WEDNESDAY WINNING STRATEGIES
September 20th, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!

Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.

FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.
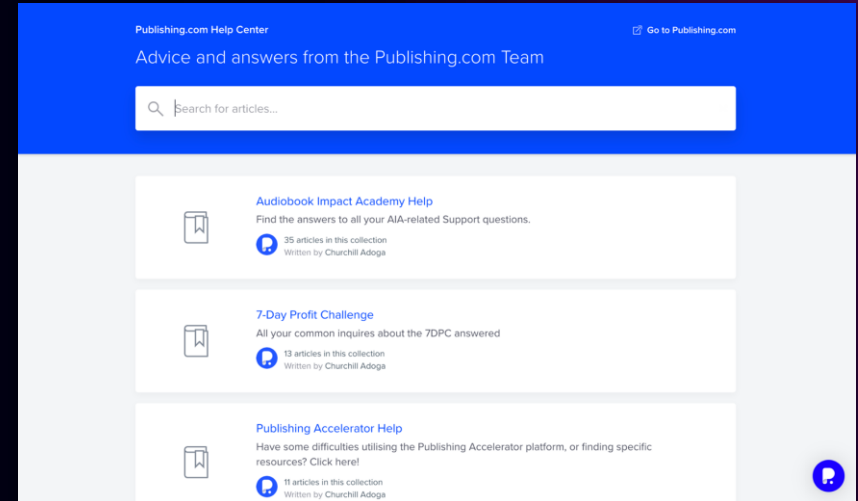
Most Frequently Asked Q&A Questions:
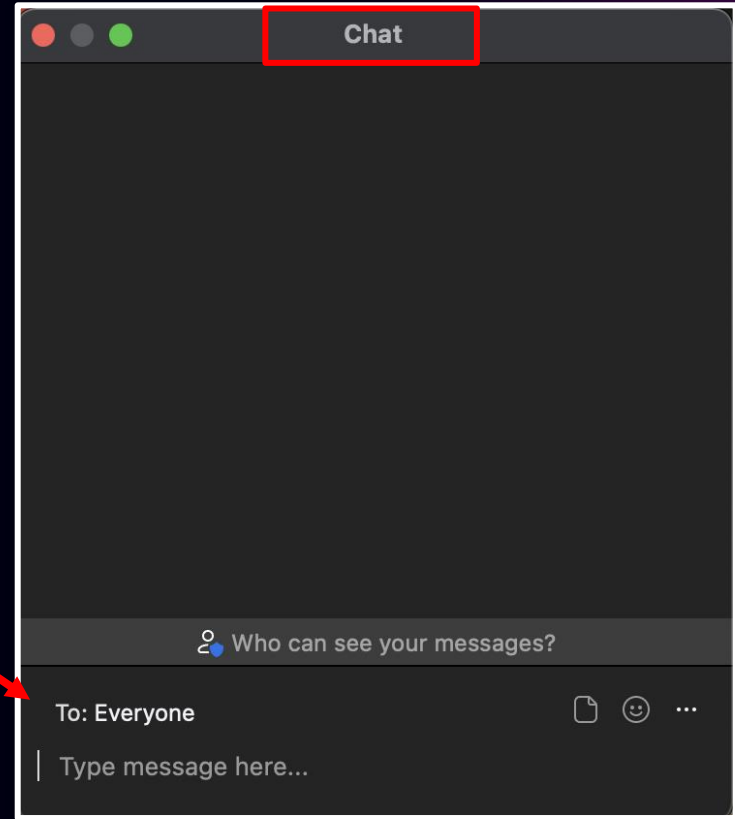
Visit our Help Center
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

Publishing.com Help Center
Go to Publishing.com
Advice and answers from the Publishing.com Team

Search for articles...

Audiobook Impact Academy Help
Find the answers to all your AIA-related Support questions.
35 articles in this collection
Written by Churchill Adoga

7-Day Profit Challenge
All your common inquires about the 7DPC answered
13 articles in this collection
Written by Churchill Adoga

Publishing Accelerator Help
Have some difficulties utilising the Publishing Accelerator platform, or finding specific resources? Click here!
11 articles in this collection
Written by Churchill Adoga

Change your chat setting to "Everyone"

Chat

Who can see your messages?

