

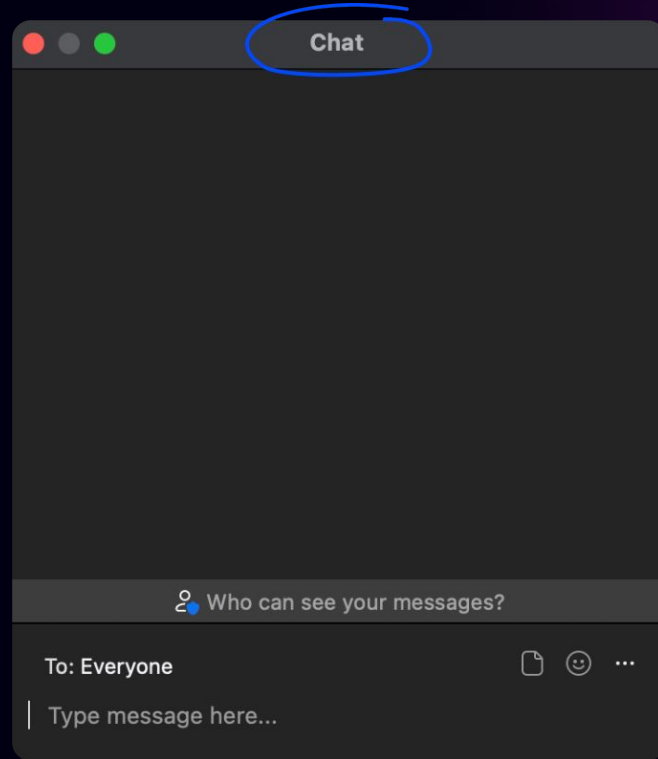
# Action Takers Tuesday

## Aug 20 2024

● 2024



Change your chat settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# Thought of the Day

Not all hustle is loud!

Sometimes, hustle is quiet.  
It's just you, all alone, grinding,  
while no one hears a sound.

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# Tip of The Week



Your TOPIC must be in the title:

- XXXX

# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages.  
Here's the **August** Discount Code.

→ **PERFECTEDIT10**

Students get **10%** off Editing and Proofreading Package!



**LET'S BEGIN!**

# Maria

I have just published my new 2nd edition book on Kindle this week. It hit 2 best seller lists, but did not stay there. I need more reviews. How many reviews do you suggest before running ads?

Thank you

# Toby Garland

Do I have to have a reference page? I currently do not have any references to put on a reference page.

# Toby

Is your book required to have a reference page if you do not have any references to put on a reference page?

# shereen

<https://docs.google.com/document/d/1-dMjQ-3v2lcNxdgsYGKGAw4lktWArQq/edit?usp=sharing&oid=106316744881976276528&rtpof=true&sd=true>



# Mark

Many of my prospective books require illustrations, specifically my photographs. Is there an affordable system to include same?

# Kacey

Hello, this question is for Karina. I watched the FB review method training recorded in October 2023. She mentioned that she emailed the readers to follow up on the review. Did she send the email via her personal email or her author's email address? I'll use my personal email to send it, but will it be weird if it's a personal email and it's different from my pen name?

# Kacey

For the Pubby review method, how many snaps are enough to have your book review? Does each review you get cost 1000+ snaps / per time? For example, if we want to get 50 reviews from Pubby, do we need to save at least 50k+ snaps to get reviews every time? For that, do we refresh or click on "get review" on the book every time we want a new review?

# Ania

How do I add black and white illustrations to an exercise book?

# Robert

How can I keep track of all of my Facebook contacts that want a free copy in exchange for a review?

# Robert

Direct from Amazon KDP: "You may provide free or discounted copies of your books to readers, as long as you do not require a review in exchange or attempt to influence the review. Offering anything other than a free or discounted copy of the book, including gift cards, will invalidate a review, and the Amazon Community team will remove it." How are we getting around this?

# Kelly

Hi! Here's a rework of my title after Brian reviewed it 1-2 weeks ago.

