AI PUBLISHING ACADEMY

WEDNESDAY WINNING STRATEGIES
March 20, 2024

2024

Welcome to the Publishing Family!

Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Q&A

AUDIOBOOK IMPACT ACADEMY

Tuesday 4-6PM EST
Wednesday 12-2PM EST
Thursday 3-5PM EST
Friday 12-2PM EST
Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

Click Here to Register

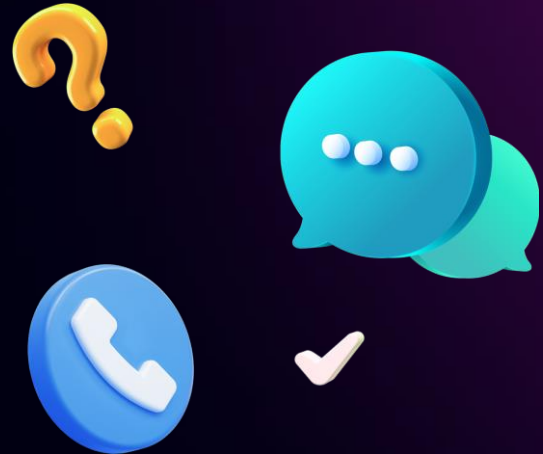AI PUBLISHING ACADEMY

SPECIAL SEGMENTS

- Topic specific live training
- Reviewing book covers & titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

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OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.

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FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.
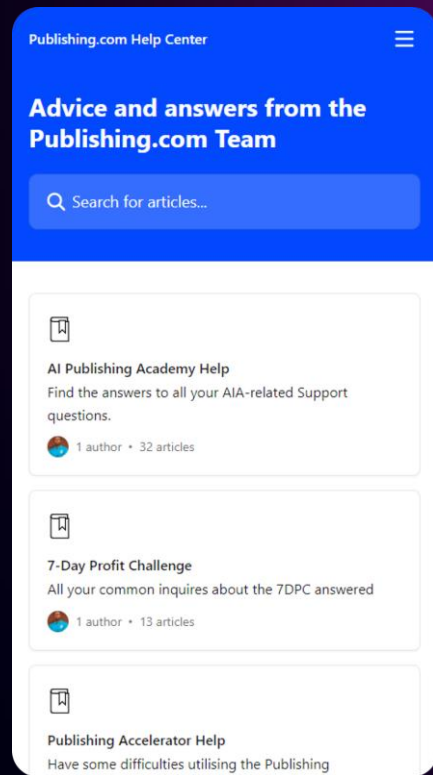
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.
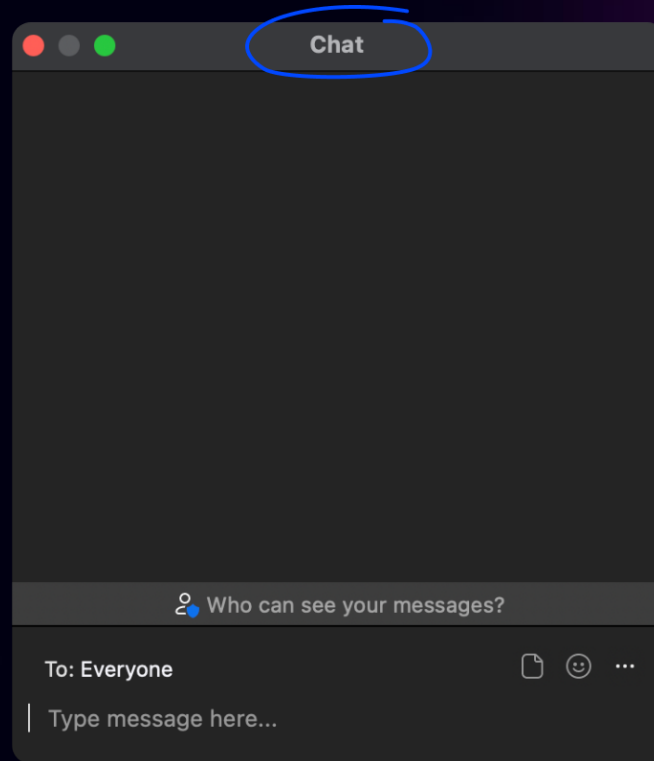
F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

Publishing.com Help Center

Advice and answers from the Publishing.com Team

Search for articles...

AI Publishing Academy Help
Find the answers to all your AIA-related Support questions.
1 author • 32 articles

7-Day Profit Challenge
All your common inquires about the 7DPC answered
1 author • 13 articles

Publishing Accelerator Help
Have some difficulties utilising the Publishing

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PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

FLAWLESS10

Students get **10%** off Editing & Proofreading packages!

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What Were Your Wins?

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William

"Title and subtitle review,

The Title:

The Art of Maximising your Relationships.

