

**WEDNESDAY WINNING  
STRATEGIES**  
September 18, 2024

● 2024



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

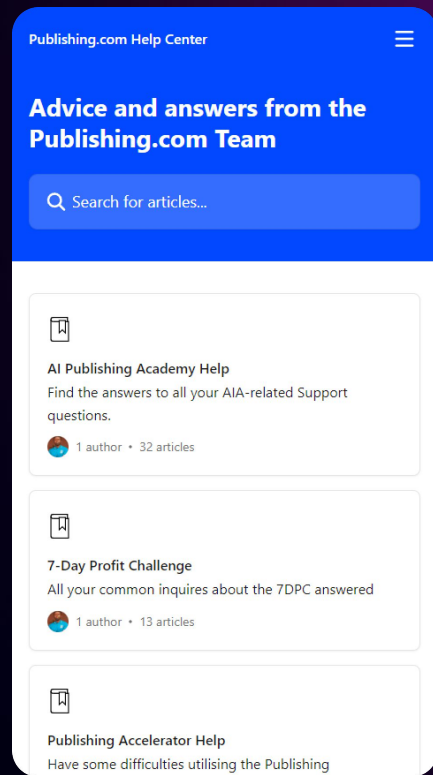
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

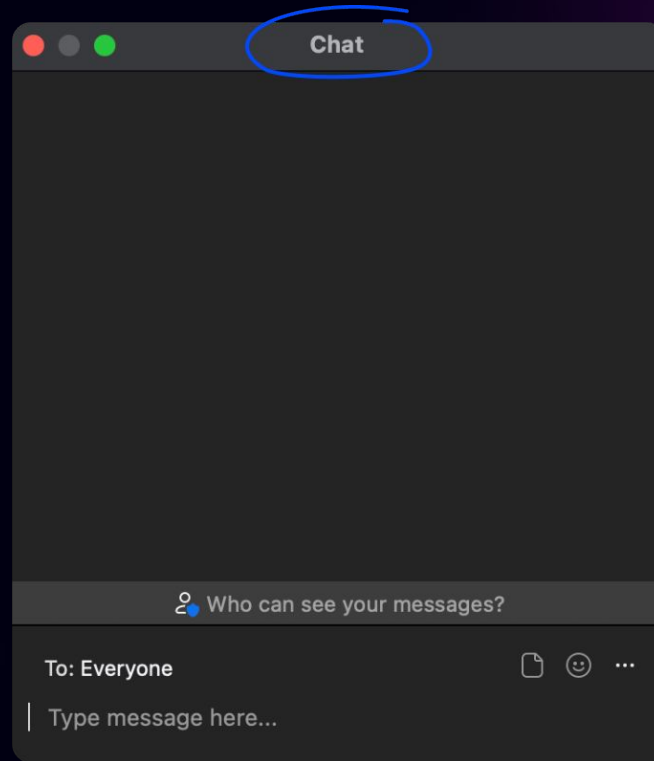
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"





# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. Here's the **SEPTEMBER** Discount Code.



**GETREVIEWS**

Students get **10%** off Review Page Package!



# What Were Your Wins?



**LET'S BEGIN!**

# Myles

"I am down to two possible book cover designs for my first 30K book, have pretty much decided which I like best, but would love any feedback. Thanks

<https://docs.google.com/document/d/1LMdtIB257kZw8tUKVxQyvjbzYfdAkX015mOq0TVu8c/edit?usp=sharing>"

# Olajide

"Please, I'll need some guide to choose the best title for my book before I proceed. Please see below three titles I have chosen for your preview and recommendation:

1. Retirement Planning with Real Estate and Securities: Strategies Anyone Can Use to Build Wealth, Create Passive Income and Financial Freedom
2. Stress-Free Retirement with Real Estate and Securities: Create Passive Income and Financial Freedom for Your Golden Years, Even if You're Starting Late on Savings
3. Smart Real Estate and Securities Toolkit for Retirement Planning: Secure Your Financial Future and Generate Lifetime Income Flow

Thank you!"

# Linda

"Last minute ask: Is this better: ""Pickleball for Families: Connect generations with enjoyable fun and fitness, easy to learn rules, inclusive play for all skill levels even though some have never played before!""

# Dale

"Once I submit my outline and my first draft is generated, can I add or delete to the draft?"

Can I edit things out and add some of my own information as I need to?"

# Dale

I have regenerated the outline a few times. How do I add or delete specific topics?



# Mel

"Hi can you give me feedback on these covers please and how I can improve:

<https://docs.google.com/document/d/1doAYGuHOi-URNe6QVp7mQDzvx5uHxmrgvRlOo7eLlYA/edit?usp=sharing>"

# Terri

I launched my book in June, and have had limited sales in August and September. I added A+ Content and Amazon ads in July. I'm concerned the book is not getting picked up in keyword searches for organic sales. I added another keyword ad last week. What else do you suggest?

# Jia

"Hello Coaches, I wrote and narrated this book before I joined AIA, so I cannot change the title, because it's mentioned throughout the book. Would you take a look at the subtitle please. Thank you!

Title: Jia's Chinese Language Audio

Subtitles: (I like the top one, but 'learn' happens to be a top keyword.)

\*Master the foundational pronunciation of Mandarin Chinese with PinYin. Fun with inspirational idioms.

\*Master the foundational pronunciation of Mandarin Chinese with PinYin. Learn inspirational idioms.

# Vince

Seeking feedback to this cover design:

<https://drive.google.com/file/d/1COjjkR5yuXAnkSglkjZoV4Kzsr6-v01Q/view?usp=sharing>

# Nataleigh

Happy Wednesday coaches. Could you take a look at my cover designs and share your thoughts?

[https://99designs.com/book-cover-design/contests/stand-out-book-cover-focused-conflict-resolution-1294676/poll/beb83c02d6/vote?utm\\_source=voting\\_app&utm\\_medium=web&utm\\_campaign=voting&utm\\_swu=5821](https://99designs.com/book-cover-design/contests/stand-out-book-cover-focused-conflict-resolution-1294676/poll/beb83c02d6/vote?utm_source=voting_app&utm_medium=web&utm_campaign=voting&utm_swu=5821)

# Sean Kent Caratol

Test

# Yacoba

Please review my book title:

Empaths and Narcissists

Break the cycle of pain, heal toxic relationships, win at work and love and harness your intuitive brilliance with radical self compassion

Ultimate guide to break the cycle of pain, quiet the overwhelm, heal toxic relationships, fall in (healthy) love and harness your intuitive brilliance as a sensitive person

# Zohra

"Q: Title Review/ Primary Keywords: Anti-inflammatory Diet For Beginners

Hello Coaches! Thank you so much for your feedback on the following titles :

A-Anti-inflammatory Diet Secrets for Beginners: Increase Energy, Bolster Your Immune System, and Calm Inflammation with Super Easy, Delicious Recipes, Even if Cooking isn't Your Forte. (182 characters)

B- Anti-inflammatory Diet Secrets for Beginners: Easy and Delicious Recipes to Optimise Gut Health, Skyrocket Your Energy and Calm Inflammation Fast. (146 characters)

C- Beginner's Guide to the Anti-Inflammatory Diet: Easy Mouthwatering Recipes and a Simple Meal Plan to Increase Energy, Bolster Gut Health and Calm Inflammation Fast.(165 characters)

D- Beginner's Guide to the Anti-Inflammatory Diet: Skyrocket Energy, Boost Your Immune system, and Calm Inflammation with super easy, mouth-watering Recipes to Feel Great in No time. (183 characters)



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