AI PUBLISHING ACADEMY

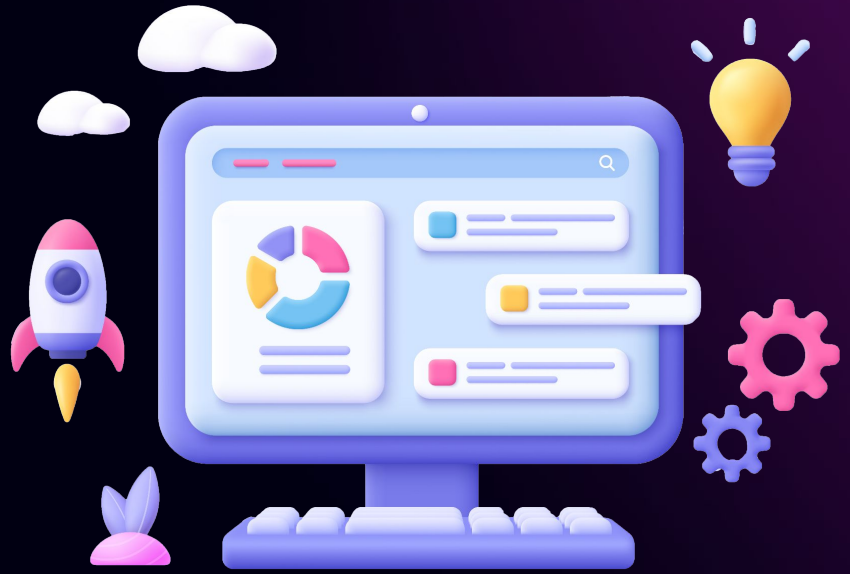
Tech Talk on Fridays

2024

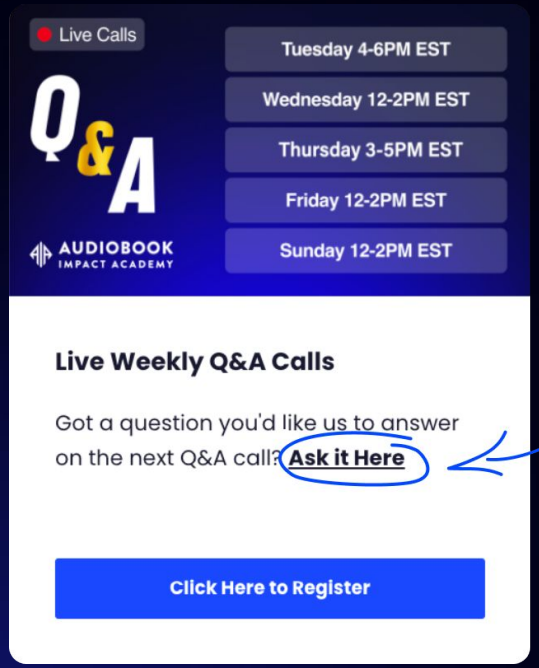
Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **15-25 mins.**



Q&A TIME



Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?
Let us know!

OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

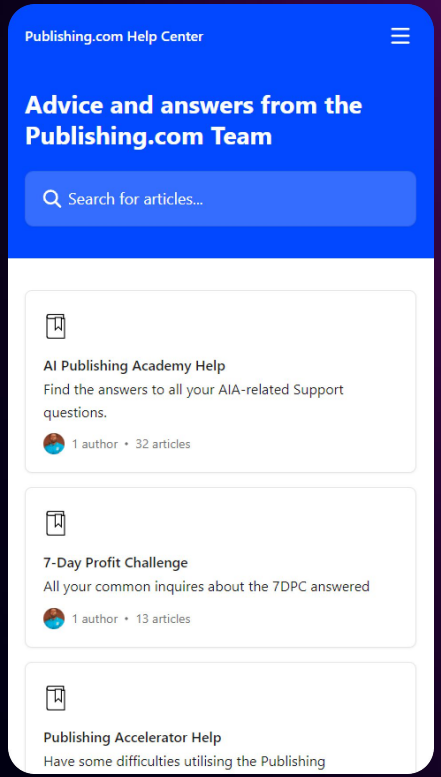
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

F.A.Q.

Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



PUBLISHING.AI NOW OPEN TO EVERYONE

What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript

Check your email inbox for more info or contact support

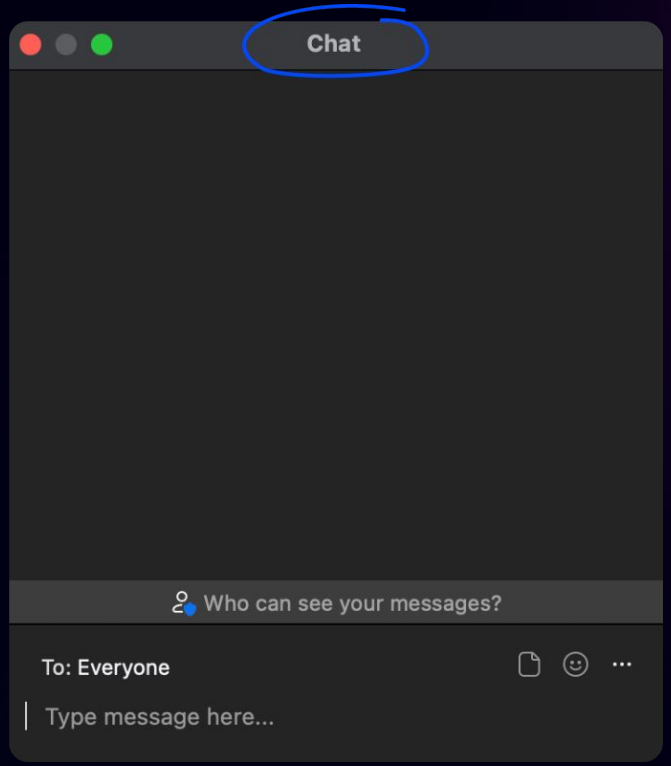
PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month.**

GETREVIEWS

Students get **10%** off the Review Page Package

Change your chat settings to "Everyone"



