

Book Topic AND POC Q&A CALL

Thursday June 15, 2023



Q&A Time

First, we will go through a run down of Topic Research and POC, and then we we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment!

Today's Q&A is on:

1. Finding a book topic
2. Establishing Proof of Concept for your book topic

*** General questions will resume on the next Q&A. ***



Open Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

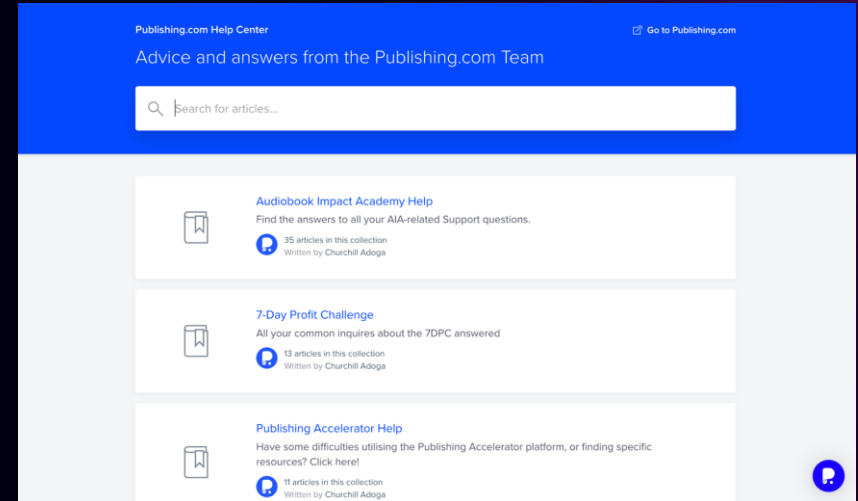
Most Frequently Asked Q&A Questions:

Visit our Help Center

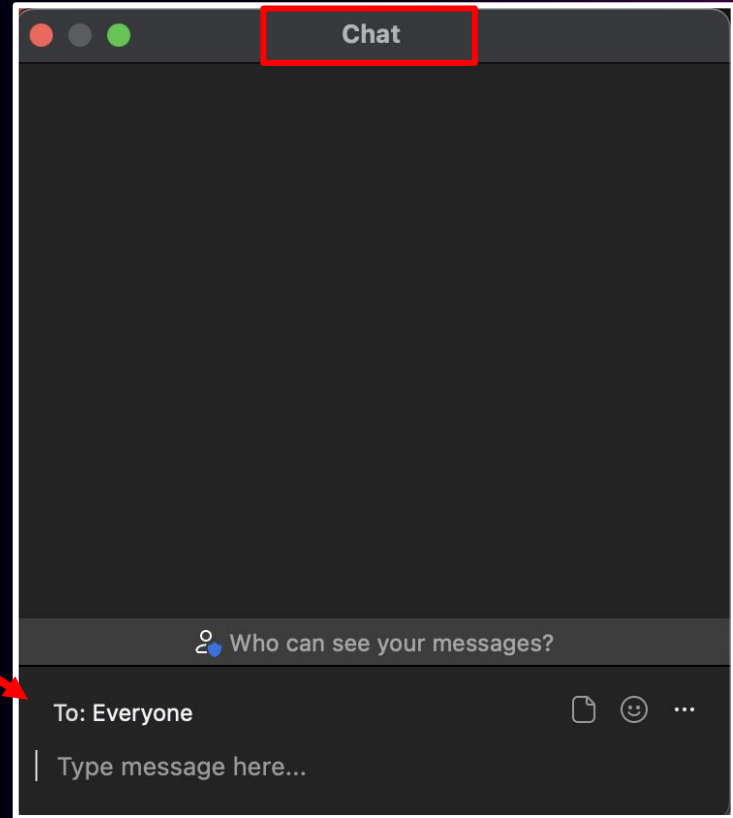
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next author bio package.



Let's Begin!

