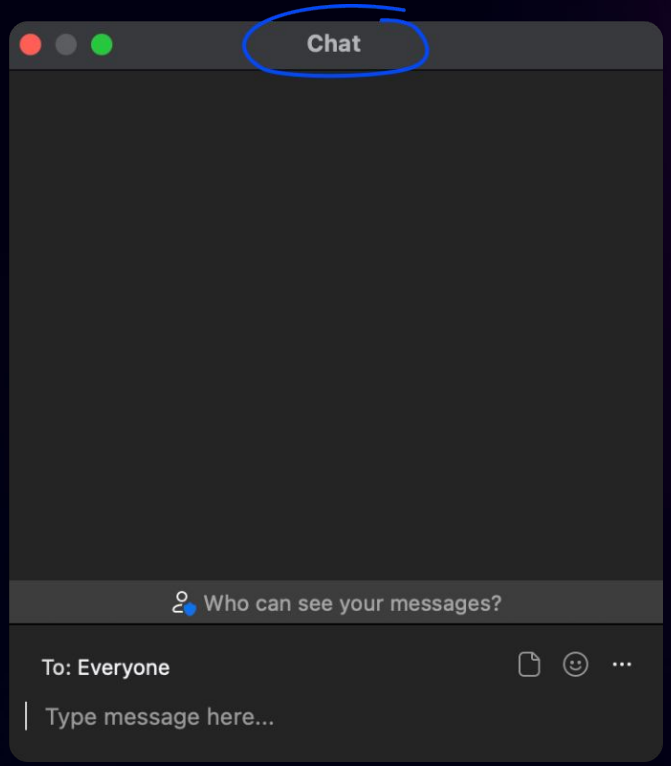
AI PUBLISHING ACADEMY

Friday Tech Talk

December 20, 2024

2024

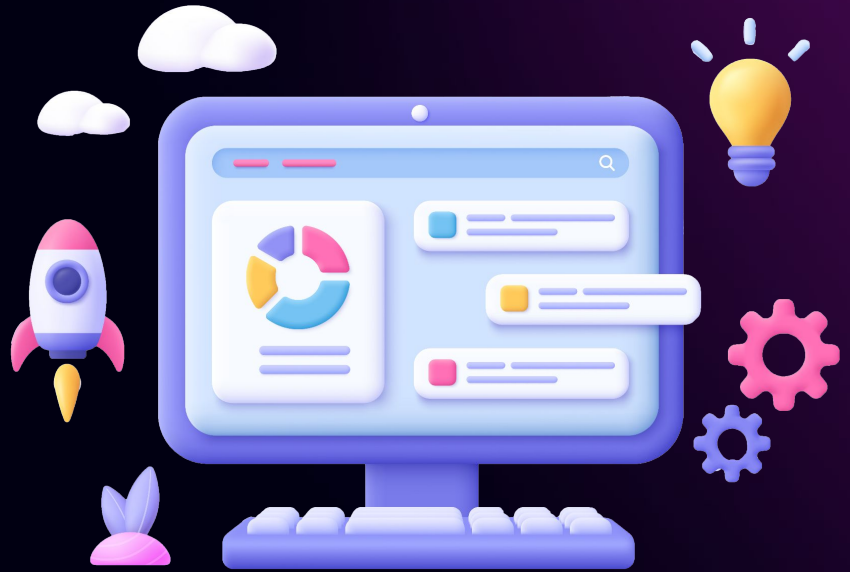
Change your chat settings to "Everyone"



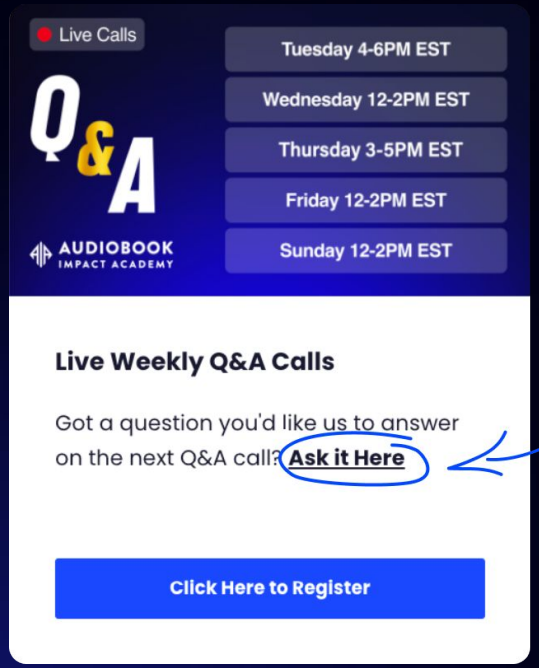
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **10-15 mins.**



Q&A TIME



Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

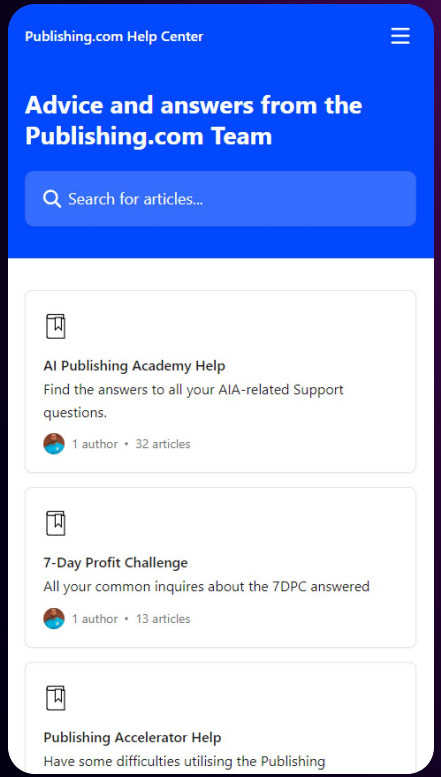
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support

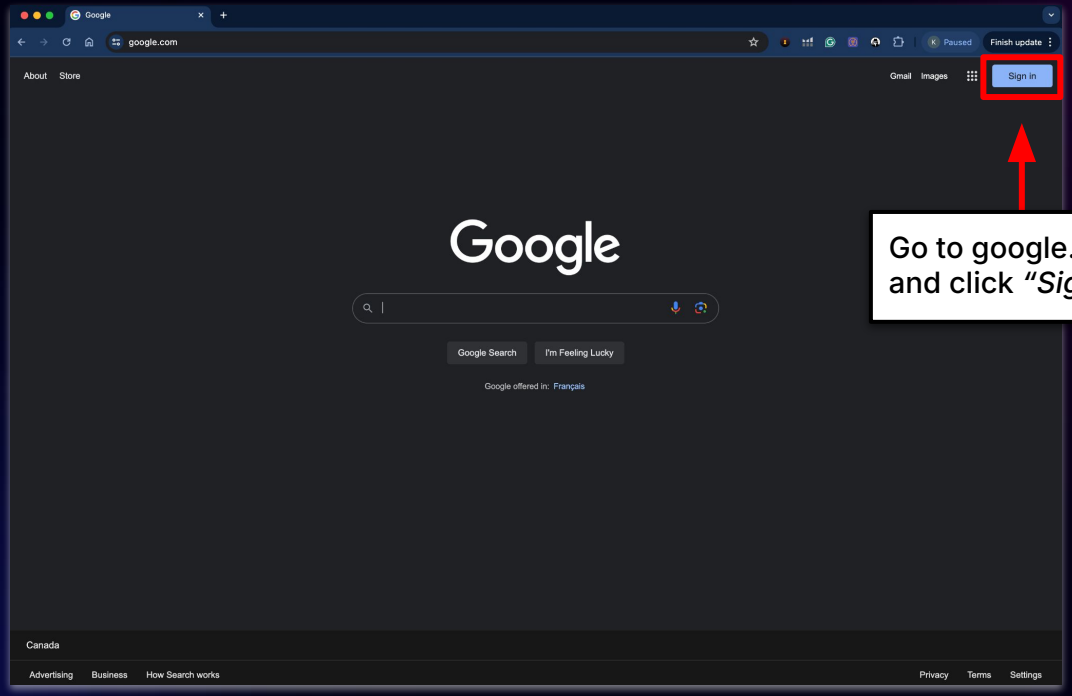
Tip of The Week

Use your cloud drive!

