



**Q&A Call**

● 2024



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# SPECIAL SEGMENTS

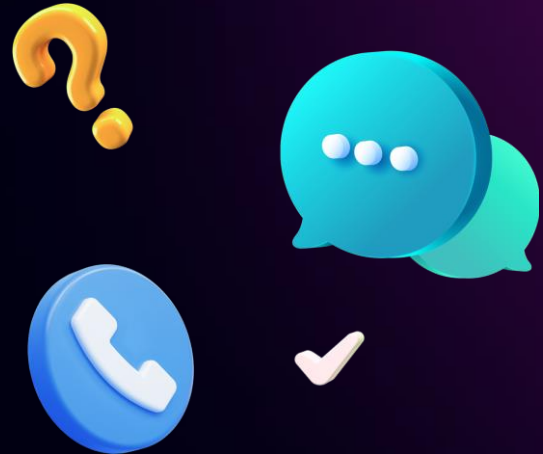
- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!



# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

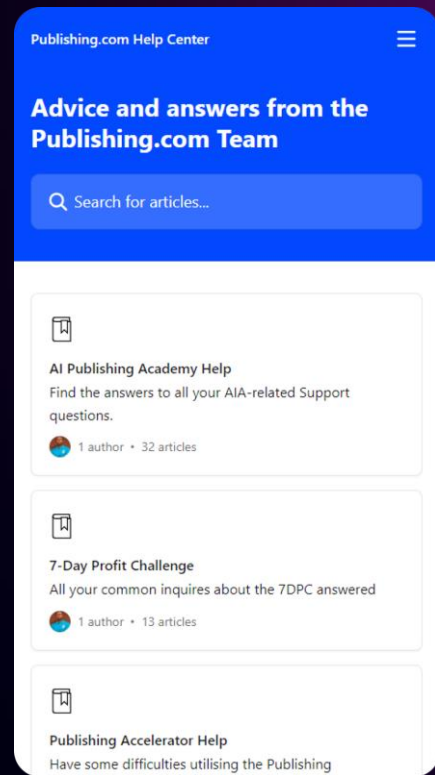
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

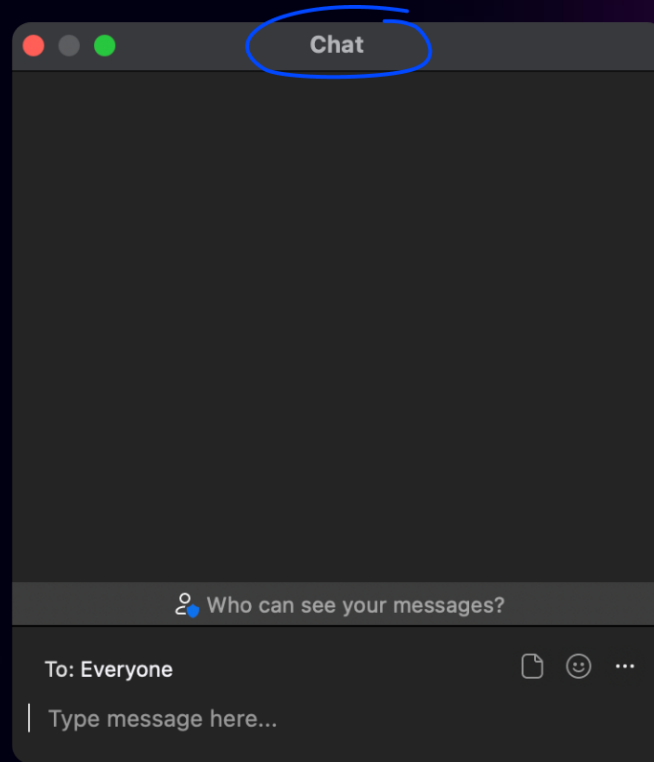
Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



**GETREVIEWS**

Students get 10% off Review Page Package!