- 1. How To Find A Topic**
- 2. Finding Proof Of Concept (POC)**
- 3. Q&A**

How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*

What IS a Book Topic?

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Good book topic = *usually between 2 - 6 words*

How to read music	Beekeeping for beginners
Food truck business	At home workouts
Public speaking for beginners	Gut health
Off grid living	Decluttering your home
Rental property investing	Budgeting for college students
Meditation for entrepreneurs	Leadership for women
Social media marketing	Cognitive behavioral therapy
How to small talk	Chess for kids

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?

What ISN'T a Book Topic?

- Book titles
- Niches
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- Vague terms
- Famous authors

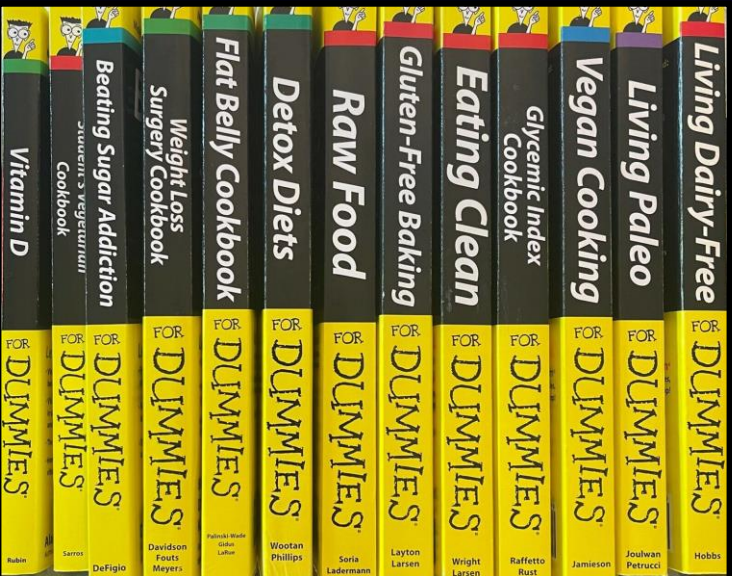
Ask yourself - Are people searching for these terms regularly on Amazon?

Self help	Atomic Habits
Exercise	Think and Grow Rich
Diet	Money secrets
Music	Tony Robbins
Outdoors	Money magic
Love	Weight loss magic
Why anxiety sucks	For women
I can't lose weight	Math

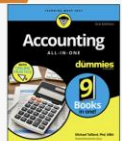
BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY



Best Seller



Accounting All-in-One For Dummies
(+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance))
by Michael Tallard, Joseph Kraynak, et al.
★★★★☆ - 74

Paperback
\$28⁹⁹ List: \$34.99
-prime
FREE delivery Wed, May 24
Or fastest delivery Sat, May 20
More Buying Choices
\$27.44 (51 used & new offers)
Other format: Kindle

Best Seller



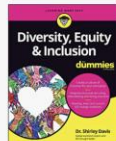
Bookkeeping All-in-One For Dummies
by Lita Epstein and John A. Tracy
★★★★☆ - 696

Paperback
\$20⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$14.98 (56 used & new offers)
Other format: Kindle



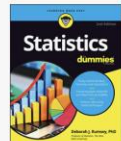
Real Estate Investing For Dummies, 4th Edition
by Eric Tyson MBA, Robert S. Griswold MBA MSBA CRE, et al.
★★★★☆ - 747

Audible Audiobook
\$0⁰⁰ List: \$24.49
Free with Audible trial
Available instantly
Other formats: Paperback, Kindle, Audio CD



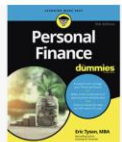
Diversity, Equity & Inclusion For Dummies
by Dr. Shirley Davis
★★★★☆ - 142

Paperback
\$29⁹⁹
-prime
FREE delivery Wed, May 24
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$19.69 (50 used & new offers)
Other format: Kindle



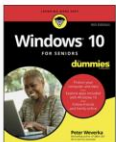
Statistics For Dummies (For Dummies (Lifestylal))
by Deborah J. Rumsey
★★★★☆ - 1,863

