

**WEDNESDAY WINNING  
STRATEGIES**  
**November 15th, 2023**

● 2023



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

**There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.**

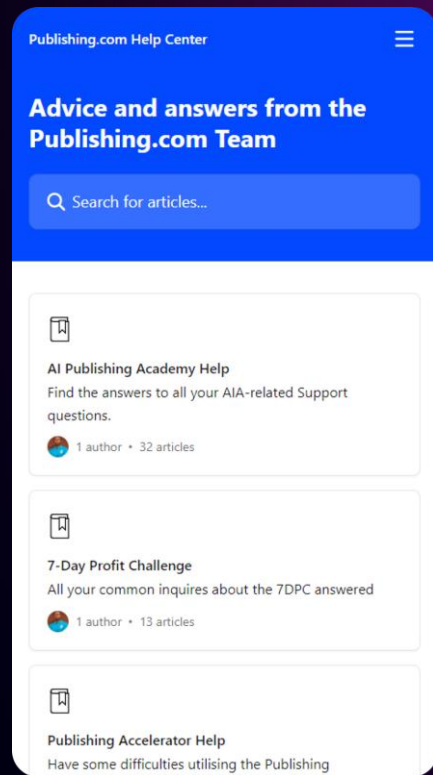
**We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.**

# F.A.Q.

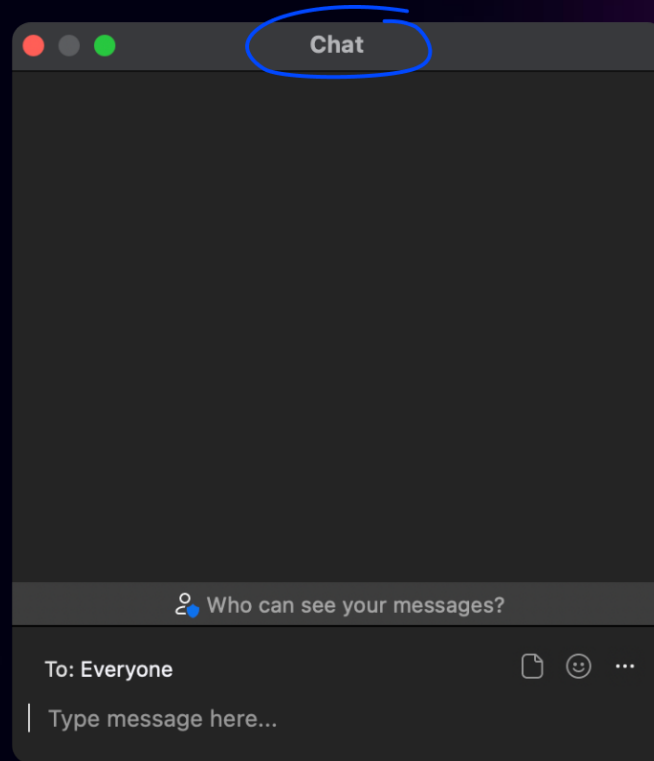
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**PERFECTEDIT10**

Students get 10% off Editing & Proofreading Package (plus free formatting).





# FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

**Thursday 11/16: 12 - 2 pm EST**

**Friday 11/17: 3 - 5 pm EST**

(First come first serve, we will work through as many students as time allows)



# What Were Your Wins?



**LET'S BEGIN!**

# Sarah

If you've found a topic that fits proof of concept but just barely (only 3 books that have <150 reviews and make >500\$/month) is it worth it to pursue this topic or should I find another topic that has more robust proof that multiple books with <150 reviews make much more than \$500/month?

# Mark

"Would like your feedback on my book title .....Title :

Creating Wealth with Real Estate Investing

Description: How to create wealth using different types, benefits (taxes), strategies, and financing options while understanding the risks involved in real estate

# Jason S

Hello team. Please provide feedback on my book title, subtitle, and bonus attention grabbing section of the cover. My niche is Effective Communication. I did reach POC. Title; Conquering Effective Communication. Sub-title; 7 lessons for anyone to improve their communication skills, increase self-confidence, and achieve success in public speaking, at work, and in any relationship. The purpose of this book is to help anyone increase these skills both professionally and personally, from public speaking situations, work presentations, to communicating with friends or in a romantic relationship. The "bonus" on the cover reads "Unlock The Top Three Secret Public Speaking Techniques". There will also be a chapter for executive level business leader communication. Thank you for your help.

