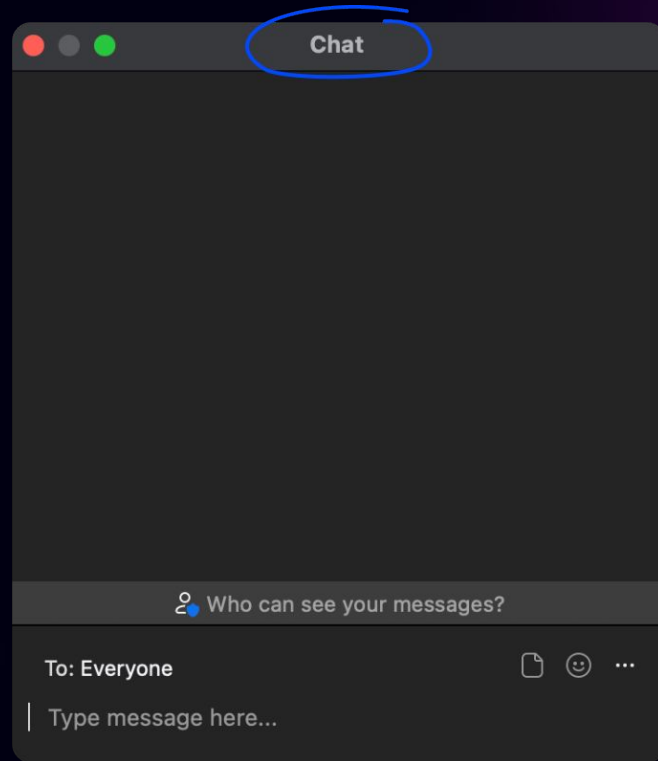


Action Takers Tuesdays!
June 18, 2024



Change your chat
settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

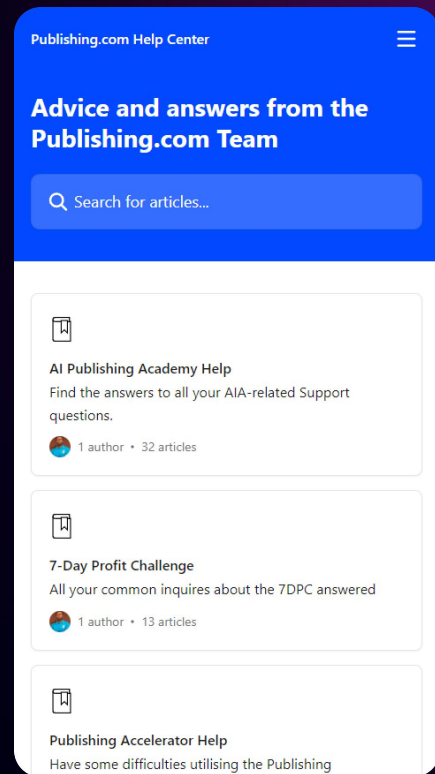
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Limited Free Coaching Call For AIA Students

Sign up with this link - <https://publishing.as.me/limited-time-coaching-calls>

PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

LET'S BEGIN!

Thought Of The Day

SUCCESS IS NOT ALWAYS
WHAT YOU SEE



TIP OF THE WEEK

Compare your Outline to the TOC of the best sellers on Amazon. What does yours have? Is it missing anything? Is it better?

Edward

How much does a formatter help? I predict having well over 100 pictures*. Should I just take the pictures and place them best I can in the document myself and let them fix it? Or should I just put all pics in a separate folder and labeled to indicate where they will be placed? In the modules they only talk about how to generate pics not the placing process when you are hiring someone else.

Sarah

While doing customer research through the ai software, it asks for ASIN but it's rare I can find a book that shows it in product details. As I do proof of concept, the 3 or 4 books that meet the criteria have no ASIN. But I can't move on with a book topic of my choice without it.

Tarcisio

1- I recently attended a session where the speaker discussed the role of a Beta Reader. They mentioned that a Beta Reader would review an earlier version of the book before it's published. I'm eager to understand, what exactly is meant by an 'earlier copy '? Does this mean the book is not considered 'live' until it's been reviewed by a Beta Reader?

