



**AI PUBLISHING**  
ACADEMY

**Friday 18th August 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

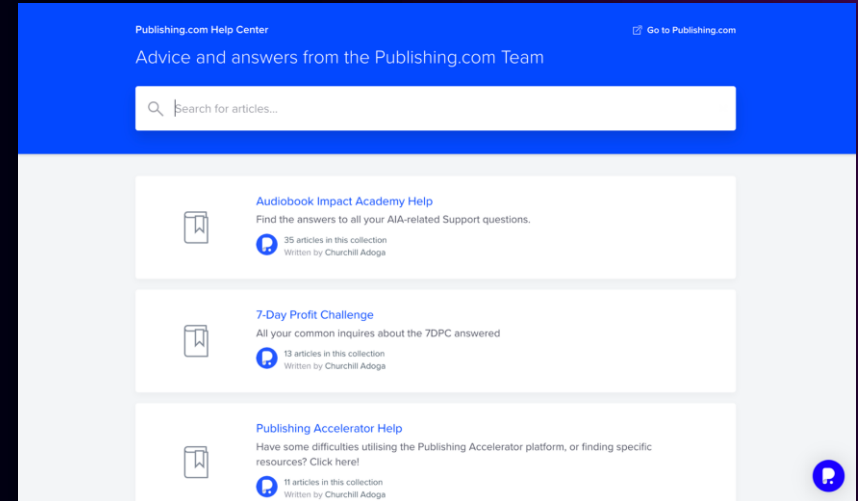
# Most Frequently Asked Q&A Questions:

Visit our Help Center

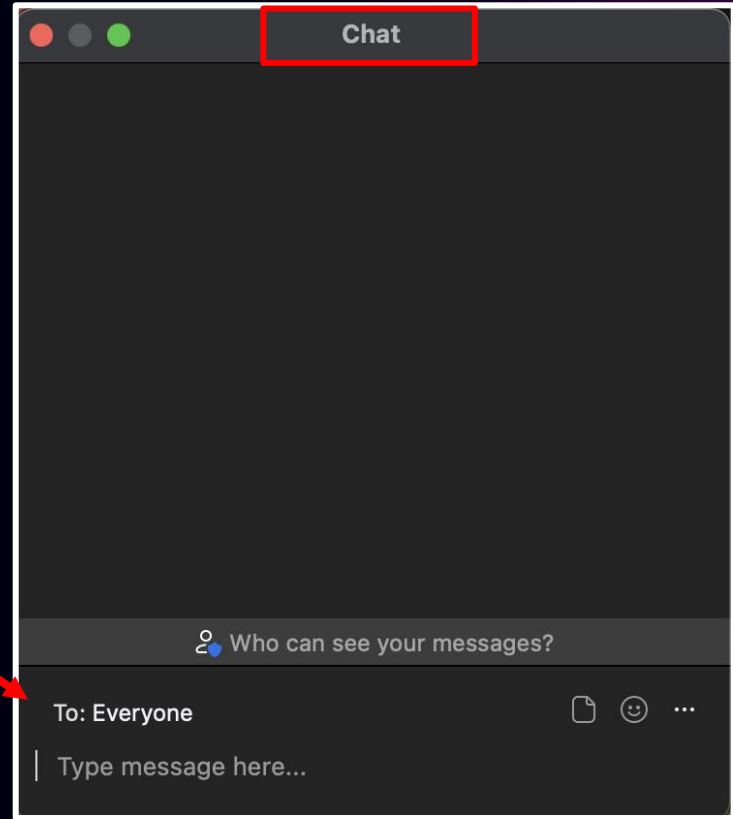
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
"Everyone"



# PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

**APLUS10**

Students get **10% off A+ Content Package.**





# Alex Hormozi Book Launch Event

**\$100M LEADS**  
LIVE VIRTUAL EVENT  
SATURDAY AUGUST 19<sup>TH</sup>  
REGISTER BELOW NOW:

A photograph of Alex Hormozi, a man with a long beard and a white tank top, holding a blue book titled '\$100M LEADS' by Alex Hormozi. The book cover features a red and yellow magnet icon and the subtitle 'HOW TO GET STRANGERS TO WANT TO BUY YOUR STUFF'. Alex is wearing a grey baseball cap with the 'ACQUISITION.COM' logo. The background of the photo is blue.

<https://www.acquisition.com/leads?pv=64b64ba4d3b341e4a20aca28>



# Alex Hormozi Book Launch Event

**When: Saturday August 19th at noon ET**

- See and learn how a big book launch is done
- Get a copy of his book (best book about getting leads that has ever existed)
- Top 10 affiliates will get a live Q&A session with Alex Hormozi for their audience



# *COMMUNITY SURVEY*

*WE WANT TO HEAR FROM YOU*



# Let's Begin!

# Jessica Chappell

In my outline I have ( A gripping narrative of a determined individual overcoming exam challenges.) Do I find the story or does the ghostwriter?

# Linda

For my non-fiction book, if I wrote it using AI, do I need to search all references and include them in my book paragraphs and reference list?

# Kaela Green Carter

I'm having an issue with cover dimensions for my ebook. Every size cover I upload end up having black space at the top & bottom in the Amazon previewer. I've tried everything & can't get rid of the extra black space!

# Lynne

I just submitted my book outline to The Urban Writers and have invited 2 freelancers that looked like a good match for my topic to my project. I have ordered an introduction from one of them. I've listened to Module 3 multiple times and am still not confident that I'm doing things correctly, but hopefully, all is well! I still need advice about the title. Could you please review this title?

