



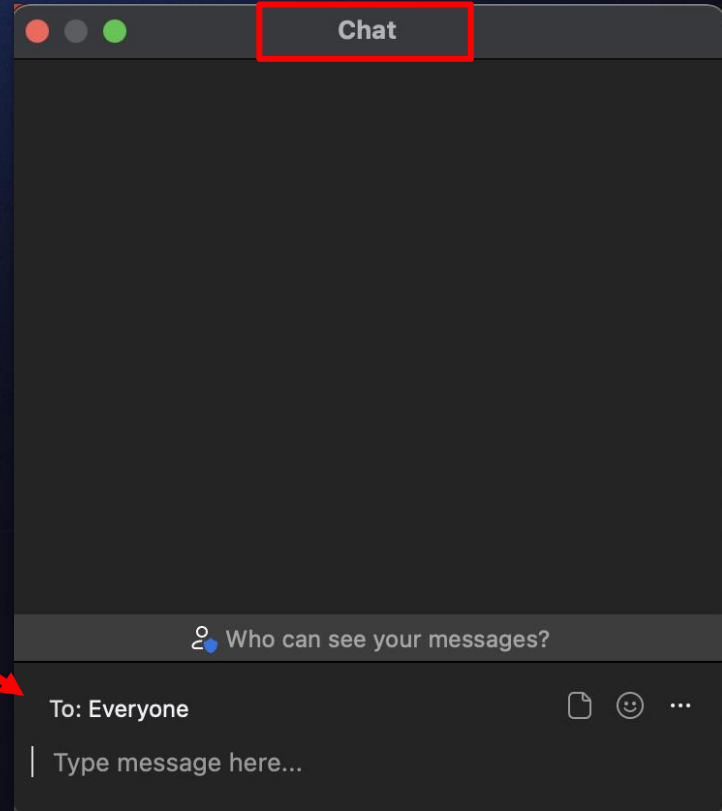
AUDIOBOOK
IMPACT ACADEMY

LIVE Q&A CALL

Action Takers Tuesday

June 20, 2023

Change your chat
setting to
"Everyone"



Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

A graphic titled 'Live Calls' with a red dot icon. It features the 'Q&A' logo in white and yellow. Below the logo is the AIA Publishing Academy logo. To the right, a list of call times is shown in rounded rectangular buttons, all enclosed in a red border. The times are: Tuesday 4-6PM EST, Wednesday 12-2PM EST, Thursday 3-5 PM EST, Friday 12-2PM EST, and Sunday 12-2PM EST.

Live Calls

Q&A

AIA PUBLISHING ACADEMY

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5 PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



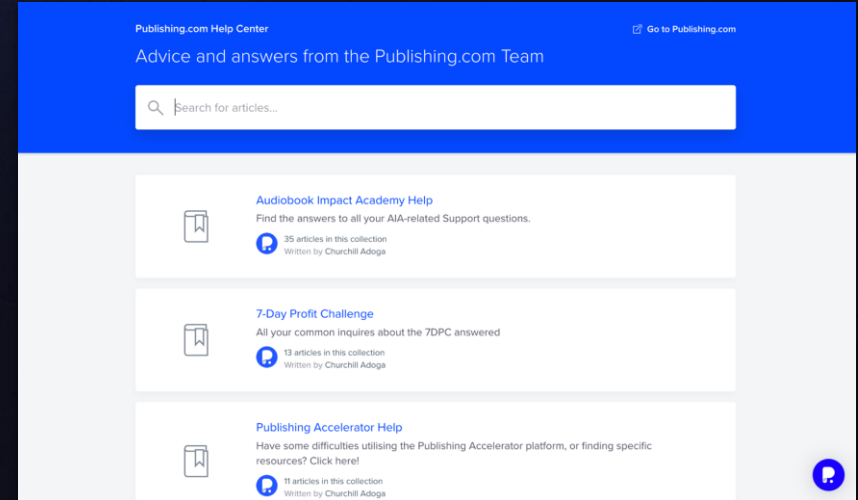
Most Frequently Asked Q&A Questions:

Visit our Help Center

help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next Review Page Package



Let's Begin!



