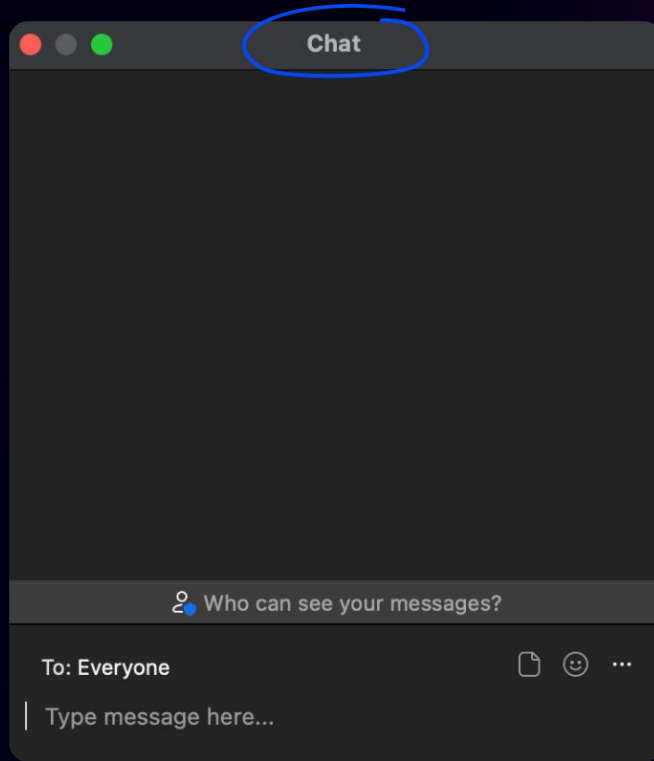


Tech Talk on Fridays

● 2024



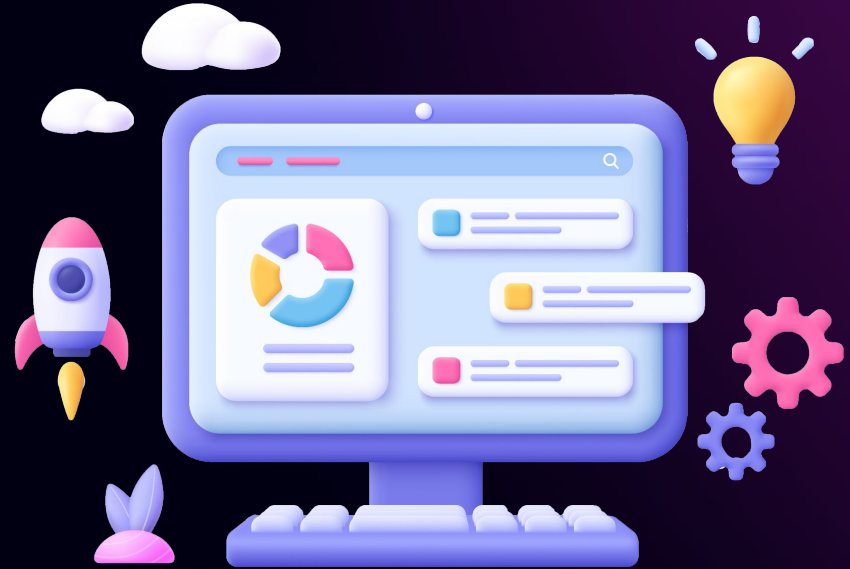
Change your chat
settings to "Everyone"



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

→ **PRINTREADY10**

Students get **10%** off Formatting Package!



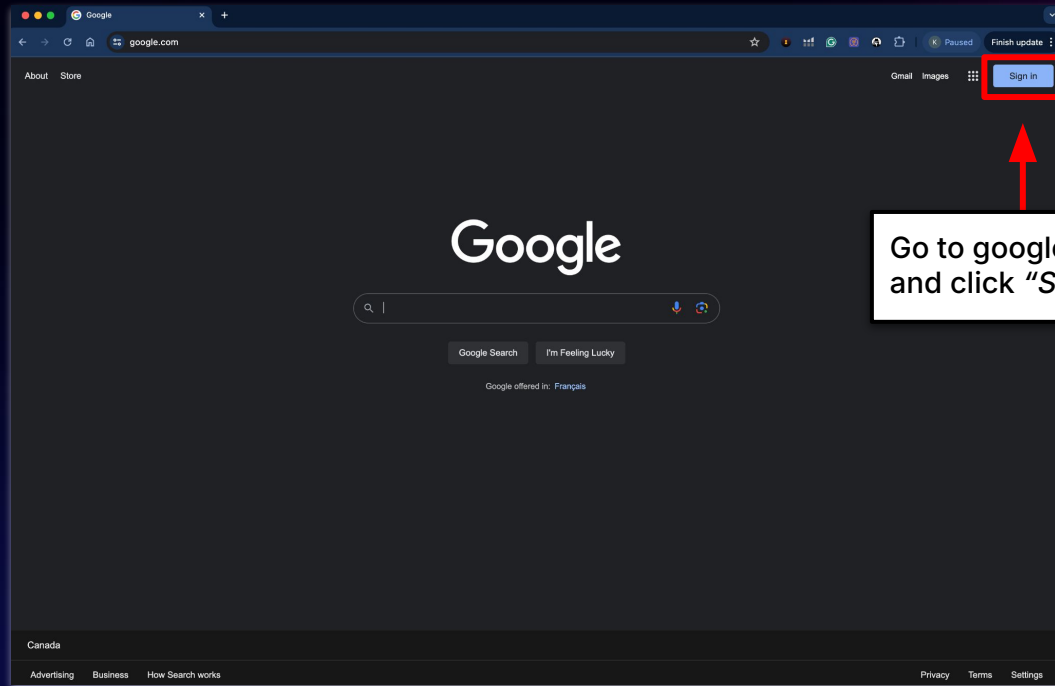
Tip of The Week



Don't put off coming up with a tip until the last minute!