Tarcisio

Is it a significant issue if there is no consistency in the language used throughout the book? I'm particularly concerned about the impact this might have on the reader's experience.

Tarcisio

3- I live in Australia. In my book, I discuss bank accounts. I have been saying that one type of bank account is a cheque (checking—US) account. It would be better to say checking (cheque—Australia) accounts, or it doesn't matter?

Adam

I ran a Facebook group comp to give away 50 free PDF copies of my book. I received 100 responses. I sent out the first 50 copies, but what do I now do with the other 50 emails who also wanted the book, to help with my book launch?

Adam

What is the easiest way for a reader to leave a review, whether it's a free PDF or a purchased copy?

Adam

If someone buys an ebook, do they have to download the kindle app to read it? And if they review it on kindle where does it show up?

Bill

I am entitled to 4 coaching calls, and have used 2. I am told that coaching calls are no longer offered, but I've been assured I will still get my remaining sessions.

The problem is that I can't find a way to schedule another. Sandy's brief video shows how to do this, but it's based on navigation that is not used on the current site. My last coaching call was with Marguerite Allolding, but her automated email response says to use the "Contact your Coach" button to schedule another. I can't find that button anywhere on the current site. Help!!

Debbie

Went back and again worked through Module 3's 5 steps. In the Titles below, the keywords and benefits are similar, just worded differently. Also, I could remove the "step-by-step" to reduce character count. I added the "Blueprint" in the 2nd title given there are a few other competitor books with How to Talk to Anyone as the main title. Although Sunday Q&A Coach advised "sacrifice creativity for searchability." Thoughts?

Title 1: How to Talk to Anyone Step-by-Step Communication Strategies to Gain Confidence, Improve Networking, and Master Conversations to Build Strong Relationships and Achieve Career Goals

Title 2: The How to Talk to Anyone Blueprint: Step-By-Step Communication Strategies to Unlock Networking Skills, Gain Confidence, and Master Conversations for Social and Professional Success

Brenda

I got my QSA back with the suggestion to expand and make the subtitle more engaging. Please provide input, and thanks!

Title: Metabolic Health Roadmap (24)

Original Subtitle: Epigenetic Hacks for More Energy, Sounder Sleep, Increased Calm and a Healthier You (85/109 total)

Your Step-by-Step Epigenetic Guide to Boost Energy Levels, Personalize Your Nutrition Plan, Improve Sleep and Optimize Stress Management (136/160 total)

Five Simple Sets of Epigenetic Hacks to Personalize Nutrition, Optimize Sleep, Transform Energy Levels, Master Stress Control and Boost Longevity (146/170 total)

Five Epigenetic Hacks to Restore Energy Production, Sharpen Cognitive Function, Cultivate Emotional Wellbeing, Personalize Nutrition, and Enhance Longevity (155/179 total)

Tanya

Hi Coaches, Would you give me feedback on my first attempt at titles please? POC was okayed by a coach. Thank you.

1# From Anxious Attachment to Inner Security:

A Guide To Understand Yourself & Those You Love, Recognize Avoidant and Disorganised Types & Build The Best Relationships Of Your Life (176)

2# The Anxious Attachment Handbook: Tips To Understand Yourself & Those You Love, Recognize Avoidant and Disorganised Types & Build The Greatest Relationships Of Your Life (165)

3# Anxious Attachment Self-Help Handbook: Understand Yourself And Those You Love, Recognize Avoidant and Disorganised Types & Build The Greatest Relationships Of Your Life (167)

Travis Abels

In Module 2 - the AIA income process, it's said that ACX and Audible don't currently allow AI narrators. I'm wondering if that's still the case, or if that's changed at all since that module video was made. I've been looking into Elevenlabs text to speech software and it's pretty remarkable how human they sound. Personally I couldn't tell the difference between it and a human. Thanks in advance for your feedback on this!

Jessie

Hi, would manuscript done using AI software credit be AI generated or AI assisted? What about with Chat GPT? What if I took active role in editing and changing the book outline and manuscript around? Thanks.

