

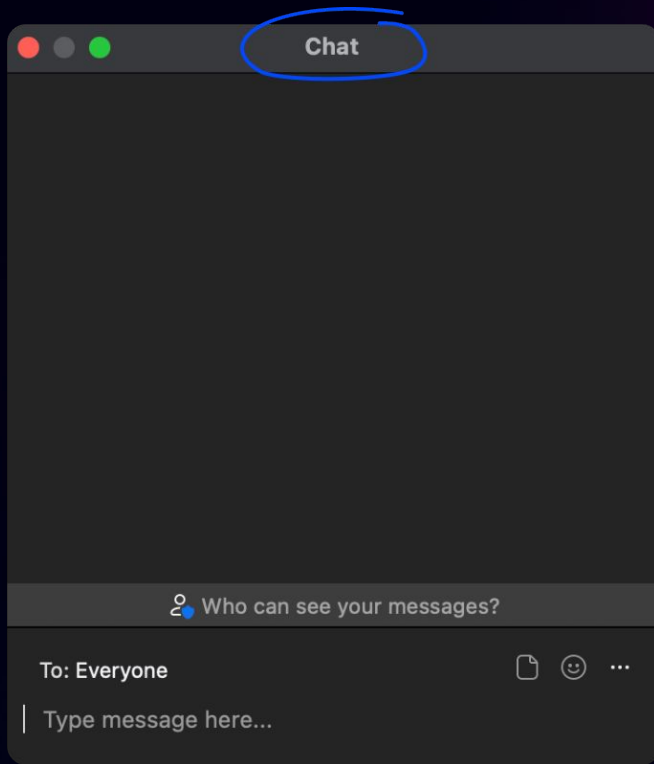


**Friday
Tech Talk**
January 17, 2025



● 2025

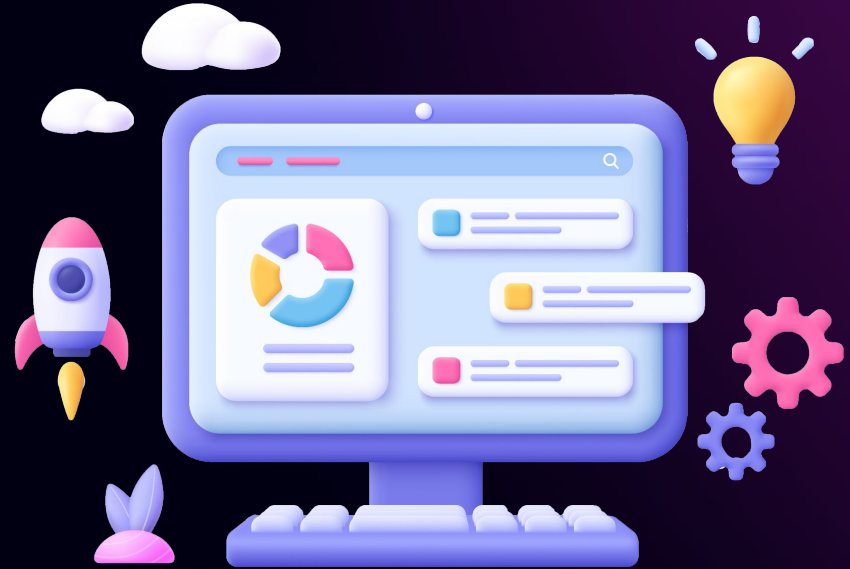
Change your chat
settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