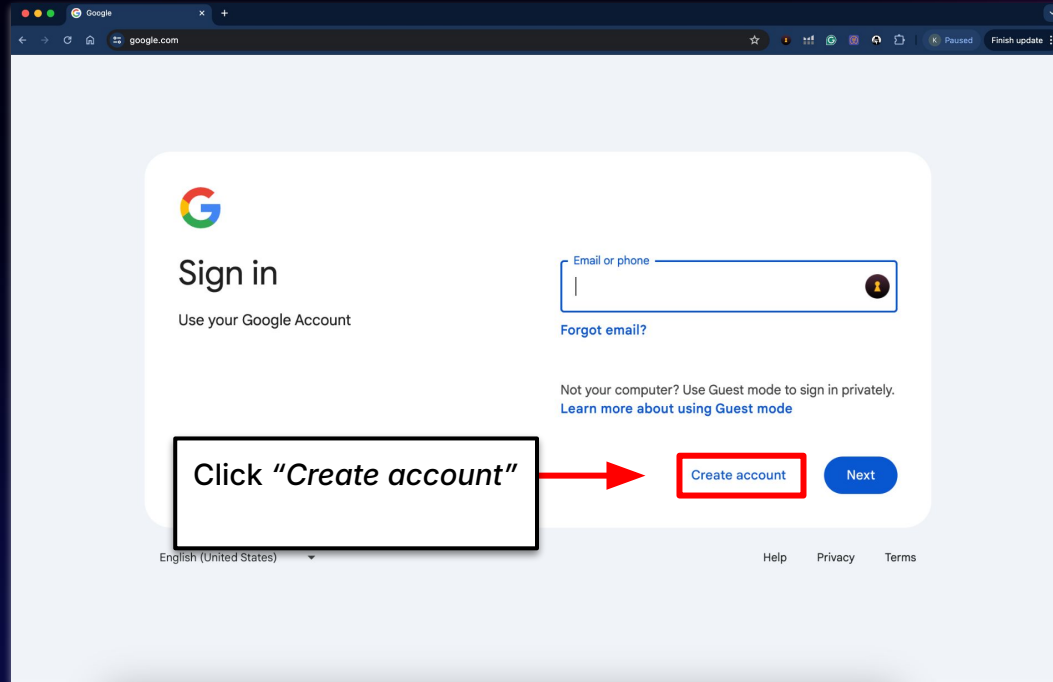
LET'S BEGIN!

Creating a Google Account

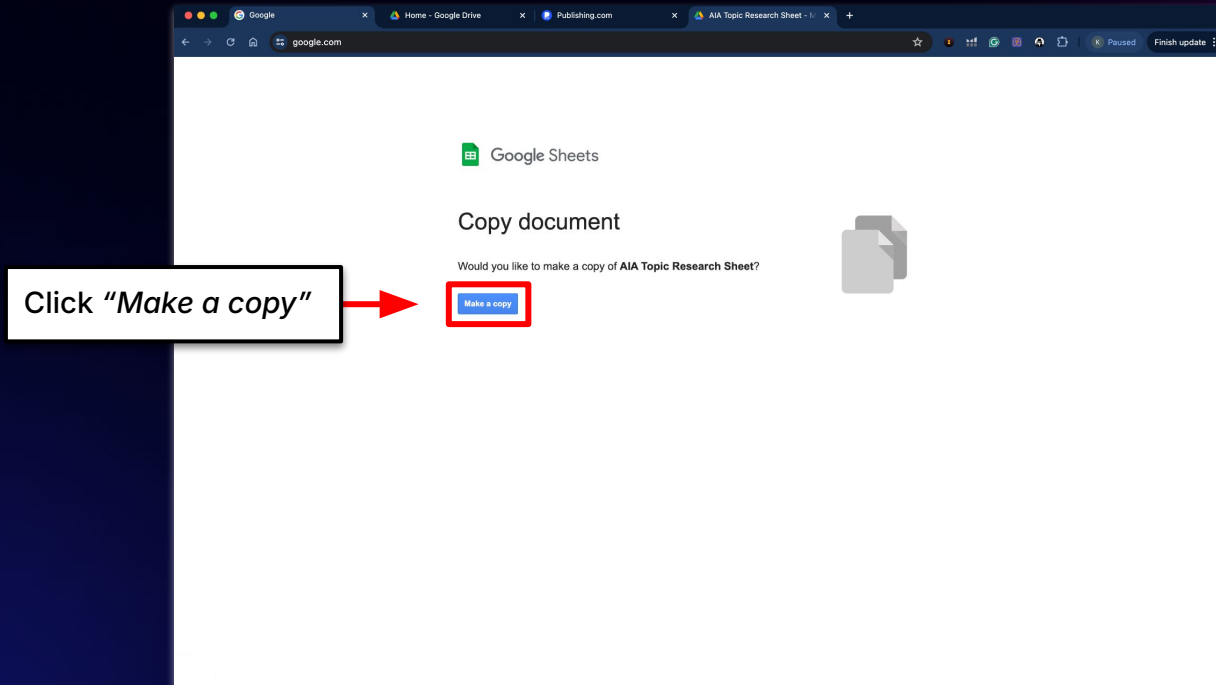


Go to google.com
and click "Sign In"

Creating a Google Account



Using Your Google Drive

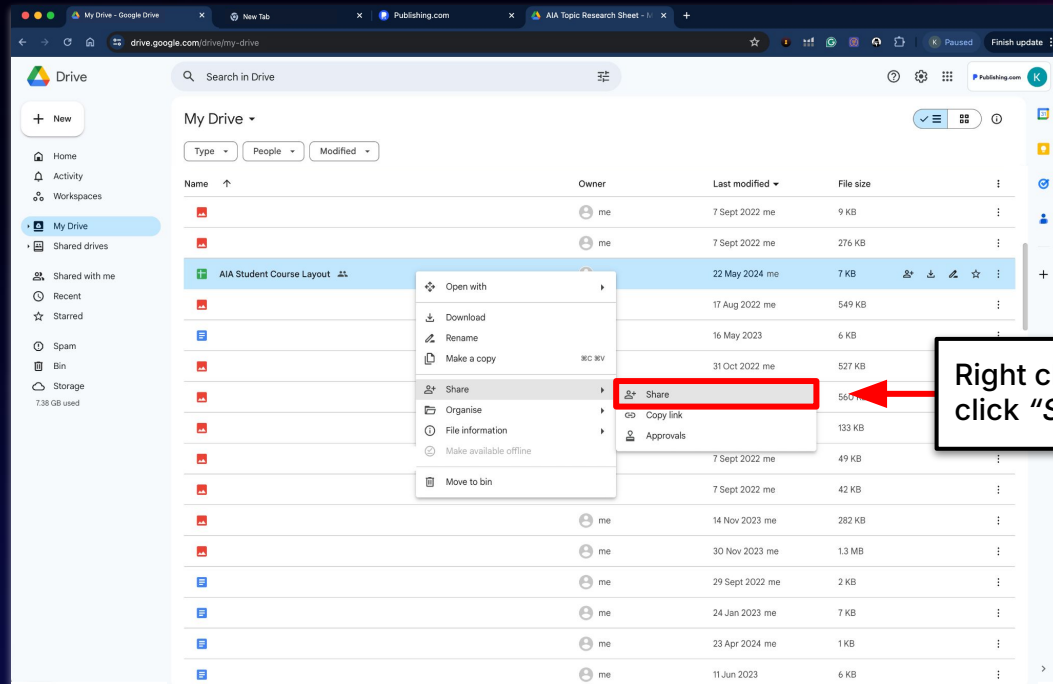


Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main area of the interface displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets, such as 'AIA Topic Research Sheet' and 'Publishing.com'.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder



Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive interface with a 'Share' dialog box open. The dialog box has three sections: 'Add people, groups and calendar events', 'People with access', and 'General access'. In the 'General access' section, the dropdown menu is set to 'Anyone with the link' and the role is set to 'Viewer'. A red box highlights this section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

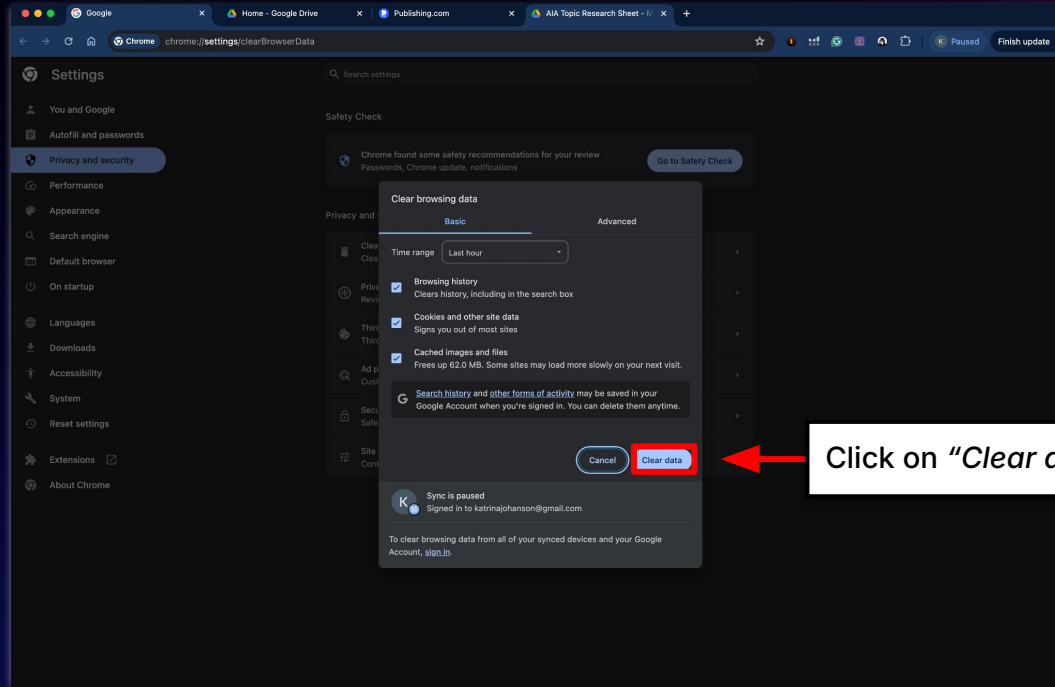
Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The browser's menu is open, and the 'Clear Browsing Data...' option is highlighted with a red box. The website content includes a video player with the text 'WATCH THIS FIRST! WELCOME VIDEO' and a 'Resume Course' button. Below the video, there are sections for 'Click the modules below to get started' and 'Live Weekly Q&A Calls'.

