

TOPIC & POC
Thursday!
April 17, 2025

● 2025



PREREQUISITE
for today's call

Watched:
Module 2 | Choosing a Topic



2 | Choosing a Topic



The Journey to Six Figures

Resources: Download slides here Pubby Review Method
Lesson Timestamps: 00:00 - Intro00:19 - W...



The Core 4 Pieces Of A Successful Book

Resources: Download the slides here Access the Spanish version of this lesson here Timestamps: ...



Choosing a Book Topic

1. Topic Research 101 2. Essential Research Tools 3. Coming Up With Book Topic Ideas 4. Using Pub...



Business Fundamentals

1. Setting Up Your Publishing Accounts 2. Personal Finance 101 (How Not To Be Broke) 3. Accountin...



Action Items

Congratulations on completing Module 2! Below is a checklist for all the actions and tasks you ne...





ULTIMATE BOOK

FORMATTING

by  Publishing.com

For only
\$59

**We Have A New Book
Formatting Partner**

SPECIAL SEGMENTS

Special Segment!

Today's Q&A is on:

- Finding a book topic
- Establishing Proof of Concept for your book topic

***General questions will resume on the next Q&A**



Q&A TIME

First, we will go through a run down of Topic Research and POC, and then we we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls


AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

Click Here to Register

OPEN Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

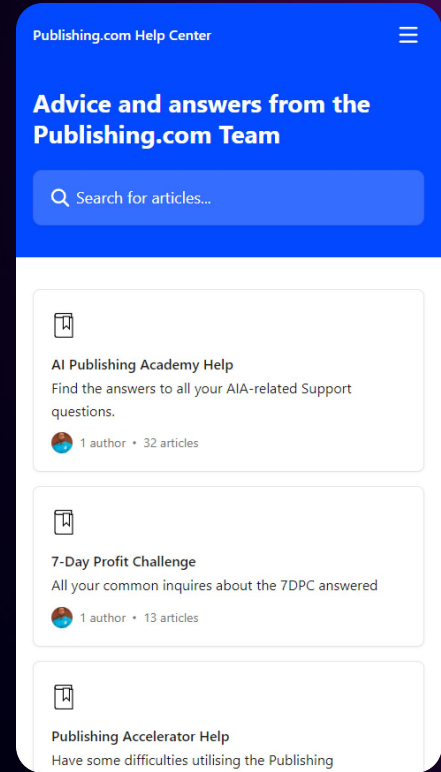
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



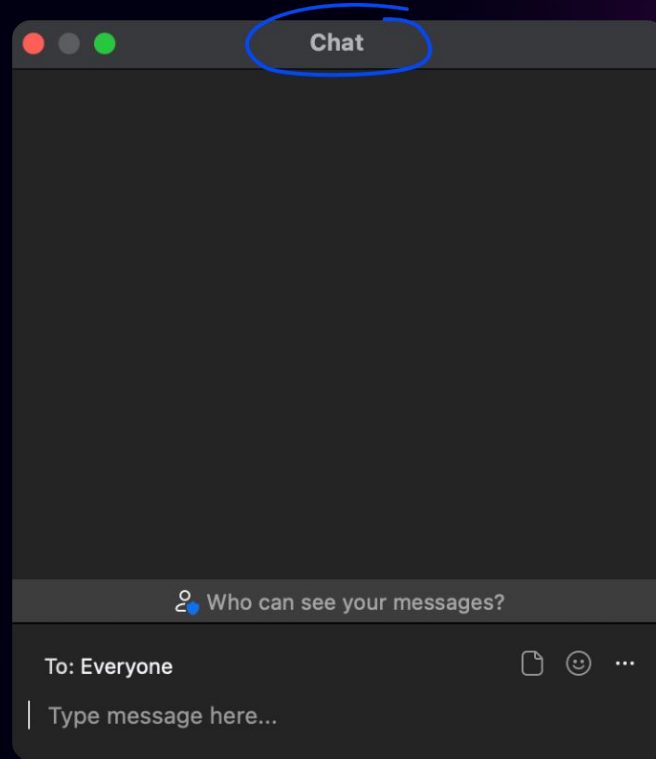
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Topic Research

1. How To Find A Topic
2. Finding Proof Of Concept (POC)
3. Q&A



How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*



What IS a Book Topic?