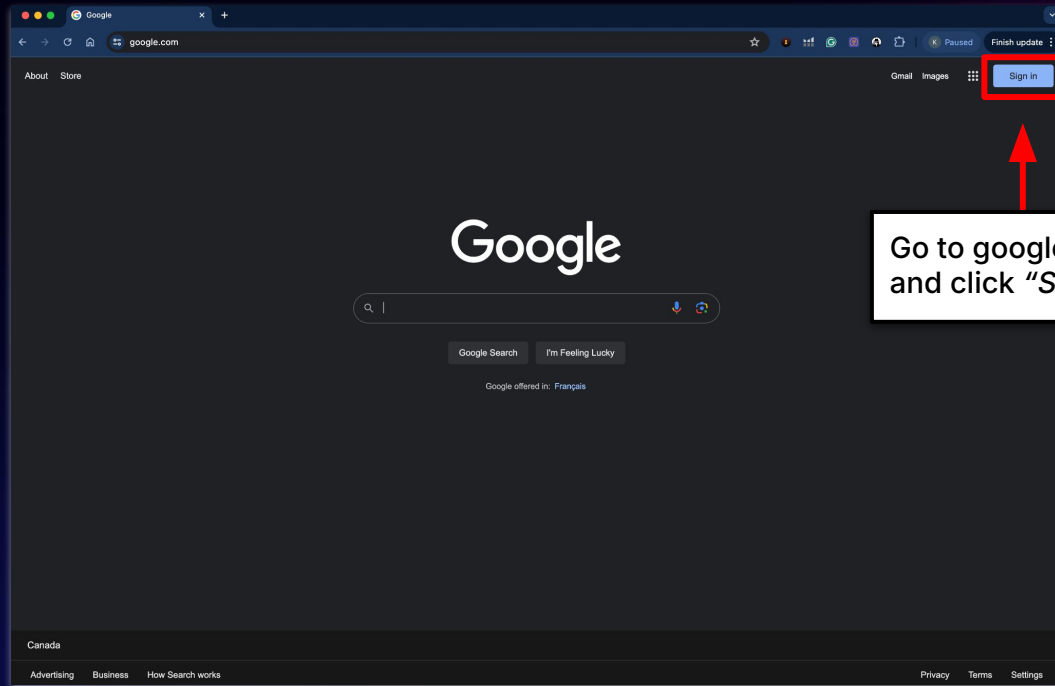
Tip of The Week



Invest in a UPS

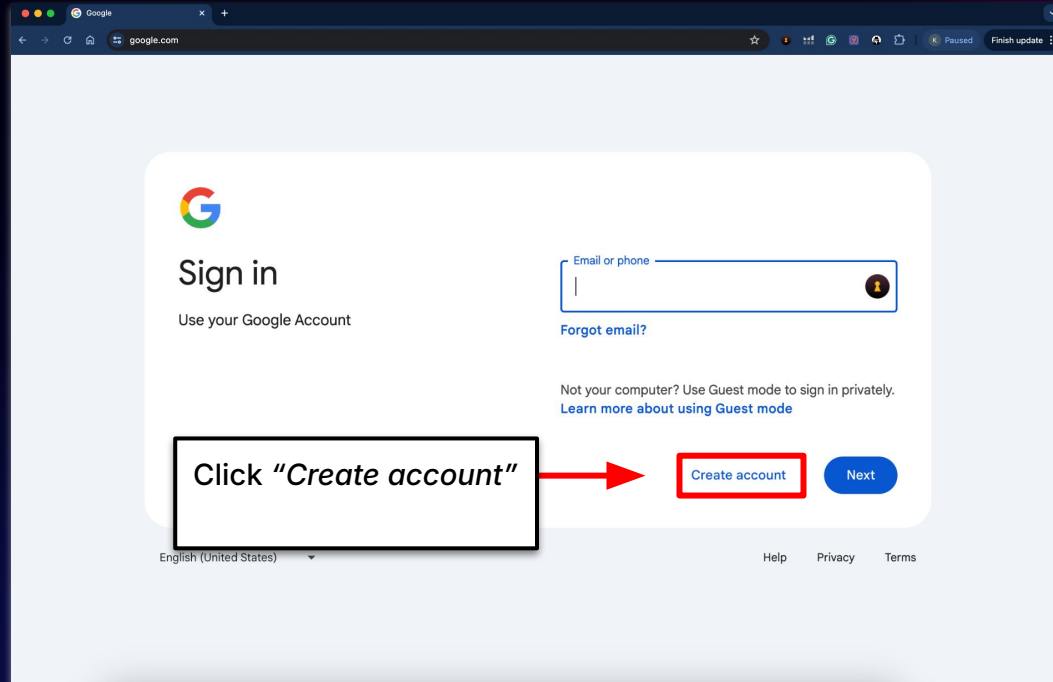
LET'S BEGIN!

Creating a Google Account

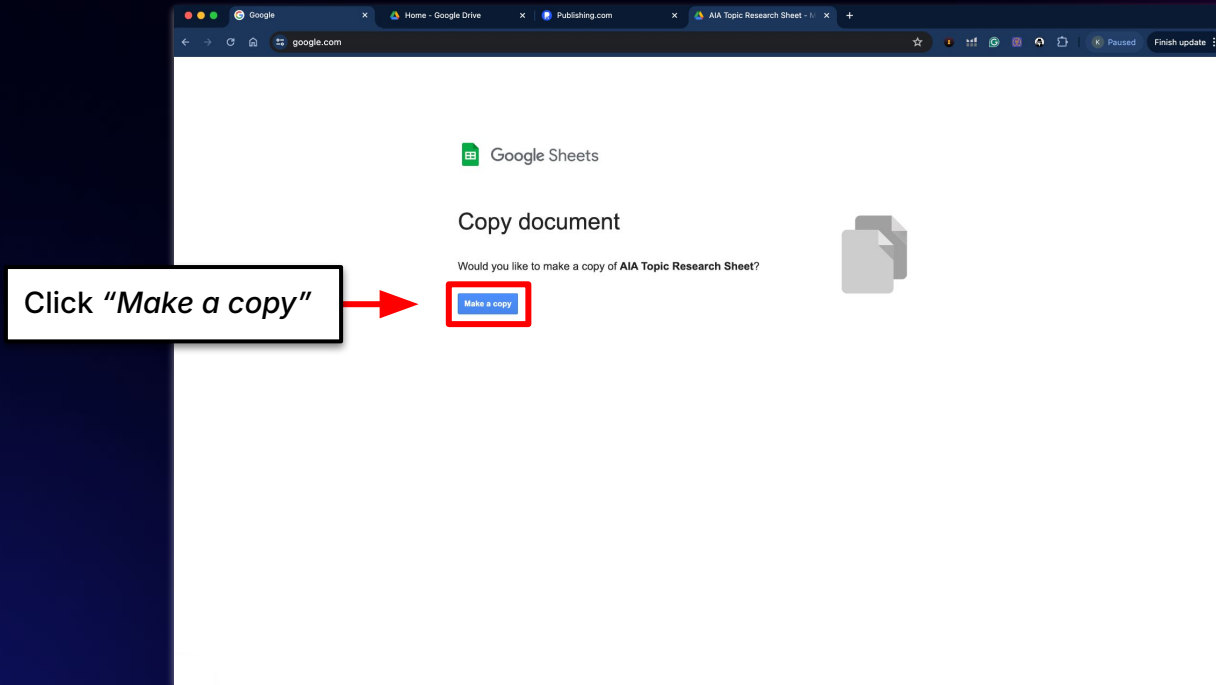


Go to google.com
and click "Sign In"