**GIVEAWAY!**

**Win an exclusive AIA  
t-shirt/hoodie**



**LET'S BEGIN!**

# Kim Eckert

In day 6 of the 7DC and watching and following along with the video, when we get to Reedsy to settings to add my title, and subtitle, in the video Rasmus adds his book description here, but that option box is not available on my screen. After entering the Title and Subtitle I hit save and that's it - help please. Kim

# Richard

The lesson on fb and Personal DM link, Does not work It is invalid and out of date I attempted a dozen times with no luck. I tried to reach out to fb support group to show me how to change my personal username to make a personal DM link, but all wanted money and one tech guy took me for 50.00. Can someone please show how to do this. All videos that AIA tech support sent me did not work and showed a very different way of doing it. AIA kept giving me same answer. I am at a standstill with this. Book is being proofed and edited for print. Someone please help, I can't be the only one going through this. Something that's supposed to be so simple. Not even my tech guy was able to do it. Will not be on call but will watch video call later in the day for answer. Thank you Rico M.

# Melonie

Hi coaches! I am stuck on images... I have Midjourney and Discord, I have purchased prompts and have spent hours trying to generate images for my book but cannot get the software to generate anything decent. I kind of went backward and did not create any images as I had the impression that I was just doing an audiobook, so I went back to create some images before publishing but am stuck here. Thoughts, suggestions? Images on The Urban Writers site are too expensive for me at this point. Would it generate bad reviews to publish without images? Am I able to use Stock images? Help, please!

# Beverly

I'm having trouble getting the various programs [KDSpy, D.S. Amazon Quick View, Google Chrome and ChatGPT] to work together in harmony on my Mac [running Sonoma 14.2.1]. The KDSpy doesn't show the little key, and if I use it and then try to check a book as advised, when I try to return, it's gone and I have to find it and sometimes even log back into it. The ChatGPT can also be problematic as it doesn't stay on my desktop either-- often I have to find it and open it again and again. I NEED TO TALK TO A HUMAN BEING in TechSupport who knows Macs. Is there a help line number I can call? And if there is no one to help me, what am I suppose to do?

# Dianne

I am requesting a refund as the publishing business is not what I expected. I had trouble with my computer...it crashed on Sunday.. Then I slipped on TUESDAY ...literally on ice... resulting in sciatica such that I cannot sit or even walk for long. However I was really impressed by your transformation videos, and your espousal of a good work ethic. If I was not almost 80 y.o., I might feel more confident in a quick recovery but sitting even 2 hours a day, ( not 7), does not appeal to me, especially now. Please refund my \$999.00 ASAP. Thank You. I wish you the BEST, not the best of luck, as you don't need luck , YOU have the Know-how, the determination, and the energy to succeed...and I think it is great you are sharing that with others.

Sincerely, Dianne (Please verify cancellation and refund.) THANK YOU

# Tammy

I completed my 7DC book right before Christmas and am trying to pick the subject of my first 30K book (that can be an audiobook). I started with my passion/expertise but couldn't meet POC so not doing a book on that subject yet. I also spent time looking at all kinds of subjects I am interested in learning more about and am surprised how hard it is to meet POC but I am not about to veer off and not follow the guidelines! So the only subject that I found that I am interested in so far and meets POC is Parenting Children with ADHD. Now I am just trying to determine if I should focus on boys, girls or just children or teens. (By the way, I have a son and daughter with ADHD and even a husband!) I also looked into the subject of living with ADHD spouse but that doesn't meet POC either.

Any guidance you could give me would be helpful. I am very excited to move forward!



