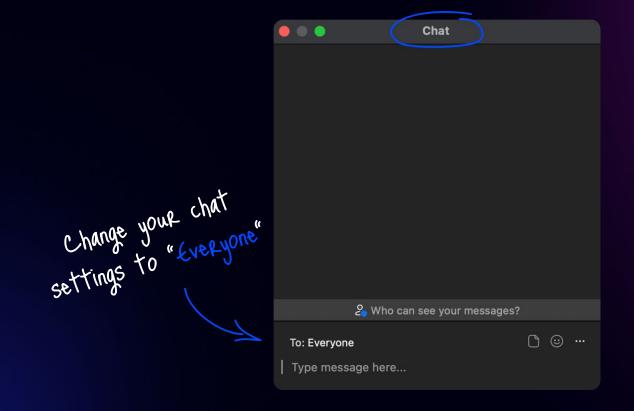


No B.S. Tuesday May 20th, 2025

2025



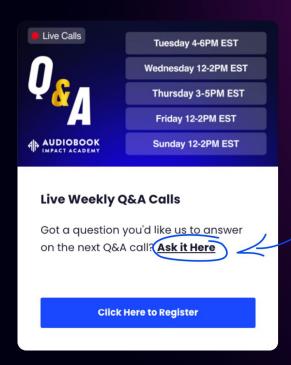
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

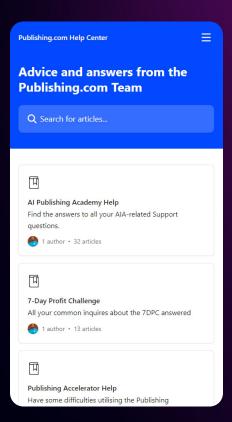
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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FORMATTING

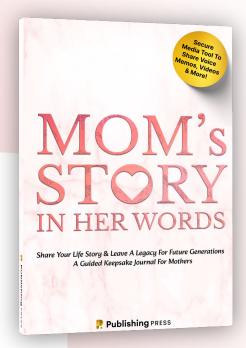
by Publishing.com

We Have A New Book Formatting Partner



Have You Heard?

We're researching a book launch method that you can benefit from too!





TIKTOK SHOP SECRETS

How To Sell More Books **Without** Making Videos, Building Audiences, Or Running Ads.

- Discover The Latest Social Selling Strategy Transforming Self-Publishing
 Success And How It's Created The #1 And #2 Top-Selling Books On Amazon
- The "Trifecta" Sales Effect: Leverage This New Trend Or Risk Being Left Behind
- See How To Tap Into Massive Audiences Actively Looking For Books Like Yours ... Without Building Followers Or Cold-Messaging Anyone.
- Go Behind The Scenes With Student Case Studies And Our Own TikTok Shop Results (Never Before Shared In Public)
- Webinar-Only Opportunity: See How You Can Partner With Us As We Expand Our Publishing Umbrella





FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com



Martha DeLaine

I've asked Grammarly online support this question, because they do not offer phone support. Online support did not answer it. Perhaps coaches can shed light on this:

Why do I get three different results from Grammarly when I run the same document file through three times?

Also, what scores are acceptable? Each time, the system gave my document a 91 overall score, but the first time it gave my document a 3% plagairism, next time 4%, and third time 5%. what's up with that?

Another Point; On a different document, the overall score was 96, yet 8% plagiarism & 14% Al detected. This seems inconsistent.

Darin King

For the folks from Canada, Ideally, would I need a separate ISBN for KDP, Ingram Spark, and D2D if I wanted to publish my print book on all of them? Thank you.

Jared Munk

I suspect the ad group's performance over the last 30 days is caused by the book cover.

Breakeven ACOS = 41% Daily Budget = \$15.00

Impressions = 29,853 Clicks = 29 CTR = 0.10% Spend = \$21.30

CPC = \$0.73 Orders = 3 Sales = \$38.97ACOS = 54.66% Reviews = 76

Sales Page =

https://www.amazon.com/Small-Talk-Essentials-Conversations-Connections-ebook/dp/B0DS8ZZWQF

Is the performance due to the cover? Are there other factors that would explain it?



Simple Techniques That Give You the Confidence to Start Conversations, Create Genuine Connections, and Make Listening Your Superpower

Empowerment Edge Media

Monique Martin-Owens

Please give feedback on the POC for my topic of Puberty for Boys and Puberty for Girls (this will be my second book to make a Bundle). My title for Puberty for Boys is, "Your Changing Body: An Essential Guide to Understanding Puberty for boys, Embracing New Feelings with Confidence, and Growing into Your Absolute Best Self."

