A PUBLISHING ACADEMY

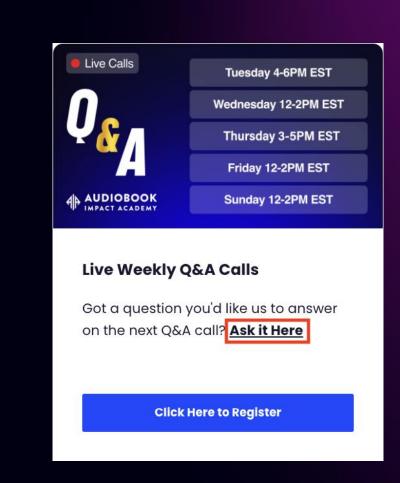
WEDNESDAY WINNING STRATEGIES July 19th, 2023

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Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Special Segment

Topic specific live training
Reviewing book covers/titles
Student interview
Quiz
Something else

Got a good idea for a segment? Let us know!



AI PUBLISHING ACADEMY

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



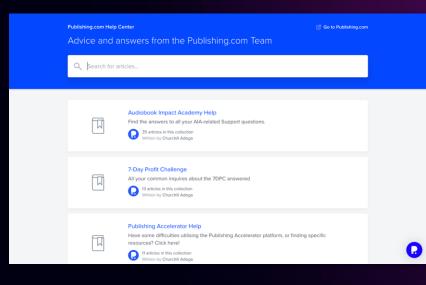
Most Frequently Asked Q&A Questions:

Visit our Help Center

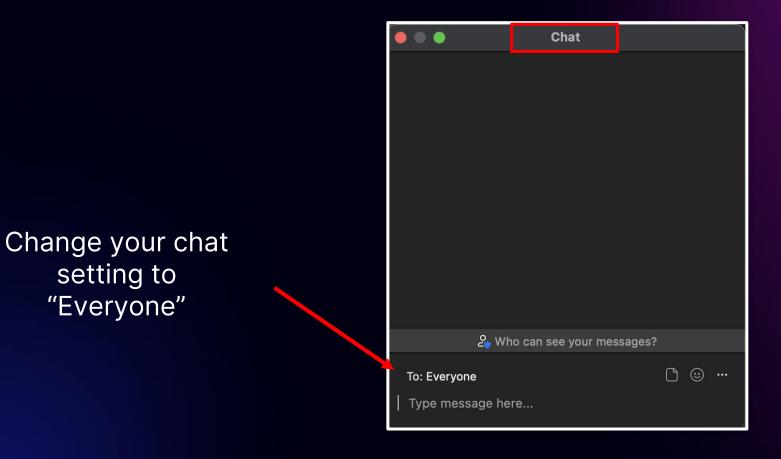
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.









PS Monthly Discount - July

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

GRAMMAR10

Students get **10%** off + free formatting when they order the editing and proofreading package.





What Were Your Wins?

Nicole-

• Vacation

Stefan-

• Pubby and Audio Review Group to get reviews





Let's Begin!



Sallie

Not long ago I created a great mockup picture of ebook and paperback (composite of 3) for free on the internet. I don't remember where the site was. Can you recommend one?



April

Ok so Now this is going to be the third or fourth version of this subtitle. I have been working on this for what seems like forever. I do have a meeting with my coach today but wanted to get your input one more time. Pain points are: is it easy, is it affordable, can I make it myself, and how and what to grow?

Raised Bed Gardening for beginners:

Simply built and cost-effective, this guide is for creating your own successful, harvests.



Eva

Dear coaches, thank you for all your help. My book has been formatted, and now am working on the book review. The pdf I received which I should give to potential reviewers, has no book cover or back cover information. Is this how it is supposed to be sent or should I have someone add the book cover and back before sharing? Thank you.



What is a Mastermind?

• A group of people that commit to regular meetings and provide each other advice, support, accountability

Benefits:

- Building relationships
- Different perspectives
- Community support
- Accountability
- Feedback & brainstorming

What is a Mastermind?

Suggested Requirements:

- Commitment
- Trust
- Similar stages
- Meet weekly via Zoom and use an additional tool to communicate (slack or FB)
- Set ground rules



1 Hour Meeting Example

Based on having 4-6 people

Chat

Member Updates

Expert Topic Discussion

Hot Seat

Weekly Goals

