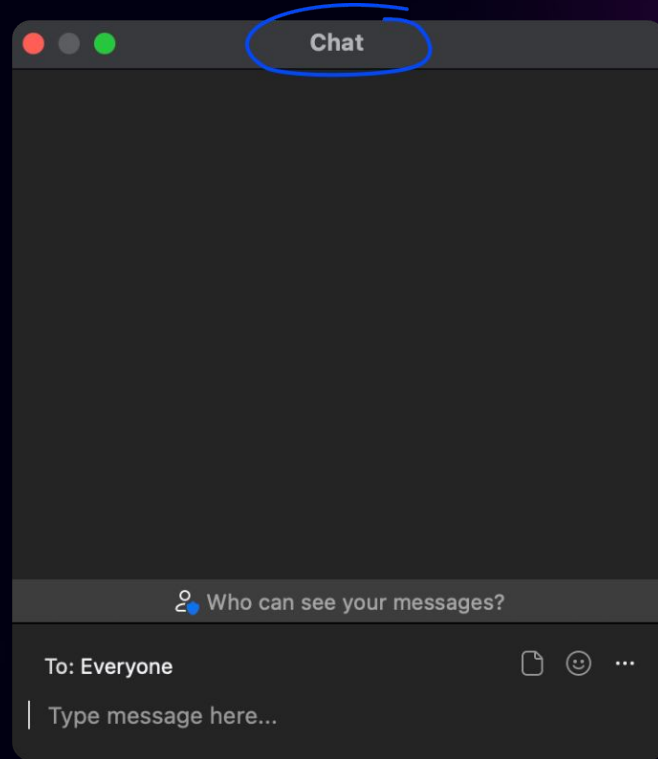


No BS Tuesday
April 15, 2025

● 2025

Change your chat
settings to "Everyone"



Welcome to the Publishing Family!




Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

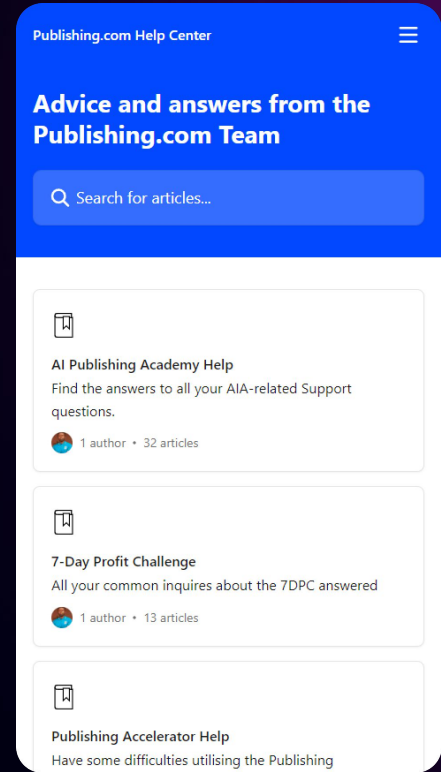
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

Publishing.ai Sales-Analytics Is Now Live!

FREE



Get Your Account Connected Today For **Free!**



ULTIMATE BOOK

FORMATTING

by  Publishing.com

For only

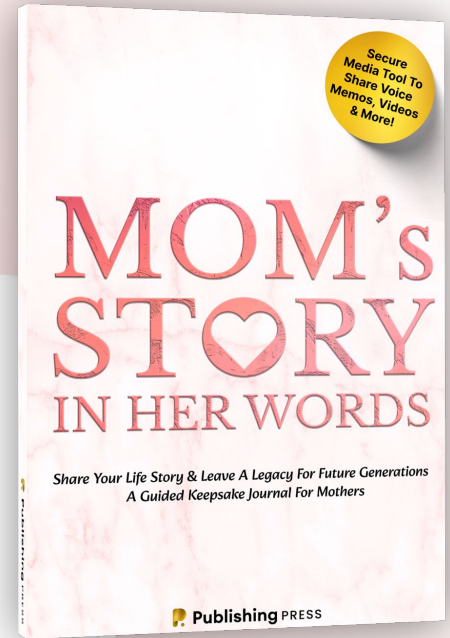
\$59

**We Have A New Book
Formatting Partner**



Have You Heard?

