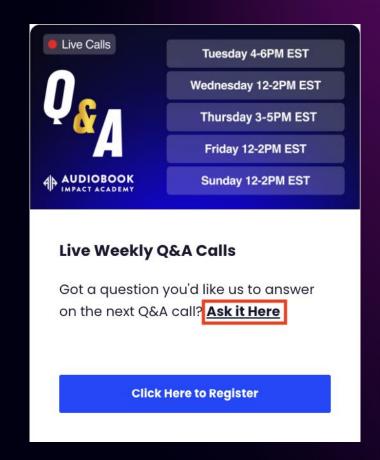


Friday 15th September 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

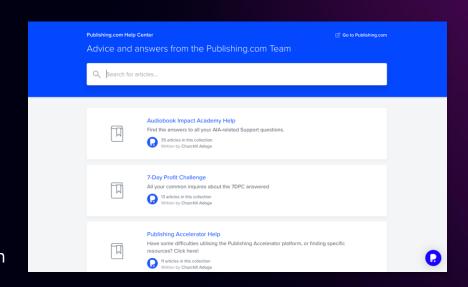
Most Frequently Asked Q&A Questions:

Visit our Help Center

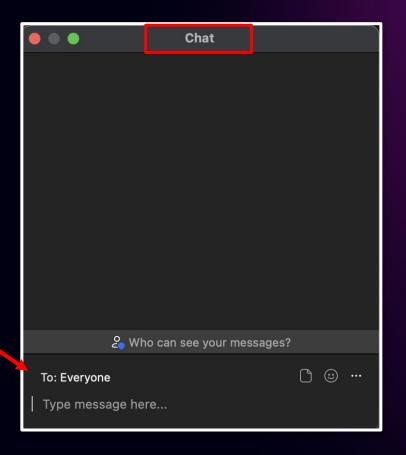
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BOOKOUTLINE10

Students get **10**% off Outline Package.



Special Benefits For Students





We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: https://www.primecorporateservices.com/publishing-com-17/

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



Let's Begin!



Linda

How do I update the 7-day challenge progress form? I keep getting an error message "You don't have permission to access that page".

Marguerite Allolding - 1 of 2

Would love feedback on my second 30K book. For context,

NICHE: Business Management & Leadership.

SUB-NICHE: Motivational Management & Leadership

POC: Inclusive Leadership

(6 books under 150 reviews + more than \$500 month + less than 300 pages + launched more than 3 months ago)

Marguerite Allolding - 2 of 2

CUSTOMER RESEARCH:

Pain Point # 1 - Readers are stuck in an unfair and unhealthy work environment where diversity, inclusion, and equity aren't at the front of the company's values.

Pain Point #2 – There is a lack of accessibility, resources, and simple training. Instead, the resistance to change is bigger than ever

TITLE & SUBTITLE:

IMPACTFUL INCLUSIVE LEADERSHIP: 9 POWERFUL STRATEGIES THAT ENCOURAGE DIVERSITY, FOSTER EQUALITY, AND CULTIVATE INCLUSIVITY TO TRANSFORM YOUR WORKPLACE

Additional context, my first book is titled:

FEARLESS FEMALE LEADERSHIP: 9 ESSENTIAL STRATEGIES TO OVERCOME GENDER BIASES, BUILD CONFIDENCE AND EMPOWER YOUR CAREER



Gary

My coach and I came up with 3 topic. I have done the customer research for all three. I am going to use professional Outliner for the first book. What is my next step? Do I send the customer research to the outliner as well?

Evelyn

Hi Coaches - my book is off to the editor, and I'd love your feedback on the title. Here are the 3 I like:

- * Well Said! Game-changing Workplace Communication Tactics for Introverts, Newcomers and all Quiet People
- * Well Said! How Introverts and Newcomers can Talk to Anyone in the Workplace
- * Well Said! Effective Workplace Practices for Introverts, Newcomers and Quiet Folks that Really Communicate

Thanks!!