{{NAME}}

{{Question}}

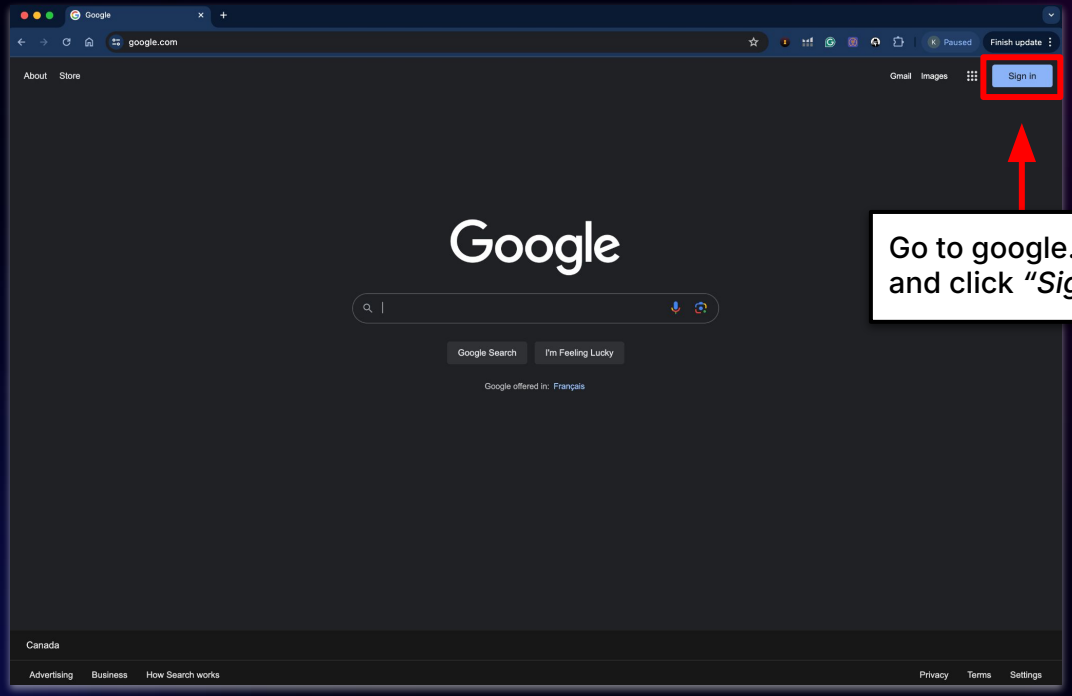
Tip of The Week

Take a screenshot!

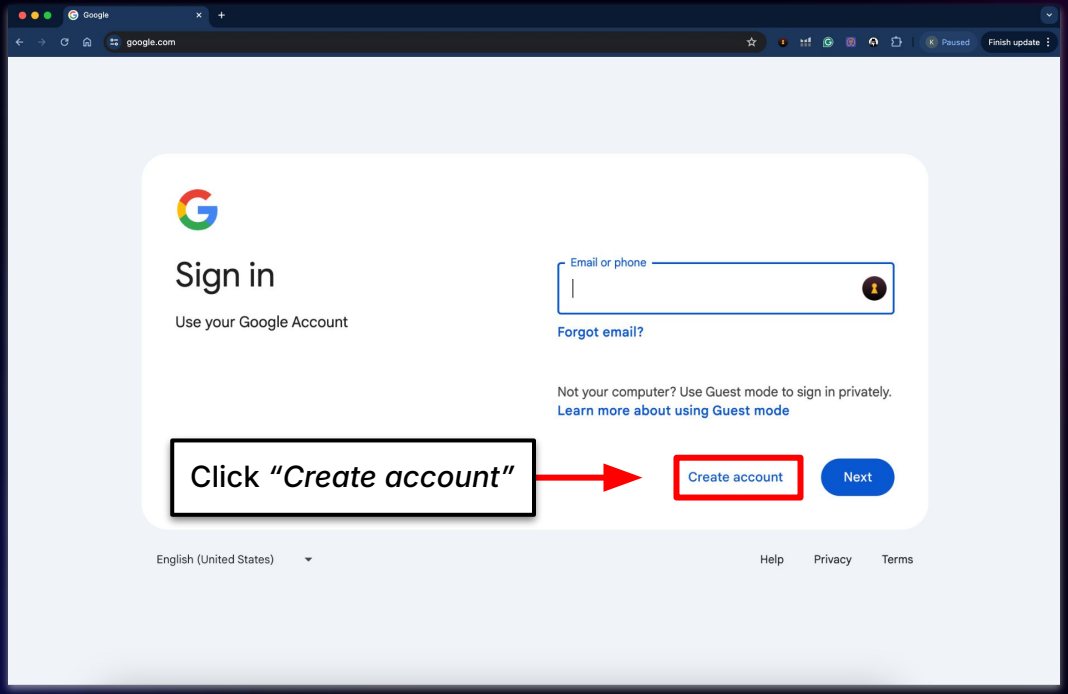
Shift+Command+4 on Mac
PRNTSCN on Windows

LET'S BEGIN!