Paperback
\$11⁹⁹ List: \$19.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$2.62 (98 used & new offers)
Other format: eTextbook



Personal Finance For Dummies
by Eric Tyson
★★★★☆ - 1,217

Paperback
\$13⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$7.71 (76 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



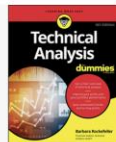
Windows 10 For Seniors For Dummies (Computer/Tech)
by Peter Wierker
★★★★☆ - 917

Paperback
\$15⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$3.96 (54 used & new offers)
Other format: Kindle



Options Trading For Dummies
by Joe Duarte
★★★★☆ - 285

Paperback
\$19⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$15.59 (25 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



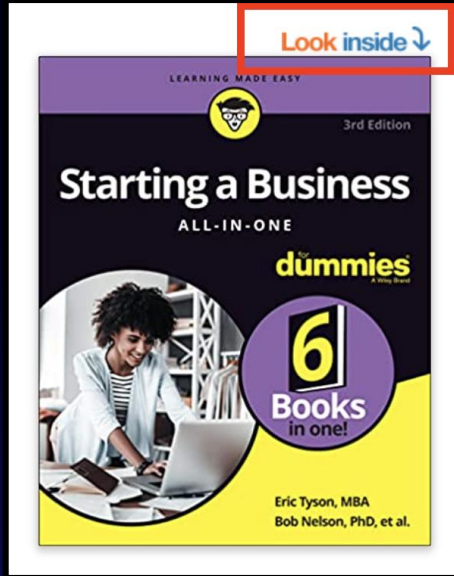
Technical Analysis For Dummies
by Barbara Rooker-Ritter
★★★★☆ - 992

Paperback
\$17⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$9.58 (59 used & new offers)
Other format: Kindle



Sewing For Dummies
by Jen Saunders Marsh
★★★★☆ - 1,252

Paperback
\$10⁹⁹ List: \$19.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$5.22 (71 used & new offers)
Other format: Kindle



Look inside ↓

LEARNING MADE EASY



3rd Edition

Starting a Business

ALL-IN-ONE

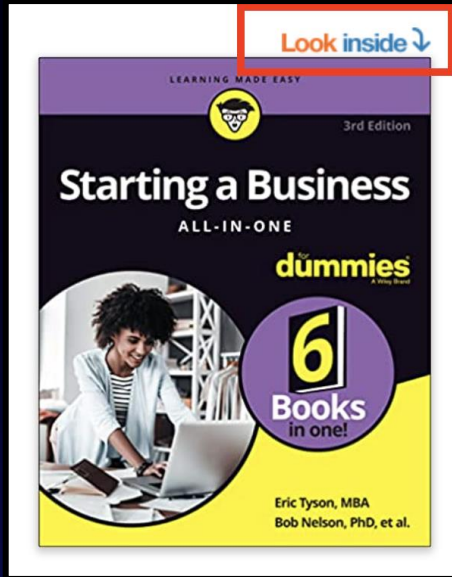
for **dummies**
A Wiley Brand



6
Books
in one!

Eric Tyson, MBA
Bob Nelson, PhD, et al.

Get topic ideas from the subtopics in the TOC - They could be a whole other book



Copyrighted Material

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Ask ChatGPT



K

What would some good sub topics be for inner peace?



When it comes to inner peace, there are several subtopics that can be explored. Here are some ideas to consider:



1. **Mindfulness:** The practice of being fully present in the moment and cultivating awareness without judgment.
2. **Meditation:** Different meditation techniques and their benefits for achieving inner peace.
3. **Emotional well-being:** Strategies for managing and regulating emotions to foster inner peace.
4. **Stress management:** Techniques and coping mechanisms to reduce stress and find inner calm.
5. **Gratitude:** The practice of acknowledging and appreciating the positive aspects of life to enhance inner peace.
6. **Self-reflection and self-awareness:** Exploring one's values, beliefs, and thought patterns to gain a deeper understanding of oneself and promote inner peace.
7. **Acceptance and letting go:** Embracing acceptance of the present moment and learning to let go of attachments and expectations.
8. **Forgiveness:** Understanding the power of forgiveness and its role in finding inner peace.
9. **Finding balance:** Exploring ways to create a harmonious balance between different aspects of life, such as work, relationships, and personal well-being.
10. **Self-care and self-compassion:** Nurturing oneself through self-care practices and developing a compassionate attitude towards oneself.

