

Tech Talk on Fridays

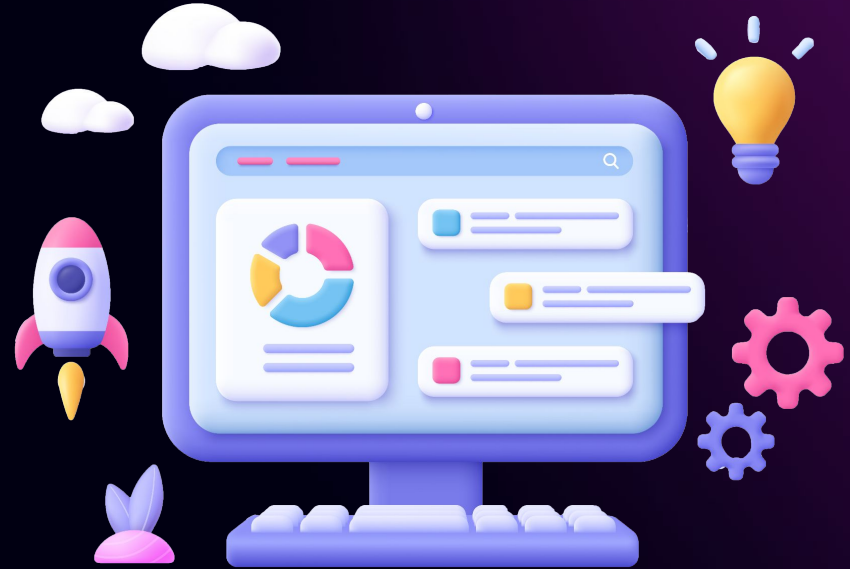
● 2024



Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME

Live Calls

Q&A

AUDIOBOOK
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!





OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

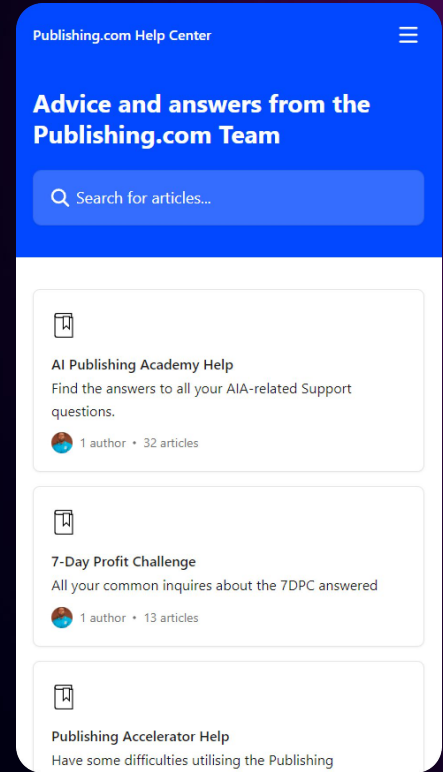
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



Check your email inbox for more info or contact support

PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

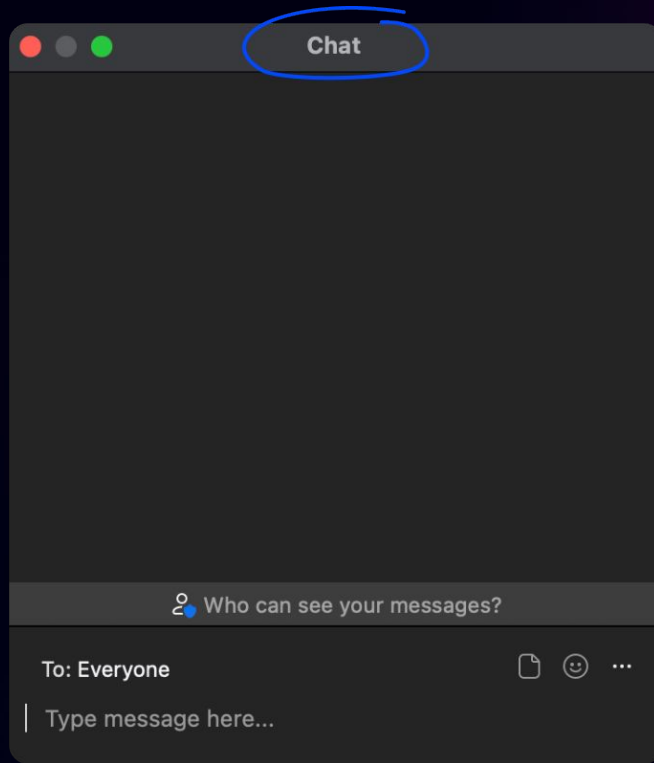


GETREVIEWS

Students get **10%** off the Review Page Package



Change your chat
settings to "Everyone"



