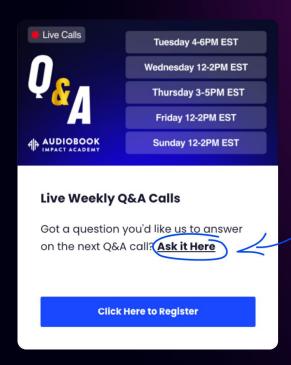


No BS Tuesdays! February 28th 2025 • 2028



First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?

Let us know!





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

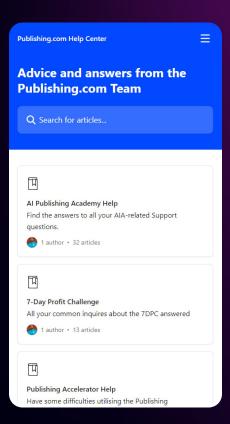
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



• • • Chat change your chat
settings to "Everyone" 2 Who can see your messages? To: Everyone Type message here...

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com



Miranda Mu

Hi coaches

Using customer research, I have come up with a new title.

[I am also working on the outline, which AI has generated, and I am finding it challenging. How much EXTRA content can you put in?]

My Title:

Norse Mythology

An immersive journey through the rich ancient stories of the heroic race, their powerful gods and Mythic worlds revealed in depth. [137 words, inc spaces.]

Alex Robinson

I am new to publishing. Can you evaluate these title: https://docs.google.com/document/d/1I-SkYrRPfCAJ80X4c4A74DfDgSFAO1B9aaSuTZf0cFk/ed it?usp=sharing

Shannon Israel

The training on cover design said that if we go with 99 designs we will need to give them the title, subtitle, and cover dimensions (or was it cover dimensions for the ebook), please confirm this. Second question, where/how do we determine what the cover dimensions are? I saw the formatting course discussed trim dimensions, are these different?

Laura Topliss

I've registered a a separate KDP account to my personal amazon account, is this ok? I heard someone mention that you can't have more than one account and I had to use a different mobile number in order to sign up.

I really didn't want to get a Facebook account but think I'm going to struggle to get reviews without one now that I'm further down the road. Can I use my pen name as a profile? Or will I have to verify my identity? Can't remember how it works but would be prefer not to have my real name on there.

Do I need my back cover book description when setting up a contest on 99designs?

Laura Topliss

I've been working through my book outline generated from Publishing.Al but there's a couple of sections I'd like to take out completely as I don't think they are relevant enough for the book. If I remove them would it mean my word count would be a lot under? Or would publishing.ai just generate more words in the remaining sections to make up for it?

Debbie Meyers

I used the free Amazon ASIN for my e-book, paperback, and hardcover. I purchased an ISBN from Bowker. Looking for further info on using ASIN for Amazon and ISBN for IS, I found an article that states do NOT use a different ISBN on IngramSpark from what you use on Amazon (use the SAME). Here is a quote from the article, "It doesn't actually matter whether you publish first with IS or KDPP. Provided you use the same ISBN for both, your submission, provided it meets all their publication quality criteria, should be accepted on both platforms without a hitch. However, there are occasionally hiccups where one of the platforms will reject an ISBN as 'already in use'. The most common cause of this is when an author ticks the Extended Distribution box on KDPP. which will disqualify it from being published by IS." I am using the Amazon ASIN and checked the "extended distribution box" on KDP, so what is the implication of using a different ISBN on Ingram Spark? How will that impact my Amazon published books? I haven't published yet on IS.

Legacy Williams

I just ran my ads on Amazon but noticed that they say. "Ads are not delivering". Is that because they are pending/under review or did something go wrong? I followed every step carefully

Andrew Wolf

Please evaluate these titles. Thank you:

Main Title: Your Cognitive Behavioral Therapy Workbook

Draft Subtitles: Apply Evidence-based CBT Techniques to Manage Depression , Anxiety, & Improve Self-Esteem 15 Minutes A Day

Simple Science-Backed Exercises to Manage Anxiety, Depression, and Boost Confidence in 15 Minutes a Day

Quick Daily Science-backed CBT Exercises to Manage Anxiety, Depression, and Build Confidence

Michael Williams

Can I view a question that asked asked if I cannot make it to the afternoon zoom session? Do you record these zooms for replaying at a later time?

