



Q&A Call



● 2023

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

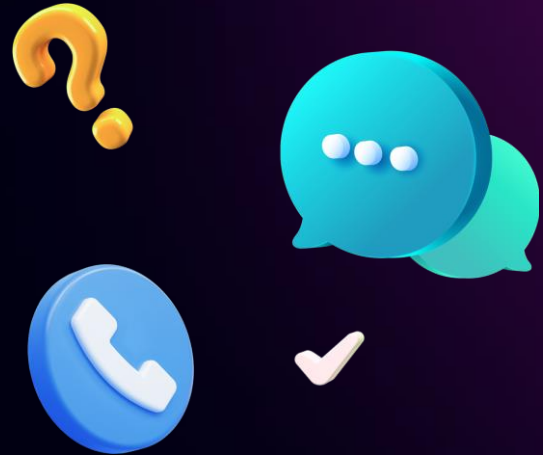
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

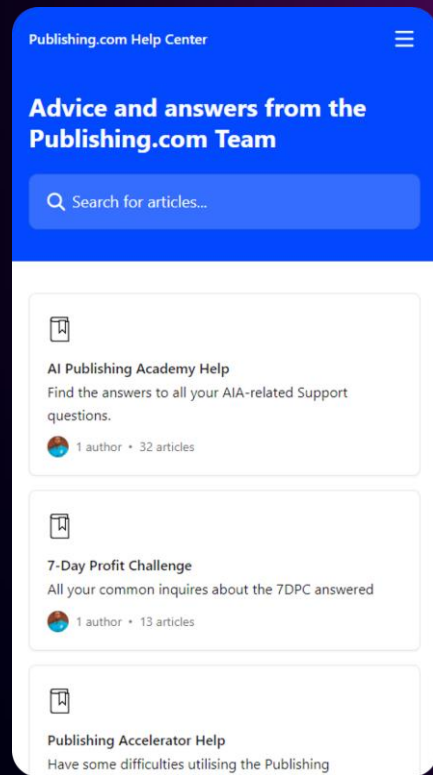
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

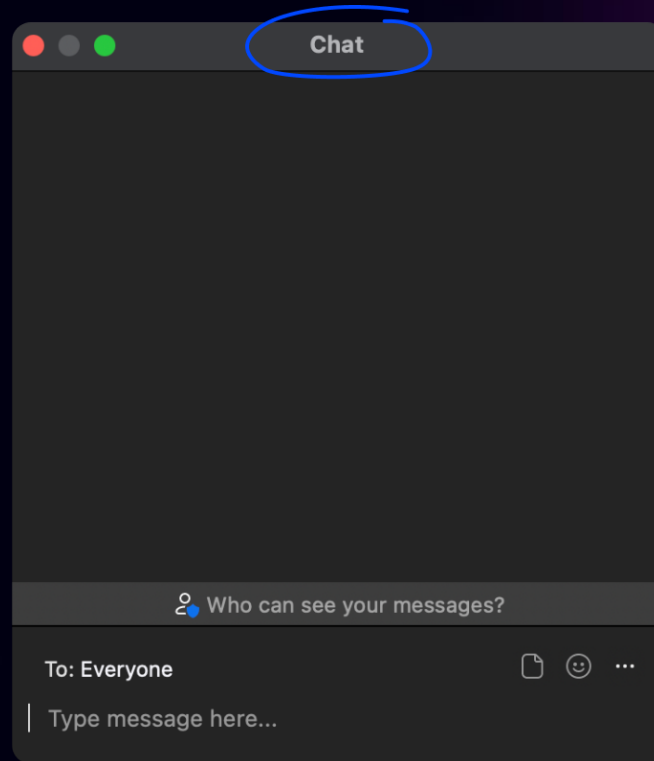
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PERFECTEDIT10

Students get 10% off Editing & Proofreading Package (plus free formatting).



FREE COACHING CALLS FOR AIA

Training our coaches is a top priority for us! We'd love to give them some additional hours by offering free coaching calls to students.

Interested? Join a Zoom meeting:

Friday 11/17: 10 am - 12 pm EST

Friday 11/24: 10 am - 12 pm EST

(First come first serve, we will work through as many students as time allows)



LET'S BEGIN!

Henretta Young

Should I be using KDSpy5 or KDSpy Pro?

Melissa

Hi, I have a topic that I am finding a ghostwriter for at the moment. Some parts of my topic are slightly different for UK and US. Should I include information for both countries in one book where it is relevant or I was thinking of doing 2 separate books with the relevant info for each and therefore target each audience separately? Would you consider this veering off POC as in my title I would include for US or for UK? What do you recommend? I somehow think that by targeting each demographic separately the audience will prefer my book over a generic one... Please let me know what you think of this.

