

**Full Throttle
Friday
5-17-24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

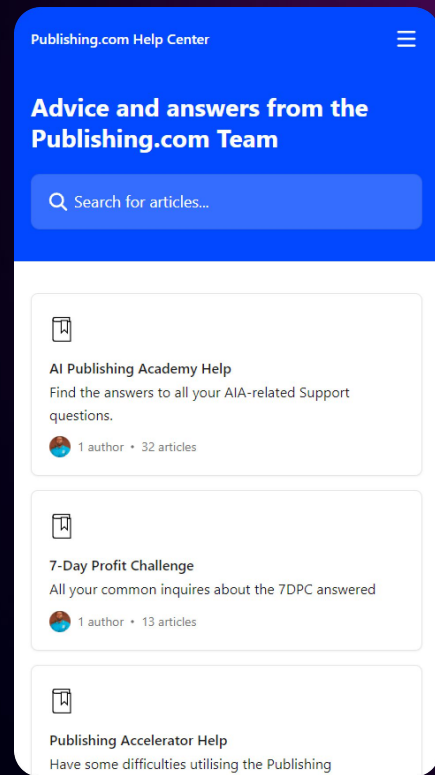
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

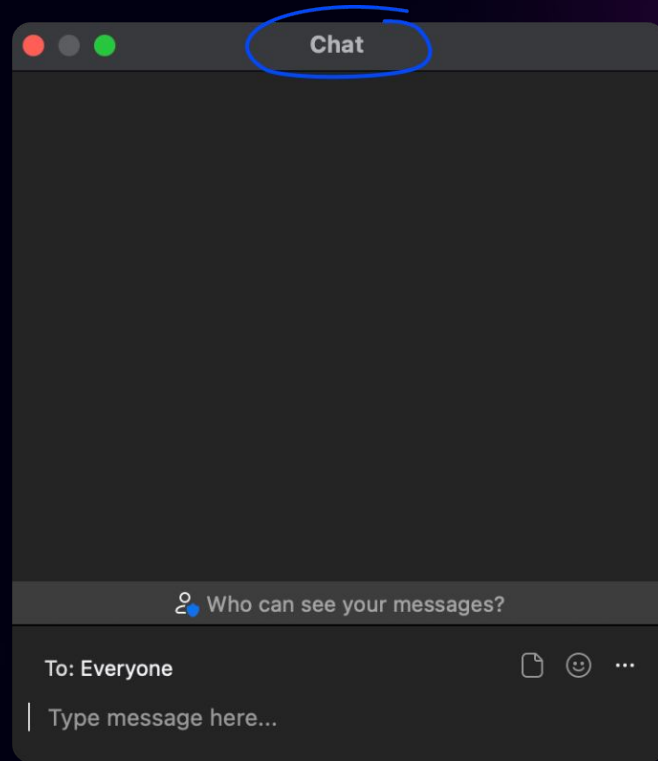
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



POLISH10

Students get 10% off Editing & Proofreading Package!



LET'S BEGIN!

Linda

Hi, I'm working on my first 30k book. Could you please help me to choose the title and subtitle?
Thank you in advance.

1. Title: "Artificial Intelligence in Everyday Life - Simplified"

Subtitle: "Learn to Use AI to Enhance Personal Growth, Increase Efficiency, and Save Time- No Tech Skills Needed"

2. Title: "Artificial Intelligence Unlocked- Simplified"

You Subtitle: "Your Guide to Using AI to Enhance Personal Growth, Increase Efficiency, and Save Time- No Tech Skills Needed"

Kathy

Please choose which book cover looks best. Thank you.

<https://docs.google.com/document/d/18uucNuLe1NNYaRe24djSWbNSdWs75nBcwXAeXrAN3CM/edit?usp=sharing>

Adrian

While waiting for Amazon review completion of my 7-Day Challenge booklet, I saw a Loom explaining where to find the link once the review is completed (48 hours already). It says 'click the market you are in', there is a choice for ES (as I live in Spain), but the review is waiting on kdp.amazon.com/en_US. What do I need to choose here, do I always need to work on the .es page as I live in Spain? That's where I buy as a consumer, but I want my books to be on the English markets? Thx for explaining.