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How to read music	Beekeeping for beginners
Food truck business	At home workouts
Public speaking for beginners	Gut health
Off grid living	Decluttering your home
Rental property investing	Budgeting for college students
Meditation for entrepreneurs	Leadership for women
Social media marketing	Cognitive behavioral therapy
How to small talk	Chess for kids

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?



What ISN'T a Book Topic?

- Book titles
- Niches
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Ask yourself - Are people searching for these terms regularly on Amazon?



Self help	Atomic Habits
Exercise	Think and Grow Rich
Diet	Money secrets
Music	Tony Robbins
Outdoors	Money magic
Love	Weight loss magic
Why anxiety sucks	For women
I can't lose weight	Math



BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY

Note: **"For Dummies"** is Copyrighted, so you will be using this term just to get

IDEAS!





Deliver to
Beverly H... 90210

Books

FOR DUMMIES



EN

Hello, sign in
Account & Lists

Returns
& Orders



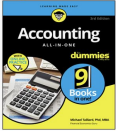
All Medical Care Groceries Best Sellers Amazon Basics Today's Deals New Releases Prime Registry Customer Service Music Books Pharmacy Amazon Home Fashion Gift Cards

Books Kindle Rewards Advanced Search New Releases Best Sellers & More Amazon Book Clubs Children's Books Textbooks Textbook Rentals Best Books of the Month Best Books of 2023 Your Company Bookshelf

1-24 of over 50,000 results for "FOR DUMMIES"

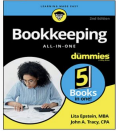
Sort by: Featured

Best Seller

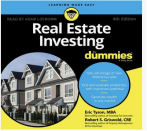


Accounting All-in-One For Dummies
(+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance))
by Michael Taillard, Joseph Krajnak, et al.
★ ★ ★ ★ ☆ - 74
Paperback
\$28⁹⁹ List: \$34.99
-prime
FREE delivery Wed, May 24
Or fastest delivery Sat, May 20
More Buying Choices
\$21.44 (51 used & new offers)
Other format: Kindle

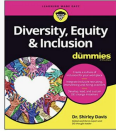
Best Seller



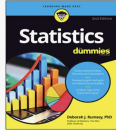
Bookkeeping All-in-One For Dummies
by Lisa Epstein and John A. Tracy
★ ★ ★ ★ ☆ - 656
Paperback
\$20⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$14.98 (56 used & new offers)
Other format: Kindle



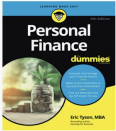
Real Estate Investing For Dummies, 4th Edition
by Eric Tyson MBA, Robert S. Griswold MBA MBA CRE, et al.
★ ★ ★ ★ ☆ - 747
Available Audiobook
\$0⁰⁰ List: \$4.49
Free with Audible trial
Available instantly
Other formats: Paperback, Kindle, Audio CD



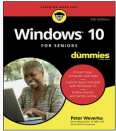
Diversity, Equity & Inclusion For Dummies
by Dr. Shirley Davis
★ ★ ★ ★ ☆ - 142
Paperback
\$29⁹⁹
-prime
FREE delivery Wed, May 24
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$18.89 (10 used & new offers)
Other format: Kindle



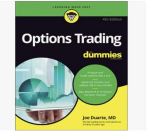
Statistics For Dummies (For Dummies (Lifestyle))
by Deborah J. Rumsey
★ ★ ★ ★ ☆ - 1,865
Paperback
\$11⁹⁹ List: \$16.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$2.62 (88 used & new offers)
Other format: eTextbook



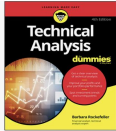
Personal Finance For Dummies
by Eric Tyson
★ ★ ★ ★ ☆ - 1,217
Paperback
\$13⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$7.71 (76 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



Windows 10 For Seniors For Dummies (Computer/Tech)
by Peter Weverka
★ ★ ★ ★ ☆ - 917
Paperback
\$15⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$3.96 (54 used & new offers)
Other format: Kindle