Patrick

Dear Coaches,

Please I will like to find how do you handle or share your login details with a company who you outsource your book to for example Amazons ads, or done for you reviews, or marketing etc.

Again, regarding copyright of our books, I have heard that, you can copyright your introduction and conclusion because of the AI generation of our manuscripts. Does it mean that the whole book is not copyrighted except the introduction and the conclusion?

Thanks

James Smallwood

Good Afternoon Coaches,

I am reviewing the copyright module. In that module, it states that my book will officially be copyrighted within 4-8 weeks. Does that mean I have to wait 8 weeks before I put my book on Amazon, or can I still upload it even though the book is going through the process of being copyrighted and NOT officially copyrighted?

The reason I am asking is that Ultimate Formatting added the copyright form to my book.

Children's Book – Story-Based Format:

I'm creating a children's book where the teaching is done through story scenes and characters. How can I get the AI to follow that structure instead of generating lecture-style content?

Herbal Remedies Output Mismatch:

How can I get the system to generate a beginner-friendly herbal remedies book with practical, named recipes instead of vague or overly technical info?

Outline Deletion/Format Problem:

Why does the platform keep deleting or ignoring my custom outline structure, even when I format it clearly in Docs and paste it in?

Recipe Book Limitations:

Are recipe-style books (cookbooks) something the system can actually generate? When I tried, it skipped recipes and defaulted to general explanations or methods instead.

Karina Kleiner

Hey Coaches,

I am at the stage I am asking my network for reviews and have had a great response. I am now ready to send out my pdf for them to pre-read and I had a few questions.

What should the watermark say? Do you put it across the entire page and fade it back?

Do you add a watermark to both the full pdf and the summary pdf?

Anything else I should keep in mind at this point?

Thanks Coaches!

Karina

Brenda Wollenberg

Thanks for the subtitle help last week! Based on your recommendations, here are tweaks.

Epigenetic Roadmap to Menopause Health: (39)

Science-Backed Solutions to Cool Hot Flashes, Restore Sleep, Balance Mood, and Clear Brain Fog-For Lasting Energy and Vitality (124)

Gene-Informed Steps to Ease Hot Flashes, Balance Weight, Boost Energy, and Calm Mood—For a Vibrant Midlife and Beyond (117)

Science-Based Strategies to Calm Hot Flashes, Balance Hormones, Boost Energy, Restore Sleep, and Clear Brain Fog—For Lasting Wellness (133)

Ody

Hello coaches, please can i get your feedback on this cover

https://drive.google.com/drive/folders/13LA17ZIWdOeZFqylunntHaWfwuEOIYDJ?usp=sharing

Larry Solesbee

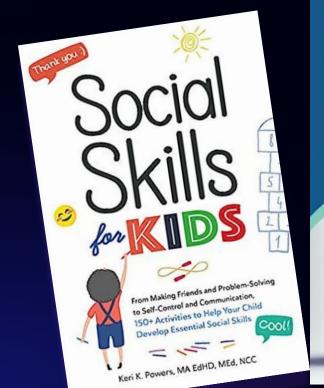
Kind of a repeat of last week, but with images

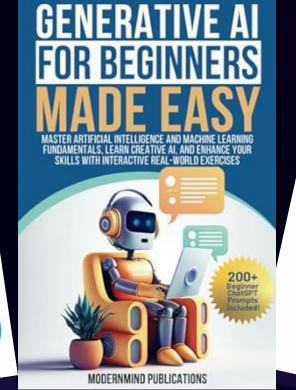
Looking for critiques of second book cover...using the basic design of first book, changing colors hopefully colors compatible with the 50s - 70s

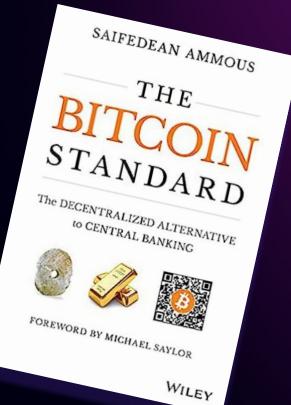
Upon Seeking opinions from my review team, one suggested calling it 2nd edition to confirm it's a different book HE SAID: "My reasoning is twofold, it lets them know this is not your first rodeo in the written word and it may also spark more interest in the original when they see that it's a second book."

https://docs.google.com/document/d/1HAKqcjKelHcO8oL6p4scnsonllpt9XOcg-4LAdXBKN8/edit?usp=sharing

