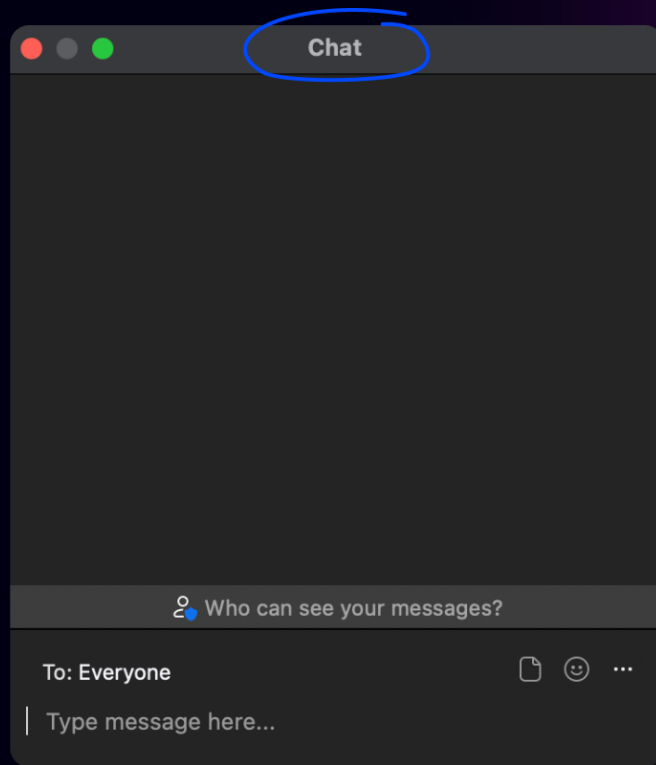




Action Takers Tuesdays!
February 20 2024

Change your chat settings to "Everyone"



Welcome to the Publishing Family!



Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

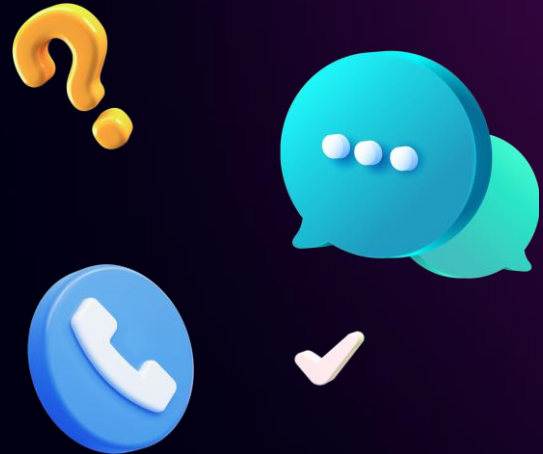
Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn-edge appearance.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

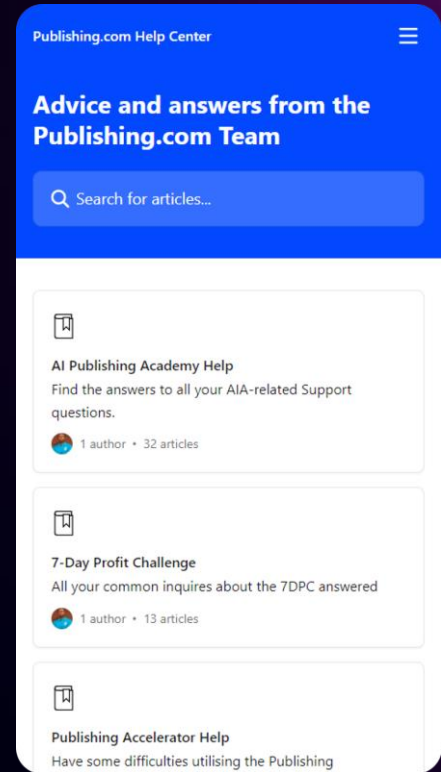
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.



APLUS10

Students get 10% on A+ Content Package!