Options Trading For Dummies
by Joe Duarte
★ ★ ★ ★ ☆ - 285
Paperback
\$19⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$15.69 (15 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



Technical Analysis For Dummies
by Barbara Rockefeller
★ ★ ★ ★ ☆ - 952
Paperback
\$17⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$9.88 (10 used & new offers)
Other format: Kindle



Sewing For Dummies
by Jen Saunders Marsh
★ ★ ★ ★ ☆ - 1,292
Paperback
\$10⁹⁹ List: \$16.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$5.32 (17 used & new offers)
Other format: Kindle



AI PUBLISHING ACADEMY

FOR DUMMIES - "INVESTING"

Chat Gpt
Prompt



What are the books available on Amazon under "Investing" - I want you to sub-niche

1. **Stock Market Investing:** Books focusing on stock market basics, strategies, and analysis.
2. **Real Estate Investing:** Guides on investing in real estate, including rental properties, flipping houses, and REITs.
3. **Value Investing:** Books that emphasize buying undervalued stocks for long-term growth, inspired by investors like Warren Buffett.
4. **Growth Investing:** Focuses on companies with potential for substantial future growth regardless of current stock price.
5. **Index Fund and ETF Investing:** Guides on investing in index funds and ETFs for diversified, long-term portfolios.
6. **Cryptocurrency Investing:** Books about investing in digital currencies and blockchain technology.



CHECK
THESE
TOPICS
FOR POC



Brainstorm With ChatGPT



**Is “Exercise” a
good book topic?**



Too Broad -
We don't know what
it's about or who it's for



**Using ChatGPT, we
can break it down**



1. **Cardio Workouts**

- High-intensity interval training (HIIT)
- Running and jogging routines
- Swimming workouts
- Cycling routines
- Aerobics exercises

2. **Strength Training**

- Weightlifting exercises
- Bodyweight exercises
- Resistance band workouts
- Kettlebell workouts
- Plyometric training

3. **Yoga and Flexibility**

- Hatha yoga
- Vinyasa yoga
- Yin yoga
- Flexibility exercises
- Pilates routines

4. **Mind-Body Wellness**

- Tai chi
- Qigong
- Meditation and mindfulness exercises
- Breathing exercises
- Relaxation techniques

- **Prompt:** Can you create a list of exercise topics that can be found in books on Amazon

5. Sports Specific Training

- Golf exercises
- Tennis workouts
- Soccer training routines
- Basketball drills
- Baseball conditioning

6. Rehabilitation Exercises

- Physical therapy exercises
- Stretching for injury prevention
- Exercises for back pain
- Post-surgery recovery exercises
- Balance and stability training

7. Dance Workouts

- Zumba routines
- Ballet workouts
- Hip-hop dance routines
- Belly dance workouts
- Dance aerobics

8. Nutrition and Wellness

- Nutritional guidelines for athletes
- Wellness and self-care routines
- Holistic health approaches
- Healthy eating and meal planning
- Supplements for athletic performance

9. Martial Arts Training

- Karate techniques
- Taekwondo routines
- Brazilian jiu-jitsu drills
- Boxing workouts
- Muay Thai training

10. Outdoor and Adventure Sports

- Hiking and trekking routines
- Rock climbing exercises
- Kayaking workouts
- Outdoor survival skills
- Camping and outdoor fitness

1. Senior Fitness

- Exercises for older adults
- Low-impact workouts
- Strength training for seniors
- Balance exercises for the elderly
- Chair exercises

1. Pregnancy and Postpartum Exercise

- Prenatal yoga
- Postpartum exercises
- Exercises for pregnancy
- Gentle workouts for new mothers
- Pelvic floor exercises

1. Kids and Family Workouts

- Fun family exercises
- Kids' fitness routines
- Exercises for children
- Active games for families
- Parent-child workouts



Using Pub.AI To Generate Book topic Ideas

Book Topic Ideas

Fill out the fields below and we will generate 5 book topic ideas for you. These are **not** book titles, so you will need to double check these with Proof of Concept before continuing!

