



**AI PUBLISHING**  
ACADEMY

**WEDNESDAY WINNING STRATEGIES**  
**August 15th, 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

**AUDIOBOOK**  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

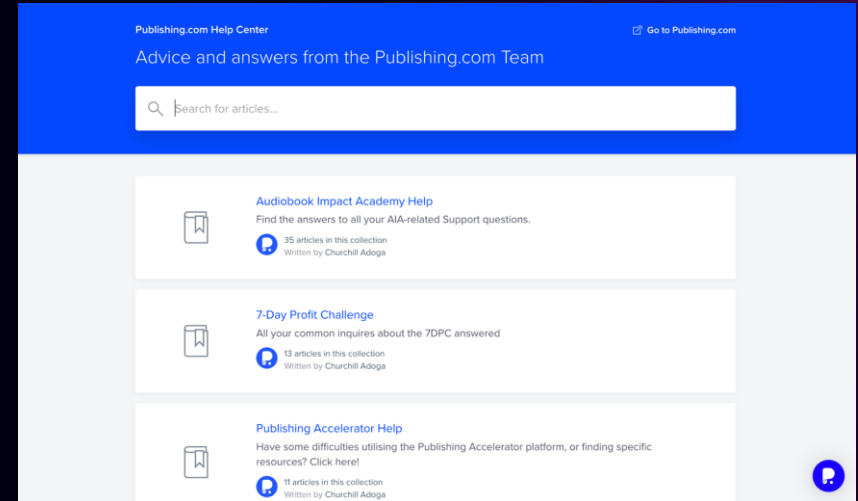
# Most Frequently Asked Q&A Questions:

## Visit our Help Center

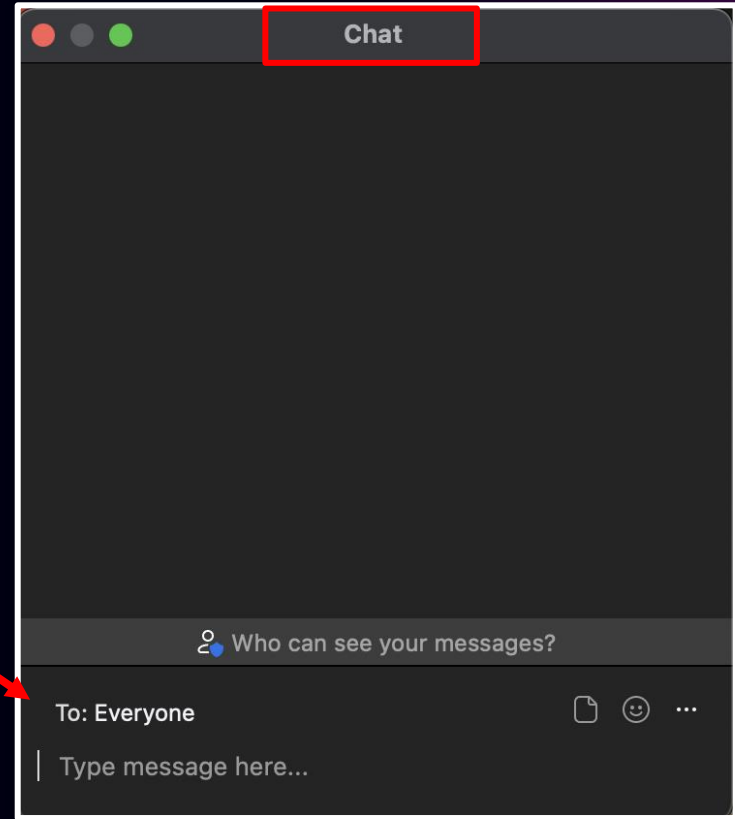
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**APLUS10**

Students get **10% off A+ Content Package.**





# Alex Hormozi Book Launch Event

**\$100M LEADS**  
LIVE VIRTUAL EVENT  
SATURDAY AUGUST 19<sup>TH</sup>  
REGISTER BELOW NOW:

**\$100M LEADS**  
ALEX HORMOZI  
HOW TO GET STRANGERS TO WANT TO BUY YOUR STUFF

<https://www.acquisition.com/leads?pv=64b64ba4d3b341e4a20aca28>



# Alex Hormozi Book Launch Event

**When: Saturday August 19th at noon ET**

- See and learn how a big book launch is done
- Get a copy of his book (best book about getting leads that has ever existed)
- Top 10 affiliates will get a live Q&A session with Alex Hormozi for their audience



# What Were Your Wins?

## Nicole-

- Started Editing
- Pubby Reviews
- Adjusted Amazon ads

## Stefan-

- Pubby and Audio Review Group to get reviews



# Let's Begin!

# Mari

For planning purposes, approximately how long are these calls? Thank you!

# Erin Dixon

Should I purchase KDSPY ROI for 59\$? KDSPY is saying it good for gaining reviews/promotions. All I am trying to do is get KDspy and it keeps asking me to add stuff like " fire your ghostwriter" 37\$ and KDSPY ROI

# Alana

Afternoon coaches!

My inquiry is related to my final manuscript. Ultimately I have been waiting on the next steps because I'm committed to including my lead magnet page \*before I submit it to KDP.

HOW do I include the Lead Magnet "free gift" page in my manuscript? I'm using Vellum, so I can't figure out how to make a whole page an image of the promo page or insert it. What do I do? Maybe I should hire someone on Fiverr to put it in the final manuscript after I process the book pdf?

Thank you in advance,

Alana

# Tricia

My daughter and I want to publish a book together. Specifically, I will be acting as the publisher, editor, putting up the money, etc, to get the project done. She is the author and is doing most of the writing so that we may not need a ghostwriter. In a situation like this, what should the royalty splits be?



# Aubry

What is the best way to add illustrations to your book?

# Lauren

Sometimes nothing will appear when I click search terms on my ad groups. For instance, nothing shows up on manual products for one of my books when I click search terms. If I change the filter to a more extended date range, books or search terms will appear. Is that normal?

# Boyd

Which cover is the best? Please help me choose my cover. Thank you.

[https://docs.google.com/document/d/1Q10729CY9UIBZuYF-C\\_wiul68UrZ7vUVYe0elw7Nuhg/edit?usp=sharing](https://docs.google.com/document/d/1Q10729CY9UIBZuYF-C_wiul68UrZ7vUVYe0elw7Nuhg/edit?usp=sharing)

# Jessica Chappell

Mastering The Real Estate license Exam - My out line itself is six pages long I have added key terms and practice question making it a total of 30 pages. Is the out line of six pages to short I did my out line from of ChatGPT