

**WEDNESDAY WINNING
STRATEGIES**
December 20, 2023

● 2023



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!



OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

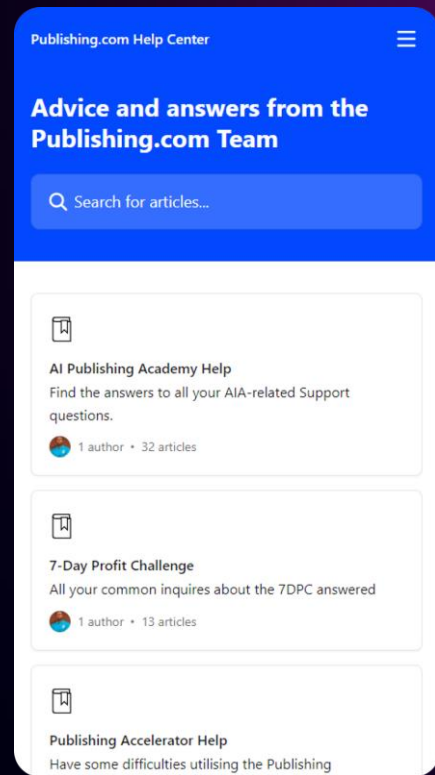
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

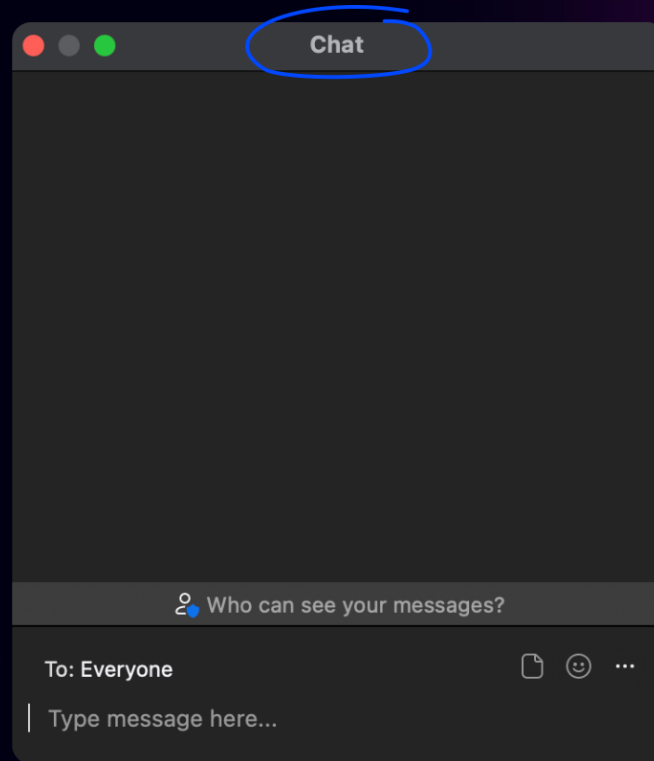
Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat settings to "Everyone"



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



TENOFFALL

Students get **10%** off ALL packages!



What Were Your Wins?



LET'S BEGIN!

Nelson

Hello, How many letters and spaces are allowed for a subtitle? I'm about to start on my book cover but I'm still undecided on the subtitle for my book. I have bit down to two choices. 1, ALGORITHMIC TRADING FOR BEGINNERS Achieve Consistent Success in ALGO Trading through Risk Management, Quantitative Analysis, and Computer Automation"" 2.ALGORITHMIC TRADING FOR BEGINNERS

Master Risk Management, Quantitative Analysis, and Computer Automation by Becoming a Consistently More Successful ALGO Trader Thank you for all your help

Gerk

I have a question for Coach Karina regarding the use of Atticus for book formatting. I'm almost finished with my book in Atticus and have noticed the Title Page options. For your books on KDP, do you use the Atticus-generated Title Page as your cover, or do you upload a separate cover design? Is it possible to create two Title Pages in Atticus - one with a full image as the cover and another as a standard Text Title Page, including the publisher's logo? Can a third Title Page be made for use as the back cover? When uploading to KDP, do you include a copyright page with the ISBN from Amazon, and is it necessary to set a publication date before uploading the manuscript? Can this date be adjusted to an earlier time post-upload? Lastly, if ChatGPT generates illustrations and the book cover, how should they be credited? As a source or as work-for-hire?