Michele

Hi. I will likely not be in attendance due to work schedule , but...I have validated, to the best of my ability, the POC (< 150 reviews, >\$500/month, less than 170 pages (?), written by NAF...but... to create the outline, can I refer to ASINs that ARE by authority figures/famous/popular authors?
Thanks in advance.

Martha

Does ACX Promo Codes expire?

Tarcisio

Hi there! I copied my book into Google Docs; I am proofreading and checking for plagiarism because I am in Australia, and the manuscript only gives examples of budgeting apps in the US. I am researching and adding paragraphs about apps in Australia that synchronise more easily with Australian banks etc. After doing all of that, should I put it back into the PublishingAI to go to the last step, "Book Description? Thank you very much

Whitney

Please give me feedback on these covers!

https://drive.google.com/file/d/1I3i_dCMad8WsAYt_zoxV6XIGfTEXtwVk/view?usp=sharing

Tarcisio

Please let me know if this 1% plagiarism is significant, and I should put the reference (only what is in capital letters), adding AN EXTRA LAYER OF SECURITY BY REQUIRING TWO OR MORE VERIFICATION METHODS TO GAIN ACCESS TO YOUR financial accounts. Thank you

Marcin 1/2

Submitting for proofreading and editing - should that include visual content (images) or only text

Marcin2/2

Manuscript Generate: what if I don't like the result being much below standards

Brian

my first 30k book, 99 design covers. These are the three most liked covers from my post in the facebook group. I don't particularly love any of them, but are any good enough for a cover? Please let me know your thoughts and what adjustments can be made.

I was also playing around with the idea of a clean desk with a laptop in a small or home office type setting. I could use that as the image if you think it works better. It's gender neutral, doesn't have large corporate buildings or suits, so hopefully it would appeal to the small business newcomer.

Cover link:

https://docs.google.com/document/d/1Yevdkh7Q4hSVX1WX_iab8NS2MP25TvhREN_F4HBgvrl/edit?usp=sharing

Tarcisio

I saw the video recommending putting chapters by chapter on Grammarly. Is it ideal to put a chapter on Grammarly, then, after proofreading and checking for plagiarism, remove it from Grammarly and put it in Google Docs before adding another chapter? Thank you

Daniel

I have 3 book topics that seem to have a good POC using the google sheet. But how do I now narrow down the topic further to make sure that the topic is relevant and will still appeal to people?

Rui Kikuchi

Dear Coaches,

I'd really appreciate your feedback as I'm having trouble finding a topic that passes POC.

I checked the topic "Storytelling" with an adult audience in mind. It seems to pass POC, but if I narrow down to a niche, like storytelling in business for example, it's not as clear if it passes. Would you mind going through the POC process with this keyword with me now, and advise me if it's okay to proceed? Many thanks.

Paulette

Cover Intervention:

https://docs.google.com/document/d/1sceqizwY7XBke_EdirSo62BKQ3UA2TpN5Bj1FC80JgQ/edit?usp=sharing

Paulette

Due to family commitments, travel, and an amazing new job, I decided to slow down my publishing pace for a few months. After 6 months, no surprise that a topic that used to have 4 books meeting POC now has only 1. I'm still committed to publishing it within the month, though, after investing time and money.

Looking for any advice and creative ideas on how to make the best of the situation, adjust course, or "boost" launch in any way, etc? This is book 3, and I have a solid review team and subscriber list. Will easily have 100 reviews in the first 10 days, with more trickling in afterwards.

Also planning to do freebooksy during one of my promo days. What else should I do?

Monika

Hi Coaches, can you give feedback on these book covers? I know the subtitle needs to be moved in 3 lines and we will work on it. Thank you

<https://docs.google.com/document/d/1mys54K81Z0ytUwscg9blhgb-EhSHALb0YtQ7nFL-cgo/edit?usp=sharing>

Ken

Problem: My partner and I have different programs on different emails. This is an issue because we do not always work together. How can we get the programs we have purchased to be synchronized?

Ashey

How often are we allowed to submit our Book Titles for critique? Can we Submit for every Q&A session or only for Q&A sessions on Tuesdays?