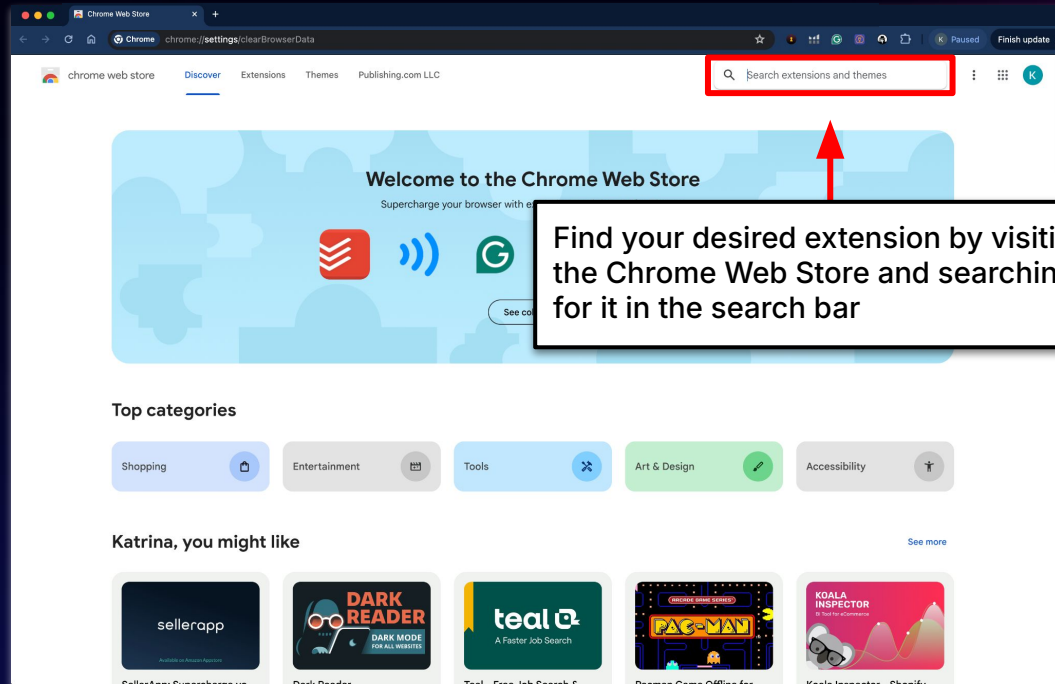
1. Click on the three dots

2. Click on "Clear Browsing Data"

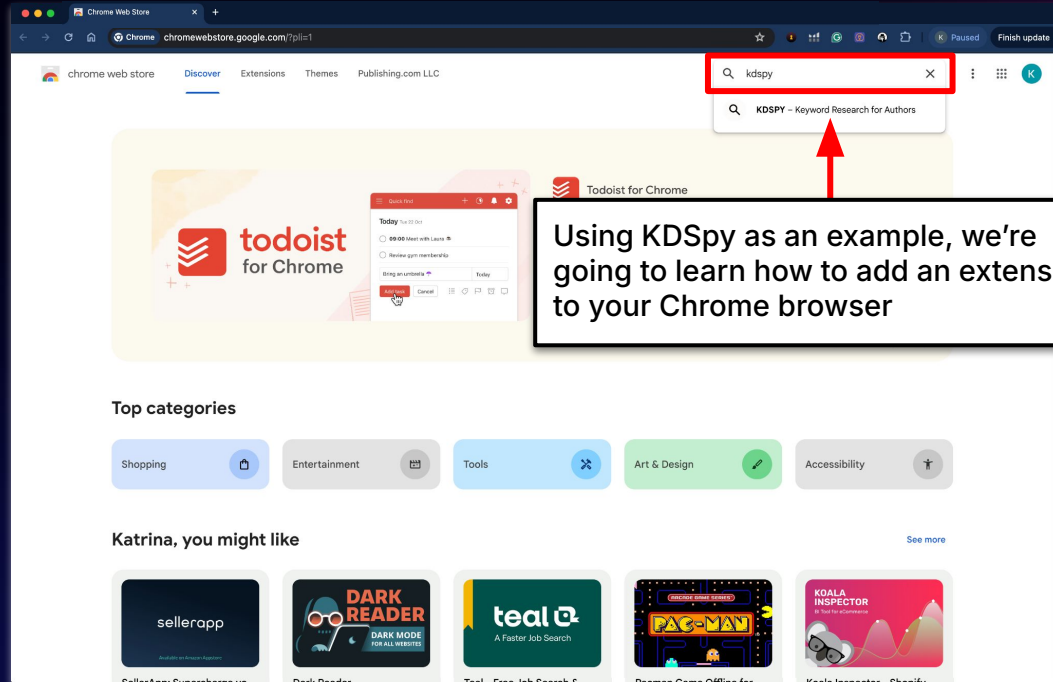
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

KDSPY

Best Sellers in Health, Fitness & Dieting

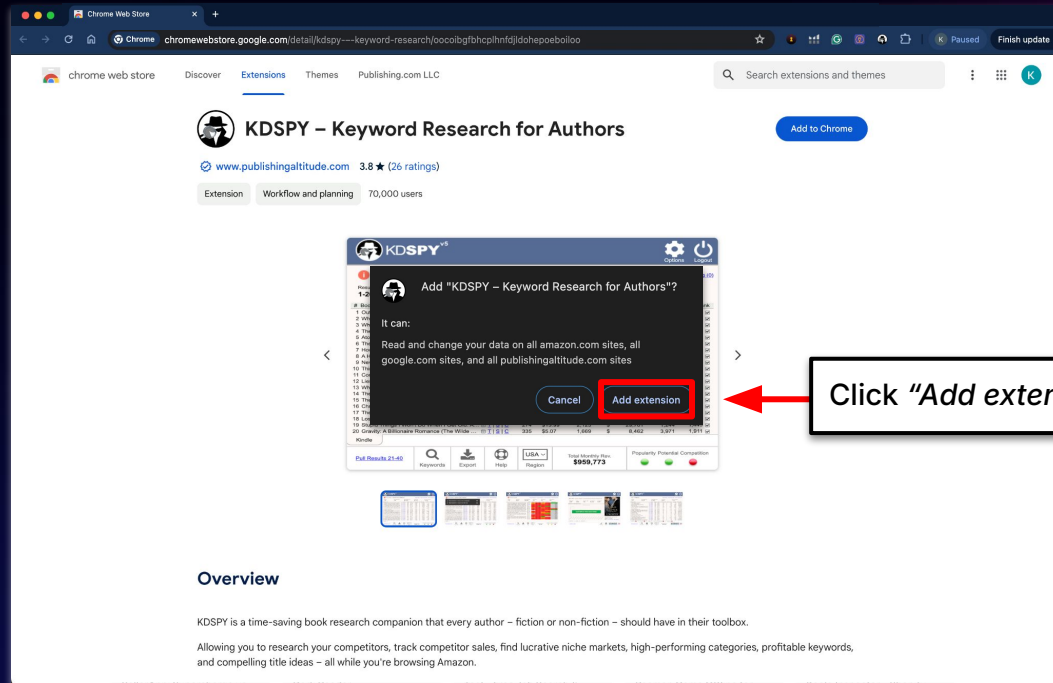
Rank	Book Title	Author	Price	Est. Mkt. Sales
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
12	12	12	12	12
13	13	13	13	13
14	14	14	14	14
15	15	15	15	15
16	16	16	16	16
17	17	17	17	17
18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

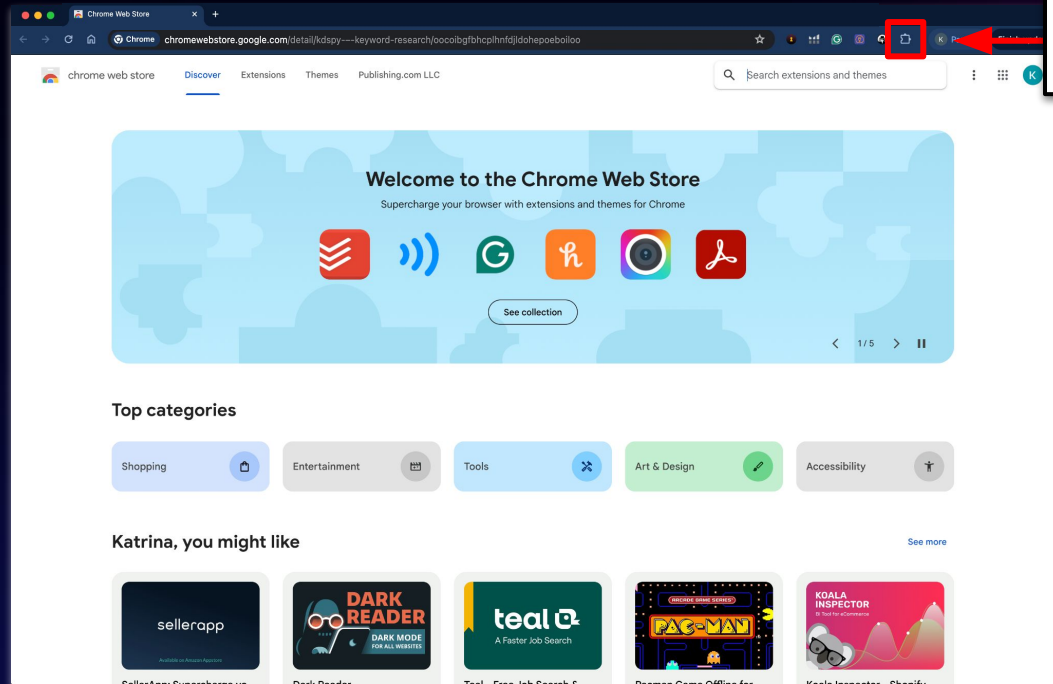
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