These subtopics provide a starting point for exploring the concept of inner peace. You can delve deeper into each topic and consider additional subtopics that resonate with you personally.

K

From those 10 topics can you identify 3 keywords for each of those that could also be a topic?



Certainly! Here are three keywords for each of the suggested subtopics related to inner peace:



1. Mindfulness and Meditation:
 - Mindfulness techniques
 - Guided meditation
 - Breath awareness
2. Emotional Well-being:
 - Emotional resilience
 - Stress management
 - Positive psychology
3. Self-Acceptance and Self-Love:
 - Self-compassion
 - Authenticity
 - Inner worth
4. Gratitude and Appreciation:
 - Gratitude journaling
 - Acts of kindness
 - Cultivating gratitude
5. Letting Go and Forgiveness:
 - Release and surrender
 - Radical forgiveness
 - Healing past wounds
6. Living in the Present Moment:
 - Mindful presence
 - Savoring the present
 - Mindful activities

7. Simplifying Life:
 - Minimalism
 - Decluttering techniques
 - Essentialism
8. Finding Meaning and Purpose:
 - Personal mission statement
 - Exploring passions
 - Legacy and impact
9. Nurturing Relationships:
 - Healthy boundaries
 - Effective communication
 - Empathy and understanding
10. Self-Care and Well-being Practices:
 - Holistic self-care
 - Mind-body connection
 - Creating daily rituals

These keywords can serve as starting points for further exploration and research on each subtopic.

 Regenerate response

|




Work Backwards

- If you have a topic that you are interested in and it isn't meeting Proof of Concept, try working backwards
- Ask ChatGPT why someone would need a book on this topic; that may give you other topic ideas
- Then ask it for some keywords that could be potential book topics

K

Why would someone need a book on Inner Peace?



There are several reasons why someone might need a book on inner peace. Here are a few common ones:   

1. **Stress and Anxiety:** Many people struggle with stress and anxiety in their daily lives. A book on inner peace can provide valuable insights and techniques to help manage and reduce these feelings. It can offer guidance on calming the mind, cultivating mindfulness, and finding peace amidst the chaos.
2. **Self-Reflection and Personal Growth:** Inner peace is closely tied to self-awareness and personal growth. Books on inner peace often encourage self-reflection and exploration of one's thoughts, emotions, and beliefs. They can help individuals gain a deeper understanding of themselves and their inner world, leading to personal growth and a greater sense of peace.
3. **Overcoming Challenges and Adversity:** Life is full of challenges, setbacks, and difficult situations. A book on inner peace can offer guidance on how to navigate these challenges with grace and resilience. It can provide tools for finding inner strength, developing a positive mindset, and maintaining equilibrium even in the face of adversity.
4. **Improved Relationships:** Inner peace can positively impact our relationships with others. When we are internally calm and balanced, we are more likely to approach relationships with compassion, understanding, and patience. Books on inner peace often offer insights and practices to cultivate healthier relationships and resolve conflicts peacefully.
5. **Spiritual Growth and Connection:** For those on a spiritual journey, a book on inner peace can serve as a guide to deepening their spiritual practices and connection with something greater than themselves. It can explore themes of spirituality, mindfulness, meditation, and provide tools for finding spiritual fulfillment and peace.
6. **Overall Well-being and Happiness:** Inner peace is an essential component of overall well-being and happiness. A book on inner peace can provide practical techniques and perspectives to help individuals lead more fulfilling lives, experience greater contentment, and find joy in the present moment.