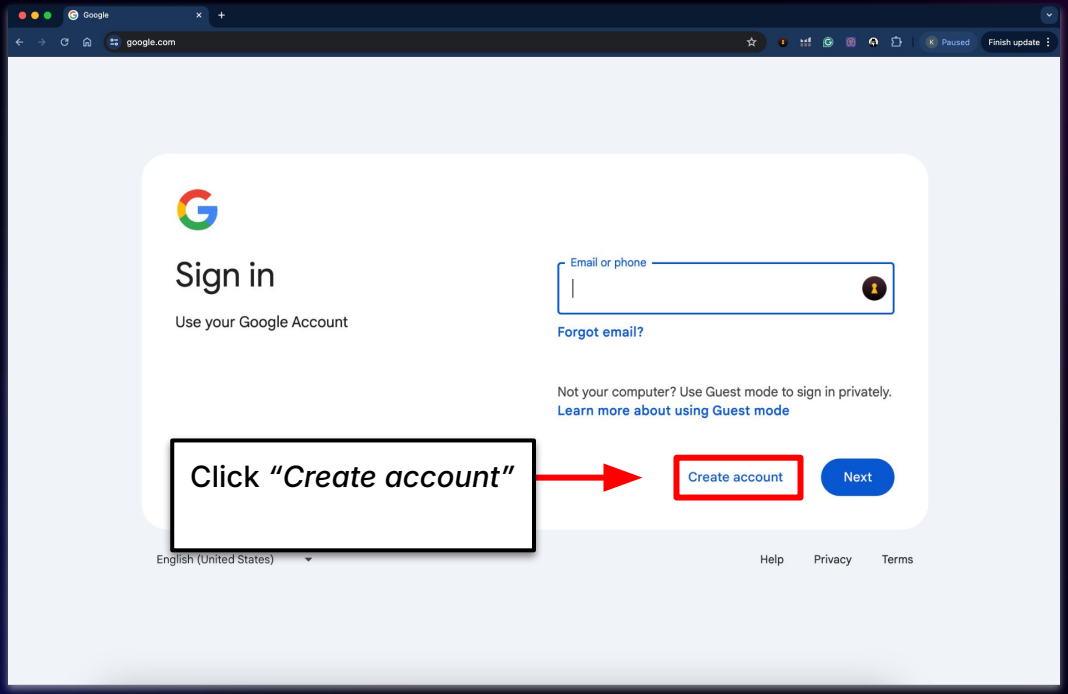
15 Gig FREE with your Google Account

LET'S BEGIN!