{{NAME}}

{{Question}}

Tip of The Week

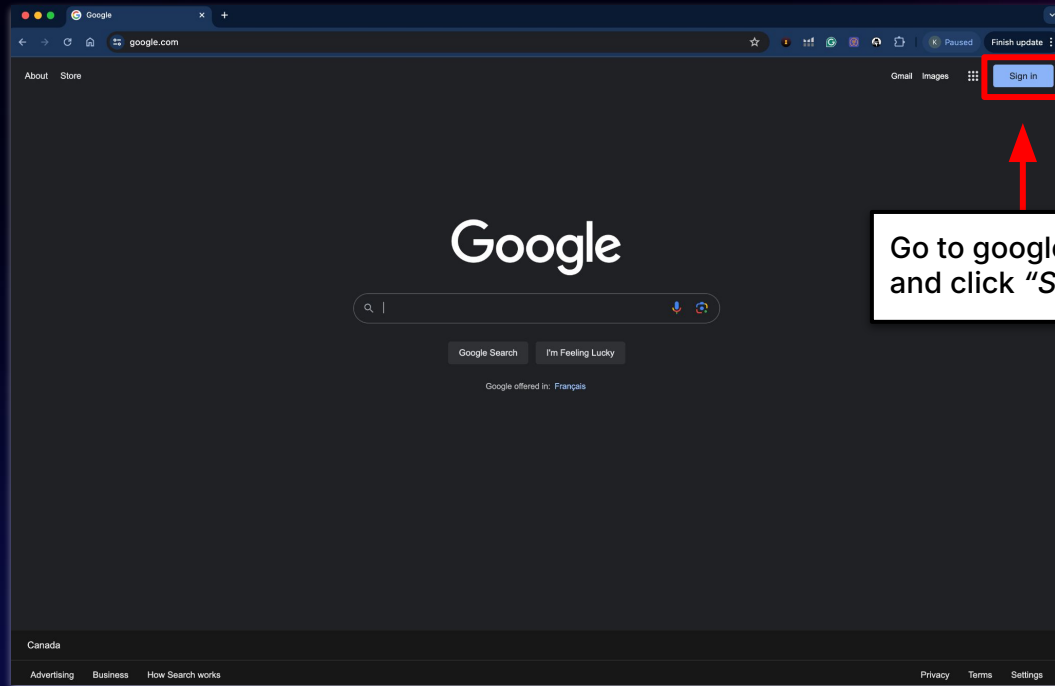


Take a screenshot!

Shift+Command+4 on Mac
PRNTSCN on Windows

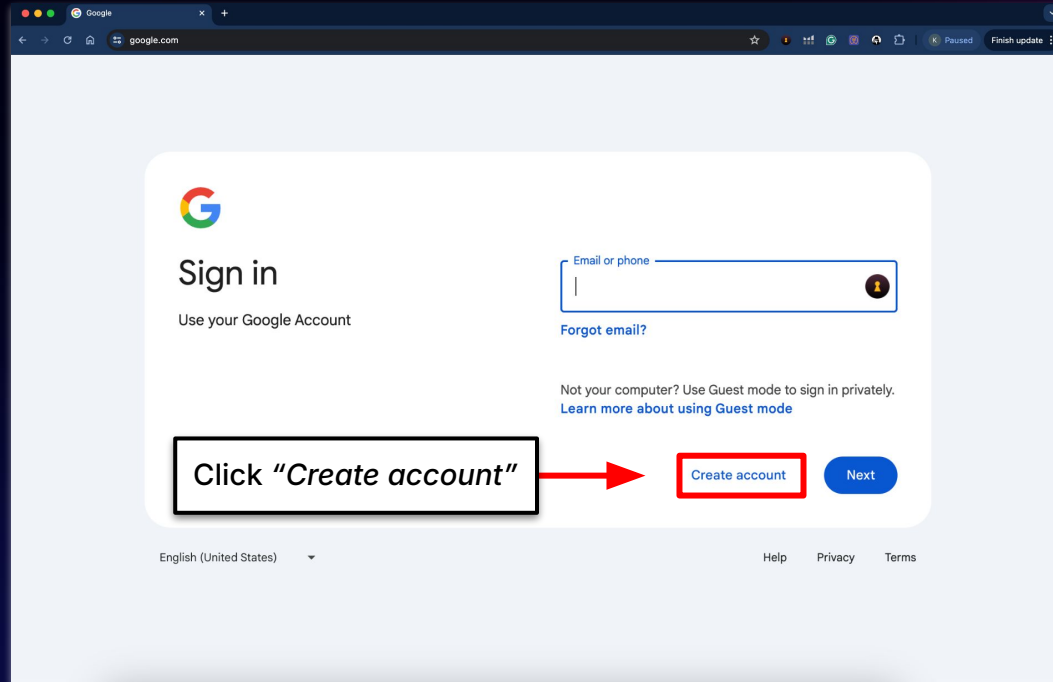
LET'S BEGIN!

Creating a Google Account

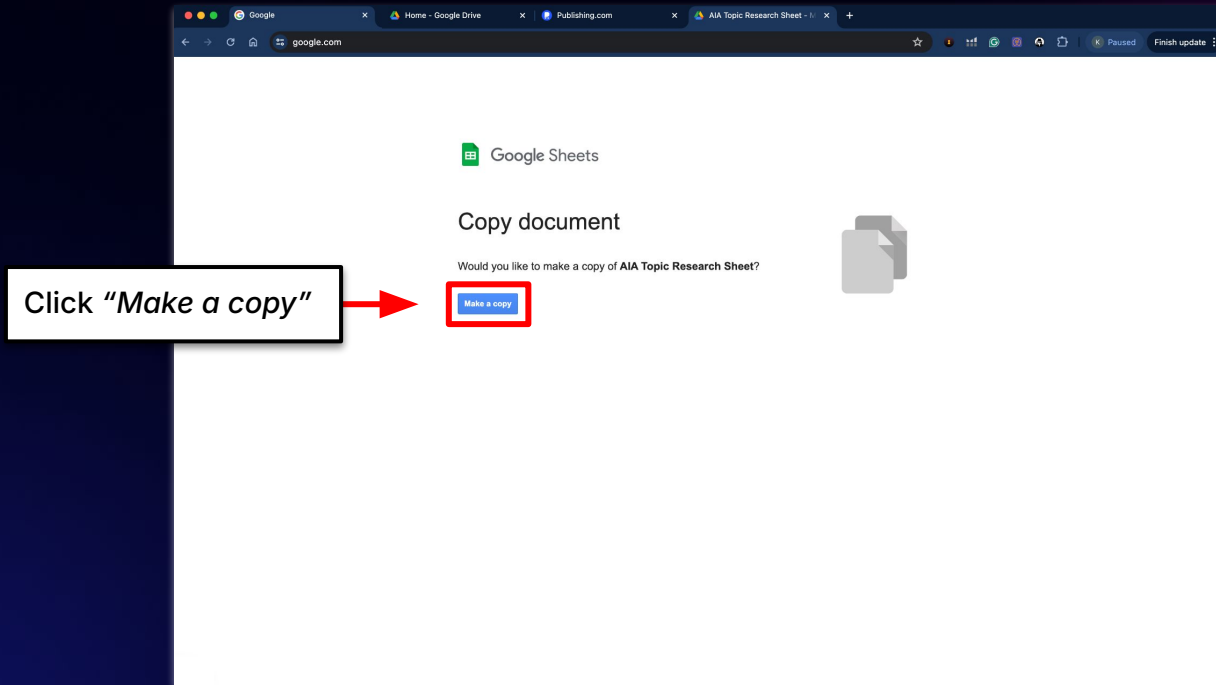


Go to google.com
and click "Sign In"