We're researching a
book launch method
that you can benefit
from too!



FRIENDLY REMINDER

All support related questions (payment, program access, technical)
should be emailed to **support@publishing.com**



LET'S BEGIN!

Denise Tysor

Can I submit my manuscript for formatting before I have a final book cover? Also, for formatting, should I include info about the author, dedication, and vision statement? Thank you, coaches.

janet ingersoll

I was able to get POC for 4 general topics: aging and longevity; getting old; controlling your emotions; and controlling your thoughts. As soon as I added an audience, I lost POC. How do I niche down?



Chad

I have my manuscript finished i'm on module 4 book review page. Do i put the book review page at the middle of the book 1st then have it formatted or have the manuscript formatted 1st then they will put the book review page in the middle of the book after?



Stephen Parkin

(For Tues 04.15.25) Hi Coaches - please can you review my proposed titles. The three drafts together with the POC / competitor titles are in this word doc. Thank you.

<https://docs.google.com/document/d/1anwyHu6pZKFwIMB4P3zDAaBsHoSCVaZVHf-L9c8Jepo/edit?usp=sharing>

My Proposed titles

1. AI Beginners Handbook: No-Jargon Guide to Artificial Intelligence, Unleash Everyday Applications and Navigate Ethics Without the Overwhelm to Stay Ahead and Ensure Career Progression (182)
2. AI Beginners Handbook: No-Jargon Guide to Artificial Intelligence, Unleash Everyday Applications and Navigate Ethics Without the Overwhelm to stay career-ready (160)
3. AI Beginners Handbook: No-Jargon Guide to Artificial Intelligence, Unleash Everyday Applications and Navigate Ethics Without the Overwhelm and Future Proof Your Career (168)

POC Titles

1. The Complete Beginner's Guide to AI: Your Easy Guide to Artificial Intelligence, Real World Applications, Ethical Issues, and Future Innovations
2. Essentials of AI for Beginners: Unlock the Power of Machine Learning, Generative AI & ChatGPT to Advance Your Career, Boost Creativity & Keep Pace with Modern Innovations even if you're not Tech-Savvy
3. AI for Beginners Made Easy: Master Artificial Intelligence from Generative AI to Machine Learning - Turbocharge Your Career & Productivity With Interactive Exercises in 7 Days or Less



Martha DeLaine

Three Amazon Ads Questions:

1. If keywords are in title &/or subtitle, should I also add them to Broad &/or Exact Match Manual Keywords campaigns?
2. Is it advisable to have same key words in both Broad Match and Exact Match Campaigns?
3. Why did the system automatically add several campaigns to my Auto high Campaign?



Jared Munk

Hello. I'm struggling to gain traction with Amazon Ads. 8 weeks ago I followed module 5 to the letter and created the 4 campaigns as Brian taught. My book has 75 reviews, but the campaigns have barely even registered any activity with the following numbers:

9 clicks

\$3.60 spend

0 sales

Have stayed within the sweet spot of \$0.40 to \$0.60 recommended for key words.

What do I need to do to start making sales?

SUE

Please, coaches, can you review my topic? Thanks

1) RAISING ADHD CHILD FOR PARENTS

Focus to build resilience and confidence, Tips to promote positive self-image and skills, Foster independence to navigate life challenges

2) EMPOWERING ADHD CHILDREN FOR PARENTS.

Strategies to nurture emotional strength, Rebuild positive behavior for self reliance, Mindfulness to increase lasting confidence

Jannett Charlton

Hi Coaches. My next step is to have my book professionally edited. I thought I heard one of the coaches mention prior an in house editor for \$70 or so but I don't see that in the lessons. Please address. However, I want to tighten up my title so I reworked it.

Emergency No-Grid Survival Prep: A Beginner's Guide to Staying Safe, Self-Sufficient, and Resilient in Times of Crisis and uncertainty.