Gloria

I am having a problem with finding a Proof of Concept for my book topic. I have tried every idea I could find, even went through the 100 Topic ideas and ran through the ones I could write about. None of them fitted the Proof of Concept test. Am I doing something wrong? Can I get help from a coach, or send the list of topics I have worked on so they can see them and give me some advice? The twins said that I could ask for help i the FB page, but I posted twice on itand my post was held back by the admin and never posted, Please help. I am deeply frustrated and dissappointed on this process. I really need help. Thank you .

America

How do I upload my print pdf for 7DC on day 6 progress accountability. I keeps stating that my file is 20MB and can only upload 10MB?

Nitin

This is my first book, it has already got 27 reviews so now I am planning to start the Amazon ADS. I have limited budget of \$10-\$15 per day but the publishing academy teaches to run 4 campaigns with min \$15 budget each for all 4 campaigns (Auto Campaign-High Bid, Auto Campaign-Low Bid, Manual Campaign-Keyword, Manual Campaign-Product). In this \$15 daily budget should I split the cost amongst all 4 campaigns or just focus on any specific campaign.

Monica

In the Customer Research completed, a highlight of a positive book quality was that "Practical exercises and or workbooks are highly valued for its "interactive training." It also mentions practical exercises found in workbooks are "game changers".

Question to the Panel: Should I stay away from the "workbook" portion in my book even if they research says it is useful?

Christos

Hi Coach's,

I brought up this topic in yesterday's Q+A, but I have included screenshots this time.

The links for Review pages with the book ASIN is particular to the Amazon Marketplace.

IE:

<https://www.amazon.de/review/review-your-purchases/?asin=1599186381>

<https://www.amazon.com/review/review-your-purchases/?asin=1599186381>

Do you only include the .com link? When I use the .com link (I am in Germany), it says I am not eligible. But when I go to the amazon.de link, it lets me. TIA

<https://docs.google.com/document/d/1-da0fT8EqIVE-xLlOrJBuYtEI7C2ifeaAOLM4v7mz-U/edit?usp=sh>

aring

David

I had asked this question in the Facebook group:

"Question about copywriting our books. I filed for the copyright for my book, but the person I am in contact with from the copyright office is asking me about the copyright for the book cover art and sent me this as what my options are:

"(1) ARTIST RETAINS RIGHTS. In this case, the artist created the work for you and gave it to you, and you own the physical artwork/right to use the artwork, but copyright ownership still belongs to the creator.

(2) TRANSFER. In this case, the artist signed away all copyright rights to you "by written agreement" or some other writing, such as 'by contract' or 'by assignment' etc. If so, then the artist would need to be named as author of cover art, but then you would be the owner/claimant with transfer 'by written agreement.'

(3) COMMISSIONED WORK FOR HIRE. In this case, we are not talking about paying someone to create a work. Instead, it is a very specific scenario where there must be a written agreement, signed by both parties, that specifically identified the work as a 'work for hire.' It is very important that the written agreement specifically identifying as a work for hire signed by both parties exists, because then the legal author of the artwork is the hiring party (not the person who actually created the work.) This is different from the transfer in #2, in that the transfer only needs a writing, signed by the party giving away the copyright, with no mention of for hire."

I got the response from someone saying they do COMMISSION WORK FOR HIRE and just get an agreement from who they hired.

My problem is, the person I hired on Fiverr is no longer available on that platform and I have no way of contacting them to get an agreement to give me the copyright for my book cover that I paid her for. So I am just unsure how to go about this and respond to the copyright office and am looking for some assistance.



Deb

Regarding Amazon ads, if I understand correctly, we want our competitors' books to be negatively targeted so they don't appear with our book- correct? Yet, we add competitors' books to our search terms so our book appears when someone looks for a competitors' book- correct? I have been reviewing the lessons and am not sure about this.

Nathan

Hey Manya and Katrina! Sorry, I won't be able to attend the live call due to work, but I will definitely watch the recording, just like last week.

