

**WEDNESDAY WINNING
STRATEGIES**
January 17, 2024

● 2024



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

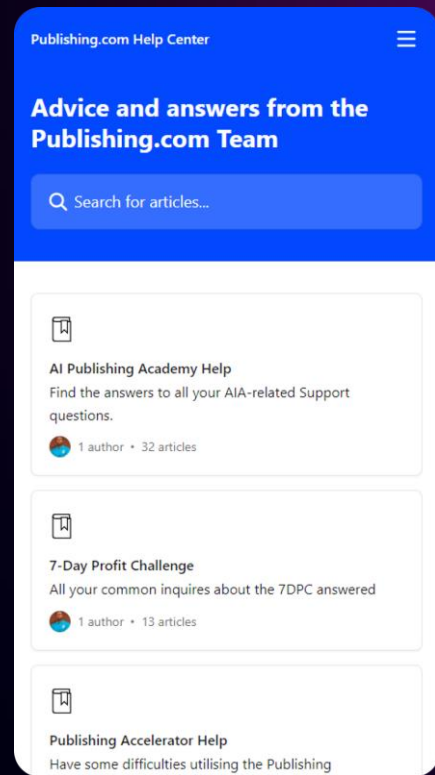
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

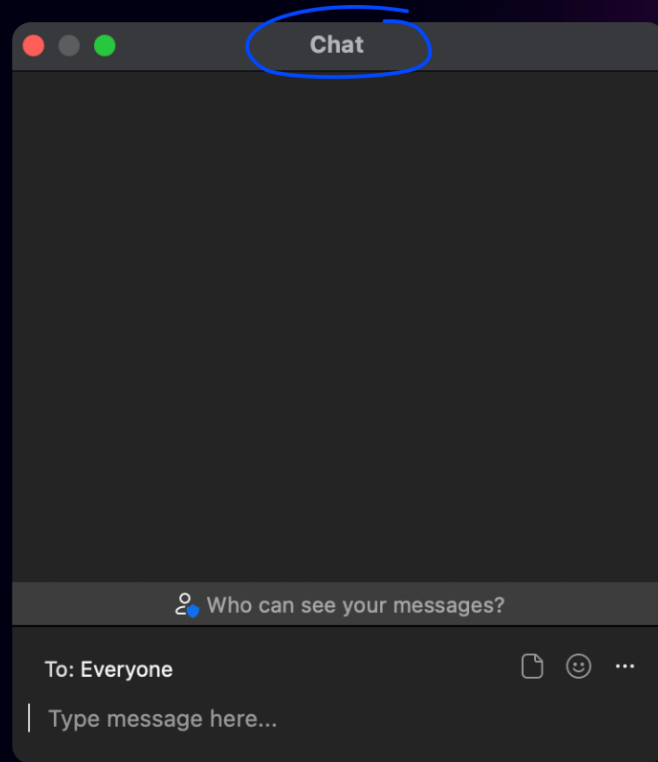
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



GETREVIEWS

Students get **10%** off Review Page packages!



What Were Your Wins?



LET'S BEGIN!

Jenisa

"Can you please give feedback on both titles. (1) Herbal Remedies Handbook: A Step-By-Step Holistic Guide to Boost Energy, Immunity, and Wellness with Plant-Based Medicine

(2) Main - Herbal Remedies for Modern Living, Subtitle - Revitalize Your Life: A Stress-Free, Step-By-Step Guide to Boost Energy, Immunity, and Wellness with Herbal Medicine"

Ollie

I have 4 types of image files (pdf, png, psd and jpg). Which do I use for eBooks and Print book?

Linda

Hi coaches and everyone. Happy New Year! I put my 3k word book on Ingram spark and so it was taken off my account dashboard. It is now being spread to websites by ingram spark. Ingram spark sent to Amazon also. My question Now is how do I now advertise my book on Amazon since I no longer have the book on my Acx dashboard to activate marketing?

Rebecca

"Please give my eBook Cover Design a look, I would love any feedback you have. Also, Do you have any thoughts on what colors I should consider for my paperback spine and back cover?"

<https://docs.google.com/document/d/17cCNFGGrPagyLTn6MFYWHCG8m0uBgaITsVr-ceirCY6o/edit?usp=sharing>

Thanks so much!"

Kurt

Please comment on Kindle Create software as a formatting tool vs PS or others? They make it sound competitive with others.

Raquel

"Wondering about my Title and Subtitle:

Restoring hope after betrayal

Healing and learning to trust again while rebuilding a strong foundation for a successful marriage."

Melonie

Hi coaches! I think I heard this in one of the lessons but cannot remember, and cannot find it anywhere. Is there a reason you can't use stock images for your books?

Rachael

"Hi Coaches! Can you give me feedback on my title and tell me which one you like best?"

1. Easy Chair Yoga for Seniors Over 60
2. Gentle Chair Yoga for Seniors Over 60
3. Ultimate Chair Yoga for Seniors Over 60

my subtitle is... Illustrated Guide to Enhance Mental Clarity, Improve Mobility, and Start Enjoying Better Sleep in Only 9 Minutes a day!

also...my POC is chair yoga for seniors over 60. If I were to change my title to ""adults"" instead of ""seniors"" would that mess up the POC? Thanks so much!"

"

Amanda

Hi there! I am in the process of publishing my first full length book. I am wondering what your advice would be if I were to write the book myself instead of hiring a ghost writer. I am a good writer, although not a professional one. I do have extensive experience in my niche, and I have a lot I'd like to share in the book to make it different from everything else out there on the market. At the same time, my outline seems to cover all of it... I guess I'm nervous giving my "voice" over to someone else. Also, I'd love to save money on a ghostwriter! Especially if my writing might be just as good. But... I know if the writing is sub par then the book won't be as successful. I'd love to hear your thoughts! Thank you!

Alisha

"Would love your feedback on my title variations, thanks!!

Quantum Physics for Beginners Simplified: How Anyone Can Master the Subatomic World and Understand How Everything Works with 4 Bonuses to Apply Basic Concepts for Self-Healing and Everyday Life

Quantum Physics for Beginners Simplified: Easy Guide to Understand How Everything Works in the Subatomic World with 4 Bonuses to Apply Concepts for Self-Healing and Everyday Life

Step-By-Step Guide to Quantum Physics for Beginners: Easily Understand How Everything Works in the Subatomic World and How to Apply Basic Concepts for Self-Healing and Everyday life

Quantum Physics for Beginners Simplified: Easy Guide to Master the Subatomic World and Understand How Everything Works with 4 Bonuses to Apply Basic Concepts for Self-Healing and Everyday Life

Nam

Please help me. I don't know what to do.

Kurt

"Hi Coaches, Appreciate comments on title/subtitle for 30k book on Stoicism. Tons of POC

Title: Stoicism Simplified

Subtitle1: Practical guide to apply the time-tested ancient philosophy, achieve gain emotional resilience, inner peace, reduce stress and gain control of your Life in the 21st Century

Subtitle 2: How to apply the time-tested ancient philosophy, achieve emotional resilience, inner peace, reduce stress and gain control of Life in the 21st Century"

Alisha

I submitted my titles earlier for review but now I'm wondering if I can use the word "self-healing" in the title and still run amazon ads? If not, maybe I could change the wording to something like Expand Your Consciousness, or Understand the Mind-body Connection, or Apply Concepts for Improved Wellness