To: Everyone

Type message here...

AI PUBLISHING ACADEMY

PS Monthly Discount - September

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BOOKOUTLINE10

Students get **10%** off Outline Package.

Special Benefits For Students

PRIME
CORPORATE SERVICES

We know you'll have questions on setting up a business, so we've partnered with Prime Corporate Services to provide you discounts and expert guidance! Once you have done your success call book your PCS call!

Prime Corporate Services was founded with a goal to help entrepreneurs, investors, traders, and small business owners. They offer a free 45-minute strategy session around asset protection, tax savings, and business credit development.

Book your free call through this link: https://www.primecorporateservices.com/publishing-com-33/

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU

AI PUBLISHING ACADEMY

What Were Your Wins?

Stefan-
- Reviewed and updated my book and getting it reformatted
- Getting Reviews

Nicole-
- Pubby reviews
- 1 audiobook approved
- 15 min checkpoint approved for #2
- Working to update formatting

Let's Begin!

Mrs.Fitzgerald

I published my book. I, then, posted a Facebook Ad, but forgot to add the part about reviewing the book. The post got close to 3000 views and had 38 shares, but I need to know where to go from here to get reviews, seeing that I left that out of the ad.

Kane

i want your opinion on my book title:

1. "Aromatherapy Recipes: Blending Essential Oils For Health And Happiness"

1. Modern Essentials A Contemporary Guide to the Therapeutic Use of Essential Oils

1. The Power of Essential Oils Safe, Effective, and affordable for healthy, empowered living

AI PUBLISHING ACADEMY

Selin

Hi coaches, I have my book formatted from PS and it's going to be 220 pages they say which is a bit much. I listened to Cody's lesson on getting page count low and emailed PS to see what they could do. I really don't want to take any information out. Any other suggestions or feedback?

I know it'll be a high print cost, so trying to tweak things before I set up a publishing date. Thanks so much!

Samantha

How do you keep motivated on your most difficult days?

Jo Ann

I am in the formatting stage for my book on exercises for seniors. The WORD version of the book contains 265 pages. The book has quite a few exercises/illustrations, with each exercise starting on a new page, which drives up the page count. Also, there are about 50 pages in the Appendix that include various exercise routines. The maximum number of pages for my other top selling books in my niche is 187.

My question: I would like to make the font a larger size - size 16 - as the book is for seniors. This will, of course add even more pages.   Is it better to have a more readable book, even thought the page count will be considerably higher that the completion, or try to keep the page count as low as possible - to at least not be too much over the completion. Do you think there is a risk that the number of pages would make the book seem to complicated - even thought the number of pages are actually for increased readability?

JoAnn

1st Question. I know that Amazon is very particular about the way author accounts are set up. I published my 7 day challenge book with KDP account set up using my personal Amazon Account. I have an LLC and at some point, want to set up my Publishing Business under it. I am close to uploading and launching my1st 30K book. Would it be better to publish my first 30K book under my personal account, or try to set it up under my existing LLC?

2nd Question: Do you think there would be a problem using the same LLC for an Amazon reseller's business as well as my Publishing Business. My son would like to start an Amazon reseller's business and I am considering in being a "non-working" partner, but using my LLC for the reseller's business to run under. Have you had any experience with this?   Is there a resource at Amazon or elsewhere that you know of, that can guide me through this?

Sabrina

Regarding Proof of Concept - I recently filled out the topic research sheet and was able to find POC for multiple topics, but when I look at the same information on Amazon using KD Spy now, it no longer meets proof of concept. Is it normal for the reviews/revenue to change drastically, and should I be looking for a new topic since my current topic no longer meets proof of concept? For reference, the topic I was looking at was Small Cottages.

Sabrina

Is there a way to reverse engineer the Proof of concept? Is there a way to determine book topics that meet proof of concept based on reviews & revenue specifically?

Julie

HI, coaches team, I would like to know how the process of creating workbooks works. I have a book about time management and would like to bundle it with a workbook, but I do not quite understand how a journal format book with thicker pages can be created for Amazon distribution. Where do I start? Thank you in advance!