

**Full Throttle
Friday
3-15-24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

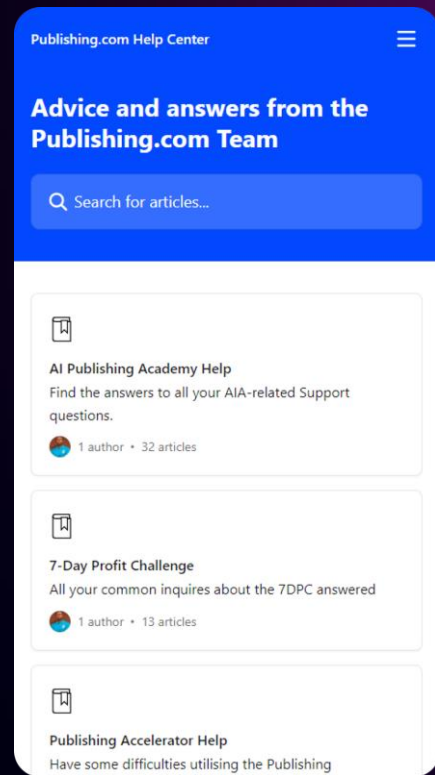
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

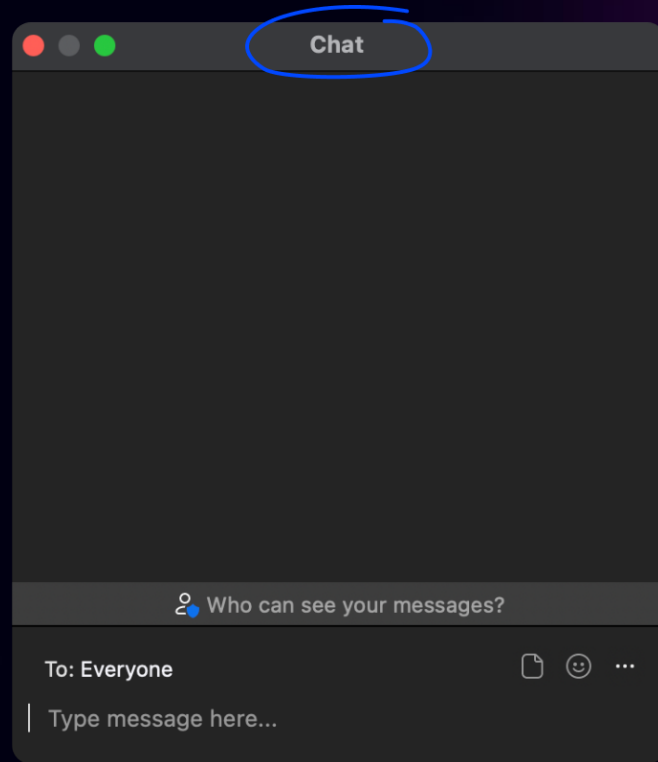
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



FLAWLESS10

Students get **10%** off Editing & Proofreading Package!



LET'S BEGIN!

Kathy

1. Please let me know the difference between the paperback and hardback covers, and why we need separate ones. Are they .png or .pdf? Does it matter? Are the dimensions the same? I'm also wondering which file type we upload to KDP. The training emphasized having the ebook file be a .png so that it could be modified by Fiverr for the paperback cover. Could you please explain this?
2. What instructions do I give Fiverr when asking them to convert my 99Designs ebook cover into a hardback cover? There were no details in the training, or from the coach on this. I currently have an order with Fiverr, but don't want to accept it until I understand the details.
3. To use the website: <https://diybookcovers.com/3Dmockups>, is it necessary to have all 3 portions of the paperback cover delivered as individual files for the front, spine, and back? I tried using this website for a free 3D mockup with the files I received from Fiverr and it wouldn't work. I'm also having trouble loading the file into this website from Google Docs. Could you please explain how to do this?

Katie

I started with the 7d challenge before joining AI. I'm putting way more energy into it than I planned, and I'm still working on it a month later, and I'm way over 5k words. I know it's not a 30k book, but I want it to succeed. I know I'm supposed to do the modules in order for success, but since I'm past the writing stage, what are your thoughts on jumping to the post-writing modules to give this labor of love the best shot at success? Is that frowned upon?

