

Tech Talk on Fridays

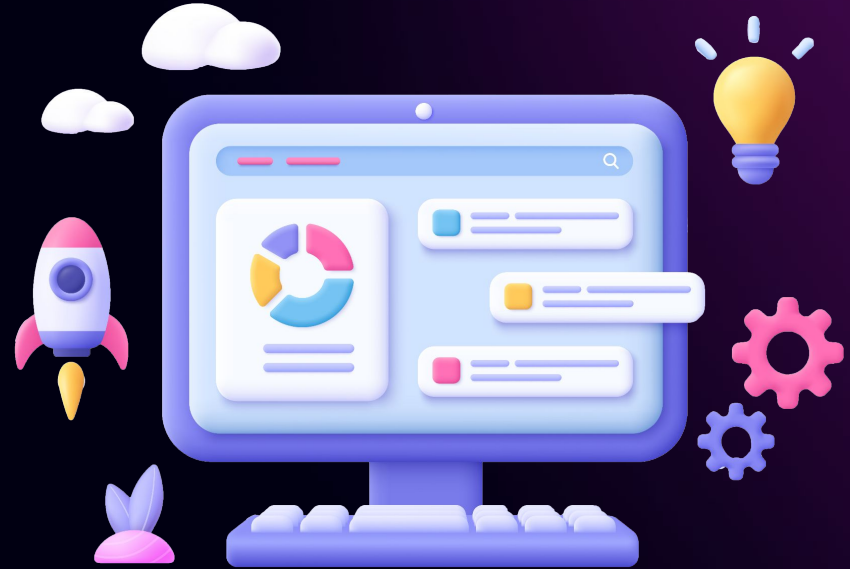
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

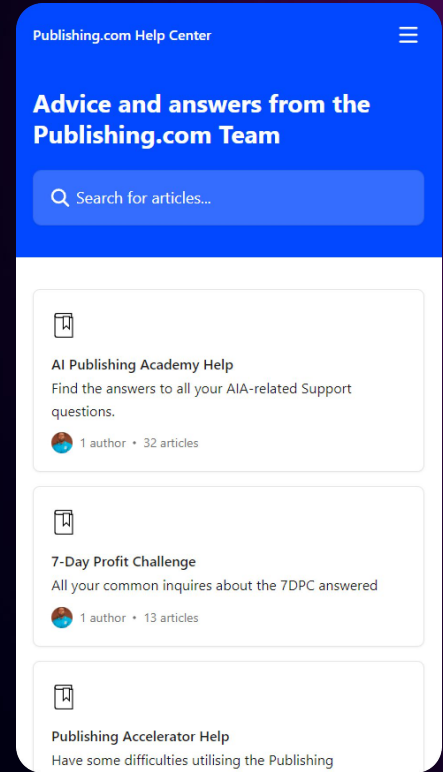
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

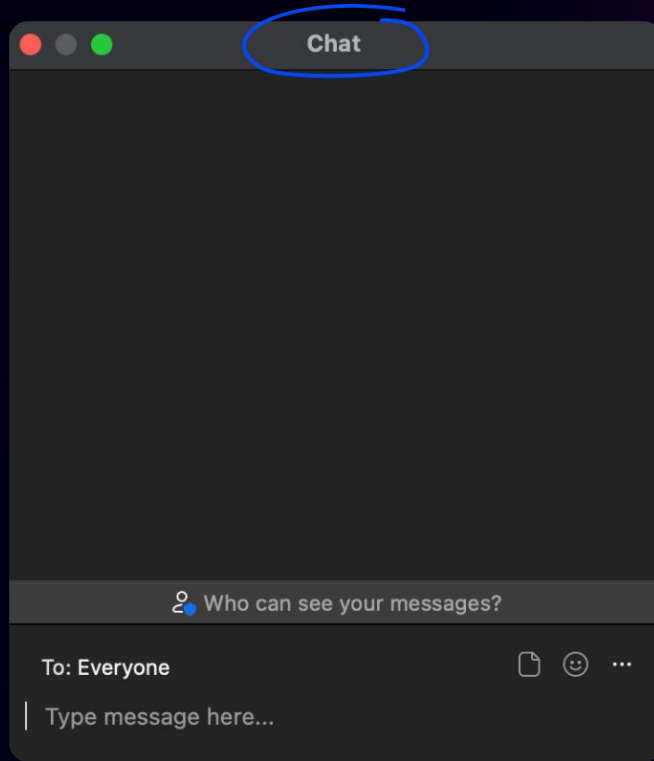


APLUS10

Students get **10%** off A+ Content Package!



Change your chat settings to "Everyone"



Your Voice Matters!

We are obsessed with providing the best experience possible, and your feedback is everything to us

Please fill out our short survey so that we know where we can improve

- We are interested in feedback specifically relating to Modules 2-7
- Please note that Module 1 is currently under revamp and will be updated soon

Thank you!