Emergency No-Grid Survival Prep: A Beginner's Guide to Staying Safe, Self-Sufficient, and Resilient when crisis strikes

Emergency No-Grid Survival Prep: A Beginner's Crisis Preparedness for Power Outages, DIY Sustainable Food, Water & Energy, while Keeping Your Family Safe and Resilient



David Robinson

I am ready to post a freelance ad on Fiverr & Urban Writers for a line editor for my 40,000-page book manuscript. What do I NOT want to send? I do I want to send? Is there any concern about not having the copyright in place?



David Robinson

I wrote an earlier question about a Line editor; I have been confused between essential editing and Line editing. I have made many changes and revisions based on research and interviews, so I have applied nearly line-by-line humanization, I have then made many proofreading runs through Grammarly Pro. I am mostly looking for page formatting and content synchronization with the many tables used.

Bernadette Fischer

Hello coach/es, I'd appreciate your insight into this.

Someone left a positive Amazon review on my book three days ago, it showed 5 stars and great feedback, then it disappeared the next day. What might be the reason for this?

I'm wondering if you've come across any issues with reviews that have already posted on Amazon one day then vanishes into thin air all of a sudden (it was a verified purchase). Unfortunately, I don't know if the reviewer can submit it again.

What other requirements does Amazon have when it comes to reviews (besides what's already in the module)? Is there a specific department/seller I can contact when it comes to reviews?

Also as far as the review request with QR code, if it defaults to the ebook but the customer bought the printed version then leaves a review, will it not be accepted?



Jade Gaul

You quote \$1800 average for students who publish books, is there an average number of books that have been published per person? I'm just looking for a good way to gauge what I should be planning for.

Mfon Archibong

Hi Coaches, please review my main title and subtitle. Thank you!

Option 1 Main title: Everyday Stress Solution

Subtitle:

Step-by-Step Guide to Simple Daily Habits to Reduce Stress, Boost Energy, and Regain Control of Your Life

Option 2 Main title: Stress-Proof Your Life Daily

Subtitle:

Step-by-Step Guide on Building Resilience, Overcome Stress, Prevent Burnout, Regain Control, Boost Energy, and Succeed Under Pressure



Michael Meagher

This isn't a group question. It's specific to me. I've had tech issues for 3 weeks; cannot use the app; stuck in 5-day mode. Chat and email are not helping. I need to speak with a person.



Sukayna Clemente

For Thursday. Hi Coaches! Can you please check my topic (money skills for young adults) for POC? Thank you

desiree beaudry

Brian and Lorilee,

Follow up question: After I got POC, a competitor published Chess made Simple in January 2025. Last month another competitor published a revised edition of his Beginner's guide to Chess. My content and style will be unique but I think I should wait to launch until start of school year August/Sept or start of holidays. What do you think?

Also, what do you think about publishing same book with two different covers to see if they appeal to different markets? Is that a bad idea? I plan to publish translations.

Thank you.



Razvan Lungu

Hi. I have edited the whole manuscript with Grammarly. All is correct; rephrase some words for clarity. AI is at about 86%. Should I still edit/humanize more with a writer?

Joe Mancini

In 2017, I published a 60 page booklet about the opioid crisis. I would now like to update the references, add a chapter about fentanyl, and make it an e book and audiobook as well. What's the best way to go about this?

megan clark

can you still use the reeds program without having to pay for the Atticus program, or is a trial period available?

Sun Yong Kim-Manzolini

Good morning Coaches. I would like to have you check my topics and let me know if it's approved by coaches.

First topic is: Beginner Option Profits, second topic: relationship devotional for couples, third one: Conflict Resolution for Couples. And if I need to share my POC sheet for you coaches to look over how do I attach it here? Thanks for your feed back. See you on the call.



Bhuvaneswari

POC question: I have a doubt about the POC of the topic 'Executive Functional Skills for Teens'. Is there a POC or not? I feel there are no strong buyers. can you give your opinion?



Yvonne Joseph

Thank you so much for your love and support. I need help deciding on my book topic.