Creating a Google Account



Using Your Google Drive

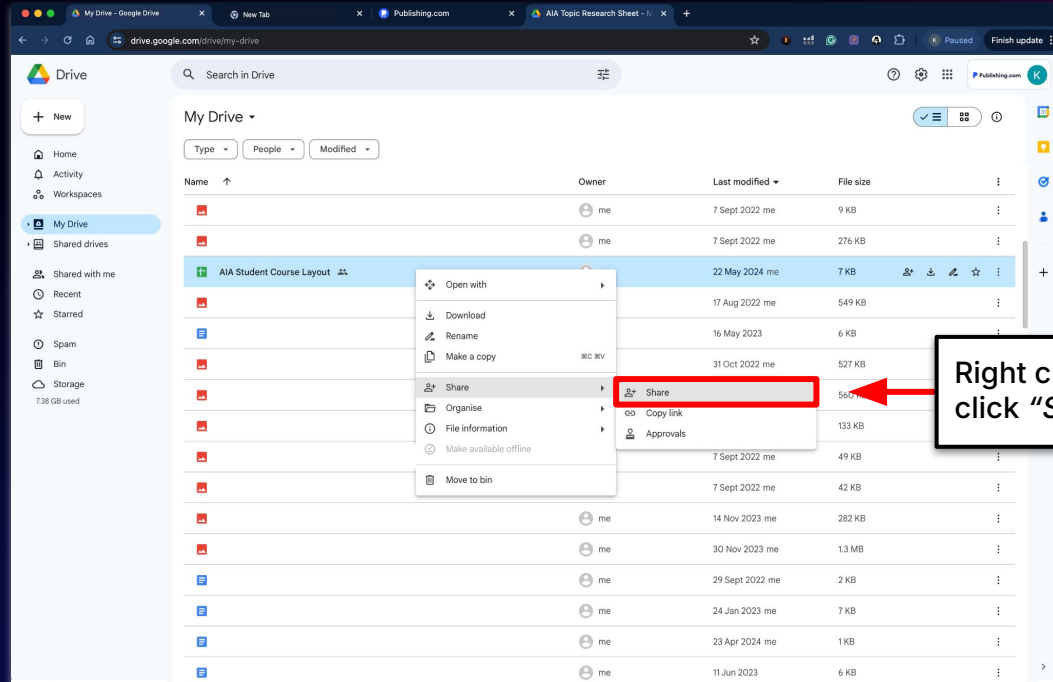


Using Your Google Drive

The screenshot shows the Google Drive web interface. In the left-hand navigation sidebar, the 'My Drive' option is highlighted with a red rectangular box. A red arrow points from this box to a callout box that contains the text 'You can locate it in your Drive'. The main content area displays a list of files and folders under the heading 'My Drive'. The list has columns for Name, Owner, Last modified, and File size. The files listed include various documents and spreadsheets with their respective owners (all 'me') and modification dates.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024 Rasmus Mikkel...	5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

Sharing a File or Folder



Right click on the file and click "Share"

Sharing a File or Folder

The screenshot shows the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link' with a 'Viewer' role). A red box highlights the 'General access' section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

