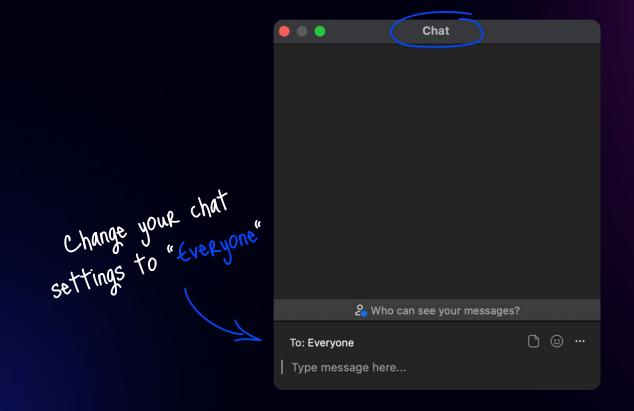


No BS Tuesdays! March 18th 2025

2025



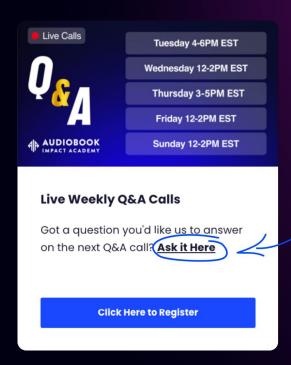
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

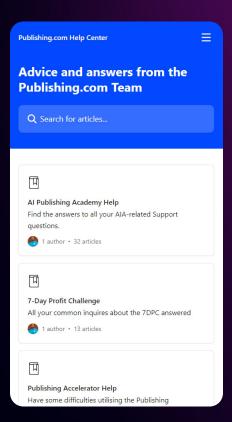
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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by Publishing.com

We Have A New Book Formatting Partner

FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com



Laura Topliss

Hello coaches, I would appreciate your thoughts on the book titles below please:

Beginner's Guide to Creating a Business Plan

Your simple step-by-step guide to writing a powerful plan that will create a foolproof roadmap, impress investors and turn your idea into a profitable business

Beginner's Guide to Creating a Business Plan

Your simple step-by-step guide to crafting a powerful plan that will impress investors and create a roadmap to turn your idea into a profitable business—even if you don't know where to start

Ruth White

Can you please review my title and subtitle and give feedback. Thanks.

Declutter Your Home With Success: A Simple Guide to Organize, Downsize, and Love Your Living Space Again - Even if You Feel Overwhelmed and Don't Know Where to Start

Carlos Burton

Can I start with a book half written and use the tools to complete it

Chad Davis

I would like to know if this is a good Title: Beyond Capitalism

Subtitle: 1. Cube is the Only Answer-The Holy Grail of Economic Systems for Businesses, Entrepreneurs, Wealthy, and the Poor to Escape Uncertainty, Build Wealth and Forge a New Economic Era

Subtitle: 2 Cube is the Only Answer-The Holy Grail of Economic Systems for Businesses, Entrepreneurs, Wealthy, and the Poor to Escape Uncertainty, Build Wealth, and Achieve True Financial Power

Christine Grace

Greetings, coaches!

Would you please provide feedback on this title & subtitle?

Executive Function Hacks for Teens

Techniques & Technology to Ace Organization Skills, Time Management, Goal Setting, and Self-Regulation to Achieve Confidence and Independence(176)

Two more questions.

First, POC term was 'Executive Function Skills for Teens.' Will I get into trouble by changing 'Skills' to 'Hacks?' I changed it to try to make the main title more attractive to teens.

Second, I included only one verb ('Ace') followed by four pain points and two outcomes. I wanted to include all four pain points because each is a search term generated by ChatGPT. Is that OK?

Christine Grace

Hi again, coaches!

I generated five different writing samples for my first book on Executive Function Skills for Teens:

Default, Informal, Informal & Supportive, Informal & Authoritative

Informal & Supportive & Authoritative

A second reader and I didn't find a big difference among the samples -- probably due to the overlap in style combinations -- and surprisingly, we both liked the 'default' writing sample best. Is it odd to use the default writing style rather than a more tailored one? Alternatively, should I be sure to include at least the 'informal' style, which is well suited to teen readers? Any insight you might offer would be greatly appreciated. Thanks!

