




**Q&A Call**

● 2023



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

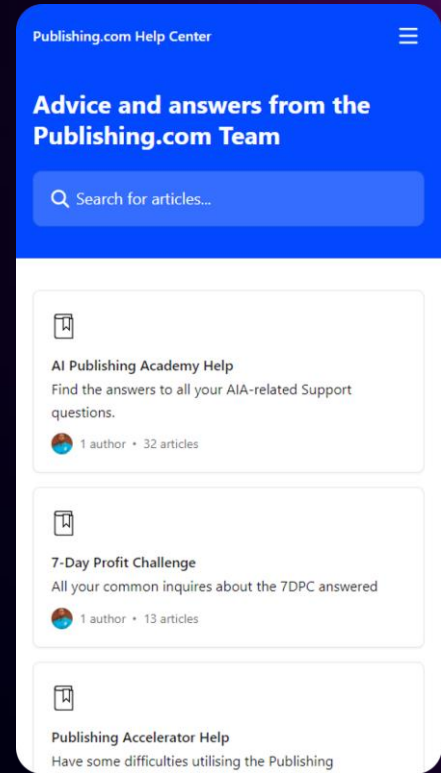
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

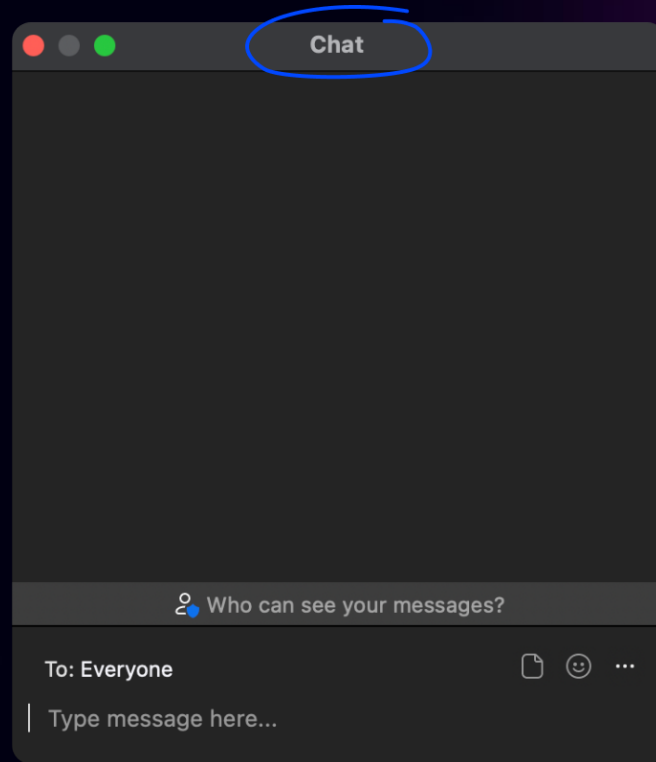
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**TENOFFALL**

Students get **10%** off ALL packages!





**LET'S BEGIN!**

# Yelena

Hello Coaches! I am sending the links for my book cover and appreciate your feedback.

[https://drive.google.com/file/d/1ReO\\_pbHszRJROzTC5gUxYLGJddgGNVQe/view?usp=sharing](https://drive.google.com/file/d/1ReO_pbHszRJROzTC5gUxYLGJddgGNVQe/view?usp=sharing)

<https://drive.google.com/file/d/1I7mM0eOQ9XmYbFLMfHwTWLudUPR34mDE/view?usp=sharing>

# Kurt

Please repeat how we can join the special training on Thurs/Fri? Do we need to register? Will some reminder be sent by email just like the Q&A notices? Thanks

# Heidi

I'm in the process of working with my GW on The Urban Writers. When trying to communicate with my GW, in the lessons it is a very different set up than the actual platform. I understand you don't have any control over their platform but maybe you should update the lesson...it's sort of confusing. Not sure if I'm missing something??

# Mark L

I am trying to decide on my book title and these are the four i came up with. My P.O.C. is: Simple pregnancy guide book for dad. Also a little unsure about my P.O.C. but not sure if thats just fear. I did my P.O.C. about 2+ weeks ago.

1.Pregnancy Guide for First Time Dad: Preparing for Fatherhood with Clear Expectations and Simple Approaches

2.Pregnancy Guide for First-Time Dad: Anticipating Fatherhood with Easy Preparations and Clear Expectations

3.Pregnancy Guide for the First Time Dad: Preparing for Fatherhood with Clear Expectations and a Simple Approach

4.Pregnancy Guide for the First-Time Dad: Anticipating Fatherhood with Simple Preparations and Clear Expectations

# Christine

How do I find out how much an Amazon digital book has made?

# Donna

I'm having trouble finding the lesson on creating a title, and the publishing on a budget masterclass. I think i ned 1 on 1 coaching; how do i make that happen?

# Joann

Hello, I signed up for the program yesterday and rsvp'd to attend the 7 am PST zoom call this morning. I did not receive a confirmation or link to join the session. Please advise me further asap. Many thanks, Joann PS: please cc: email me at: Register161@live.com



# Linda

Hi coaches. If I have my audiobooks on Authors' Republic, do I still need to personally post it on ACX? I ask because Author's Republic already distributes to ACX.

# Lauren

I've created an LLC for my publishing business. When signing up for a KDP account, should I use my personal tax information (my SSN), or should I use the LLC tax information (the EIN)?