Ultimately, the reasons why someone might seek a book on inner peace can vary from person to person. Whether it's to manage stress, foster personal growth, navigate challenges, improve relationships, explore spirituality, or enhance well-being, a book on inner peace can offer valuable insights and practices to support individuals on their journey toward a more peaceful and balanced life.

K

Can you provide a list of keywords that could be potential book topics



Certainly! Here is a list of keywords that could potentially be book topics related to inner peace:



1. Mindfulness
2. Meditation
3. Finding tranquility
4. Emotional well-being
5. Stress reduction techniques
6. Self-compassion
7. Healing from past trauma
8. Cultivating inner strength
9. Inner peace and relationships
10. Spirituality and peace
11. Self-reflection and introspection
12. Letting go of negativity
13. Inner peace in a busy world
14. Finding balance and harmony
15. Gratitude and contentment
16. Mind-body connection
17. Overcoming anxiety and worry
18. Peaceful living principles
19. Nurturing inner peace in children
20. Holistic approaches to inner peace.

These keywords can serve as a starting point for exploring various aspects of inner peace and developing book topics that delve deeper into these areas.

Proof of Concept

Is the book topic in demand?

Proof of Concept

Review from the Course

Number of Reviews: =< ??

Est. Monthly Sales: => \$\$\$

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: => \$??

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: => \$500

+

Same topic

Same ??



Proof of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: => \$500

+

Same topic

Same audience



Proof of Concept

Example:

The screenshot displays the KDSPY PRO software interface. At the top, there is a navigation bar with the KDSPY PRO logo, a notification that the extension was updated to v5.11.2, and buttons for 'Options' and 'Logout'. Below the navigation bar, the search results are displayed for the keyword 'puppy training'. The results include a table with columns for book title, length, price, estimated monthly sales, estimated monthly reviews, and sales rank. The table lists 20 books, with the top results being 'Dog Training: Impulse Control and Frustrati...', 'The Complete Puppy Training Manual: Ever...', and 'The Do No Harm Dog Training and Behavio...'. Below the table, there are tabs for 'Kindle 10', 'Books', and 'Audiobooks 7'. At the bottom, there is a summary section with a 'Pull Results 21-40' link, a 'Keywords' search icon, an 'Export' icon, a 'Help' icon, a 'USA' region dropdown, a 'Total Monthly Rev. \$82,870' display, and a 'Popularity Potential Competition' section with three colored circles (green, green, red).

Keyword: puppy training [Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results: **1-20** Avg. Sales Rank: **66,123** Avg. Monthly Rev: **\$4,143** Avg. Price: **\$16.08** Avg. No. Reviews: **2,130**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
3	Dog Training: Impulse Control and Frustrati...	I S C	180	\$14.9114	224	\$ 3,340	29	19,104
15	The Complete Puppy Training Manual: Ever...	I S C	105	\$11.9911	8	\$ 96	36	613,185
9	The Do No Harm Dog Training and Behavio...	I S C	346	\$34.0034	37	\$ 1,258	120	138,637
19	Tips and Tales: On Training Your Bird Dog	I S C	246	\$28.9528	74	\$ 2,143	149	66,308
11	Mental Exercise for Dogs: A Step-by-Step Ill...	I S C	112	\$15.9715	243	\$ 3,881	269	17,391
20	Complete Dog Training for Beginners: 2 Bo...	I S C	207	\$18.9718	45	\$ 854	294	113,348
7	Clicker Training for Dogs: Master Basic Trai...	I S C	146	\$9.399	171	\$ 1,607	340	26,061
18	Mental Exercise for Dogs: The Best Dog G...	I S C	147	\$16.1916	195	\$ 3,157	460	22,396
12	Dog Training 101: Step-by-Step Instructions...	I S C	176	\$9.64	176	\$ 1,697	558	25,333
2	The Dog Training Bible: [2 in 1] A 4-Week P...	I S C	92	\$19.9719	117	\$ 2,337	991	40,161
1	Dog Training Bible: Everything You Need to...	I S C	103	\$19.3619	563	\$ 10,901	1,098	6,244
4	Puppies For Dummies	I S C	432	\$13.57	233	\$ 3,162	1,152	18,259
17	Puppy Training: How to Housebreak Your P...	I S C	114	\$9.87	217	\$ 2,142	1,784	19,850
16	Dog Training for Kids: Fun and Easy Ways t...	I S C	176	\$14.36	451	\$ 6,476	2,315	8,247
8	Zak George's Guide to a Well-Behaved Do...	I S C	224	\$13.49	240	\$ 3,238	2,578	17,630
5	Training the Best Dog Ever: A 5-Week Prog...	I S C	304	\$9.39	244	\$ 2,291	2,704	17,285
13	Puppy Training in 7 Easy Steps: Everything...	I S C	178	\$11.79	355	\$ 4,185	3,629	11,042
14	The Art of Raising a Puppy (Revised Edition)	I S C	352	\$15.78	836	\$ 13,192	4,399	3,769
6	Zak George's Dog Training Revolution: The...	I S C	240	\$11.99	1,341	\$ 16,079	8,830	2,012
10	Easy Peasy Puppy Squeazy: Your Simple S...	I S C	272	\$21.95	38	\$ 834	10,866	136,200