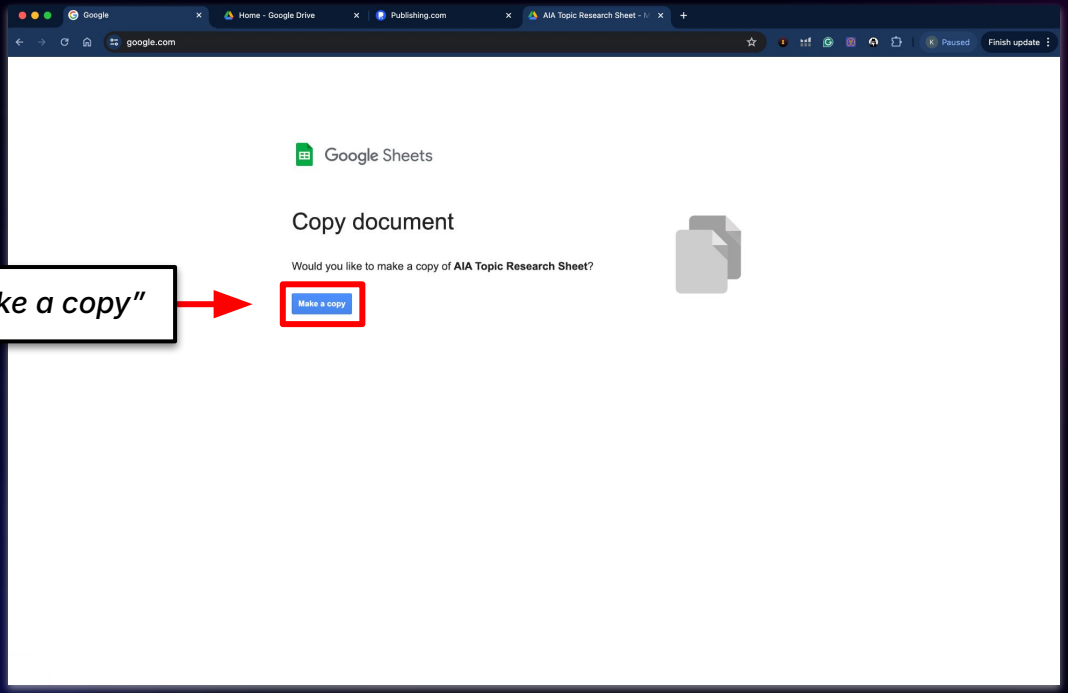
Creating a Google Account



Creating a Google Account

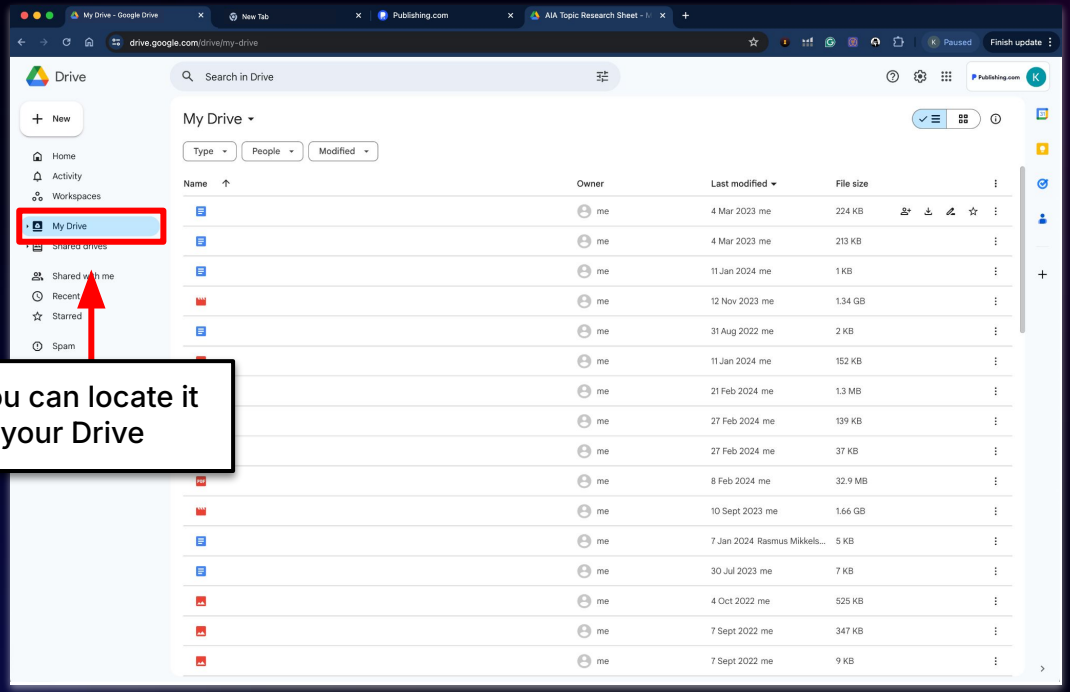


Using Your Google Drive

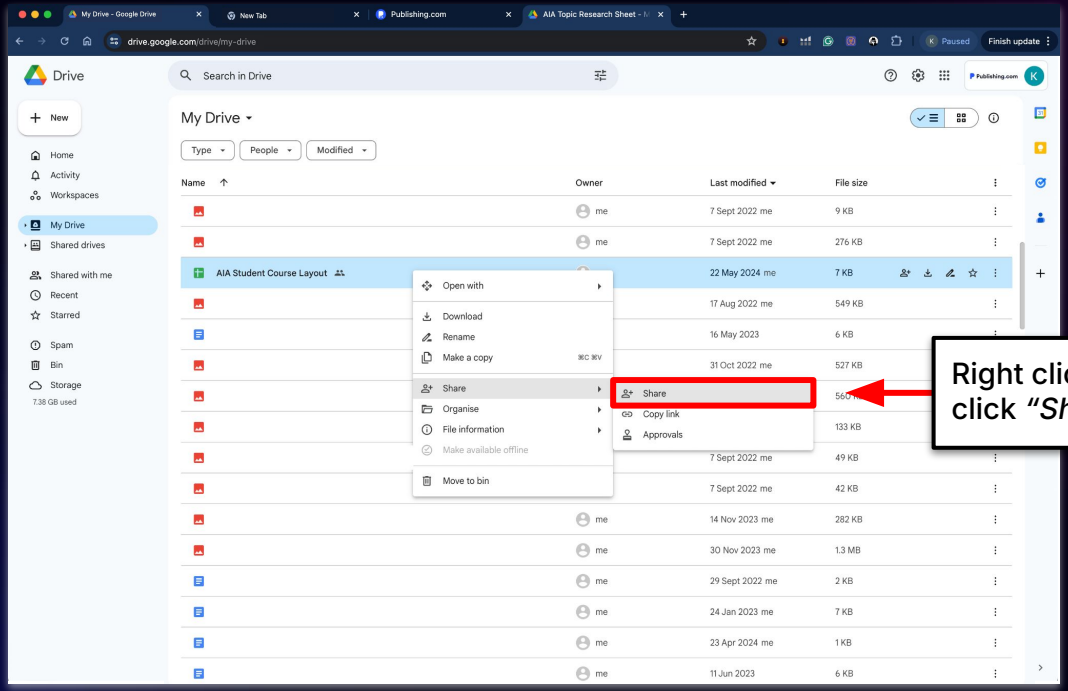


