

Action Takers Tuesdays!

December 19 2023

● 2023

Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

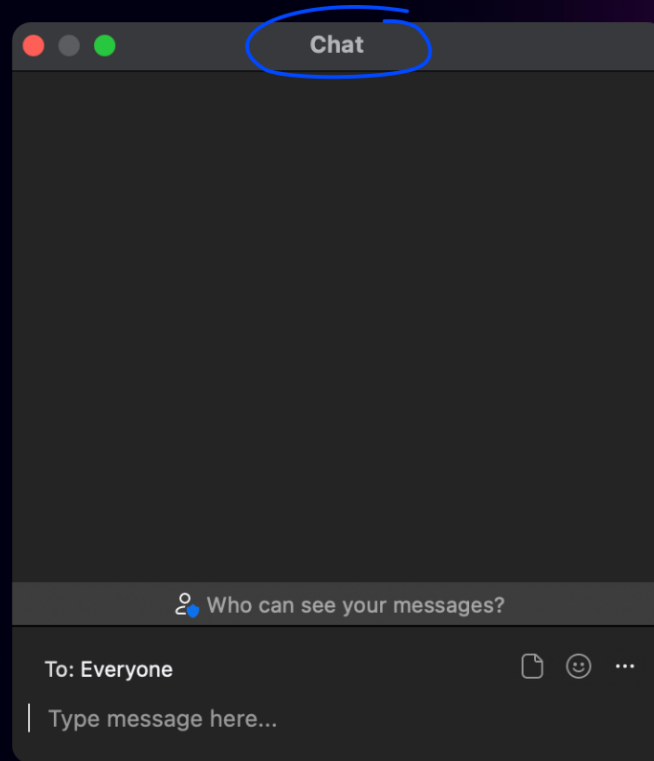
AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Change your chat settings to "Everyone"



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

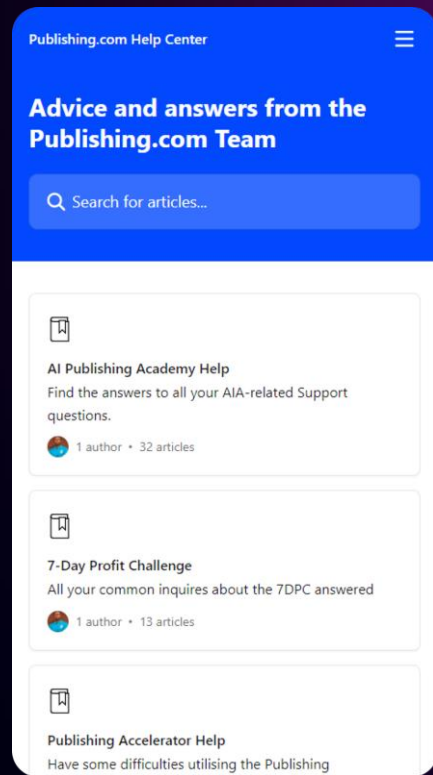
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



TENOFFALL

Students get **10%** off ALL packages!



LET'S BEGIN!

Thought Of The Day

“Don't let yourself be held hostage to anyone; there is always someone else.

Never compromise your standards or let yourself be squeezed.”

— Ray Dalio

Did you achieve last week's goals?

Brian

- Get books ready to publish for Jan 2024 - no

Karina

- Vacation



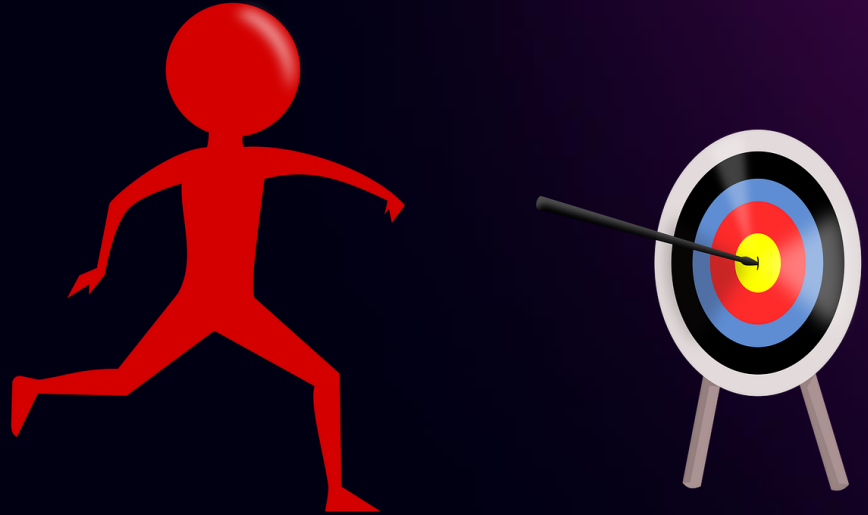
What are your goals this week?

