



**AI PUBLISHING**  
ACADEMY

**Action Takers Tuesdays**

**Aug. 15, 2023**

# Welcome to the Publishing Family!



# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

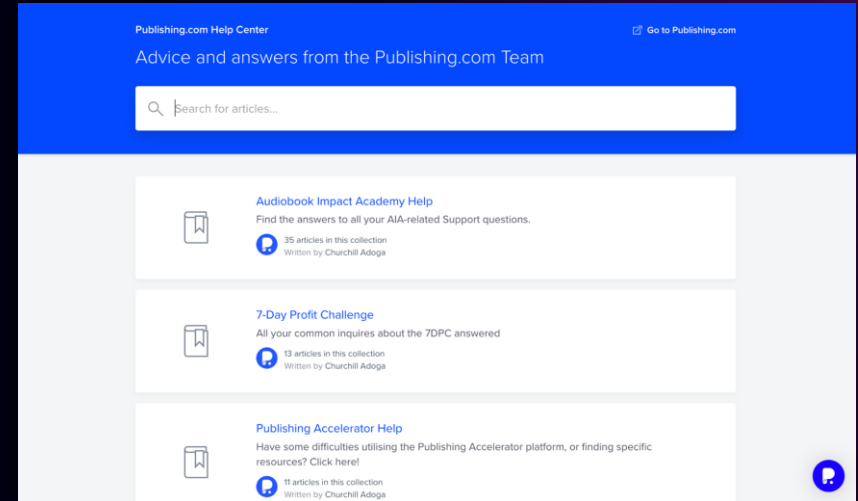
# Most Frequently Asked Q&A Questions:

Visit our Help Center

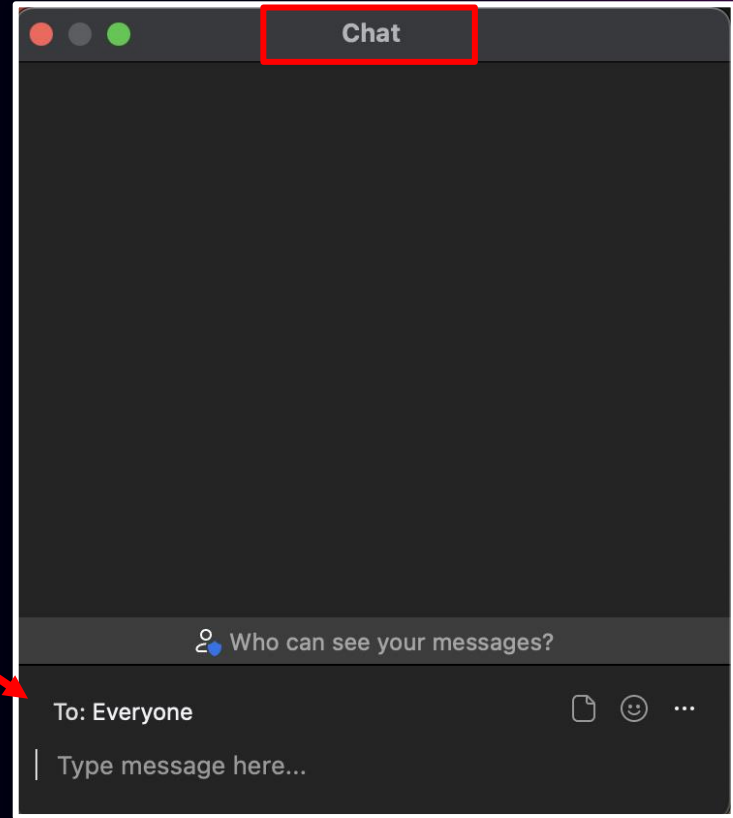
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
“Everyone”



# PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**APLUS10**

Students get **10%** off the A+ Content Package.





# Let's Begin!

# Thought Of The Day



**Justin Welsh** 

@thejustinwelsh

It's amazing how much you learn when you stop trying to learn and start trying to do things.