Category you'd like to explore * 

Health

Subcategory to refine the idea * 

Nutrition

Generate

[I already have a topic. Skip this step](#)

Output



◀ 2 of 2 ▶

Copy



Nutrition Basics for Busy Professionals Description: Tailored for professionals with limited time, this book simplifies nutrition fundamentals, offering quick, healthy meal plans, and time-saving cooking tips to maintain a balanced diet amidst a hectic schedule.

Plant-Based Eating for Beginners Description: Introduces readers to the principles of plant-based nutrition, providing guidance on how to transition to a plant-based diet, understanding nutritional needs, and preparing simple, delicious plant-based meals.

Anti-Inflammatory Foods and Recipes Description: Explains the science behind inflammation and its effects on the body, identifying foods known to reduce inflammation. Includes a variety of recipes that incorporate these foods.

How do you like your output?

I like it, it's good!



It could be better...



Use Autosuggestion

 Deliver to **Beverly H... 90210**

Books ▾ container

Q container gardening for beginners	📈?	Keywords Before	Keywords After
Q container gardening	📈?	kids lunch container	container gardening books for beginners 📈?
Q container security	📈?	containers for mini fridge	Other
Q container gardening book	📈?	containers with lids for organizing	pizza storage container collapsible 📈?
Q container vegetable gardening	📈?	containers for organizing clothes	dog food storage container 50 lbs capacity 📈?
Q container home	📈?	containers for organizing pantry	oxo pop container 📈?
Q container garden	📈?	container	sharps disposal container for home use 📈?
Q container home book	📈?	containers for beads	sterilite 3-drawer storage container 📈?
Q container garden book	📈?	containers for food organizing	dog food storage container 30 lb 📈?
Q containers for tops and cotton balls	📈?	container store storage bins	how to build a shipping container home 📈?

ASE v2.1.42 ⚙️ | [Download Keywords!](#) |  Want to see **Search Volume** for these keywords? Go **PRO!** | 💡 Tip: You may have to scroll to the right to see all keyword suggestions.

AMZ Suggestion Expander



Proof of Concept (POC)

Is the book topic in demand?

Proof Of Concept

Review from the Course

Number of Reviews: $= < ??$

Est. Monthly Sales: $\Rightarrow \$??$

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: $\Rightarrow$ \$??

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: $\Rightarrow$ \$500

+

? x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same ??

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same Topic

Same ??



Proof Of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: ⇒ \$500

+

3 x Books

Same Topic

Same Audience



Proof Of Concept



Red Flags

Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales
- Date book was published (< 60 days, do not consider)