Ashley H

I followed the module for the Low Content Kickstarter and during the "finding a Narrator phase KDP marked my book out of stock *dummy manuscript as instructed for ebook required by Amazon was not suitable for anything but audio consumption* I went back and forth with closed their customer service for 3 months ,finally started receiving no reply and then they Closed my account and ignored my appeal.

What do I do now?!

Mel

Hi, I have already been through quite a few revisions with this title! |This is where I am up to now:

Personal Finance for Teens: Simplified guide to budget, save, and invest like a pro, manage money effectively, and achieve independence for a prosperous future.

What do you think of this?

Also, originally I have titled it Personal Finance for Ambitious Teens but on the previous Q&A the coach said I should take out ambitious as it breaks up the keyword. What do you think?

Patti

So excited. Just published my 1-day challenge book this morning.

I couldn't figure out how to get in there and tweak my spacing for the ebook in one particular area. My chart is on one page and the description for the chart is on the next page all by itself. Do I have to tweak the content and then republish the book? I'm really hoping for my 7-day prize (hahaha) so I wanted to get the book up asap.

I'm loving this!

Chidinma

Hello coaches, how are you doing today.

I'm in the process of formating my first 30k book and want to know how important is lead magnet in my book and how can I create one .

Arsema Abraha

What is the 7 day publishing challenge?

How can I participate or receive more information about the 7dpc?

Lynnette

Question about creating an author Facebook account.

I've noticed that some AIA students do this, maintaining their regular Facebook with real name, and also using a pen name profile. I had thought this is not allowed according to FB policy, but am unsure if I got that idea from the AIA course, or made an assumption.

If permitted, I want to create a FB account with my pen name for personal privacy and to avoid confusion for people on the review team. While reviewers never asked, some were actually completely unfamiliar with the concept of a pen name, and one even accused me of stealing someone else's work. Reaching out to reviewers via a pen name FB account could prevent lots of wasted conversation time and energy.

Also for book launch. Last time, I got blocked from sending DMs mid-launch. My mom was kind enough to let me send messages from her account, but I don't want that to be a habit, so having two accounts of my own for emergency situations would really help.

But is it okay to have two FB accounts? Can creating a second one get someone blocked or have any other negative consequences?

Should I use a VPN or proxy or something just to be on the safe side? If so, do you have any recommendations? I have heard of VPNs and proxies but don't actually understand how they work.

AI PUBLISHING ACADEMY

Lynnette

On a Q&A last month, someone asked about some AI Beta program, and the coaches showed how to find it, via screenshare under main library or access bonuses - A.I Writing Software - Beta Access. I tried that day without success and a couple times since. Rewatched the recording just now and checked to see if this option had appeared for me, but still nothing.

No mention was made of this being specific to PA (which I'm not enrolled in). But it sounded like it was something that was available to everyone in AIA, correct? If so, would you please show us how to find it?

Christine - 1 of 2

Can you help me with book titles? https://docs.google.com/document/d/1iK_bNZlpnCJ6-1f2O6YDm6gJsrRTHEbWlxUvH8fzW9Q/edit?usp=sharing

Christine - 2 of 2

Herbal Remedy Secrets: Empower Your Natural Wellness Journey with 21 Potent Remedies in Your Apothecary for Enhanced Immunity, Stress Relief, Energy, and Daily Vitality"171

Herbal and Natural Remedy Apothecary: Unlocking the Power of 21 Herbs for Enhanced Immunity For Your Family, Stress Relief and Daily Wellness

The Herbal Remedies Apothecary UNLOCK THE SECRET TO 21 POWERHOUSE PLANTS AND CREATE NATURE-BASED SOLUTIONS TO BLAST STRESS, BOOST IMMUNITY, AND GAIN DAILY WELLNESS 165

The Herbal Remedies Apothecary UNLOCK THE SECRET TO 21 POWERHOUSE PLANTS AND CREATE NATURE BASED SOLUTIONS TO BLAST STRESS, BOOST IMMUNITY, GAIN DAILY WELNESS AND TAKE CARE OF YOUR FAMILY 192

End of slides!