

# Full Throttle Friday

● 2023



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

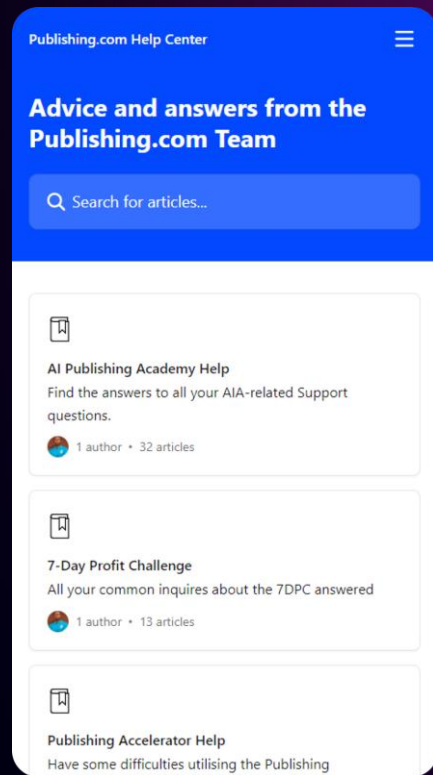
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

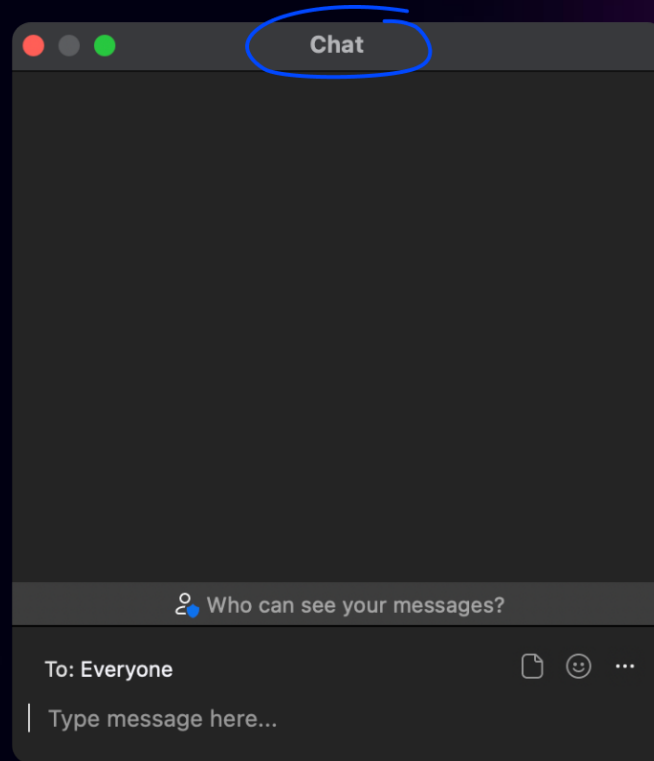
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get **10%** off A+ Content packages!





**LET'S BEGIN!**

# Donna McCall

1. For how long do recorded Q/A's remain available for? Will my partner (who lives 3 hours from me) have access to these?

# John

Could you give me your opinion on my first title, "Best Beginner's Guide To Chair Exercises for Seniors: A 15-Minute Daily Routine to Easing Joint Pain and Boosting Cardio Health in 30 Days."

# Lin Kwan

"i ditched my first book topic and title as when I repeated the proof of concept before sending it for book outline i noticed it doesn't get a pass anymore! why is that?"

So I did another round of research and came up with a new topic and title. Please help to review:

Title: The Power of a Growth Mindset

Subtitle: Step-By-Step Guide to Transform Your Life: Cultivate a Positive Mindset for Overcoming Challenges and Building Resilience

The above contains some keywords and benefits for my target audience with copy writing. Hope it works!"

# Mel

In the UK my book has an option of 'other new' and being sold for £2 below my price on Amazon- when I click on seller I can see it is being sold by Amazon and shows 3 left in stock. What is going on? Additionally, another seller (not amazon) is selling on my listing for more expensive. How do I stop all these sellers selling my book as well on Amazon or is this what is supposed to happen?

# Robert Hicks

"I would like your help in selecting the best title for my 30K book. My POC is Life Skills for Teens.

## Keywords

Teen Life Skills, Adolescent Development, Teen Self-Help, Financial Literacy for Teens

Health and Fitness for Teens, Teen Cooking and Cleaning, Mental Health for Teens

High School Survival Guide, Teen Time Management, Practical Skills for Teens.

Benefits and Titles will be on next form.

"

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# Robert

1. Enhanced Self-Reliance and Independence
2. Improved Financial Literacy
3. Better Mental and Emotional Health
4. Effective Communication and Social Skills
5. Time Management and Productivity Enhancement

## Sample Titles/Subtitles

1. No B.S. Life Skills for Teens: A Step-by-Step Plan to Succeed in Finances, Relationships, and Self-Improvement in Just Minutes a Day!
2. No B.S. Life Skills for Teens: A Proven Success Plan to Survive and Thrive in a Modern Complex World
3. No B.S. Life Skills for Teens: Your Ultimate Guide to Achieving Financial Security, Strong Relationships, and Personal Growth in 10 Easy Steps!

# Cindy

I have just published my first book - The Senior's Guide to Simple Wall Pilates. I am 59 and live in a condominium complex of about 60 units/100 "seniors." Would there be any Amazon red flags if I reachout for reviews from my neighbors, all of whom have the same address but different unit numbers? I have a few acquaintenances in the building but no close friends.