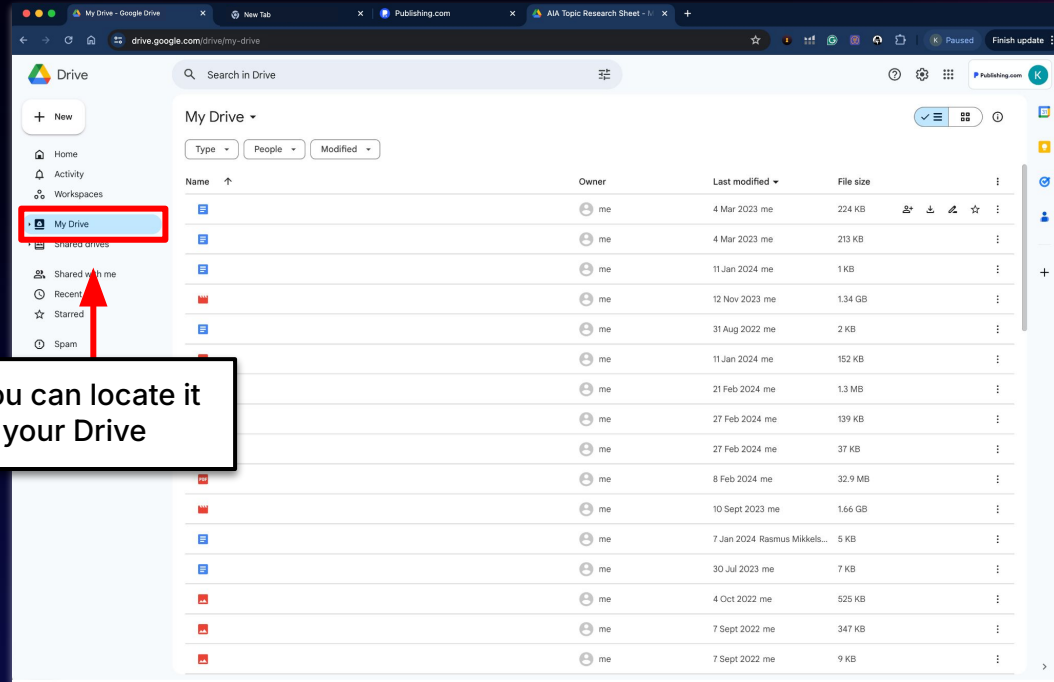
Creating a Google Account



Using Your Google Drive

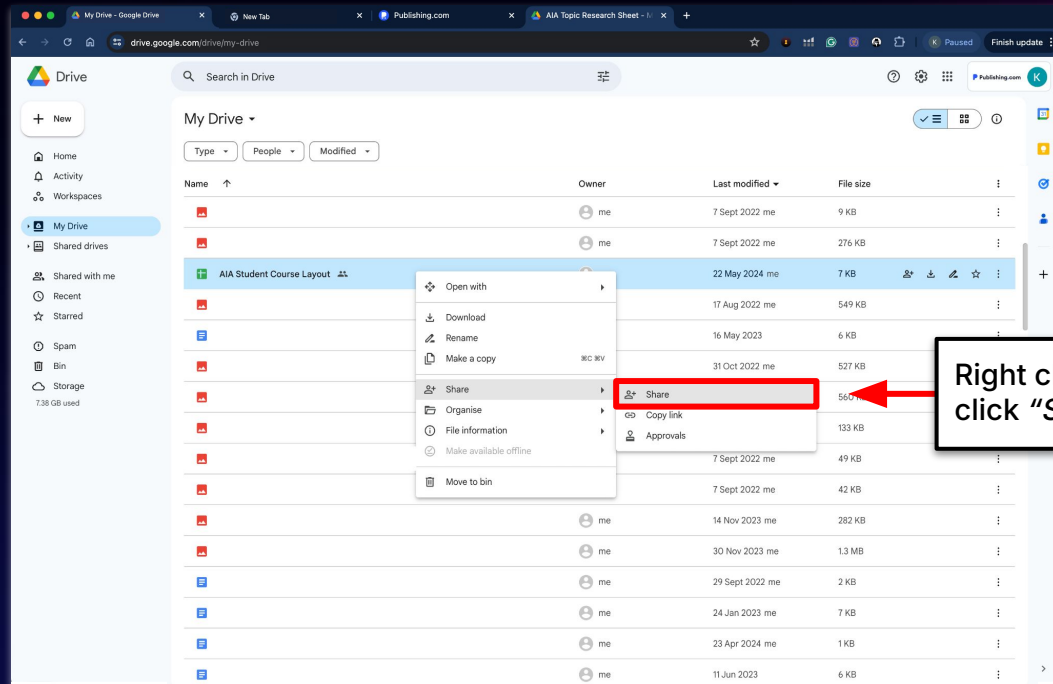


Using Your Google Drive



You can locate it in your Drive

Sharing a File or Folder

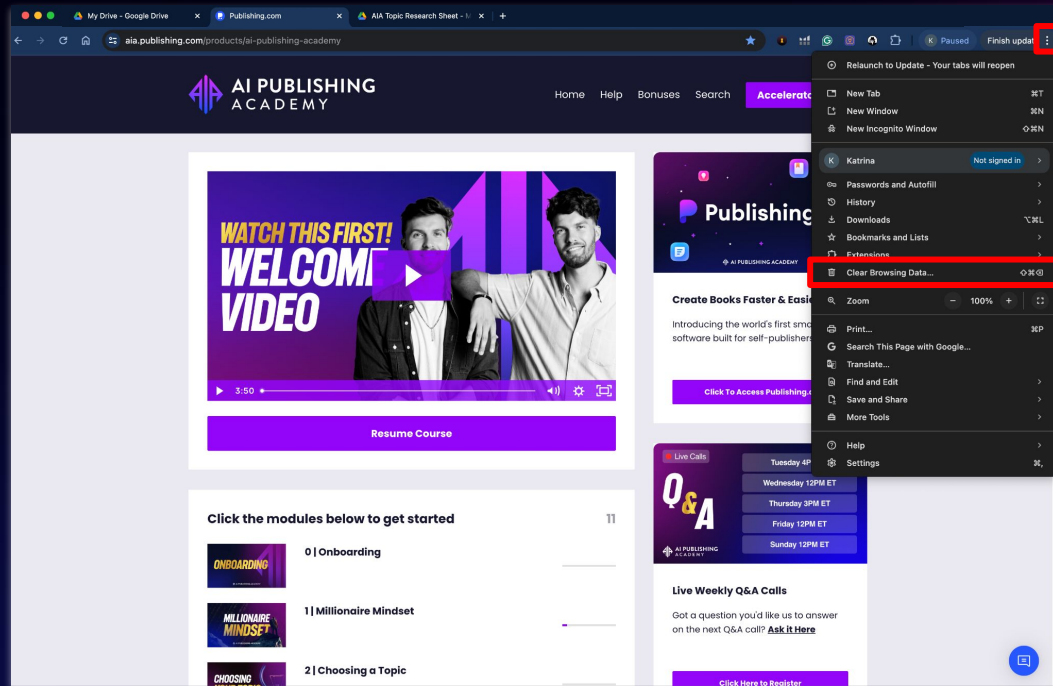


Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link' with a 'Viewer' role). A red box highlights the 'General access' section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