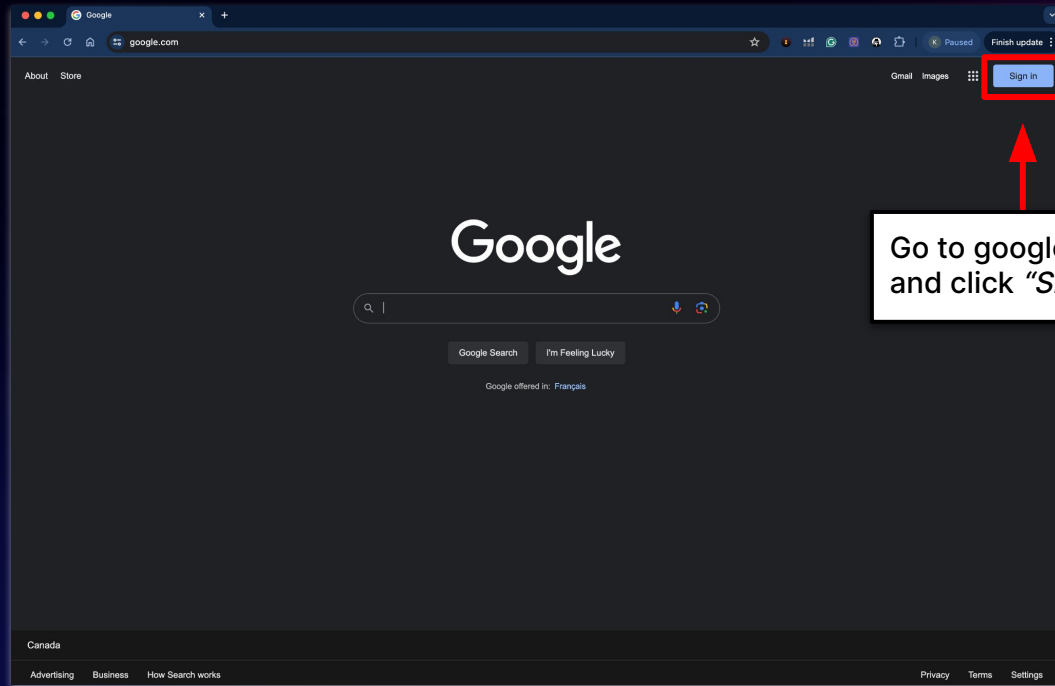
Tip of The Week



Don't save your payment details on websites unless necessary.

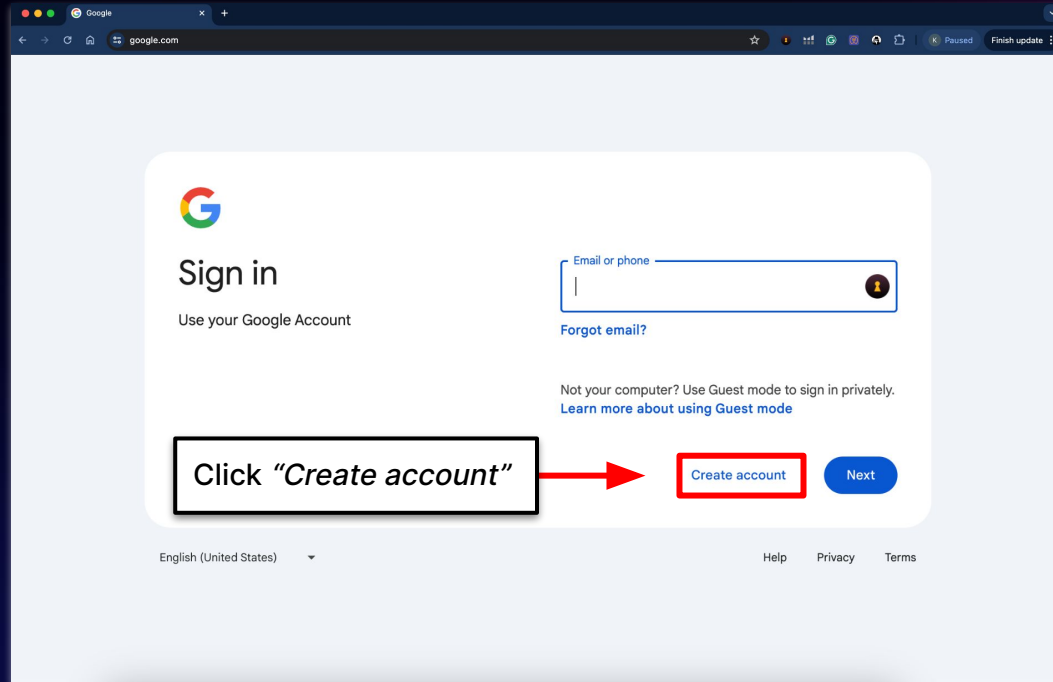
LET'S BEGIN!

Creating a Google Account

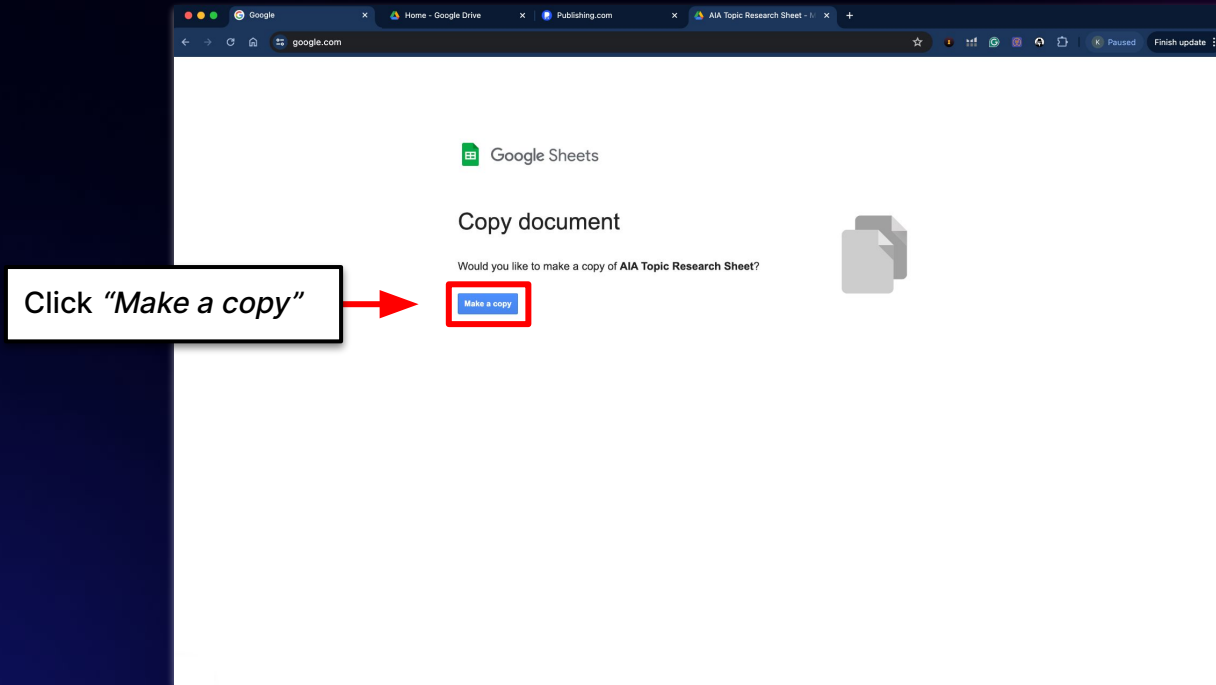


Go to google.com
and click "Sign In"