Kindle **10** Books Audiobooks **7**

[Pull Results 21-40](#) [Keywords](#) [Export](#) [Help](#) USA [v](#) Total Monthly Rev. **\$82,870** Popularity Potential Competition ● ● ●

Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results:

1-20

Avg. Sales Rank:

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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



Export



Help

USA ▾

Region

Total Monthly Rev.

\$82,870

Popularity Potential Competition



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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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Total Monthly Rev.

\$82,870

Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results:

1-20

Avg. Sales Rank:

66,123

Avg. Monthly Rev:

\$4,143

Avg. Price:

\$16.08

Avg. No. Reviews:

2,130

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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



Export



Help

USA

Region

Total Monthly Rev.

\$82,870

Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



Export



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Region

Total Monthly Rev.

\$82,870

Popularity Potential Competition



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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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Total Monthly Rev.

\$82,870

Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



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Region

Total Monthly Rev.

\$82,870

Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Kindle

19

Books

Audiobooks

7

[Pull Results 21-40](#)

Keywords



Export



Help

USA

Region

Total Monthly Rev.

\$82,870

Popularity Potential Competition



Example:

What are the main topics of the books?

Who are they written for?

The screenshot shows the Amazon product page for the book "The Do No Harm Dog Training and Behavior Handbook: Featuring the Hierarchy of Dog Needs®" by Linda Michaels. The page is viewed on a desktop browser. At the top, the Amazon business logo is visible, along with the delivery location "Milton L9T 8J" and the search bar containing "puppy training". The product title is prominently displayed, along with the author's name and a 4.7-star rating from 120 reviews. Two purchase options are shown: a Kindle version starting at \$14.99 and a paperback version for \$34.00. A "Look inside" feature is available for the paperback. The right sidebar contains shipping and pricing information, including a \$12.49 shipping fee and a delivery date of Friday, May 19. The "Add to Cart" button is highlighted in yellow. At the bottom, there is a section for "Follow the Author" with a profile picture and name for Linda Michaels, and a "Report incorrect product information" link.