Solveig Bustnes

"Proof of concept"

If my book has multiple nuance topics in one book- does the proof of concept technique count each for one, or does it have to be five checks for each nuanced topic? the larger topic is about fertility, but the nuanced topics address disease, infertility phenomenon, miscarriage, and natural contraception...

Eduardo Hernandez

I uploaded my book in October 2024. I am getting a message from amazon that mobi files won't be accepted after 3/18. i don't know what a mobi file and don't know if my book will be affected by it

Heather Simmons

I have been trying to create a cover for my book for "The Homeschool Handbook: A Humorous Stress-Free Guide to Teaching At Home with Joy and Success" on ChatGPT/Dall-E. I have been coming across a problem, however, in that the images generated are of a book with a background around it, instead of just a cover for a book. I have tried using the exact phrasing from the module you guys gave, and it still does this. Is this a new update and do you have a fix for working around a "picture of a book" and just producing a cover for a book.

Janice Phillips

I am putting my outline back into the software. Some of my Subchapters have subchapters, however, there is not a Sub-subchapter label.

When I label my Subchapter and Sub-subchapter headings as "Subchapters". I get an Error under the first one until I click "Click here to add content ..." which makes a bullet appear and the Error disappear.

Since there is no subject matter, will it come back blank? Or should I say "Leave this section blank", or is it an editing step?

Janet Cicala

Hello,

I have had my 30k book published on KDP for a few months now. I want to change the description on the back cover of my book to a new one with more keywords in it. But Idk how to go about this. I created my cover myself on Canva.com, but had someone else turn it into the complete cover with the spine (you know... put it all together for me). Would I need to change the description myself on Canva and then try & find the person that did the other work for me? I kinda forget who I used at the time...

Please explain the route I should take to get this done. And how I re-publish on KDP.

Thanks so much!

Penelope

Hi Coaches! I think we may have it!!! Can you please review my title and subtitle for feedback. Thank you!

The Art of Self-Mastery: A Guide to Build a Resilient Mindset, Unshakeable Confidence, plus Transform Emotions & Habits to Achieve Lifelong Personal Growth (155)

Ellie

Hello Coaches,

About a month ago, I found a book topic that passed the POC at the time. However, when I checked it again recently, it no longer passes the POC. I'm still at the very beginning of the process (trying to find a good title).

My question is: Should I keep working on this book even though I know it may not be a profitable topic, or should I stop and look for another topic that passes the POC?

Thank you for your advice!

Bambii Hornbeck

Hi coaches, I have a few questions, please. Below, which Title and Subtitle do you recommend, or any advice on switching it up? This book has a workbook or guide included, so do you say a 2-in-1 book + Workbook? I want them to know it is both within the pages. In your opinion, when do you call it a guide or a workbook? Thank you!

- 1. Title: Worthy of self-love- A step-by-step workbook for empowerment- (70 characters) Subtitle: "Transformational Techniques to Quiet Your Inner Critic, Break Free from Self-Doubt & Rewire Your Mind for Confidence & Inner Peace" (59 characters in subtitle & 190 characters including the title)
- 2. Title: Worthy of self-love- A step-by-step guide for empowerment- (56 characters) Subtitle: "Transformational Techniques to Quiet Your Inner Critic, Break Free from Self-Doubt & Rewire Your Mind for Confidence & Inner Peace" 9 (59 characters in subtitle & 190 characters including the title
- 3. Title: Worthy of self-love- (2-in-1) Book plus a step-by-step workbook for empowerment- (79 characters) Subtitle: "Transformational Techniques to Quiet Your Inner Critic, Break Free from Self-Doubt & Rewire Your Mind for Confidence & Inner Peace" (59 characters in subtitle & 190 characters including the title)
- 4. Title: Worthy of self-love (19 characters)Subtitle: " A Transformational step-by-step guide to Quiet Your Inner Critic, Break Free from Self-Doubt & Rewire Your Mind for Confidence & Inner Peace" (158 characters in subtitle & 190 characters including the title)

Mfon Archibong

Hello Coach,

Last Tuesday's Q&A session was incredibly impactful. The step-by-step demonstration on how to create a book title and subtitles was a huge touchdown for me. Thank you so much, coach. Please critique my title and subtitles and select the best option out of the three.

