



AUDIOBOOK
IMPACT ACADEMY


LIVE Q&A CALL

May 19, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a dark blue header with a red dot and the text "Live Calls". Below this is a large "Q&A" logo where the ampersand is yellow. To the right of the logo are five buttons listing call times: "Tuesday 4-6PM EST", "Wednesday 12-2PM EST", "Thursday 3-5PM EST", "Friday 12-2PM EST", and "Sunday 12-2PM EST". At the bottom left of the header is the "AUDIOBOOK IMPACT ACADEMY" logo.

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



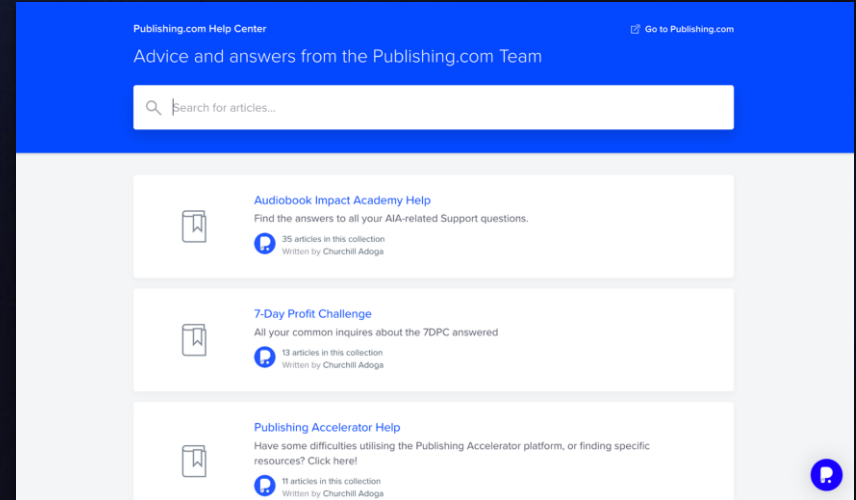
Most Frequently Asked Q&A Questions:

Visit our Help Center

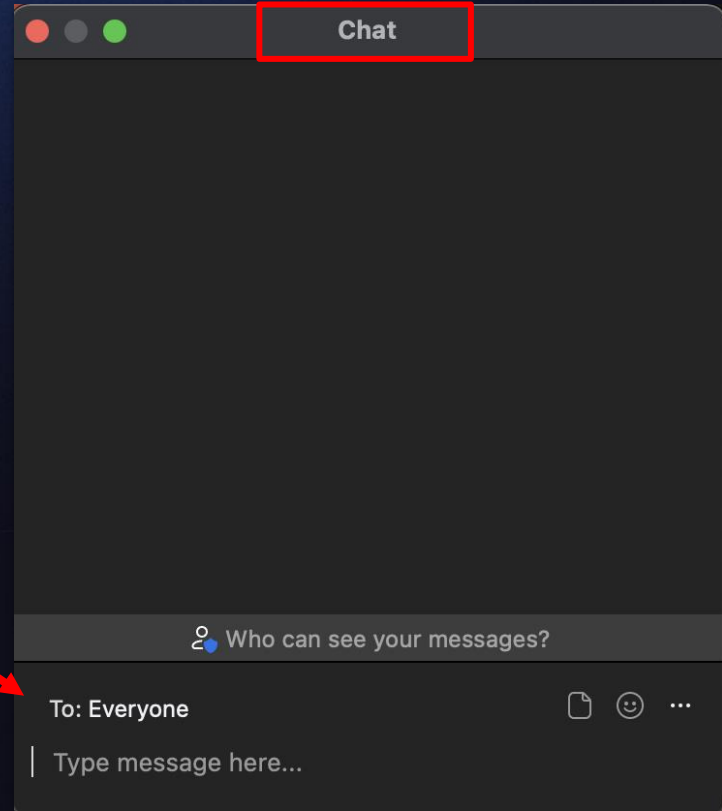
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



PS Monthly Discount - May

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

OUTLINEDEAL10

Get **10%** off your next outline package.



Let's Begin!



Denise Wright

I would like to understand an easy way to download your 7 day challenge book to Reesy? I am stuck in their Zip file?



April Rose

I'm sorry, I haven't finished the course yet as I just started this week - finishing Module 1 and I'm very excited for this journey. However, may I ask if there is a definitive amount of star reviews for the 100 reviews/5 books published rule? I.e. 100 reviews with 4 stars for each of the 5 books? Thank you for your time and response.



Bob

In the blank outline provided in Chapter 3 the last page is named "Discussion". The sample outline entitled "Mindful Mom" has nothing written under the "Discussion" section. I don't recall this being discussed in the course. Can you explain when and how this section should be used? Thank you.



shereen

my query is I am not a active facebook instagram or linkedin user .i am based in uk. I am concerned about getting reviews. i know audible gives us codes to get reviews . what are other best ways to get reviews for a person like me. i dont have any following on my facebook page kindly advice



Melanie

If I'm optimizing my amazon ad campaigns every week, should I be optimizing based on the last week's performance, or based on the last 30 days every time?