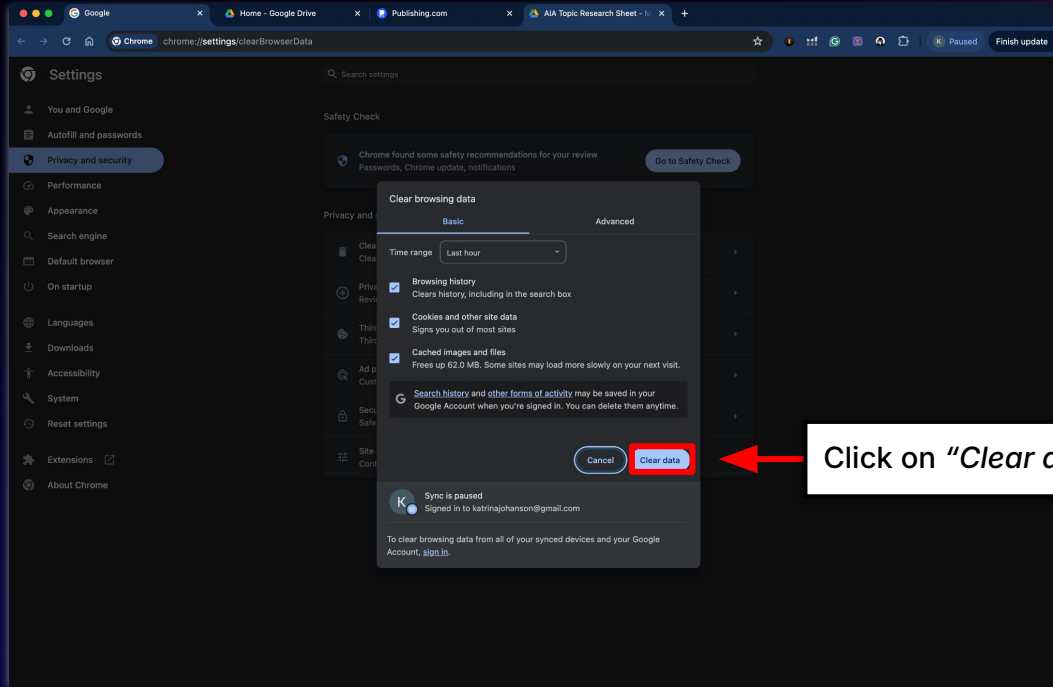
Clearing Your Cache

The screenshot shows a web browser window with the URL `iaia-publishing.com/products/ai-publishing-academy`. The page displays the AI Publishing Academy logo and a video player with the text "WATCH THIS FIRST! WELCOME VIDEO". Below the video, there are sections for "Click the modules below to get started" and "Live Weekly Q&A Calls". The browser's menu is open, and the "Clear Browsing Data..." option is highlighted with a red box. A red arrow points from the three-dot menu icon in the top right corner to the "Clear Browsing Data..." option.

1. Click on the three dots

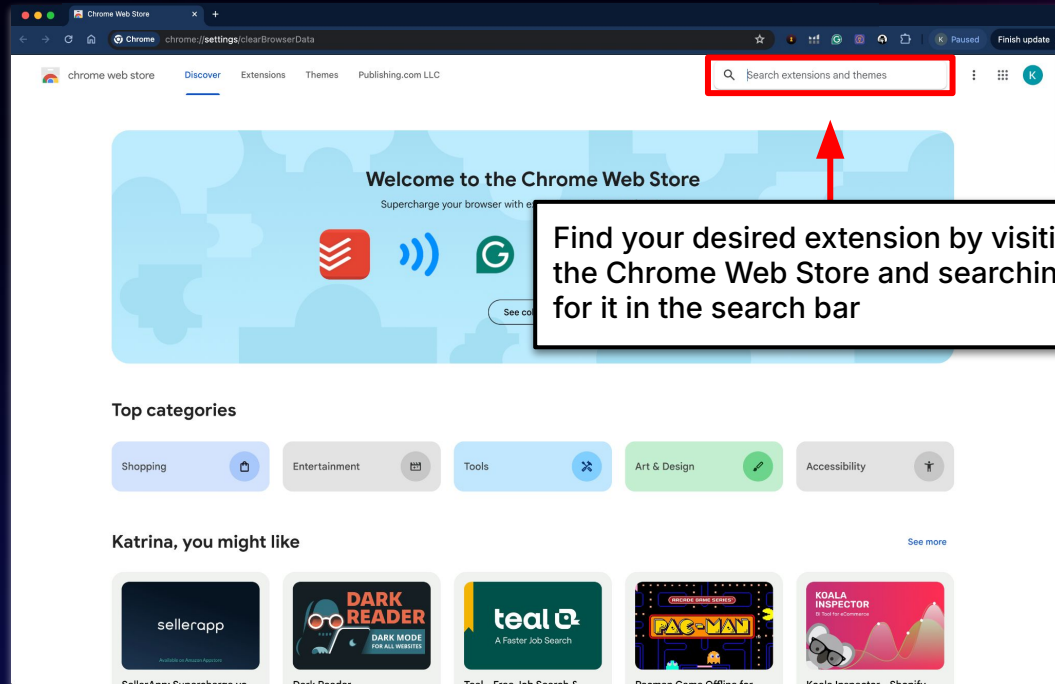
2. Click on "Clear Browsing Data"

Clearing Your Cache

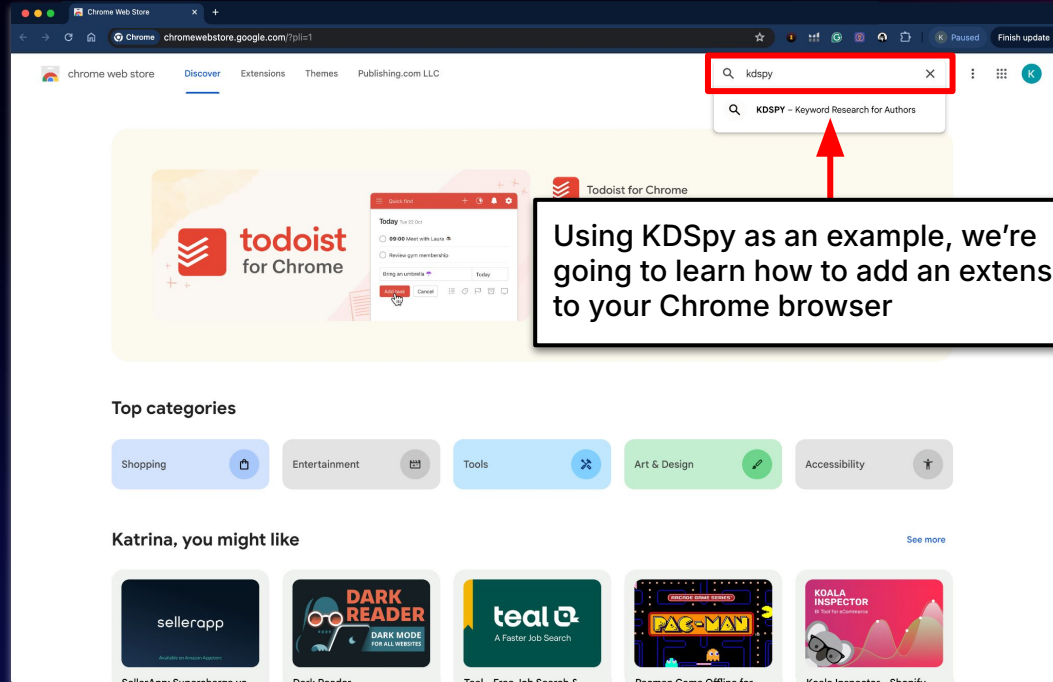


Click on "Clear data"

Adding Extensions To Chrome



Adding Extensions To Chrome



Adding Extensions To Chrome

The screenshot shows the Chrome Web Store page for the KDSPY extension. The page title is "KDSPY – Keyword Research for Authors" with a rating of 3.8 stars from 26 reviews. The extension is categorized as "Extension" and "Workflow and planning" and has 70,000 users. A red box highlights the "Add to Chrome" button, and a red arrow points to it from a callout box that says "Click on 'Add to Chrome'". Below the main header, there is a preview of the extension's interface, which displays a table of book data. The table has columns for Rank, Book Title, Avg. Sales Rank, Avg. Monthly Rev., Avg. Price, and Best Sellers. The table lists 20 books, with the top one being "1 1201 The Science and Art of Longevity" by Yu. The table also shows a total of 24 results and a total revenue of \$959,773.