Option 1

Chaos-Proof: The Fast-Track Guide to Beat Stress, Regain Control, and Thrive in Thrive in Any Situation

Option 2

Chaos-Proof: Beat Stress, Build Unshakable Strength, and Take Control of Your Life—In Just Minutes a Day

Daryl Parker

I watched the training video on creating Reviews page and using a QR Code. I set it up and scanned the code however, it took me to a book I had already purchased and left a review for. I assumed it was because I was logged in to Amazon, so I logged out and tried it again. This time it took be to a login and said I couldn't leave a review unless I login. Is that correct? So if someone wanted to review the book, but bought it, say at Barnes and Noble, does that mean they would need to create an amazon account to leave a review?

Thanks,

Sieglinde "Sigi" de Francesca

Hi All! Sigi here,

I am wondering about formatting. My book is on Fermenting and is turning into something like a cookbook. I think with the illustrations I will need to make it the 8.5x11 size. Will I have to create two formats? One for Kindle and one for print? Will the new formatting program you are offering be able to do a much illustrated book? If not, who should I go to?

Thanks!

Christine Grace

Greetings, coaches -

I am working on a book that will contain templates and worksheets. Can I use a grey background in those materials - to highlight different parts of these forms - if I intend to print my book in black and white? Thank you!

Barbara French

Hello coaches. Thank you. While checking for plagiarism on Grammerly, a lot of the excerpts that they say might be plagarized are for self help books with many different types of relationship problems. I am trying to publish a book on Narcissism and Recovery. A lot of the same language such as support, recovery, confidence, characteristics are used in these other book but they are not on the topic of Narcisssism, so does this constitute plagerism?

Barbara French

This is my first attempt at publishing, and when I tried to check for mistakes with Grammarly, etc., evidently, I didn't upload my manuscript correctly to Grammarly, and the part I uploaded disappeared from my original full manuscript. Did I lose it somewhere and/or do I have to start over with the changes I made in Grammarly? I am feeling a little panic right now. Did I really mess up badly?

Linda Smith

Which of these bookcovers is the best. This is a replacement for the current cover. I am getting impressions, but in 60 days only 3 purchases in USA.

Adeena Weiss

My 99 designs contest is ending and I could use some input on a book cover. My competitors do not use flashy graphics, either simple ones or no graphics

http://99d.me/e/s7x0

Thanks!!

Bambii Hornbeck

It has been so frustrating when I am trying to do my outline. I will just complete my outline, and then it will get all mixed up, and things that I added will disappear. What advice do you have for me so this doesn't happen? I finished my outline, and then it doubled the chapters, so instead of 8, it has 16, two of the same chapters. It appeared out of nowhere. Is it so hard to delete? What advice can you give me on this, please?

Marshall Rodriquez

POC is communication skills, top three pain points are: Social Anxiety in Networking Events, Struggling with Assertiveness, and Misinterpreting Non-Verbal Cues. Do any of the following titles (generated with some back and forth with ChatGPT) work?

Communication Skills Mastery: Unlock Confidence in Networking, Speak Up at Work, and Read People Instantly (168)

Communication Skills in 10 Minutes a Day: Build Confidence, Speak Boldly, and Master Non-Verbal Cues (164)

Communication Skills Guide: A Step-by-Step Plan for Social Confidence, Assertiveness, and Body Language Mastery (176)

Andrea C

Hi Coaches, please, I'd love your feedback on my new title - Critical Thinking for Teens: 5 Secrets to Counter Peer Pressure, Make Better Decisions, Decipher Social Media and Solve Problems (without anyone knowing)

Andrea

In a previous call I heard it mention the done for you review system. Is there such a system in Publishing.com and also, is there an issue with using Pubby?

Alex Komov

After I created an account and logged in to aia.publishing.com, I'm surprised I can not see the Steps/Modules that were mentioned to me during my 1:1 Onboarding Call and another call re Accelerator Course. = Why can't I just see/review what those Modules contain??