Claudia

I am having a problem with publishing my 7Day ebook and print book. When I downlaod it on reedsy all the images look fine in the pages that are supposed to be, but when I upload that same file on KDP, the images do not align on the same page, they move to the following oage.. HELP PLEASE !!

Ashley

My 3 book titles:

1. The Zen Athlete's Playbook: Over 75 Training Methods to Increase Mindfulness Throughout your Competitions, Develop Mental Toughness for Intense Game Situations, and Easily Get "In a Zone" for Better Performance.
2. Unleash the Zen Athlete: Discover the Hidden Powers of Mindfulness and Meditation to Dominate Your Next Opponent, Become More Laser-Focused Throughout Training and Competitions, and Develop Mental Toughness During High Intense Matchups for Better Performance.
3. The Art of Meditation and Mindfulness for Zen Athletes: Step-by-Step Guide to Quickly "Get In a Zone" and Dominate Your Next Opponent, Train and Compete with Enhanced Focus, and Develop Mental Toughness to Handle Setbacks for Better Performance.

Danny

After purchasing the manuscript, can you then edit any of the prompts if you don't like something or go back and change the tone to have it regenerate? For example: instead narrative, make it more friendly in tone.

Danny

If we wanted to make a cook book about Dill, for example, will the program or can the program create itemized list, create titles and subtitles to identify each specific recipe that could be made?

Rachael

Hi coaches! I am currently trying to do the Facebook review method, which involves joining groups, providing valuable content, sharing my book after messaging the admin, etc.

I'm noticing that many of the groups are not accepting my posts (it says it's pending). Right now, I'm not sharing anything about my book; I'm just trying to share helpful tips and resources to give value to the group before asking for reviews, but that doesn't seem to be working because my posts aren't posting.

Do you have any advice or suggestions? How do I add value to the group if my posts aren't getting accepted? Should I wait it out or find new groups?

Danny

Can the application ad illustrations of subtext or can it only write descriptions?

Danny

When using the application, let's say there is an issue in the process and I need to go back to rewrite the prompt to tell it not to add something it added. How can we go back and change that information before purchasing the manuscript if its something the NEEDs to be changed before hand?

David Felling

I have completed, edited, and illustrated my first book...in MS Word. My book dimensions are currently 8.5 by 11. I want to reduce them to 6 by 9 (even a 5 by 8 would be better). However, when I reduce the ratio, neither my illustrations nor my font size reduces appropriately. What is the best way to get to 6 by 9?

Danny

When writing, let's say a cook book, can I tell it exactly what recipes to include and which one not to before it generates, can it do that?

Tee Jay

I ran POC for the following topics, which one should I move forward with to publish the 30K word book on? [Reading Music For Beginners, Expressive Art Therapy for All Ages, iPhones for Seniors or College Student Survival Guide] Out of 15 Topics Researched.

David

I created my illustrations through ChatGBT 4.0. If I had done so through Midjourney, would they be more easily resized to go from 8.5 by 11 to 6 by 9 or 5 by 8?

Janet C.