# Mack

"Can you bundle an Audible Audiobook with an Amazon Paperback (and yes, they would be two different products. ie not two different formats of the same book)

For example:

The audiobook is guided meditations and then the Paperback would be a journal or companion guide (Both would be no/low content as part of my 7DPC)"

# Mack

Where do you put the reference/attribution for ChatGPT or MidJourney? Do this need to be in the back matter or could I do it following the disclaimer in my front matter (copyright)

# Mack

Do you need to get the Copyright Cert for No/Low Content products?

# Margaret (Peggy) Galdamez

"Hello coaches! I changed my POC and would love to get your feedback on these titles/subtitle ideas. Please excuse the colons. Thank you so much!

Book Title: Women and Money

Subtitle: Mastering Financial Confidence for Long-Term Wealth

Book Title : Women, Wealth and Money

Subtitle: Take control of your money like a boss so you can have the financial confidence to achieve financial independence and build longterm wealth.

# Martha De

Please go over which options in DS Amazon Quick View should be turned on

Please demonstrate How to Copy Link from my POC Spreadsheet. When system indicates "Link Copied" where does it go and how to retrieve it?

Re Trademarks: The Word "Beginners" is Live & Registered. Will I break trademark rules by using that word in my title or sub title?

In ACX, what does "Claiming Title" mean?

Is there an ETA for Searching to be included at the main menu of publishing.com? If so, when? ( I spent a lot of time trying to go back in the training videos to locate how to access ACX)

# Donnie

How do we keep our book selling after it has been on the market for a while?

# Terry

"After several sessions (one with Brandon) I've refined my book title based on prior feedback for specificity:

POC is ""grow vegetables""

1. Grow Vegetables with Effective Microbes:

Beginners Guide for Easy Organic Revitalizing Harvests from Asparagus to Zucchini

2. Microbial Magic 101: Growing Vegetables Organically

Easy, Nutrient-Rich, Pest-resistant Harvests from Asparagus to Zucchini

3. Grow Organic Vegetables with Soil Microbes:

# Alisha

How many days do you recommend to have your book on free promotion? If the max is 5 days why does the course suggest only 3 days? Wouldn't we want our ARC reviewers to have as much time as possible to download the book and leave a verified review?



# Rachael

Hello coaches! I just selected my final winner for my ebook cover design on 99 designs. The AIA course was saying how we should use 99 design for ebook and fiver for hardcover. But obviously it's the same design for both right? Wouldn't that be copyright for 2 designers to be creating the same cover? I'm confused on how to go about my hardcover and why we are using 2 different platforms and different designers to get the cover of our book. Any guidance or clarification would be helpful! Thank you!

# Christiane

How much would cost a book with 30k?

# Christiane

How do you find KDSpy?

I am having a problem to log in KDSpy, my e-mail is not recognized.

# Victoria

How to POC my topic if I intend to write about pregnancy, giving birth and post partum motherhood? I struggle to do trademark and POC because I want to include all of those (just like a all in one guide)

# Victoria Rosales

I intend to write my book in english (proficient but originally from Switzerland and Spain, speaking french and spanish). I imagine Amazon sells worldwide but what region to choose for my POC? Is USA the right audience?

# Josh

"I'm currently in ""Module 2 | Sub Lessons > Proof of Concept"" video. It shows how to use KDSpy to find out how many books are <150 reviews but >\$500/mo in revenue. But it shows only looking at the first 20 results.

I've noticed that, typically, there are more books in results #21-40 which meet the criteria.

Would it be good to click the ""Pull Results 21-40"" link then look at how many books meet the criteria, or is there a specific reason to only look at the first 20 listed?"

# MARIE

In Module 3, Rasmus mentioned in the about "How to Know if your Title is Hot (Final Checklist) that there should not be anymore than 1-2 books that are the same as your MAIN TITLE. I'm a little confuse. I thought we're supposed to have at least 3 when we're doing our research for POC.

# Alisha

"When getting reviews from Pubby would you recommend prioritizing verified reviews even though it costs extra snaps? Or just doing the free PDF for less snaps?"

If I have individual books and a bundle would you recommend getting all my Pubby reviews on the bundle book, on the individual books, or spreading them out between the individual books and the bundle?"

Essentially just asking what's the best way to utilize Pubby reviews."



# Victoria Rosales

As I am looking for POC, I realize my topic passes the POC successfully (Guide from Pregnancy and Childbirth) but all the books are very popular and have a LOT of reviews, which means a lot of competition and it will be pretty hard to get as many reviews as they have... I am talking about 2k, 12k and even 30k reviews! What shall I conclude? Is it good or bad?

# Cindy

2 Review Questions (one submitted but not answered yesterday) - 1) I live in condo complex of about 100 people and I want to ask them to read and review my book. Will Amazon allow or red flag given same street address but different unit numbers? 2) Once my \$0 book promotion goes live, is there a minimum amount of time from the date a customer buys until they can generate a review?

# Belinda

Hello coaches! What do you think about this book title? Problem Solving Made Easy: Sharpen Decision Making Skills, Tackle Challenges Effectively and Increase Personal & Professional Satisfaction

# Cindy

I'm starting the FB Review process and wanting to know when I send a "copy" of my book, I am sending the manuscript only?

# Stephen

Feedback regarding title and subtitle for a technology trouble shooting 5k+ ebook - Avoiding Computer Data Loss an Overview: "If you don't backup, you may get what you didn't plan on or deserve"

When using Reedsy, how can you control, if at all, page breaks especially within & between paragraphs?

# Denise

I have been waiting at least 1-1.5 weeks to get access to the FACEBOOK group. What is the problem?

When do we get access to the tool to write a draft of our book manuscript?

# Eric O.

"Hello coaches, here I come again. Does this topic pass POC, ""Mental Wellness and Spirituality""?"

If yes, what do you think about this title, ""Mentally Strong Spirituality: 7 Spiritual insights to gain Strength and Cope when you are weak""?"

Thanks."