



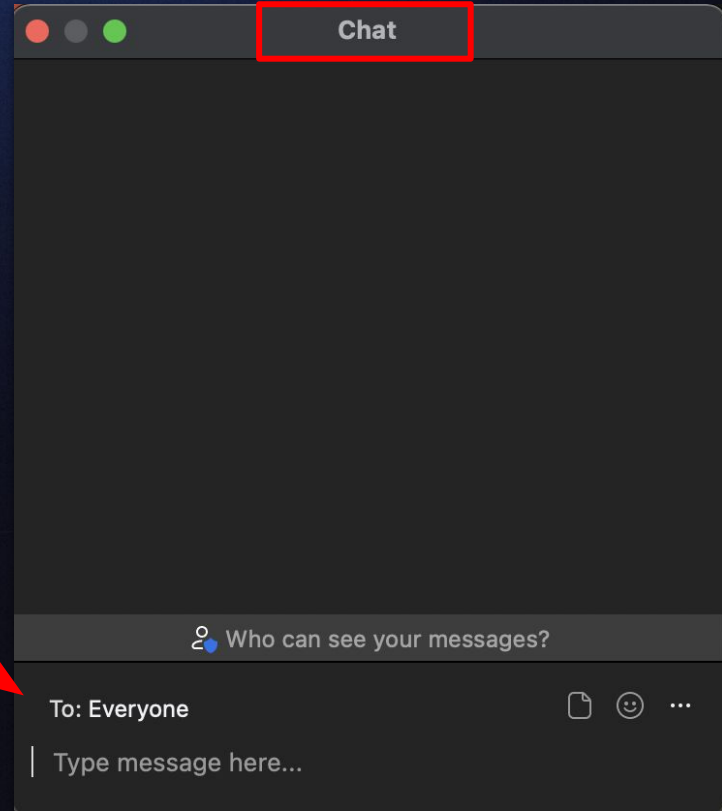
**AUDIOBOOK**  
**IMPACT ACADEMY**

# LIVE Q&A CALL

**Action Takers Tuesday**

**May 16, 2023**

Change your chat  
setting to  
"Everyone"



# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



Live Calls

Q&A

AI PUBLISHING ACADEMY

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5 PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

The banner features a dark blue background with a red border. It includes a 'Live Calls' indicator, the 'Q&A' logo, the AIA logo, and a list of weekly call times.

## Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!





# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



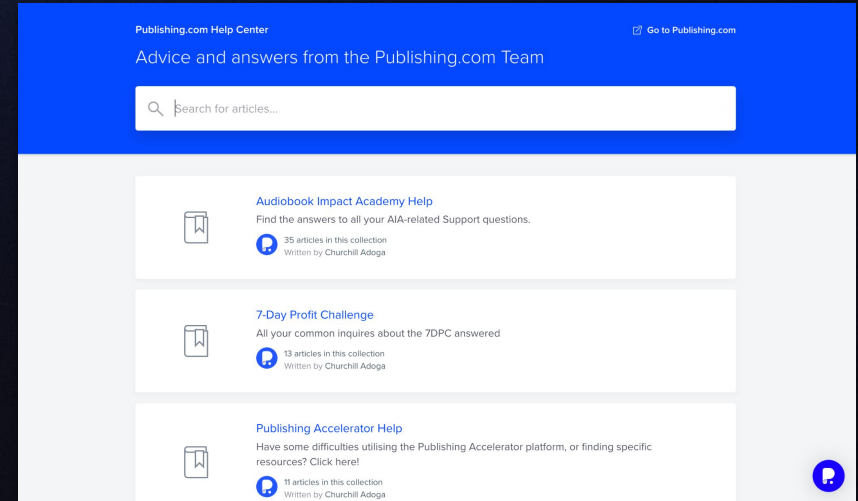
# Most Frequently Asked Q&A Questions:

Visit our Help Center

[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**OUTLINEDEAL10**

Get **10%** off your next outline





# Thought of the Week



If you want something  
you never had

You have to do something  
you've never done

# Did you achieve the last goals you set?

Brian

- Place order for a new cover - Yes

Karina

- Finish the outline - No



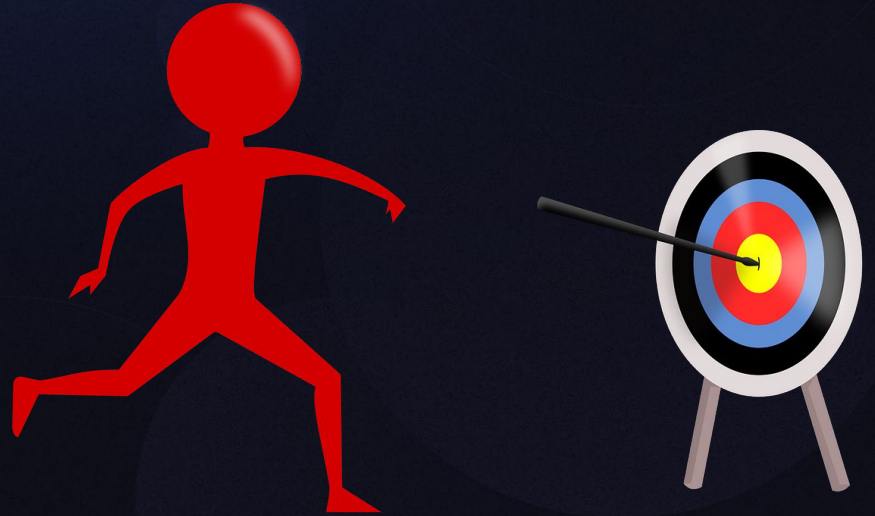
# What are your goals this week?

Brian

- Complete new cover

Karina

- Finish the outline - part 2





# Yelena

Hello Coaches! I came up with a modification of my title and subtitle for my first 30 K book and I will appreciate your feedback and suggestions.

1."Easy strategy to combat overthinking": The proven steps for adults to gain clarity, focus, and embrace a positive mindset to overcome negatives.

2."Combat overthinking": The easy guide for adults on how to harness your mind, gain confidence and decisiveness to thrive.

3."Combat overthinking and come to your truth": The 15 steps for adults to fight your negative lies, build good habits and find purpose in life.

Thank you very much!





# Gema Sando

why do i have a charge on my card when i paid for the course?



# James

I need some help with my title and subtitle. My title is:

Scaling a Business and my subtitle is:

Building a business without additional cost or additional staff. 7 Strategies to Build a Business and 7 mistakes that you should avoid in Building a Business.

I am not sure that I will be at the Q&A Sessions as I have appointments at the VA three times this week.



# Val

Hi Coach B & K, I'm working on my 30K book review page to insert in the middle and end of the book. Apparently, I need to include my ASIN # for easier access to the reader. When do I request that number? Thanks!



# Sallie

I feel that a few graphic images (b&w) would enhance the book I'm doing. If they are inserted with the text, does that add to the my cost?





# Lucy

Is there a way I can have my topic reviewed regarding trademark? The topic training is short and doesn't offer enough examples. I am not confident that what I chose will be safe.



# Woody Lugo

How much does it cost for a ghost writer per word in 2023?



# Lauren

Why are my Amazon Ads sales and the KDP royalties the same amount? I need clarification.  
Thanks



# Marissa

Karina, you previously mentioned you use different ISBNs for the different platforms. Can you elaborate why you prefer to do this?





# Marissa

When you attach a pdf to your audiobook, can you suggest the types of content that would be helpful to include in the pdf?



# Sallie

I have searched on AIA modules and don't find help on this. Could I have a little guidance on joining or setting something up on a book-related Facebook group?



# catherine

can you look at my cover? thanks!!

<https://docs.google.com/document/d/1qR7h5uryoXkckcvkZfeCC4--mcHsWiY8nRQ94vUU7-U/edit?usp=sharing>



# Bernadette

I want to list my books with IngramSpark. KDP told me that if I am signed up for KDP Select, I cannot list my e-book with them. Which is better for me financially, dropping KDP Select and signing up with IngramSpark and other e-book distributors or staying with KDP Select? So far, I'm not seeing the advantage of KDP Select and I feel like I need more time to evaluate the results from both methods. What do you recommend? Thank you.





