



AUDIOBOOK
IMPACT ACADEMY

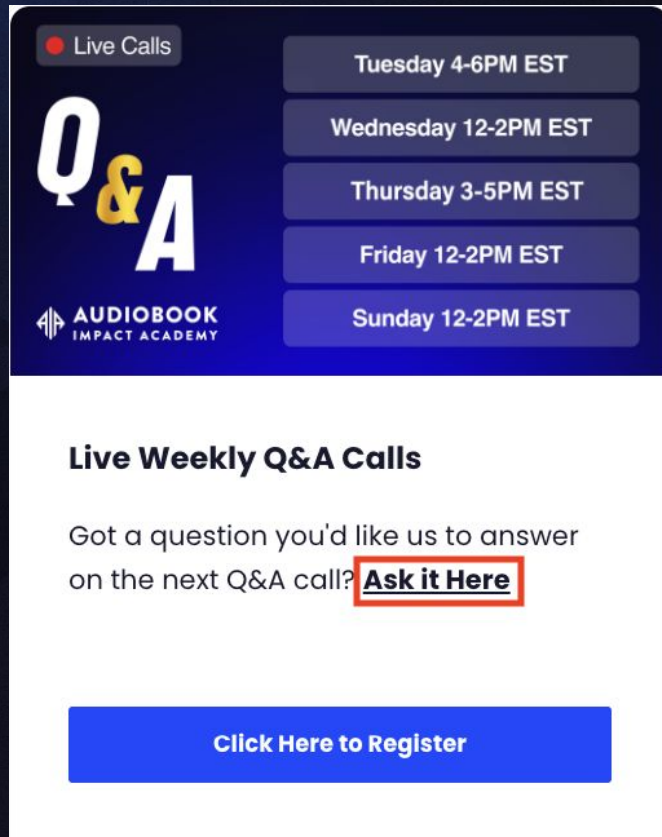
LIVE Q&A CALL

WEDNESDAY WINNING STRATEGIES
May 17th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a 'Live Calls' indicator (a red dot) and a list of call times: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST. Below this is the 'Q&A' logo and the Audiobook Impact Academy logo. The main content area is white and features the heading 'Live Weekly Q&A Calls', a question 'Got a question you'd like us to answer on the next Q&A call?' with a red-bordered button labeled 'Ask it Here', and a large blue button at the bottom labeled 'Click Here to Register'.

Live Calls

- Tuesday 4-6PM EST
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Q&A

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Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



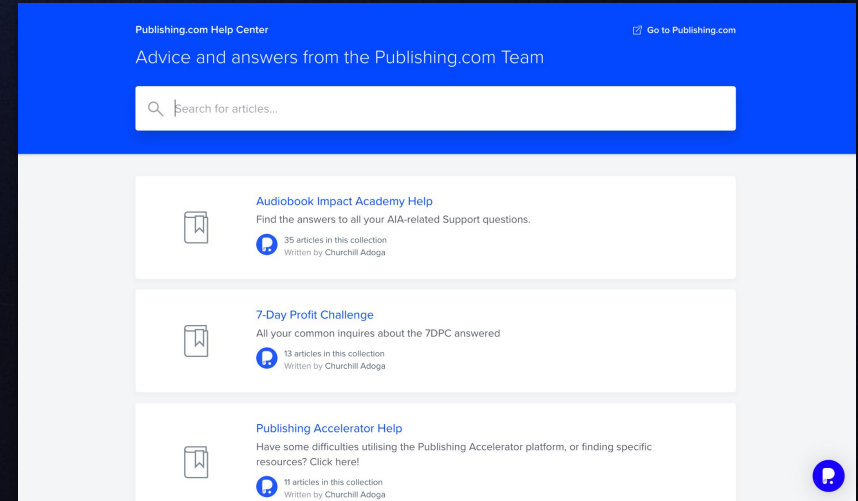
Most Frequently Asked Q&A Questions:

Visit our Help Center

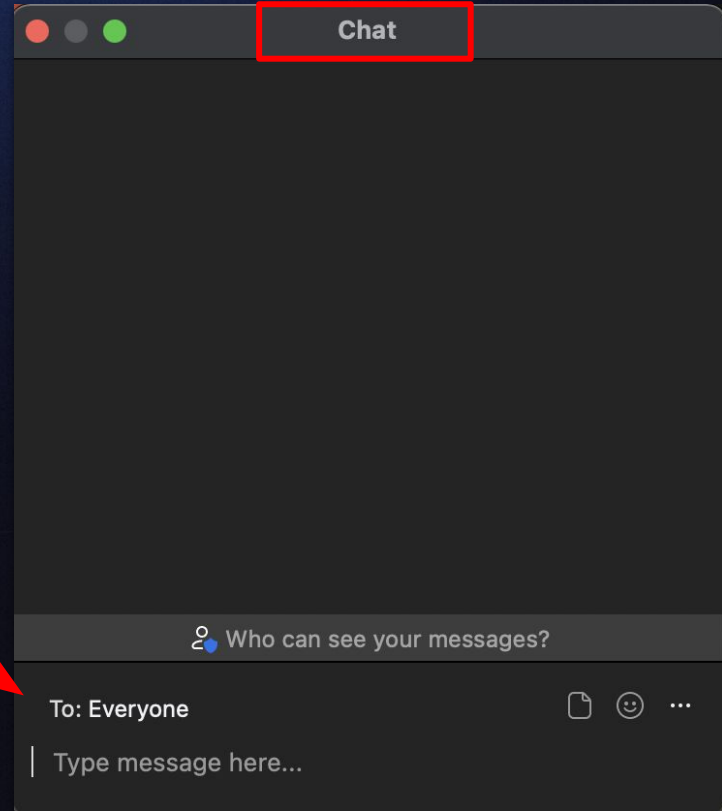
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



Please use best practices for the chat.
Keep it clean, publishing related and no
self promotion.



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline package.



What Were Your Wins?

Nicole-

- Editing next book coming out in July
- Writer/Editor finished book coming out in August-sending to additional editor

Stefan-

- Launching this week
- Email blasts to my ERT of over 900
- Pubby and book promo sites to get reviews



Let's Begin!



Franky

Week 3, Lesson 6 says that for Audible, the book topic / keyword term has to be exact for it to rank. My question is: would something like "Bushcraft for Beginners" (to use the twins example) rank only for the exact keyword "bushcraft for beginners" or could it also rank for "bushcraft" because that is also in the title?



Mihaela

Hello coaches!

Could you give me feedback on these book covers.

Thank you!

<https://99designs.co.uk/contests/poll/1d543702a3>



Tanya

I am using an Ipad. Chrome is my default browser. I am unable to download DS amazon Quick View? Have others using Ipad had this problem? Any suggestions?



Sally

I recently received files of my book cover from the designer. In the course, we are advised to get the source files from the designer, but I don't know how to tell if I got the source files. What are source files exactly, and how does one identify them?



Melanie

What are some best practices for working with a ghostwriter for the first time? Should I be using AI tools like ChatGPT checkers and plagiarism detectors during the writing process, and if so, how frequently should I use them - after every chapter, for instance? Also, is it advisable to consistently review the outline as the writing progresses to ensure all the important points are being addressed? any advice is MUCH appreciated!



Melanie

Which AI tools or ChatGPT checkers have you found effective for reviewing a ghostwriter's work? Can you recommend any specific ones that I should consider using to evaluate the quality and originality of the content being written?



Clay

How do you unlock the 7 day challenge?