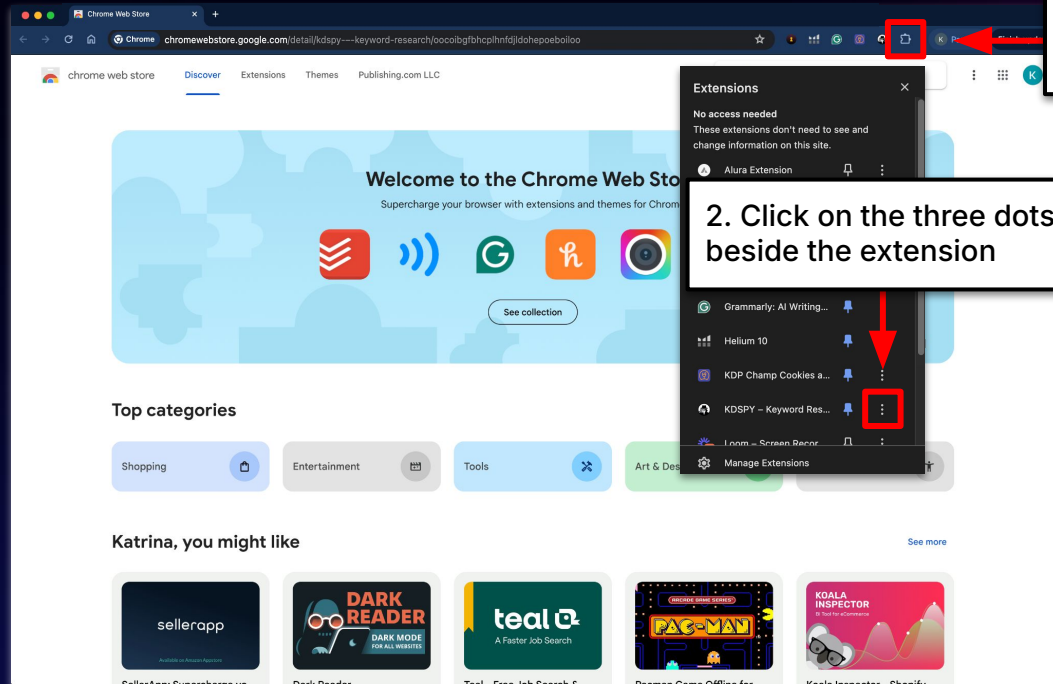
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

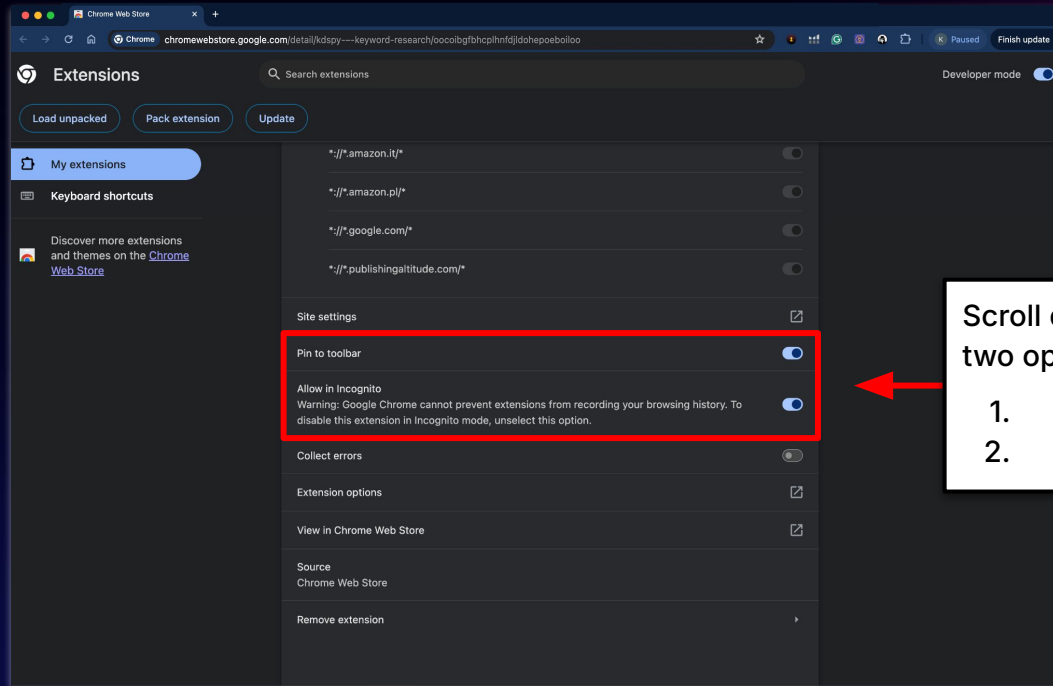
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL for the 'KDSPY - Keyword Research' extension. A red box highlights the puzzle piece icon in the top right corner of the browser. A red arrow points from a text box to this icon. The 'Extensions' menu is open, showing a list of installed extensions. A red box highlights the three-dot menu icon next to the 'KDSPY - Keyword Res...' extension. A red arrow points from a text box to this icon. The 'Manage Extension' option is highlighted with a red box in the dropdown menu. A red arrow points from a text box to this option. The background of the Chrome Web Store is visible, showing the 'Welcome to the Chrome Web Store' banner and various category buttons.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

