

**WEDNESDAY WINNING  
STRATEGIES**  
May 15, 2024

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

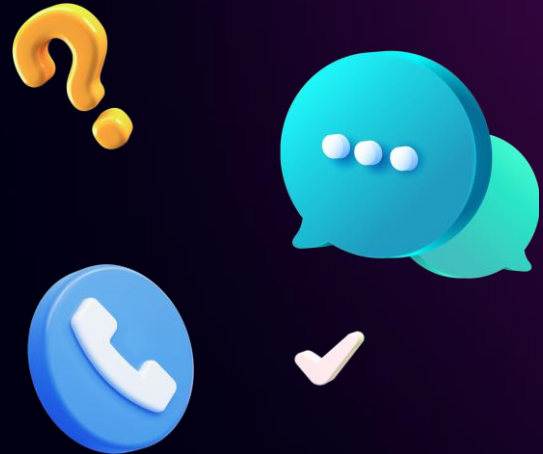
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

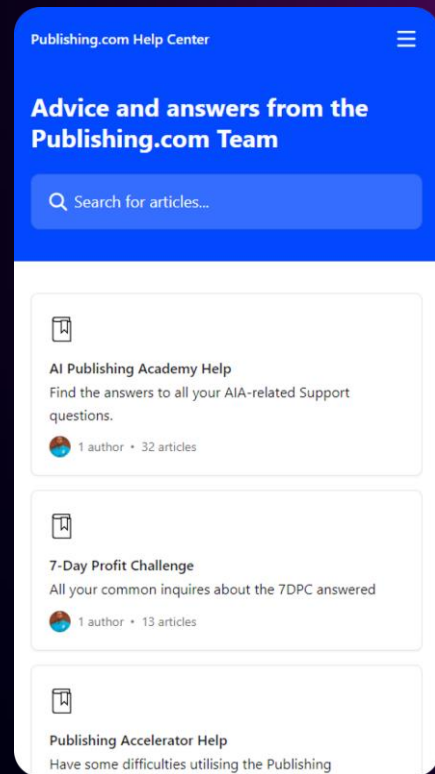
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

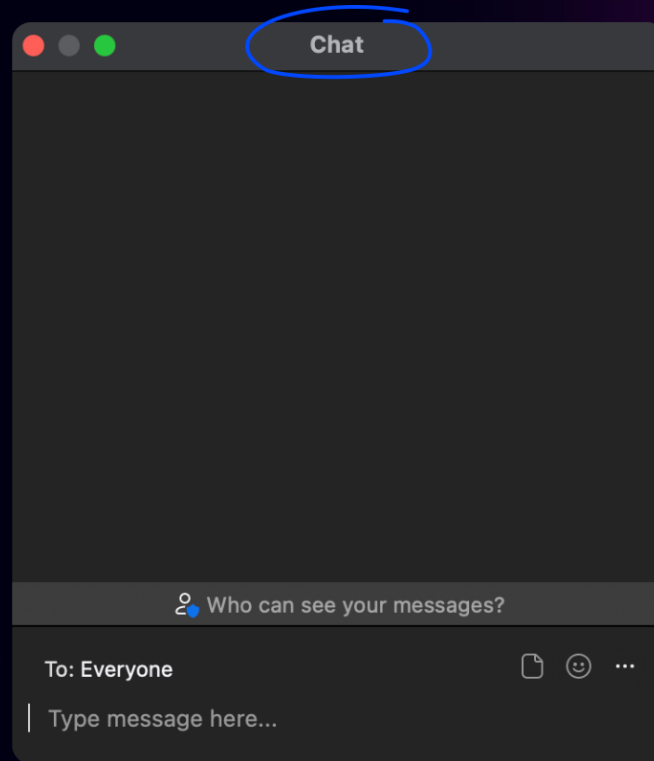
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**POLISH10**

Students get 10% off Editing & Proofreading Package!



# What Were Your Wins?



**LET'S BEGIN!**

# James

"I had a 6x9 cover made at 99 designs. When I upload it to KDP it shows up in the center of the two page cover. It expects a 12.604x9.250 cover which looks like it would cover both the front and back of the book. I can only select ""no bleed"" I've have looked at KDP site for answers but no help?

What am I doing wrong

Thanks

James"

# GW

"Hi Coaches...I'm editing my book outline on Strength Training for Seniors, which currently has 8 chapters and requires many illustrations.

Reviewing two top books in my niche, one of the books, the first 6 Chs are content (no illustrations), and then from Ch's 7-13 there's just exercise illustrations & instructions. The other book, just has 9 pages of content, and then the rest was all exercise illustrations (each book is about 145 pgs).

Should I add more chapters (in my outline) for the exercise illustrations, or is this addressed during formatting? Or any other suggestions? Also, could you recommend a coach from Publishing.com experienced in health/wellness books with illustrations? Thanks for your help!

"

# Thuy

I am working on my midbook review page and am not sure where to get the ASIN to add to the review page where readers can click on. Help?