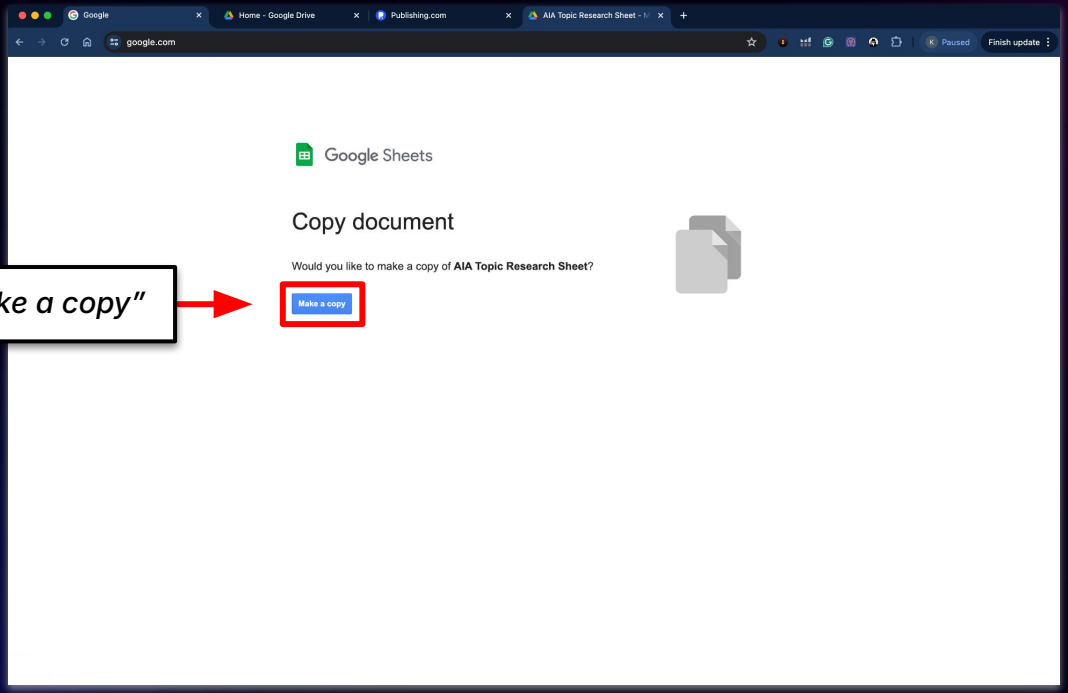
Creating a Google Account



Creating a Google Account

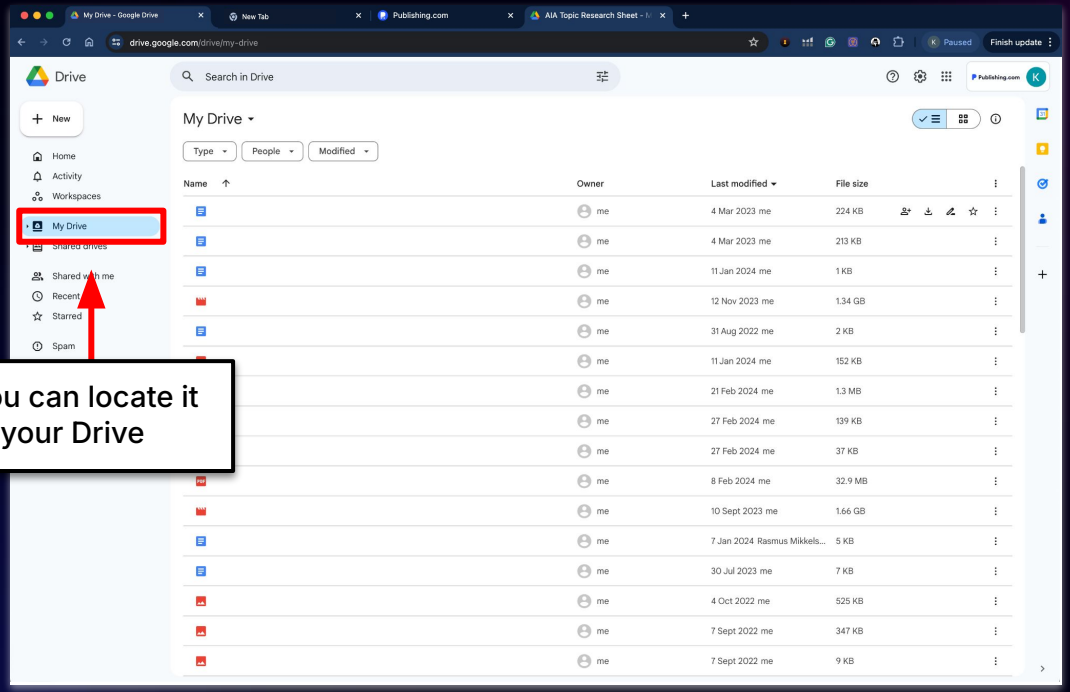


Using Your Google Drive

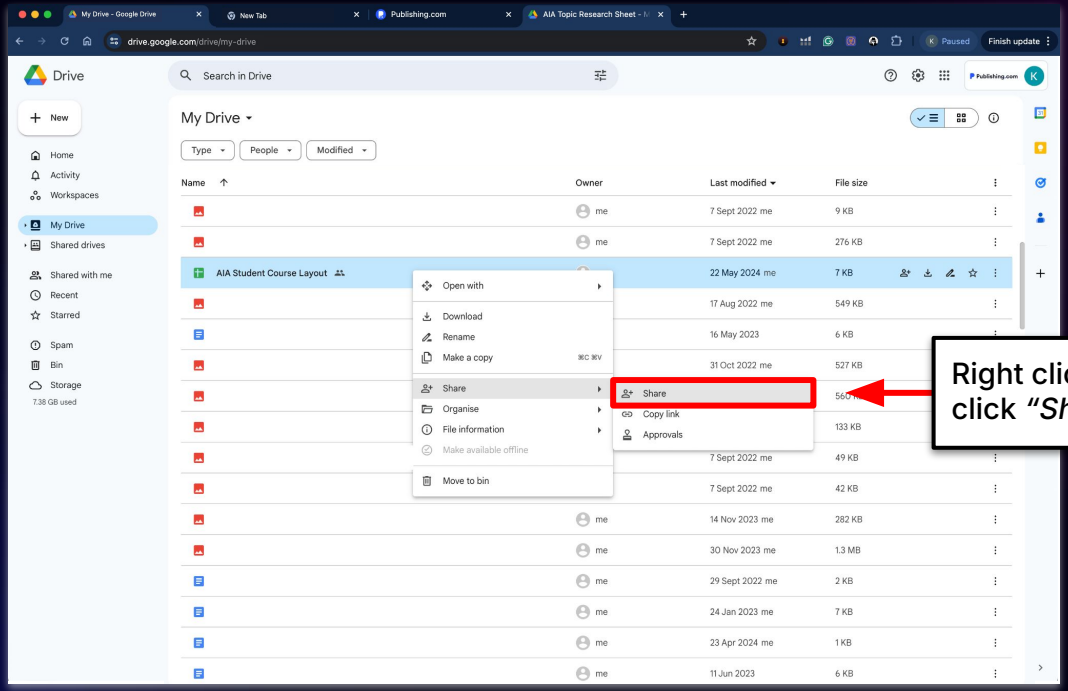


Click *"Make a copy"*

Using Your Google Drive



Sharing a File or Folder



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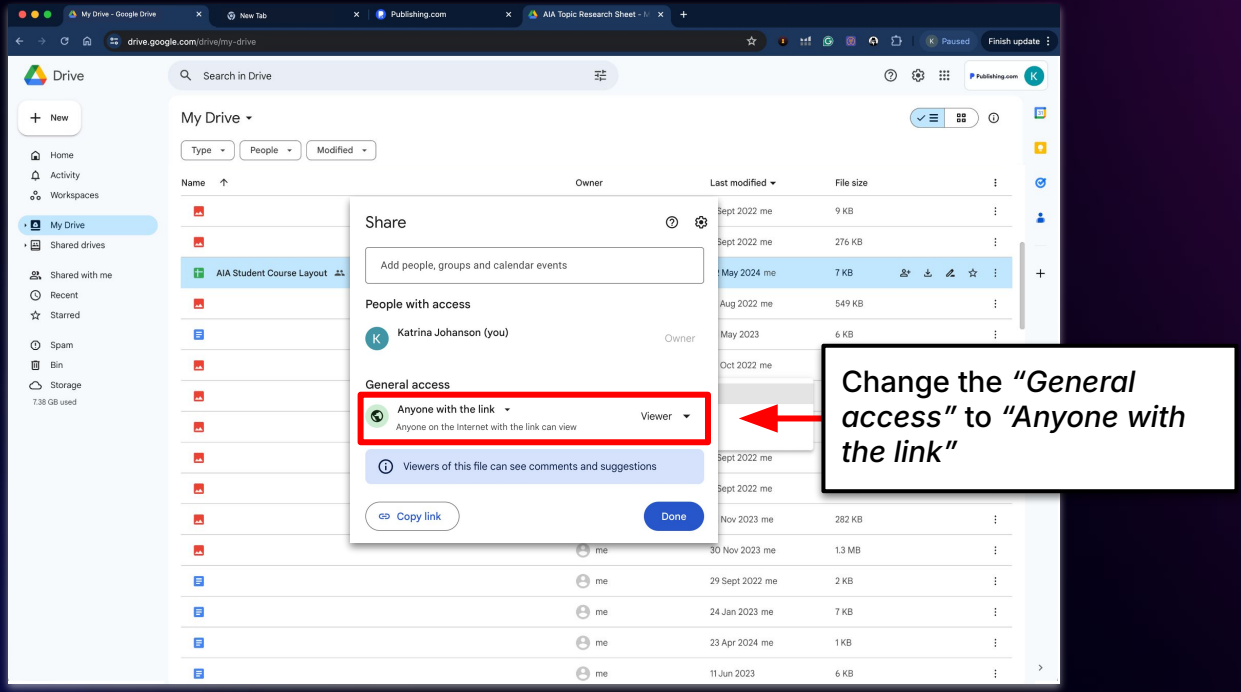
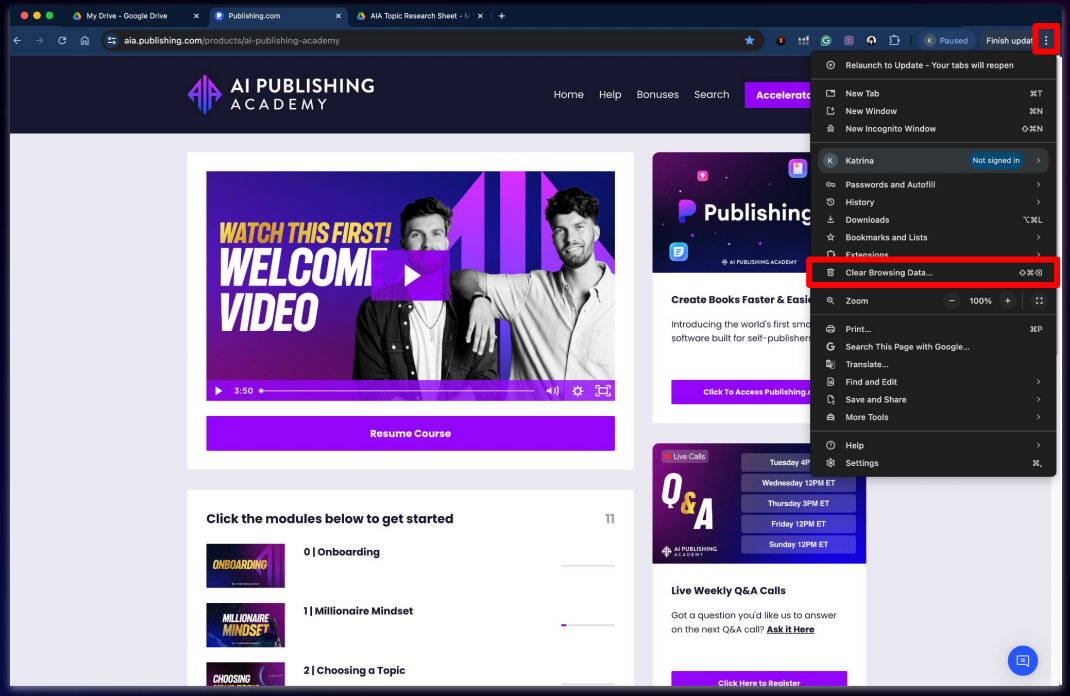