# Did you achieve last week's goals?

Brian

- Hire new writer - Yes

Karina

- Looking for another niche - Yes



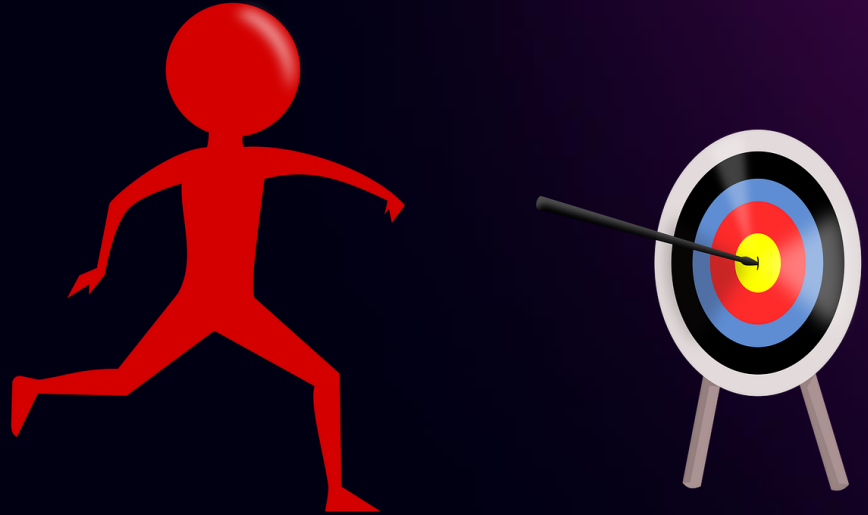
# What are your goals this week?

Brian

- Hire another new writer
- Complete A+ Content

Karina

- Customer research



# Andrea

I am curious if and how POC criteria change close to the holidays, when book sales tend to increase. Does the "Est. Mo. Rev." column in KDSpy take an average of all sales throughout a year (or other period of time), or is it month-to-month? If sales jump and the "Est. Mo. Rev." column is inflated, should we consider changing the threshold up from \$500/mo if doing POC research in Nov/Dec?

# Igor

When doing topic research, do you always read the subtitle, or skip it if the title is too vague?

# Angel

I'm trying to get confirmation that changing my book cover will not result in my reviews getting deleted? I had a recent one-on-one coaching call and the coach mentioned changing the cover for the paperback is now considered a "major change," and the reviews I have now will not be kept. I asked this on the Sunday Q&A call and both coaches said no, changing covers will not affect reviews (only changing title and subtitle will). I'm getting differing responses here. Could this be a new change? I would like to change my book cover. Thanks.

# Ximena

How does publisher gets paid when you buy Audio Books with Amazon Credit?



# Anna

Hi Coaches!

I would like feedback to confirm the PROOF OF CONCEPT for my first book.

The two topics I am interested in are: "Pain management" and "Anti-inflammatory diet and fasting"

Both topics passed KDSpy research:

- 8 books making more than 500 with less reviews than 150

I can publish two and then create a bundle since both books are designed for

People with neurological pain and inflammation

The question I have is about the cookbook (the diet one). I hear that the cook books are not recommended and I wonder if it can be an Audio book. What is a story with cook books, do they need special process?

Thank you

# Angel

Amazon ads: Brian, I been increasing my bids and still not getting enough impressions. My most expensive bid is \$0.65 (others range from 0.40-0.55). Why is my impressions still super low? 50-100s. I'm getting 1 click every 2 days or so. How can I get more ad spend?

# Angel

Is changing your book cover considered a “major change” for paperback? Will it cause me to lose my reviews? I’m getting conflicting info.

# Carrie

I used the ChatGPT prompt in module 3 to ask for a book outline, but it doesn't seem to be following all of the directions or giving as much detail as what is asked for. Is the paid version (GPT-4) necessary for this?

# John

Currently I'm stuck in limbo, I have already had my first 50 codes redeemed and can't get new codes until my audio book reaches 100 sales, but I have been stuck at 61sales for 3 weeks now. Can anyone suggest anything that will help me raise that number to 100 sales so I can get my other 50 codes?