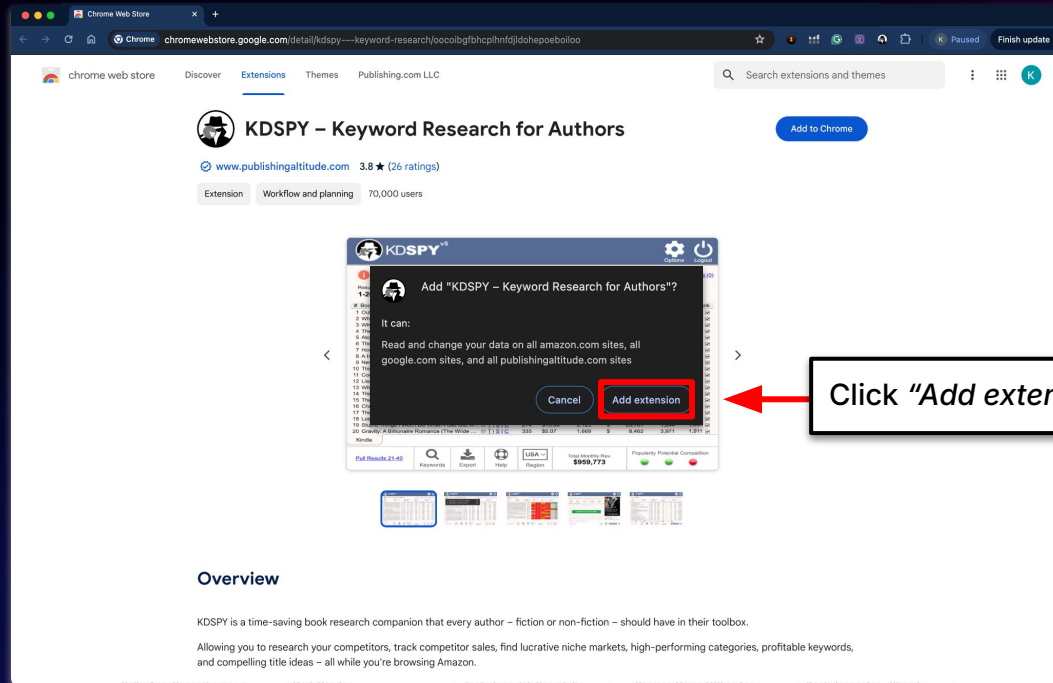
Rank	Book Title	Avg. Sales Rank	Avg. Monthly Rev.	Avg. Price	Best Sellers
1	1201 The Science and Art of Longevity	114	\$12,348	\$11.00	1
2	Why We Get Sick: The Hidden Embodiment of...	285	\$12,842	4.45	1
3	Why We Get Sick: The Hidden Embodiment of...	442	\$5.55	9.15	1
4	The Molecular Mind: How a Single Change...	237	\$11.00	7.50	1
5	Alone: A Memoir	140	\$11.99	8.49	1
6	The Language of Numbers: How Mathematics...	186	\$12.99	8.51	1
7	How Not to Die: Discover the Foods, Herbs...	875	\$16.99	3.64	1
8	A Heart That Works	130	\$11.00	3.20	1
9	Never Forget: Enhance Your Mind and...	209	\$5.00	3.50	1
10	Thinking, Fast and Slow	514	\$12.99	3.20	1
11	Learn to Live: The Handbook and Companion...	260	\$11.99	3.11	1
12	Live by Your Own Rules, and the Better Future...	645	\$6.95	2.91	1
13	Global Approach to Your... Connections...	281	\$5.99	2.50	1
14	The Guide to Tools to Help You Find Chances...	290	\$15.99	2.50	1
15	The Confidence Game: A Guide to Deception...	244	\$9.99	2.50	1
16	How to Build a Successful Business from Home...	648	\$14.99	2.23	1
17	The 500 Most Powerful People in the World...	19	\$24.95	2.07	1
18	How to Build a Successful Business from Home...	274	\$5.99	2.10	1
19	Disrupt: Things I Wish I Got Older...	285	\$5.00	1.80	1
20	Creating a Successful Business Plan: How...	285	\$5.00	1.80	1

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Adding Extensions To Chrome



chrome web store Discover **Extensions** Themes Publishing.com LLC

chrome webstore

KDSPY – Keyword Research for Authors Add to Chrome

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add "KDSPY – Keyword Research for Authors"?