LET'S BEGIN!

Thought Of The Day

Can't clean up the whole room?
Clean a corner of it. Can't do all the
dishes? Do a dish. Can't get in the
shower? Wash your face.

Always look for the thing you CAN
do, with the energy & focus you DO
have. Little wins pave the way for
bigger wins. 1% beats 0%.

Did you achieve last week's goals?

Brian

- Craft title and cover for new book - Yes

Karina

- Adjusting ads - Yes



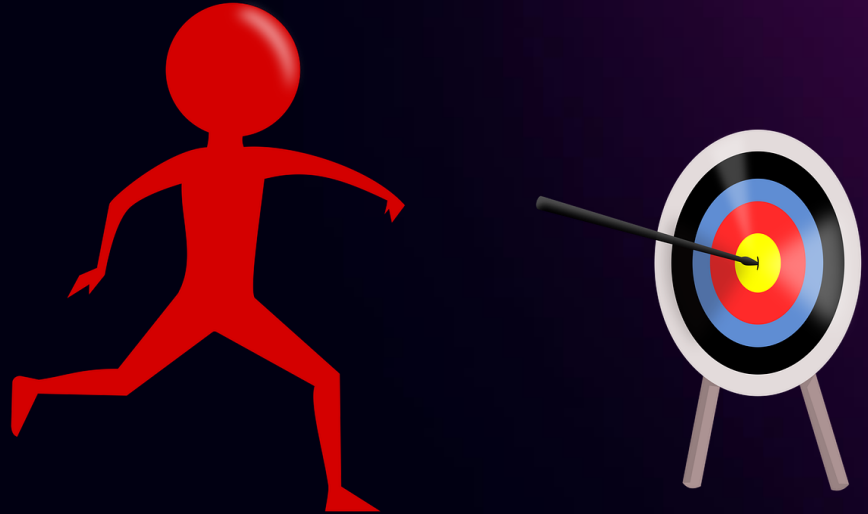
What are your goals this week?

Brian

- Complete new cover
- Craft title for 2 new books

Karina

- Edit my book



Eric O.

Hello coaches, here I come again. Does this topic pass POC, "Mental Wellness and Spirituality"?

If yes, what do you think about this title, "Mentally Strong Spirituality: 7 Spiritual insights to gain Strength and Cope when you are weak"?

Thanks.

Yozefu

I already have a book on Amazon with a ranking of 730,000, and 163 reviews. Would I be successful if I continued in that niche?

Bethany

Incognito amazon with KDSpy still has my location in there like it knows its me, although the video said it shouldn't know it is me. How do I get it not to know my location, or does that matter?

eric

Hello coaches, good afternoon. I have a question about the tax form on KDP and ACX in the USA for business accounts. I have message them for not receiving the form and that is the message I got from them: "Please be advised that if the classification type is an S Corporation, C Corporation, LLC taxed as a C Corp, LLC taxed as an S Corp, or other tax-exempt organization, Amazon does not issue a 1099MISC form.

We see that your account is classified as S Corporation and therefore you are not entitled to receive a 2023 tax form." Do you guys have a corporation as well and don't get a tax form? What do you bring to your CPA? Just estimated royalties for the year 2023. Thank you so much.

Betsy

I'm using AI to write my book. There are places where an infographic outline or interactive table are discussed but not actually there. How do I add one?

LaKeisha

Can I use journals and workbooks that come up when I am looking for proof of concept? In one of the topic workshops, Ed says you can even create a workbook. However, on my first coaching call Manya said no. Help please.

Sandra

I have my first 30k book which launched on the 22nd Jan, it has 51 reviews with another 15 coming that I'm waiting for Amazon to show. I started my Amazon ads on Fri 2nd Feb, following the training placing 4 ads. I have had 2 sales from my Manual Product campaign which is great from spending \$2.60, ACOS is 8.67% with 9 clicks. Daily spend is \$30 with the current bid being \$0.60c for that campaign. My question is my ads have been running for 2.5 weeks and I've only spent in total across 4 ad campaigns \$4.20. All 4 ads have 2,301 impressions. Is this just part of the launch phase of running your campaigns? Or would you expect to see more spending and more clicks on the ads? Thanks in advance, any guidance would be greatly appreciated.