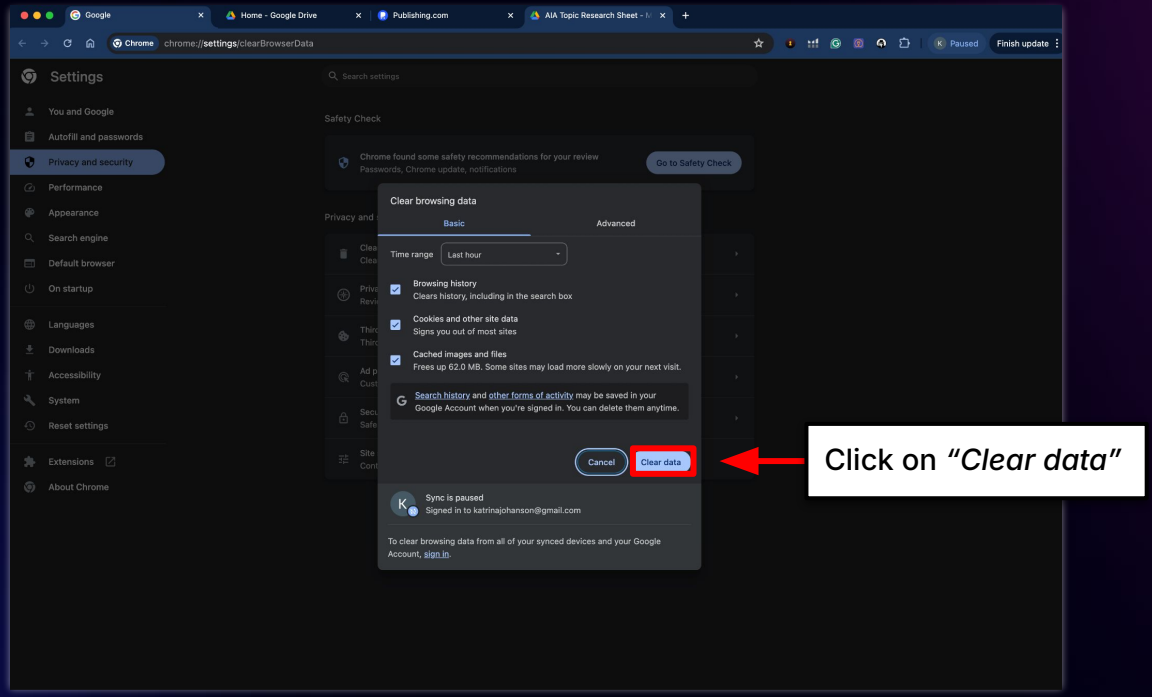
Clearing Your Cache



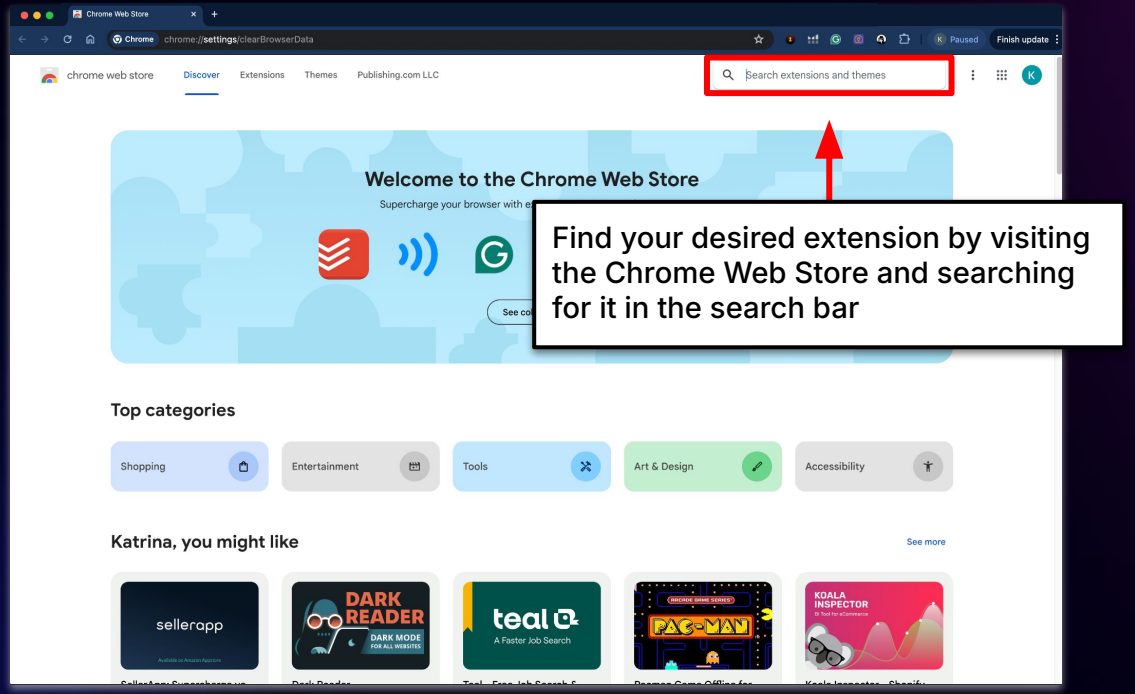
1. Click on the three dots

2. Click on *"Clear Browsing Data"*

Clearing Your Cache



Adding Extensions To Chrome



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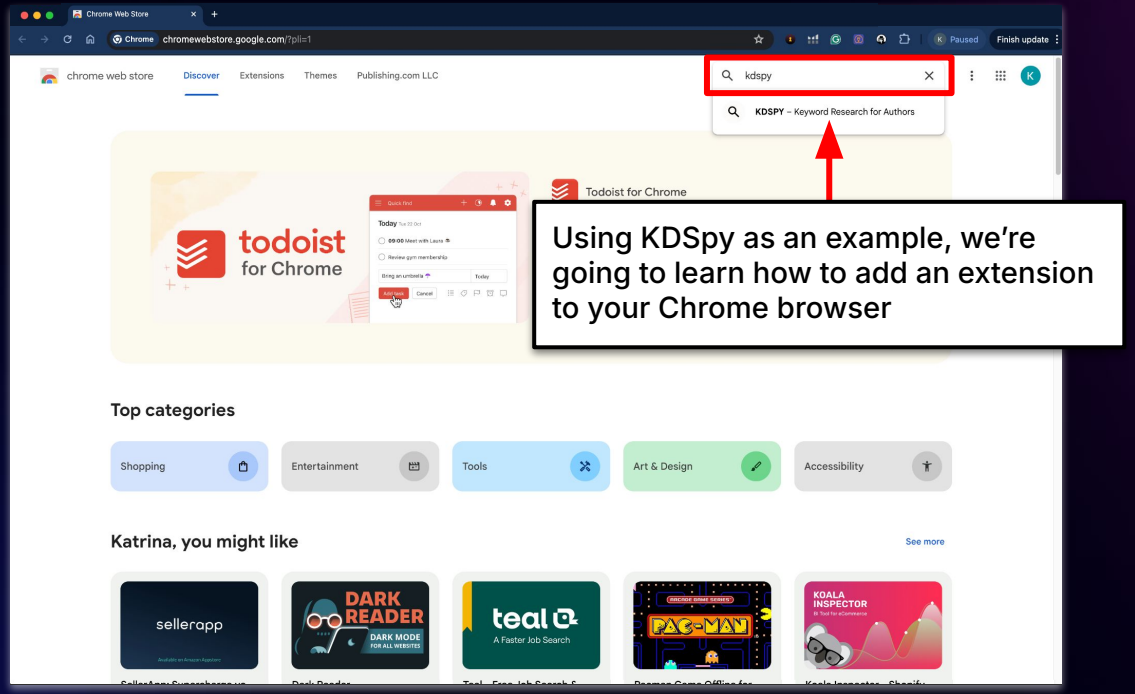