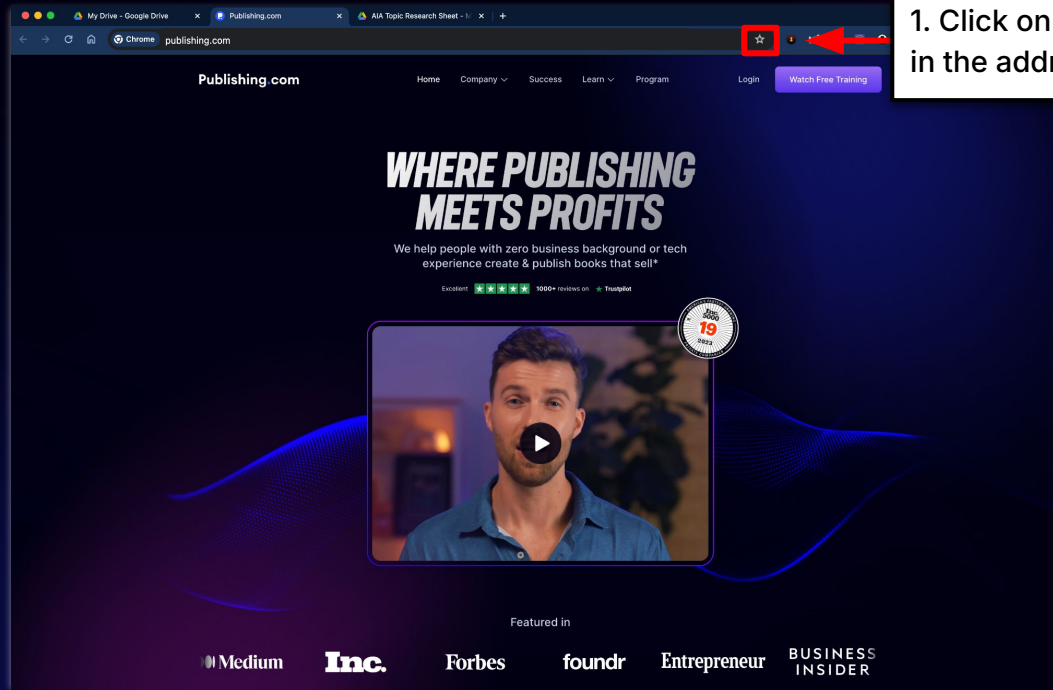
Finding Extensions in Chrome



Scroll down to find these two options:

1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking

1. Click on the star in the address bar

2. Click "Done"

Featured in

Medium Inc. Forbes foundr Entrepreneur BUSINESS INSIDER

Debbie Meyers

I just received my manuscript back from formatting with Publishing Services. How do I get the cover into the PDF file to send out to my "advance readers?" Should I have sent the book cover with the manuscript for formatting?

Maria Foty

Can I have a Pen name?

Mayelis Acosta

What should I consider when creating a title?

Gina

When we translate and publish a book in another language, will the keywords be in that language as well?

Nancy DePauk

I always have a hard time picking a topic. I have a hard time describing my topic.

Carlton Phaire

How do I advertise my book on social media and how do I make it go viral?

George P.

How can I have ebook make "engaging format?"

Customer research p.ai says: Engaging Format: An interactive digital format that allows kids to click answers and receive instant feedback captivates young readers. "The Kindle version specifically is set up so that you can submit your answers for each question and it navigates you to the next page to provide that automatic feedback."

Johanna

When someone leaves reviews on amazon.se (in Sweden), do the reviews also appear on amazon.com? And in that case should they write the review text in English instead of Swedish even though we are on Amazon's Swedish page? Or does the language they write the reviews in not matter?

Johanna

If I start by entering my private details on KDP and Author's Republic (I live outside the 4 countries for ACX) and thus publish privately, is it difficult to later change details to LCC details? For example change the bank account to my LCC on KDP and Author's Republic? And how do I do that?

Lorilee Lucas

Is there a way to bulk message all the leads in a certain stage of lead management within FB Meta Suite (for my review team)? I know I can bulk message via email and am in the process of converting to a CRM there but I'm finding FB leads are more responsive via messenger in general so this would be a huge time saver if possible.

Lorilee Lucas

For TECH call: A lot of my review team leads with iPhones are having trouble accessing the free e-book download from their device on promo day. I made a looming video for everyone to show how easy it is, but that isn't how it's showing up for iPhone users. They are not seeing an orange "Buy now with 1-Click" button...just the Kindle Unlimited button. Is this a common problem? Any thoughts on how to help them troubleshoot when I don't have an iPhone myself?

Elizabeth Martin

How do you send a message to a Facegroup Admin? I am not finding the "Messenger" button next to their name under the group/Members/Admins as you see in Module 5, Sub-lessons, Facebook Review Method, Section 1.2. Is there another way to do this now? Can you detail the steps? This is for reaching out for permission to post.

Elizabeth Martin

I'm trying to figure out when to use what review link(s) for my 1) Early reader reviews and 2) my book review pages. Can you explain best practice for each scenario and if/when a universal link should be used?

Jennifer Seydel

What should I do if I don't have a Facebook username? Is that possible or am I just not seeing it? If I don't have one, am I supposed to use that string of numbers in the URL? When I go to find my username, the section is blank, and Facebook says I'm not eligible to change it. Not sure what to do if I can't use Facebook to get reviews. Also, the Friday call was weird without Jacob. I hope Karman doesn't get any strange ideas...thanks for any help you can give me!

Janet C.

Is there some way to adjust my settings in my downloads? For some reason my default screen is not in list form & IDK how to switch it back. I tried to send you a screenshot of what it looks like, but for some reason I am not able to. But my files show up in "boxes" and I would like them to show up in list form. So I hope you kinda know what I'm talking about. I also somehow deleted one of my important files! Is there some way to get it back? I hope this is enough information. I wasn't really sure how to explain it. Btw- I am on a Chromebook.

Thanks

Martha DeLaine

On Audible, should I, the author, click below the reviews the button saying that review is helpful, or is that button reserved for the public?

Janet C.

So... I published my 30k book on Sept. 25 & I ran my FREE PROMO Oct. 8,9,&10. So since Oct.8 I have 1,117 processed orders! About 924 were thru the free promo, and 193 were bought after the promo. My book has recieved a "Best Seller" banner! (I took a screenshot so I have a record of that!) I only have 1- 5star review (from my friend) and my Rank has been anywhere from #4,527 to #25,434. So to me this seems very good!?! But things are now slowing down a lot. So I talked to my FB guy (yes, I have a guy...could NOT have done this by myself) to see what we could do to sell more paperbacks since this is the money-maker compared to the ebook. Our strategy for the past 3 mos. has been to expose the book thru FB. We got 1000 emails & then promoted the free promo period. More than 1000 ppl purchased the book! So what should I be doing now? Just keep doing what we're doing? What's the best way to promote the paperback? And am I able to sell on Barnes&Noble.com? My guy thinks it would do great on there especially for black friday. Is that something that I can do on my own? Thanks so much!!

Janet C.

So... I am also wondering if now is the time to start my next book? It will be a book #2 for a "bundle" Should I be trying to get book #2 out by Black Friday? I already have a Publishing.ai manuscript credit ready to go so I may be able to pull it off! It will be very similar to book #1 (1st book is Beginners Guide to Backyard Vegetable Gardening, 2nd book will be similar, But about flower gardening this time).

Also, if I am doing a "book 2", does it need to pass POC? Or since it "goes with" first book- just go?
Thanks again guys!!

Patrik Hagnell

When do you recommend to start your company (LLC or sole proprietorship)? Before you release your first book or when you start to getting an income? Thanks!

Yelena

Hello Coaches! Finally I am in the process to launch my 30 K book and I want doble check with you if I have to launch the paperback and Kindle book at the same day or may I publish the Kindle version of the book before publishing the paperback? Thank you!