# David

How do you get the links to the audio books and KDP necessary to claim your \$500?

# Carol

Can you still add 8 categories to each version of your book (Kindle, Paperback, and Hardcover) after they are published? If so, how exactly do you do that? I looked for the module that covered this and couldn't find it. Thanks!

# Carol

I have seen other authors publish spiral-bound books on Amazon in my book's genre. How do you do that exactly? Is there a resource in AIA course or somewhere else? Thank you!



# Bobby

How do I select the Facebooks groups that support my niche?

# Tina

As you know, I have been trying to find just the right title for my first 30K book. I have been through several variations and none of them have felt right. Most of my attempts have been either too long or too boring and neither is appropriate for my first serious book endeavor. So, I have started from scratch, I have reviewed the information on book titles in the modules and cheat sheets and these are three of my latest attempts at finding a title that grabs the attention of the reader and encourages them to make the purchase. Please give me your impressions and thank you for your guidance. 1) Permaculture Abundance Guide: Designing for Small Spaces; 2) The Thriving Permaculture Garden: Designing Sustainability and Abundance in Small Spaces; or 3) Design Your Permaculture Garden: Cultivate Abundance and Sustainability in Limited Space.

# Daniel

I submitted all the info that was requested for the \$500 Cash back when you get your book in Audible,But I didn't get anything in my Pay Pal account how long does it take?

# Gloria

Please critique my title and subtitle on 8/15/23. Thank You

Title: Building Effective Parent-Child Relationships

Subtitle: Nurturing Connections: Empowering Techniques and Strategies for Building Relationships through Shared Interests and Empathy

# Pam

for POC, my title and subject matter is for "teens". When I check KDSpy it has 6 that have 150 reviews or less and more than \$500 - I believe 3 match my subject topic. However, 2 of them specifically mention 'for boys'. Would this count as POC since I am keeping my title more broad to appeal to 'teens' or is this not POC?

# Angela

At the module 2, choosing the topic says that the Chatgpt is free, but I'm trying to get in and says that there is a trial for 3 days and then they star to charge. My question is, is it free or I have to make monthly payments. thanks

# Peter

I used ChatGPT to generate my outline and I am wondering how I would cite my sources or if I still need to worry about doing that research still?

# Nicole

Hello,

I'd like some feedback on my potential Book title (POC on topic: 'overthinking in relationships'). This is my first book so I'm wanting to be confident before I move forward. I have two options that I have come up with currently:

1. How Anyone Can Stop Overthinking in Relationships: A Mindful Guide to Nurture Fulfilling Connections with Clear Communication, Reduced Anxiety & Confident Decisions
2. Break Free from Overthinking in Relationships: A Practical & Mindful Guide for Everyone to Master Communication, Overcome Doubt, and Nurture Authentic Connections

Thank you!