Jane Watson

My FB groups are requesting to not have any personal promotion, How do we get around that?

Erik Blue

How to setup q&a on cellphone

Heather

I am in the process of having a ghostwriter from The Urban Writers write my book. It took a while to find one who was willing and able to write about my topic on teaching reading instruction. The ghostwriters I really liked weren't available for a month or more. I found a high school English teacher, who I thought would be ideal. After I picked her and she started writing my book, I had a laundry list of issues. It's getting to the point that I think I could write the book better. If I didn't second-guess myself so much, I would! Cleaning up minor issues is one thing. But she goes from being too generalistic to not adding in-text citations, because she says she paraphrased the information. Sorry, but in-text citations are just as important as the citations in the reference page. After she kept copying and pasting a lot of information for charts, or having incorrect information period, I really wanted fire her. However, I don't know if she would get all or part of the money we prepaid. Would we need to pay another \$1200 or so for me to hire a different ghostwriter? Would I also need to take my project off and start it again?

Cindy

I published my 30K book through KDP (print and ebook), and the audiobook through ACX. I am considering also distributing the ebook through Draft2Digital, and the audiobook through Author's Republic. Is this a good idea or not? What are the pros and cons of doing this? Thanks!

Shana

Hello, I'm working on my 7DPC book, I need to know, I am the account holder and 'author' but my husband is helping write this book because he is an expert in the topic, if he is my only source, can I just site him and his credential for the whole book? He is writing it, I am doing the cover, editing and proofreading and all of everything else:) He is listed as the extra email on my AIA Academy account, but I am unsure how to get him access. Lastly, if I don't put him down as a resource, should we just author the book together this first one? This will be my thing going forward but we work well together and he wanted to help on this one and maybe others. We did not use any outside sources on our 7DPC book, is that normal or possible? (link to book cover (https://drive.google.com/file/d/1--7fTqeS6GY_wEA9kWS0JuXad9YoL67R/view?usp=drive_link), link to TOC (https://docs.google.com/document/d/1K6GMtcQs083eJ_gHiSnHaRv57c-ZBXT2pd1oB_VeZgE/edit?usp=sharing)). Thanks!

paula

Finished my manuscript in Reedsy, and downloaded to have it typeset, it came as a ZIP file, I UNzipped it into an Epub file, and under KDP - attempted number of times to upload - it will attempted for greater than an hour. I then unzipped and converted into a WORD doc, and although it is still attempting to upload - i now get a message that says it can't be uploaded. I had no trouble with the book cover -- this is for the e-book. Your help desk told me to submit my question to Q&A and try to listen.

guillermo

how do we access the virtual meeting for this AI Academy?

Emily

When should I buy a Kindle to help review other students' ebooks? Black Friday?

John

I tried activating, my new KD spy, eventually, realizing that it won't work on an iPad. Until I'm able to get a desktop or laptop, am I allowed to move forward in the modules? I was up to the module two action steps.

Evelyn

Hi Coaches - I'm now registering for KDP and ACX. Could you help clarify this? I'm in Canada and the twins said for KDP, to use my Canadian address and US banking info. For ACX, to use the U.S. address set up by Prime, and my Canadian Bank info. Is this right?

Lauren

I'm interested in producing an exercise book that has proved POC, but because illustrations of the exercises will be necessary, will that make producing an audiobook challenging? Would you discourage publishing an exercise book because of this or any other reasons?

Joanna

Hi Coaches, Keep up the good work! I want to write an exercise book. What is the least expensive way to get pictures or diagrams into the book. I can take photographs of someone doing each move --would that be more expensive to print than looking for and or ordering sketches to be done? What is cheapest and fastest and most effective?

Sean

I would love a full walk-through or elaborate description of what exactly us writers can write off for tax purposes or the TOP 5 recommendations for doing taxes as we become owners of a publishing business. I understand we can write off quite a bit of expenses but it would be nice to know exactly what some of the big ones are that we should and how we can continuously save our own money.

Natalia

I am doing a LCK coloring book. Where can I format it, or basically put it together, as it doesn't need much formatting? Do I use Reedsy, or what is the best way about it?

Mel

What is the best way to scale an asin that is doing well in an auto campaign. And what would you set the bid to? Lower or higher than it is in the auto??

Howard

I am ready to purchase my writing package from TUW. There are some ala carte features such as Managed Services, Quality Assurance and Quality Control listed on the pricing calculator. They add hundreds of dollars to the total bill. Do you recommend that I bypass these features? Thanks

Evan

Please give me your thoughts on my covers and the title/subtitle! My POC: ADULT ADHD
Thanks!