# Maureen

Hi Coaches, here are some title and subtitle ideas for your book "The Joy of Retirement, what do you think of these? Keywords: Retirement, Aging, Purpose, Joy, Health, Loneliness

Titles:

1. The Joy of Retirement: Overcoming the Fear of Loneliness
2. The Joy of Retirement: How to Make the Most of Your Golden Years
3. The Courage to Retire with Grace
4. The Joy of Retirement: Staying Active and Healthy in Your Later Years
5. Discover The Joy of Retirement: Finding Your Purpose in Life

Pain Points:

finances, health, and purpose, loneliness, Loss of Independence, Grief and loss, feel like you don't fit in..

Here are some additional ideas for subtitles:

1. A Guide to a Happy and Fulfilling Retirement
2. How to Overcome the Challenges of Retirement and create a life that is full of joy, meaning and purpose
3. How to Make the Most of Your Golden Years
4. A Step-by-Step Guide to a Successful Retirement
5. How to find your Purpose in life and live a fulfilling retirement

Thank you!



# Shereen

I have a question if i wish to publish my book on amazon.co.uk..do i need another isbn..or can use the one i used at amazon usa..

Also do i need a new isbn yo publish on other platforms besides kdp..like ingramspark



# Pat

review - Topic/ Title Organize Your Home: subtitle: Simple Steps to Declutter and Dominate  
for a More Organized Life -Learn to Love Your Home Again-



# Bernadette

What is your take on Kindle Countdown Deals? I don't remember hearing the Twins mention that one. Thank you.





# Charles

I am deciding between 2 narrators- both have been vetted and have 5 star reviews. Can you help me decide which one to choose? Sonia Kallen or Emily Paige? Which do you think would resonate more with a self help book for teens?



# Selin

Hi coaches, I'm looking at different review options for when my book is completed. For reviews on Pubby it says that you can choose whether you provide free copy of book or require readers or look at purchase options. To clarify, if its free will it be unverified review and a purchase will be verified?

What other services like Pubby do you recommend that show success and quality for reviews? Thank you!



# Rashid

Hello , This is my first time on Q&A call not sure if I have POC on 2 titles ,1 is "struggling with reading", and second is " chair yoga for seniors". Can you please guide me .this will be my second time in live session tonight.





# Cover Intervention





# Cover Intervention Submission Rules

## Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - [brian@publishing.com](mailto:brian@publishing.com) & [karina@publishing.com](mailto:karina@publishing.com)
- Cut off time - Tuesday 2pm EST



# 2 Things A Book Cover Is For

## 1. To show what the book is about

- a. **Title and subtitle** - easy to read, big font, good colour contrast
- b. **Topic resonance** - display elements which communicate what your book is about

## 2. To show that it is a high quality book about that topic

- a. **Professional aesthetic** - tells the reader there is a high quality book inside your cover
- b. **Attention grabbing** - makes you stop scrolling and click on the book to learn more



# Angel

## SOCIAL SKILLS FOR TEENS



How To Manage Peer Pressure, Overcome Social Anxiety, And Build Confidence For Lasting Friendships

TEEN TRIBE

MANAGE PEER PRESSURE, OVERCOME SOCIAL ANXIETY, AND BUILD CONFIDENCE FOR LASTING FRIENDSHIPS

## SOCIAL SKILLS FOR TEENS



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## SOCIAL SKILLS FOR TEENS



MANAGE PEER PRESSURE, OVERCOME SOCIAL ANXIETY, AND BUILD CONFIDENCE FOR LASTING FRIENDSHIPS



# Tonya

CHARLI RENEE

## Puberty, Periods & Everything In Between



THE ULTIMATE  
GIRL'S  
GUIDE

TO LEARN AND LOVE  
YOUR GROWING BODY

The *Ultimate Girl's Guide* to Learn  
and Love Your Growing Body

## PUBERTY, PERIOD, & Everything in Between



CHARLI RENEE

The *Ultimate Girl's Guide* to  
Learn and Love Your Growing Body

## PUBERTY, PERIODS & EVERYTHING IN BETWEEN



CHARLI RENEE



# Surleigh