The Complete OCD Workbook for Teens and Adults: A Step-by-Step Proven CBT & Mindfulness to Conquer Intrusive Thoughts, Stop Compulsive Habits, and Regain Control—Even If Nothing Else Has Worked

OR

The Complete OCD Workbook for Teens and Adults: Conquer Intrusive Thoughts and Compulsive Habits in Just 15 Minutes a Day with Proven CBT and Mindfulness Tools.



Edna Mattos

Good afternoon. I got samples of my covers for e-books, paperbacks, and hardcovers. The link below is for two renditions. I'm kind of leaning toward the brighter one; the field is crowded on this subject, so I want my cover to pop out. I did tell the designer that I wanted her to scale down the word "Trading" and increase the subtitle because it is much too small. Hopefully you will agree with me. You may have to scroll down to see the full covers; some of what's included is promotional materials. Can't wait to hear your opinion. Thanks much! You guys are great!

<https://www.dropbox.com/scl/fo/j4nm2zg6io79o4zvbnebp/AF6WzkRKd0CkNkO6n2JsZ3c?rlkey=v18pfh6ao4srdurbh44fv8msv&dl=0>

Too many covers to choose. Please resubmit with your top 3



Vern Robinson

Please review my covers:

<https://docs.google.com/document/d/1KEG6TWbhmGkGipAW1yAbjPGGPLLZo7TP/edit?usp=sharing&oid=108538397769707526359&rtpof=true&sd=true>

Too Many Covers, please resubmit with your top 3

Tony & Mary Rossignol

Hello to all the amazing people at AIA. We have attached the first iteration of our first book cover. We have included three of the original offerings and the fourth, which combines what we liked about the three samples provided by the consultant. The people figures will be replaced by more teen-friendly figures. Here is our shared link:

https://docs.google.com/presentation/d/1KNhMb1HPAHUDONVnAGCZNkSmE_rhfBFIUIO-jq2o90w/edit?usp=sharing



Robin Pike

My Amazon Ads are not producing any sales and Brian agreed that changing the cover may help. Can you please take a look at these covers that I am considering? I appreciate your feedback - good or bad! :-)

https://www.dropbox.com/scl/fi/ynvjwvawmucrculwqwsck/2025-04-14_14-36-11.jpg?rlkey=dopeykh40mcc2jl3g2wj5xapy&dl=0



Razvan Lungu

Hi. Razvan Here. I need help choosing the cover. Which one better fits my title(topic)?

Title: Essential Skills for Teens to Succeed in Life

Subtitle: A Step-by-Step Guide to Building Confidence, Responsibility, and Independence: Master Real-World Methods & Empowering Communication for a Thriving Future

Here are the options I came up with:

https://drive.google.com/drive/folders/1FQVoMpbZS1XQ3H8HaFbn2Z35UH0Cbkky?usp=drive_link

I have not edited the text yet. I want to choose the right cover, and then I will edit the text. Also, do you have any suggestions about editing the chosen image, anything you would change?

Thanks, Razvan

TOO MANY FILES - Please resubmit with your top 3



Kelly Stamper

Hi Coaches, please review my cover. I appreciate honest feedback.

<https://docs.google.com/document/d/1ipgt87Oexj0Km2Jzd1aww0CxMGcueKjssQAaLy2ojlk/edit?usp=sharing>