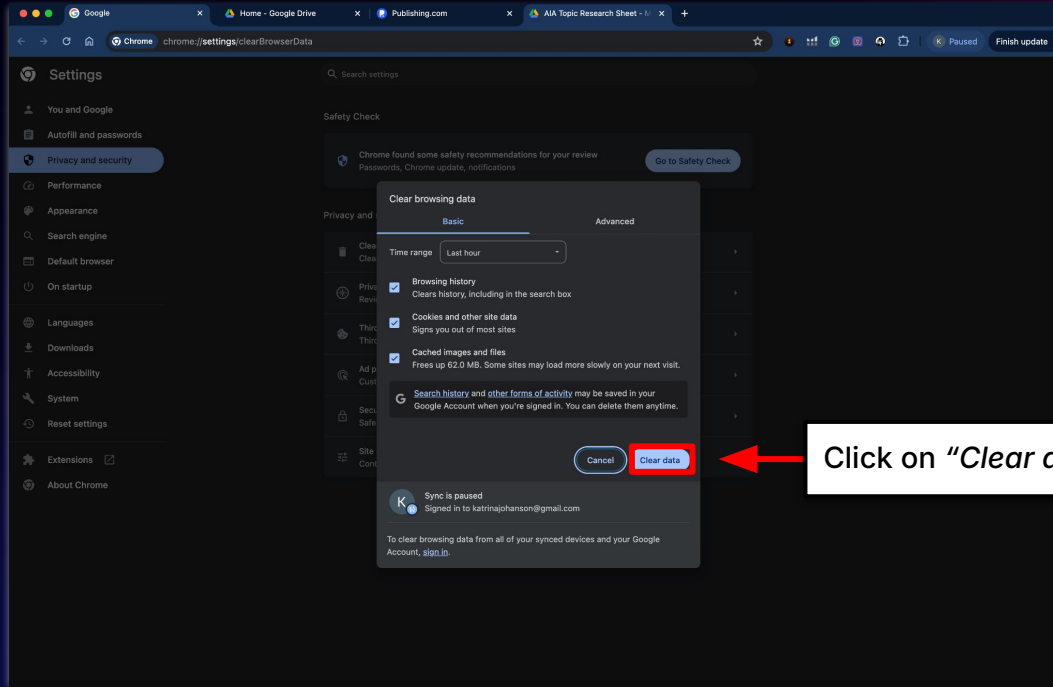
Clearing Your Cache



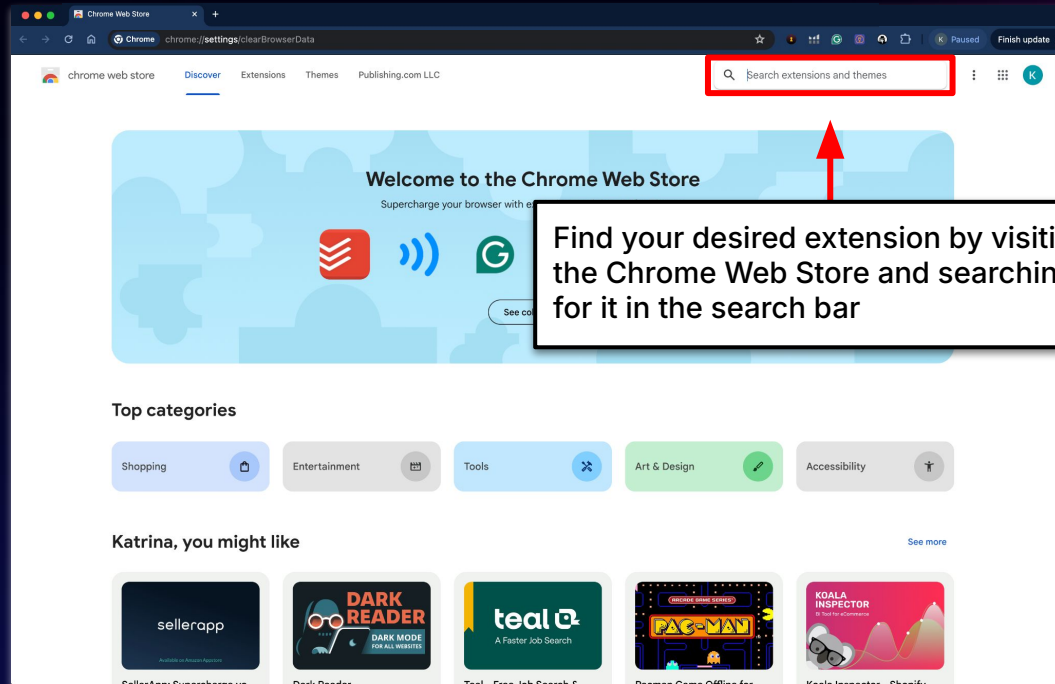
1. Click on the three dots

2. Click on "Clear Browsing Data"

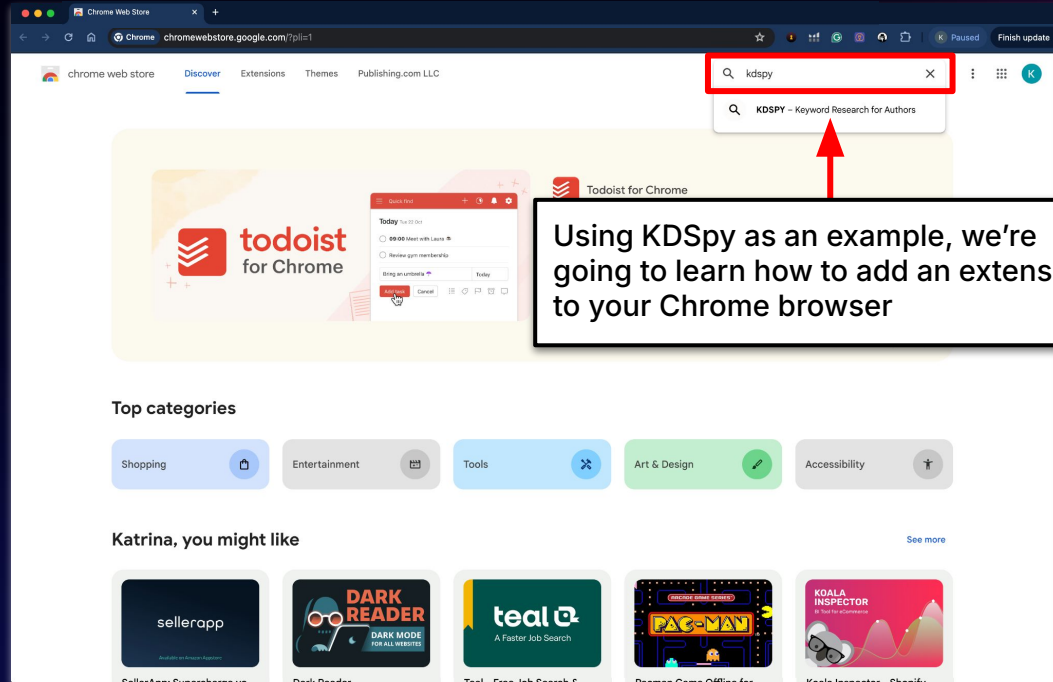
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

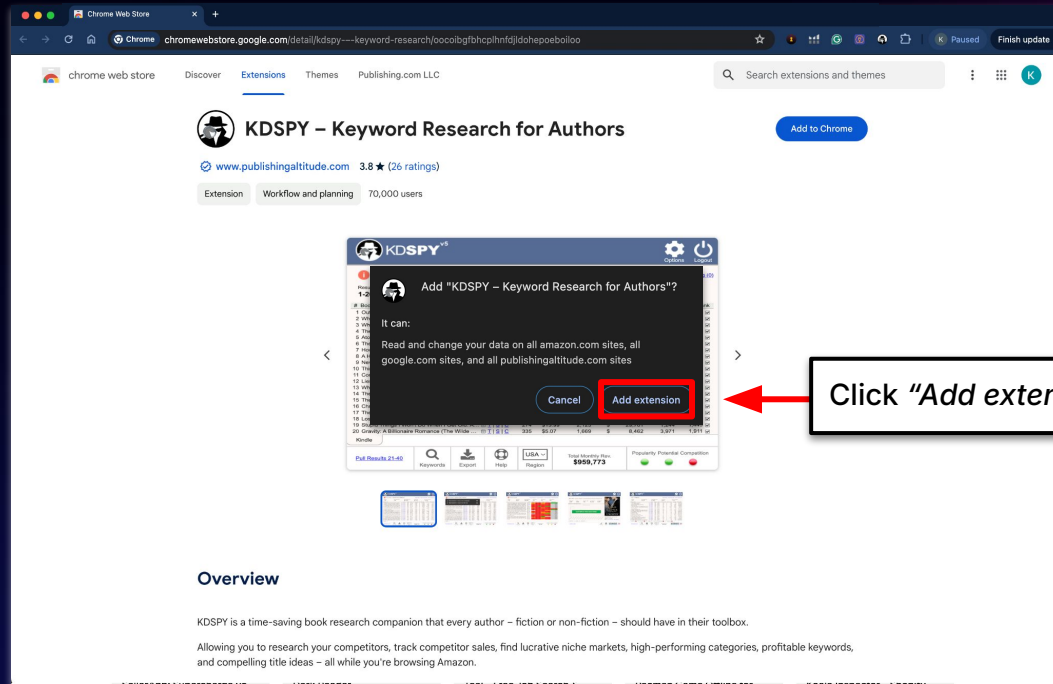
The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" with a rating of 3.8 stars from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" and has 70,000 users. A red box highlights the "Add to Chrome" button, and a red arrow points to it from a callout box that says "Click on 'Add to Chrome'". Below the main header, there is a preview of the extension's interface, which displays a table of book data. The table has columns for Rank, Book Title, Avg. Sales Rank, Avg. Monthly Rev., and Avg. Price. The table lists 20 books with their respective sales and revenue data. Below the table, there are several charts and graphs, including a bar chart showing sales trends and a line graph showing revenue trends. The overall layout is clean and professional, with a focus on providing detailed data for authors.