Click *"Make a copy"*

Using Your Google Drive



Sharing a File or Folder



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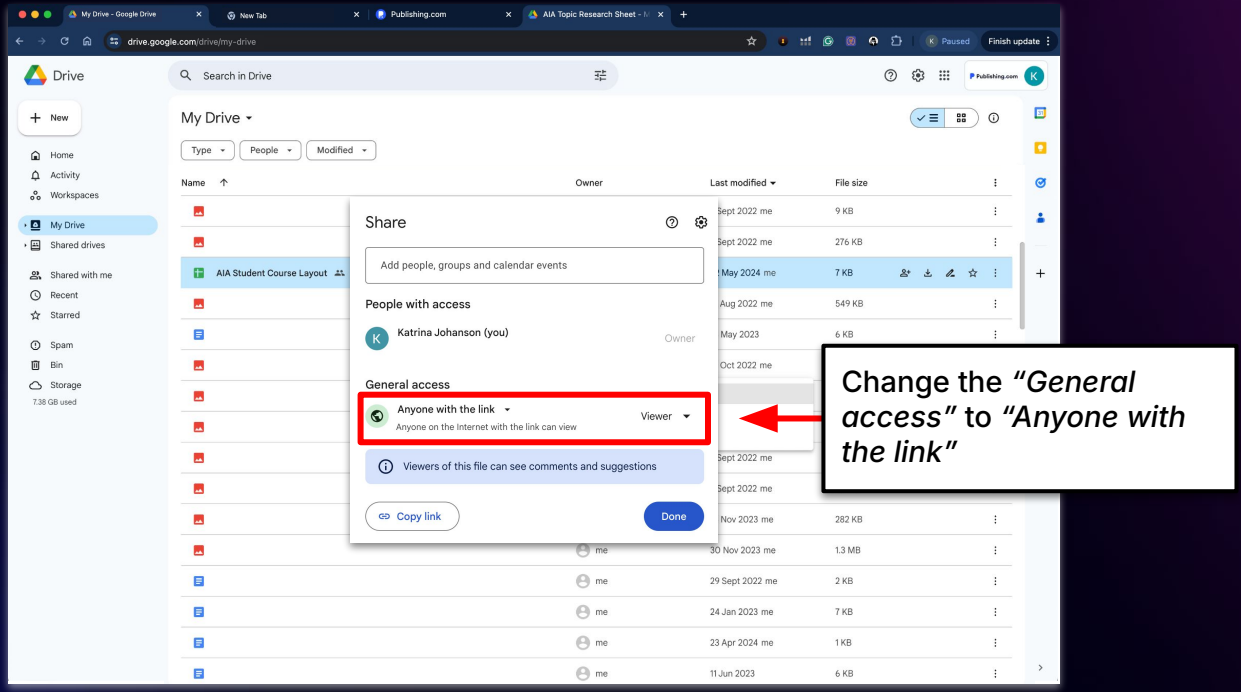
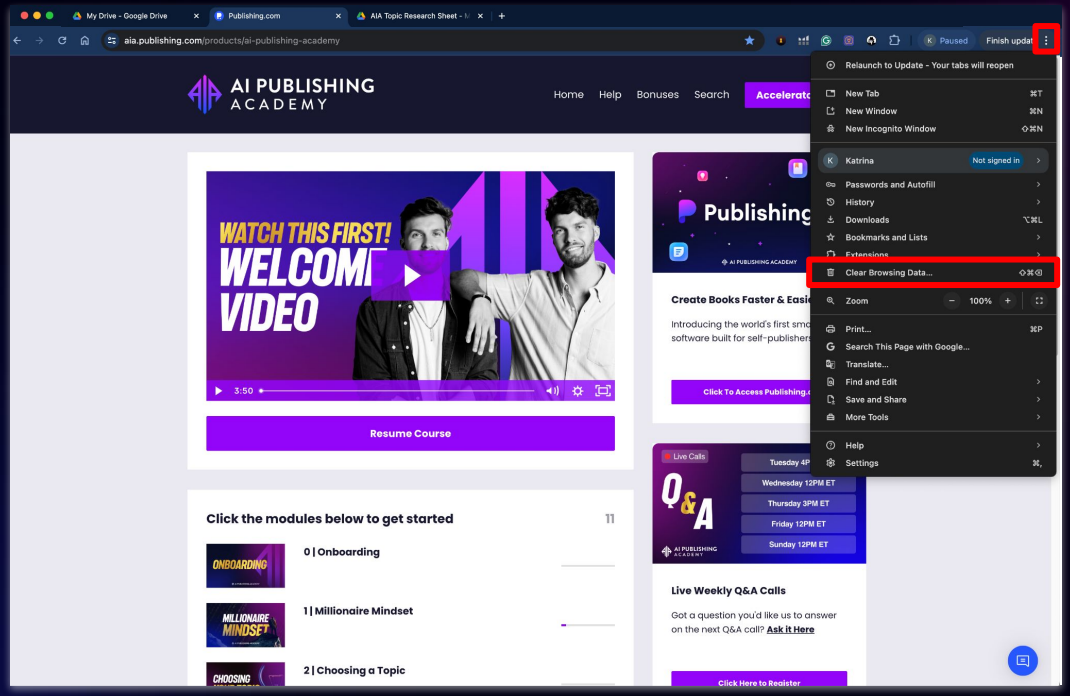