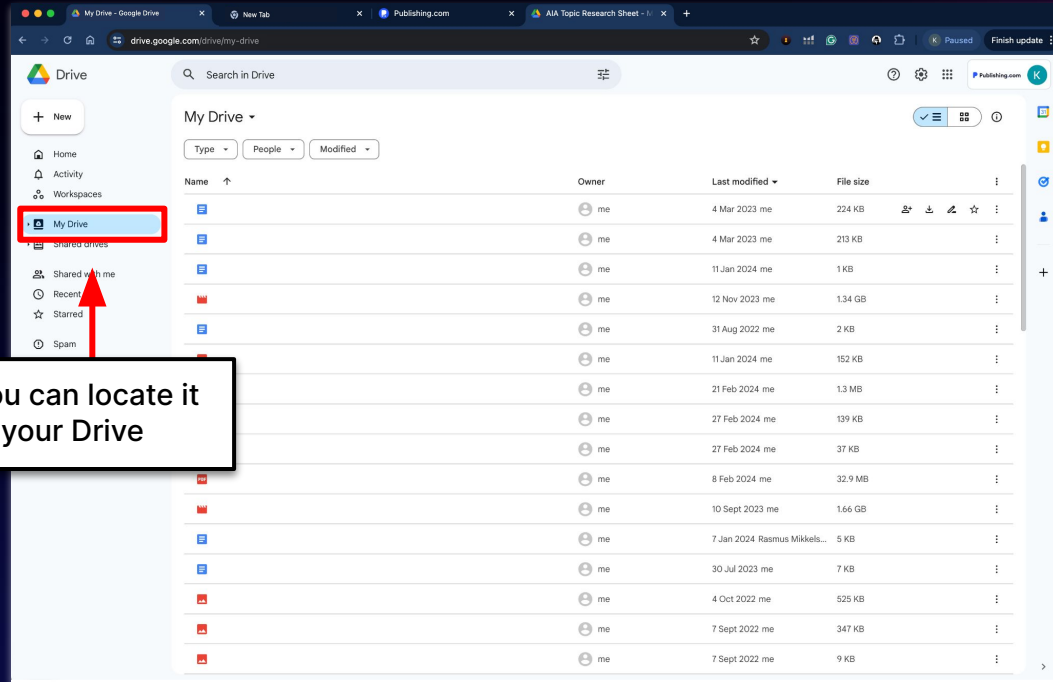
Creating a Google Account



Using Your Google Drive

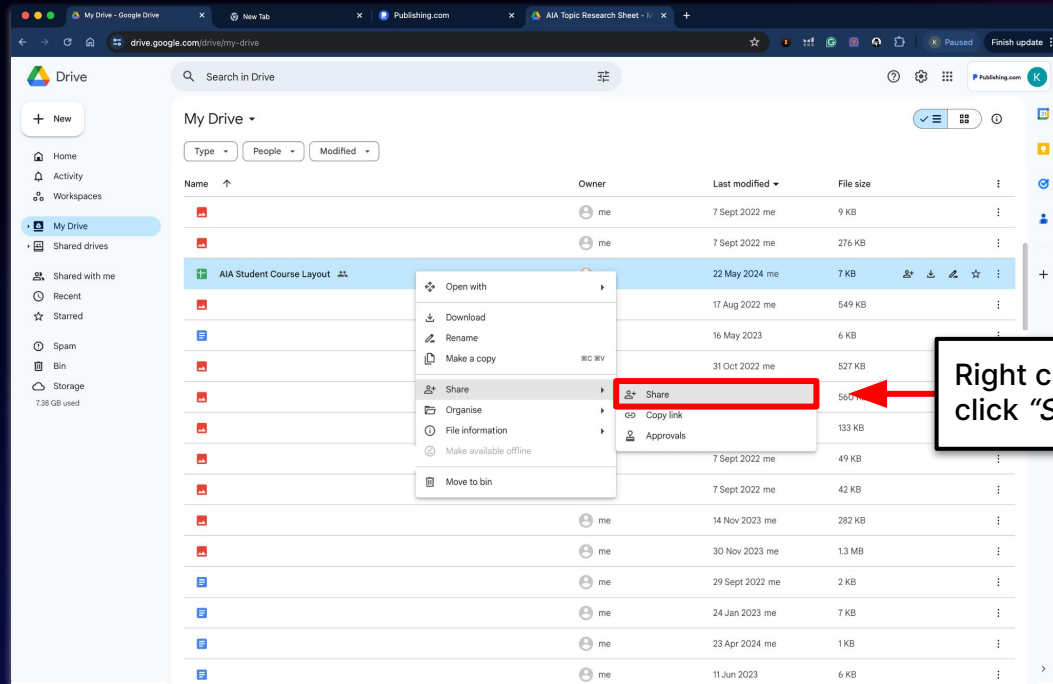


Using Your Google Drive



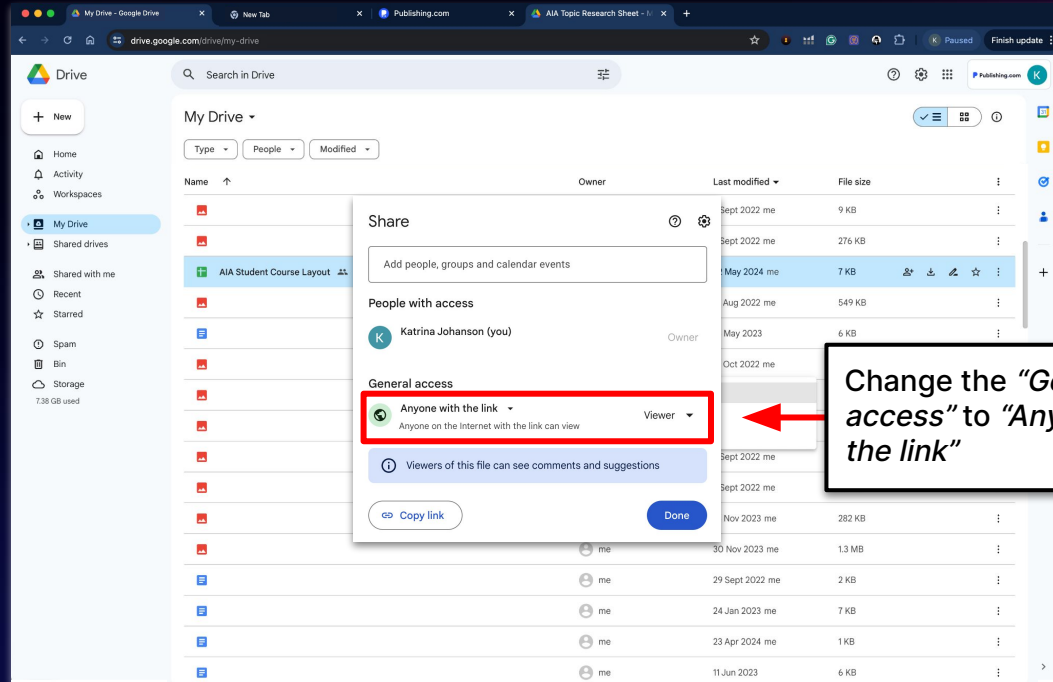
You can locate it in your Drive

Sharing a File or Folder



Right click on the file and click "Share"

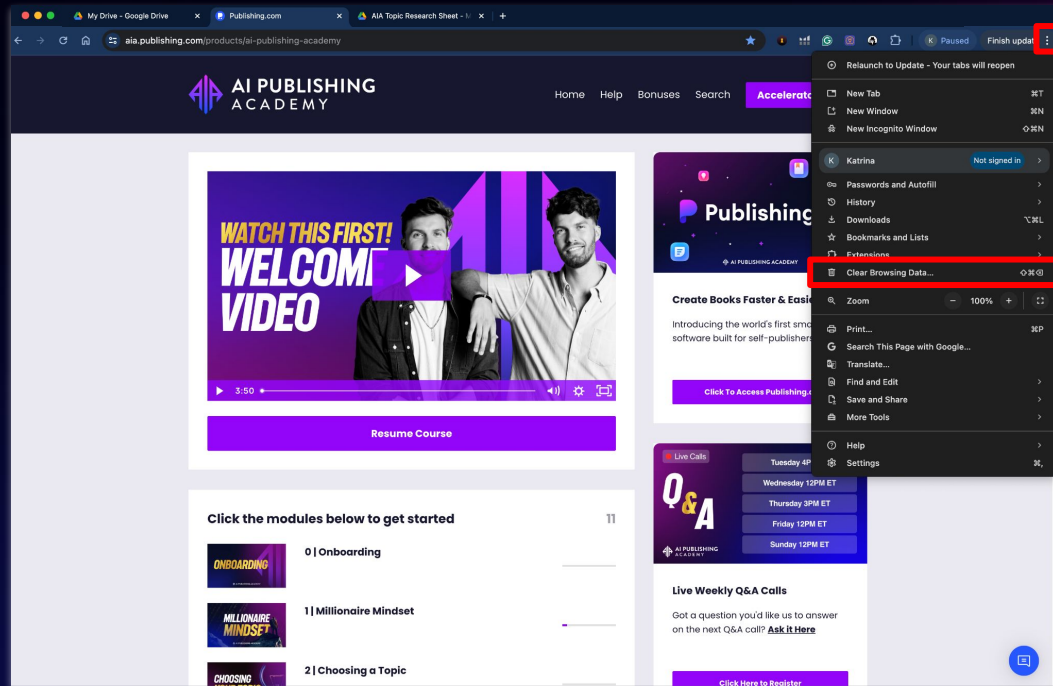
Sharing a File or Folder



The screenshot shows the Google Drive interface with a 'Share' dialog box open. The dialog box has three main sections: 'Add people, groups and calendar events', 'People with access', and 'General access'. In the 'General access' section, the dropdown menu is set to 'Anyone with the link' and the role is set to 'Viewer'. A red box highlights this section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