Rank	Book Title	Avg. Sales Rank	Avg. Monthly Rev.	Avg. Price
1	1. The Science and Art of Longevity	914	\$47,368	\$11.08
2	2. Why We Get Sick: The Hidden Embodiment of...	285	\$12,842	6.45
3	3. Why We Live: Science Miraculous Break Thru	442	\$5,151	9.19
4	4. The Molecular Mind: How a Single Change...	237	\$11,201	7.59
5	5. Atomic Habits: An Easy & Proven Way to...	240	\$81,949	6.47
6	6. The Happiness Advantage: The Power of...	186	\$12,841	15.99
7	7. How Not to Die: Discover the Foods, Herbs...	875	\$18,988	5.64
8	8. A Heart That Works	1330	\$11,561	4.92
9	9. Never Finished: Unleash Your Mind and...	209	\$70,222	5.51
10	10. Thinking, Fast and Slow	554	\$12,889	5.20
11	11. Control: How the Brain Takes over What You...	260	\$15,779	5.51
12	12. Live My Own True Me, And the Better Future...	645	\$6,054	2.91
13	13. Mind: How to Use Your Consciousness and...	281	\$15,999	5.51
14	14. The 5 Love Languages: How to Help You Find...	290	\$15,399	2.51
15	15. The Conscious Mind: A Study in Consciousness	244	\$14,949	2.50
16	16. The Brain: The Ultimate User's Guide to Your...	648	\$14,949	2.23
17	17. The 500 Essential Words You Must Know	191	\$2,451	2.27
18	18. Live My Own True Me, And the Better Future...	274	\$15,399	2.12
19	19. Disrupt: Why You Don't Know What You Don't...	285	\$1,617	1.68
20	20. Creative & Entrepreneurial Thinking: How to...	285	\$1,617	1.68

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox. Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



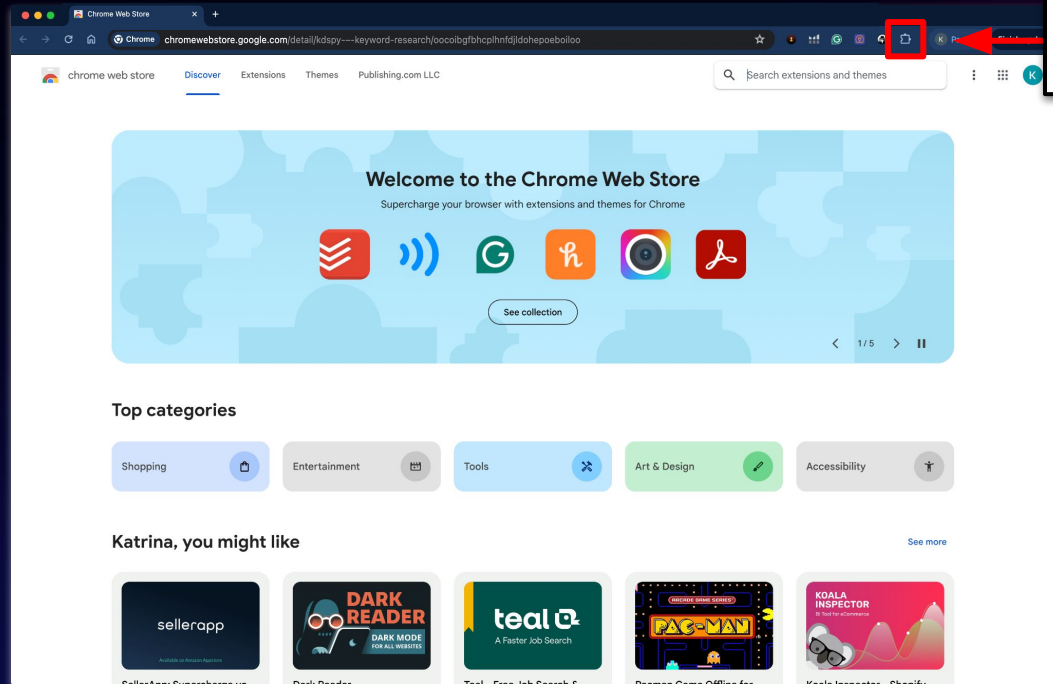
The image shows a screenshot of the Chrome Web Store page for the KDSPY extension. The page displays the extension's name, a 3.8-star rating, and a description. A blue 'Add to Chrome' button is visible in the top right corner. A pop-up dialog box is overlaid on the page, asking to add the extension. The dialog box contains the text: "Add 'KDSPY - Keyword Research for Authors?'", "It can:", "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites", and two buttons: "Cancel" and "Add extension". The "Add extension" button is highlighted with a red box. A red arrow points from a text box to the "Add extension" button. Below the dialog box, there are several small thumbnail images of the extension's interface.