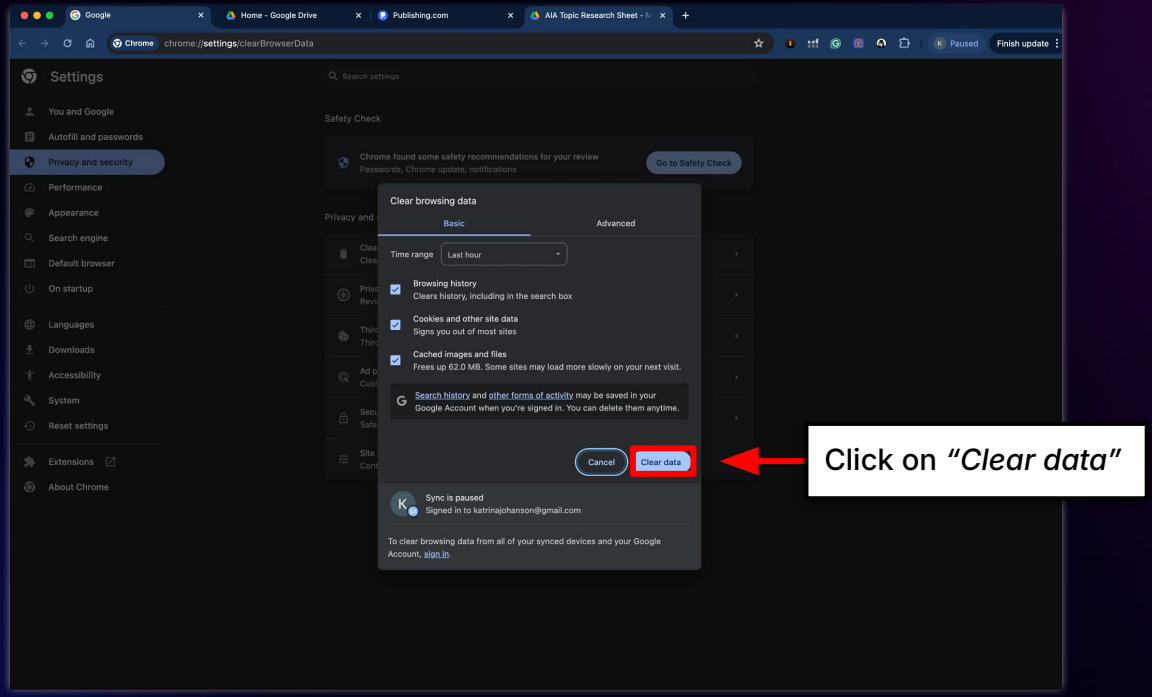
Clearing Your Cache



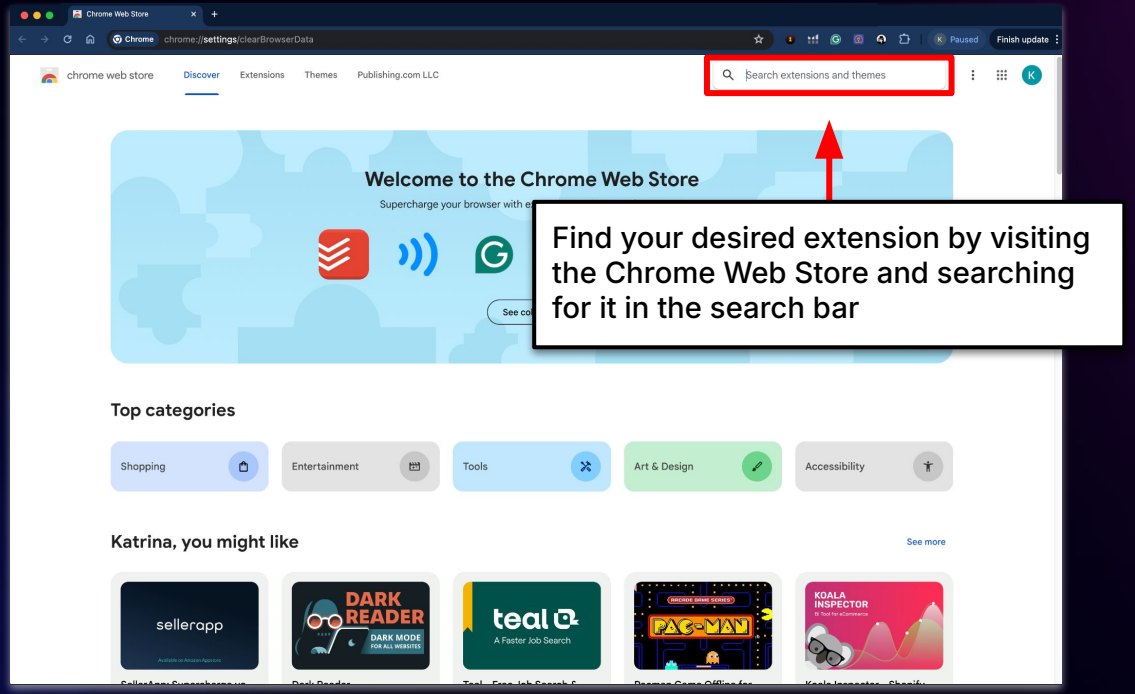
1. Click on the three dots

2. Click on *"Clear Browsing Data"*

Clearing Your Cache



Adding Extensions To Chrome