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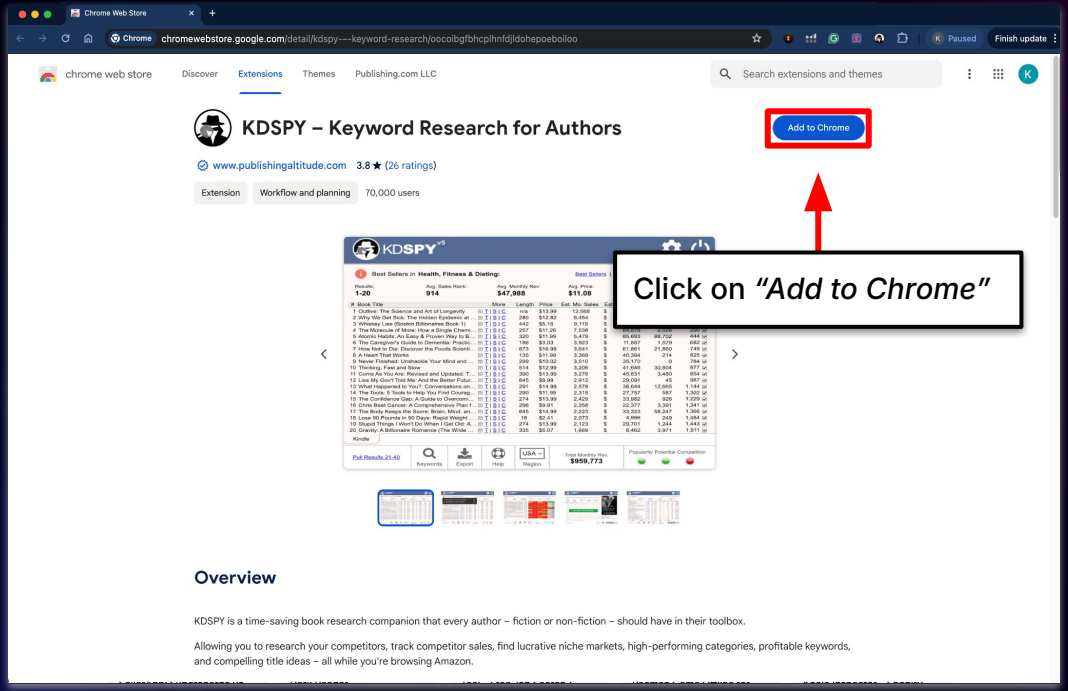

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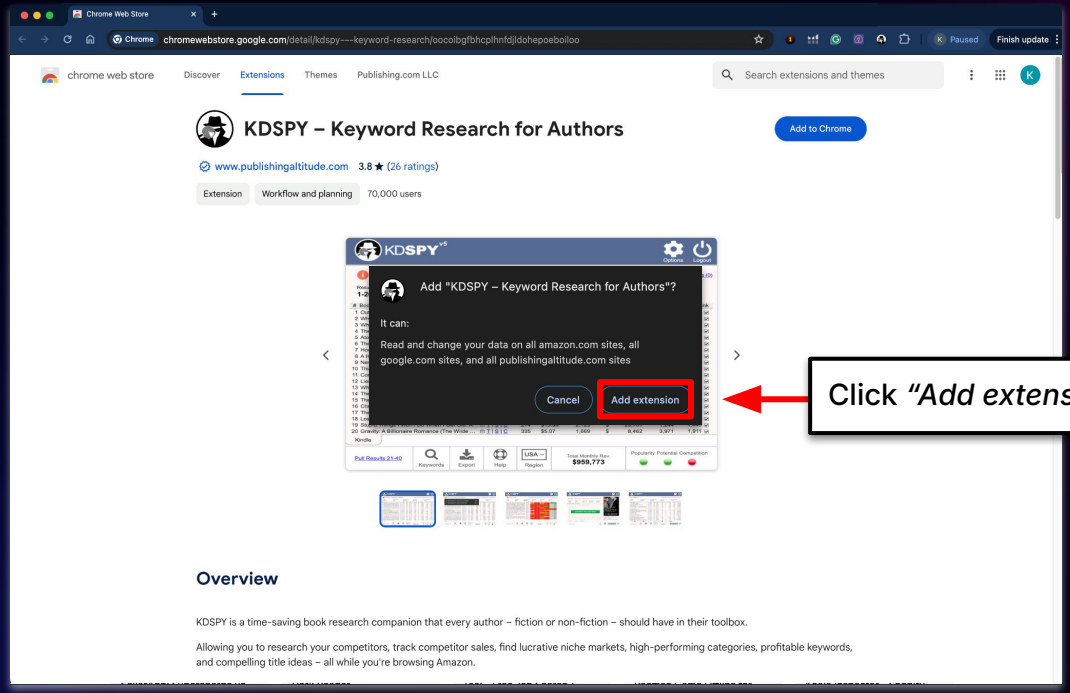
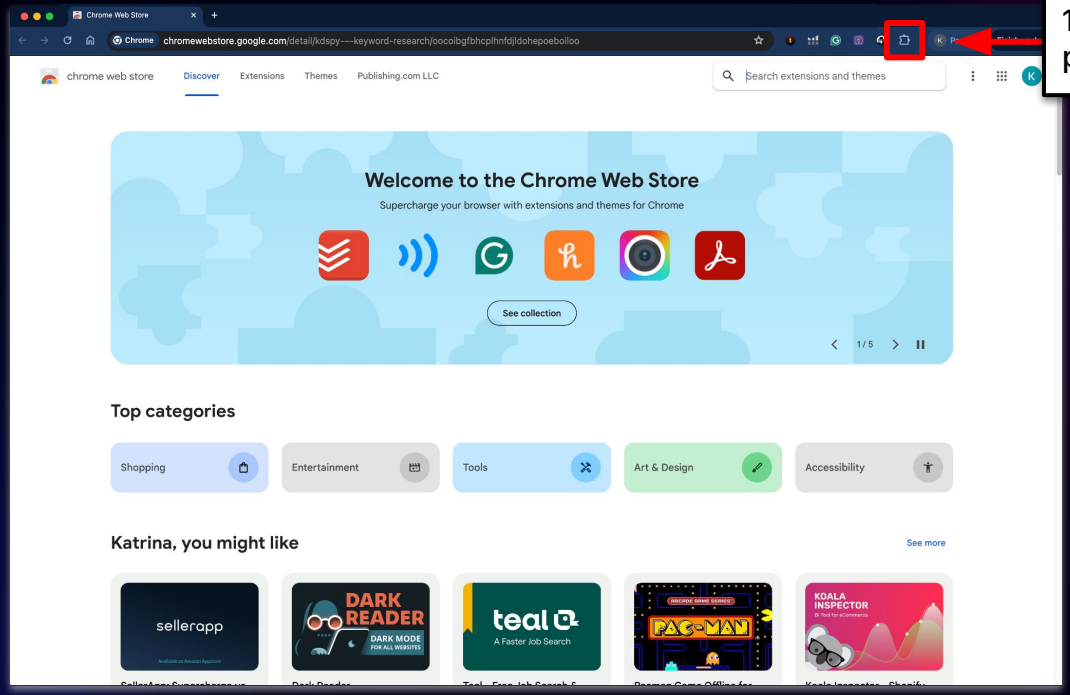