# Beth

Please give advice on title & sub title

The Practical Guide for First Time Dads: Your guide to boost confidence in parenting, build a strong bond with your baby, and support your partner without forgetting about your own well-being

# Ophelia

Please check if the flow of my title is okay - Thanks

Title:

"Soulful On-the-Go: Devotions for Busy Moms"

Subtitle: Nurture Your Soul with Quick Daily Devotions and Short Inspirational Readings to Cultivate Positive Mindset as you Balance Faith and Daily Responsibilities of a Busy Mom.

Keywords: Devotions, Busy Mom, Daily Devotions, Positive Mindset, Inspirational

# Barbara

I may be on call at 4:15 PM; sorry working

1. # 6 in ranking - does this subtitle & outline that says "activity": Classify it as a "workbook?"

[https://www.amazon.com/PERSONAL-FINANCE-TEENS-HANDS-DECISION-MAKING/dp/B0CD183QYY/ref=sr\\_1\\_8?crid=1HDYJKCJDF50N&keywords=Learning+Personal+Finance+through+Money+Skills+for+Teens&qid=1702578688&s=books&sprefix=learning+personal+finance+through+money+skills+for+teens%2Cstripbooks%2C66&sr=1-8&asin=B0CD183QYY&revisionId=&format=4&depth=1](https://www.amazon.com/PERSONAL-FINANCE-TEENS-HANDS-DECISION-MAKING/dp/B0CD183QYY/ref=sr_1_8?crid=1HDYJKCJDF50N&keywords=Learning+Personal+Finance+through+Money+Skills+for+Teens&qid=1702578688&s=books&sprefix=learning+personal+finance+through+money+skills+for+teens%2Cstripbooks%2C66&sr=1-8&asin=B0CD183QYY&revisionId=&format=4&depth=1)

2. # 4 in ranking - Says 2nd edition in the subtitle. I forget if I can use this as part of my POC search

[https://www.amazon.com/Personal-Finance-Teens-All-One/dp/B0CL8QSQ7C/ref=sr\\_1\\_6?crid=1HDYJKCJDF50N&keywords=Learning+Personal+Finance+through+Money+Skills+for+Teens&qid=1702578688&s=books&sprefix=learning+personal+finance+through+money+skills+for+teens%2Cstripbooks%2C66&sr=1-6](https://www.amazon.com/Personal-Finance-Teens-All-One/dp/B0CL8QSQ7C/ref=sr_1_6?crid=1HDYJKCJDF50N&keywords=Learning+Personal+Finance+through+Money+Skills+for+Teens&qid=1702578688&s=books&sprefix=learning+personal+finance+through+money+skills+for+teens%2Cstripbooks%2C66&sr=1-6)

# Barbara

I may be on call at 4:15 PM; sorry working

3. So, do I have POC on this topic?

I am considering the following as good:

# 1 in ranking

# 5 in ranking

# 7 in ranking

Possibly # 4 in ranking above

# Jeffrey

How can I prevent ghostwriters from giving me AI-generated content, which amazon will eventually detect. I was looking for resources online and found that some people use originality.ai to check for AI content. Do you have any recommendation for me to use? what happened was that I asked a ghostwriter to complete a writing test for 1000 words, and she got back to me in two days. then, I copied and pasted the text into originality.ai. The final result showed that 70% of the content was AI-generated. what a disappointment.

# ERIK BLUE

I JUST SUBMITTED MY BOOK FOR 7DAY CHALLENGE AND THERE ARE UNSUPPORTED FILES THAT ARE NOT HTTL PER AMAZON, HOW DO I FIX

HOW DO YOU FIX UNSUPPORTED FILE IN ZIP



# Ann

Dear Coach Cody,

Last Friday, my cover was reviewed, and the 1st cover listed was chosen. Subsequently, another coach mentioned that she had another student with the same cover, but the color was pink in the same niche but for teens. I would like your opinion, on whether I should still use the same cover we chose, (it is the first cover listed). If not, I have another batch of covers attached for your review. As always, your guidance is greatly appreciated!

<https://drive.google.com/drive/folders/1RYAN5BzCImY7jVXAjvJnexecCWvyZNU9?usp=sharing>

# Anne

Dear Coaches, your thoughts on my title and subtitle please:

Title: Money Skills for Teens Simplified or Money Skills for Teens with Ease

Subtitle: An Empowering Guide to Budget, Invest, and Save to Build Wealth with Financial Literacy to Navigate Life Confidently for a Bright Future

Also, there appear to be a lot of books on this topic, do you think there are too many books in this niche, and should I move on to another topic?

# Teri

Please review the cover design for 30k word book on Borderline Personality Disorder. The audience is family members, partners, co-workers, siblings, spouses of BPD sufferers.  
<https://99designs.com/contests/poll/c9f02b55f7>

# Colby

Hello, I put this question to the FB group but the response was split. I am creating a kids activity book, I am Canadian, I am aware that a lot of my target audience is American. How should I spell the word "COLOUR" vs "COLOR". It is in the title of my book. Thanks!

# Mechele

Can I add a quote within the contents of my manuscript if the author of the quote is a trademarked celebrity name?

# Mechele

Can I use popular website names (trademarked) within the manuscript of my book as a suggestion of websites for readers to use?

# Linda RM Jones

Hello everyone, MY FB request is pending. I Need a photo. How do I down load that photo? Not on call today.

# Linda RM Jones

Not on call today. Wanted to ask this in FB group. POC, I have only one topic that fits after several selections. Have also used Chat. Very frustrated. Wanted to be finished with this step. Did not want to contact Coach until I used all other sources of support. I have tested 13 topics, 1 fits with a 5- 3 response and 2 have a 3 - 2 response. Your guidance on my next step is appreciated.



# Benjamin Scott

I have a ~6,000 word fact book ready for my 7DC, should I do anything more than publish and upload for now? Happy with the quality of this and don't want to shortchange my success