Brittney

I have a book title poll, would love more insight:
<https://99designs.com/contests/poll/5c77474af0>

Sandra

I've been working on my title and subtitle for a couple of weeks now listening to the coaches, the title I've got approved but back at it again with the subtitle hoping I've got it this time?

Title: Retirement Planning Guide for Beginners

Subtitle: Master the Financial Strategy to Grasp, Save and Invest for a Secure Future, a Peace of Mind and Turn Your Golden Dreams into Reality

Thank you!!

Enrique

When will the Ai Ghostwriting Module be available in the AI publishing academy?

Dee

Re-Thinking Time Management as a

High School and College Student

19 Steps to Eliminate Procrastination and Amotivation to Retrain the Mindset for Academic Success

Not Time Management, But . . .

What?

For Academic Success

19 Steps to Stop Struggling with Time and Retrain Your Mind to Succeed THIS Time!

Alex

Here are my potential Title/Subtitles:

1.) Basketball Drills for Kids: A fundamental guide for novice coaches

Building Skills & Safety: Essential Drills and Injury Prevention Strategies for Youth Coaches

2.) First Time Basketball Coaches Playbook: A Stress-Free Guide to fundamental basketball drills for kids

Coaching Youth with Confidence: Advanced Drills for Skill Growth and Injury-Free Play

3.) Worry Free coaching: A Stress-Free guide to fundamental basketball drills for kids

Empowering Youth with Effective Drills: Mastering Coaching Basics & Injury Prevention

4.) Rookie Basketball Coaches Tool Kit: A Stress-Free Guide to fundamental basketball drills for kids

Empowering Youth with Effective Drills: Mastering Coaching Basics & Injury Prevention

Please let me know which one is the most effective.

Stephen

I have completed the writing section of my book. I also have data pages that are integrated throughout the writing in the book. What is the most effective way to integrate these pages which are excel or other template related data into the final manuscript of the book detail? I also have an issue with my book cover, the original manipulator did not satisfy my color coding, iam very discouraged with connecting with simple task on either urban writers or upwork. Any ideas or support with simple design issues for the cover, spine, and backcover. TY

Mike

I'm using Adobe InDesign to format my book (I'm a graphic designer). I've got my print version where I want it to be. I have 2 EPUB questions:

- 1) Is the EPUB export In Indesign sufficient for Amazon Submission?
- 2) Does the EPUB version need to be reflowable or will static pages from the print version work? It would take some extra reflowing of copy to connect what I have in the native file to make the export to EPUB reflowable.

Analee

Hello Coaches!!

I'd like some feedback on this title please.

Topic: Building a Barndominium. Yes it did, surprisingly pass POC lol

Title: The Barndominium Builder's Handbook

Subtitle: From Blueprint to Homefront, Planning to Permits and Pallets to Paint

Expert Advice for Every Step of Your Home-Building Adventure

Adele

Hello could you review my book cover and back please? https://www.canva.com/design/DAF-inpIUg0/rdutAGsDX2RphtCVn4A55g/edit?utm_content=DAF-inpIUg0&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Chuck

I have confirmed POC for my topic which is ADHD for Men. I'm also passionate about it since I was recently diagnosed. Heard one of the twins talking about a particular topic that was very competitive (such as finances) and so I'm asking how do I know if this is one of those topics?

Eric

Please provide feedback on these title/subtitles

The Intermittent Fasting Advantage for Women Over 50: A Step by Step Age Defying Strategy Guide to Hormonal Balance, Weight Management, Metabolic Health and Longevity

The Intermittent Fasting Advantage for Women Over 50: Step by Step Age Defying Strategies to Hormonal Balance, Weight Management, Metabolic Health and Longevity

The Intermittent Fasting Advantage for Women Over 50: A Detailed Age Defying Strategy Guide to Hormonal Balance, Weight Management, Metabolic Health and Longevity

The Intermittent Fasting Advantage for Women Over 50: How Anyone Can Achieve Weight Loss, Hormone Balance, and Healthy Aging Within 30 Days

Robert

There is no weekly To Do list for the Onboarding module, correct?

