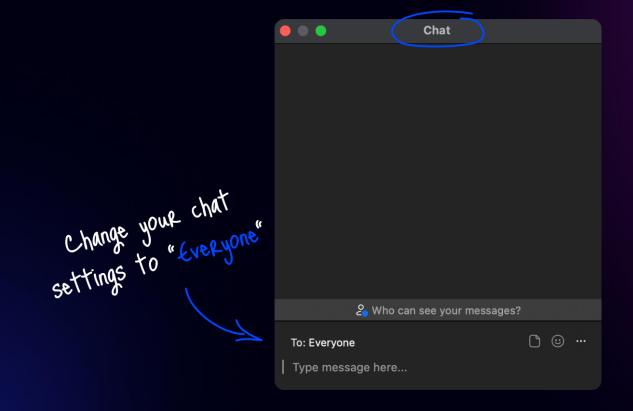


Action Takers Tuesdays! January 16 2024



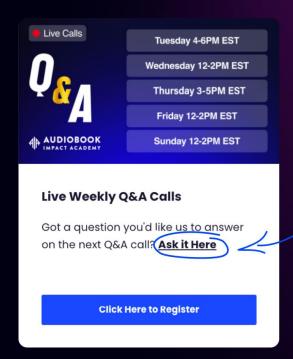
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

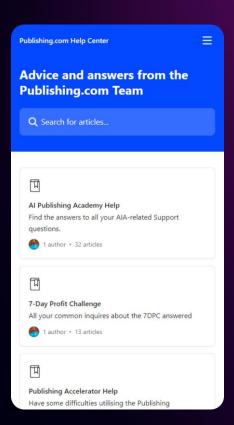
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



Students get 10% on the Review Page Package!



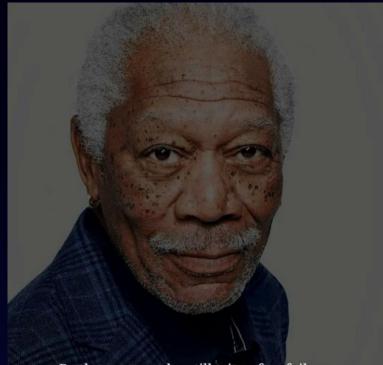
GRABAFREE COFFEE ON US!

https://forms.gle/PYPXucsEWBAoQDbu8





Thought Of The Day



Be the person who still tries after failure, after frustrating, after disappointed after exhaustion, after heartache, be the person who musters up the courage to believe that a new attempt can manifest a new outcome. Be the person who still tries

Did you achieve last week's goals?

Brian

• Hire new illustrator - No.

Karina

• Rest & Recuperation



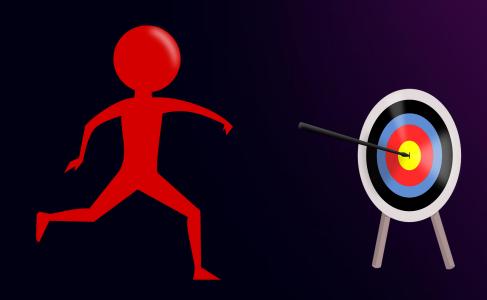
What are your goals this week?

Brian

• Hire new illustrator

Karina

Recuperation & editing



Viviana Escobar

We have our book PDF manuscript ready to print, but I can't find how to create the e-book on the AI Pub Academy. I scrolled the FAQ and double-checked module 4 "Formatting Your Book".

Where can I find that? Can you please point me in the right direction?

Viviana Escobar

About the Facebook review method:

Is the three-day promotion period the only time that the reviewers have to leave a verified purchased review (by downloading the e-book for free)?

Is it worth to keep asking them to leave a non-verified purchased review after the promotion period is finished?

Is it worth sending refunds via PayPal to have them buy the book and leave verified reviews?

viviana escobar

I'm concerned about having a free PDF version of my book online. Is that something we should be concerned about? Is there anything we can do to prevent someone from distributing the book for free online? Is adding a watermark inside the PDF every few pages something that is worth taking the time to do?

Jennifer Donnell

Hoping you can help. I am trying to select a topic and I think I have hit a wall. I am interested in publishing books on: niche-Business and Money, subniches-job hunting and careers and/or management and leadership but KDpsy is showing that most of these books are "high reviews and high high revenue." Thousands of reviews yielding Thousands in monthly revenue. Does this mean I should not move forward with this topic?