Jacquie Doucette

For the Friday Tech Call: Can you please show how to check for AI audio using ElevenLabs?

Suzana Ward

"You're both fantastic teachers. Thank you for putting so much effort into keeping Tech Talk content fresh!

Jacob, you mentioned that a forward from a high profile person held up one of your books. Did I understand correctly that we should also ask for a letter of permission/authenticity from the author of the forward?

* Please describe your experience again and provide the script/s required to make asking for a forward and publishing a forward smooth sailing."

Debbie Meyers

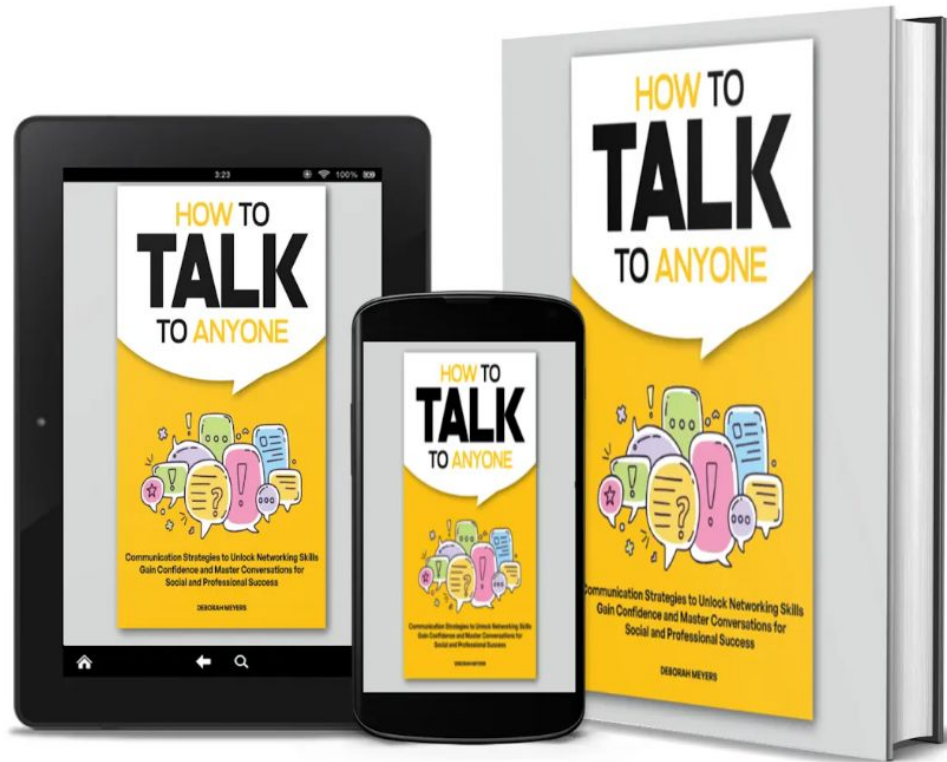
My book came back from PS Formatting at 174 pages. According to the Training, ideal page count is 120-140; reducing the line spacing to 1.5 (from 2.0) and font size to 12 (which mine is already) is best to minimize page counts. How much of a difference does the .5 make in line spacing for the reader, do you have a point of view?

Debbie Meyers

I am trying to create the 3D image of my book for FB Ads. I am using the link from the training (<https://diybookcovers.com/3dmockups/>) and this is the image I get. Notice that the book cover is not filling up the space on all 3 covers. I tried uploading both a jpg and png file and got both. Please advise. Here is a link to my output:

https://drive.google.com/file/d/174YE1-qEWSOWCqq0e7saHYwMx3kR3ayL/view?usp=drive_link

Debbie Meyers

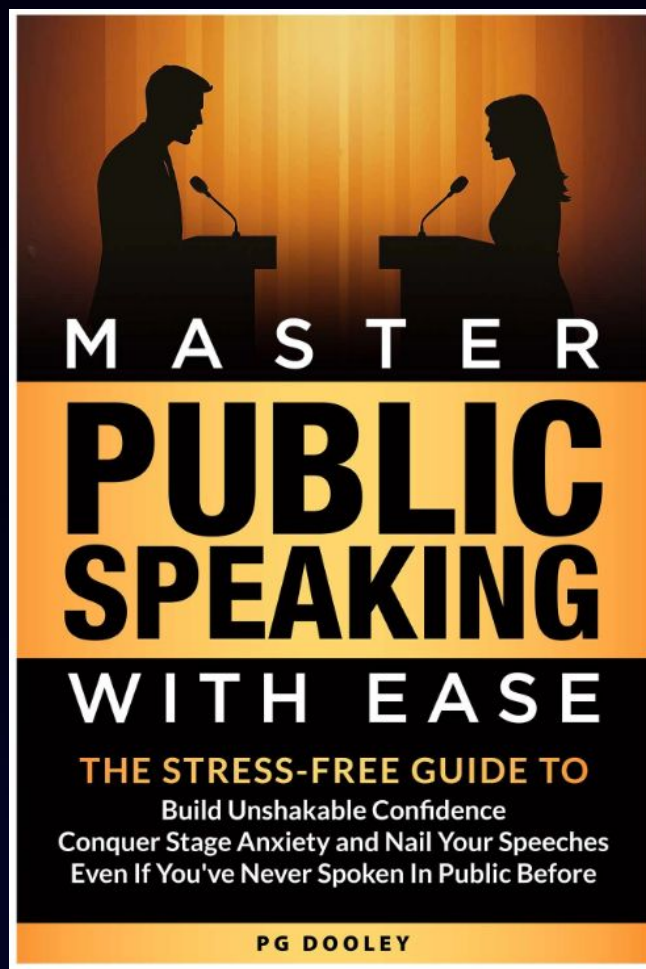


Paudge

Hi again, Guys. Only me. Here are my final 3 cover designs; I know they still need work, but I'm out of time for that, so I believe the winner can do some tweaks. I have been told the title looks a bit long, but the character count is 178. Please give some feedback so I can Finally pick a winner. Thank you all for the help along the way.