# Lauretta

"Does the Niche of Chronic Illness meet POC? It is what I know best and want to educate more on. I am a certified ""spoonie"" and would love to make my books there.

My first book I plan on doing is What It Takes to be a Zebra: The Every Day Struggles That Come Along With Ehlers-Danlos Syndrome and What to Expect When You Are Newly Diagnosed

The second on Epilepsy moving forward to Postural Orthostatic Tachycardia Syndrome (POTS), then Gastroparesis. etc. there are multiple.

I notice that many on amazon are written by doctors, but I do have real life experience so does that count for something? How would I work with a ghostwriter on my book throwing in my experience?

I also wanted to make a medical journal, but I must say...not a lot of us in the community actually buy or use them... should I still move forward with that as it is low content and relatively easy to complete alone?"

# Kristina

In the book outline module we're recommended to use Publishing Services to write an outline. However, in Urban Writers there is an Audiobook Narration package which includes a book outline and audiobook narration. Would you recommend this to get the book outline done? How about the audiobook narration? Is it any good? Do we get to choose the narrator?



# Mitchel

"I still don't have access to A.I. Writing Software - Beta Access. When will i get

# Kathy

Please unlock the 7 day profit challenge. I had the success call 3 months ago when I started.  
Thank you.

# Jo Ann

What is the difference (advantages/disadvantages) of pricing the ebook at 70% or 30% or the paperback at Amazon or distributed markets pricing? Which one should we choose at initial launch?

# John

While hiring a ghostwriter from upwork, the communication should be done on upwork platform or slack? As in the lesson its shown to communicate on upwork platform but after downloading the slides of the same lesson there is a ghostwriting cheatsheet where its shown to communicate on slack

# Jamilah

"This business model hasn't been around long but I feel like so many people are getting into self publishing. I am putting full trust in the program but I am wondering if it's going to be over saturated or to many people doing it that results change in profits over time. What advice or reassurance can you offer me?"

Also, do some people follow the program and have success if they are fiction writers? I know fiction is not a safe bet, but I do have interest in doing it just as a side project/hobby.

"

# Mel

Hi Please help me figure out why I have stopped getting impressions on all my US campaigns.  
All are active

# Rachel

"Hello, Coaches!

Please, help me with my book title & subtitle. The topic is Transformative Teaching in Higher Education.

Title: The Comprehensive Transformative Teaching in Higher Education Guide

Subtitle: Unlock Proven and Adaptable Active Learning Strategies and Foster Critical Thinking, Student Engagement, and Motivation For Inclusive and Enhanced Learning Experience to Become a Better Teacher With Successful Reflective Practices

Thank you."

# Anne-Marie (not just Anne!)

Hi! I joined early Saturday morning, had my orientation call 2 hours later, was done Module 1 including all action steps by Sat night and had reached POC for topic selection (end of Module 2) by Sunday night. I spent Mon and Tue doing POC. I'm not moving onto LLC stuff until I've chosen a topic. My main question is this: how does a person produce a quality book on a topic they know nothing about? Being very outdoorsy myself, I'm confused on how, for example, any random person with no knowledge of outdoor survival skills could produce a QUALITY book on outdoor survival?? I just had my success call today (Wed Nov 15) and he couldn't answer this question for me. I cried hard after the call, worried I made a terrible mistake buying this course. I'm motivated and I'm doing exactly what they say to do including the action steps, and I'm committed to making progress, but I don't understand how the book QUALITY is achieved. Once the outline for a book is created by us, who does the research for the content? Us, or the ghostwriter? How the heck does quality content happen? I'm very concerned. Thank you.



# Hyogo (Hugo) Marume

"Good morning Coaches!!

Please kindly critique my title. Actually forget the kindness, harsh constructive criticism would be appreciated.

Easy Finance For Kids: Money Basics About Earnings, Savings, Spending Wisely, Develop Financial Responsibility For The Future

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