Thanks

Jen

Raymunda

I am working on my first book. The Ghost Writer is almost finished. When and how will I know a launch date? Is this something that I decide and is it decided AFTER the book has been edited?

Jean-Eric

1-How can I connect a member to my AIA account?

2- I am a French speaker. I want to write the book in French and translate it into English. What do I have to do for the last steps of publishing?

3-What do you think about this book title: "Leadership and Personal Development: The Keys to a Harmonious Life"

Jean-Eric

What do you think about this book title: "At the Crossroads of Leadership and Personal Development: A Life Harmony from Childhood to Old Age Guided by the Spirit."

VG

Just starting my 7DPC and have these Questions:

- 1. With the AI-boosted option: There is some opinion that Amazon doesn't like AI-generated stuff and can penalise you for that. Is that correct or just a rumour?
- 2. The suggestion is to have a 5K word book for this challenge. Does it matter if it's less than that (like 3K) or double that (10k)?
- 3. Are coloring books or cooking books a valid option for 7DPC?

Thanks for your help!

Rachael

I would love some feedback on the title of my first full-length book.

POC BOOK TOPIC: Chair Yoga for Seniors Over 60.

SUBTITLE: A Simple Illustrated Guide to Enhance Mental Clarity, Improve Mobility, and Start Enjoying Better Sleep in Only 9 Minutes a Day!

TITLE OPTIONS:

- 1. The Ultimate Chair Yoga Guide for Seniors Over 60
- 2. The Ultimate Chair Yoga Book for Seniors Over 60
- 3. The Ultimate Chair Yoga for Seniors Over 60.
- 4. Ultimate Chair Yoga for Seniors Over 60

Rakesh Puri

Please advise for a book of 71 to 75 pages which trim size of book is best. I have already pages layout in Reedsy web site. I am new i need your help

Katie

Should I keep running my low auto campaign even if it hasn't generated any sales since I started running it in November? In the last 30 days, it's gotten 1000 impressions and the default bid is set to 35 cents (which I think is the max bid for a low auto campaign?). It has 2 clicks. My manual campaigns are generating more sales. Just wondering if you suggest keeping all 4 campaigns on, or just focusing on the ones that are performing the best.

Carine

Hey coaches, your ideas on my title and subtitle.

Title: Hormone balance in women's health

Subtitle: Discover natural strategies to trade painful periods and brutal mood swings for a boost in metabolism, improved sleep, and elevate your mood now.

Alisha

Question about search terms in the tile. If my POC topic is "Quantum Physics for Beginners" and my main title is "Beginners Guide to Quantum Physics" will my book still show up for people searching quantum physics for beginners on amazon & audible? Or do I need the exact order of words in the main title. There is already many books with the main title 'Quantum Physics for Beginners' so I'm trying to change it up.

Same question about keywords. If a keyword is "quantum physics made simple" or "easy quantum physics", do I have to put that whole thing in the subtitle or just the words "easy or simple"

Here are some title variations that I believe include 2-3 keywords and 3 benefits in each. Would love your insight!

Quantum Physics for Beginners 101: Gain Confidence & a Basic Understanding With 4 Bonuses To Simplify Quantum Concepts & Apply Them to Everyday Life

The Beginners Guide to Quantum Physics: Gain Confidence & a Basic Understanding With 4 Bonuses To Simplify Quantum Concepts & Apply Them to Everyday Life

Quantum Physics Handbook for Beginners: Learn Basic Quantum Concepts & How to Apply them to Everyday Life, Gain Confidence & a Foundational Understanding through Knowledge of the Subatomic World

Quantum Physics for Beginners Handbook: Learn Basic Quantum Concepts & How to Apply them to Everyday Life, Gain Confidence & a Foundational Understanding through Knowledge of the Subatomic World

Lilian

Please revise my Book Title and Sub-Title

Vegetable Gardening Made Simple:

10 Easy steps to get you from planting to Harvest, even if you are a complete beginner. Grow your own organic, lush, produce at home and become self-sufficient with a healthier lifestyle.