15 Steps to Starting a Business

Stress-free Strategies From Idea to Execution

For The Aspiring Entrepreneur To Carve Out Your Niche,

Navigate Legal Waters And Achieve Your Goals

POC: Starting a Business

Character Count: 175

# Kim

I can't seem to find how to schedule a coaching call with Karina. I've completed the program, written my book, and made the cover.



# Jared

Cover Intervention!

<https://docs.google.com/document/d/1LDUpNBCAoYHkqrOkDyGARoD2Qtz2NVmism1FTJf6sEs/edit?usp=sharing>

# Brenda

Book one on metabolic health via epigenetics is a wrap and onto two book two! I'd love input on title options please. POC is "parenting children with ADHD" (I know, there are tons; hoping the epigenetic angle with stand out). Thanks!

How to Navigate Parenting Children with ADHD: A Comprehensive Epigenetic Guide to Embrace Neurodiversity, Manage Challenges, and Nurture Future Success

Step-by Step Support for Parenting Children with ADHD Parents of ADHD Kids: Practical Epigenetic Strategies to Honor Neurodiversity, Cultivate Life Skills, and Ensure Long-Term Success

Roadmap to Parenting Children with ADHD: Seven-Step Epigenetic Guide to Honor Neurodiversity, Manage Behavioral Challenges and Foster a Strength-Based Future

# Carine

Hi coaches, I want to set up a new Facebook account for running ads. Any advice would be greatly appreciated!

# Charles

Please give your opinion of my 3 book covers. Thanks! Charles Helm

[https://docs.google.com/document/d/1K\\_0vcSBMc1rXmysd3LABZCqbH01DgMbp91fTzzGmNY/edit?usp=sharing](https://docs.google.com/document/d/1K_0vcSBMc1rXmysd3LABZCqbH01DgMbp91fTzzGmNY/edit?usp=sharing)

# Ruthanne

Coaches, please give me your input on ways to improve these three covers. I am in the middle of a contest with 99designs, and so far these are the only three that are in the right direction based on the guidance and examples I gave them. Thank you.

<https://docs.google.com/document/d/1zglYzWXMkrTGFT3ppTwidTsHfcK0XnVQo9b86lYj8WM/edit?usp=sharing>

# Marina

Thank You for taking the time to give me your critical feedback on my single cover photo.

<https://docs.google.com/document/d/1QeUTyfbdcv2o3fHoiFvcQkYZyzVe5fnajoCcfgYX9Hk/edit?usp=sharing>

# Dominique

Hi! Can you please provide your initial thoughts about my title? I leveraged information from the "positive book quality" and "pain points" sections of my customer research report. Books that are doing well in my POC have titles and particularly subtitles that are more specific, but I'm hoping that in trying to stand out a bit that my title is not too general. I would appreciate your guidance here. Thank you!

Title:

Survival Skills for Kids 101: The Illustrated Step-by-Step Guide to Safe Wilderness Exploration for Youth Designed to Foster Independence, Build Self Confidence & Prepare for the Unexpected

# Michelle

I have been running ads for about approximately 3 weeks, and i have just had about 1100 impressions and 3 clicks. I followed Brian's teachings on the course and set up my ads. i also started running ads when i had 15 reviews. i currently have 48 reviews. I dont knpw if i am doing something wrong.

I have also only made one sale since publishing my book about a month ago



# Marvin

I have 24 shutterstock images in my book and not sure if I should keep them In or get PLS to remove them.

# Neriah

1. Question for the interior images - I have made images with chat gpt, what to do if the background of the image isn't completely white and does that interfere with the book page color?... Does the publishing formatting service adjust the images to match background and location or do they solely go with how it's provided in the doc?

# Neriah

2. Table of Contents: is this something that the formatting service does? Or do I have to do it before? Does this work well with chat gpt?

# Neriah

3. What happens if I open a KDP and publish under sole proprietor and later decide to do an LLC?  
Is it better to close the account and re open as an LLC?

# Neriah

4. If I am on unemployment (maternity leave in this case) and I am making sales from the book royalties, does that interfere with the unemployment benefits?

# Davis

Hi Tuesday coaches

Please review my 3 subtitles & give feedback, dont' hold back. Thank you.