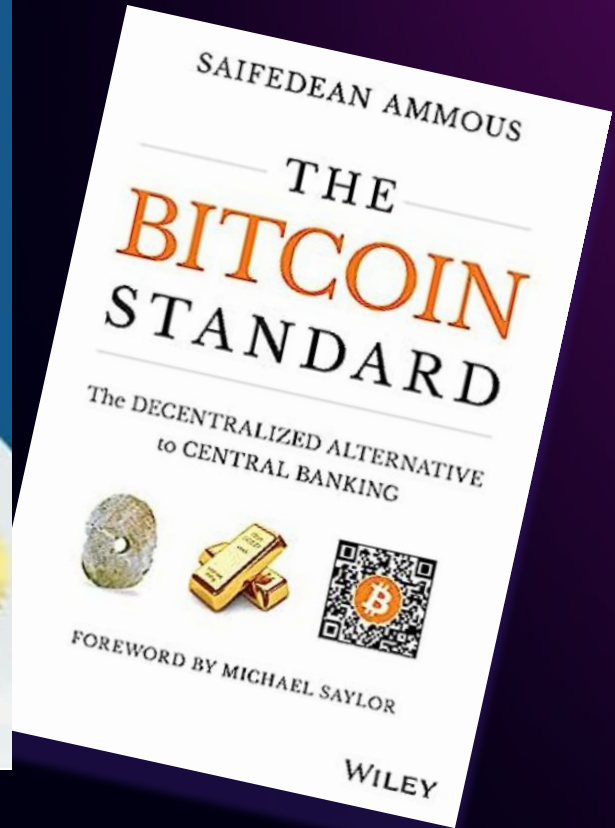
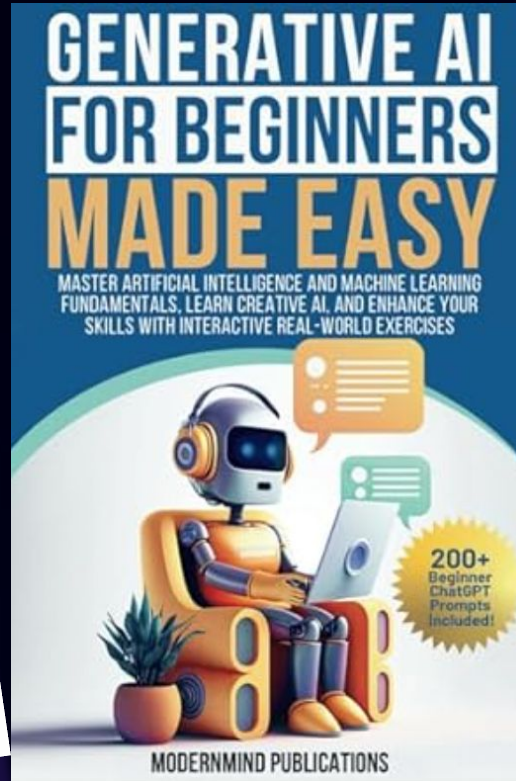
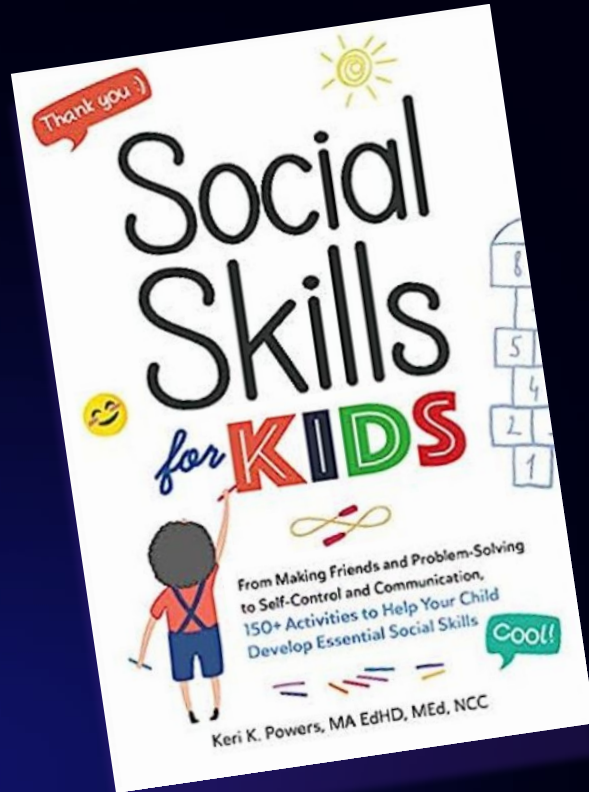
su zen

Hi Coaches - here's another book cover design with 2 different titles - appreciate your feedback - thanks - sz

https://docs.google.com/document/d/1J-T075JHLR8JCNs8WskNByCQUIU1QaJI1sdEqmF8_SE/edit?usp=sharing



