

**Full Throttle
Friday
4-19-24**

● 2023



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

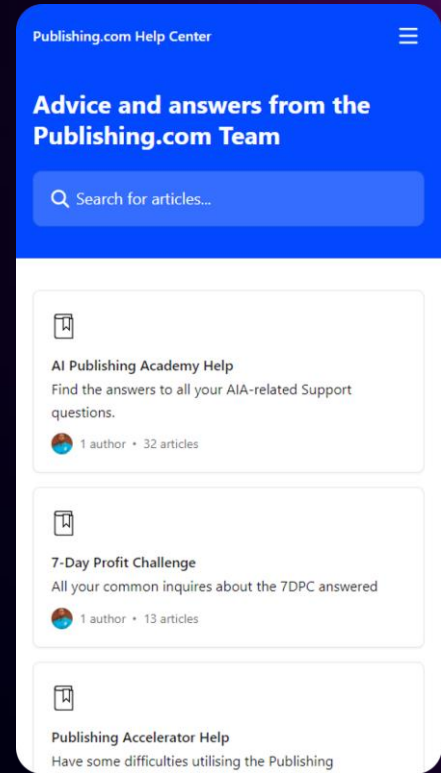
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

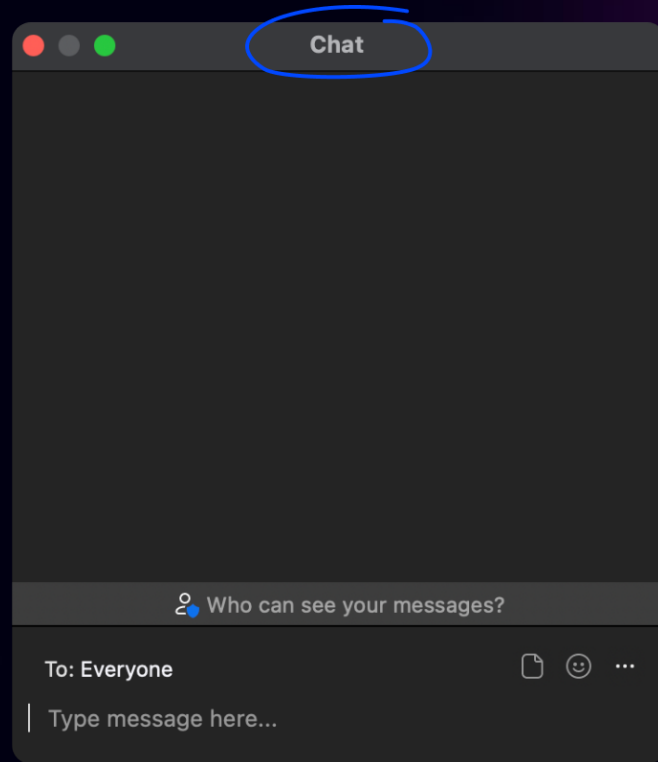
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



PRINTREADY10

Students get **10%** off Formatting Package!



LET'S BEGIN!

George

Please cancel previous title and subtitle request. New one is:

Title:

Advanced Prepper's Survival Essentials

Subtitle:

Create A Long-Term Food Storage Hideaway, Learn Bushcraft Skills, Off Grid Security Tactics
Plus Transform Your Home into a Safe Haven

Lisa Looney

The title of my first book is Conquer the Art of Tarot, and my sub-title is A Comprehensive Guide for Self-Discovery, Decision-Making, and Mystical Insights. It follows the rules presented in the class, but I wanted to get your opinion for reassurance.

Eric

Hello, so I am making 3000\$ per month from 1 book for the last 6 months without AUDIOBOOKS or hardcover because I am a European. I want to ask how to do an LLC so I can enter on ACX especially since I am about to publish my 2 3 and 4th book in this next month.
Thank you very much

Marie

What free bonuses did we receive when we signed up?

Marie

For the zoom calls, I have zoom downloaded and I tried to go into Zoom and it doesn't let me go into it, and I have tried everything to get into it, why is this?