These subtitles are based on feedback from previous Q&As; the benefits in the subtitles are based on my 30k book chapters.

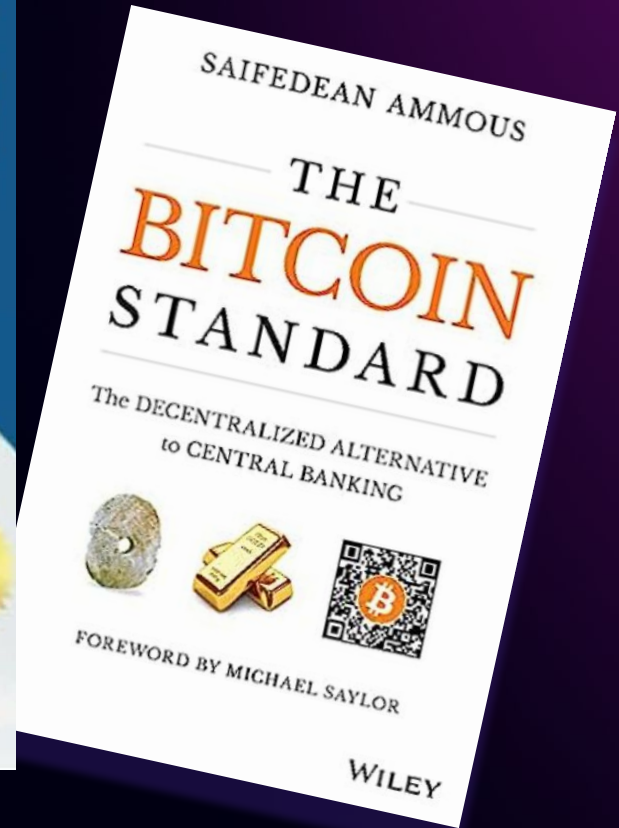
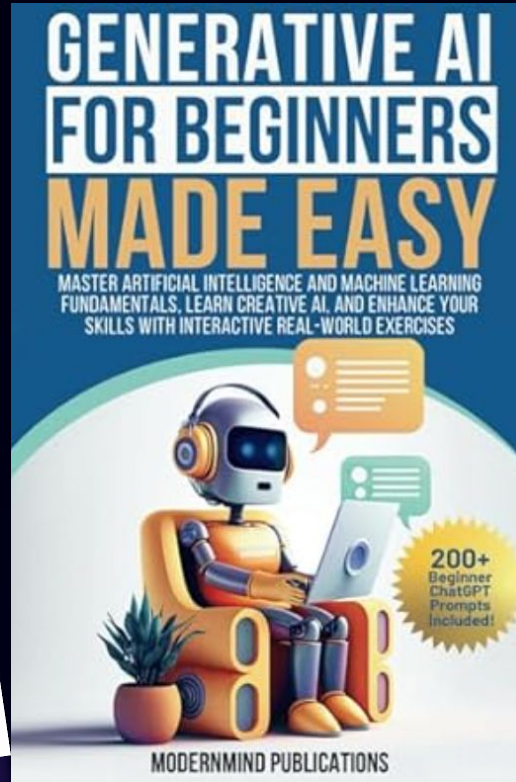
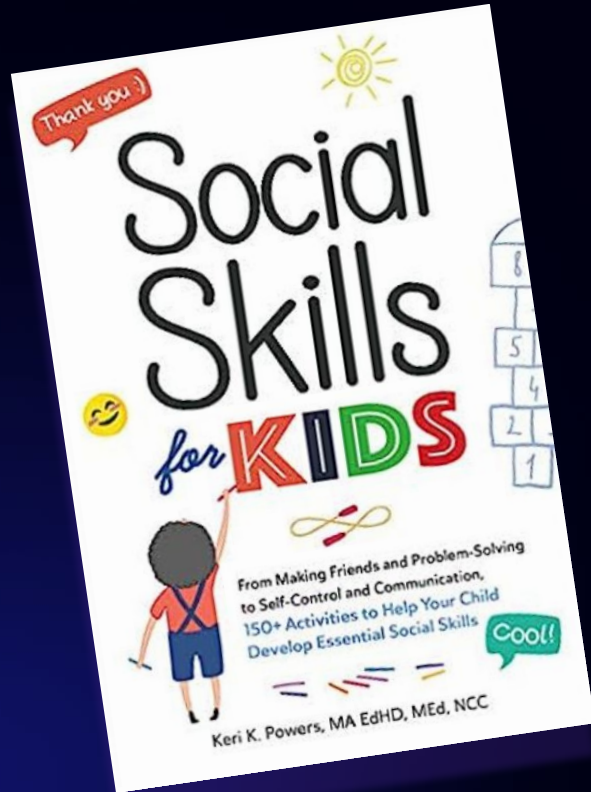
My title has POC. Title: Raised Bed Gardening for Beginners:

Raised Bed Gardening for Beginners: Easy Guide to Grow Delicious Vegetables and Herbs, No Experience Needed: Learn the setup, plants, soil, and steps to get started.

Raised Bed Gardening for Beginners: Easy Guide to Grow Delicious Vegetables and Herbs, No Experience Needed: Learn the basics, plants, soil, and steps to get started.

Raised Bed Gardening for Beginners: Easy Guide to Grow Delicious Vegetables and Herbs, No Experience Needed: Learn the plants, soil, and basic steps to get started.

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

Tuesday 4PM ET

Wednesday 12PM ET

Thursday 3PM ET (Topic Research)

Friday 12PM ET (Tech)

Sunday 12PM ET

Q&A

AI PUBLISHING ACADEMY

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# Shereen

# BONSAI

## FOR BEGINNERS

Discover the exclusive foolproof cultivation and maintenance blueprint to choose, prune, wire and style your miniatures for boosted health and enhanced longevity

**FREE BONUSES**  
Illustrations,  
interactive sheets  
and videos  
included



PARKINS BUSHMAN

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PARKINS BUSHMAN

# Jared

*From Beginner to Licensed!*

MASTER THE FUNDAMENTALS OF AMATEUR RADIO, ACE THE FCC EXAM AND GET ON THE AIR WITH CONFIDENCE

# HAM RADIO TECHNICIAN

CLASS LICENSE STUDY GUIDE



COMPLETE EXAM  
QUESTION POOL  
2022-2026

TECHNICIAN    GENERAL    AMATEUR EXTRA

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# Charlie

## STRESS-FREE SOCIAL SKILLS for TEENS

Strategies to Boost Confidence,  
Build Friendships, & Overcome Social Anxiety with  
Simple Communication Tips, Even if You've Been  
Shy All Your Life