# Steve

"Research question

Can you give the writer too much research? I offered about 3 links per chapter but seems too little and a link or two with each point seems too much. "

# Steve

"Source Notation

I would like my writer to not use the in-text citations, because I felt the bibliography at the end would cover that but he says he has to.

""In-text citations and references need to be listed as per APA Style to ensure there is no plagiarism""

What's the correct answer? "





# Debra

"I am in the program again after a two year hiatus and listening to the modules in order while I am working on creating a 7 day challenge book. Can you look at my title for me please? ""Survive and Thrive After Open Heart Surgery: A Guide to Regain Health and Wellness for Patients and Families"" and in a cover blurb ""Achieve your best health possible"".

"

# Edward

"As I'm rewriting this manuscript because I chose wrong writing style, BUT I think I would still have the same issue and that is -- just too damn many words. I say this not just because I'm lazy but because I know that people trying to fix their computer don't want 4 paragraphs just to show them how to create a shortcut on their desktop. So I'm just deleting huge chunks of the manuscript and replacing with simple instructions. So sometimes I've left what he/she/it (whatever app.publishing.ai is) wrote, sometimes I replace with my writing, sometimes I replace with chatGPT writing. As a whole this is resulting in Frankenstein's monster and I'm not sure how to address it.

Follow up question in next submission."

# Janet C.

"Hello. Quick question today. So... I came up with and generated my outline a few weeks ago, but now I am ready to generate my manuscript (YAY!). Is there some way to view what I wrote in that earlier prompt? I do like the introduction that was printed out, but I just thought i should check to make sure all is right since it's one & done once you do the manuscript. Or should I just go ahead and just go for it? I also have a different sub-title now that will need to be changed. When will I be able to do that? I'm a little afraid to start all over since I do like this introduction a lot.

Thanks alot guys!"

# Mark

"Hello Coaches,

Working on my first book and wanted to know if using a lot of color pics would be too costly for me to format?

What do you think about the book title and sub-title

My POC is Homesteading.

Title: Green Living Homesteading

Sub-Title: Innovations On A Budget With Expert Tips For Affordable Organic Gardening Using Renewal Resources And Smart Waste Reduction"

# Susan

I setup my Amazon Ads 2 weeks ago, but my 'Manual -Keyword' campaign' is not approved. It says 'this ad is suspended because it does not satisfy policy requirement'. I setup 28 keywords following the guidelines in the course. How can I rectify this problem? Thanks



# Edward

"I feel like the AI is geared toward generating ~30k books that can be made into audiobooks. If I'm wrong on that please correct me and don't read the rest of this. Now that being said, I know WHY it's geared that way. Because the Twins told us exactly why. Fine and good. my question is about the book I've already committed to which is an illustrated guide to windows11 requiring lots of pics , short sentences, and definitely not audiobookable. Have you or anyone you know used app.publishing.ai to make something similar? How much can a human editor help? how much will it cost? is that common? any help is greatly appreciated. (in spite of my constant bitching about my problems with this book, I really do like this program) Thanks

(my next book will be audiobook material)"

# Janet C.

Another quick question ( may seem like a silly one, but) is it ok to close my computer while the manuscript is being generated?

# Nancy

Do we just send the PDF for a review on a free book or do we have to be published and send them to amazon? Also, for pubby we can't get reviews unless we are published already as we need a link?

”



# Chris

"Hi Coach's,

Regarding book cover design, I know that we should try to limit it to a maximum of three lines. I am about to go to 99 designs, and I want to give clear instructions to them, like no plain white backgrounds etc. to get the most out of them

If we have a 'copywriting phrase' at the end of our subtitle (like ""Even if you're shy,"" which is emphasized and not in line with the rest of the subtitle text.

Does that count as a ""third line,"" or can I have 3 complete lines of subtitle and the ""Even if you're shy"" across a banner?

"

# June

Stuck on customer research. Working on a low content language book. How do I see who is buying the best sellers that exist?

# Kaitlin B

Hello coaches! My book is finished, and I have the launch day set for June 1st. In the course, one of the review methods on Facebook groups is stated to be the easiest and most successful. I have not had much success in this area. Posts either get lost, I'm told no even after offering money, or they get deleted by admins after initially being accepted. Have you ever experienced this? I am on Pubby but cannot start reviews until my book is live on Amazon's bookshelf. Any advice is appreciated and welcomed.

"

# Laurette

I have found many books that are great comparables to mine but can't use them in the customer research report, creation of the outline etc because they don't have an ASIN number. This is forcing me to use less appropriate choices that do have the ASIN number. Is there another code we can use or way to include these books? 5 great comps that I can't use.... Thank you!

# Paul

I'm gathering ASIN numbers for my customer research on Amazon. Some books on my topic have high ranking numbers--125,430 and 592,611 and such. Since books with such high numbers indicate that they are not selling well, it doesn't seem that I should be including them in my data gathering. Is there a certain cut-off for ranking numbers, such as 100,000 or should I just include every book on my topic?