Anna

I have 2 options for my book cover; please review and share your thoughts.

<https://docs.google.com/document/d/1IL8vgC5I9-zHnu7jsQXIPPbuK1EV38Y5RAaFaC5-ue4/edit?usp=sharing>

Does it look professional? Is it too cartoonish/minimalistic? I like them, and I think they will definitely stand out in my niche.

My keywords: Positive training for reactive dogs

***** ACCESS HAS NOT BE GIVEN**

Brent

Hello, wondering if the title "The 2024 guide to beginner Social media Marketing" is good or not? Or can you please suggest any other titles for a Social media Marketing book(POC). Thank you.

Brent

Is Hydroponic Plant Supplies an okay topic?

Susan

My KDP account was terminated a few years ago. A few months ago--after joining AIA--I hired Amazon Sellers Attorney to help me get my personal KDP account reinstated. I am still working on that, and it looks like that might happen in the next 2-3 months. I also heard that another solution to my problem was for me to open an LLC for my publishing business, which would allow me to have a new KDP account under the LLC entity. Christian and Rasmus talked about the benefits of having an LLC in a few of the recorded lessons as well. For these reasons, I have started an LLC and it is currently up and running. But just now when I went to open a KDP account it still says "Account terminated." I tried an alternate email address to open the new KDP account (a second personal email address I have) but I got the same result. Do I need a business email account? Do I need a second laptop? Do I need a new ISP? How can I open a KDP account under the LLC? Can someone at AIA advise me about this? I am about ready to publish my book (I have followed all the AIA suggestions every step along the way--I still have to do the Quality Control step but I am looking forward to doing this very soon)--so this question of how I can get a functioning KDP account is getting more urgent. Please let me know. Thank you.

Jayme

Hi! This is my first book I'm working on publishing and I am really struggling with these two book titles: "Plant-Powered Living: Transform Your Health, Energy, and Environment with Whole Food Plant-Based Nutrition" OR

"A Comprehensive Guide to a Plant-Based Lifestyle: Transform Your Health, Energy, and Environment with Whole Food Plant-Based Nutrition"

james

For Brian on Tuesday at 4pm please: Question 1 of 3: [After 30 days of running my first Amazon Ad campaign, and creeping my ads up 5 cents every 72-96 hours, as suggested in the modules, (for a book whose topic, title, and cover were all suggested and approved by AIA Coaches, and for which I have 82 reviews already)] ...my impressions are now averaging daily:

-AUTO HIGH: 100

-AUTO LOW: 0

-MANUAL Keywords: 75

-MANUAL Product: 200

Is it supposed to be 500-1000 impressions in each of these 4 categories? I am nervous to not be getting impressions, even as I pass these first 30 days of advertising.

James

For Brian on Tuesday at 4pm please: Question 2 of 3: [After 30 days of running my first Amazon Ad campaign, and creeping my ads up 5 cents every 72-96 hours,] my impressions in AUTO HIGH are averaging 100 per day, considered to be low by AIA standards. Of the four categories (close, loose, sub, comp), the suggested bids are respectively: .78, .46, .19, .63. My actual bids are all 0.63, so they are significantly above in 2 categories, and nearly on par in the other two categories. According to AIA suggestions, I should just keep increasing 5 cents every 72 hours. Is this still the best advice for me? Can you please help me make sense of why I am bidding so much more in multiple categories, but not getting impressions (for a book with all things approved by coaches)?