The Subtitle:

Unlock the liberating power of accepting yourself and others,

Understand Forgiveness and

Reconciliation and becoming a better you today."

"

Brett

"Hi Coaches, Could you please provide feedback on these cover designs? Thanks

https://docs.google.com/document/d/1hdG2F0kNyO93r_zbQyc0BQCCsnZApYvae-wGPhX99is/edit?usp=sharing"

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Carlton

Coach Stefan mentioned on the last call about using a Facebook group to build a following. I know this is no longer in the AIA training but it's something I wanted to do for my books and brand even before it was mentioned on last week's call. What tips can you share on how to launch a FB group to maximize it's effectiveness? Also, any resources you could point to would be helpful. Thanks!

"

Alan

"Hi Coaches

Please review my sub topic and see what you think

Topic ADHD for Adults

Sub-Topic

Unlocking focus productivity and deep insight. A proven practical strategy aimed at actionable recommendations and tools to meet unique challenges for growth and success.

Word count 186 Word count excluding spaces 161

ADHD passed POC and was a non-factor in a trademark search"

"

Nicola

Hi there, I'm hoping to write a book which will include some profiles/short biogs of famous people - both living and dead. The information will be public domain, and all the profiles will be very positive. Does this create any problems? Are there permissions I need to get? Your advice is much appreciated. Tia.

George

"Which description do you feel fits best with the title?

Prepper's Survival Essentials

Ultra Hidden Secret Food Pantry, Water Survival, Bushcraft, Hunting, Trapping, Fishing, Home Security Preparation

Prepper's Survival Essentials:

Bugging In Security Vitals, Hidden Secret Food & Water Pantry, Off-Grid Hunting, Trapping, Fishing, Bushcraft & Security Tips

Prepper's Survival Essentials

Hidden Secret Food & Water Pantry Prep, Off-Grid Survival, Bushcraft, Hunting, Trapping, Fishing Skills, and Home Security Preparation

"

Valentina

"Title feedback request

POC: Python Programming for Beginners

Benefits: quick/easy learning; go from novice to pro; boost coding confidence; build dream tech career

Option 1: Python Programming for Absolute Beginners: A Quick Learning Step-by-Step Guide with Real-World Applications to Go From Novice to Pro, Boost Your Coding Confidence, and Build Your Dream Tech Career

Option 2: Python Programming for Absolute Beginners: An Easy Learning Step-by-Step Guide to Go From Novice to Pro with Real-World Applications, Boost Your Coding Confidence, and Build Your Dream Tech Career

- leaning towards easy learning rather than quick learning to not underdeliver if it takes the person longer to learn. Thoughts on this?"

"

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Debbie

"Hello All, I submitted my title and subtitle to quality stamp, my original title was Gentle Chair Yoga for Seniors - A stress Free Path to Health, Independence and Improved Well being using Easy to Follow Techniques in 15 minutes a day, but I was ask to trim my title to something simpler - Gentle Chair Yoga for seniors -

Easy-to-follow Techniques to Improve Health, Independence, and Well-Being in Just 15 Minutes a Day, or any suggestions/thoughts.

"

Jen

"I'm noticing that my desired topic - ADHD Parenting is an intensely competitive space, both on Amazon (with some fabulous successes, and others that are not selling) and among publishing.com students.

Question 1: If I nail the four key areas discussed in the course, can I still make money on this topic?

My proposed title is: ADHD Parenting Made Easier: Practical Guidance and Evidence-Based Strategies for Thriving as a Family

Jen

"Question 2: The Customer Research Report emphasized the extent to which parents will value information from Authority Figures in this space. Whilst I'm not a doctor, I do have a medical background as per bio below. Will it be enough?

Draft Bio:

Jen Lester is an accomplished author dedicated to delivering clear, science-backed insights to empower parents. With a unique talent for demystifying complex medical information, she translates it into actionable advice that is tailored for everyday life.

Her journey is as remarkable as her expertise. While excelling as a corporate lawyer, Jen's earlier pursuit of combined Medicine and Law was interrupted by a challenging illness that she battled and overcame. This medical background, combined with her professional expertise in absorbing and translating complex information, equipped her with a rare ability to bridge the gap between medical jargon and the realities of parenthood.

Janaye

"For pre-launch reviews I am able to change the manuscript, book title or anything with KDP before the official launch? (Im hoping to still finalize the format, and overall details but want to send it out to my network to kickstart the reviews)

Also am i able to get reviews without uploading everything into KDP?"