Mindset Mastery:

Step-By-Step Guide to Transform Your Health, Wealth, and Relationships in 21 Days or Less, Even if You've Tried Before



# William Nitschke

This is my first book. Doing 7 Day Challenge. I used a Fodor's cover below as inspiration. The other 2 are my Canva creations. Is the one with orange blocks and text too close to the Fodors? I don't want it (color of the blocks etc.) to seem like a rip off, or a copyright violation. I like the orange better, but I did the one with green boxes as an alternative. What do you all think? Here's the link to the FB post on the AIA group (which has the 3 pictures): <https://www.facebook.com/groups/575478366192082/search/?q=nitschke>

# Anna

Hi coaches! I have a proof of concept for my second book and would like to run it by you with the title and subtitle. Which do you like and why? Thank you

(I will narrate it myself in both Ukrainian and English, as I am a native speaker and an actor with a home studio. )

TITLE 1 UKRAINIAN LANGUAGE: BEGINNERS TO INTERMEDIATE SPEAKERS

TITLE 2 Mastering Ukrainian: A Step-by-Step Guide for Beginners to Intermediate Learners

TITLE 3 Ukrainian Language Journey: Your Roadmap from Novice to Intermediate Proficiency UA

SUBTITLE: Easy, fast and fun way to learn ABCs, grammar, first words, expressions, dialogues, short stories, exercises with questions, poems with transcriptions and translation. Reading, writing, speaking and understanding Ukrainian for all ages.

Thank you

Anna

# Lauren

If one of my ad campaigns doesn't have enough impressions (under 7,000 in 7 d) but has a lower-than-break-even ACOS (but only from one sale), and bids are 2-3 times the suggested bid range for Auto High, should I keep increasing by 3-5 cents a week or stay the course?

# Lauren

Is there a way to publish on Ingramspark etc., if you used the Amazon-give ISBN? My 7-day challenge is 30k and selling pretty well (travel guide), but I didn't buy it an ISBN because I didn't know to then. Anything I can do at this point?

# Chris

How should we use ChatGPT? Is it Ok to copy (ctrl+c) from it? Does it make a difference if we use it? Do you recommend alternative book content research methods instead?

# Lauren

Should we enter Audible's Global Reach program?

# Justice

Hello coaches. In Pubby, what kind of reviews should we be focusing on? regular reviews, Kindle Unlimited reviews, or verified purchases. Or should we be mixing them up and how much?

# Alana

Hey there, coaches!

I'm wondering how I add the "Leave a Review" page to the end of my book with the actual Amazon link. I can make a QR code for the print version if I have the link, but I won't have a link until it's published...how should I do this? Do I need to publish the book, get the link and then re-upload the manuscript?

Thaaaannks, Alana



# Mark

I am trying to find out who is my coach and how to contact him/her. Page was not found when I tried to request a call.

# Donna Gunter

I want to write a series of books. My longer-term goal is to plan to sell the business once it is profitable. I'm leaning toward writing under a pen name or a company name to do this. Should I list these books under my primary KDP account that uses my real name, or start a second account for the pen name?

# Rujanee

I finished Module 1 and 2, all the assignments, had my 5 topics, got 3 selected, and I am ready to go. Just need to get some feedback and how to get started asap. Thank you!

# Boyd

Which cover do you like best, please help me.

[https://docs.google.com/document/d/1Q10729CY9UIBZuYF-C\\_wiul68UrZ7vUVYe0elw7Nuhg/edit?usp=sharing](https://docs.google.com/document/d/1Q10729CY9UIBZuYF-C_wiul68UrZ7vUVYe0elw7Nuhg/edit?usp=sharing)

# Deni

1. I don't see many books with less than 150 reviews making more than \$500 a month. Could this be because I'm not narrowing my niche down enough?
2. Does it matter when you start the 7-day challenge, or just that you've published a book from start to finish within a 7-day period?

# Dusty

Hi Coaches, Can you give me feedback please?

POC Keyword: Narcissist

Title: Narcissist Nation

Subtitle: Your Guide to ID, Understand, and Heal From the Toxic Relating Patterns that Keep Us From Being a Country of Empower Empaths Who Attract Abundance and Chose Love Over Drama

191 characters

Thank You!

# Jonah

Asking again for verified reviews? I've heard different things here. Want to ask again.

I've gotten some incredible reviews come through. A few of them were unverified.

Do you ever recommend asking them to take a review down, make sure they got the free Kindle book, and then re-submit review?

Reasons I'm asking:

1) They are high-quality reviews.

2) A few are from out of country. So I know they won't populate in the US if they aren't verified, right?

# Paulette

Happy Friday, coaches! Thank you so much for being here to answer our questions and help us succeed in our publishing adventures! Would you be willing to take a look and give your expert and honest feedback on a few book cover designs, please?

<https://99designs.com/contests/poll/b512051a64>

The foraging book I published in December is not making a profit despite 251 great reviews, so I want to see if a completely different cover will increase sales.

I think the cover I chose last time (from 99designs) did not fit the edible wild plants niche very well, so I am trying to figure out what readers expect (even if I think many of the bestselling covers are so similar they're kinda boring!) and will be likely to click on.

Contest is currently in progress, by the way, so I can still ask for changes on these designs or totally new concepts if you think none of these are great. Thanks a million!



End of slides!