James

For Brian on Tuesday at 4pm please: Question 3 of 3: [After 30 days of running my first Amazon Ad campaign, and creeping my ads up 5 cents every 72-96 hours,] my impressions in AUTO LOW are averaging 0 per day. Of the four categories (close, loose, sub, comp), the suggested bids are respectively: .46, .27, .19, .63. My actual bids are all 0.46, so they are significantly above in 2 categories already. According to AIA suggestions, I should just keep increasing 5 cents every 72 hours. Is this still the best advice for me? Can you please help me make sense of why I am bidding so much more in multiple categories, but not getting impressions (for a book with all things approved by coaches)?

Claire

Can you please check the 2 POCs: Stoicism, Internal family systems? For internal family systems, it seems that the authors are all PhDs or certified psychiatrists. Do you think I need to have those certificates to write psychology books? Thank you!

Shane

Hi Coaches, I have POC for a A Self-Love Workbook for Teen Girls, Is a workbook a good idea? the work book has a better POC than an ordinary book in this topic but would earnings on a workbook be less because of to quality of a workbook on Audible? thanks

Steve

My AI manuscript has 37,162 words and no Conclusion. The tool shown in the instructional video (to reword, shorten or lengthen highlighted text) does not appear in the app. I exported it to Word and used Grammarly to proofread/edit and got to 35,282 words. I still need to add a Conclusion. Is this word count too high?

Steve

To eventually generate an audiobook, a copyright must first be registered on the 30K book content. If AI generated it, is this possible?

Christian

How should I manage the situation if not all the reviewers from the Facebook groups take advantage of my book's free promotion on Amazon, and what strategies should I consider once the book cost money after three days, including whether compensating them to purchase the book is advisable?

Russ

I've been brainstorming ideas for a book about 'Tax Deductions for Home Businesses' and it seems promising based on KDspy data on Amazon. However, a trademark search revealed 43,400 matches, posing a potential issue. I've watched a 1:45-minute YouTube video on Federal trademark searching basics, dated 10/17/2023, but found it somewhat difficult to grasp. For context, my business specializes in tax services. Any advice on navigating this challenge would be greatly appreciated

Leslie

In the ghostwriting success module the instructor mentions that the ghostwriter doesn't do the research. If I include links to where they can get the information is that enough? I'm struggling with how detailed the outline should be and what exactly should be included. I've gone through some drafts that are turning out to be quite long.

Jeanette

Does a book with illustrations count towards the \$1000 rebate once it gets the required number of reviews, even if is not 30,000 words?

Sandra

Quick question about Ingramspark. Is there anything I can do to promote my book on this platform to generate sales? My first 30k book has been up for about 3 weeks with no sales as yet. Thanks.

Greg

I assume we can call in as many times as we want to?

Dorothy

I can't get into www.chat.openai.com/. Is this no longer available?

Jeanette

Where do I get illustrations for a physical exercise book?

Lin Kwan

I polished up my title and sub-title based on the last Q&A feedback. Any final comments before i submit for outline?:

Title: The Power of a Growth Mindset

Subtitle: Cultivate a Positive Attitude to Overcome Life Challenges, Build Resilience and Personal Growth. A Step-By-Step Guide to Transform Your Life.

Liz

Can you please review the following 3 book titles for my book on co-parenting with a narcissist, and provide feedback, or let me know if one of these will work for my book:

1. How to Co-Parent with a Narcissist and Maintain Sanity: A Step-by-Step Blueprint for Safeguarding Your Children and Yourself Against Narcissism
2. Narcissist-Proof Parenting: Sanity-Saving Strategies for Stress Management, Boundary Setting, and Prioritizing Happy Kids
3. Narcissist-Proof Parenting: Shielding Your Kids from Narcissistic Influence and Strategies for Communication, Boundary Setting and Emotional Well-being

(There are already around 10 books on Amazon with some variation of the title "Co-parenting with a Narcissist" so I want to steer clear of this main title, while still keeping the main keywords in there.)