Brian

- Enjoy Christmas

Karina

- Vacation



Nancy

Is there a preferred character count for the sub-title

Nancy

Please give feedback on book title and sub-title:

Step-by-Step Guide to Chair Yoga for Seniors: Easy Seated Poses and Exercise Routines to Enhance Balance, Strength, and Mobility, and Facilitate Weight Loss and Independence in Under 10-Minutes a Day.

Title: Chair Yoga for Seniors Over 60: Guide to Easy Seated Poses with 5-Exercise Routines to Improve Balance, Strength and Mobility and Facilitate Weight Loss in Less than 10-Minutes a Day.

Curt

How many chapters and pages or words should my first ebook be?

mike

With your help my book is live on Amazon. However, only one link works. If the link to buy the book works, the link to review the book does not, or works 10% of the time. The other times is all kinds of stupidity. I have tested this on a few close friends, and have not sent it out to my audience of over 200. Please advise.

Anena

Hi, Coaches, please look at my 30k book cover and let me know what you think. Thank you

"C:\Users\User\Dropbox\My PC (LAPTOP-8DUSNIPV)\Desktop\How to Manage Menopause_1.jpg"

"C:\Users\User\Dropbox\My PC (LAPTOP-8DUSNIPV)\Desktop\How to Manage Menopause_2.jpg"

"C:\Users\User\Dropbox\My PC (LAPTOP-8DUSNIPV)\Desktop\How to Manage Menopause_3.jpg"

Jessica

I'm just starting out - I have a book topic I will be submitting for review (passed POC) and am currently in Module 3. I saw in the FAQs that there's no need to set up an LLC until income is greater than \$5K/mo and I am wondering if it's still beneficial to open a separate business banking account to track business purchases?

Dean Middleburgh

New to the course: Is this a strong book title in your opinion(s):

Self Care SOS

Conquer Stress and Anxiety in Less Than 28 Days! Your Step-By-Step Survival Guide for Personal Growth, Emotional Resilience & Enhanced Wellbeing

Cheers in advanced!

Duane

Correction: Module 1 step 10 says, "schedule a "Success Call" how is that accomplished.

Heather

Hi Coaches, I have just received my 48 illustrations from Fiverr. I know I need to insert them into my manuscript before sending manuscript out to be formatted. I am not sure which version of the illustrations I should insert. I have received pdf, png and transparent background version png. Can you guide me as to which version I should be inserting? Thanks in advance!

Mariko

My ebook was "blocked" two days ago. The email from Kindle Content Review titled "Alert from Amazon" was pretty generic, stating, "We detected attempts to manipulate the customer reviews of your books. Posting reviews regarding your own books or offering any sort of incentive to customers for posting reviews is against Amazon's Community Guidelines."

The suggested actions to be taken included reviewing/complying with Community Guidelines and adhering to Terms & Conditions -- again, pretty generic and un-insightful. I wrote back requesting more specifics, and am currently waiting for response.

Is this the beginning of the end for my publishing journey? This is my first full size book. Any advice? Is this fixable?

Terry

I'm writing to share the progress I've made about my book title, especially the subtitles. This is now my third session.

The original title was: "Microbial Magic: The Art of Growing Vegetables Organically, Unlocking the Bliss & Success of Urban Nature Farming"

At the first coaching session, my coach, Brandon, pointed out the lack of specificity. So, I revised it to: "Microbial Magic: The Art of Growing Vegetables Organically, Master Simple Techniques for Urban Harvests from Asparagus to Zucchini"

While they, at the QA coaching session last time, appreciated the "Asparagus to Zucchini" aspect, there was some confusion over the term "Urban Harvests," with concerns about its clarity and questions about its contrast with 'Rural Harvest' or 'City Harvest.'

Taking this into account, I've developed a second revision: "Microbial Magic: The Art of Growing Vegetables Organically, Master Simple Techniques for Revitalizing Harvests from Asparagus to Zucchini"

TJ

Having trouble with the proof of concept process. Have a few topics but all are just 3 on the list that pass the test and I've checked a TON of topics. Used chat gpt and also the top 100 list. Any suggestions? Is this a sign of saturation or what's the what? I likely won't make tomorrow's call due to a schedule conflict but will be listening after!

