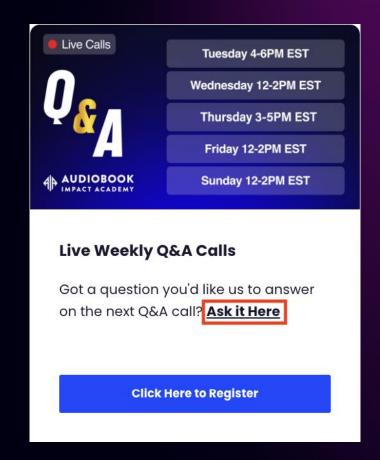


20 Oct 2023

# **Q&A Time**

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



# **Special Segment**

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# **Open Q&A**

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

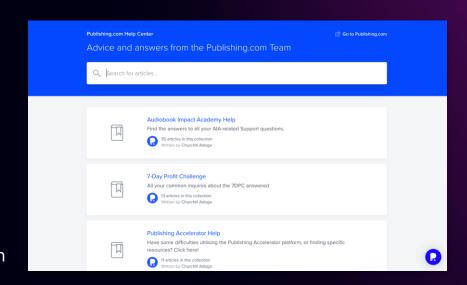
# **Most Frequently Asked Q&A Questions:**

#### **Visit our Help Center**

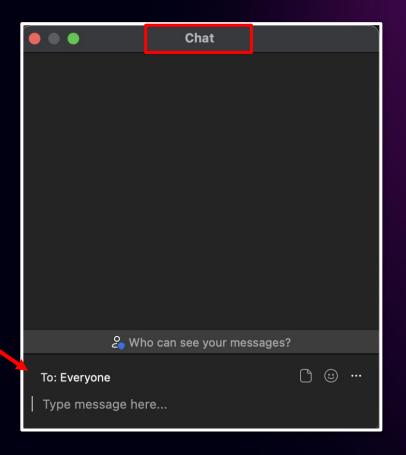
#### help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat setting to "Everyone"



# **PS Monthly Discount - October**

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

#### **PRINTREADY10**

Students get **10**% off Formatting Package.



# COMMUNITY SURVEY

**WE WANT TO HEAR FROM YOU** 



# Let's Begin!

#### **Patti**

Help! I know I'm supposed to contact support for this. But I have done that and a day or two goes by with each interaction to the same question. I received a beautiful outline from Pub Svcs last week and I've been trying to access our new AI manuscript generator since Monday. I have been in communication to both Rose from support and Churchill from (app.communications). Is there anything I can do to escalate this? Thank you!

### christiane

Can you print in color if you are willing to pay the price? I read a lot of comments that say it helps a lot with reviews.

### Jo Ann

Are there any differences in specifications/requirements when loading an ebook vs paperback book cover to Amazon? Are there different specifications/requirements for loading the spine and back cover for the paperback to Amazon vs the front cover?

#### Victoria Allen

This is not a question. I see no contact button to contact the program. I want you to know that when I'm on section 5 of Module 1, each time I stop the recording mid-way, it automatically takes be back to the end of section 4. I think this is a hitch in the program and not my computer. I've had no other problems with other modules. Hope you will fix this little hic up.

#### **Janet**

I am updating my book cover because it isn't selling well. I have been advised it is most likely the cover as the content is getting good response. Do I need to begin an entirely new Amazon ad campaign or can I just upload a new cover to my ad campaign and keep what I've already started? The four ads have now been running about two months with extremely small response. Lots of impressions, small amount of clicks, and and three sales.

## Seyla

Hi, I published my first book on Amazon KDP. It's sudoku puzzle book I create it by myself. I couldn't start with an actual non-fiction book because I don't have any resources to hire a ghostwriter that's why started from low content books. My question is how i can get reviews on my book? because it's a paperback not ebook I can't put it free on amazon kdp.

# Chelsey

Hello, I entered a question on feedback about my title and I have changed it since then and I would like feedback on this one please. Hopefully it's not too late to change. Thank you. Here is the new title.

"Stay Flexible After 60: Chair Yoga Poses for Every Senior: 7-minute workout to help improve strength, balance, and reduce pain due to different ailments. Let this be your fountain of youth."

# Kerry

I waited for my success call yesterday and it did not happen. I sent a text but still no response. Please advise.

# Kerry

I have found that 'Life Skills for Teens' meets POC. Should I just go ahead and begin the outline.

## **Patty**

Please could you indicate what is good range price for a good editor to be hired through Upwork?

Are Amazon Ads covered on the QA calls? What day are in the schedule? Is Brian one of the instructors?

Many thanks!!

#### Selin

If i have a review from Canada, will it cross over and show on the general US market? Or are reviews divided up based on where reader is located? I have a Canada review, but it doesn't show up on .com How can I keep record of the total reviews

## **Debbie**

Where does one go to check on Proof of Concept? I am just trying to complete the Action items for Module 2.

# **Debbie**

What is an ACX account and how do we get and use that? Thank you

# Hyogo

Hi coaches. I'm about to submit an outline request to Publishing Services. They ask for info about the author. Question is, does it need to be true, or can I make something up since I'm using a pen name? Thank you.

# **Charlene Smith-Byham**

I have gotten to Module 7, I have received my outline from Publishing Services, I have done a demo with the Urban Writers, I now have a writer to write my books. I bought a bundle through the Urban Writers that doesn't include the audiobook. Do I buy that separately after the manuscript of my book is done. The urban writers suggest for my needs of my book to do a bundle, but in the lessons AIA says extras are needed. I do want to do an ebook and audiobook, any suggestions???