C.E. HELM

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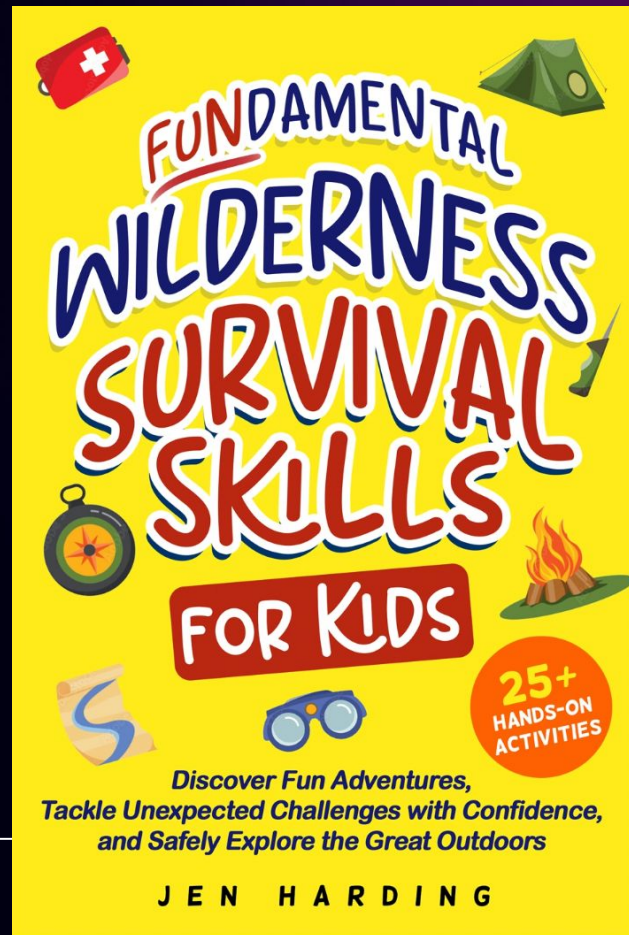
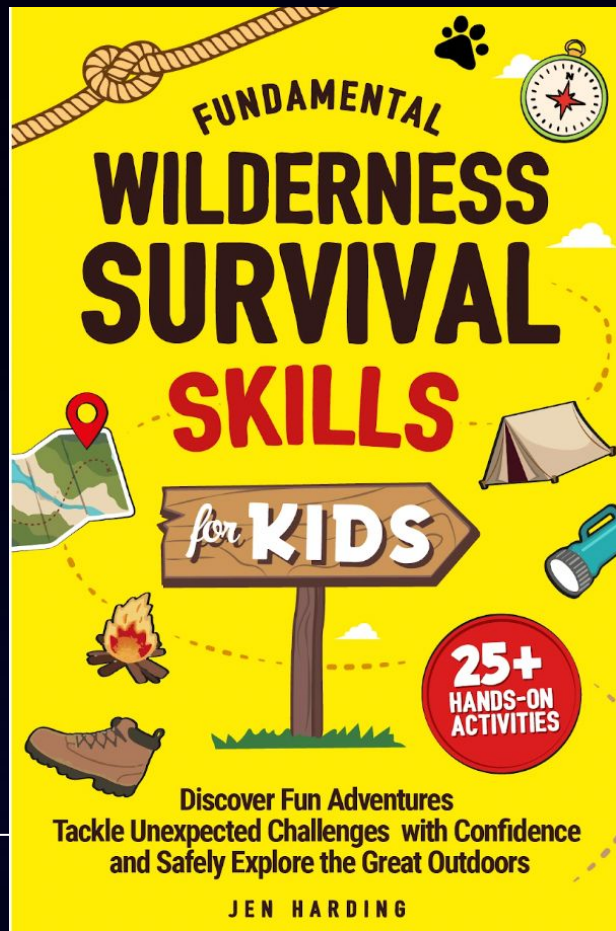
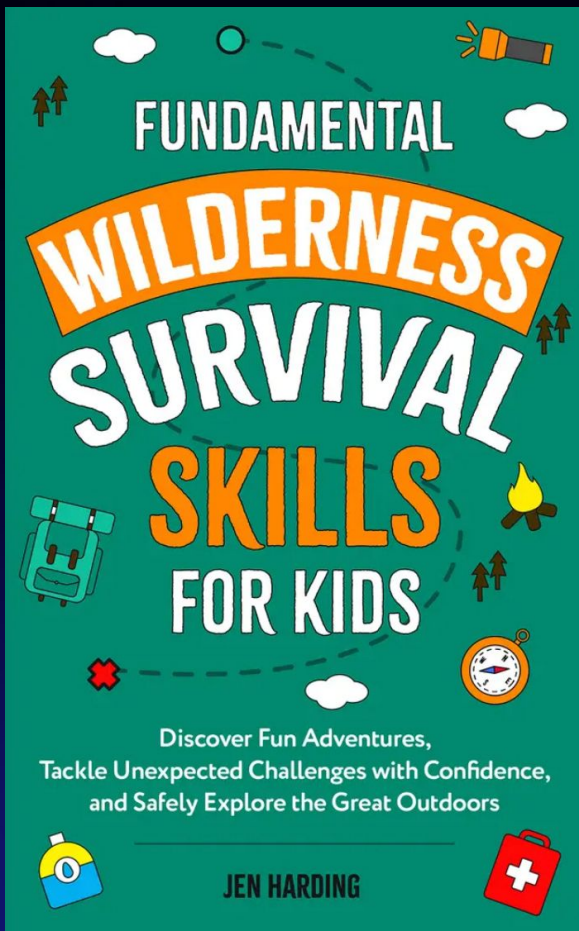
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C.E. HELM

# Ruthanne





**Marina**