TJ

I submitted my 7DPC and it finally published. When I clicked the link i saw there was.... ugh... a typo in the title line. I fixed it for kindle but printed says no changes allowed. Must resubmit the book as a second edition and reference the first edition's title. It says 7 EAST ways to stop your runaway brain instead of EASY ways. So dumb. Any advice? (likely can't make the call due to schedule conflict but will be listening to recording!)

Anne

Hello Coaches, please see my book title and subtitle for your comments and review. Thank you.

Title: A Radiant, Unstoppable, Confident Teen

Subtitle: Conquer anxiety to build self-confidence in School, Relationships, and Life to achieve academic success

or

Subtitle: Manage anxiety to build self-confidence in School, Relationships, and life to excel in school

Gennarino

"I'm editing an audiobook manuscript called 'Christian Affirmations and Bible Sleep Learning to Overcome Anxiety, Doubt, Panic, and Worry.' It starts with a Bible study and then repeats affirmations with relevant Bible verses. My plagiarism count is over 40, but it's due to the repeated use of Bible verses. Do I need to fix this?"

Michael

Hi coaches,

I have a keyword that passed POC which is wall pilates for women, from research my ideal customer is women over 30 so the manuscript is geared towards that age group mentioning it throughout.

My question is should mention the term "over 30s" in the title or subtitle even though the actual POC term was just wall pilates for women with no mention of age

Gennarino

This is a follow-up to a previous question.

Bible publishers have a Fair Use Policy that allows usage of their translation with certain conditions. For instance, the NIV permits limited use of their translation; if you don't use an entire chapter, and no more than 25% of your book can be their translation. Similarly, the NKJV allows only 20% of your book to contain its copyrighted work.

I have a query regarding my audiobook, a guided meditation that includes Bible verses. The narrator repeats an affirmation followed by a Bible verse, and this sequence is repeated five or six times. I am curious to know whether the repetition of the Bible verses counts towards the 20% or 25% limit for copyrighted material.

Evelyn

Hi Coaches - I'm in the Facebook review phase and would like some tips. I focused on groups that would benefit from my book but am not seeing people flocking to review it. I even posted on a lot of big LinkedIn groups on top of that. Brian you've had huge success so could you enlighten us? How do you move people from indifference to action? Thanks very much.

Aliyah

I want to upload my book onto IngramSpark. I'm based in the UK, so I got my ISBNs from Nielsen. When registering my book on Nielsen Title Editor, am I only registering the ebook? Or is it the paperback? Or is it everything (ebook, paperback, hardback, and audiobook)? Do I register them separately under different ISBNs?

Kurt

Hi coaches. Studying the launch and review lessons and would appreciate if you could clarify for me. I understand about getting reviewers lined up, and the KDP Promo process. My question is on timing. Promo allowing book to sell for \$0 so that reviewers can make verified reviews lasts for max 5 days (3 days recommended). Does that mean that when you have 100 reviewers lined up that somehow we have to get them to act over 72 hours (buy and post)? Seems a VERY small window. Please talk about this. Thank you.