Click "Add extension" on pop-up

Overview

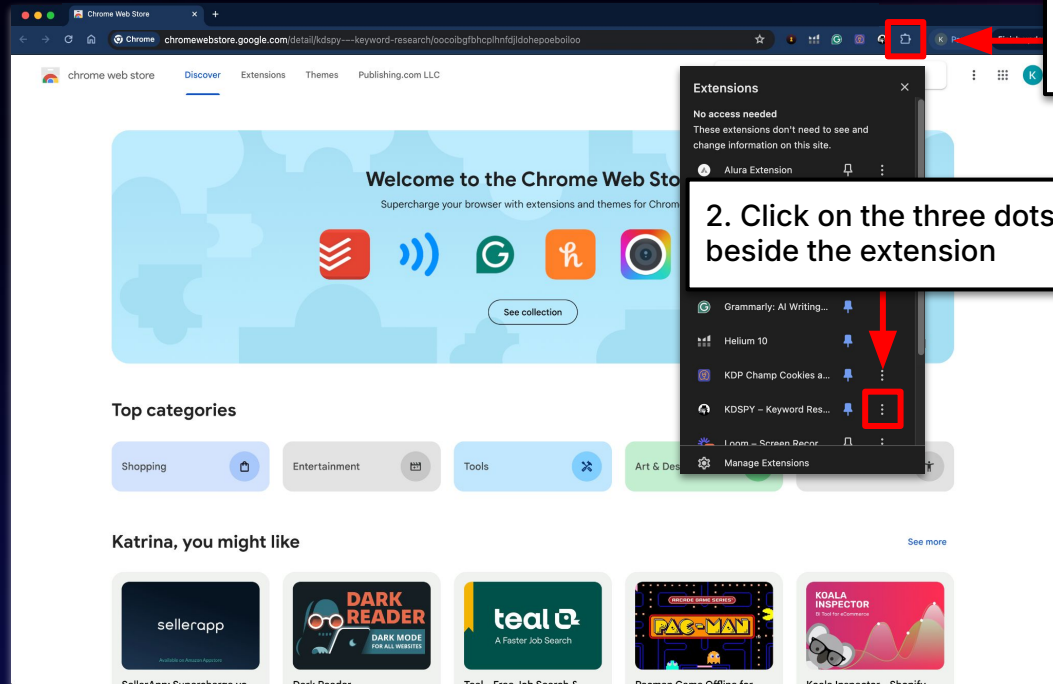
KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox. Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

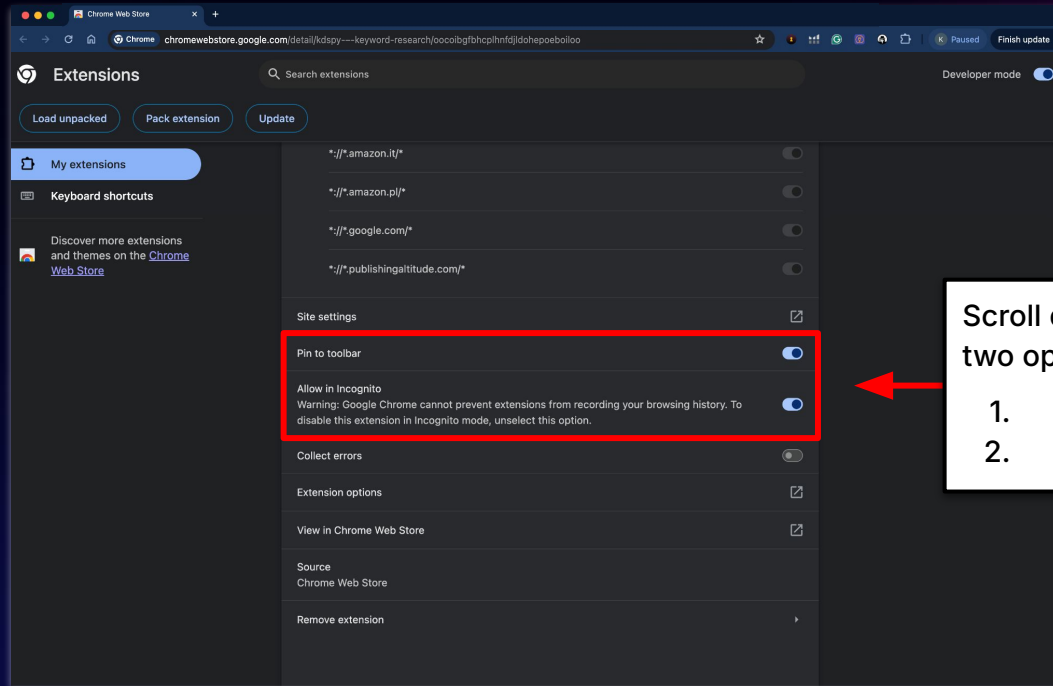
1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

The image shows a Chrome browser window with the Chrome Web Store open. The address bar shows a URL for a specific extension. The page content includes a welcome message, top categories (Shopping, Entertainment, Tools, Art & Design), and a section for 'Katrina, you might like' featuring 'sellerapp'. An 'Extensions' panel is open, showing a list of installed extensions. The 'KDSPLY - Keyword Res...' extension is selected, and its context menu is open, with 'Manage Extension' highlighted. Red boxes and arrows highlight the puzzle piece icon in the toolbar, the three dots menu next to the extension, and the 'Manage Extension' option in the dropdown menu.

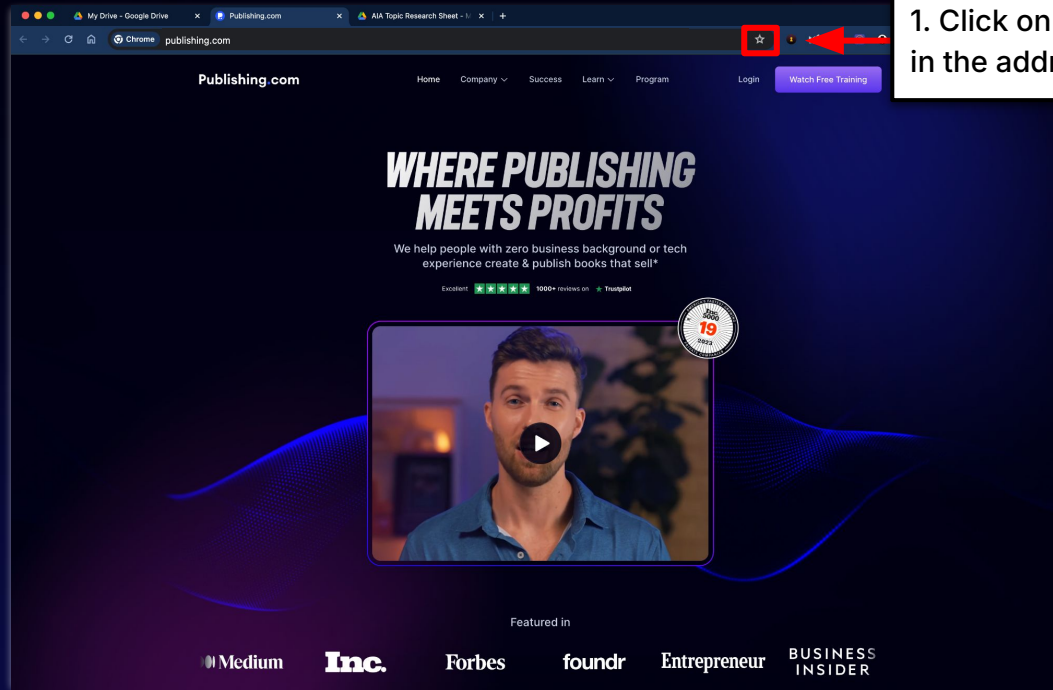
Finding Extensions in Chrome



Scroll down to find these two options:

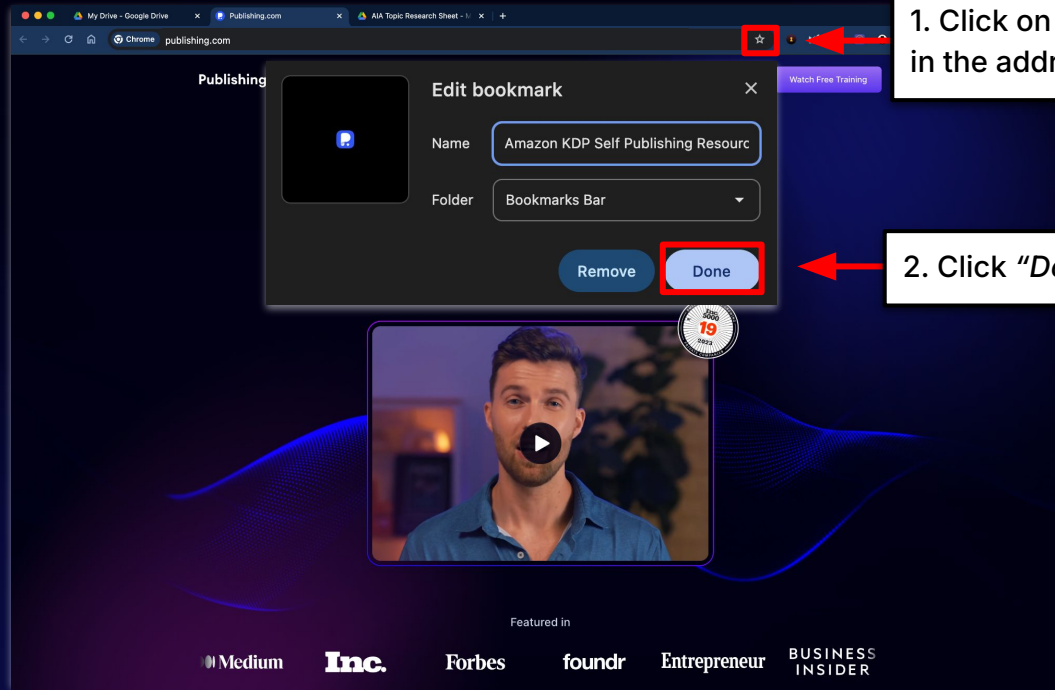
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Pre-Submitted Questions

Lucy Hinchilffe

What font and formatting settings should you use on word and how to get your books translated into different languages.

Serene Ascha

I see several books in the health and wellness industry that are independently published that have the name of a famous authority figure in the title of their book, even though the book is NOT written by that authority figure, how is this possible? and is it OK to do that?

Ann Thompson

Is it possible, or advisable, to publish an e-book before or instead of a hard copy?

Dominique Decelles

Here are the problems I'm having:

- 1) I can't change the size of the images in Reedsy which completely changes my layout and shifts the text which doesn't look good when I download the pdf.
- 2) On the ebook preview, the copyright and page content are missing. However, they are in the manuscript and also on the pdf for the paper book. Why ?
- 3) As Reedsy is in English, some page titles are in English(Content, copyright, preface, dedication...) but my book is in French, which makes no sense.
- 4) When I try to fill in the progress form for day 6 another technical problem arises: I can't download it because it says my pdf is too big.

For me, quality and consistency are important. I don't want to publish a book Like that.

- 5) Another question I asked, for the price of the first book in the 7-day challenge, Rasmus suggests \$2.99 for the ebook and \$12.99 for the paper book since the book is supposed to be about 5000 words long but mine is over 12,000. Do I still put these amounts or am I better off raising the price a bit? Something like \$4.99 for the ebook and \$14.99 for the book.

Can I please get some help?

Jay Schwager

Once my manuscript is finished (edited, corrected, amended, etc) where do I go to upload to (publish) it to Kindle?

Yvette H.

Hello Coaches, Heres my situation. My book is a 8.5x11, because that's my competitor's book size. P.S. is working on my manuscript. I should get back the E-Pub & PDF correct. I got my cover E-Book cover back from 99Designs & sent the PSD file to a designer on Fiverr & they created a great book cover. Now their asking me this " Check complete amazon book cover die line (the mock-up not match with the die) foramazon book cover required complete information of, card size & number of pages. (I submit request for 100 pages book) Coaches this is my 1st book. I have completed the courses. What does this mean? Thank you.

Jodi Baxter

What is the purpose and use/reason, etc for manuscript credit, and can you write books without it, and if so what are the cons from doing this?

Dan Priest

pseudonyms...if you use a pseudonym, will it confuse the payment data that you have already entered in Amazon and ACX, where you have used your real name of course?

Dan priest

Several times I see that the monthly income for a book in KDspy is different to the Amazon monthly income when you actually click on the book itself...whats happening there?

Dan Priest

How to use Chat GPT

Jodi Baxter

How do you send the hearts and thumbs up at the end of a zoom meeting?

Jodi Baxter

I submitted some questions a few days ago. How do you know if your questions were answered, and are the answers then e-mailed to us?

Olga Reed

Hello! Should I use the exact wording from the topic I tested for the POC, or can I make some edits? My topic is "Urban Gardening and Raised Bed Gardening Guidebooks for Beginners." Is it too long for a title?

Michael B

Most important things to do for a Very New Member of the Team

Ivelisse Desjardins

I'm having difficulties with KDP. When I click on bookshelf to Create + it doesn't give me the options if I want to create a Kindle ebook, paperback etc. I downloaded Kindle previewer and Kindle Create and the original format from Atticus is different in Kindle Create. In Kindle Previewer looks more accurate to what I did in Atticus. I need help!!!!

Jay

Got quite discouraged since I followed the modules step by step and posted to facebook about my book. Didn't get much traction. Also started an instagram but didn't get much results either. Should I continue with this book (and create the audibook) and try to market it more with ads or should I go on to create a new book? Thanks so much.

Randall Browning

For the Friday Tech Coaches: Would you demonstrate how to use the Python Pillow library to enhance and upscale images generated by DALL-E in Chatgpt? Also, is there way to "gently" tweek a photo perspective warp to the correct angle using Transform Image in the Canva APP?
Thanks!!!

Kevin Semeniuk

I see students doing this all the time. How do I take photos of a book cover design on my PC and upload them to Google Docs for Q & A calls?

Jenisa C.

