

**WEDNESDAY WINNING  
STRATEGIES**  
July 17, 2024

● 2024





# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

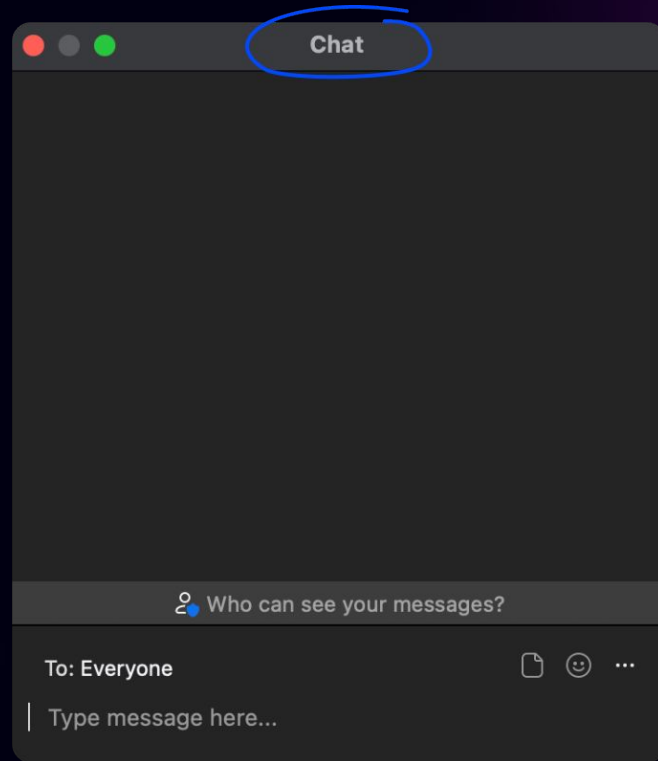
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**APLUS10**

Students get **10%** off A+ Content Package



# Your Voice Matters!

**We are obsessed with providing the best experience possible, and your feedback is everything to us**

Please fill out our short survey so that we know where we can improve

- We are interested in feedback specifically relating to Modules 2-7
- Please note that Module 1 is currently under revamp and will be updated soon

**Thank you!**



# What Were Your Wins?



**LET'S BEGIN!**

# Lorraine

"Please Critique My Book Title:

Discovering Your Roots      Subtitle: A Guide for Teens and Adults to Research and Preserve Ancestral Lines, Family Lore, History, Struggles, and Triumphs to share with your descendants and family using DNA and AI.

"Is this better than the other Title I sent?    Discovering Your Family Roots: A Guide to Genealogy Research, Organization, Documentation, and Preservation to Share with Family and Descendants using DNA and AI.

# Alnisa (Al-Neesa)

"Hi Coaches!

Im writing a book about chess for beginners and had a question about creating images with AI. For those chapters where illustrations are required, for example, showing an opening move, how can I get an accurate prompt that would specifically demonstrate how these pieces make this move or complete it? Or is that too much? lol Do you have any recommendations?

I want to make sure I am being authentic to the game. How do I show accurate images using Dall-e or Midjourney? What the best minimal number of illustrations to provide for my book?

thanks so much"

# Tony W

"I would like to get your feedback on my title -

POC - AI for Beginners

Key Words in order - Beginners, Intelligence, Artificial, Generative, Guide

AI for Beginners 101:

Easy to Understand Artificial Intelligence

No Techie Jargon-No Experience Needed

Guide & Exercises to Use AI TODAY

Making Business, Life, and Travel Easier

"

# Sophia

"Book Cover Feedback:

[https://docs.google.com/document/d/1ao\\_UdyBN\\_VzQcy0j--TdlebWKMshNehzGnNjrbRMi4w/edit?usp=sharing](https://docs.google.com/document/d/1ao_UdyBN_VzQcy0j--TdlebWKMshNehzGnNjrbRMi4w/edit?usp=sharing)"



# Pamela

Are we allowed to attend any of the Q&A Sessions? Can we change our days to attend?

Are we required to attend every single week?

# Grace

"1) Conquer Grief In Your Loss (Even When It Really Hurts)

5 Simple Steps To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate Health To Strengthen The Body

2) Loss Hurts: Defeat Grief In (5 Simple Steps)

A Do-It-Yourself Guide To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Fortify Health To Strengthen The Body

3) A Do-It-Yourself Guide To Overcome Grief

5 Simple Steps To Restore Calm Amidst The Storm, Improve Sleep To Recharge The Brain And Rejuvenate (Boost) Health and Strengthen The Body

# Rick

"Can you look at my book cover and give me an opinion, or OK, so I can go forward and start getting the four versions of it through Fiverr? See the following link:

<https://drive.google.com/file/d/1lwpFnCZ-hBCgFdZSfzL5TvIxtJQzZxVc/view?usp=sharing>"