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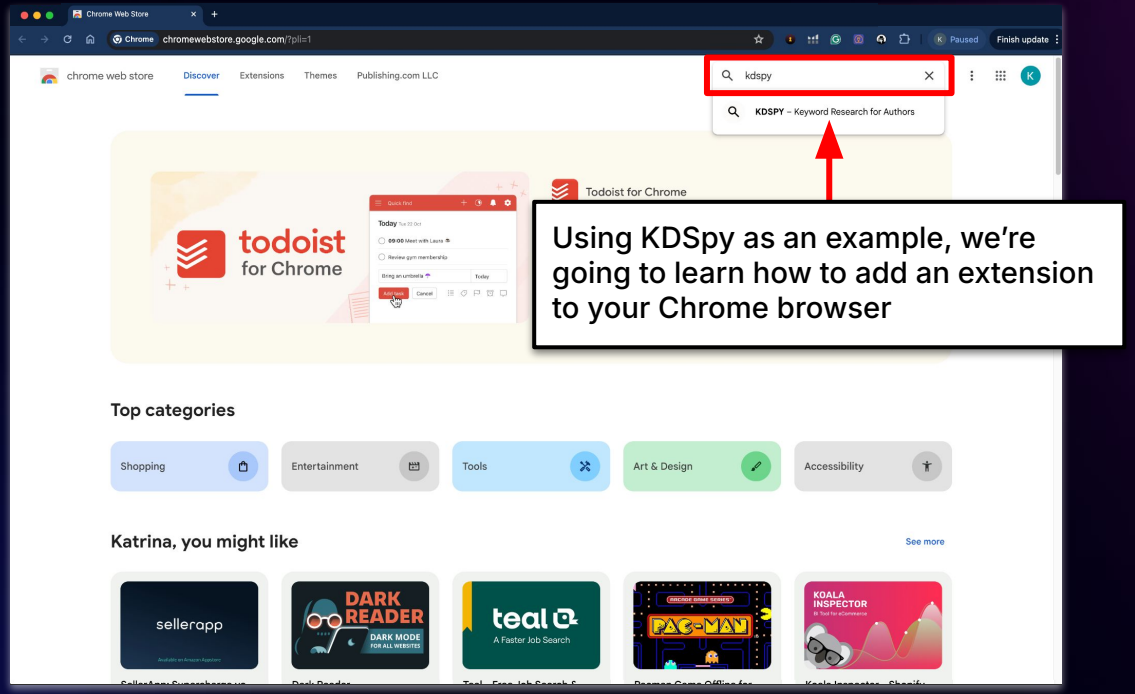

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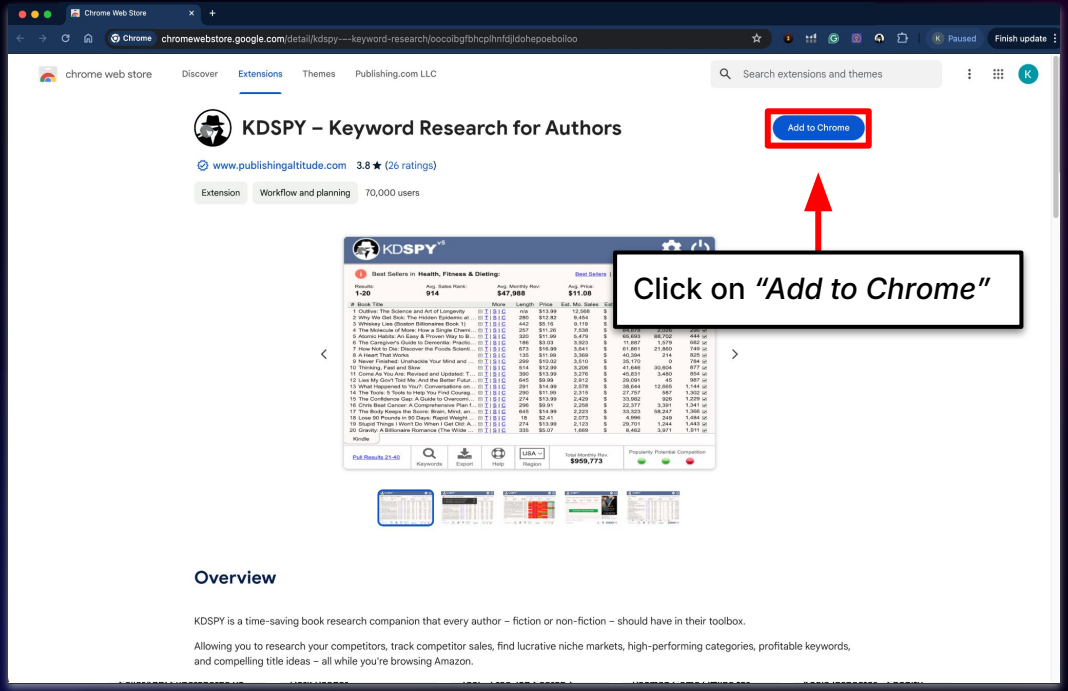
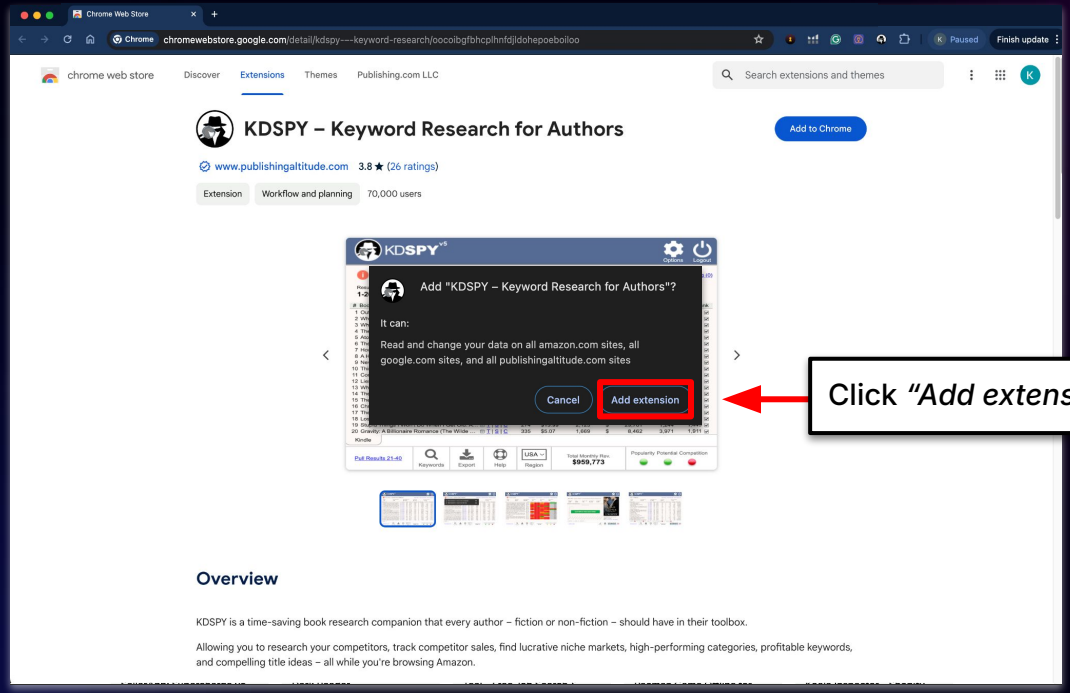
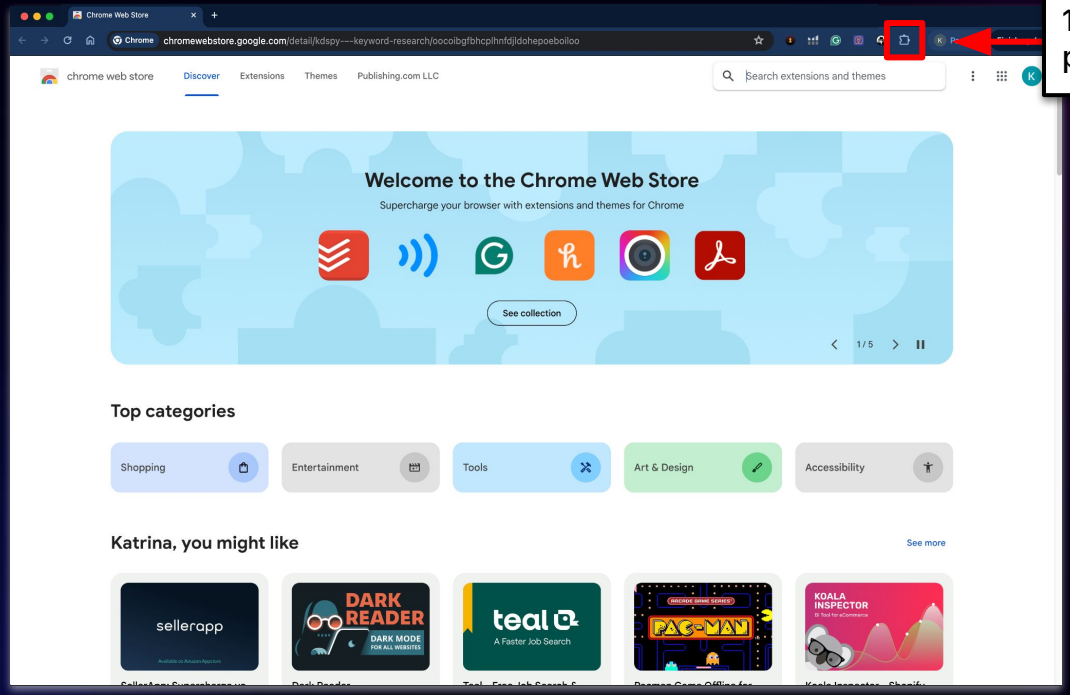