Thought of the Week



Get out of your own way. Often,
we're our own worst enemy
when working towards our goals.

Robert T. Kiyosaki



Did you achieve the last goals you set?

Brian

- Set up facebook ads - No

Karina

- Hire an Illustrator - Yes



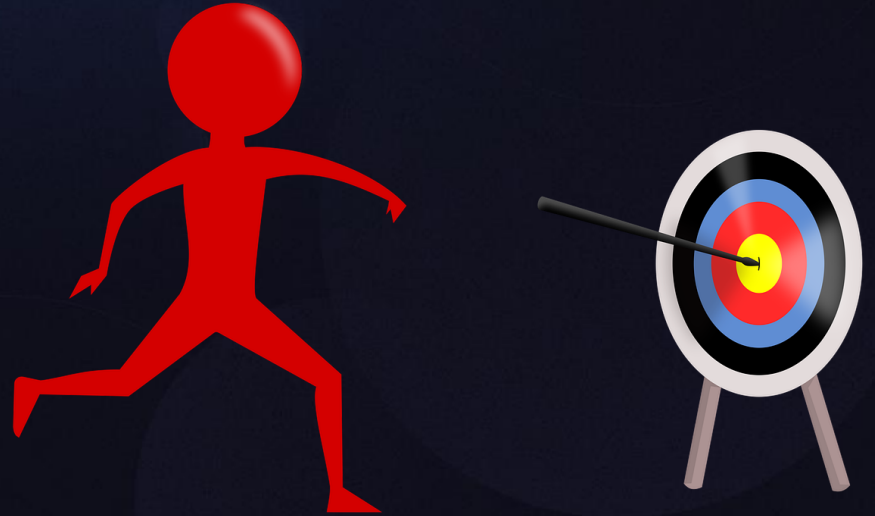
What are your goals this week?

Brian

- Publish paperback

Karina

- Finish my cover



Robert Karlsson

Trying to submit book covers



Christine

Apologies – I had misread zoom time and had a previous commitment today.



Maureen

Hello Gentlemen: may I have your comments on the title and subtitle for my first 30K book

Key Words: First-time Dads, Pregnancy book for first-time dads, first-time fathers

Pain Points: Balancing work and family, Addressing Anxieties, Partnership Dynamics, Male Perspective, and Engagement:

Title: Empowered First-Time Dads' Essential Baby Guide

Subtitle: From Pregnancy to Parenthood: A Father's Primer to Work-Life Balance, Reducing Stress & Embracing Joy

Thank You



Andrew C

My writer has included cited references during chapters e.g. (Z-Winning Mindset, 2018).after a paragraph. can I delete them and include them in the references at the end



Nancy

The first and initial Zoom call emails did not include a link



John K

Amazon Catagories. I hope to launch my book on June 21. In the AIA lesson it says we can add just 2 catagories when we upload our book - but can add additional 7 (?) catagories AFTER book is published. I've seen a Kindlepreneur email that states Amazon has changed the # of catagories we can be in. What's the latest AIA advice on Catagories? TIA



John K

Hello Again - Hoping to Publish on June 21 and I wanted to start my free promo dates ON the same day. Is that a bad idea? I plan to upload Manuscripts and images today and save as a draft - then on the 21st click 'publish'. If I can manage to get everything uploaded BEFORE the 21st - should I officially publish book asap (like today)? I've already started notifying early readers that the Launch dates is the 21st.