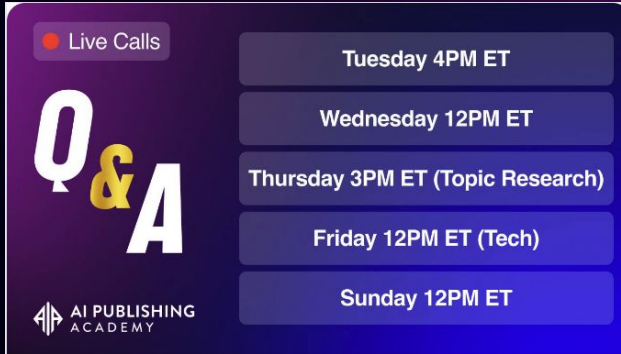
Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**



The graphic features a dark purple background with a large 'Q&A' in white and yellow. A small orange circle with the text 'Live Calls' is in the top left. On the right, a list of call times is shown in white text on dark purple rectangular buttons. At the bottom left, the AI Publishing Academy logo is displayed.

Live Calls

- Tuesday 4PM ET
- Wednesday 12PM ET
- Thursday 3PM ET (Topic Research)
- Friday 12PM ET (Tech)
- Sunday 12PM ET

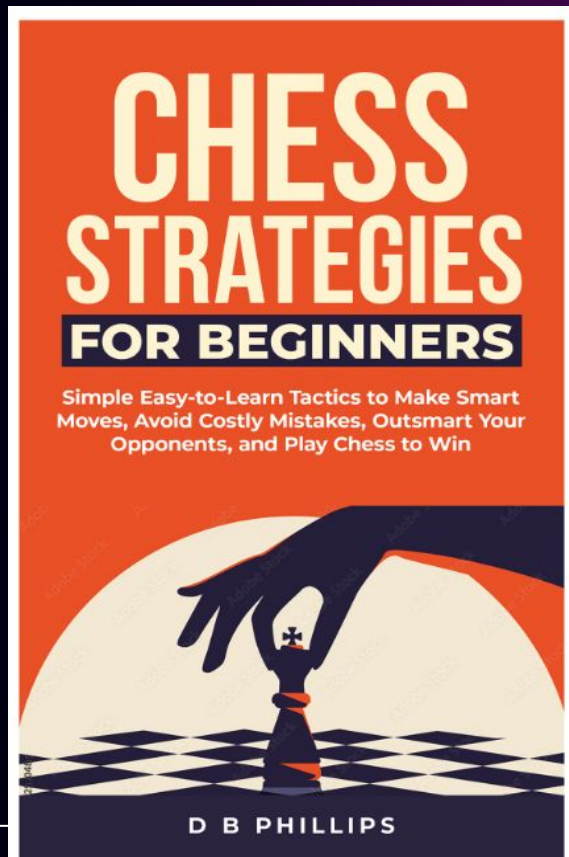
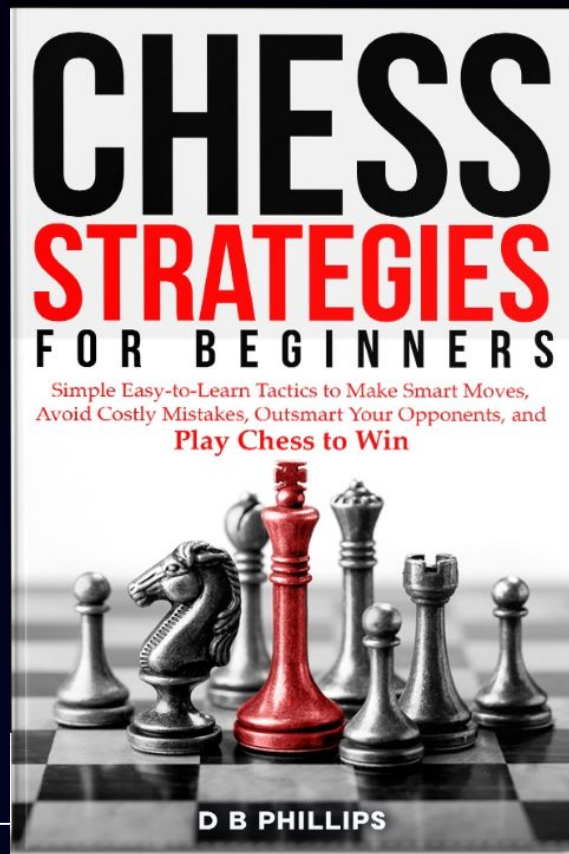
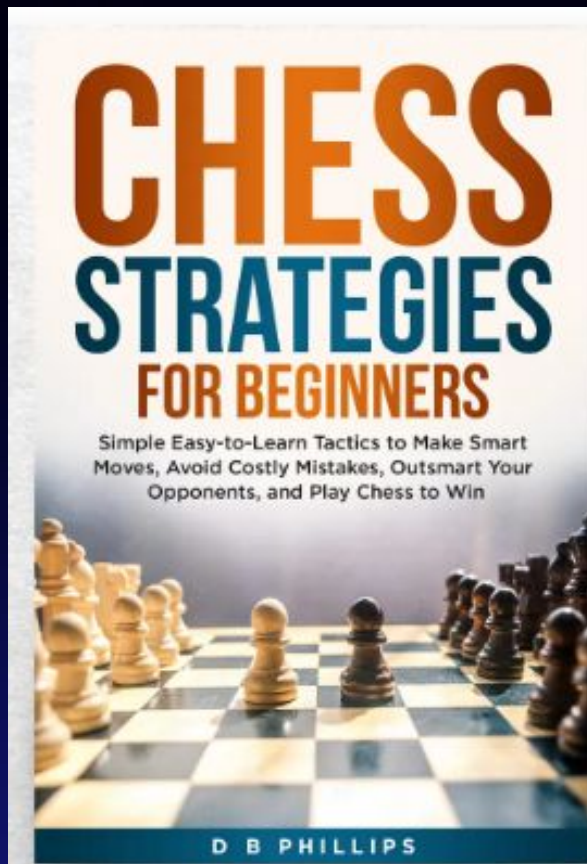
AI PUBLISHING ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