Katia Hadjeb-Rahman

Hello coaches, I submitted my title for review last week, but I did not see it on the call. So i'am sorry if this might sound repetitive. I would appreciate your thoughts on the following title:

Transformative Life Skills For Teens And Young Adults: Take charge of your finances, Balance your time, and build your self-esteem for a future without debt, increased productivity without burnout, and lasting unshakable confidence.

I also have a couple of other questions:

1-I noticed that this topic has been coming up alot. Should I look for a different topic given the high competition? Or should I stick with it?

2-If there are two people working on the business, does it matter who's KDP and ACX acount the book is published through? Thank you!

Laura Topliss

Is there a lesson or part of a lesson which explains what needs to go on back cover? Apologies if I've missed it

Laura Topliss

Can you create a book with Gen Z in the title or sub title?

Kitty

My book "Social skills for kids 3 to 10" is not selling very well. I do Amazon ads according to the course and have enough clicks, but it cost me money.

The book also has 215 reviews with 4.7 rate.

https://www.amazon.com/dp/9083330303

Is it maybe the cover of the book. Should I change it? What do you think about the cover?

Rainer Klawki

I canceled my Facebook account last year. No need. Is that okay?

Mike Dannenberg

Please provide feedback on my book title. I'm planning a fiction book of stories.

Title: Echoes of the Past – Short Stories for Seniors

SubTitle: Heartwarming, Humorous, and Nostalgic Tales to Spark Joy, Inspire Connection, and Bring Cherished Memories to Life (Large Print for Easy Reading)

(164 characters without spaces, 192 characters including spaces)

cheryl hardesty

When my 7dayPC went through Reedsy it made many errors-IE running words together, labeling the whole book as chapter 1 etc. I went through and corrected mistakes now how do I get this corrected manuscript on KDP instead of the original? (When you do the tutorial it goes way to fast during the Reedsy step, seems like steps were skipped over like copying and pasting the chapter but the only thing it allows is to upload the manuscript. I tried to copy and paste chapters like instructed and it wouldn't let me make any corrections. Yes, I see the menu in the sidebar?)

Lilian Ventura

Is yoga for seniors still an interesting topic?

Daniel Gandara

In the customer research step, would you mind providing guidance around how many and which ASINs to include? Should I only include those that met POC? Is there a benefit to including ASINs for books that are on topic but published by AFs (i.e., >150 reviews)? Thanks in advance!

Judelle Tomaszewska

Hello lovely coaches, please help me to choose the book title for my first book:

- 1. Rewire Your Mind with Cognitive Behavioral Therapy: A Step-by-Step Workbook to Stop Overthinking, Overcome Anxiety & Depression, and Transform Negative Thoughts for Inner Peace (197 characters)
- 2. The Ultimate CBT Workbook: Proven Techniques to Master Your Mind, Manage Stress, Conquer Worry & Anger, and Build Unshakable Self-Esteem in Just 15 Minutes a Day (194 characters)
- 3. Cognitive Behavioral Therapy for Anxiety, Depression & Self-Esteem: Evidence-Based Strategies to Challenge Negative Thoughts, Break Bad Habits, and Take Control of Your Life (199 characters)

Thank you so much. I appreciate your time and effort to help out.

Lorraine Hixson

For the early reviewers, is it necessary to have them include this statement in their review? Why?

"I received a free copy of this book and was asked by the author to leave an honest review."

Courtney Clark

Will you please advise on my Book title, subtitle and description?



A LIBERATION MANIFESTO for your metabolism, health, and entire life experience. Like a caterpillar transforming into a butterfly, experience a breathtaking metamorphosis that touches every aspect of your being, dismantling outdated systems that have kept you trapped in cycles of fatigue, frustration, and disconnection from your body's true potential.

Your journey and extraordinary transformation awaits....

donna cooney

How does this sound for a title and subtitle?

Title... .Intermittent Fasting for Senior Women Subtitle...Revitalize your Body, Lose Weight, Boost energy and embrace healthy eating for a longer more vibrant life.

Or would

revitalize your body and boost energy be almost the same thing?

Rob Pendell

Hello Coaches; I'm continuing to polish my title. Here is the latest iteration. Please let me know what you think, you're feedback has been invaluable so far.

Mindfulness for Busy Adults:

A personalized, quick and easy guide to transform daily stress and anxiety into a life of calm and focused mental clarity while on the go. (166)

Amy Brotherson

Hello Coaches, please provide feedback on the following book title:

How to Raise Confident Kids: 5 Key Concepts to Improve Positive Parenting Skills, Learn Mindful Discipline Techniques, and Increase Awareness of Your Personal Style to Reach Your Unique Parenting Potential.