Prosper

I want to know if " HOW TO TALK TO ANYONE " a good book topic. It has met POC from my end

Sonee

Will you please review these two title/subtitles and offer feedback:

1: Essential Guide for Healing Toxic Relationships

A Step-By-Step Journey Identifying Toxic Behaviors, Healing After Abuse and Moving Forward With Your Life, Even If You've Failed Before

2. The Toxic Relationship Survival Guide

Strategies to Identify, Understand and Heal from Emotional Abuse, Even if You've Struggled Before

Leslie

Hi awesome Coaches... here are several really good book covers, I cannot decide...

https://99designs.com/book-cover-design/contests/fun-colorful-balance-flexibility-exercise-book-1275355/entries?filter=three_to_five_stars

George

Hi coaches. Please review 2 book cover, image suggestions, subtitle and anything else that might make the cover better.

<https://drive.google.com/file/d/1v6O7jre5BGnWI7vREPXazLuSNWoX33iD/view?usp=sharing>

Steve

I want to give you more data on my POC without copying a spreadsheet.

There are 11 books dealing with the topic of First-Time Fathers guides that have less than 150 reviews, more than \$500 monthly income and the latest publish date of Novemver 2023. 5 of those have few reviews and high income, so discounting them I'm left with 6 with page range of 155-336. Amazon Category Pregnancy Childbirth.

Using Chatgpt the common words in those titles are

Pregnancy

Dad/Dads

Handbook/Guide

First-Time

Baby/Babies

Steve

Parent/Parents

New

Fatherhood/Father

Pregnancy/Pregnant

Survival Guide

AI Suggestions were

"From Bump to Baby: The Essential Handbook for First-Time Dads on the Road to Parenthood"

"Dad's Journey: Navigating Pregnancy, Parenthood, and Beyond - The Ultimate Guide for First-Time Fathers"

"Dad's Playbook: Mastering the Art of Fatherhood - Your Comprehensive Companion for the First Year and Beyond"

pam

I'm currently completing the review page for my first 30K book that is completed (cover is done) and I am a little confused regarding the next step - do I get it formatted? Or do I have it read by an 'advanced read' team for input? The advance read group is only casually mentioned in the lessons? what is recommended for best success?

And, if i send to an advance 'read team" do I send them a PDF with a watermark on it? And am I just asking for them to check for misspelled words or content that isnt clear etc? What is the goal of this? Or can it be skipped? Thank you in advance for your clarification. I might not be able to be on the call live but will listen to the recording if so...

pam

I had my front cover done by 99Design. I know to go to Fivrr for the audio and paperback covers. but who does the back cover? Should I have had my 99Design person do it? I'm currently finishing up lesson 4 so maybe I'm not there yet?? Thank you in advance.

pam

I am finishing up my first book and don't have any images in it. I was overwhelmed with the mid-journey lesson and thought I would keep the first book simple. I do have quotes at the beginning of each chapter. Is this ok? have you found that images really make a difference? And if so, where could I find other simple photos? I don't think they will necessarily add value except maybe visually (but maybe that is the point?!). I welcome your opinions & suggestions. (I will do my best to be on the call live otherwise will listen afterwards as I am working).

Teri

Can you please help with this Copyright question? I am in the process of submitting a copyright application for a 30k word book. I picked the topic, created a summary, had the Outline done by Publishing Services, used The Urban Writers for a Ghostwriter, had Publishing Services proofread/edit/format, all under my supervision with extensive input and editing on my part. Why does the course say to use the Standard Application at \$65 when the Single Application at \$45 appears to be perfectly adequate?