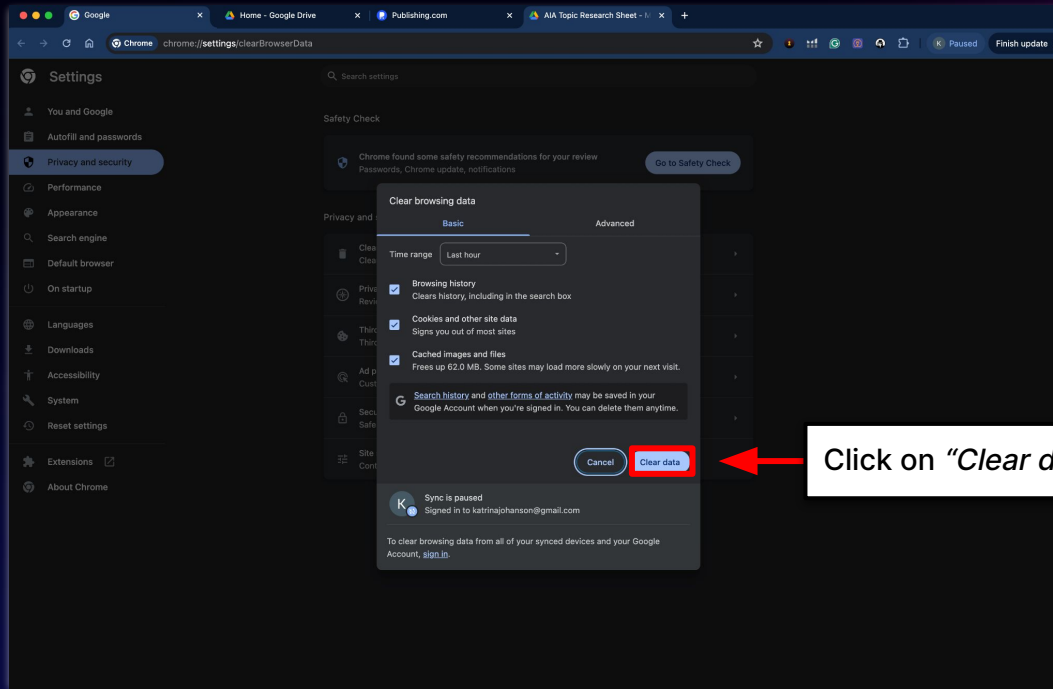
Clearing Your Cache



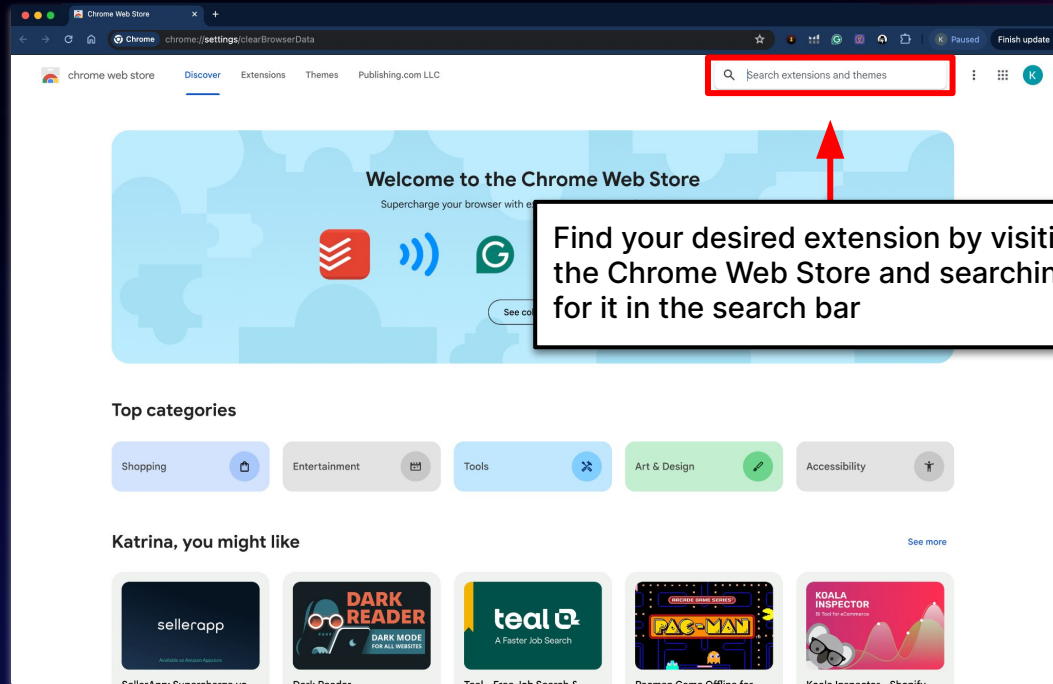
1. Click on the three dots

2. Click on "Clear Browsing Data"

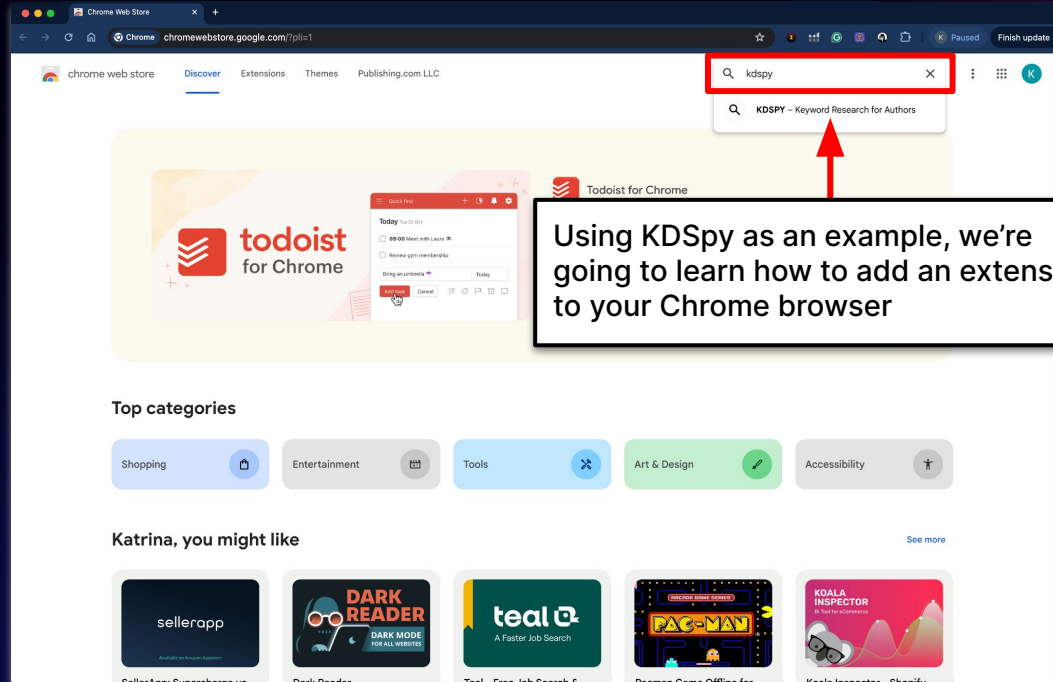
Clearing Your Cache



Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Click on "Add to Chrome"