This is a book about parenting in middle childhood. If it was for toddlers or teens, those designations would be written in the title. Thanks!

Magan Cruz-Wingo

what do you as motivation to keep going?

Michael Laycock

I'm doing the 7DPC. I've received an EPUB zipped file of my book from Reedsy. Do I have to find a way of unzipping it before uploading it to KDP, or can I upload the zipped file to KDP? Thank you.

John Kaniuk

First time, how can I get full value on the calls if they are during my schedule?

Brenda Wollenberg

Title help please for another in our "Epigenetic Roadmap" books! Thanks! POC "Menopause":

Main title: Epigenetic Roadmap to Reinventing Menopause [43]

Epigenetic Roadmap to Rebalancing Menopause [43]

Epigenetic Roadmap to Menopause Health [38]

Subtitle: Understand the Power of Your Genes to Balance Hormones, Evaporate Brain Fog, Manage Weight, and Unlock Lifelong Vitality (120)

Personalized Gene-Based Solutions to Cool Hot Flashes, Balance Moods, Manage Weight, Restore Sleep, and Create Long-Term Wellness (129)

Gene-Informed Steps to Metabolize Fat, Calm Hot Flashes, Sharpen Focus, Restore Sleep, and Feel Vibrant for Life (112)

bianca jones

- 1. I have different prices of books on kd spy and amazon, when we are told \$30 and under, is it the current paperback or hardcover price on amazon?
- 2. When doing the POC, do we still count book titles with only kindles/ audiobooks?
- 3. When the book says unabridged, what does that mean?

myrna rodriguez

Coaches: Please provide feedback on my Book Title/Sub-Title: Single Family Real Estate Investing Essentials for Busy People Avoid Common Pitfalls, Save Time and Energy and Build Long-Term Wealth

Larry Solesbee

after i've launched my book, both Book and paperback just went live. Is there any reason to not publish the hardback?

I realize the cover must slightly change.

Supposedly ChatGPT was able to make that adjustment.

Brian Nolan

I'm almost ready for pre-launch of my first full-length book. I have 2 questions. 1.) As a college professor, can I use my former students as reviewers (I have a few thousand former student at this point in my career). 2.) I'm concerned about copyrighting and what we need to report to Amazon about AI usage in creating our book. I've heard that Amazon has changed it so that you need to report it as AI content even with extensive editing (my book has definitely had EXTENSIVE editing). Is this true? And then does that interfere with copywriting? Thanks.

Michael Zahner

I started my first book on bee keeping and i wont to make it in to a series of books. From what i have learned so for that i should have five books and if i make it a series and bundle them that it will sell better. People love a package deal.

Shereen

Please check if this is good

Maintilte- AI FOR BEGINNERS

Demystified

SUBTITLE-

Discover the exclusive blueprint to master machine learning, explore data science analysis and automate tasks for maximised efficiency, boosted productivity and enhanced decision making.

Hello coaches - I seem to recall someone saying on one of the webinars that 99Designs is no longer the platform of preference. If so, could you please let us know accordingly?

Thank you as always - Philip

Vince Chung

Hi Coaches,

Please help to take a look at the following book titles. Thanks

The Smart Teen's Toolkit to Emotional Intelligence: Master Social Skills, Manage Emotions, and Build Confidence for Success in Just Minutes a Day

The Emotional Intelligence Toolkit for Teens: Build Self-Awareness & Master Communication in Just Minutes a Day to Thrive in Any Situation

Good day, coaches!

I would much appreciate your views and preference on the following 3 options. Thank you in advance and with kind regards - Philip

The Beginning Basics

Starting A Business, Like A Pro

Step-by-Step, Launch Your Dream Venture

Without Overwhelm, Build a Standout Brand

Achieve Lasting Expansion

The Beginner-Friendly Guide

Starting A Business, Like A Pro

Launch Your Dream Venture Without Overwhelm, Build a Standout Brand Achieve Lasting Success

Starting A Business, Like A Pro

The Beginner-Friendly Guide Launch Your Dream Venture Without Overwhelm, Build a Standout Brand Achieve Lasting Success

Karen Laken

Hello to the team and everyone please can you tell me at what stage in the publishing process I need to buy a ISBN (based UK) and is the ASIN given on uploading book? I am at the stage of getting my book formatted and writing out next steps. Thank you for your time hope this might help others on their journey with first book too.