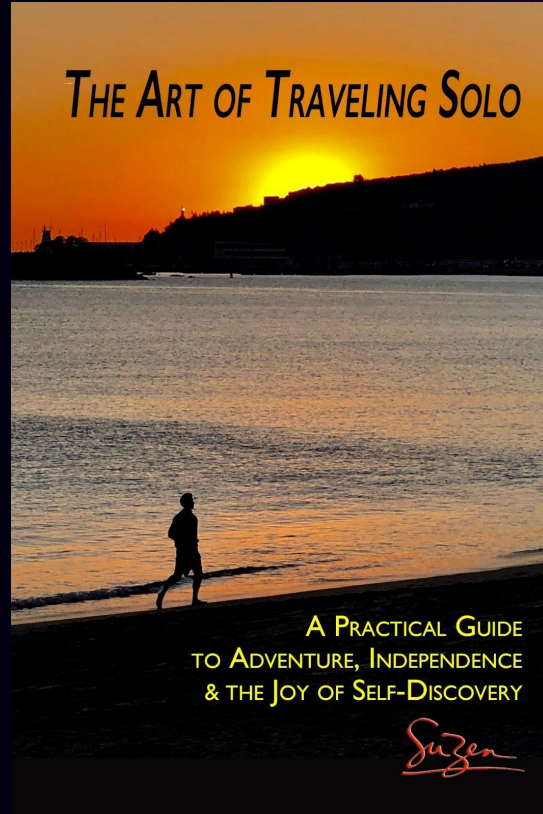
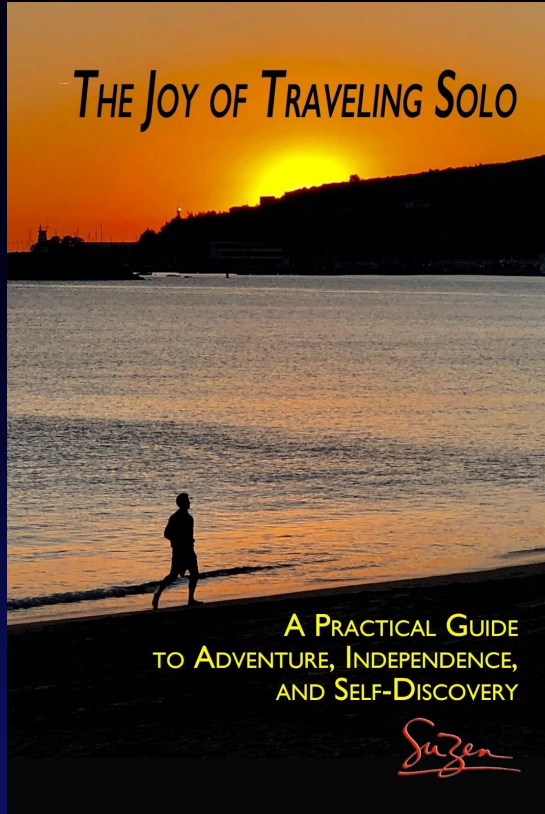
[Click Here to Register](#)