Hello Coaches! I am using Convertkit (aka trying to use hah) and I created an opt-in form for my lead magnet... I did a "test" sign-up and the email (from the publishing gmail acct I created) keeps going straight to spam... any pointers? - my PDF download is attached to a button in the email that says "yes i want to download my free gift now!"

Do I need to create an email with a domain name to prevent that?

If not, how do I prevent emails going into spam? Are there trigger words for the subject line or inside the email?

Jessica Price

Where do I start on writing a book? How do I choose my topic?

Cherie Johnston

I would like to share my book cover to make sure the words I chose for my subtitle, especially, convey the meaning I intend, and the composition draws attention from my very specific, target audience. The title is Cottagecore: The Art of Finding Home. The subtitle is Finding, Funding and Crafting the Cottage That's Naturally You. Thank you!

Cherie Johnston

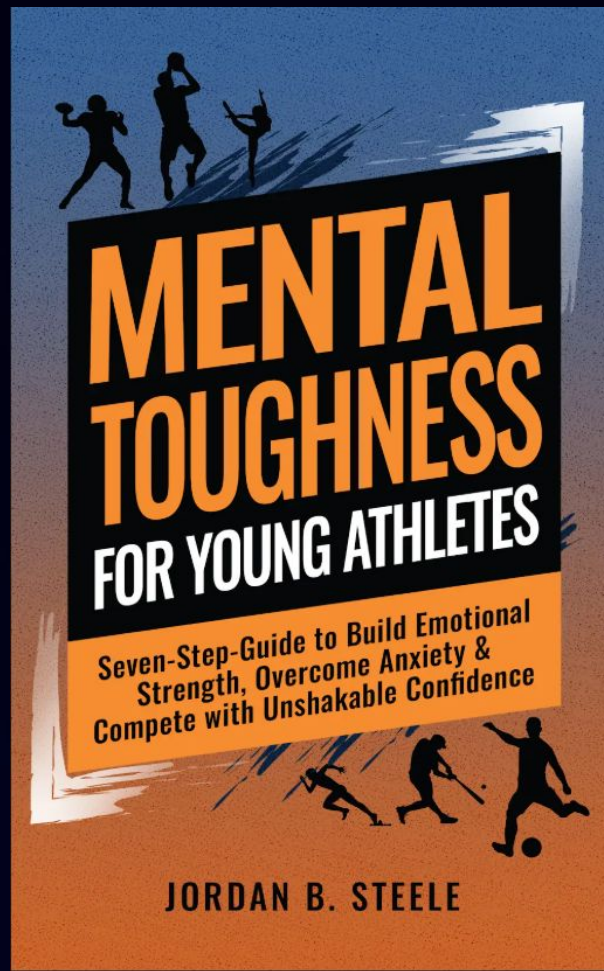
I submitted my questions about my book cover for the book called Cottagecore. I have an 18k book now. This is an introductory book with activity assignments to get the reader thinking of the possibilities. I will then have 3 books following the "finding, funding and crafting" topics in depth. Be patient with me, I signed up over two years ago but was recovering from a TBI so this is as much as therapy as much as it is pursuing my passion for all things home and writing. I was working on a book on the housing shortage for most of that time, and then the 7day book gig came along. This was my supposed to be that but I got so excited about this "random" topic about cottages, I kept writing and wanted this to be a quality representation of me as real estate expert, home arts expert and home construction expert. Am I okay with an 18k word book as introductory?

Angela Collins

https://drive.google.com/open?id=1IMdGJKHy3w00uhRKpBArnGKoelSnz_ea

Can you please review my book cover and offer any recommendations/suggestions for improvement? Thank you!

Angela Collins



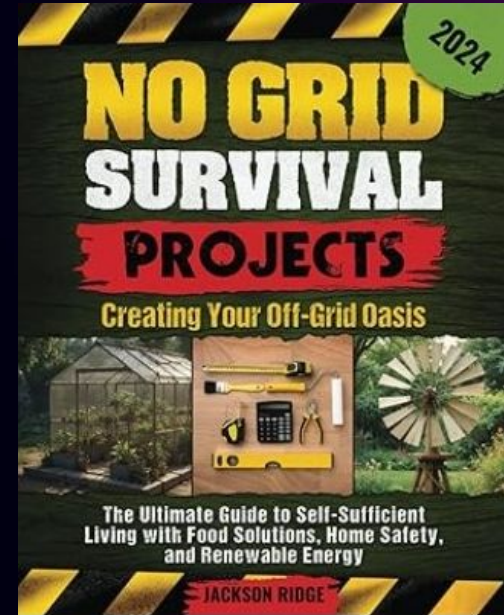
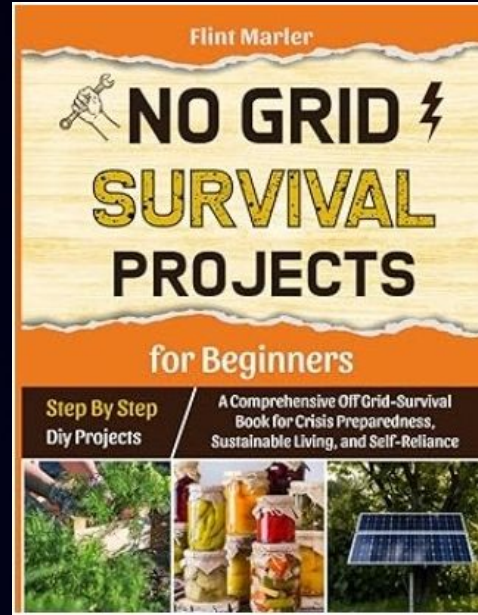
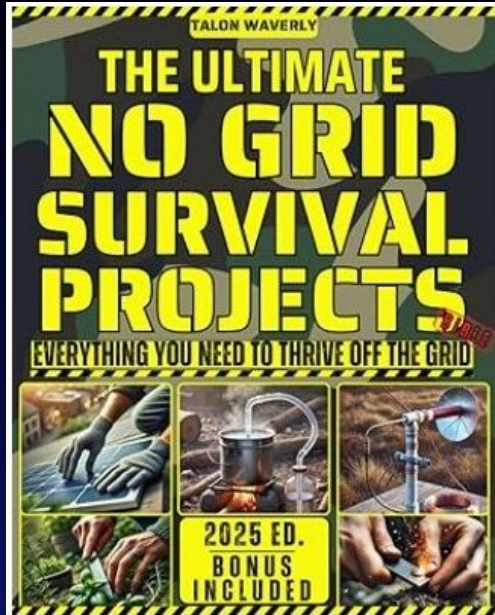
Jessica Mcglothlin

I would like to get advice on my covers. link:

https://docs.google.com/document/d/1LINCqbADf_ZehK6nSekEkjQLzk70uFd8-XDwpc5v8cE/edit?usp=sharing

Jessica Mcglothlin

Competitor Covers:



Jessica Mcglothlin

