



AI PUBLISHING
ACADEMY

WEDNESDAY WINNING STRATEGIES
October 18th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

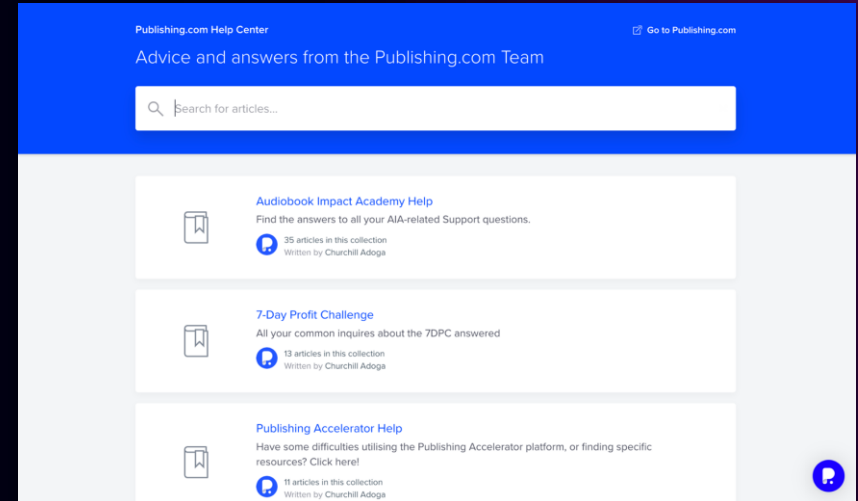
Most Frequently Asked Q&A Questions:

Visit our Help Center

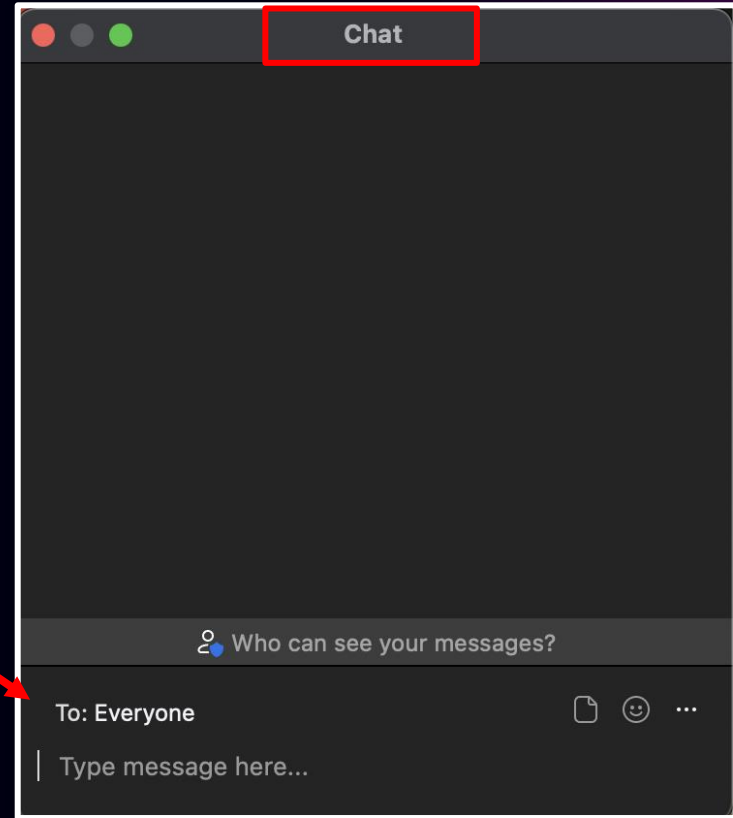
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - October

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

PRINTREADY10

Students get **10% off** Formatting Package.



COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU



What Were Your Wins?

Stefan-

- Getting Reviews (Pubby and Audiobook)



Let's Begin!

Paulette

If we analyze all our campaigns to figure out where the sales came from (which keyword or targets) and add up these sales for a month, does this give us the number of sales actually resulting from our Amazon ads? Then, if according to our Reports page on KDP, we made more sales than this, is it correct to say that those additional sales not accounted for on the Amazon Ads campaign platforms would have happened even if we were not running ads? Then, would it be safe to assume that if we stop running ads, our sales might continue to be approximately that amount per month?

Ann

Cover

<https://drive.google.com/drive/folders/1RYAN5BzCImY7jVXAjvJnexecCWvyZNU9?usp=sharing>

Tom

Is my title and sub-title capturing the need of seniors?

""Strength Training made easy for Seniors: Prevention measures to avoid serious injuries in less than 29 days"".

Audrey

"Good afternoon, coaches.

I am confused about POC. If I use ""self care"" I get POC. But is that specific enough as a sub-niche? Or does it have to be narrowed down further than that? And if ""self care"" on its own works, then can I title my book ""Self Care Matters"" or ""Self Care 101"" or ""Self Care Essentials"" or ""Self Care Basics"" or ""Self Care for Women"" and still have a title that meets POC? (None of these more specific terms meets POC -- but can having ""Self Care"" as part of the title still meet the criteria for POC?)

Thanks for sharing your wisdom and for your patience with me as I try to wrap my head around this stuff!"

Richard

I'm wanting to know who else out there has had a nightmare experience with The Urban Writer team. I submitted my work March 15th, and I'm looking now for my 3rd writer to finish my work . The first writer plagiarized his own book to write into mine. The second writer had a lot of Emotional trauma and she needed a safe place to go, so she quit working on my book, she was back working the next day. Now I'm extremely behind schedule and extremely low on funds. Even if I get this book done within the 30 days, I will miss any revenue for the holidays. Also, I want to know how many people were able to publish a book in 60 days like the owners stated.

Gary

"I want to,market my book what is the cost to get help with marketing my book when it is finished

Kami

Hello! AIA module 2. I think I found POC in "exercises for seniors" but is it too broad?

Paulette

"Happy Wednesday, coaches! Thank you for being here to help us along in our publishing adventures!

Is it beneficial to create an Author Central account on Amazon? I found instructions on KDP for how to do it, and seems pretty simple. If you recommend doing this, do you have any tips or advice about best practices, or cautions?"

Gail

Hi Coaches, I'm suddenly losing money with the new changes to Amazon Ads bidding system. How do you manage the new way of dynamic bidding? What is the new base bid set to, and how can I change it? Thank you!

Michael

"KDP ERROR MESSAGE!

In my book preview stage, KDP says my manuscript was formatted at 8.5 x 11, and won't fit my cover. I have proof by from Publishing Services that my book was formatted 5.5 x 8.5.

It gives ""tips"" on how to correct this, but nothing is wrong. Please help.

Can I release the ebook without a paperback?"

Gary Mullarkey

I signed up for Facebook. Never published anything but resister Info. FB cancelled account 15 minutes later. What now?

Gary Mullarkey

Why is models 3 and forwarded locked.

April

Morning Coaches and everyone here! I am almost to the finish line, I am wondering if we could talk about A+ Content. I am almost ready to launch and had a plan to get my A+ content done at Publishing Services, but that may not work out with my time frame. So how do I create A+ content myself., what lessons, or workshops should I look at to learn how to do this? Thank. you.