# Janet C.

"Hello, Can you please check out my new cover? Just wondering what you think. Got good marks from a couple other coaches, but value other opinions too. I'd like it to be the best it can be ( especially since I am planning on making it into a ""brand "" with other books to follow and bundle). I am doing a group of books about backyard ""maintenance"" Including this book ( Easy Backyard Vegetable Gardening), Easy Backyard Flower Gardening, Easy Backyard Lawn Care, and Easy Backyard Pool Maintenance. So I think this cover should be good for all of those books, just change up the pictures and titles. i'm a little bit technically challenged so I hope you get the right link here:

[https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8ZOln008fdakoA/edit?utm\\_content=DAGEmxKLNBY&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8ZOln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

Thanks so much!"

# Debbie

"Hi Coaches!

I'm having a real hard time with the editing part of the manuscript because after the first round of inline editing, I still found several basic editing oversights (improper capitalization, extra or missing spaces, forgotten words, etc.) as well as big flow, structure and coherence problems.

I've expressed my concerns to the editor a couple of times and he assures me he ""will personally go through the entire book again"" (wasn't he supposed to do this the first time around?). I feel like I wasted my money hiring an inline editor as I'm still spending a lot of time fixing these errors anyway. I am waiting for him to go over the book again but then I'll have to go over it all again myself. What would you suggest I do at this point?

Thank you,"

# Christie

Hi team! I would like to know if I can publish a book that has been written in another language, having the author permission/rights of course!. If so, what process should I follow understanding it might include a legal portion for the rights? My friend wants an English crossover, and she trusts me to do the adaptation of her book, but I want to be sure that is allowed. I am aware that I need to run the proof on concept first to see the fit (among many other things), but overall I would like to understand feasibility and big picture...



# Tyler

"I have been updating my book title and subtitle with feedback I have been provided. Your thoughts on the below:

"Young Adult's Guide to Personal Finance: Master Stress-Free Budgeting to Achieve Rapid Debt Relief Utilizing Modern Earning Strategies" 137

"Young Adult's Complete Guide to Finance: Smart Money Management to Achieve Debt Freedom, While Utilizing Modern Earning Strategies" 133

"Finance Uncomplicated: Young Adult's Roadmap to Stress-Free Money Management to Achieve Debt Freedom While Utilizing Modern Earning Strategies" 144

"

# Virin

"Hi Dear Coaches,

I'm very close to the formatting stage of my yoga for seniors 30k book. And since the book has more than 60 illustrations, I have decided to make it a slightly large size (8X10) so as to keep the page numbers low as well as for the purpose of larger than average print (for the seniors).

But when I approached Publishing Services with this request, they replied that they do not do any trim sizes bigger than 6X9 for paperback.

Please advise how best I can manage this. Thanks!"

# Renée

I have picked my topic. It's a workbook and journal for a specific process. Is there any issue with a workbook and journal? It doesn't need any pictures. Are lines to take notes considered pictures or just formatting?

# Linda

"Hi, I'm working on my first 30k book. Could you please help me to choose the title and subtitle? Thank you in advance.

1. Title: ""Artificial Intelligence in Everyday Life - Simplified""

Subtitle: ""Learn to Use AI to Enhance Personal Growth, Increase Efficiency, and Save Time- No Tech Skills Needed""

2. Title: ""Artificial Intelligence Unlocked- Simplified""

Subtitle: ""Your Guide to Using AI to Enhance Personal Growth, Increase Efficiency, and Save Time- No Tech Skills Needed"" "

# Kathy

"Please choose which book cover looks best. Thank you.

<https://docs.google.com/document/d/18uucNuLe1NNYaRe24djSWbNSdWs75nBcwXAeXrAN3CM/edit?usp=sharing>"

# Adrian

While waiting for Amazon review completion of my 7-Day Challenge booklet, I saw a Loom explaining where to find the link once the review is completed (48 hours already). It says 'click the market you are in', there is a choice for ES (as I live in Spain), but the review is waiting on [kdp.amazon.com/en\\_US](https://kdp.amazon.com/en_US). What do I need to choose here, do I always need to work on the .es page as I live in Spain? That's where I buy as a consumer, but I want my books to be on the English markets? Thx for explaining.

# Gloria

I am having a problem with finding a Proof of Concept for my book topic. I have tried every idea I could find, even went through the 100 Topic ideas and ran through the ones I could write about. None of them fitted the Proof of Concept test. Am I doing something wrong? Can I get help from a coach, or send the list of topics I have worked on so they can see them and give me some advice? The twins said that I could ask for help i the FB page, but I posted twice on itand my post was held back by the admin and never posted, Please help. I am deeply frustrated and dissappointed on this process. I really need help. Thank you .

# America

How do I upload my print pdf for 7DC on day 6 progress accountability.  
I keeps stating that my file is 20MB and can only upload 10MB?



# Nitin

This is my first book, it has already got 27 reviews so now I am planning to start the Amazon ADS. I have limited budget of \$10-\$15 per day but the publishing academy teaches to run 4 campaigns with min \$15 budget each for all 4 campaigns (Auto Campaign-High Bid, Auto Campaign-Low Bid, Manual Campaign-Keyword, Manual Campaign-Product). In this \$15 daily budget should I split the cost amongst all 4 campaigns or just focus on any specific campaign.