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles

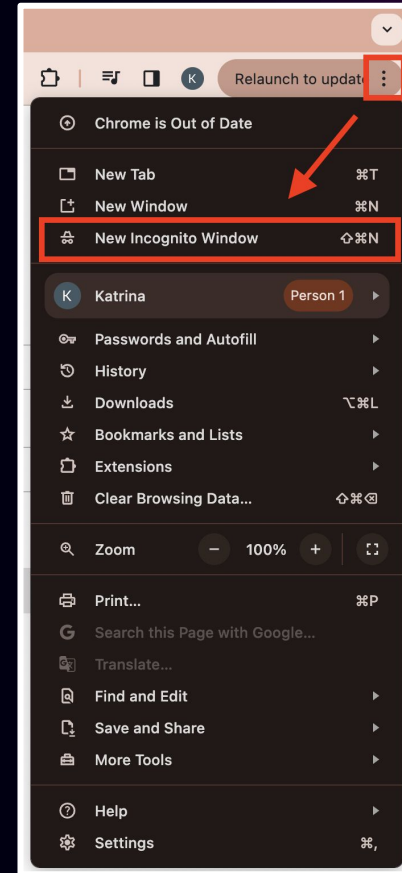


Proof Of Concept

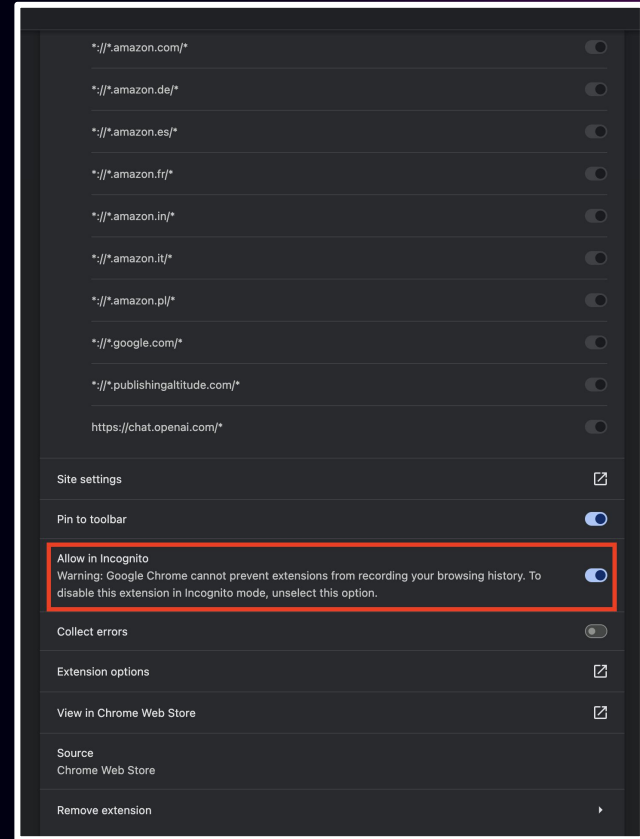


POC Example

- Open a new incognito window



- Make sure KDSpy is available in incognito



**Search your
topic in Amazon**



USA ✓ Books ✓ Topic

Incognito ✓

amazon.com/?k=chair+exercises+for+seniors&l=stripbooks&crd=2EF3G8DOZNV00&sprefix=chair+exercises+for+seniors%2Cstripbooks%2C173&ref=nb_sb_noss_1

amazon Deliver to Beverly Hills, 90210 Books chair exercises for seniors

1-24 of over 2,000 results for "chair exercises for seniors" Sort by: Featured

Selected filters (1) Clear all

- Books

Eligible for Free Shipping

- ☐ Free Shipping by Amazon

Get FREE Shipping on eligible orders shipped by Amazon

Kindle Unlimited

- ☐ Kindle Unlimited Eligible

Department

< Any Department

Books

- Arts & Photography
- Biographies
- Business & Money
- Calendars
- Children's Books
- Christian Books & Bibles
- Comics & Graphic Novels
- Computers & Technology
- Cookbooks, Food & Wine
- Crafts, Hobbies & Home
- Education & Teaching
- Engineering & Transportation
- Health, Fitness & Dieting
- History
- Humor & Entertainment
- Law
- LGBTQ+ Books
- Literature & Fiction
- Medical Books
- Mystery, Thriller & Suspense
- Parenting & Relationships
- Politics & Social Sciences
- Reference
- Religion & Spirituality

Get Paid to Turn Other People's Content Into Books. Learn More And Collect the Cash Before You Even Write a Word. By AMZ Suggestion Expander

Illustrated Book for Women, Beginners and Seniors Shop Alessandra Villanucci Books >

WALL PILATES SENIORS 28-day challenge 114 5 stars

CHAIR YOGA WEIGHT LOSS SENIORS 183 5 stars

BALANCE EXERCISES SENIORS 20 5 stars

Results

28 DAYS OF CHAIR YOGA FOR SENIORS Ottie Oz

CHAIR YOGA FOR SENIORS TO LOSE WEIGHT WITH ILLUSTRATED EXERCISES

CHAIR YOGA FOR WEIGHT LOSS FOR SENIORS

50 CHAIR EXERCISES FOR SENIORS BEST SELLER

SIT, STRETCH, and STRENGTHEN A 14-Day Chair Exercise Program for Seniors



Your extension was recently updated to v5.13.32. [Learn what's new](#) X



Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18) 1,053,844	✓
7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30) 101,940	✓
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30) 1,326,670	✓
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44) 706,162	✓
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45) 10,443	✓
14	Chair Exercises for Seniors Simplified: The ...	I S C	170	\$11.99	16	\$ 192	(55) 330,494	✓
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76) 154,517	✓
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85) 356,095	✓
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99) 8,475	✓
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101) 29,874	✓
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112) 3,488	✓
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128) 11,152	✓
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187) 35,345	✓
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244) 25,708	✓
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308) 1,218	✓
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321) 4,794	✓
19	Chair Yoga for Weight Loss: 10 Minutes a D...	I S C	111	\$15.83	662	\$ 10,479	(514) 5,085	✓
8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755) 14,019	✓
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779) 1,240	✓
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267) 1,861	✓