Sam Collins

I am Sam Collins. Along with my wife, Ruth are editing our 1st book. We wanted to know what you thought about our title.

Master Effective Communication-- in a Diverse Digital world. Go from Competent to Captivating, Overcome Anxiety, Speak with Confidence, and Feel Excited about Public Speaking

Sylvie Lapointe

I have generated my book, edited it and now need to format and do the book cover, can you refresh my memory on how to proceed with these 2 steps.

Alejandro Licea

Please give me feedback on my

- (1) Book title: "The Art of Mastering Your Career & Job Hunting"
- (2) Subtitle: "Fast-Track Your Success, Land High-Paying Opportunities, and Build a Fulfilling Career."
- (3) Additional footnote: "Discover how to define your ideal career, strengthen your resume, and navigate job searches with confidence to achieve financial stability and growth."

su zen

I went to book outline - under book categories it does NOT have TRAVEL. My book is travel tips for solo travelers - how do I proceed?

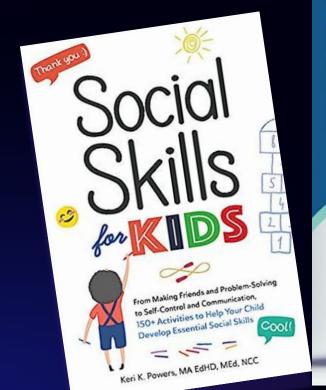
Mike Conn

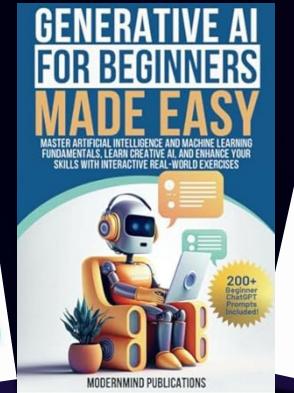
Looking for opinions on my book cover designs. I received 130 designs and these are the 3 that I have narrowed it down to.

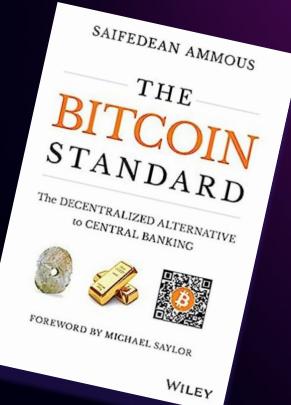
Carmaletta Zandi

Your thoughts on my title. I have POC. Parenting a Narcissistic Adopted Child: Recognizing Early Signs and Nurturing Emotional Health in Your Child

Cover Intervention



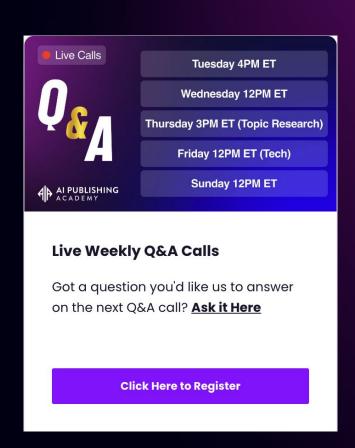




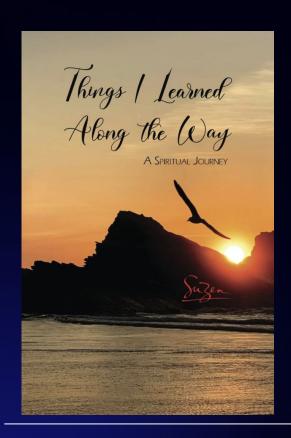
Cover Intervention Submission Rules

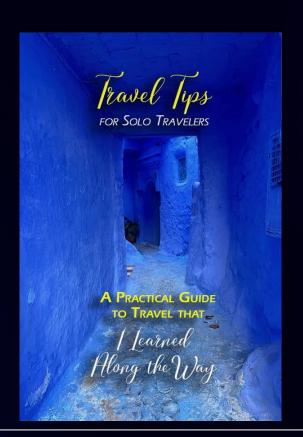
Submit

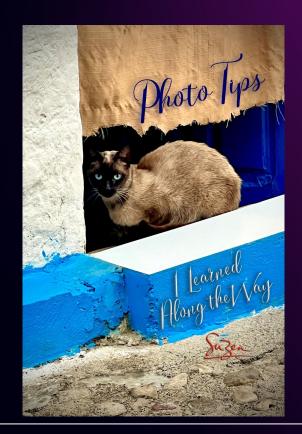
- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



SU ZEN







Ody