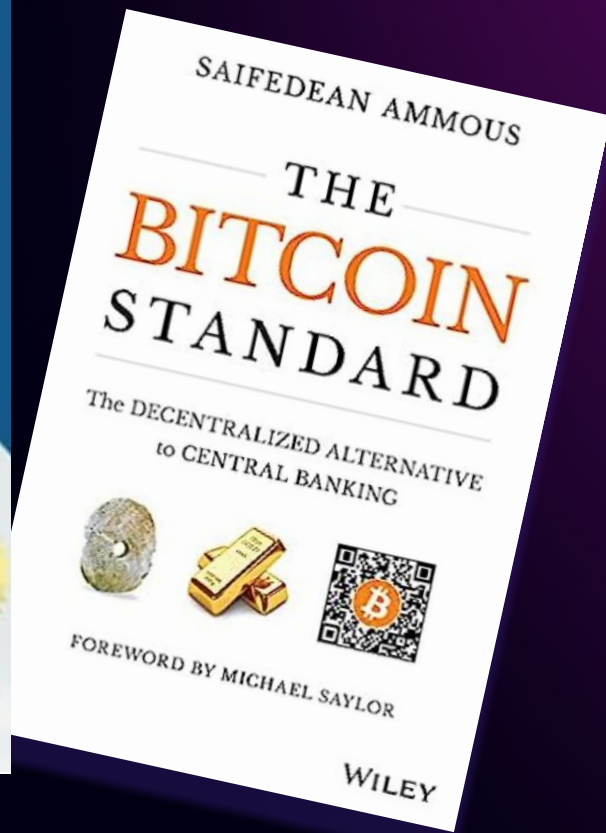
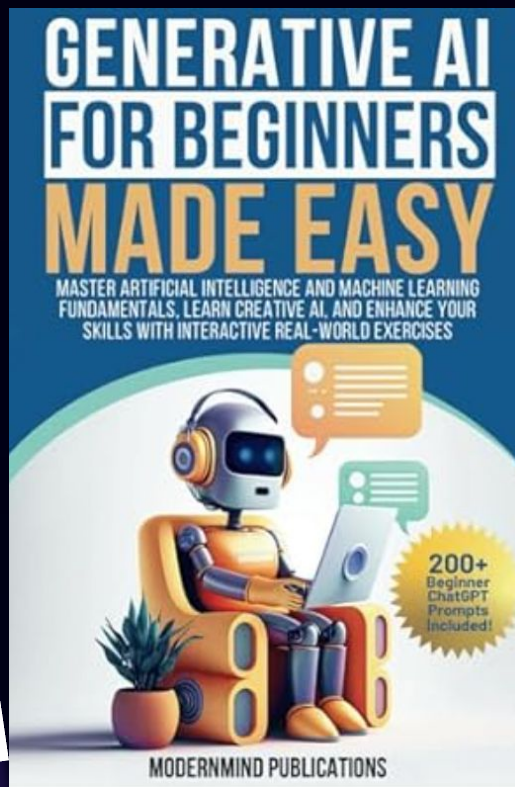
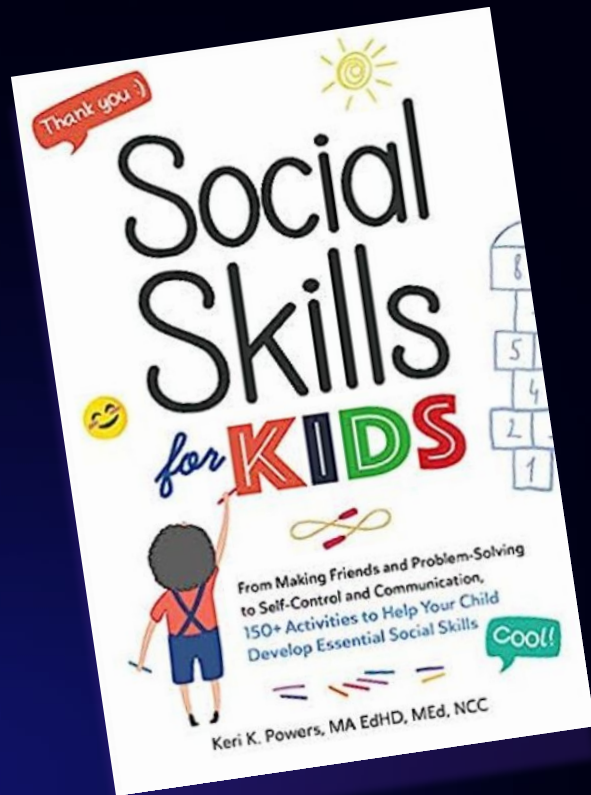
Which one of these book covers looks best?

https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8Z0ln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8Z0ln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

https://www.canva.com/design/DAGEmxKLNBY/6w07sgdU8Z0ln008fdakoA/edit?utm_content=DAGEmxKLNBY&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

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[Click Here to Register](#)