I have been trying for a couple of weeks to find a topic that I liked that met PoC, but no dice. After watching last week's recording, I implemented the tips about "For Dummies" as well as AMZ suggestion extender, and voila! I finally landed on a topic that looks like it meets PoC, and is not at all something I'm personally interested in. However, I want to do things right and double-check with you lovely ladies! It's Intermittent Fasting for Women over 50. Does it meet PoC? Thanks in advance and have a wonderful weekend! To everyone else on the call, keep going! You can do it!

Nathan

Also, Rasmus says to have roughly 5 book topics that meet PoC in the Decide and Go video, but is that a rule, or just a suggestion?!

Nathan

Never mind about that second question. I actually went ahead and decided to watch the video in question (I thought I needed to have 5 topics before I watched it for some reason) and my question was answered. I'm good. As always, watch the videos, right?!

Deb

I'd like your thoughts on these possible book titles-

1- Adulthood Life Skills for Teen and Young Adults

Mastering Life Skills in Finance, Communication, Goal Setting, Relationships and Practical Life Tasks (136 characters)

2-Essential Life and Career Skills for Teens and Young Adults

The Stress-Free Blueprint to Build Confidence and Skill With Finance, Relationships, Goal-Setting, Personal Safety and Practical Life Tasks. (172 characters)

3-Adulthood Life Skills for Teen and Young Adults

A Modern Guide to Goal Setting, Time Management, Thriving Relationships, Finance and Practical Life-Task Strategies (143 characters)

Meghan

I'm currently signing up for IngramSpark, but it's requiring me to put a "wholesale discount" percentage. Not quite sure what to do for this! Help!

Lynn

<https://docs.google.com/document/d/1fLzDAeW2bqk9TTmbML06slymaLwLcQJGRWNQjyrpjyo/edit?usp=sharing>

Hi Coaches. I would like your feedback on these covers. The title isn't final, I will keep "health" in the title. I am shortening the subtitles. I had over 120 entries and there are still good ones, but I can only send you 3 at a time. Not sure if one woman or more than one woman on the cover is better and real images or caricatures or women. Thank you!

Sharlene

I have generated two different customer research outputs on one project, and added two more reference book ASINs for the second one. In the same project, I generated one book outline for each customer research outputs. Is it possible to separate these two outlines into separate projects, as I would like to be able to use both. Thanks

Gloria Fuentes

We are trying to submit our book manuscript on the 'Quality Stamp of Approval' form. We receive a prompt that 'selected file is too large'. Since manuscript is already formatted by Publishing Services, we asked for their help but was told to defer to Publishing AIA. We still are unable to download the 102,936 KB file (max allowed size is 100MB). Can you guide us how to accomplish this last task suggested by the instructions/video. Help, suggestions? Thank you, Gloria

edward (the one who generated too soon)

I finally finished rewriting the whole thing using google docs and chatGPT. The ai.app would let me paste my google docs version back into it so I could hit next and generate the book description. Is it ok to hit next with the unfinished version still in there just to finish the wizard and get the book description? I have the good version in google docs.

Belinda

If I am based in the UK should I 1. check the UK Trademarks site as well? and 2. still check the US Trademarks website also?

Belinda

I know to use KDSpy in Incognito Mode but should I also use the Topic Research Sheet and Proof of Concept in Incognito too?

Belinda

Must I save the Topic Research and Proof of Concept file to the Drive or can I download it and work from my desktop version of Excel instead?

Belinda

Am I supposed to run Publishing.AI in Incognito mode?

Yasmin

While going through my Manual Product Campaign, I noticed that I selected some Kindle versions as my selected products instead than paperbacks. Shall I deactivate the ads for those and activate the equivalent paperback of the product or it does not matter?

Yasmin

Can you check POC for the following: data analysis for beginners or data analytics for beginners?

Yasmin

After I started running Amazon Ads on Canada marketplace I realized that I only have 12 reviews on that. Shall I stop the ads and wait till I reach 15 or it doesn't matter?

Aisha

I need help with my subtitle for my book. The POC is vegetable gardening for beginners.