Best Sellers in Health, Fitness & Dieting

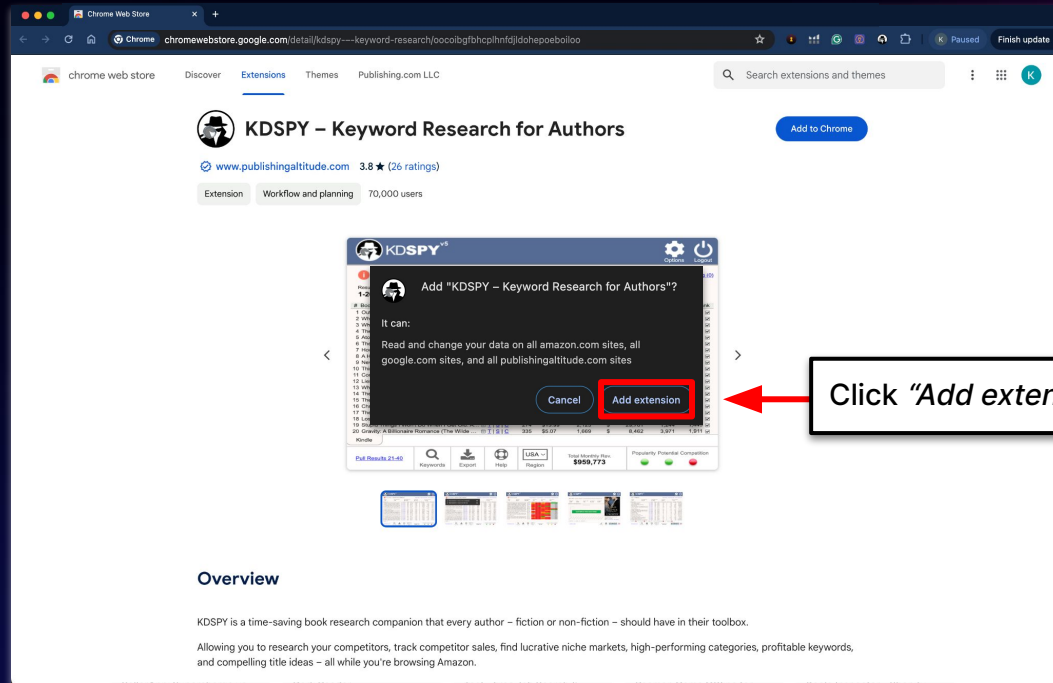
Rank	Book Title	Author	Price	Est. Mkt. Sales
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9
10	10	10	10	10
11	11	11	11	11
12	12	12	12	12
13	13	13	13	13
14	14	14	14	14
15	15	15	15	15
16	16	16	16	16
17	17	17	17	17
18	18	18	18	18
19	19	19	19	19
20	20	20	20	20

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" and it has a 3.8 star rating from 26 reviews. A blue "Add to Chrome" button is visible in the top right corner. A pop-up dialog box is displayed in the center, asking "Add 'KDSPY – Keyword Research for Authors'?" and listing the permissions: "Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites". The "Add extension" button in the pop-up is highlighted with a red box, and a red arrow points to it from a text box on the right that says "Click 'Add extension' on pop-up".

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

KDSPY – Keyword Research for Authors

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Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors"?

It can:

Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

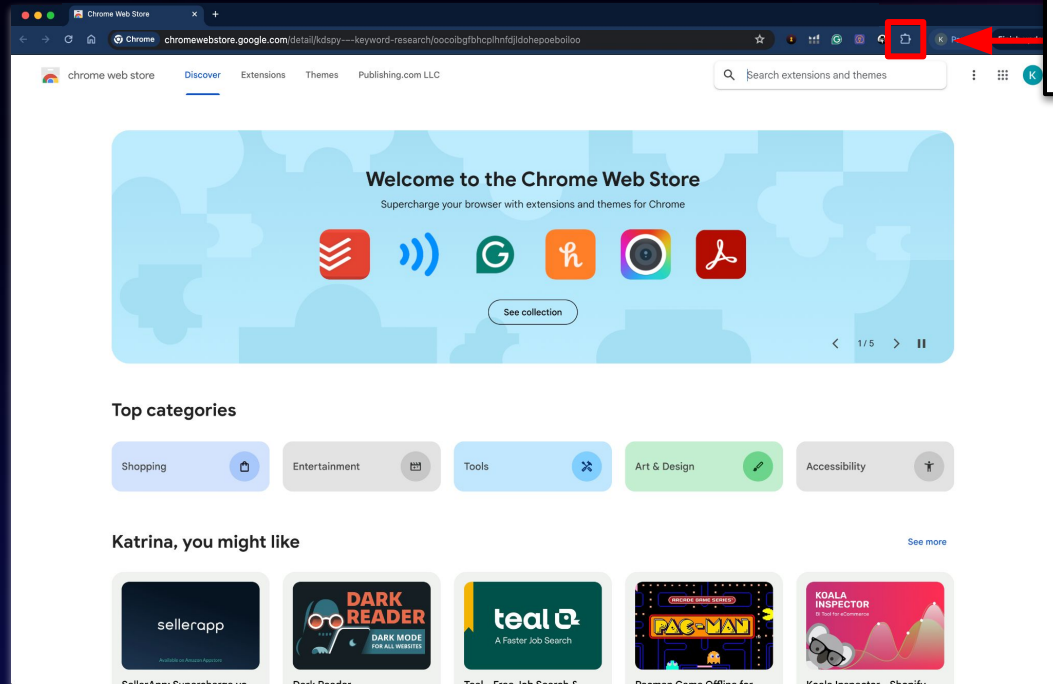
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

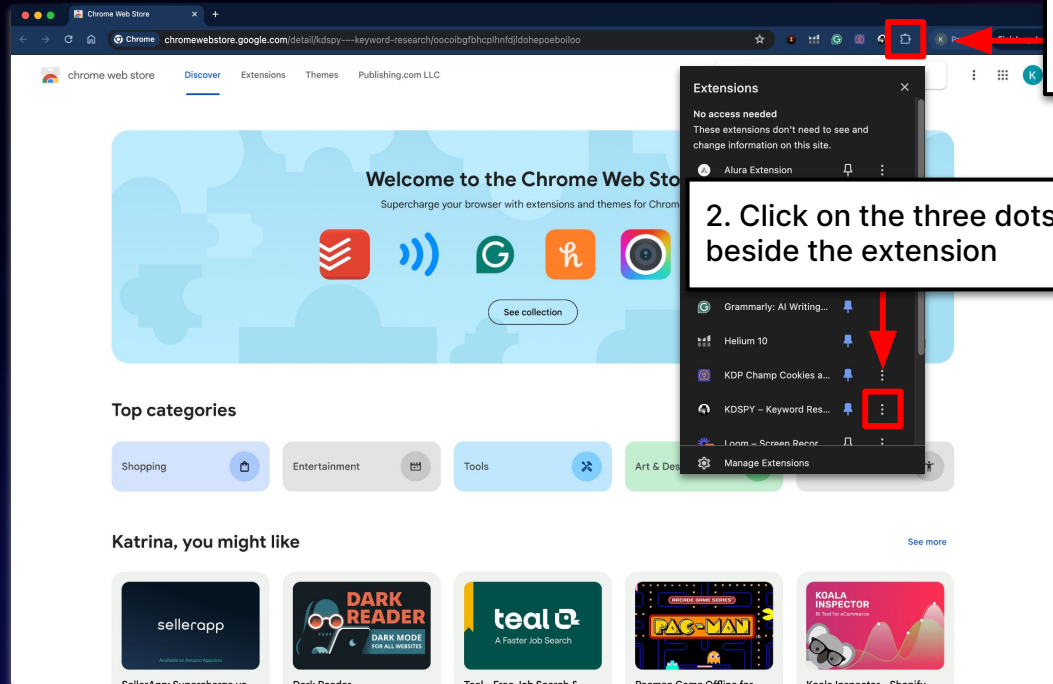
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Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