Desiree



AT PUBLISHING ACADEMY

Su Zen



Tony & Mary

Develop Healthy Self-Esteem for Teens

COMPLETE STRATEGY TO BUILD

- ✓ SELF-CONFIDENCE • STRONG SELF-IMAGE
- ✓ MENTAL RESILIENCE • SOCIAL SKILLS

MARY ROSSIGNOL

DEVELOP HEALTHY SELF- ESTEEM for Teens

Includes
Real-Life
Exercises

Complete strategy to build:

- ✓ self-confidence
- ✓ develop a strong self-image
- ✓ boost mental resilience
- ✓ improve social skills

MARY ROSSIGNOL

Develop Healthy SELF-ESTEEM for Teens

COMPLETE STRATEGY TO BUILD

SELF-CONFIDENCE, DEVELOP A STRONG SELF-IMAGE,
BOOST MENTAL RESILIENCE, AND IMPROVE SOCIAL SKILLS

MARY ROSSIGNOL

Boosting SELF- ESTEEM for Teens

Starting
Right Here,
One Page
at a Time

Step-by-Step

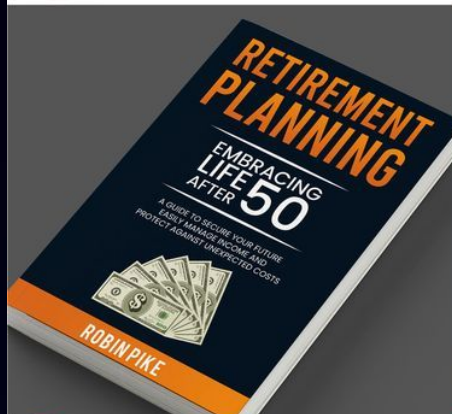
- ✓ Self-Help Guide
- ✓ Build Confidence
- ✓ Navigate Social Anxiety
- ✓ Enhance Emotional Resilience

MARY ROSSIGNOL

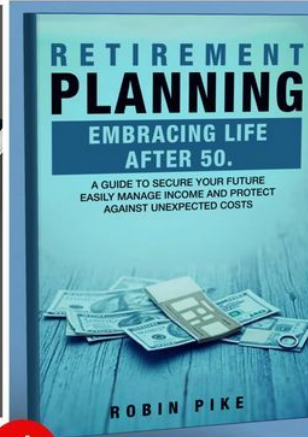


Robin

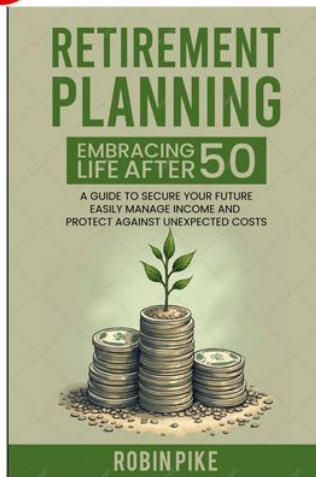
1



2



3



4



Kelly