Martha

I need to know how to read my book on amazon. My ebook (A beginners REAL ESTATE Accelerator: Catapult Your Career from Scratch to Success in 90 Days) with pen name:

Zetta Salley-DeLaine. It was published on Marc 5th. I preordered, but each time I click READ NOW, it displays an almost blank page with a large number one on it. I spent over two hours on phone with two different support guys a week apart. They can never tell me what's wrong. BTW: I do not have a Kindle Reader. I would like to read it online so I will know what my customers are getting, BTW, I have 4 sales that were pre-ordered, including the one I bought. I hope you can Help me. Thank you.

Martha

Is it advisable to promote my first ebook on Amazon, or can an ebook even be promoted on Amazon?

Sandra

First question of 2: My Amazon ads have been running for about 6 weeks now, and I have had 21 sales in total. My 4 ad campaigns are doing ok, my manual keywords campaign has spent \$16.61 during this time and has had 4 sales with an ACOS of 27% which is great. But its not spending much. How do I increase the spend to get more clicks and more impressions? Do I increase the bid price per keyword, or do I increase the default bid by 2 - 5c every few days? or both? I have been doing the default bid and its now at 78c. Should I do the bid price per keyword as well to get the spending up? Should I increase the daily budget from \$30 to \$70 increase the spend? Thank in advance

Sandra

Second question: My manual products ad campaign has been running for 6 weeks and has had 9 orders but the ACOS is super high and is 106%. I decreased the default bid from 75c to 45c to see if it would bring down the ACOS. It did a bit, but not too much. What would you recommend doing?

Dina

Hello Coaches! I'd appreciate your comments on the latest 30K book title. I've decided to separate the Journal into a separate Workbook. Thanks for your time!

Sleep Beyond Insomnia for Women

12 Sustainable Lifestyle Changes to gain Quality Rest, Mental Alertness, and Enhance Daytime Vitality

[133 characters]

Fabio

I'm editing a book that was written but had some problems.

I saw that Gemini AI has a great ability to research with citation and rewrite some awesome (in my mind) useable content.

In my editing process, as I see missing parts or unclear content, can I add a section with the citations? written by Gemi, Or should I paraphrase it all? A bit painful since is already clearly written,

Fabio

What are the restrictions for using content directly from Gemini (with citations) or chat GPT without citations? Would Amazon mind or realize it, anything to be aware of?

I have great ideas for books they could write very easily with good directions and ready to be published.

Thank you!

Monika Mlynarska

Hi Coaches, can you please review this book covers and provide a feedback? Here's the link:
<https://1drv.ms/w/s!AtkGE5HESgM3pV3zv6D9wrp9aZde?e=kKBUTS>

Kayla

I submitted the following title on the topic "Parenting Boys with ADHD" for review on the Wednesday Q&A call and got positive feedback. However, it is too long, 219 characters.

Title: A Supportive Guide for Parenting Boys with ADHD

Subtitle: Master Emotional Regulation, Implement Effective Behavioral Strategies, Navigate the School System and Unleash Your Child's Full Potential through Every Developmental Stage -219

Below are 2 variations after I tried narrowing it down. Would love your opinion and criticism

-Title: A Supportive Guide for Parenting Boys with ADHD

Subtitle: Master Behavioral Strategies, Emotion Regulation and Navigate the School System to Reach Your Child's Potential Across Developmental Stages -186

-Title: Parenting Boys with ADHD

Subtitle: A Supportive Guide for Behavioral Strategies, Emotion Regulation and Navigating the School System to Reach Your Child's Potential Across Developmental Stages -181

Terry

After several sessions, the title of my book is now

"Organic Gardening with Microbial Magic 101"

I appreciate your feedback on my subtitles:

(1) Simple, Proven Steps toward Harvesting Nutrient-Rich, Pest-Resistant, Bounty Vegetables from Asparagus to Zucchini

(2) Easy Steps to Nutrient-Rich, Pest-Resistant, Bounty Vegetable Harvests from Asparagus to Zucchini

kerry

Three of my books have been flagged by Ingramspark Catalog Integrity Notice for think the use of AI. ' Content created using automated means, including but not limited to content generated using artificial intelligence or mass-produced processes.' have you come across this before? I have written back and stated that AI was used for research and that the material is all original. I am wondering about books created by the AIA process using AI

Alan

Hi Coaches

Out for another try.

Please review my book title and sub-title

Title Adults with ADHD

Sub-Title Unlocking Focus Productivity and Wellness

A comprehensive resource designed to discover practical strategies, actionable advice and invaluable tools to transform challenges into opportunities for growth and success.