Teresa

"How to I appeal when Amazon rejects my ad? (I suspect it's because "'osteoporosis prevention'" is in the subtitle.) HOWEVER, my Auto-campaign Low budget was approved while the exact same ad Auto-campaign High was rejected. What can I do? About the high budget they said:

The following ads are non-compliant to creative acceptance policies :

Your ad titled "'Leaner Meaner Senior Game Plan: 70+ Easy At-Home Exercises—Proven Success Secrets for Balance, Stretching, and Osteoporosis Prevention + Companion Workbook'" does not comply with our current Creative Acceptance Policies. Specifically for the following reasons: Your ad contains content or product(s) prohibited from advertising. These may include medicinal or therapeutic claims, such as claims to treat, cure, heal, or reverse a disease, addiction, or ailment. Please review section 4.6 Self-help books under Book Advertising Guidelines and Acceptance Policies and update your ad."

Kurt

Hi guys, regarding A+ Content. Lesson on this used color images. Earlier training stresses black and white for cost/profit reasons. Please comment on these two seemingly opposite ideas. Thanks

Josh

Does it normally take 24 hours for a Facebook group post to be approved? My first post took nearly a full day to show up, and my second post is still not posted after nearly 24 hours. Is moderation a forever thing, or is it probationary? If it is normal for it to take 24 hours, I'm struggling to see where the value is with that much lag.

Nelson

"Hi coaches, Thank you for all your help. I have my book completed but I need to finalize the subtitle. It's down to 2 choices.

1. ALGORITHMIC TRADING FOR BEGINNERS

Master Risk Management, Quantitative Analysis, and Computer Automation by Becoming a Consistently More Successful ALGO Trader

2. ALGORITHMIC TRADING FOR BEGINNERS

Achieve Consistent Success in ALGO Trading through Risk Management, Quantitative Analysis, and Computer Automation

Have a great day"

Mark

"Hi I'm wondering about my book title:

Pregnancy Guide for First Time Dads: Practical Time-Saving Tips, Strengthening Intimacy and Forming Connections with Partner and Child

This is my 3rd revision. "

Josh

Is it normal for Facebook Group to take 24 hours to approve posts? This has happened with both my first two posts. I'm wondering if it's worth interacting with this much lag?

Ann

Dear Coaches, your feedback on the following book title and subtitle please:

Title: The Confident Teen

Subtitle: Master communication skills to build self-esteem, great relationships, and friends for life, and excel in school

or

Learn how to communicate to build self-esteem, great relationships, and friends for life and achieve academic success

Dean M

"I have taken your advice from the last call (a big thank you) and niched down from the topic 'Self-Care' to 'Self-Sabotage' - Meets POC.

Which title would you lean towards (if any):

Self-Sabotage SOS: Your Blueprint to Overcome Obstacles, Break Bad Habits, and Convert Setbacks into Success!

The Self-Sabotage Solution: Your Blueprint to Overcome Obstacles, Break Bad Habits, and Convert Setbacks into Success!

Have a great Christmas."

Ann

Dear Coaches, I have revised my book covers for your feedback please. Thank you!

<https://docs.google.com/document/d/1Zf3nox701eQCnNiRkb1wd6631CTLkPUE/edit?usp=sharing&oid=100999577371533655303&rtpof=true&sd=true>

Moona Shereen

"My query is please find poc for this topic

Left handedness in teen boys

Do i have to get evidence from medical experts how do u research this topic"

Kathy

"My 30k book is being formatted. Should I try to publish it before the end of the year or wait until January?"

Mae

DS AMZ and KDSpy are not working when I went to Parenting & Relationships - Big OOPS screen