It can:

- Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

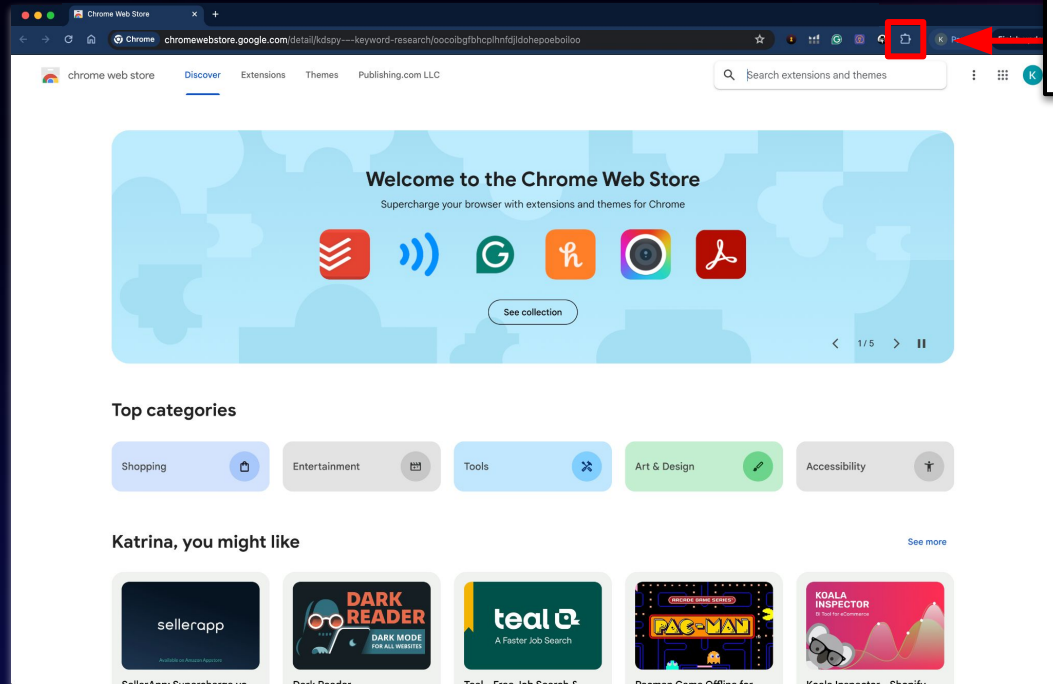
Click "Add extension" on pop-up

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

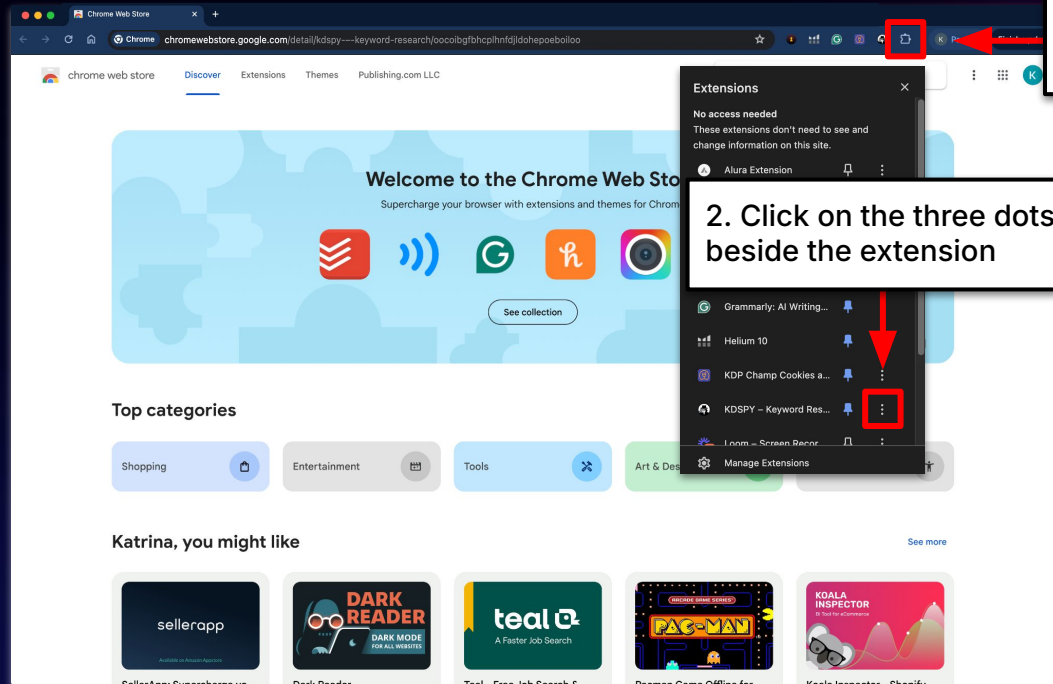
Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

Finding Extensions in Chrome

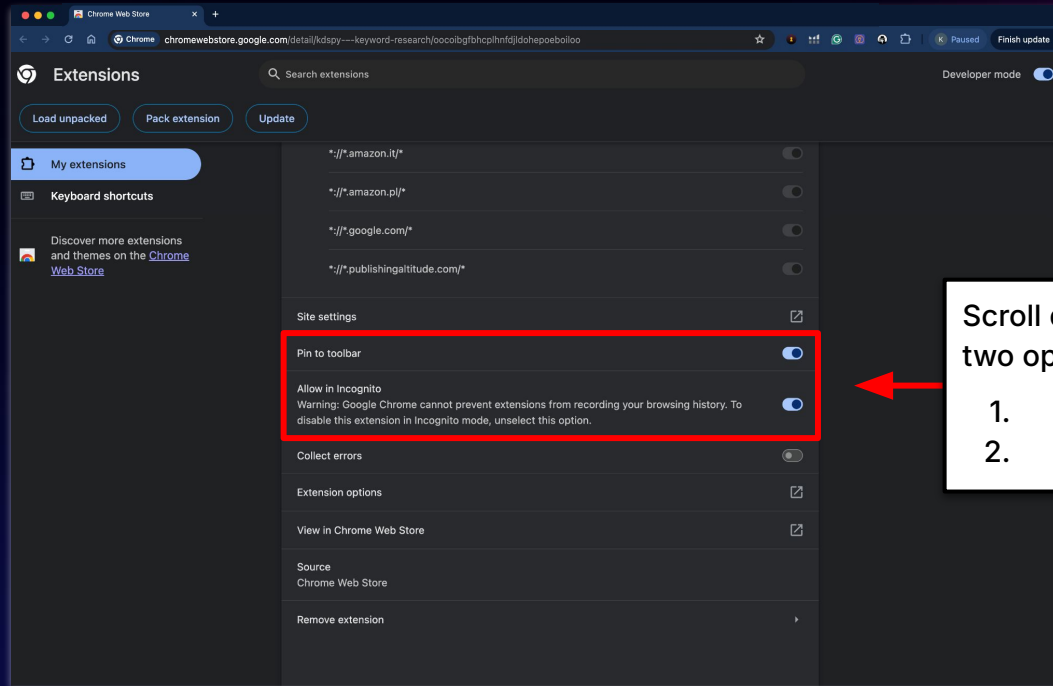
The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of extensions is visible, including 'Alura Extension', 'Grammarly: AI Writing...', 'Helium 10', 'KDP Champ Cookies a...', 'KDSPY - Keyword Res...', and 'Loom - Screen Recor...'. The 'KDSPY - Keyword Research for Authors' extension is highlighted, and its options menu is open, showing 'Manage Extension' as the selected option.