# Beverly

Hi Coaches,

Is it preferable to use KDSPY in incognito mode, and if yes, why? Thank you

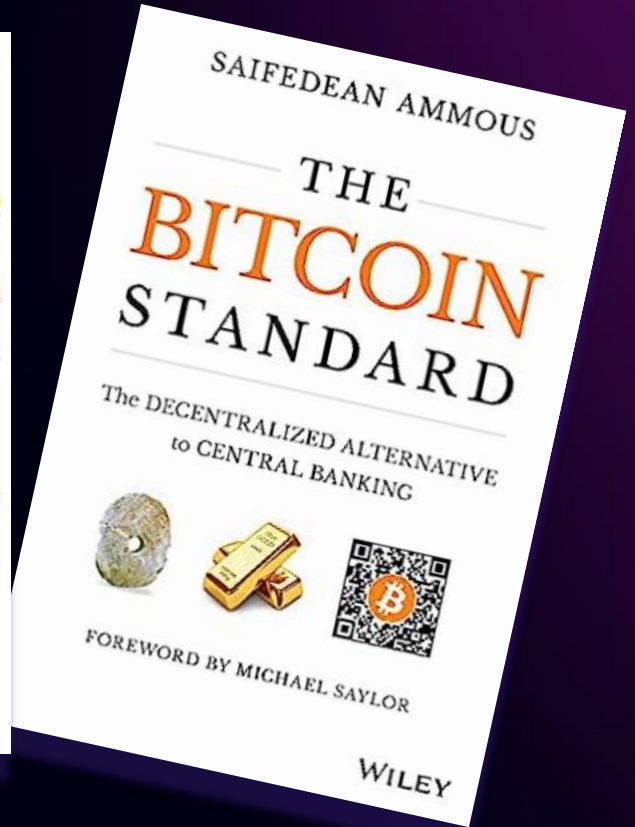
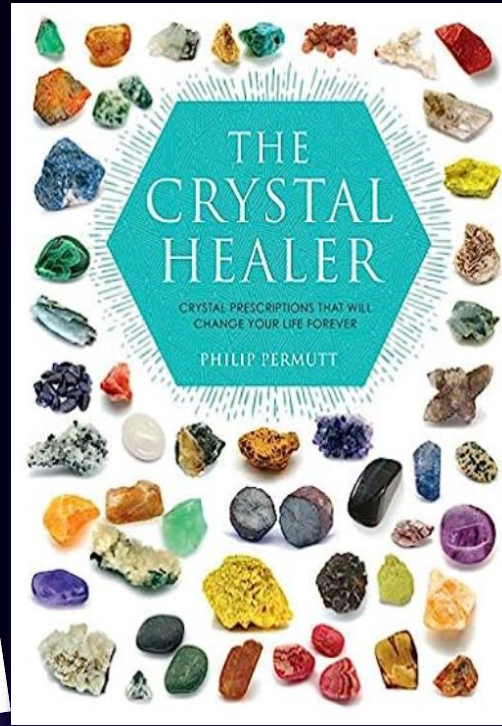
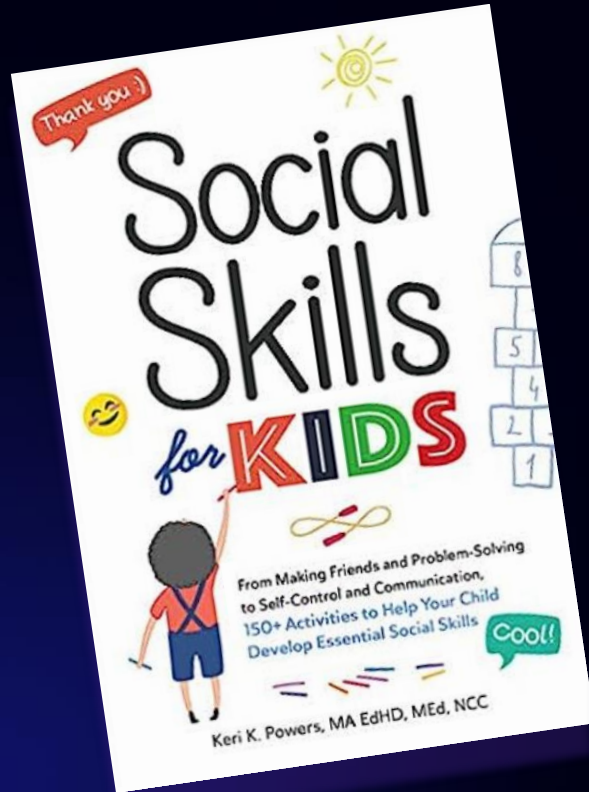
# Sallie

I have a book published already in Kindle form and paperback form. Many of the references are relevant to U.S. readers but not so much for those in other countries. I had a friend in Germany ask if it were available on Amazon elsewhere. Does it not make much sense to do that, and what is the process?

# Kenique

Hope my question makes sense, If my pen name is going to be the same as my llc, would I have to wait for the llc to fully be established before submitting for my book to be written?