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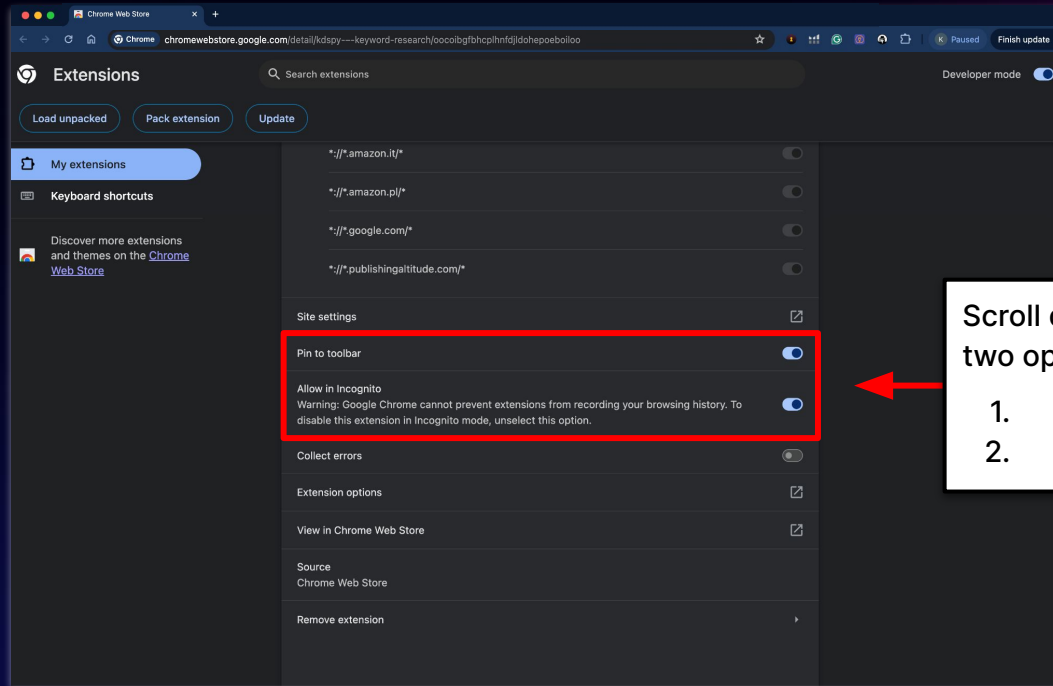
2. Click on the three dots beside the extension

Finding Extensions in Chrome

The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like Shopping, Entertainment, Tools, and Art & Design. A list of recommended extensions is visible at the bottom, including 'sellerapp' and 'KOALA INSPECTOR'. Three callout boxes provide step-by-step instructions:

- 1. Click on the puzzle piece (extensions)**: A red arrow points to the puzzle piece icon in the Chrome toolbar.
- 2. Click on the three dots beside the extension**: A red arrow points to the three-dot menu icon next to the 'KDSPY - Keyword Res...' extension in the dropdown menu.
- 3. Click on "Manage Extension"**: A red arrow points to the 'Manage Extension' option in the sub-menu for the 'KDSPY - Keyword Research for Authors' extension.

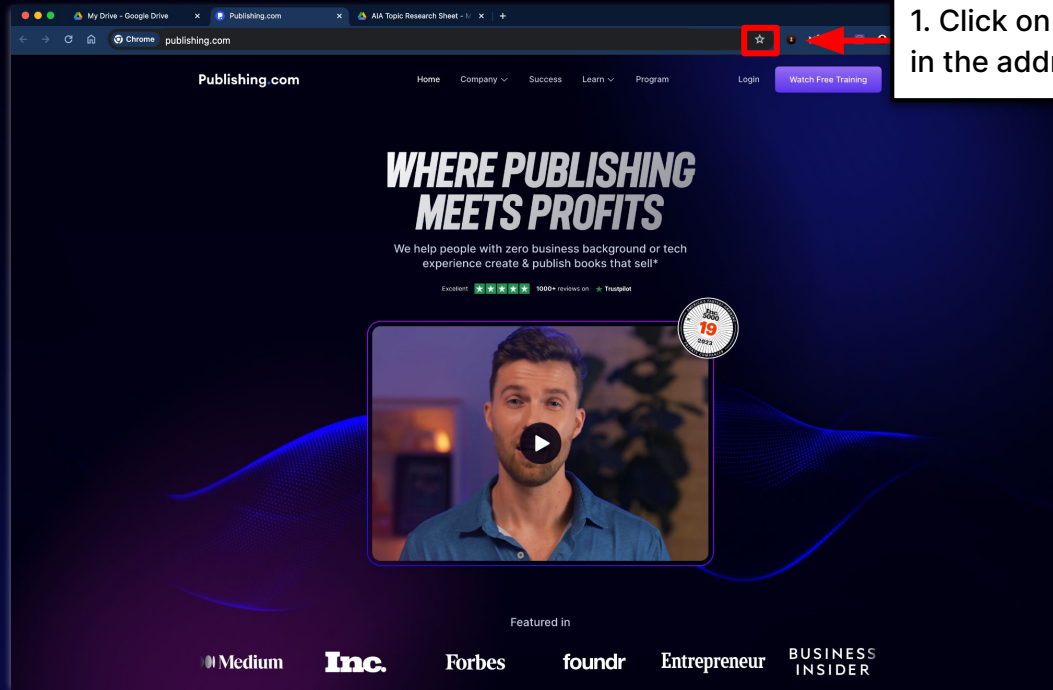
Finding Extensions in Chrome



Scroll down to find these two options:

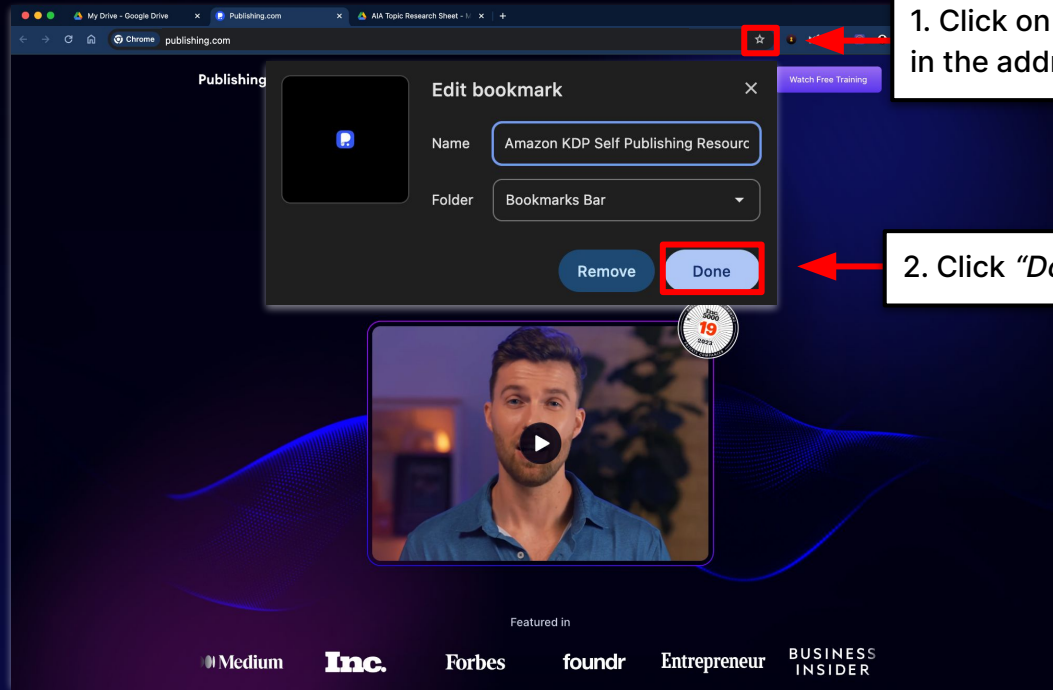
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Sophia

Title Review:

Main Title: From Gen Z to Gen AI

Subtitle Option 1: A College Student's Guide to Artificial Intelligence

Subtitle Option 2: A College Student's Guide

Grace

Do you recommend any particular service to have your book translated into Spanish?

Lyn

Can we have a small tutorial on vellum, from google docs, to kdp etc, and Atticus for PC users.

Olorun Mose'

Book title: "Mental Strategies for Successful Forex Trading: Harnessing the Power of the Mind for Consistent Profits in the Forex Market"

Amanda

On my AmazonAds dashboard there is a column that says, "top-of-search bid adjustment." I didn't see that in the example video and not sure if I should be doing something with that column.

edward pw

I made some of the changes suggested and here is my latest version of my book cover:

<https://docs.google.com/document/d/16kjANVRCEwf69Ziwk1ctNsE67R3kdkOmdSNEVfWPR8g/edit?usp=sharing>

Let me know what you think. I may not be able to make the live recording but I'll watch the recording. thanks

Lydie

How do I go about making a crossword puzzle?

AIMEE

Could you take a look at my book title and sub titles, please?

Main title : Child Emotional Disturbances

Sub titles options :

1. Practical Guide Anyone can use to Recognize early signs of lack of social and Emotional Skills for timely Interventions for the healing of Young Heart.
2. Simple Guide to effectively support Teens to regain a normal level of Neurotransmitters for addressing child's social and Emotional Skills.

colleen

I am having an issue with adding a QR code to the manuscript in KDP keeps being removed during the Quality check. I have uploaded my manuscript for both eBook and paperback and set a launch date for my book. I have tried many different PDF editors with same results

Lyn

How do upload your manuscript from vellum to your editor

Amber

How do I create a summary of my book to send to potential reviewers at the time of my free book promo with the review link? I remember something about this in the course, but I can't seem to find it.

Rachael

Hello! Should I tell my interested reviewers when my book launches to purchase the free book (promo) and then wait a day before leaving a review?

I believe most of them would rather purchase the book and write the review right away to get it done. However, I'm worried Amazon might find that suspicious.

Do you have any thoughts or advice on this?

Rachael

Hello again! My book's trim size is 8.5 by 11 (it fits my niche). When uploading to KDP, I noticed the hardback version doesn't seem to have 8.5 by 11 as a trim size. Instead, it has 8.25 by 11. (Paperback upload is fine!!!) I uploaded it anyway just to see what it looks like and launched the previewer, and I don't see any issues. No text is outside the dotted lines or anything.

should I have my formatter and designer redo it to fit 8.25 by 11 or do you think it's fine the way it is as long as it looks okay?

Kathy

When having my paperback copy made, do I need to have the white square inserted on the back where Amazon will add the bar code? I know it is in the training somewhere, but I can't remember which video. I am thinking that Amazon adds both the white square and bar code, but not sure. Thank you.

Kathy

Should I request a book proof before publishing my book? The training says that it usually takes a couple of weeks to receive it. Is that still accurate? Thank you.

Laurette

If I add change or delete sections from the provided manuscript, will this effect the book description that is produced? Can I easily add sections and this effect anything in the back end so to speak?