Cover Intervention



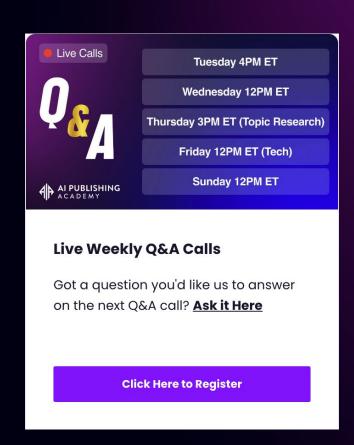




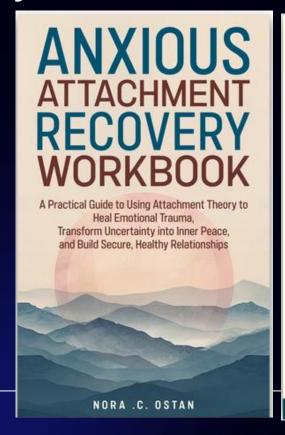
Cover Intervention Submission Rules

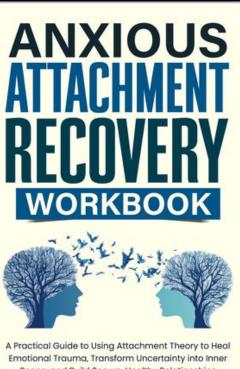
Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



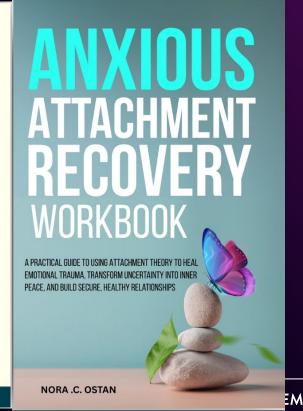
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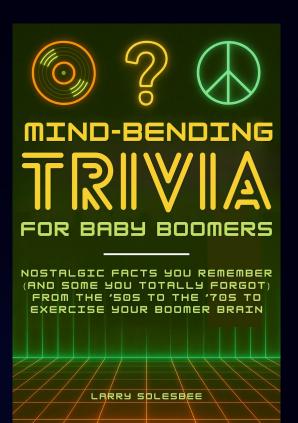
Peace, and Build Secure, Healthy Relationships

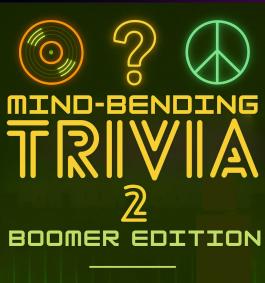
NORA .C. OSTAN



Larry



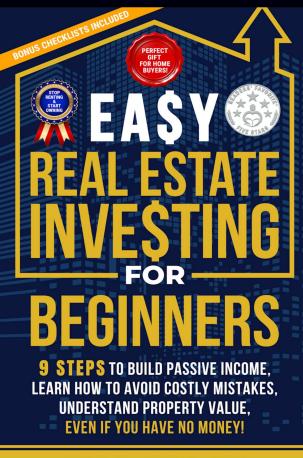




NOSTALGIC FACTS YOU REMEMBER (AND SOME YOU TOTALLY FORGOT) FROM THE 'SOS TO THE '70S TO EXERCISE YOUR BOOMER BRAIN

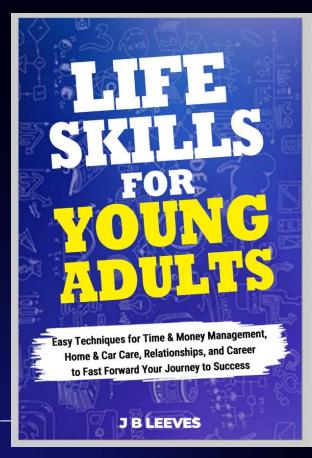
LARRY SOLESBEE

Chad



CHAD K. SMITH, MBA

Janet



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J B LEEVES

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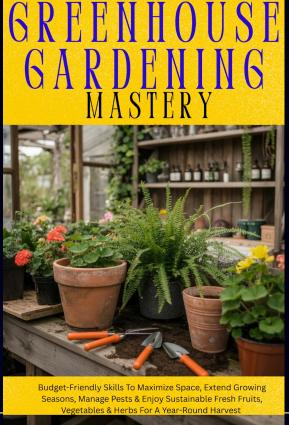
Julita

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ABCDFF



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ABCDEFG

<u>Izumi</u>