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - [brian@publishing.com](mailto:brian@publishing.com) & [karina@publishing.com](mailto:karina@publishing.com)
- Cut off time - Tuesday 2pm EST



# Sallie

## FOREST BATHING

Finding Calm, Tranquility, and Wholeness Among Trees



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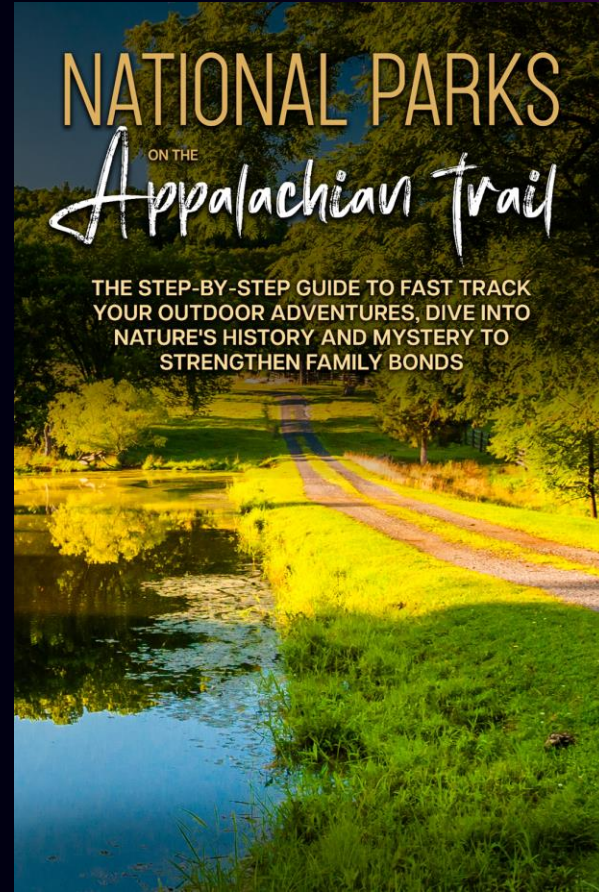
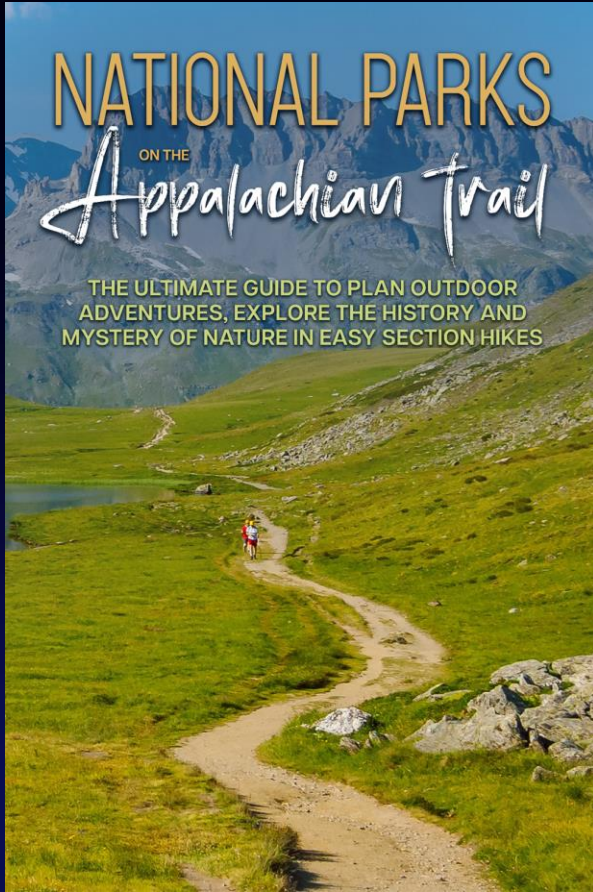
Finding calm, tranquility, and wholeness among trees



SALLIE WRIGHT ABBAS



# Martha



# Terri

# THRIVE after BREAST CANCER

A 3-Part Guide to Recovery and Wellness with  
Actionable Strategies, Practical Coping Techniques, and  
Renewed Strength to Find Confidence and Hope



INCLUDES  
INSPIRING  
SURVIVOR  
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Terri Sterk