:A Journey to Enjoy Growing Organic Herbs and Vegetables, Healthier Eating and Lowering Your Grocery Bill

:A Guide to Lower Your Grocery Bill, Eat Healthier, and Enjoy Sustainable, Organic Produce in Almost Any Climate

Marcelo

Hi everyone!, I started Module 3, and also finish and publish my 7DPC in english with 2 sales already! I must confess that sometimes I feel overwhelmed with all the info!!

I live in Europe/Barcelona, and I was wondering if I can also upload my 7DPC in Spanish, because I have lots of friends that want to buy it but in Spanish. Is it possible at KDP?

I bought the 3 credits manuscript, and I'm following the course step by step as the Twins keep repeating and do not know when to star looking at publishing ai. When should I start?

I'm so excited and I want to start my 30K book asap!

Dana Riley

I have been through Modules 1-3, found a topic, meets POC, created my outline, chosen the writing style. Do I have to wait for the onboarding meeting to publish?

Jim

no question

Mao

Hello, new to this and just finished watching the module on book title. By following the steps on the module here is what I came up with. Please review my titles.

1. Chair Yoga for Seniors Over 60 for Beginner: In Just 10 Minutes a Day, Gentle Poses and Exercises for Improved Mobility and Wellness
2. Chair Yoga for Seniors Over 60 Made Easy: Hassle-Free Poses and Exercises for Improved Wellness and Pain Relief in just minutes a day

Tyler

I have narrowed my book title to the 2 below:

“Young Adult’s Guide to Personal Finance: Master Stress-Free Budgeting to Relieve Debt and Build Confident Investing with Modern Earning Strategies” 148

“Personal Finance Uncomplicated: Young Adult’s Guide to Stress-Free Budgeting, Rapid Debt Relief, and Confident Investing with Modern Earning Strategies” 154

Janet C.

Hey guys! Happy Friday! Check out my cover (again)! I made the tweaks that you recommended (changed the colors on a few things and moved and tweaked the badge). Thanks again for the awesome help last week. I'm wondering if you think this is now good enough to use? Keep in mind that this will be the 1st book in a "brand" of books I am planning next. The others will be: "Easy Backyard Flower Gardening"; "Easy Backyard Lawn Care"; & "Easy Backyard Pool Maintenance". (I know the pool maintenance meets POC, still checking on the others). So my covers will all look similar, but different photos.

Also, this cover is 7x9. I have it that way because 1, most of the best seller books in this niche are this size, and 2, I would like it if I can somehow leave a small blank margin on the sides of the interior pages for people to be able to add their own notes while they are reading. Do you think that this is ok or should I just stick to 6x9? I could also do 7x9 with no margins. I really don't want to make any extra work for myself by using this size, but I just feel like books in this niche look better being a little more square.?

Thanks so much

Janet C.

What does it mean when there is a red squiggly line under a word in your publishing.ai manuscript (and it's not spelling) such as "permaculture" (I'm doing a gardening book)? Permaculture is a design philosophy. Another word was "soaker" for soaker hose.

I don't think it makes a difference, i was just wondering if you knew.

Thanks again

Rose Jones

When you publish your book can you publish it on your personal Facebook or other social media group? I just want to be sure that Amazon doesn't get upset about the reviews after my experience of being banned from leaving reviews. (Thankfully got the right back.)

Linda

Hello, I have revised The Title, Subtitle and Cover for my first 30k book. Could you please take a look and share your thoughts? Thank you in advance.

https://docs.google.com/document/d/1qhKKEgZG7f_uxNg15obPCNIhEBxEuS2Jx8y_RpZx-94/edit?usp=sharing

Muhammad Aafaq

Issue 1: What is the best strategy for the low search volume (low demand) markets? Should we target the highly relevant keywords and try to rank for them right away aggressively? If so, what steps do you recommend for effective ranking in a niche where sales velocity is lower on the main keyword?

Muhammad Aafaq

Issue 2: For the keywords we are looking forward to effectively ranking on, does changing the KINDLE version title help in ranking and is it enough? (In our understanding it does but not completely to get ranked effectively.)