Whitney

MASTER SELF LOVE

10 Minutes a Day
to Build Self-Worth, Boost Confidence,
and Reach Your Full Potential

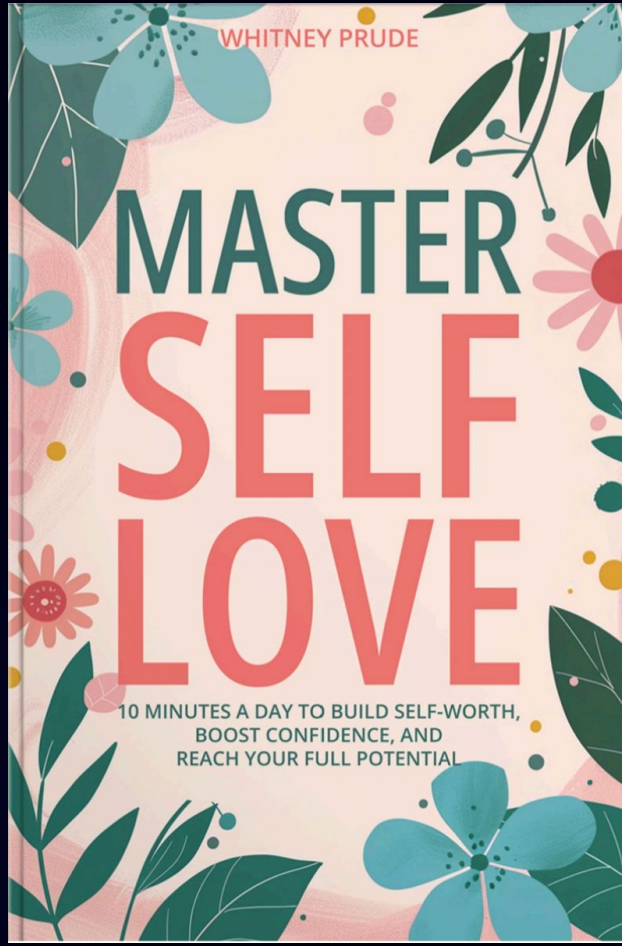


WHITNEY PRUDE

WHITNEY PRUDE

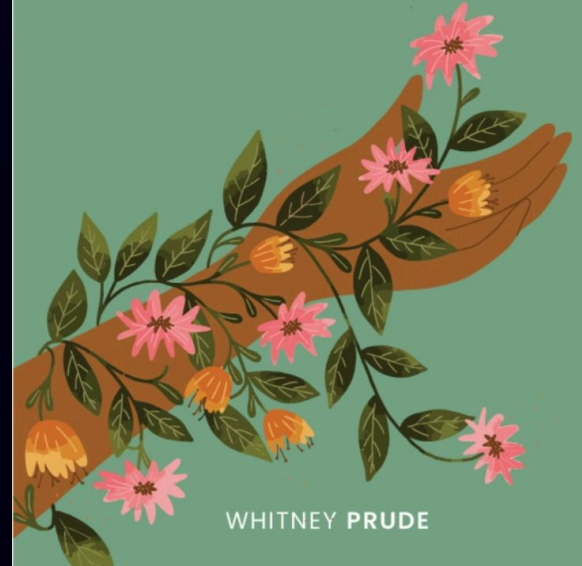
MASTER SELF LOVE

10 MINUTES A DAY TO BUILD SELF-WORTH,
BOOST CONFIDENCE, AND
REACH YOUR FULL POTENTIAL



MASTER SELF LOVE

10 Minutes a Day to Build Self Worth Boost Confidence
and Reach Your Full Potential



WHITNEY PRUDE

Brian

STARTING AN LLC MADE EASY

BEGINNER'S GUIDE TO STRESS-FREE
FORMATION, UNDERSTANDING TAX PERKS,
AND GAINING LEGAL CONFIDENCE



ZACHARY STARK

A man in a dark suit is standing with his back to the camera, looking out over a city skyline. The scene is set on a reflective surface, possibly a waterfront, with the city buildings visible in the background under a bright sky.