Kindle **20** Books Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



Click on the *KDSpy* icon

Click on *Reviews* to put them in order



AI PUBLISHING ACADEMY



Your extension was recently updated to v5.13.32. [Learn what's new](#) X



Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

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20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44)	706,162 ☒
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45)	10,443 ☒
14	Chair Exercises for Seniors Simplified: The ...	I S C	170	\$11.99	16	\$ 192	(55)	330,494 ☒
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76)	154,517 ☒
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85)	356,095 ☒
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ☒
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101)	29,874 ☒
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ☒
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ☒
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187)	35,345 ☒
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244)	25,708 ☒
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308)	1,218 ☒
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321)	4,794 ☒
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8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755)	14,019 ☒
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779)	1,240 ☒
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267)	1,861 ☒

Kindle **20**

Books

Audiobooks **4**

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Keywords



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Total Monthly Rev.
\$134,822

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We are looking for **3 books** making **\$500** or more with **150 reviews** or less



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Keyword: **chair exercises for seniors**

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Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

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16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18)	1,053,844 ☒
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18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30)	1,326,670 ☒
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Kindle **20**

Books

Audiobooks **4**

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Total Monthly Rev.
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Blue line is our
cut-off point

Under 150
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\$500 or more



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Kindle **20**

Books

Audiobooks **4**

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Keywords



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Popularity Potential Competition



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all books have
150 reviews or
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Keyword: **chair exercises for seniors**

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Kindle **20**

Books

Audiobooks **4**

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Popularity Potential Competition



Now we need to
find the ones
that are making
\$500 or more
per month



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Keyword: **chair exercises for seniors**

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Kindle **20**

Books

Audiobooks **4**

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books are
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Keyword: **chair exercises for seniors**

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Kindle **20**

Books

Audiobooks **4**

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Keywords



Export



Help



Region

Total Monthly Rev.
\$134,822

Popularity Potential Competition



Hover over the title to see what the book is actually about

Remember we are looking for the same topic for the same audience



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SIT, STRETCH, and STRENGTHEN

A 14- Day Chair Exercise
Program for Seniors



JORDAN FRANK



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Sit, Stretch and Strengthen: A 14-Day Chair Exercise Program for



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Unfortunately, the body's balance, coordination, and ability to bounce back from injuries weaken as you age. That is why implementing regular exercise in your daily routine is essential to prevent fall incidents, strengthen your body and improve your overall well-being.

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Print length



138 pages

Language



English

Publication date



July 11, 2023

Dimensions



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ISBN-13



979-8850536848



28 Days of Chair Exercises For Weight Loss: Three Levels for Strength, Posture, and Fitness in Just 10 Minutes a...
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Keyword: chair exercises for seniors [Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

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Kindle **20** Books Audiobooks **4**

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Keywords Export Help **USA** Region

Total Monthly Rev. **\$134,822**

Popularity Potential Competition

"Chair Exercises for Seniors Over 60" is not the same audience as "Chair Exercises for Seniors"

"Chair Yoga for Seniors" is a different topic



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Keyword: **chair exercises for seniors**

[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(1\)](#)