amazon.com/Harm-Dog-Training-Behavior-Handbook/dp/1732253706/ref=sr_1_13?crd=1C50TMOR1K7TV&keywords=p...
business Deliver to Christopher Milton L9T 8J Books puppy training Office supplies store
Departments Add People Buy Again Gift Cards Recommendations Business Savings EN Hello, Christopher Account for Right As Game ... Lists Try Business Prime
Books Advanced Search New Releases Best Sellers & More Children's Books Textbooks Textbook Rentals Best Books of the Month
International Kindle Paperwhite Buy Now
Books > Crafts, Hobbies & Home > Pets & Animal Care
Look inside
THE DO NO HARM DOG TRAINING AND BEHAVIOR HANDBOOK
Featuring the Hierarchy of Dog Needs® Includes Problem Solving for Trainers and Pet Parents
LINDA MICHAELS M.A. PSYCHOLOGY FOREWORD BY MARC BEKOFF, PH.D.
Kindle from \$14.99 Paperback \$34.00
Read with Our Free App 6 Used from \$25.66 12 New from \$27.12
Get the dog training results you've always wanted—combining love with the science of dog psychology
Find the roadmap to success in this easy-to-follow *Do No Harm Dog Training and Behavior Handbook*
Are you tired of spending countless hours poring over articles, books, and other training
Read more
Report incorrect product information.
Print length 346 pages Language English Publication date July 5, 2022 Dimensions 7 x 0.78 x 10 inches
Follow the Author Linda Michaels Follow
Shopping from Canada? Save on shipping and get faster delivery on eligible products from Amazon.ca
View on Amazon.ca

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Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



Export



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Region

Total Monthly Rev.

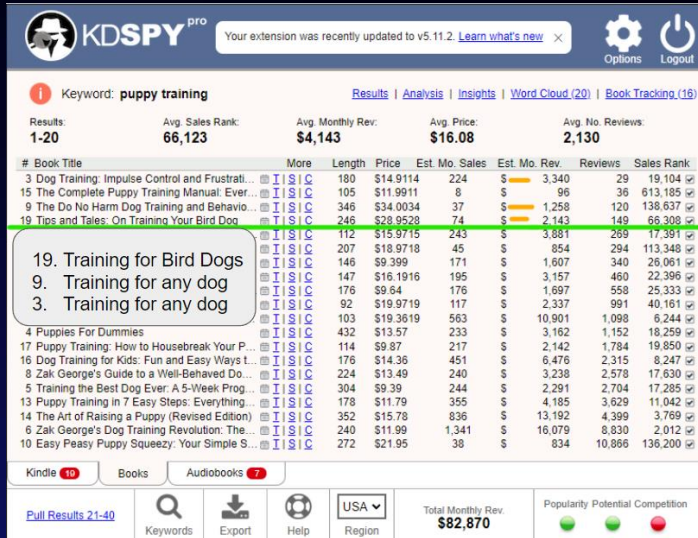
\$82,870

Popularity Potential Competition



Proof of Concept

Do we have proof of concept?



The screenshot shows the KDSPY Pro interface with a search for 'puppy training'. The results table lists various books with their respective sales, reviews, and prices. A callout box highlights three specific titles: '19. Training for Bird Dogs', '9. Training for any dog', and '3. Training for any dog'.

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
3	Dog Training: Impulse Control and Frustrati...	I S I C	180	\$14.9114	224	\$ 3,340	29	19,104
15	The Complete Puppy Training Manual: Ever...	I S I C	105	\$11.9911	8	\$ 96	36	613,185
9	The Do No Harm Dog Training and Behavo...	I S I C	346	\$34.0034	37	\$ 1,258	120	138,637
19	Tips and Tales: On Training Your Bird Dog	I S I C	246	\$28.9528	74	\$ 2,143	149	65,308
19	Training for Bird Dogs	I S I C	112	\$15.9715	243	\$ 3,881	269	17,591
9	Training for any dog	I S I C	207	\$18.9718	45	\$ 854	294	113,348
3	Training for any dog	I S I C	146	\$9.399	171	\$ 1,607	340	26,061
9	Training for any dog	I S I C	147	\$16.1916	195	\$ 3,157	460	22,396
3	Training for any dog	I S I C	176	\$9.64	176	\$ 1,697	558	25,333
9	Training for any dog	I S I C	92	\$19.9719	117	\$ 2,337	991	40,161
4	Puppies For Dummies	I S I C	103	\$19.3619	563	\$ 10,901	1,098	6,244
17	Puppy Training: How to Housebreak Your P...	I S I C	432	\$13.57	233	\$ 3,162	1,152	18,259
16	Dog Training for Kids: Fun and Easy Ways t...	I S I C	114	\$9.87	217	\$ 2,142	1,784	19,850
8	Zak George's Guide to a Well-Behaved Do...	I S I C	176	\$14.36	451	\$ 6,476	2,315	8,247
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5	Training the Best Dog Ever: A 5-Week Prog...	I S I C	304	\$9.39	244	\$ 2,291	2,704	17,285
13	Puppy Training in 7 Easy Steps: Everything...	I S I C	178	\$11.79	355	\$ 4,185	3,629	11,042
14	The Art of Raising a Puppy (Revised Edition)	I S I C	352	\$15.78	836	\$ 13,192	4,399	3,769
6	Zak George's Dog Training Revolution: The...	I S I C	240	\$11.99	1,341	\$ 16,079	8,830	2,012
10	Easy Peasy Puppy Squeezy: Your Simple S...	I S I C	272	\$21.95	38	\$ 834	10,866	136,200