# Donna

Please help me with my 30K title. My niche is architecture books for children. Using ChatGPT and customer research for key words as well as my own intuit, I came up with possibilities:

ARCHITECTURAL ODYSSEY: Building Creativity and Skills, Step by Step

ARCHITECTURE FOR KIDS 2.0: Cultivating Young Minds through Interactive Design and Step-by-Step Learning\*\*

ARCHITECTURE FOR KIDS 2.0: Family-Centric Building Adventures to Foster Creativity and Skills

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# Ophelia

Hello, Do you need a bio if you are using a Pen name? If there is no bio, how is it going to affect your book? I saw one post in the FB group that she received a 1-star review on her book because she didn't create a bio on her pen name. Isn't it lying to create a bio under a false name? Q#2- Can you copyright your book if you used a Pen name? Thank you.

# Spencer

At what point is it appropriate to set up a 2nd set of ad campaigns for my book? Particularly for my Manual Products Campaign. When I first setup my ad campaigns, I followed the course and targeted products with similar number of reviews (less than 100 reviews). Now that my book is reaching 100 reviews, should I set up a 2nd Manual Products Campaign and target books with 100+ reviews? If I do, what should I do with my 1st Manual Products Campaign? Do I leave it, scale it back, close it?

# Dianne

PLEASE verify agreement with previous email. Thank You.

# Mike

Hello coaches! Would love some feedback on this main title and subtitle:

Water Purification Made Easy: Access Clean, Safe Water Anytime at Home, Outdoors & Beyond  
with Cost-Effective DIY Filtration & Emergency Preparedness

# Christine

1) DS Amazon Quick View doesn't work for me in incognito mode. How can I fix that? 2) Is there a way to tell if a book is printed in color or b&w if it's not stated? 3) Is it advisable to do a gardening book or kids/toddler book in b&w?

# Steve

Should I expect the ghostwriter to find an appropriate image for selected areas?

# George

I have heard both of these in the course: The writer won't do any research and I have to provide everything, and That they will do research. Can I get clarity?



# Ira

The vetting process for the Upwork writer is extensive, should I use the same process with TUW writers?

# Steve

We know that some quotes are copyrighted, how concerned should we be about this? If little concern then skip the rest of this question. Should we require every quote to be checked for copyright by the writer? If not, should we check every quote.

# Chip

I have heard that a 30,000 word book will be 220-240 pages.. The Printing Cost cutting module said to aim for 120-140 pages - which I suspect is a shorter book. Which is correct for a 30,000 word book.

# Allen

It has been over a month since I paid for the Accelerator program and I still do not have access. I need to speak with someone. Can someone call me about this situation? I had my initial call with Katrina and she had me fill out a form. I have no way to take with anyone. My number is 573-258-0671

# Christine

I'm also looking into the gardening topic that you're talking about. Is it a good idea to do a book that other students are also trying to do?

# George

We are encouraged to continue to follow up with those who want to review our book...until they do.

But how many reviewers actually buy the book to review after the Free Book period is over?

Since we don't know who bought the book, how long should we hound them to review our book?

Any tips to find out who bought the book?

# Steve

During those days when the book first goes on sale on Amazon, and we are giving it away, does that cost us anything? Fees to pay Amazon or some other expense.

# Darryl

My book is complete , and the cover design is whittled down to 3 options.

Can you share your thoughts on the next call Jan 19th at 12 Eastern?



# Jeff

Trying to see if my niche will work and I get mixed messages from Amazon (I have developed a method in TAX DEED investing to go from \$15k to \$1,000,000 in assets in 3 years using my proprietary methods (Not many books in that niche and varied success))

# Annette

How can you take excerpts ( like tables and charts) from your book and create a PDF for your audiobook? I have tried using adobe, Microsoft, Word and other tools, but haven't been successful yet.

# Nancy

I am looking into Upwork for a ghostwriter but have also spend a lot of time looking on TUW. I submitted a project on Upwork entering a fixed price that would generally be the premium price on TUW. However, in looking through the profiles of those that applied for my project, I saw that other clients were paying WAY LESS for their projects than what I proposed. The lower price could be for different types of projects, like content writing, blogs, etc., but I'm not sure. Did I way over-price my project ? Would it be unprofessional to bring down the price once it's been submitted and GW's have applied already? Help! Thank you.