# Paul

Hello coaches! I submitted book covers yesterday but forgot about proper access. They didn't get to review them but the old link is probably still in the cue. Here's the correct link:

<https://docs.google.com/document/d/1FA9EqYwKGS2Vu9sIIYnt3TYYhP0h0LAadAE8B6drMel/edit?usp=sharing>

# Teri

Hi coaches, I would appreciate your feedback on my subtitle or a book on Generative AI. Thanks for your input. Teri  
<https://docs.google.com/document/d/1z3fVuZdbpkhS7D2Y5UveBD2vLCKXJbJeQD6zdFvbS8c/edit?usp=sharing>

# Lorraine

"Please critique my book title possibilities

## 1. Title: Discovering Your Roots

Subtitle: Guide for teens and adults to research and preserve ancestral lines, family lore, history, struggles, and triumphs to share with descendants and family using DNA and AI technology.

## 2. Title: Exploring Family Roots for Teens and Adults

Subtitle: Research, Organization, Documentation, and Preservation of Ancestral information to share with descendants and family members using DNA and AI technology.

None of the books I used for POC had the new technologies included. I think this will be a selling point.

# Lorraine

"My manuscript is asking for a conclusion. Other than a thank you and a request for a review, what should be included? I feel my last chapter summarized the book.

Grammarly shows no errors or plagiarism. I don't think I need a source list, but do I need a statement that it was AI-generated and humanized by me (and Grammarly)? I also asked Grammarly to shorten by chapter to bring it from over 40K to a little less than 30K. I think they did well. "

# Lorraine

My manuscript is showing for example: Chapter 1: Getting Started with Genealogy  
Do I leave the Chapter Numbers as shown, display them on a line above the actual title of the chapter, or eliminate the chapter numbers? Can the chapter name exceed one line?

"



# Rachael

"Hello! I am uploading my manuscripts and covers to KDP to make sure they look good before publishing. My trim size is 8.5 by 11, but I just noticed that when I try to upload my hardcover to KDP, it doesn't have an option for 8.5 by 11. It says 8.25 by 11.

Is this okay? Do I need my formatter to do another size? "

"

# Rachael

"Hello! Do I need separate ISBNs for paperback and hardcover?"

Also, now that I have the information about ISBNs, I want to go back to my 7DC book and create my own ISBN so I can put it on Ingrahm Spark. I'm assuming it's too late since it's already published on Amazon? " LOL!

PS- I watched the Modules, but still have the question...sorry. But I am on the call today so if you don't understand the confusing question, let me know!

# Kurt

Hi Coaches, regarding FB Review method. Once you have the reader group, how do you quickly let 100+ people know about the time when they can purchase for \$0? They have to post in the 1-2 days the promo is active. Seems it has to be by email blast, yes? So I need to be asking for email, correct? Or how else do we do this? Right now I'm going thru my phonebook, and sending messages. To send individual messages or DMs to that many people is terribly labor intensive. Need practical advice please. Thanks! 25 people currently reading the ARC of Stoicism for Modern Life, pending response from QSA. Getting close!

"

# TJ

"Which title and subtitle is optimal for my book?"

1) The Ultimate College Survival Guide

Mastering Campus Life, Spending Wisely, Establishing Routines and Prioritizing Mental Health to Thrive Academically

2) The Ultimate College Survival Guide

Practical Tips on Campus Life, Spending Wisely, Time Management, Academic Success and Maintaining Good Health

"

# Kurt

"Hi Coaches, thoughts on two subtle versions of subtitle.

Apply Ancient Wisdom and Time-Honored Practices to Transform Your Life, Gain Emotional Resilience, Inner Peace and Tranquility

Apply Ancient Wisdom and Time-Honored Practices to Transform Your Life and Gain Emotional Resilience, Inner Peace and Tranquility"

# Lauren

Please help me decide on a book cover design.

[https://docs.google.com/document/d/1ulKXf3\\_0WjEhc26z-Z6wgwt\\_NkNKWiOj4Erc7gD-Ydo/edit?usp=sharing](https://docs.google.com/document/d/1ulKXf3_0WjEhc26z-Z6wgwt_NkNKWiOj4Erc7gD-Ydo/edit?usp=sharing)

# Tabitha

"My target audience likes case studies and real-world examples. When publishing.ai wrote my manuscript, it was really great, but all the case studies and real-world examples are made up. I researched a few of the names and scenarios, and even chatgpt couldn't find the actual cases that were referenced. I checked the references links that publishing.ai put in my outline, but none of the case studies were mentioned.

Should I take all the case studies out of my manuscript? Will it be bad to have fictitious ""real-world"" examples in my book? It's a little obvious with the names of the programs mentioned that they are not real. What would you do?"

Thank you very much in advance!

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