<https://docs.google.com/document/d/1K73f9d-w-xFFbtIMexvhrkbDilbga3NeGsPtJz7daL8/edit?usp=sharing>

Paudge



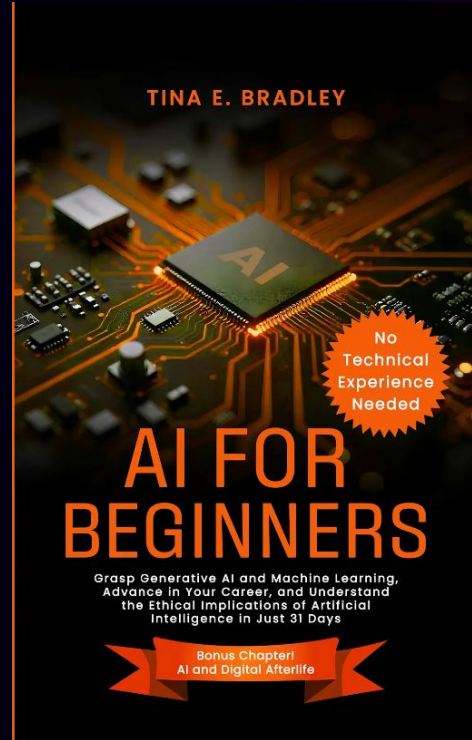
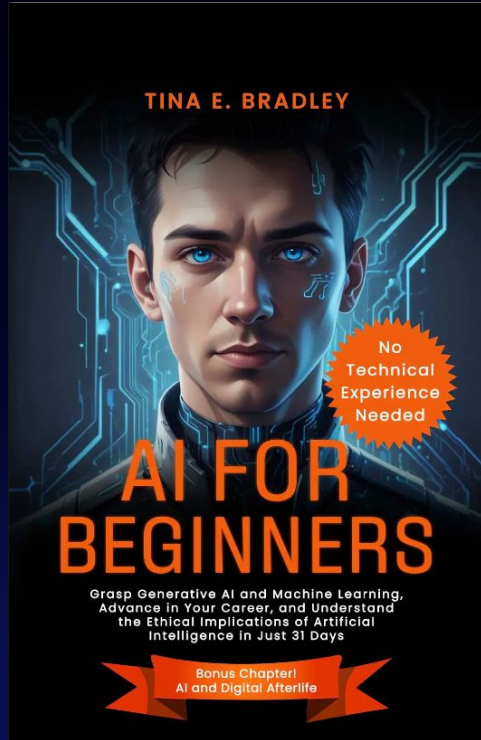
Tina Bradley

Which Book Cover works better with Title: AI For Beginners: Grasp Generative AI and Machine Learning, Advance Your Career, and Understand the Ethical Implications of Artificial Intelligence in Just 31 Days

https://drive.google.com/file/d/1Bsm6vNENMYyOB1_9j5kFpx8TwBOXHDT/view?usp=sharing

https://drive.google.com/file/d/14B71iqL29umc-5Jhr_BFzQGTozQ4Kj-E/view?usp=sharing

Tina Bradley



Brenda Wollenberg

Please review the two covers found here:

https://docs.google.com/document/d/1NQ6cfoaBhAhnDY6ae7q5SPneff5T5RR_roor35tO6JY/edit?usp=sharing

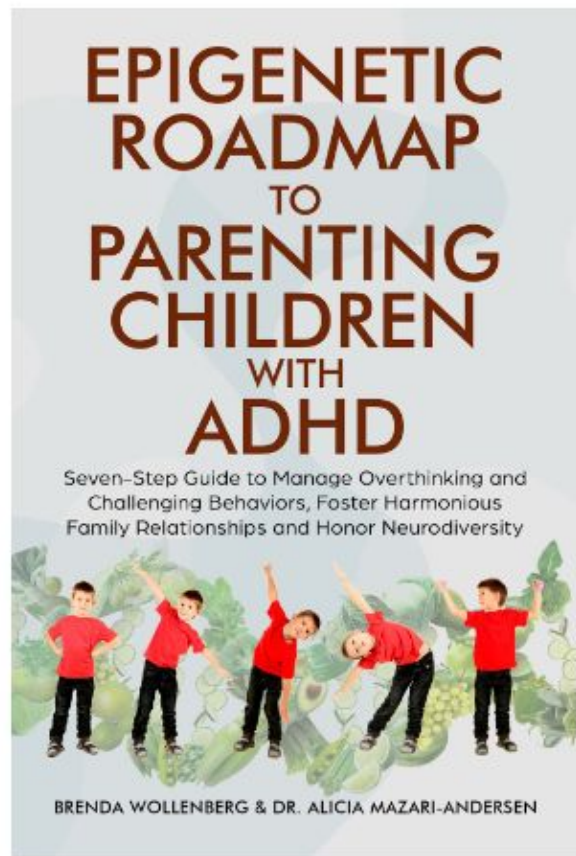
Topic meets POC. Title has been approved by AI coaches. The veggie DNA strand is part of our branding.

We know:

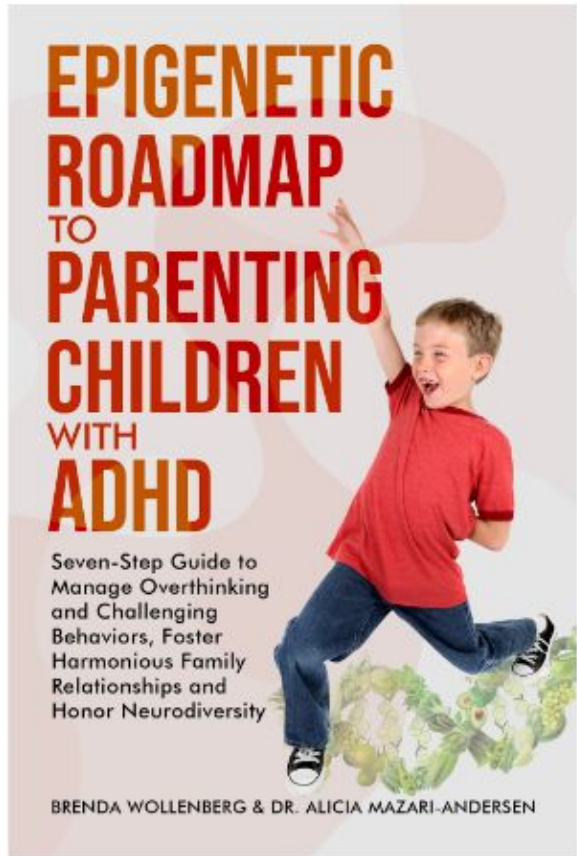
1. For cover 1, we want more diversity in ages/ethnicity of kids.
2. We want our names a little lower on the cover.
3. We want the subtitle broken up per clause, over four lines.
4. We think the centered title subtitle looks better than off-center. Thoughts?
5. We think the red font for title is better than the brown? Thoughts?

Other guidance would be much appreciated. Thank you!

Brenda Wollenberg



Cover 1



Cover 2

Lynda Duvall

Please review the book covers and let me know your thoughts: hopefully choose best 3

<http://99d.me/e/rt55>