"

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Howard

"Coaches, I would appreciate your suggestions as well as those of the people on the call regarding these book covers. Could you conduct a poll in order to gauge the audience's preference? Thanks

https://drive.google.com/uc?export=download&id=1-H-2K0_wmZbQt1kKBV0GmIgGqr9tESl1

https://drive.google.com/uc?export=download&id=1U4DYMwPTo6DBISQGyLB8unD3bKGil1BJ

https://drive.google.com/uc?export=download&id=1ypOh5SARYo8Er3KLKy5Id3_SLiIrVGt-

ERROR 403

Nicola

"I want to include some short biogs about real-life high-profile people (both past and present) in my 30K book. It's all public domain information, and will be very positive. Do I need to do anything in particular, or based on the fact that it's public domain info, and very positive profiling, am I okay?

"

Janaye

"Pre-Launch Review Question:

Does pre-launch reviews transfer to normal reviews once launched? Or are they meant for to be feedback on the book so we can make changes prior to launching?"

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Janaye

Updated Book title & Subtitle Feedback Needed

Book Topic: Inspirational football stories for kids under 13

Target market: Football Parents & Football Kids

***trying not to use ""inspirational"" in book title as there are over 5 other ones with it in it!**

Book Title Options: (purposefully not using inspirational)

1. Motivational Football Stories with Quotes for Kids

2. Motivational Football Stories & Quotes for Young Football Fans

3. Motivational Short Stories for Young Football Fans

5. Football Quotes & Short Stories for Young Fans

Subtitle Options:

1. 10 Inspirational & Easy-to-read Stories of leadership, courage & impact off the field for young sports Athletes

2. 10 Inspirational & Easy-to-read stories of resilience, commitment, and impact you can make on and off the field

3. Easy-to-read inspirational stories & quotes to remember from 10 Legendary Football Players

Martin

"Hi coaches, can I please get some feedback on my book title? Do you think I need the word ""tax"" in all my benefits?

Topic: Small Business Taxes

Keywords: finance, accounting, bookkeeping, deductions, start-up, starting, grow, planning, entrepreneurs, compliance, reporting, LLC, sole-proprietor, freelancers, S-Corp

Benefits: Maximized Tax Savings, Improved Tax Compliance, Enhanced Financial Management, Navigate Business Entity Choices, Advanced Tax Planning Strategies, Audit-Proofing Strategies, Latest Tax Law Changes

Option 1:

Small Business Taxes Demystified: An up-to-date guide to maximize tax savings, improve tax compliance, and enhance financial management whether you're a start-up or an established LLC or S-Corp

Option 2:

Small Business Taxes 101: How entrepreneurs can maximize tax deductions, understand advanced tax planning strategies, and improve tax compliance without fear of financial audits"

JF

I heard somewhere that we should make a 10 page summary of our book to send the Advanced Readers when we are doing the pre-launch, but what is the best way to do it? Was is thru prompts and ChatGPT or is there a way inside the Publishing.Ai platform to create it from the manuscript (and what if I did my Book-2 with a GW?). Thanx in advance.

Alan

"Hello Coaches

I'm a returning customer to take another crack at it. Please review my sub-topic and opine

on it's validity.

Topic   ADHD for Adults

Sub-topic   Unlocking focus, productivity and deep insight. A proven, practical strategy aimed at actionable recommendations and tools to meet unique challenges for growth and success.

Word count 186 Word count excluding spaces 161

Thanks so much for your opinion as I know when a potential buyer scans available books, they select the cover and read the sub-title. Very Important !!"

George

in 99 designs, after one chooses the winning designer (even if their design was lousy and needed a lot of revision) can I continue to have that designer do many revisions, based on feedback from your coaching sessions, until satisfaction is reached?

"

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Susan

Do I have to create an ebook when I create the paperback? I was planning to just launch with the paperback, but maybe that's not a good idea and I need to plan on launching both the ebook and the paperback book at the same time? Please let me know. Thank you.

"

Susan

I had thought I could leave my book as "free" for as long as I wanted while I gathered the 100 book reviews, but it looks like I was wrong about that. It looks like I need to get a list of 200 people willing to review my book up front and only at that point publish my book. Once I publish my book I will have 3 days when it's free and that's when I can send the link out to the 200 people on my list so they can get the book for free and read and review it. Am I understanding the process of getting book reviews properly?

Wilfrid

Hi Coaches   My topic is "Financial Literacy for Teen" for which TUW gave me a very narrow range of choices. After putting me on hold for an entire month my GW is requesting an extension, with no precise date. Please share your insights before I contact TUW. Thanks

"

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Wilfrid

"Hi Coaches, Please take a look Main title :Rapid Financial Literacy for Teens

Sub title: A Complete Guide To Help Teens Develop A Quick Understanding Of The Basics In Financial Literacy, Make Responsible Spending Decisions, Set Financial Goals And Develop Plans To Track Progress In Money Management. My question to you is Need I further contract my sub title or can it pass your test as is (My count is 199 counting the spaces)

"

"

Tom

What is Direct Feedback and how does it work?

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