Karen

I am ready to submit my manuscript for formatting to Publishing Services! Yay!

For the copyright page, is it a good idea to also include the website (which is directly related to my book), and also the name of my publishing entity + logo?



Selin (pronounced Su-lyn)

Hi Coaches (sorry Cody, i had to put the pronunciation above, you butcher my name a lot =)

Do you have any thoughts on ways to get emails for future contact list without using an email sequencer monthly fee program? Is google form useful? Thank you!



Hellema

I have just recently published my book its been a week I've had 5 units sold (2 from my husband) and 55 free units sold within my 3-day free promo period and 207 KENP pages read with currently 18 reviews from my Early Readers groups and some others I think.

Although I am just feeling extremely low due to the lack of orders each day am I am being too over critical? Or this is on track for progress I can't help but feel my book is not selling.

I have just set up my Amazon ads but my book is appearing on page1 .uk marketplace and page 2/3 in .com marketplace when I search for it within the niche so I am worried the ads will not do anything and its just not attracting buyer or is this too early and I am too critical to early on. How should the book be selling once published?

Am I in a good position...Please be honest as would be good to set realistic goals to understand if the book has a good trajectory so I know whether to start focusing on another one quick



Sallie

Is there a problem with a book that is approaching 40K words? How much expense might it add?



Bernadette

My question is about using photos in my book, which is already published and for sale on Amazon. Unfortunately, I am unable to attend today's call, so I will listen to your answer in the recording. I used a Fiverr seller for some of the photos. I bought the license and have that information on file for each photograph. My GW at TUW provided photos with the faces of the people clearly visible, so I took it for granted that I was okay there. I used Pexels for other photos and 2 or 3 of those photos clearly show the faces of the people in the photo. I checked with Pexels to make sure I was within the license requirements to use them. This was confirmed. Now, I have received an e-mail from Pexels stating that while people who post photos on the Pexels site are supposed to get waivers from people whose faces are identifiable in the photos, Pexels cannot guarantee that this actually happens. In my other work, I have always taken this precaution and used waivers, but this seems to be different. Before I follow up with Pexels, can you shed some light on this? Thank you.



Marissa

I have a brand consisting of book, workbook and founder of a nonprofit. I would like to write a book that is totally not a part of my brand. Do you think I should use a pen name or use my real name anyway even if the book is no where close to my brand?



Marissa

Can you recommend a tool that generates pen names? How do you make sure that pen name isn't being used?



Laura

On Day 5 of the 7DPC. Should I have others review my book cover? If so, would you mind looking at this?

<https://drive.google.com/file/d/1SF3YgRU3-whzBLZ7cXWTK-cKQrrQLGXI/view?usp=sharing>



Bob

Hello coaches. I'm working on my title for my POC which is Dementia, Care and Family. Can you please critique the following title ideas?

Title 1 "Surviving the Dementia Marathon: Family Strategies for Balancing Care, Cash and Compassion"

Title 2 "Surviving the Dementia Marathon: Family Strategies for Mastering Care, Cash and Compassion"

Title 3 "Surviving the Dementia Marathon: Family Strategies for Mastering Care, Managing Cash and Mindful Compassion"



catherine

subtitle help!! this is the last piece holding me up from finalizing and I can't seem to pull the trigger. I've refined it many times. let me know what you think!

POC: Life skills for teens | Title: Core Life Skills For Teens

Subtitle: How To Get a Head Start in Life, Make Friends, Be Self-Confident, Control Your Money, Land Your First Job and Everything In Between

thank you in advance!



Chia

Hi Coaches. I need your help on Title and subtitle please, I cannot decide on Book title, and I would be grateful for your advice on both the title and subtitle please.

Topic: Confidence for teens

Title 1: Confidence Catalyst for Teens

Title 2: Unleashing Confidence for Teens

Title 3: Confidence for Teens

Subtitle: X Easy Techniques to Crush Insecurities, Instill Self-Belief, Overcome Social Anxiety and Academic Pressure, and Embrace Your Awesomeness

Thank you in advance



Maureen

Hi Coaches, May I have your comments on title and subtitle ideas for my 30K book

- Keywords: Aging Well, retirement, senior years, graceful aging
- Pain Points: Health, Life, Money, Loneliness, Purpose
- Title: Aging Well: A Practical Guide for Seniors to Thrive
- Subtitle: 11 Tips on How to Crush Challenges of Health, Finances, and Relationships Later In Life
- Title: Aging Well: The Courage to live your best life
- Subtitle: 11 Tips on how to Embrace Money, Health and Purpose on your Terms
- I also have POC on Retirement but like these the best, and can't decide which is best, should I schedule a coach call with you Kat?

- Thank You



chad

I want to know if this is a good Title: The Mediterranean Diet Plan

Subtitle: A Lifestyle made easy! Proven 3 scientific studies for weight loss that keep the pounds at bay. Plus, Amazing simple recipes!