Natalie

Hi Brian and Karina, please can you help with my title. Title - 'Gut health secrets for women'. Sub title 'Simple steps to reset your gut and transform your life by improving your diet, reducing stress and improving sleep.' I then also have a bubble Included - '4 week gut reset diet and stress reduction plan.' Chat gpt helped with this based on customer research and what people are searching for on amazon. Many thanks



Kathy from NH

I submitted my 7DC book over 4 months ago. I was curious to know how it was doing. I know that family and friends have purchased books and even left reviews, but on the accounting of revenues and reviews it says 0 and 0. Why isn't it registering any activity? Do I need to do something to activate it?



Lauren

I am on my second book and it is a follow up to the 1st one. I may refer to it in this a book a few times. How many times is too many? Should I still include a page with all the books by the author, if I have referred to it in the book. Thanks



Simon

I'm currently working on two ChatGPT books simultaneously: one is a beginner's guide tailored for the general public, while the other is geared towards business owners, entrepreneurs, managers, etc. I have a question for you today: which Facebook group(s) would you recommend for promoting my books? I've considered IT professional communities and entrepreneur groups, but it's possible that they are already well-informed and knowledgeable on the subject matter. Do you have any alternative suggestions? Thank you in advance for your assistance.



Denise

I have 5 ghost-writer applicants that I need to send a Zoom invitation to for the "let's get to know one another call." Can't find a fill-in-form, any links, etc. What/where is the "How to" for Upwork?



Nathan

Question about hiring a ghostwriter: An expert in my niche is highly interested and passionate about writing my book. He said he would discount the cost (by 30%) if I allowed his name to be in my book, not for royalties or rights (those remain mine) but to add to his portfolio (and his portfolio is nice). My pen name is a company name and not a personal name. Finally, is it an absolute NO to allow their name in the book as a co-author or contributor of any sort? I mostly worry if it could come back around later and harm my publishing business or open me up for lawsuits... Any advice is much appreciated 🙏
Thanks.



Jennifer

I am a member of the Accelerator program. I write historical fiction and haven't completed my non-fiction book yet. Can I place review codes for my fiction on the Facebook review page, or is it only for nonfiction?



Boyd

Do you think the title of my book is good? Mind In The Mist: The Alzheimer's and Dementia Caregivers Survival Guide



Jen

Hello awesome coaches! Do you happen to know if it is ok to recommend products that your readers might find useful in your book? For example, I found a company that makes personalized check lists for kids to help them check off their chores as they complete them. Is it legal to highlight a product like this or would I have to get permission from the company to include it in my book?



Sonja

Hi Coaches! Happy Wednesday! Can you please take a look at my final book cover designs? I have asked for cursive font to be changed as my research shows, some teens cannot read cursive text. I am leaning towards the teal or dark green designs as my competition is using purple and pink as background colors. Love to get your feedback! Thanks in advance;)

<https://docs.google.com/document/d/1qH7470xGcmn7msJCGYUawYK1iMWsVgyCYoc5rHTbYtg/edit?usp=sharing>



John K

Panic attack looming. I've already announced to readers book is launching tomorrow on 21st. So newb I am I uploaded by EBook to KDP on Monday - started reviewing in Previewer - this morning and spotted lots of formatting issues. Formatter is reviewing issues today... (ie- delay #1) THEN I see in KDP it may take 72 hours for book to even show up! The book is long (30K+) - so that's not gonna help. QUESTIONS: 1) - How long a time does it normally take KDP to 'publish' an uploaded book? 2) Should I delay launch?



Cover Intervention



Cover Intervention Submission Rules

Submit

- 2-3 covers max
- For 30K book only
- Must be a professional cover
- Submit only the front cover (eBook format) - individual file
- Submit it to only 1 Q&A session
- Through Email - brian@publishing.com & karina@publishing.com
- Cut off time - Tuesday 2pm EST



Marlene

Essential **HERBAL MEDICINE**

**A BEGINNER'S GUIDE
TO NATURE'S REMEDIES FOR
EVERYDAY AILMENTS**



*Nurturing Wellness with 107
Medicinal Herbs--- Discovering Natural
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MARLENE GREENWOOD



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