Results: **1-20** Avg. Sales Rank: **209,121** Avg. Monthly Rev: **\$6,741** Avg. Price: **\$15.45** Avg. No. Reviews: **359**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
16	Chair Exercises for Seniors: Reclaiming Str...	I S C	168	\$13.69	5	\$ 68	(18)	1,053,844 ✓
7	65 QUICK AND SIMPLE CHAIR EXERCIS...	I S C	92	\$18.9	50	\$ 945	(30)	101,940 ✓
18	Chair Yoga For Seniors Over 60: For Weigh...	I S C	142	\$29.97	4	\$ 120	(30)	1,326,670 ✓
20	Chair Yoga For Seniors Made Easy: 28-day...	I S C	187	\$14.95	7	\$ 105	(44)	706,162 ✓
17	Chair workouts for every fitness level: Chair...	I S C	176	\$12.99	372	\$ 4,832	(45)	10,443 ✓
14	Chair Exercises for Seniors Simplified: The...	I S C	170	\$11.99	16	\$ 192	(55)	330,494 ✓
13	Chair Exercises for Seniors: Simple and Sa...	I S C	126	\$14.97	34	\$ 509	(76)	154,517 ✓
15	50 Chair Exercises for Seniors with Picture...	I S C	78	\$10.97	15	\$ 165	(85)	356,095 ✓
1	Chair Exercises for Seniors: Your 28-Day Pl...	I S C	232	\$13.69	441	\$ 6,037	(99)	8,475 ✓
10	10-Minute Chair Exercises for Seniors: Sim...	I S C	105	\$13.99	152	\$ 2,126	(101)	29,874 ✓
2	28 Days of Chair Exercises For Weight Los...	I S C	124	\$14.99	887	\$ 13,296	(112)	3,488 ✓
12	The Complete Guide to Chair Yoga for Seni...	I S C	136	\$13.97	352	\$ 4,917	(128)	11,152 ✓
6	Chair Exercises for Seniors: Rediscover Pai...	I S C	130	\$14.97	131	\$ 1,961	(187)	35,345 ✓
3	50 Chair Exercises For Seniors: Best Chair ...	I S C	131	\$6.99	173	\$ 1,209	(244)	25,708 ✓
5	Chair Yoga for Weight Loss & Toning: Com...	I S C	111	\$16.3	1,928	\$ 31,426	(308)	1,218 ✓
11	Chair Yoga for Seniors over 60: Complete ...	I S C	119	\$14.51	694	\$ 10,070	(321)	4,794 ✓
19	Chair Yoga for Weight Loss: 10 Minutes a D...	I S C	111	\$15.83	662	\$ 10,479	(514)	5,085 ✓
8	Chair Yoga for Seniors: Stretches and Pose...	I S C	164	\$31.93	291	\$ 9,292	(755)	14,019 ✓
4	Chair Yoga For Seniors Over 60: 28-day Be...	I S C	139	\$12.99	1,904	\$ 24,733	(779)	1,240 ✓
9	5-Minute Core Exercises for Seniors: Daily ...	I S C	158	\$8.69	1,420	\$ 12,340	(3,267)	1,861 ✓

Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



We need to find all the books that are about "Chair Exercises for Seniors"



AI PUBLISHING ACADEMY



Your extension was recently updated to v5.13.32. [Learn what's new](#) X



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Kindle **20**

Books

Audiobooks **4**

[Pull Results 21-40](#)



Total Monthly Rev.
\$134,822

Popularity Potential Competition



That leaves us
with 4 books
about the same
topic for the
same audience



AI PUBLISHING ACADEMY

**Do we have Proof
Of Concept?**



We have a winner! 🎉



Proof of Concept

Red Flags Examples



Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification:

- Low content books
- Journals
- Workbooks*
- Bundles



Textbooks

Disqualified!



How do you identify a
Textbook?



[https://www.amazon.ca/First-USMLE-
Step-Thirty-Third/dp/1264946627](https://www.amazon.ca/First-USMLE-Step-Thirty-Third/dp/1264946627)

Textbooks

Who are well known textbook publishers?