Linda

I finally published my first ebook my 7dC book that took me about 9 weeks but here I am a self published author, and I cannot get the paperback front and back cover figured out on the amazon cover creator. How do I upload a different picture for my back cover? I'm ok with leaving it black with the text of my description but the cover creator won't let me type normal size fonts. Help!

William

I have published my first book; where do I go to receive my sign-up bonus?

William

Must I go through 240 hours of Q&A before I can get the information on turning my Book into an audiobook?

Cindy

I have just published my first book and, in addition to working my network, I am planning to run only paid FB advertising. I want to channel the exorbitant amount of time the free method requires into my next book, for which I now have POC.

- 1) Do you see any flaws in this strategy?
- 2) Are there any estimates on how many reviews are needed to get a book on first page of Amazon?
- 3) At what point can I stop spending \$\$ on FB ads and reviews will come organically?
- 4) In one module, it states that after 100 reviews "you can take your foot off the peddle" - what does this mean?

Amy

With Publishing.AI - Can it create a workbook with games and exercises in it? Or is it just for straight forward text style books?

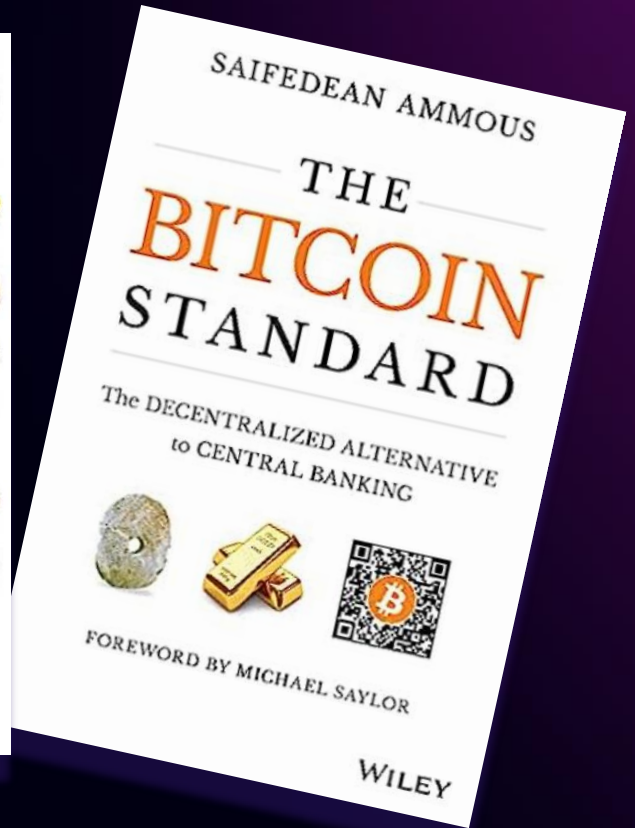
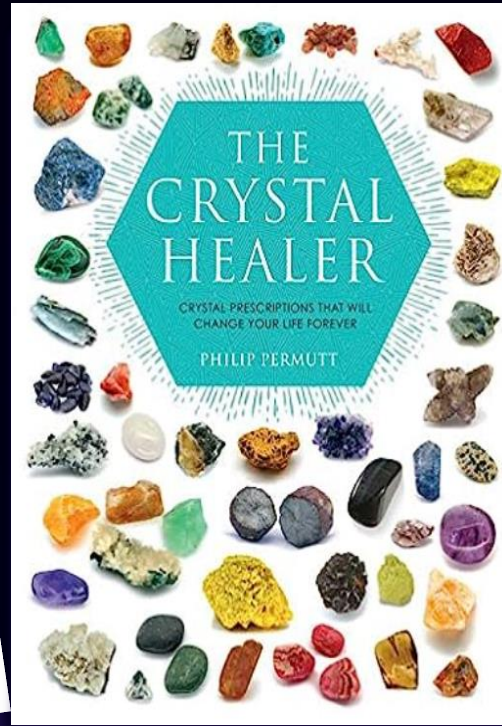
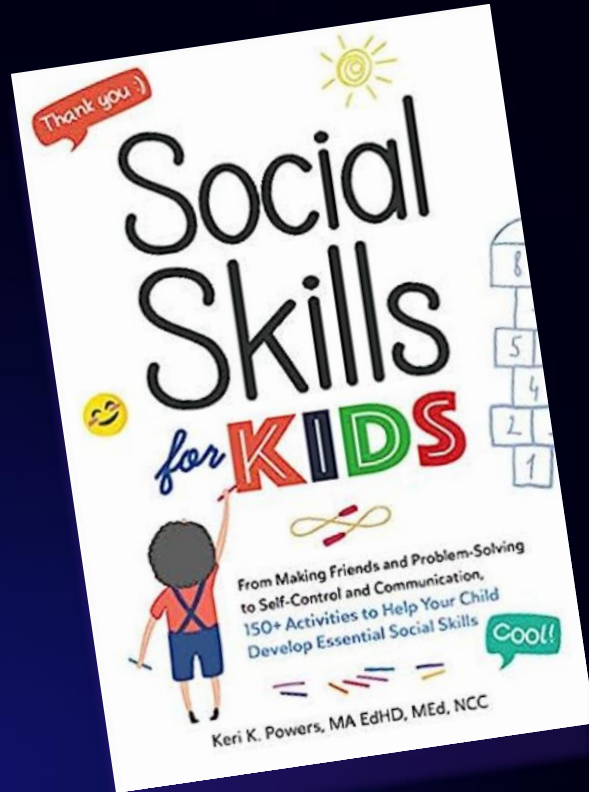
Kristina MP