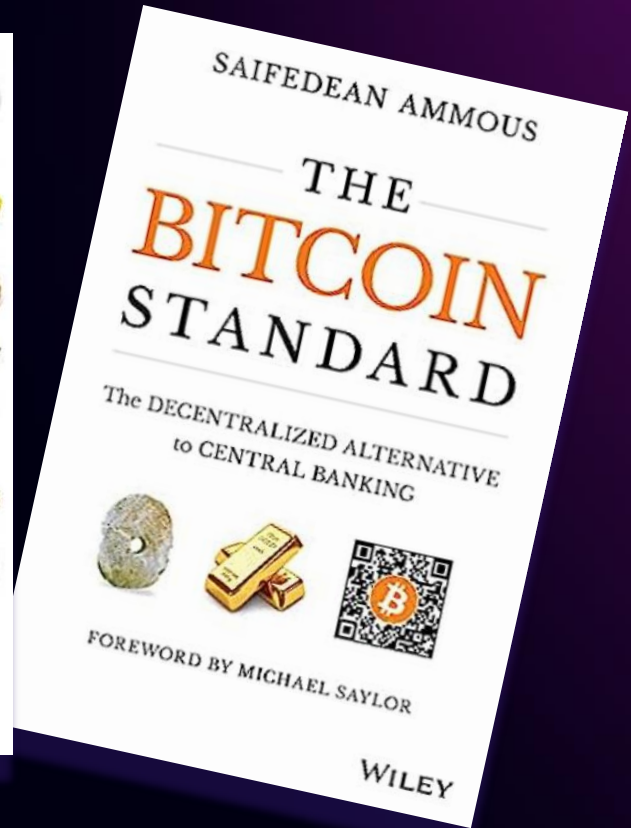
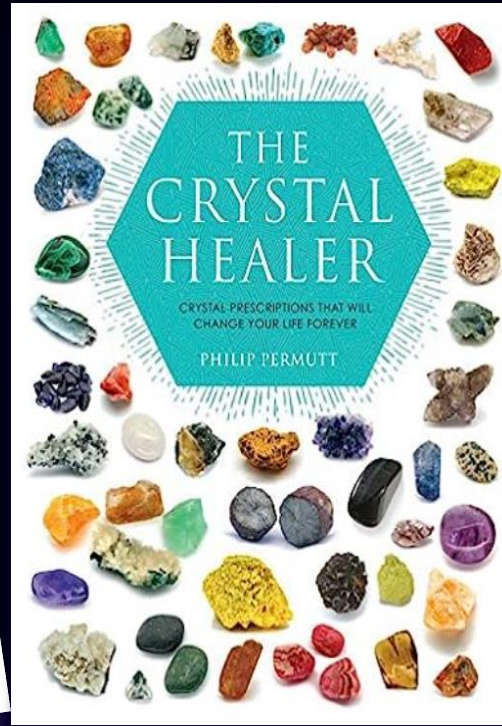
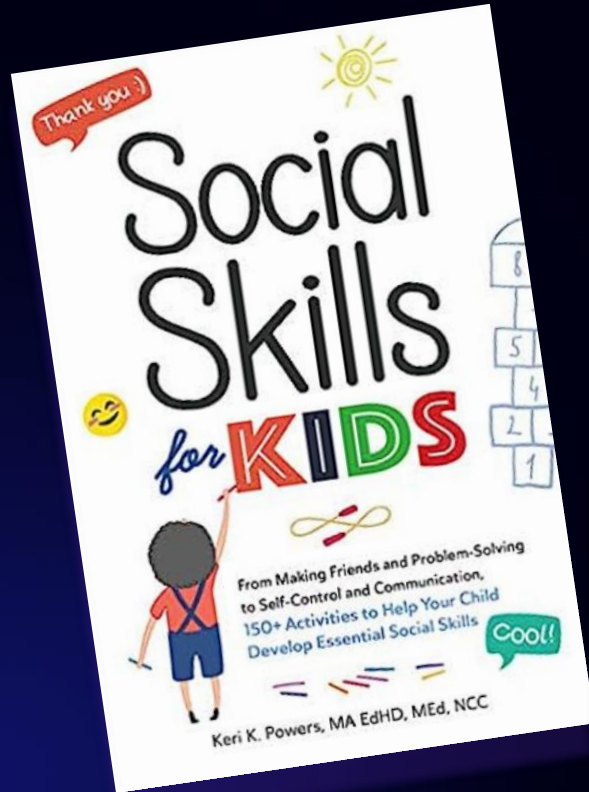
michael

I plan on launching my book in early January and have been building my review team. Can I publish the book now and offer the free promotion later to earn Pubby snaps in the meantime (I did not do the 7-day challenge)?

Lynn

I have heard Brian and other coaches talk about how book sales drop before Christmas (maybe starting the 19th or 20th) so ads will not do much and just waste money, but can't remember the specific advice. Would you please walk us through the steps of what to do with our ads as far as lowering bids or budgets or pausing ads completely? Which date should we do this? When should we put them back to what they were before? Etcetera. Thank you!

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

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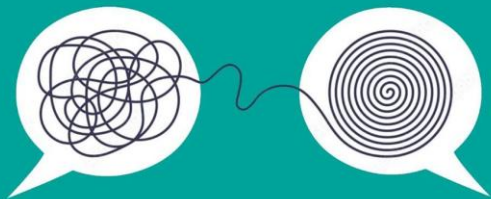
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[Click Here to Register](#)

Ann

MANAGE OVERTHINKING *— and —* ANXIETY



MINDFUL TECHNIQUES TO **RELIEVE STRESS**,
CALM YOUR MIND, FOCUS ON THE PRESENT,
AND ACHIEVE LASTING **INNER PEACE**

A. S. BENJAMIN

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Carla

HOME CARE, ASSISTED LIVING, MEMORY CARE, OR NURSING HOME

DEMENTIA HOPE AWAITS

WEIGHING THE BEST CARE OPTIONS
AT-HOME OR FACILITY-CARE

Yes

No

Maybe

Possible

Not Sure

READ
THIS BOOK
FIRST

C. L. FLEMINGS

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HOME CARE, ASSISTED LIVING, MEMORY CARE, OR NURSING HOME

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