1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group



Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

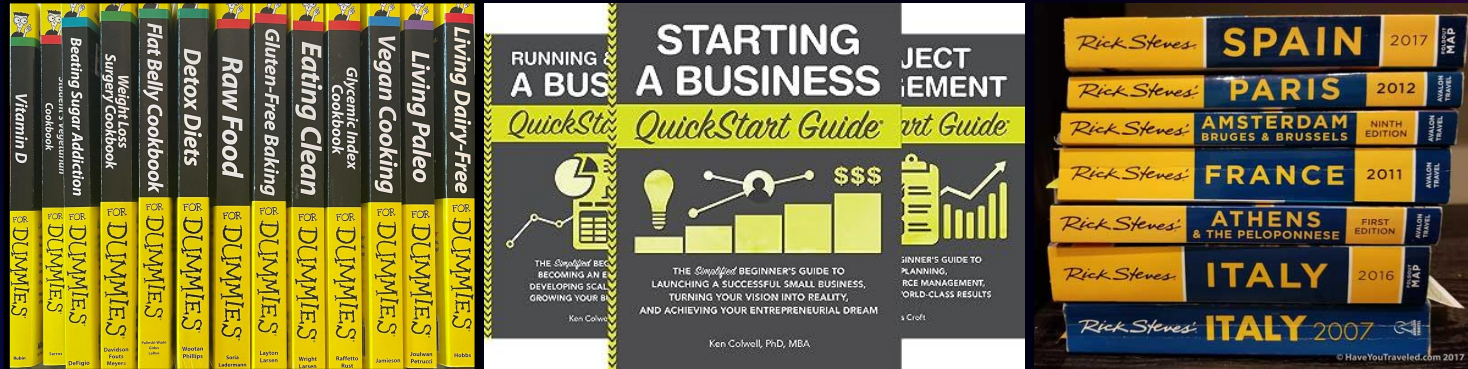
Example:

<https://www.amazon.com/Invisible-Child-Survival-American-Pulitzer/dp/0812986954/>



Authority Figures

How do you know if they're an Authority Figure?



They dominate a niche!

Questions?

What additional questions can we answer for you?



Submitted Questions

(Then Q&A Submissions on Zoom)

TOPIC RULES 😊

- Each student is allowed to submit **one topic** for proof of concept (POC) testing by coaches.
- If a student submits more than one topic, the one most **"specific"** topic submitted will be considered for POC testing.
- This approach ensures that more students have the opportunity to receive feedback on their topics
- As coaches, our goal is to develop your skills, enhancing your **comfort and confidence** in navigating the proof of concept process.

Robert Albrecht

I've narrowed down my topics to three, all with solid proof of concept. One of the topics scored a 5 and 5 on the POC excel sheet, but according to KDP it's a highly competitive topic (marked red).

The other two topics scored a 4 and 4 on the excel sheet but are less competitive according to KDP (marked green, yellow). What should be the more deciding factor?



Rolando Jeria

I need to clarify my POC: climate change, related to the mining impact on it

Please consider this: In the race to decarbonize, the world faces a paradox. To build a cleaner future, we need more metals than ever before. Yet, mining—central to the green revolution—stands as one of the most polluting industries on our planet. It is a contradiction that raises urgent questions about the path we are on.

Mfon Archibong

Hi Coaches, I would appreciate it if you could review my POC. I've been struggling with it and am unsure if it's strong enough for me to move forward.

POC: Break the Burnout Cycle

(Please submit to next Q&A)

Title: How to Break the Burnout Cycle

Subtitle: A 30-Day Plan to Regain Energy, Rebuild Resilience, and Take Back Control of Your Purpose -Driven Life

Martha DeLaine

Pardon me, if I have sent a duplicate of this Question.

POC= Raised Bed Gardening (done weeks ago, but no longer get poc) Forgot to screenshot.
Should I move forward writing this book?

(Please submit title to next Q&A) ...

My Title: Backyard Raised Bed Gardening for Beginners

My Subtitle: Easy Setup, Soil Health, Pest Control, and Maximizing Yield"

This is what ChatGPT says about it: "This title includes common keywords like "Easy Setup," "Soil Health," "Pest Control," and "Maximizing Yield" which are popular search terms or benefits often highlighted for raised bed gardening products on platforms like Amazon.



razvan lungu

I had POC about 2 weeks ago when I started to work on my first book. Now the manuscript is sent to the editor. Suppose I check again, that POC is not even close. It is not POC now. It seems there are a LOT of new books on the subject. What are your suggestions in these type of situations. Thanks

Sho Soboyejo

For my topic selection for my first book, what genre is best to start with to learn this process? I assume Non-fiction, but does it have to be a how-to book?

I have so many topics in mind. How do I go about picking the topic with the best chance for success?