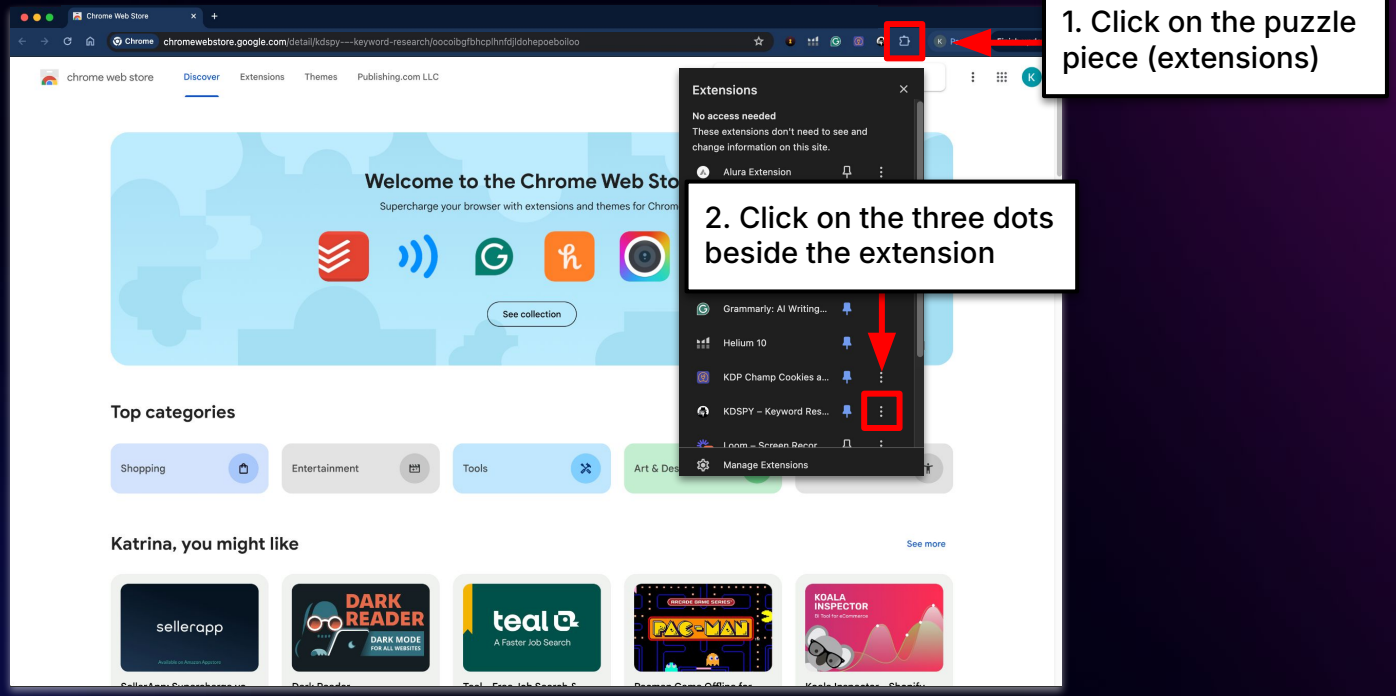
Click *"Add extension"* on pop-up

Finding Extensions in Chrome

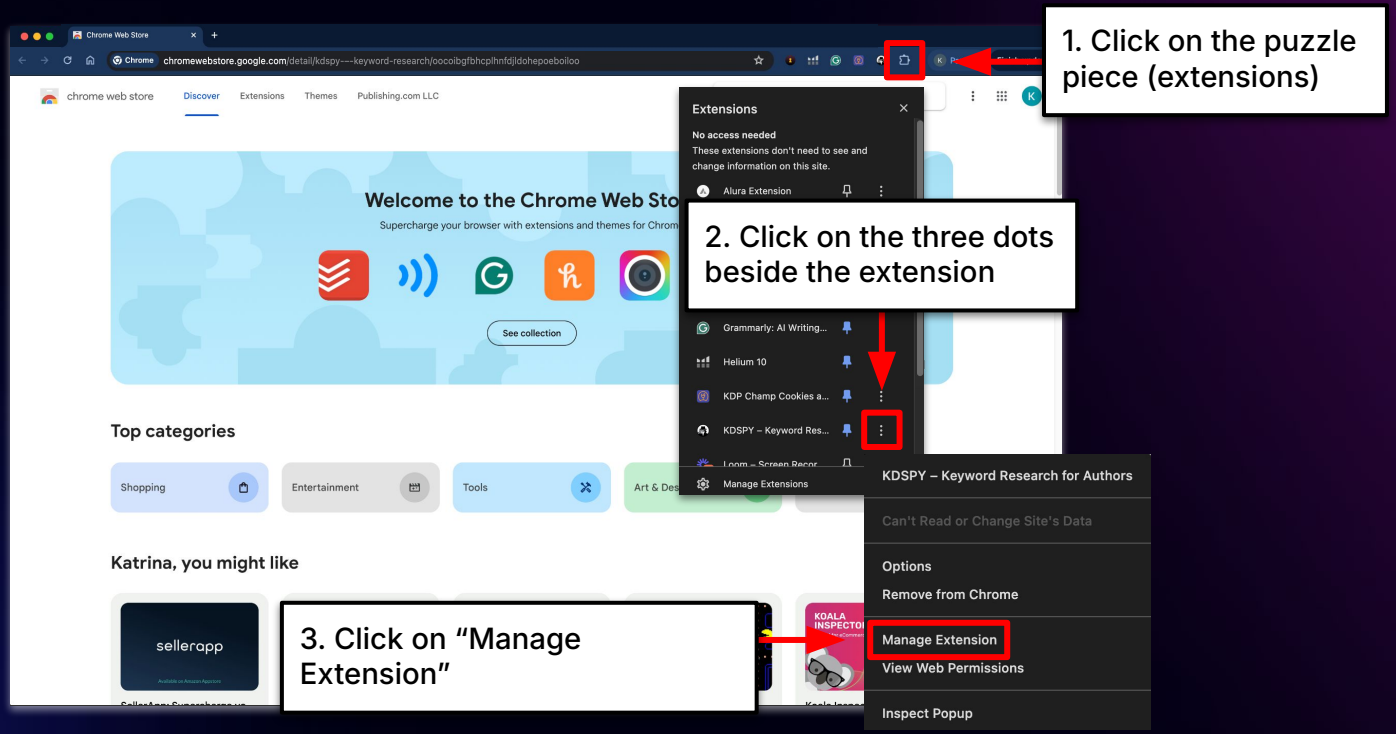


1. Click on the puzzle piece (extensions)

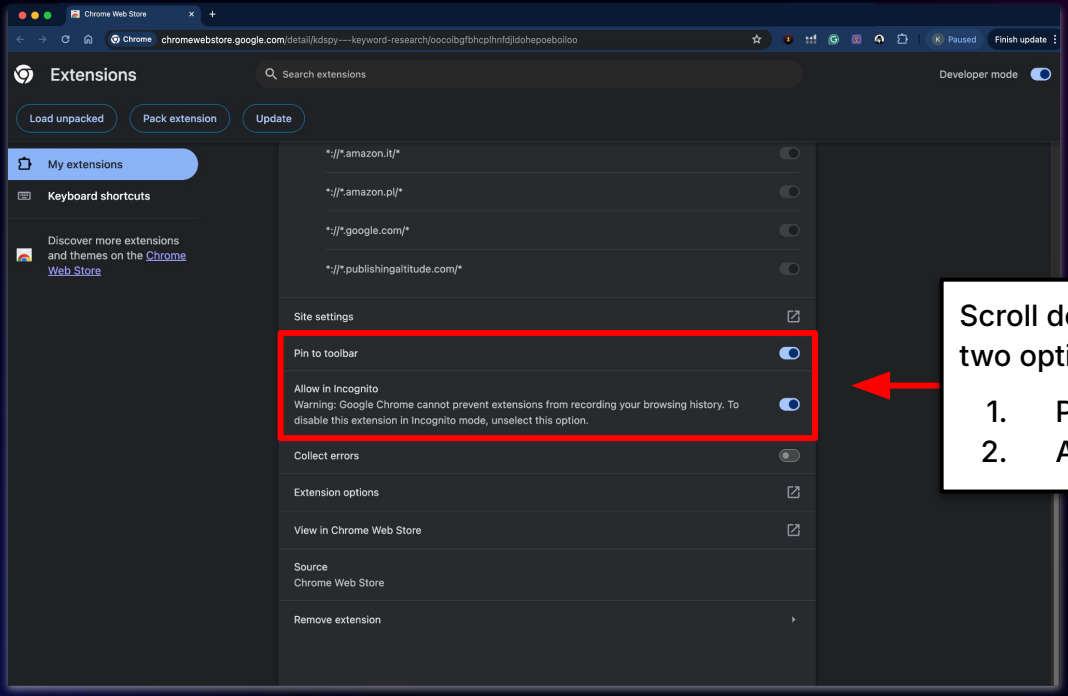
Finding Extensions in Chrome



Finding Extensions in Chrome



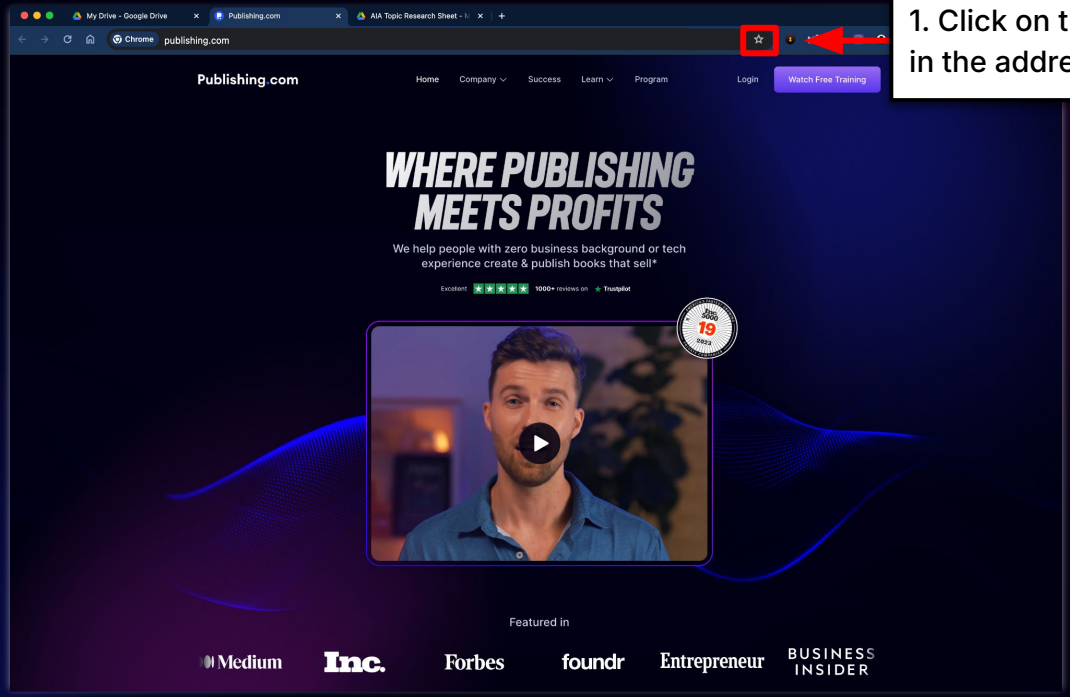
Finding Extensions in Chrome



Scroll down to find these two options:

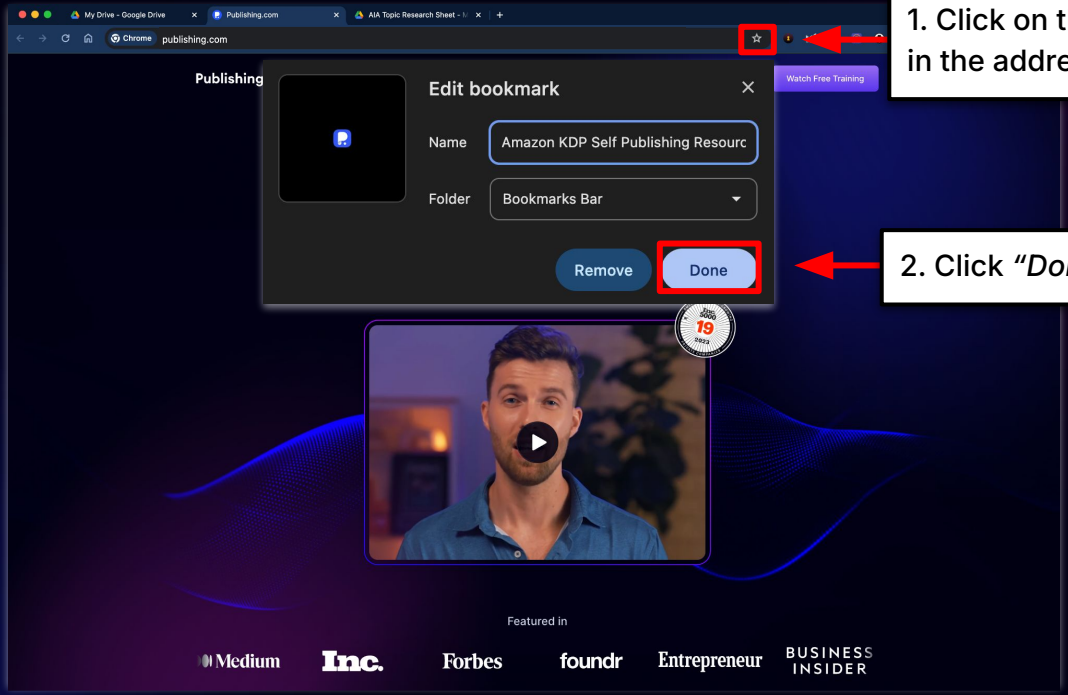
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click *"Done"*

Pre Submitted Questions

Joni Kennington

How many people do I need to send my manuscript to for review before I should publish? Is it best to wait until January to launch a book? I have followed the book launch strategy and could launch now but don't know if it's a good time with the holidays. Thanks!

lola wansley

when may I actually start working on writing books? being that some modules are going to be locked for 35 days?

Jeff

When using the tool to prepare the Customer Research Report, it asks me to "Specify your target demographic." However, when I review competitor books in my sub-niche on Amazon, I don’t see the target demographic explicitly listed in the Product Details section of the book's title page. Can you clarify where or how I might find this information for competitor books, or suggest an alternative approach to identifying the target demographic?

Beverley Jessup

I'm a complete newbie and only joined a few days ago. I have decided to do a book on developing social skills in teenagers with autism and ADHD. I am a speech and language therapist. How do I research this topic? Also I want to do a book funnel that would funnel people to my membership program. Are there any examples of book funnels I can see?

Ireen Jahan

What is a manuscript credit?

Mary Ellen Ford

What tool(s) does AIA have for book cover design?

Shelley Folbar

Shelley Folbar

I need to use both Microsoft Edge and Google Chrome so how do I stop Edge from deleteing Google Chrome. I don't want Chrome as the default browser as I use MicroSoft products.

Does it matter to have 2 browsers? will this cause issues?