Hi coaches! I'd like to share my book covers and get your feedback. How can I submit that image to you to review on the upcoming call?

Hyogo (aka Hugo)

Morning Coaches,

This title thing is a real headache. Your constructive criticism would be much appreciated.

Easy Finance For Kids: Empowering Children With Essential Money Skills, Learn to Earn, Save, and Spend Wisely Through Engaging Lessons

Easy Finance For Kids: Cultivating Smart Money Habits, The Essential Guide to Earn, Save, and Spend Wisely from a Young Age

Pat

Title/subtitle review request for my 7DC

The title:

CARNIVORE DIET

FAD OR FUTURE

Subtitle:

Beginner's guide to

5 major controversies

and the counter arguments

Hyogo (aka Hugo)

I hope it's ok to ask another question.

Just received my outline from PS this morning. The outline is very thorough, better than anything I could ever make. But some of it is a bit too thorough.

My book is about finance for kids, and I find some of the topics listed are either too advanced, or too difficult to make it digestible for children. I'm assuming I could discuss with my ghost writer on what parts to leave out. But I don't want to make it difficult or confusing for the writer either.

If I do ask for a revision from PS, what is the best method? (ie, make notes on the outline in red) I'm also concerned about the turn around time. Since it's more about leaving certain parts out, is it even worth bothering PS?

Anna Williams

Hello. Thank you for your help, in advance, in case I have to log out due to work related obligations. Please help me select an adequate cover for my title Effective Exercises for Seniors 60+: Simple at Home Workouts to Improve Stability, Flexibility, and Muscle Strength, Prevent Falls, Boost Well-Being and Have More Confidence. I hope the link will work?? I played with Dall-E and generated several covers, but would like to get professional opinions, on them, if at all possible. Thank you

<https://1drv.ms/p/s!Al8Lv41dVG-qohkahE5Gp3mdXXsS?e=mBXTDU>

Anna Williams

Anna Williams again, needing advice on one of these, book covers. I just wanted to add this link, in case the other one did NOT work. The title of my book is Effective Exercises for Seniors 60+: Simple At-Home Workouts to Improve Stability, Flexibility, and Muscle Strength, Prevent Falls, Boost Well-Being, and Have More Confidence. Thank you!

https://drive.google.com/file/d/14aE6cLeDiH2A2zMqzEs2A2IT_QNEObdh/view?usp=sharing

Melanie

When you update your ads weekly, do you review the previous week's performance or the entire month's?

melanie

Have you experienced success with ad campaigns in markets other than the US, UK, and Canada?

Evelyn

Hi Coaches - I got from the lessons that to register for KDP I use a U.S. bank account (I live in Canada) and for ACX to use my home account in Canada. Did I get that right? They used the example of their friend, Dane, who's also Canadian.

They also emphasized that for KDP to use my home address, but for ACX, NOT to use my home address. Thanks for your help clarifying this.

Evelyn

Does Amazon/KDP look after the front of the book with the publishing date, city, country and so on? Do I write out what's on the book spine and back as well? The formatter said he'll add on testimonials for the back page when I get them. Not sure about the rest. Maybe that's covered in a lesson that I haven't seen. Thanks for your help :)

Joanna

I need more info on the 7 day challenge book. Should I invest money into this? Is it sold as a regular book on Amazon. I have an idea for an exercise book but it would require diagrams or photos and not sure if the 7 day book will be marketed on Amazon exactly like any other book. How does it work with the 7 day ?

Christine

What do I do if a book that was just published has the exact same front cover picture as mine?

<https://share.icloud.com/photos/0cfy17QBldHmfOS5TIQLV7tnQ>

Colleen

Hi There, Coaches! Can you please provide feedback on these book title/subtitle options?

The Topic with POC is: Vagus Nerve Exercises. Sample Titles for Vagus Nerve Exercises:

The Ultimate Guide to Vagus Nerve Exercises

The Complete Guide To Vagus Nerve Exercises

The Practical Guide to Vagus Nerve Exercises

Your Go-To Guide for Vagus Nerve Exercises

Sample Subtitles for the above Titles:

Colleen

Sample Subtitles for the above Titles:

Discover simple, self-healing techniques to relieve stress, reduce anxiety, calm your mind and improve your overall well-being.

Learn how to calm your mind, release stress, reduce anxiety and improve your overall well-being with simple, self-healing techniques.

Thanks for your feedback!

Colleen

Bonny

Can you please look at my title? Topic: Dementia Caregivers passed POC but "Dementia Caregiver" is trademarked. Can I use something like the following:

Achieve Effective Dementia Care: 7 Proven Strategies to improve Communication and Empower Caregivers for Enhanced Quality of Life