Muhammad Aafaq

Issue 3: In case we are looking forward to ranking for a particular keyword let's say "the music business". But we do not have it in the title, and as we are on KDP central there is no option to change the title immediately for the hardcover. What step do you recommend to rank on this keyword? And is there a way the main title for the paperback can be changed?

Sri Nadh

I am only getting 40% of the audiobook sale price as my royalty. Where is the remaining 60% going and how can I increase my royalty share (e.g., to 70%)?

R. Wayne

Hi, I'm resuming my activities with AIA after a long break. I found a good topic with a solid POC that I'm knowledgeable and interested in. I'm at the Customer Research Stage using Publishing.ai and discovered I have more than one target demographic. ChatGPT helped me generate seven lucrative target demographics with detailed descriptions. Then I asked Chat GPT to prioritize this list: "Of the 7 groups listed above, which groups might be the most lucrative in selling books to, on Amazon? Please prioritize them in order." ChatGPT gave me this list. To keep this question shorter, I'm omitting the detailed breakdowns. Here is the list, starting with the most lucrative group to target:

1. Health and Wellness Enthusiasts:
2. Personal Development Enthusiasts:
3. Alternative Medicine Practitioners:
4. Spiritual Seekers:
5. Mental Health and Therapy Professionals:
6. Music and Sound Enthusiasts:
7. Academics and Researchers:

R. Wayne

Anyway, here are my questions:

1. What if I have more than one demographic to target for the book?
2. What is the best and most practical way to make this successful?
3. Is there a place on Publishing.ai to ask these types of questions instead of using ChatGPT?

Sorry for the lengthy question, but I needed to be clear. Your answers will be much appreciated. Thanks.

Steve

I'm back.

I am writing a book for First Time Fathers. I would tell you what it covers but then I wouldn't get an unbiased opinion of the title.

New Dad's Ultimate Survival Guide from Conception to 1 year: Lower your anxiety, support your partner, bond with your new baby, watch them grow, Dad Hacks every father wishes they knew ahead of time

or

New Dad's Ultimate Survival Guide for the first 21 months: Lower your anxiety, support your partner, bond with your new baby, watch them grow, Dad Hacks every father wishes they knew before the birth

Janet C.

So, I am just about done proof-reading and editing my Publishing.ai manuscript and I LOVE IT! I think that it turned out great! So, now what? How do I know if I have any Resources to put in? I only have 2 charts, a map, and interior line drawings from midjourney. Also, how do I SAFELY transfer it to my google docs? (I am technically challenged and am SO afraid of accidentally deleting the whole thing! LOL). And once I get it into my google docs, that is when I add in my charts & interior pics-yes? When I am done adding these things, am I ready to send it to be formatted? This will be where they get it ready for publishing-yes? If so, any recommendations for somewhere to get it formatted that is affordable and not too expensive? I appreciate you guys so much! You really are lifesavers!

Dee

In one of the videos by the Twins they mention helping someone redo the title of their book. I thought titles were locked. Is it possible to change/fix a title that isn't working? How can/Can that be done?

pam

for accumulating the 200+ book review list (module 5), am I simply accumulating a list of people i already know to send a pre-launch review copy? am i missing something here? thank you for the clarification.

Susan

I'm about ready to publish. Yay! What days should I pick for the 3-day free promotion through KDP Select? What if my reviewers don't go into the link and review the book during the 3 free promo days? Please let me know any tips or suggestions about this part of the process. I have a good-sized list of reviewers (I used facebook ads to find them; the joining-facebook-groups method didn't work for me)–and I want to try to get those 100 verified reviews ASAP. Maybe I'm overthinking it. Maybe this can't be done perfectly, but any tips you have would be much appreciated.

Marcella

(Question for Thursday) I want someone to verify my POC. Self-Love Workbook/Guide for Women
>150 Review/\$500+ = 6 and 5 relate to my topic.

James

I'm down to my 2 finalist designs for my first 30K Book Cover, Chair Yoga Fitness for Seniors Over 60. There are not too many votes on my poll. I want your expert opinion. I need to get this right. Thanks so much.

Also, where would you recommend finding the best Illustrations for my Chair Yoga Book? Greatly Appreciated

<https://99designs.ca/contests/poll/a7c1be03f5>