1. Click on the puzzle piece (extensions)

2. Click on the three dots beside the extension

3. Click on "Manage Extension"

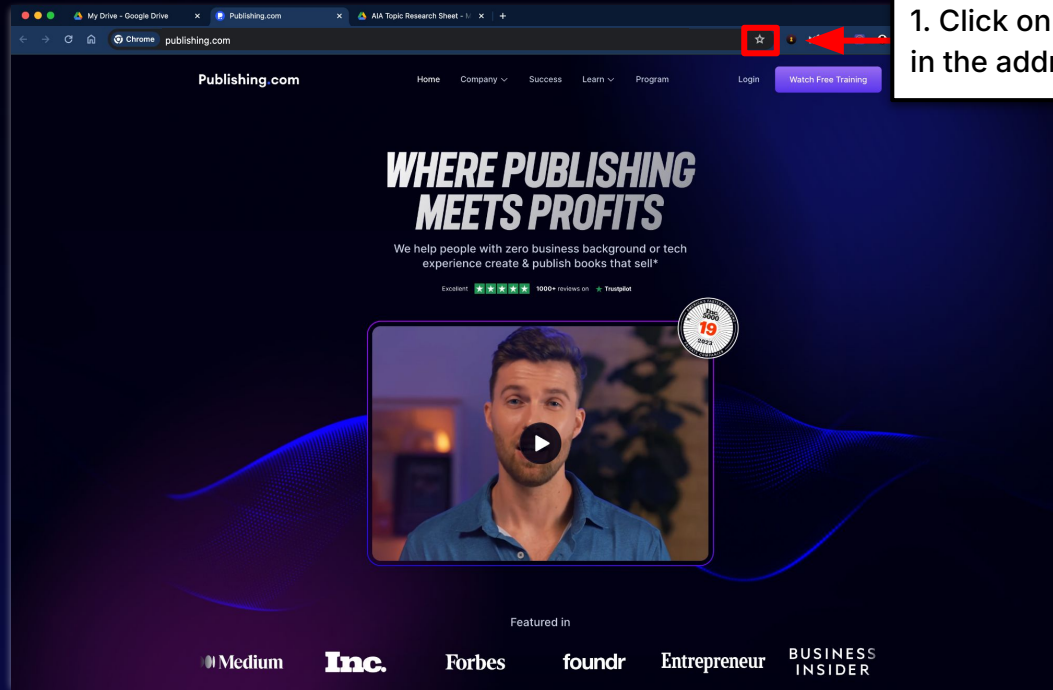
Finding Extensions in Chrome



Scroll down to find these two options:

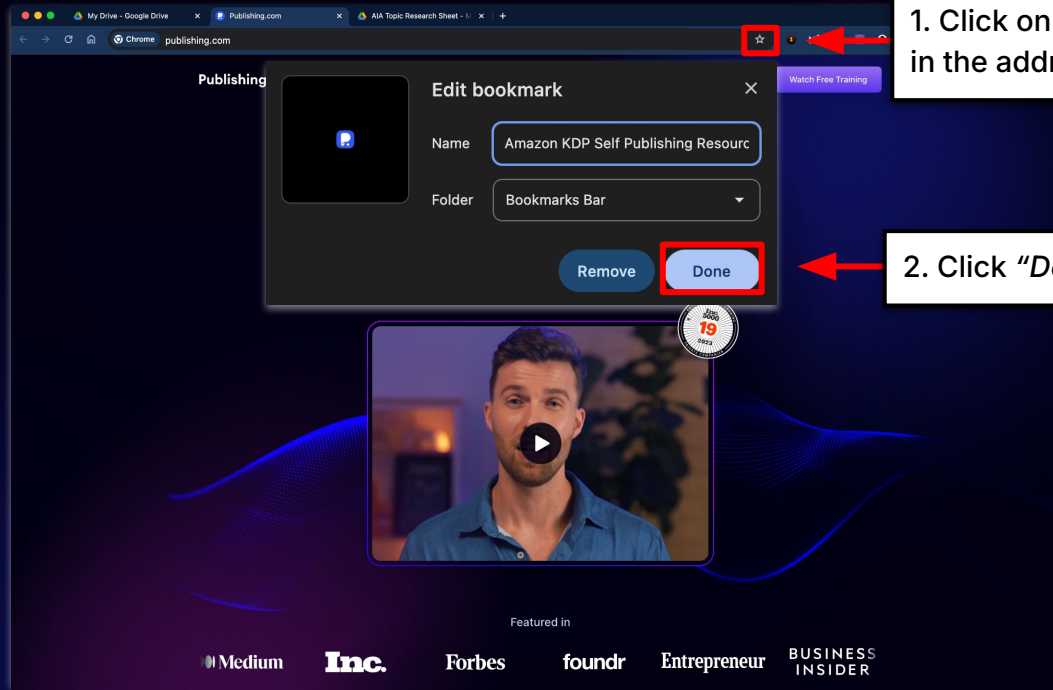
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click "Done"

Jenny

"Hello Coaches! What are your thoughts on creating an amazon business account? Do you recommend it?"