Is it possible to publish a different version of the manuscript for ebook vs paperback. I have a journal and coloring book coming out and the e-book just got blocked by kdp when I tried to publish... Here's the reply from KDP:

But it is a 15,000 + word book... SOOO im thinking if I remove the coloring pages from the e-book, make a few of them into colored images and they can go download coloring pages separately. Without the e-book I cannot do an Audiobook on ACX. The audiobook will be 3-4 hours long based on the flow and bonus content.

SO, can I have a different e-book manuscript, cover and slightly different title with just the text, journaling prompts and colored pictures? The title would replace the word "coloring book" from the paperback with "art therapy" for the e-book and a different, but related cover.

Cover Intervention



Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 2pm EST**

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IMPACT ACADEMY

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[Click Here to Register](#)

Jack

PARENTING A CHILD WITH OPPOSITIONAL DEFIANT DISORDER

Practical Approaches, Strength-based
Strategies, From Conflict to Connection



J LLOYD

PARENTING A CHILD WITH OPPOSITIONAL DEFIANT DISORDER

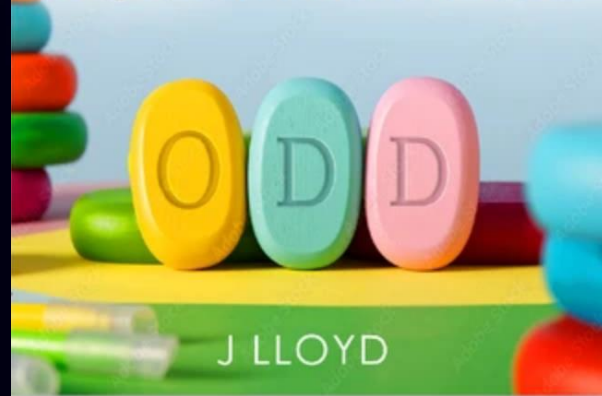
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J LLOYD

Mel

PERSONAL FINANCE

FOR TEENS 101

SIMPLE GUIDE TO BUDGET, SAVE, AND INVEST YOUR MONEY TO ACHIEVE FINANCIAL INDEPENDENCE, BUY YOUR OWN CAR, AND GRADUATE COLLEGE DEBT-FREE



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