Alex Komov

I was reading posts in FB group, and someone Suggested moving "List" lesson (Module 5?) earlier in the process... Sounds like ppl find things that seem not been developed as effective as they could be... Considering I haven't started anything yet (today's Q&A is my first Zoom call w/ Coach, then my question re this Suggestion is: Why those Modules are Not simply shown under one prominent link, anywhere on Main/Home page? = that would totally make sense, at least to SEE and understand the structure of the Course, and to know what exactly I'd need to start with?

Ody

Hello Coaches, I have found a topic that meets POC. However, most books that are doing well on that topic contain exercises and journaling prompts at the end of each chaper.

I am not an expert on this topic and i understand that the software might not be able to generate exercises or journalling prompts. How do i go about this? can i find someone to create exercises for each chaper? Is it advisable and profitable? If yes, where can I find someone that can do this?

Monique Martin-Owens

I have a title to get feedback on: Kids Travel Guide: Unlock Fun-Filled Family Vacation Ideas, Child-Friendly Destinations, and Stress-Free Travel Tips for Parents.

Sean Brown

Hello Coaches. When pub.ai produces my manuscript and adds (Source 1) and (Source 2) to its output text, should those be treated as citations or references?

Sean Brown

Hi Coaches.

What do you think is a better or more attractive title for an 'AI for Newbies' book? Thanks.

Al for Newbies: How Anyone Can Master Al & Machine Learning to Future-Proof Your Career—No Tech Skills Required

Versus/or

Al for Newbies: The Risk-Free, Stress-Free Way to Learn Al & Future-Proof Your Career!

Gage Greer

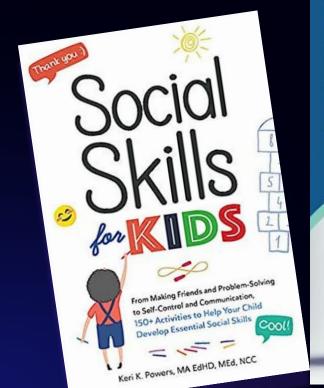
Can I have my book include an analysis of 25 tactical strategies of various Grandmasters? Meaning is the AI capable of generating this kind of analysis while making it relevant to my topic of opening chess moves? I've tried to generate a book outline specifically prompting this in the vision of the book, but it only touches on analyzing popular openings; it doesn't reference the tactical variety of grandmaster openings (which I think is a valuable thing to include as a selling point). If it is possible for the AI to do, how can I prompt the AI to include it in the next outline I generate?

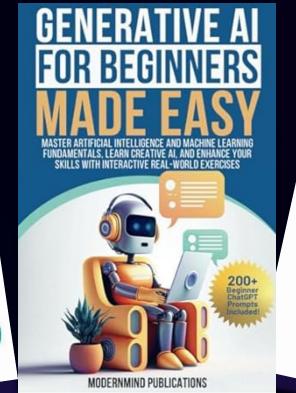
Rob Pendell

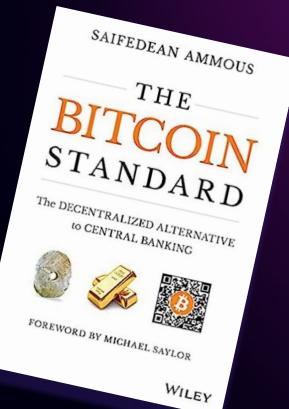
Hi Coaches. I've just finished the initial proofreading of my 30K (it's actually longer, but I think it's good quality stuff, so I'm going to keep it in there), I've used Grammerly for plagerism and that came out good. I put the entire manuscript into Grammerly for the grammar/spelling check and it came back with over 1200 grammar suggestion for the entire manuscript. So a couple of questions; 1. Is that an overly large number for a book that size? & 2. Should I go through and make these corrections myself, or should I just submit it to the professional editor as is and let them fix those to save time, and then make the fewer number of changes when I re-proofread it after getting it back?

As always thanks for your feedback.