Thanks for your help, Teri

Garth

Hi Coaches, Please critique these book cover designs. The subtitle is under revision. I would appreciate it if you could look at those I have listed. Thank you

<https://docs.google.com/document/d/19jFsSPH8wTrUedlNvePHCYN2LbX52lXZGxBZQtCtrbU/edit?usp=sharing>

https://docs.google.com/document/d/11CJili_HubEP7wRhNvcFSVydzcZHC3YXS6q8aDUaBHs/edit?usp=sharing

https://docs.google.com/document/d/1liUE_wlb8cpXVQ2tDMuTuM4V81D-otbnsZaQowaY5LI/edit?usp=sharing

https://docs.google.com/document/d/1pFawxaC9yPmGtj1x7e00CuczrSGMjev2_17zv8TuGCM/edit?usp=sharing

Silvia

Hi Coaches,

I'm reviewing the 30K manuscript (for the third time), written and edited by The Urban Writers, but I'm still finding sentences and paragraphs that sound a bit off. For example, they wrote:

"You may be under the impression that you are good enough to face every emergency once you have set up an emergency toolkit. But have you considered that your health emergency kit may not come in handy when faced with a blackout? It can be worrisome; however, you can deal with it simply by adopting flexibility that starts with acknowledging the changing nature of emergencies."

I ran this paragraph through ChatGPT and I got this:

"You may be under the impression that you are fully prepared to face any emergency once you have set up an emergency toolkit. However, have you considered that your health emergency kit may not be useful in a situation like a blackout? This realization can be worrisome; however, you can address it by adopting flexibility, which starts with acknowledging the changing nature of emergencies."

My questions are, should I be asking them to fix all these paragraphs or should I just approve the manuscript and try to fix them myself? What are the pros and cons of doing this? I really don't want to do it myself not only because I am no writer, but they charge a lot of money for their services so I feel they should be able to write at a higher level.



Violeta

Please give me advice on my book. Title: Dream Journaling

Subtitle: A Pathway to Decode a Dream, Connect with Your Inner Mind, Explore Your Creativity,
Unearth Your Talents

violeta

I'd like to correct my previously submitted request for advice on the book title. It should have been DREAM JOURNALING for BEGINNERS.

Rosa

I'm selling my book through IngramSpark and I have just uploaded my ebook to DrafttoDigital (it's not enrolled in KDP select). Is there any reason NOT to add all formats to both platform? I've stopped setting up the print book in DrafttoDigital when it suggested adding their own ISBN rather than the one I had already used with IngramSpark.

So, in short, is there any drawbacks ?

Elizabeth

Title:

Beginner's Blueprint to Companion Planting: Cultivate Healthy, Productive Gardens Naturally with Simple, Sustainable Techniques in Any Space

141 characters with spaces.

POC=Companion Planting for Beginners.

Benefits from research I believe I've checked off - healthy, improved yield/production, natural/reduce chemicals, sustainable/eco-friendly, small space gardening options, educational resource.

Note: I could change the Main Title to the exact POC, but at least eight books use this currently and I think Blueprint puts more emphasis on the learning/beginner aspect. ?

Friday Quiz!

What are the main components that build a subtitle?

What are the main components that build a subtitle?

1. Keywords
2. Benefits
3. Desired Result

What is the character count sweet spot that your title should fall in-between?

What is the character count sweet spot that your title should fall in-between?

120-180 characters including spaces

What are 3 ways to come up with topic ideas?

What are 3 ways to come up with topic ideas?

1. Best sellers list
2. Using AI
3. Get ideas from other publishers

What is the most effective way to get feedback on your book cover?

What is the most effective way to get feedback on your book cover?

Facebook groups in your niche

What are 3 elements of a good book cover?

What are 3 elements of a good book cover?

1. Title is prominently displayed (at least 30% of cover)
2. Good color scheme
3. Pen name is not competing with the title

What are the 4 main components of a successful book?

What are the 4 main components of a successful book?

1. Topic
2. Title
3. Cover
4. Reviews

What is the price-point do we start excluding books when doing POC research on KDSpy?

At what price-point do we start excluding books when doing POC research on KDSpy?

≥\$30

What are the starting sweet spot bids for each of ad campaign?

What are the starting sweet spot bids for each of ad campaign?

\$0.40-\$0.60

How many reviews do you need to start Amazon Ads? And why?

How many reviews do you need to start Amazon Ads? And why?

15, so your book has some social proof