David

In Module 5 - Facebook Review Method - it is emphazized about the importance of continuously using the "free" method by contacting people in niche specific groups and asking them to read your book and leave a review. Part of the process includes running a 3 day promotion where they can "buy" the book for no cost. How do you continue this process once you no longer have any of the 5 free promotion days left?

Secondly, when getting ready to publish our KIndle ebook on KDP do we need to use the formatting platform on Reedsy to do this, much like we did with the 7DC?

Jo Ann

I have several questions reference reviews.

- 1. Does Amazon treat reviews received from Kindle Select readers as "verified" or "unverified"?
- 2. When signing up for Pubby, what is the best option to select standard, where we send out a free PDF, Kindle Select, or required purchase of my ebook?
- 3. Have you used other review services such as Book Sprouts, Get Reviews.com, or Get Books Reviewed? What are your thoughts on using these services.

Julie

Based upon my understanding of the Amazon content policy guidelines, would any manuscript where we used the Publishing.Al Beta to generate the manuscript (even with substantial edits) have to be identified as Al-generated? Do you have any sense of how that might impact the marketability of the book? Second question, is there a search feature for the set of Q&A transcripts so that I can find an answer to a question that might have been answered previously without opening and reading through each of Q&A dates?

Kurt

Hi coaches. Appreciate comments/feedback on title and versions of subtitle for 1st 30k book on Stoicism:

Title: Stoicism Simplified

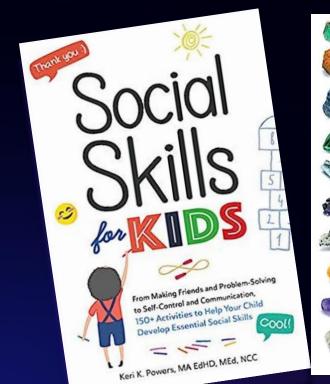
Subtitle1: Practical guide to apply the time-tested ancient philosophy, achieve emotional resilience, inner peace, reduce stress and gain control of Life in the 21st Century

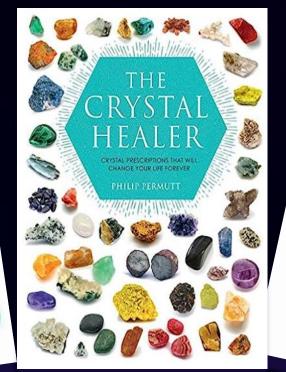
Subtitle 2: How to apply the time-tested ancient philosophy, achieve emotional resilience, inner peace, reduce stress and gain control of Life in the 21st Century

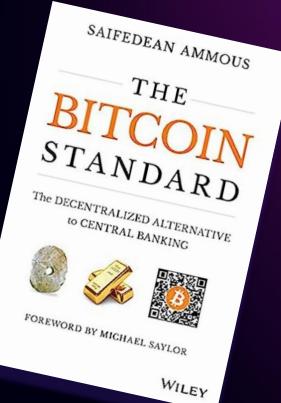
Julie

Is there a mechanism in place that prevents the Beta AI manuscript generator from generating very similar text for different clients? Or something that at least alerts the client to the possibility or likelihood of replication? The plagiarism checks through Grammarly will only check against currently published material, so we could have a circumstance where 2 different AIA Publishers are simultaneously preparing/submitting books on a nearly identical topic with chunks of nearly identical text created through the Beta AI manuscript generator without knowing.

Cover Intervention



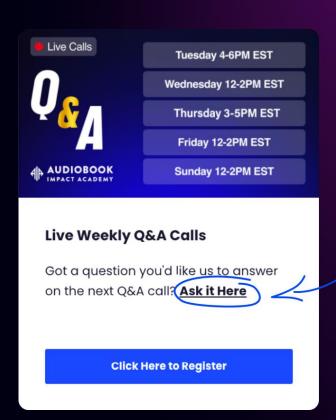




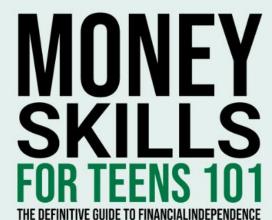
Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 2pm EST



Jeet





9 SIMPLE PROVEN STEPS TO BUDGETING, SAVING, INVESTING, MOBILE AND ONLINE BANKING, AND PREVENTING IDENTITY THEFT AND FRAUD.

JGM CONSULTING

