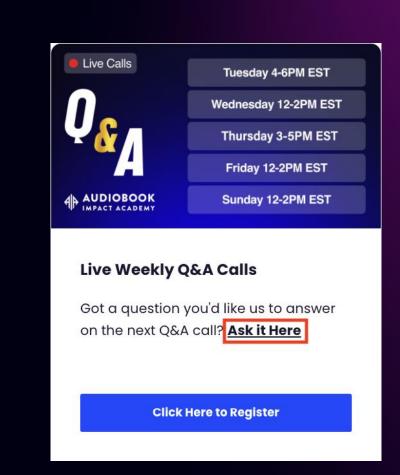
A PUBLISHING

Use For Pulling in Q's

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Special Segment

- Topic specific live training
 Reviewing book covers/titles
 Student interview
- **Q**uiz
- Something else

Got a good idea for a segment? Let us know!



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Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.





FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



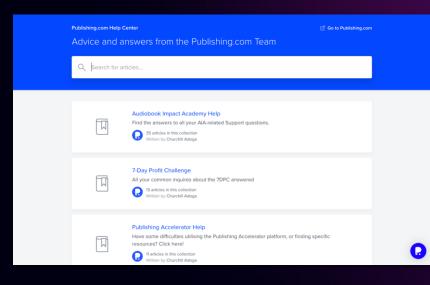
Most Frequently Asked Q&A Questions:

Visit our Help Center

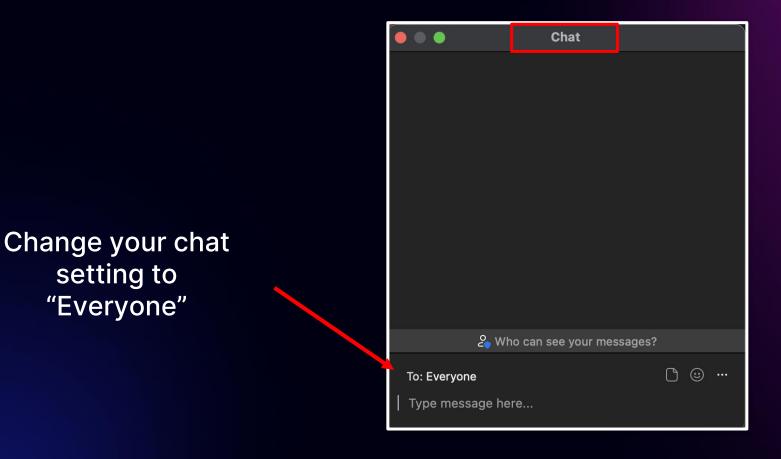
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.









PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10%** off A+ Content Package.





COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU

AI PUBLISHING ACADEMY

Let's Begin!



Lauren

Amazon Ads - I am only selling a book a day and kinda confused as to why and what I should do. Any help would be so appreciated.

- 1. I have 167 reviews
- 2. Published in January
- 3. 4.8 rating
- 4. Under 40% ACOS
- 5. Bids are really high in my niche.

6. Should I just put all my money in the most profitable keywords even if the bids are high? AI PUBLISHING ACADEMY

April

You've seen it before, "how do you like me now" Please advise on this cover. https://docs.google.com/document/d/1VZznaonKh8BUJI8bQOG83VTkd70GP960KE opgyo_1zw/edit?usp=sharing



Diego

The prices on TUW have increased and no longer match the prices shown in the modules(discount code included). Why have the videos remained the same as if the prices had never increased?





How do you use a name like Amazon or ChatGPT in your title?



Yasmin

I've uploaded my project on 99 Designs, got a bunch of designs but they all look so corny! My book is about SQL programming, I checked on Amazon and most of the books about this topic have similar if not same cover as the ones they proposed on 99 Designs. Don't know what to do, I cannot just trash them all (or can I lol). I got some original ones but they don't look very appealing, please help



Exercise books can't be converted to audio, can they? I hear exercise books mention a lot but you really need to see pictures for that



What happens when I die? Can you pass your business to a dependent?



What is keyword research



Why did they lose their publishing account on the Road to 10K challenge? How do you fix that?



Can we get technical help for someone old like me that is not very computer savvy? I'm having trouble already with first assignment choosing 20 topics



Jessica

In reference to the Low Content Kick Starters, about how many words are written to create an audiobook at least an hour long (assuming an even flow with little extended think time)?



Terri

I found a ghostwriter that I really like and asked her to do a zoom call. She came back stating that she would prefer to do it written so if there are any questions going forward we can go back to use it as a reference or for clarity. She also asked for a contract. I looked at the reviews and she has excellent reviews. Is this common??



phoebe

hey, is there a way i can get help with my book outline by using AI