I am barely about to publish my first 30k book & am wondering if I should start (my hopefully long publishing journey) with an amazon account under my publishing email?

I already set up my KDP account a while back from my personal long standing amazon account. "

Jenny

There was already a "copyright" page in the manuscript my ghost writer sent to me... is that just as a placeholder because they assume it will be copyright?

Sanyana

"1. I have some keywords that are performing really well, and the advice is to create a separate campaign for them. Does that mean I should remove them from the original campaign by applying negative targeting? Or should I leave them running there as well?"

2. I know that for optimized campaigns, you increase the bids. Just to get a sense of it, how high do you set your bids for well-performing keywords? I know that you want to find the sweetspot. How do I recognize it? At which point doesn't it make sense to increase bids, if ACOS is still great?"

3. Do you have any other tips for scaling?"

Georgia

I'm just starting my second manuscript. For my first, I did all the editing myself. I'd like to outsource it this time. If I send it in for line by line editing, do I still need to proof it first? Do I just need to check spelling? Do I still need to go through it and add my own touch to it, or will line by line editing take care of that?

Because... Grammarly Pro does a lot at once and can tend to change tone too, so it's like, if I go through it with Grammarly Pro then I end up chopping and changing and doing all of the nitty gritty stuff myself that I'd rather outsource. So does the line by line outsourced editing take care of all of that for me, do they chop and change with the line editing? I cannot afford the humanization package with Publishing Services, so is that the next best thing? I will of course, go through it and read it all. Does a line by line edit make it humanized? Side note: I recently read someone's book on Pubby, and it was so obviously AI-written and very repetitive, so I absolutely want my book to have a different and superior result.

Just searching for a more streamlined approach.

Thanks for your time once again :) I might not be viewing the answer live due to time difference.. "

Amber

I am filling out my audiobook info on ACX. Should I put my name as the publisher?

Ida

I just watched the lesson about plagiarism. The lesson assumes that I have a ghostwriter, and if I find plagiarism, I should make that person fix it. But if my ghostwriter is your own software, then what should I do if I find big chunks of copied material?

How can I make visual elements and infographics for my book?

Cindy

Fiverr will only give me 2 choices on a book cover, and at \$199, that's all I can afford. Should I wait until I can afford 99 designs at \$399

Shaun

"I just got my manuscript back from Publishing Services yesterday. So now I have an epub file and a PDF, a book cover, a paperback cover, and an audio book cover. What do I do next?"

Is it time to launch?"

Deitra

I have followed all the instructions for KDSpy setup, including logging out of Amazon before using. I am unable to scroll down to see the number of reviews when I get to that screen and sort the reviews. How can this be corrected?

Steve

https://docs.google.com/document/d/1vSV8QWUoUMZLhgE_gxxEcYrOnTXloIfJP_T0uK45nFY/edit?usp=sharing

Eli

Hi Coaches, I am planning to format my book myself. I do believe that you covered a tutorial in one of the live Q&A on how to use ATTICUS and VELLUM. Is that right? If so, can you please point out what date it was? By the way, I'm using Windows. Which is the best tool to use?

Eileen

I would like to place my classes on "hold" for a few months. How do I contact you to do this?

Rashpal

I accidentally started a manuscript writing title only, then paused, as it does not have POC verified!
How do I erase and start again so I do not lose a credit? Help please.

Janet C.

Hello! Happy Friday! So... I have finally published my book!! YAY!! I hit the publish button last night and woke up to an email saying Congratulations! Your book is published! But it is not quite live yet. Will probably take a couple more days til it's live. My question is, is now ok to fix my QR review code on my review page or do I have to wait til the book is live? They gave me an asin #, so since I have that, am I able now to create & add the new working code? And once I do that, do I need to re-publish my manuscript? Will this hold up the "going live" process? And do I need to do anything for the "End of book" review page too? Or just the mid-book page? Thanks for your help!

Janet C.

"Another question... I have my paperback published, and now I need to finish publishing my ebook. Everything is ready (since it's the same as the paperback). The only thing is that in my paperback description page, I removed the last sentence that said ""Click here to add to cart"". Should I add that sentence back to my description page in the ebook before I publish it?

And I just want to say thanks so much for your awesome help throughout this long process! I really couldn't have done this without you guys! I am SO EXCITED to have finally made it through!! And I am SO READY to make more books! And now that I have learned SO MUCH about how to do it, the next books should be EASY!! and go smoother! Hopefully I should be able to produce a number of quality books creating passive income for my retirement!! I am SO excited and want to pass on to anyone that is starting out & struggling- STICK WITH IT!! I am someone who is NOT good with computer stuff and I am here to tell you- YOU CAN DO IT!! With the help of these awesome coaches, it is DEFINATELY POSSIBLE!!

Thank you all again!"

Omar

I would love to get feedback on these cover ideas. Each is numbered in the upper right corner.

irene

Since I attempted to use the One Time Player app on my MacBook there are numbers next to everything on my desktop and sidebar and menubar...everything on screen, that I can't make go away; they momentarily disappeared when I try to take a screenshot to show you though. I've been clearing cache, rebooting, and still they appear. Help!

About the numbers on my Mac... I want to continue to use voice control and hiding numbers only works for a second

Steve

"Please give me your input on these book covers.

<https://99designs.com/contests/1295411/entries>"

Barbara

"I am trying to upload my 1st manuscript on kdp but I keep this error message.

Uploaded on September 17, 2024 20:17 PM GMT. Your ZIP file contains files in the wrong format. Zip files can only contain HTML files and images. Other formats shouldn't be compressed into a ZIP file. Please refer to our formatting guide for more information.

I also get an Did not Download message when I try to upload the cover"