Shiraz

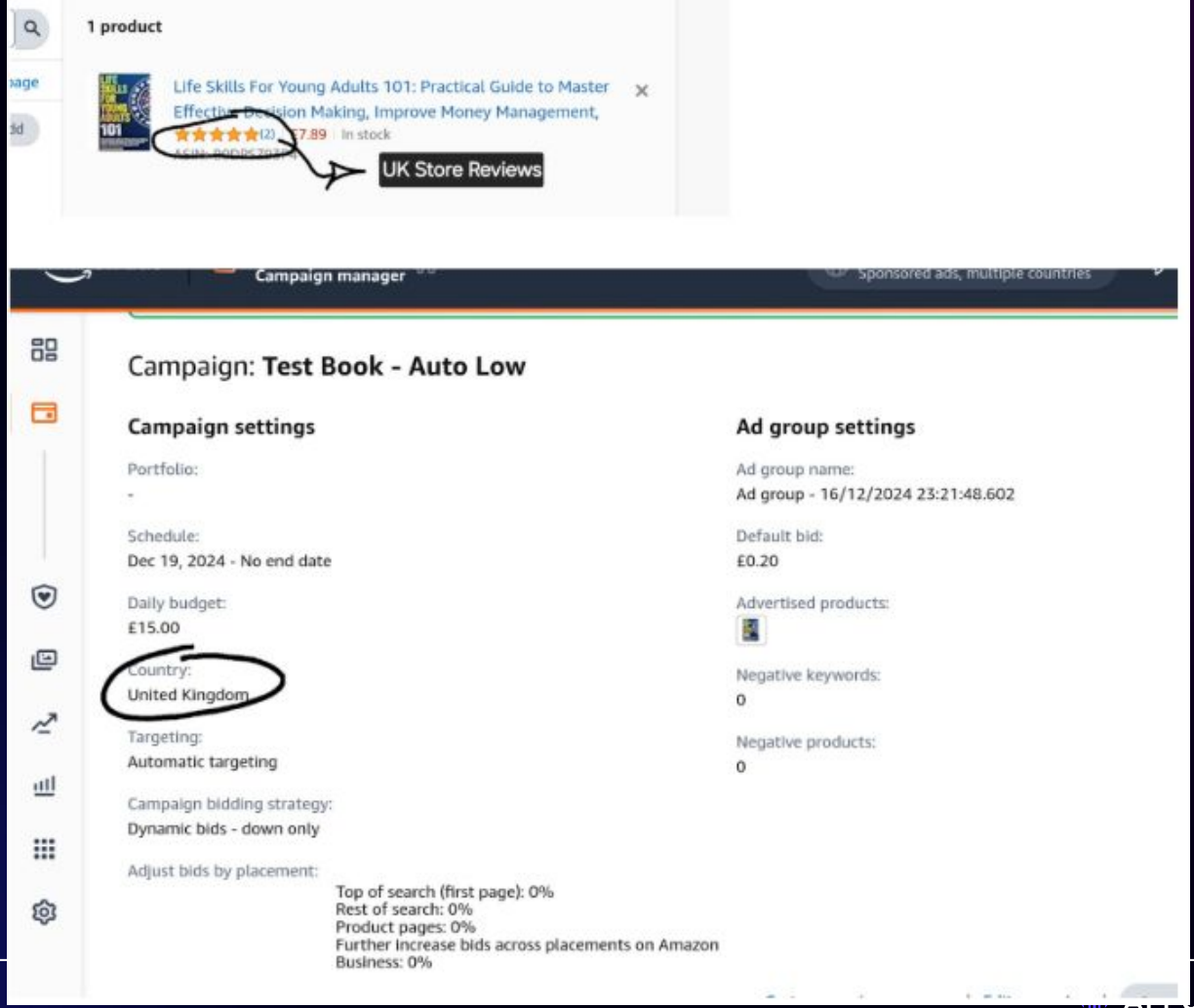
Hi! I have just started my Amazon Ads Journey. Watched the vids and everything. I have attached a google doc with 2 images related to my problem for better reference (this is more of a logistics question on A Ads instead of improvement on bids, etc...)

Here's my question:

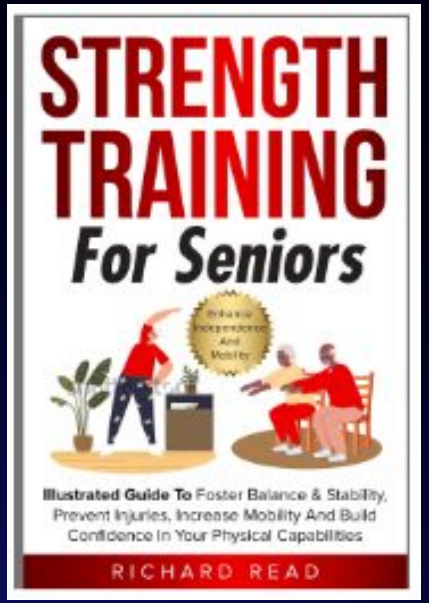
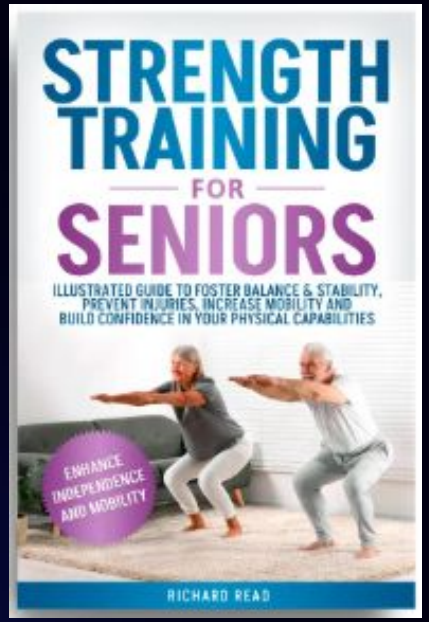
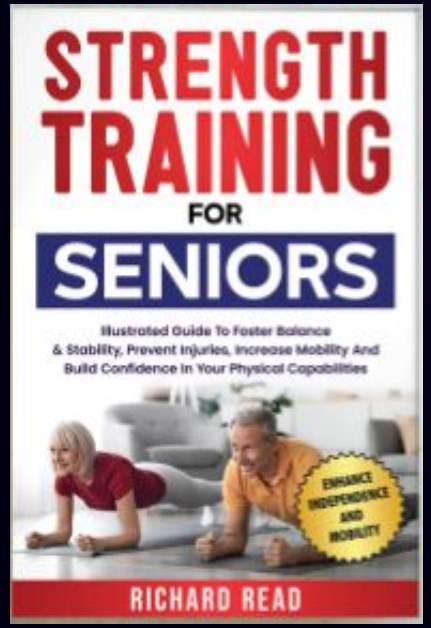
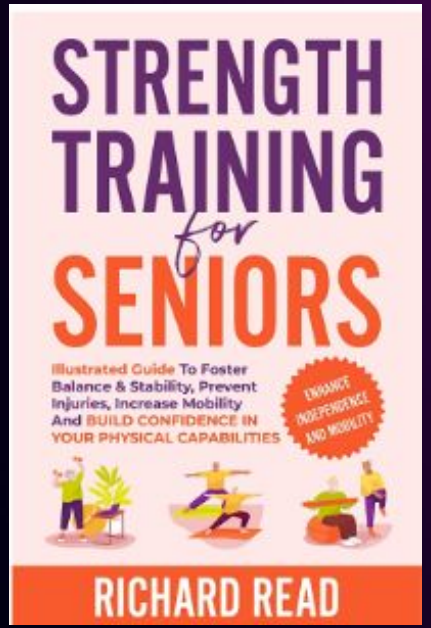
I'm from the UK. I selected the Amazon US store to display my ads (as shown in the video). I even put my bank details in the UK section of the bill and payments section (as I was advised to do from Support)I went to start a campaign and selected the paperback version of my book to promote. It shows the UK store version of my book with the UK reviews (of which I have 2 reviews (the 1st picture shows this circled)) - My US Store book has 15. Is it the case that the US shoppers will still see the US page of my book and will it still be promoted to them (even though I'm from the UK)?On another note, I went ahead and set up the campaigns, and after confirming that they have been set up, it still said 'Country: United Kingdom' (second picture shows this circled).Basically to sum up, does this still mean I'm advertising in the US site or solely the UK? Thanks and sorry for this really long question! feel free to cut some parts out!

https://docs.google.com/document/d/16ADEXlqeR_Tax0QoTYmyw4ZXwP1i9MeMwybzqyf58GM/edit?usp=drivesdk

Shiraz


1 product
Life Skills For Young Adults 101: Practical Guide to Master Effective Decision Making, Improve Money Management,
£7.89 | In stock
UK Store Reviews
Campaign manager
Sponsored ads, multiple countries
Campaign: Test Book - Auto Low
Campaign settings
Portfolio:
-
Schedule:
Dec 19, 2024 - No end date
Daily budget:
£15.00
Country:
United Kingdom
Targeting:
Automatic targeting
Campaign bidding strategy:
Dynamic bids - down only
Adjust bids by placement:
Top of search (first page): 0%
Rest of search: 0%
Product pages: 0%
Further increase bids across placements on Amazon Business: 0%
Ad group settings
Ad group name:
Ad group - 16/12/2024 23:21:48.602
Default bid:
£0.20
Advertised products:
Negative keywords:
0
Negative products:
0

Richard Read

Hi Coaches, can you evaluate my covers ?
https://docs.google.com/document/d/1xkJwg2oorxq54V0XhAYtbj2VpW_l-CqnDTScOVb0iGk/edit?usp=sharing

Richard Read