STARTING AN LLC MADE EASY

BEGINNER'S GUIDE TO
Stress-Free Formation, Understanding Tax Perks,
and Gaining Legal Confidence

ZACHARY STARK

STARTING AN LLC MADE EASY

Beginner's Guide to Stress-Free LLC
Formation, Understanding Tax Perks,
and Gaining Legal Confidence



ZACHARY STARK

Paulette



PREPPER'S WATER SURVIVAL

SECRETS

30 DAY EMERGENCY PLAN

WITH COST-EFFECTIVE WATER COLLECTION, FILTRATION, PURIFICATION, & STORAGE STRATEGIES FOR YOUR FAMILY TO THRIVE IN ABSOLUTELY ANY CRISIS



HADASSAH LEWIS



PREPPER'S WATER SURVIVAL SECRETS



WITH COST-EFFECTIVE WATER COLLECTION, FILTRATION, PURIFICATION, & STORAGE STRATEGIES FOR YOUR FAMILY TO THRIVE IN ABSOLUTELY ANY CRISIS



HADASSAH LEWIS

PREPPER'S WATER SURVIVAL SECRETS

30-DAY EMERGENCY PLAN

with Cost-Effective Water Collection, Filtration, Purification, & Storage Strategies for Your Family to Thrive in Absolutely Any Crisis



Hadassah Lewis

Monika

PERSONAL

FINANCE SECRETS

FOR TEENS



7 Killer Tricks for Budgeting Brilliance, Savvy Savings, Smart Investing & Credit Wisdom Achieve Financial Freedom = Claim Your Independence

TEENSKILL SURGE



PERSONAL FINANCE SECRETS

for

TEEN

7 Killer Tricks for Budgeting Brilliance, Savvy Savings, Smart Investing & Credit Wisdom Achieve Financial Freedom = Claim Your Independence

TEENSKILL SURGE

PERSONAL FINANCE SECRETS FOR TEENS

7 Killer Tricks for Budgeting Brilliance

Savvy Savings, Smart Investing & Credit Wisdom
Achieve Financial Freedom = Claim Your Independence

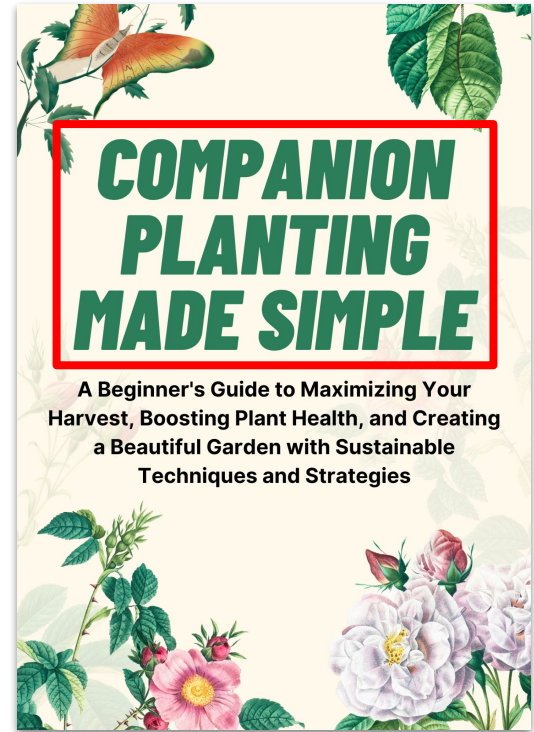


TEENSKILL SURGE

Part 1: Creating The Main Title

Key Elements

- The main keyword (book topic) **must be** in the main title
- It must be **crystal clear** what the book is about
- Should be **different** from other books already published



Part 2: Creating The Subtitle

Key Elements



Related keywords (3-5): What words are people searching to find a book about your topic?

- **Benefits (3):** What your reader WANTS to achieve by buying your book (desired outcomes)
- **Copywriting:** Beef up your book title with more appealing word choice and promises



Putting it All Together

Step 1: Come up with a main title using the [Book Title Cheatsheet](#) sheet

Step 2: Come up with a list of related keywords

Step 3: Come up with a list of the best benefits that appeal to your target audience

Step 4: Construct a rough draft title that incorporates those keywords and benefits

Step 5: Beef it up with some good copywriting