Callout box content:

- 19. Training for Bird Dogs
- 9. Training for any dog
- 3. Training for any dog



Proof of Concept

Do we have proof of concept?

KDSPY pro

Your extension was recently updated to v5.11.2. [Learn what's new](#) x

Options Logout

Keyword: **puppy training** [Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results: **1-20** Avg. Sales Rank: **66,123** Avg. Monthly Rev.: **\$4,143** Avg. Price: **\$16.08** Avg. No. Reviews: **2,130**

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Kindle 10 Books Audiobooks 7

[Full Results 21-40](#)

Keywords Export Help

USA Region

Total Monthly Rev. **\$82,870**

Popularity Potential Competition



Proof of Concept

Live Walkthroughs

What topics would you like to check?



Proof of Concept



Red Flags

Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification

- Low content books
- Journals
- Workbooks
- Bundles



Textbooks

Disqualified!

How do you identify a Textbook?

<https://www.amazon.ca/First-USMLE-Step-Thirty-Third/dp/1264946627>



Textbooks

Who are well known textbook publishers?

1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group

Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

Example:

<https://www.amazon.com/Invisible-Child-Survival-American-Pulitzer/dp/0812986954/>



Questions?

What additional questions can we answer for you?



Anthony

Need confirmation.... #1 Am I correct that my chosen topic LEARNING LIFE SKILLS passes the POC? #2 Am I correct in that it isn't trademarked? Being as how this is my very first book i definitely want to make sure I'm 100% good on every detail before moving forward thanks in advance

Carlos R

time management adhd is 3 of 3 on poc , but i want to be sure !

Carlos R

what is your opinion about books like , ADHD conditions , PTSD , i am not a doctor

Ken

Im facing a continuous problem with book topic. In the course its mentioned that we have to set "KINDLE" option when we are using KD SPY. When I was checking some of 100 successful book topic like workout for seniors, resistance band exercise for seniors or chair yoga for seniors, these are no longer successful book topic but when Im searching on "BOOK "option on amazon, sometimes it comes positive. Can you please check them as an example and also what are other good option to check successful book topic. Im kind of stuck here.Thanks.

kelly

I just finished week 3 of training videos and have stopped watching because I am stuck on were to start? i have two topics i like and I have put them through KD Spy, do i create a book title? and start research?

Abigail

Hi.

I tested managing emotions for POC and it passed. The books were about negative emotions.

So I tested managing negative emotions and I got only 2 books that had the criteria. Would that still work because it showed up with proof of concept under the keywords- managing emotions? So which one would be my topic?

Maryna

For Thursday 6/15 Topic/book title Review Q and A:

Title:

Spiritual Teachings for the New Earth Paradigm:

Subtitle:

Step by Step Guide for Grounding, Balancing Chakras, Raising Your Vibration, Expanding Awareness and Understanding How Life's Challenges are Part of your Soul's Journey. It's Time to Awaken and Prepare for the New Earth.