Adding Extensions To Chrome



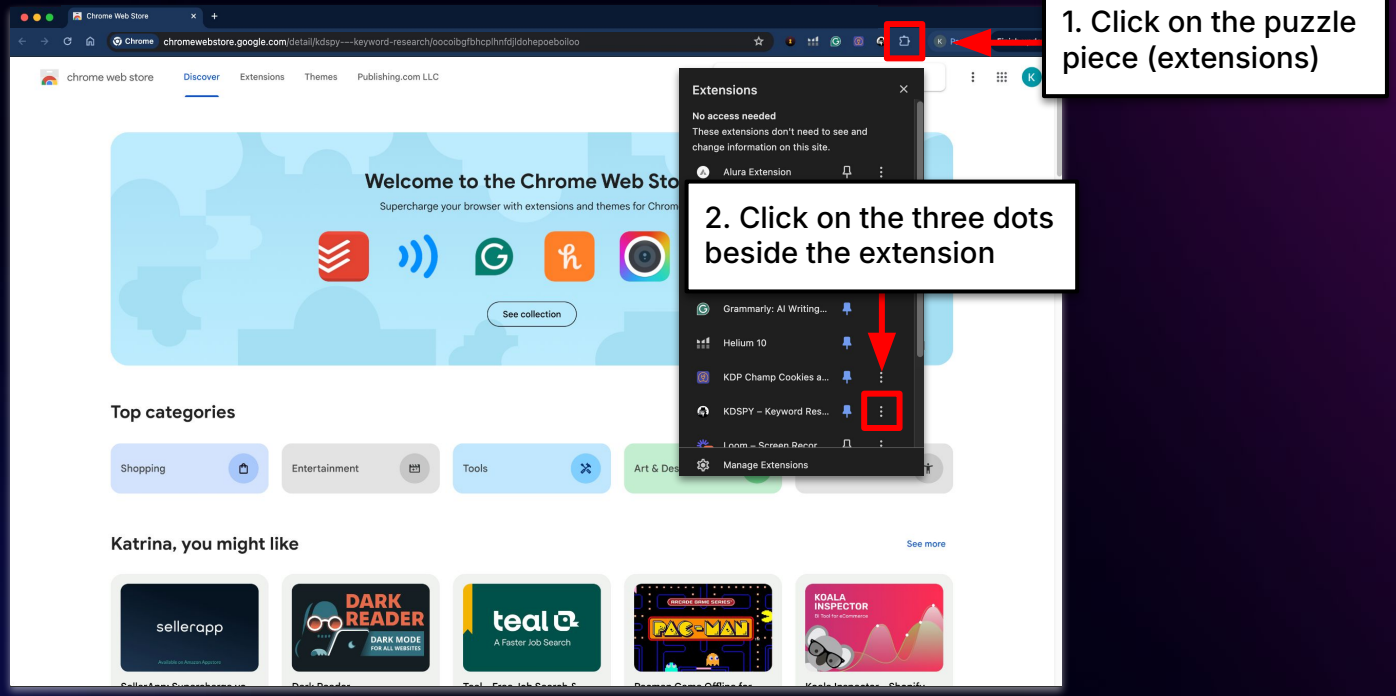
Click *"Add extension"* on pop-up

Finding Extensions in Chrome

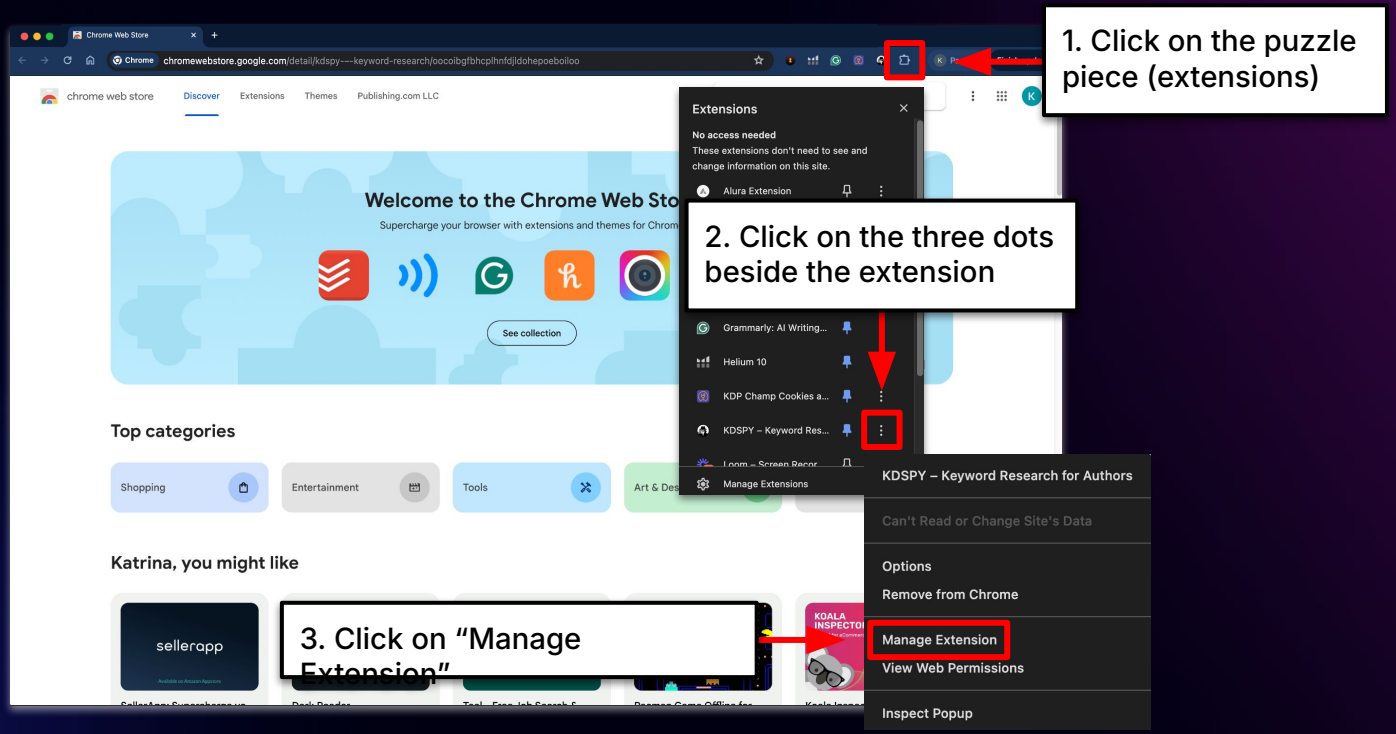


1. Click on the puzzle piece (extensions)

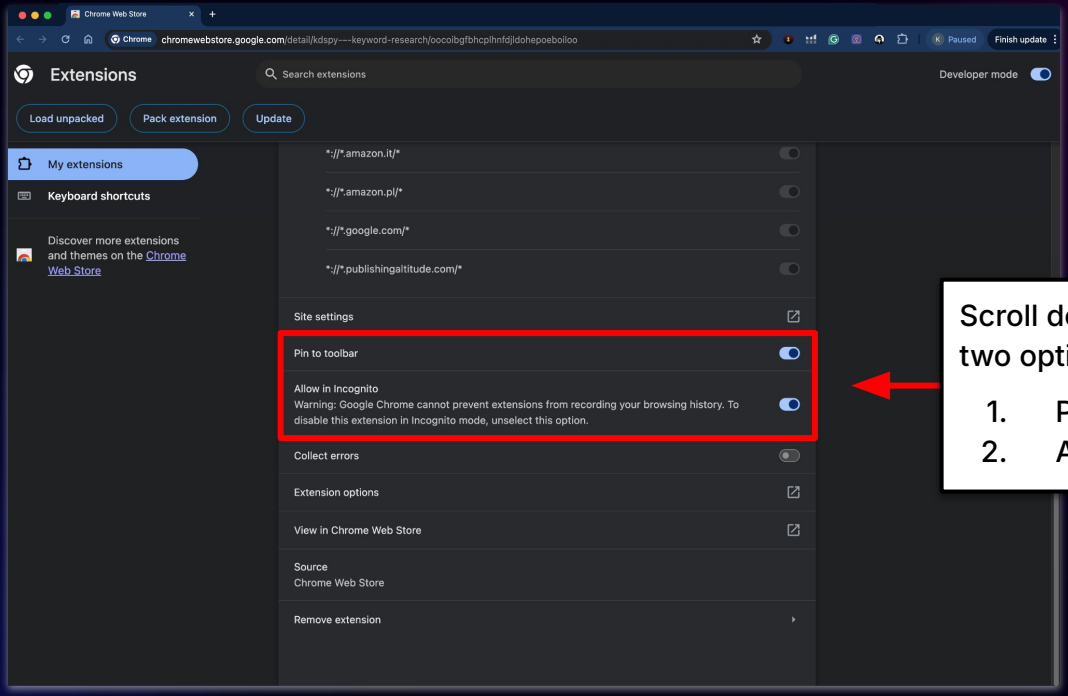
Finding Extensions in Chrome



Finding Extensions in Chrome



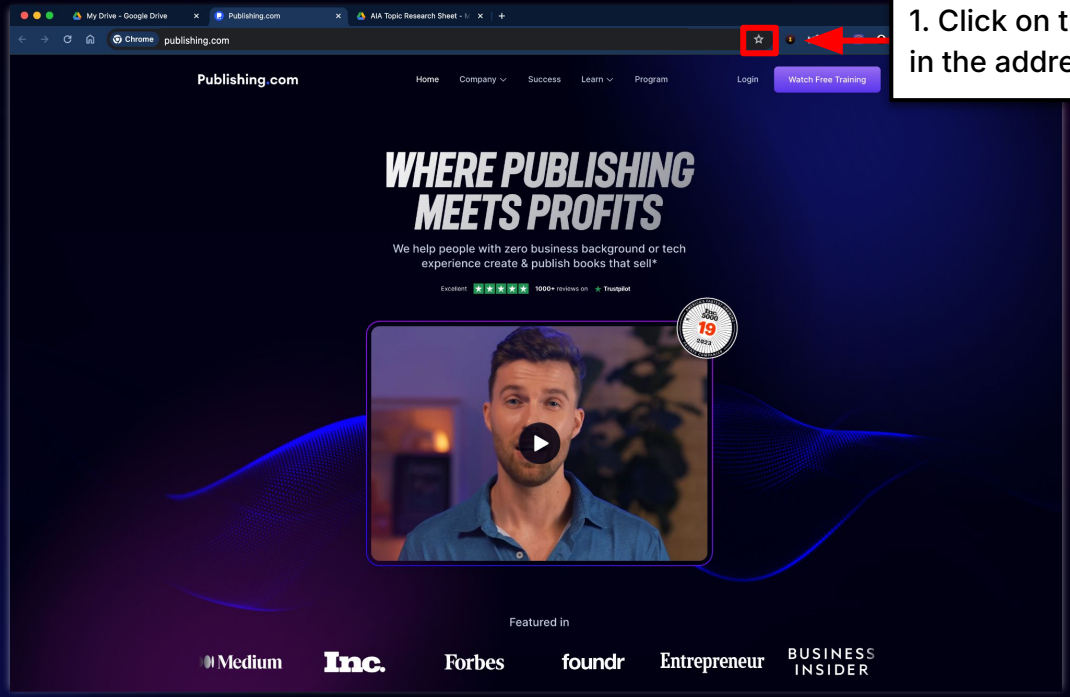
Finding Extensions in Chrome



Scroll down to find these two options:

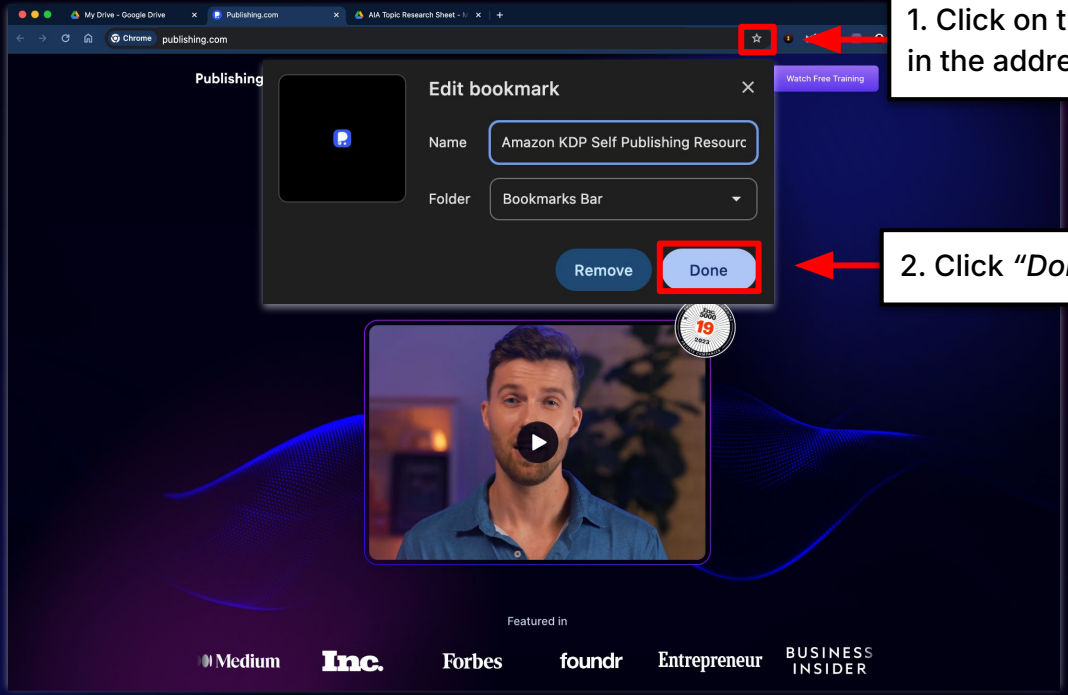
1. Pin to toolbar
2. Allow in Incognito

Bookmarking



1. Click on the star in the address bar

Bookmarking



1. Click on the star in the address bar

2. Click *"Done"*

Jenny

"Hello Coaches! What are your thoughts on creating an amazon business account? Do you recommend it?

I am barely about to publish my first 30k book & am wondering if I should start (my hopefully long publishing journey) with am amazon account under my publishing email?

I already set up my KDP account a while back from my personal long standing amazon account. "

Jenny

There was already a "copyright" page in the manuscript my ghost writer sent to me... is that just as a placeholder because they assume it till be copyright?

Sanyana

"1. I have some keywords that are performing really well, and the advice is to create a separate campaign for them. Does that mean I should remove them from the original campaign by applying negative targeting? Or should I leave them running there as well?

2. I know that for optimized campaigns, you increase the bids. Just to get a sense of it, how high do you set your bids for well-performing keywords? I know that you want to find the sweetspot. How do I recognize it? At which point doesn't it make sense to increase bits, if ACOS is still great?

3. Do you have any other tips for scaling?"

Georgia

I'm just starting my second manuscript. For my first, I did all the editing myself. I'd like to outsource it this time. If I send it in for line by line editing, do I still need to proof it first? Do I just need to check spelling? Do I still need to go through it and add my own touch to it, or will line by line editing take care of that?

Because... Grammarly Pro does a lot at once and can tend to change tone too, so it's like, if I go through it with Grammarly Pro then I end up chopping and changing and doing all of the nitty gritty stuff myself that I'd rather outsource. So does the line by line outsourced editing take care of all of that for me, do they chop and change with the line editing? I cannot afford the humanization package with Publishing Services, so is that the next best thing? I will of course, go through it and read it all. Does a line by line edit make it humanized? Side note: I recently read someone's book on Pubby, and it was so obviously AI-written and very repetitive, so I absolutely want my book to have a different and superior result.

Just searching for a more streamlined approach.

Thanks for your time once again :) I might not be viewing the answer live due to time difference.. "

Amber

I am filling out my audiobook info on ACX. Should I put my name as the publisher?

Ida

I just watched the lesson about plagiarism. The lesson assumes that I have a ghostwriter, and if I find plagiarism, I should make that person fix it. But if my ghostwriter is your own software, then what should I do if I find big chunks of copied material?

How can I make visual elements and infographics for my book?

Cindy

Fiverr will only give me 2 choices on a book cover, and at $199, that's all I can afford. Should I wait until I can afford 99 designs at $399

Shaun

"I just got my manuscript back from Publishing Services yesterday. So now I have an epub file and a PDF, a book cover, a paperback cover, and an audio book cover. What do I do next?

Is it time to launch?"

Deitra

I have followed all the instructions for KDSpy setup, including logging out of Amazon before using. I am unable to scroll down to see the number of reviews when I get to that screen and sort the reviews. How can this be corrected?

Steve

https://docs.google.com/document/d/1vSV8QWUoUMZLhgE_gxxEcYrOnTXloIfJP_T0uK45nFY/edit?usp=sharing

Eli

Hi Coaches, I am planning to format my book myself. I do believe that you covered a tutorial in one of the live Q&A on how to use ATTICUS and VELLUM. Is that right? If so, can you please point out what date it was? By the way, I'm using Windows. Which is the best tool to use?

Eileen

I would like to place my classes on "hold" for a few months. How do I contact you to do this?

Rashpal

I accidently started a manuscript writing title only, then paused, as it does not have POC verified! How do I erase and start again so I do not lose a credit? Help please.

Janet C.

Hello! Happy Friday! So... I have finally published my book!! YAY!! I hit the publish button last night and woke up to an email saying Congratulations! Your book Is published! But it is not quite live yet. Will probably take a couple more days til it's live. My question is, is now ok to fix my QR review code on my review page or do I have to wait til the book is live? They gave me an asin #, so since I have that, am I able now to create & add the new working code? And once I do that, do I need to re-publish my manuscript? Will this hold up the "going live" process? And do I need to do anything for the "End of book" review page too? Or just the mid-book page? Thanks for your help!

Janet C.

"Another question... I have my paperback published, and now I need to finish publishing my ebook. Everything is ready (since it's the same as the paperback). The only thing is that in my paperback description page, I removed the last sentence that said ""Click here to add to cart"". Should I add that sentence back to my description page in the ebook before I publish it?

And I just want to say thanks so much for your awesome help throughout this long process! I really couldn't have done this without you guys! I am SO EXCITED to have finally made it through!! And I am SO READY to make more books! And now that I have learned SO MUCH about how to do it, the next books should be EASY!! and go smoother! Hopefully I should be able to produce a number of quality books creating passive income for my retirement!! I am SO excited and want to pass on to anyone that is starting out & struggling- STICK WITH IT!! I am someone who is NOT good with computer stuff and I am here to tell you- YOU CAN DO IT!! With the help of these awesome coaches, it is DEFINATELY POSSIBLE!!

Thank you all again!"

Omar

I would love to get feedback on these cover ideas. Each is numbered in the upper right corner.

irene

Since I attempted to use the One Time Player app on my MacBook there are numbers next to everything on my desktop and and sidebar and menubar...everything on screen, that I can't make go away; they momentarily disappeared when I try to take a screenshot to show you though. I've been clearing cache, rebooting, and still they appear. Help!

About the numbers on my Mac… I want to continue to use voice control and hiding numbers only works for a second

Steve

"Please give me your input on these book covers.

https://99designs.com/contests/1295411/entries"

Barbara

"I am trying to upload my 1st manuscript on kdp but I keep this error message.

Uploaded on September 17, 2024 20:17 PM GMT. Your ZIP file contains files in the wrong format. Zip files can only contain HTML files and images. Other formats shouldn't be compressed into a ZIP file. Please refer to our formatting guide for more information.

I also get an Did not Download message when I try to upload the cover"