Cover Intervention



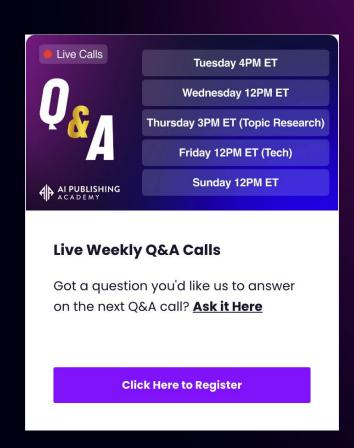




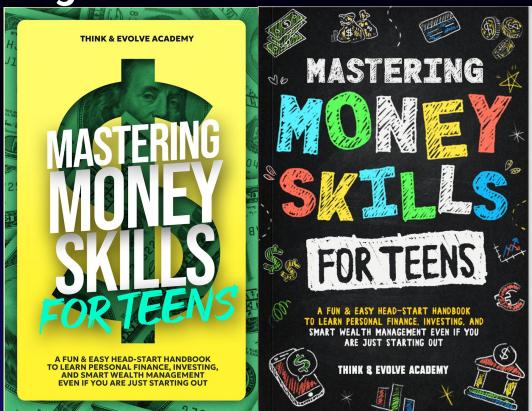
Cover Intervention Submission Rules

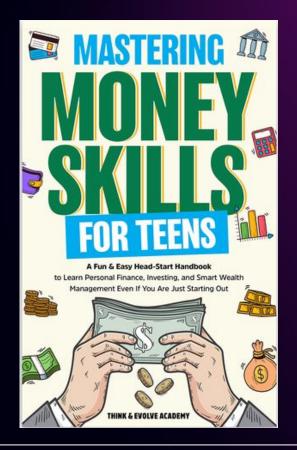
Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST

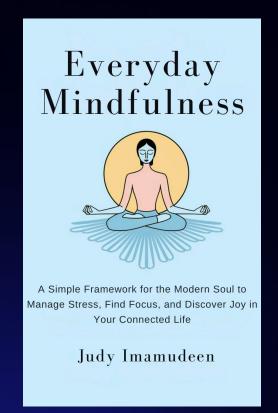


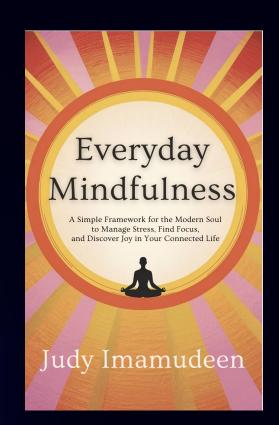
Greg

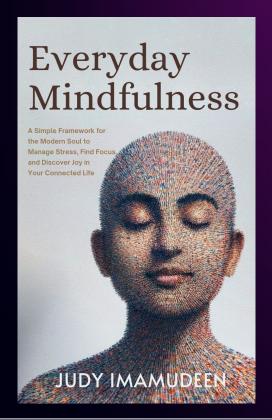




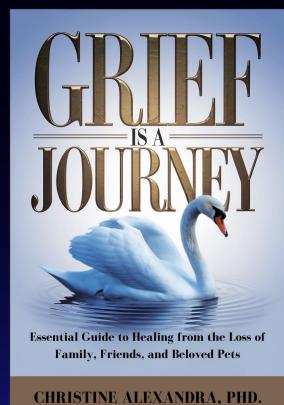
Judy

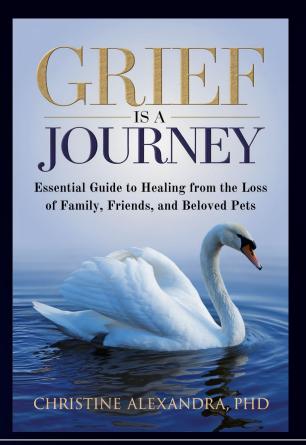


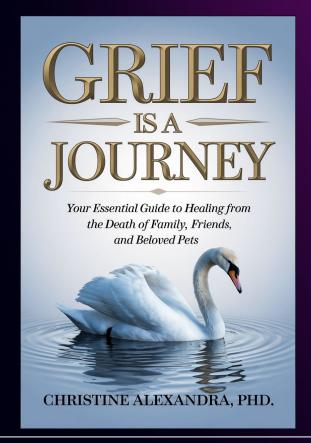




Christine







Judy Imamudeen

This is for book cover and title review. Here is the link: https://docs.google.com/presentation/d/1DDjk2BXmh27ZzJzMtQumulTVMcglgPG2oXvSANHg9 DE/edit?usp=sharing