



AUDIOBOOK
IMPACT ACADEMY

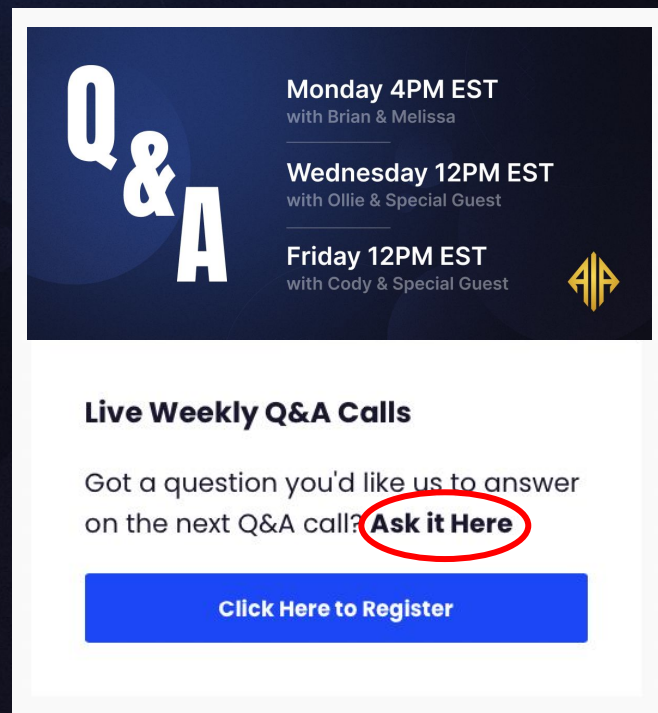
LIVE Q&A CALL

April 21, 2023

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.



The screenshot shows a promotional graphic for AIA's Q&A Time. On the left, the letters 'Q & A' are displayed in a large, white, stylized font. To the right, the schedule is listed: 'Monday 4PM EST with Brian & Melissa', 'Wednesday 12PM EST with Ollie & Special Guest', and 'Friday 12PM EST with Cody & Special Guest'. The AIA logo is in the bottom right corner of the graphic. Below the graphic, the text 'Live Weekly Q&A Calls' is followed by 'Got a question you'd like us to answer on the next Q&A call?' and a red circle around the text 'Ask it Here'. A blue button at the bottom says 'Click Here to Register'.

Q & A

Monday 4PM EST
with Brian & Melissa

Wednesday 12PM EST
with Ollie & Special Guest

Friday 12PM EST
with Cody & Special Guest

AIA

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? **Ask it Here**

[Click Here to Register](#)



Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



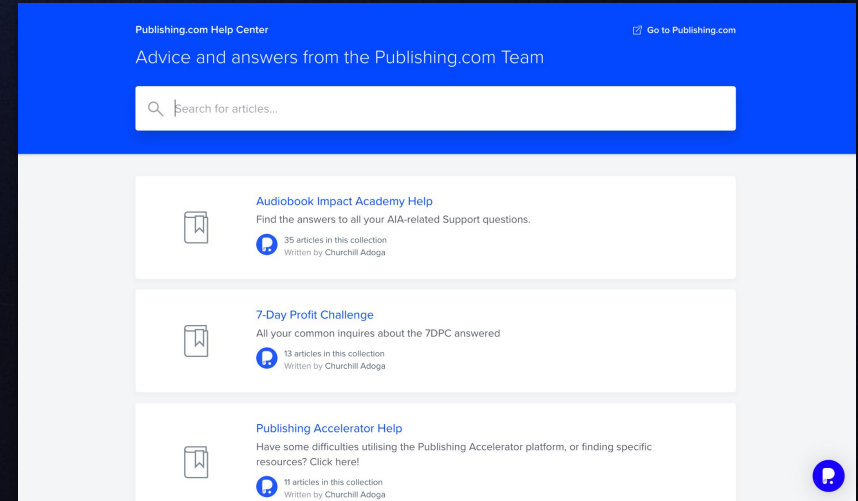
Most Frequently Asked Q&A Questions:

Visit our Help Center

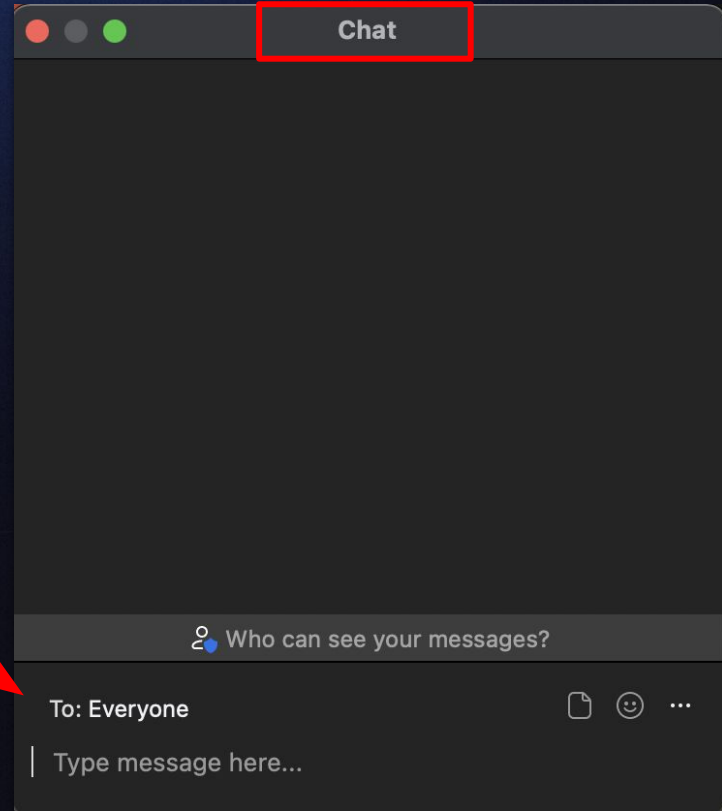
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
"Everyone"



**Who likes saving
money?!**



PS Monthly Discount - April

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

BESTSELLINGAUTHOR10

Get **10%** off your next author bio package.



Let's Begin!



Kathy

The 7 Day Challenge is such a great experience! I learned so much and got through many issues which made me more determined to tackle the next one. If you are just starting or in the middle of it, remember it is all worth the hard work. Here is the issue: My book cover came out so beautifully, but the inside doesn't match the cover. The inside is all black and white. The color images are integral to the text. I know I can unpublish and add the color for the images. Would the price of the book be prohibitive? I think there are about 53 smallish images.



Jason

I'm having trouble placing my first Facebook ad. I complete the form but cannot submit it due to the following error: "Your ad account was flagged because of unusual activity. All your ads have been paused. To restart them, contact Facebook to confirm your account information." I have no idea what I'm doing wrong and I can't find how to contact Facebook. Any ideas?



Jason

When creating a Facebook Ad where is the "Send Message" supposed to take the user?



catherine

where does your lead magnet go inside your book? and what does the URL and QR code lead to? your review page? can you show me an example of a lead magnet? putting together my book now.



Jennifer

Hi !

So I seem to be stuck on choosing a topic. I have found several topics that meet POC, but they are not all necessarily in the same niche. I know we are supposed to find a niche and stick with it. Problem is I can't find 4-5 books all in the same niche that meet POC, unless my niche is very broad. Is it ok to have a broad niche? Or should it be more specific?



Michelle

How do you do a reverse search in Amazon for popular topics?



Bernadette

When you swap codes for an audiobook, how do you use the UK codes if the people you know aren't in the UK? So far, most of the people who want to swap with me are in the US. I did use a UK code for one person who lives in the US, but the reviews only show up on the Amazon UK website, don't they? So if we want the reviews to show up on amazon.com, we can only use the US codes. Am I understanding that correctly? How can you use all the UK codes before Amazon will give you more US codes if you only know one or two people from there? Also, if the person who wants to swap is from the UK, would I send them a UK code to them and they would send me a US code in the swap? I don't want to get my account flagged or anything so I want to be sure I am doing this correctly. Thank you.



Jennifer

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Judi

I need help on monitoring my book on my launch day to get a pix of a Best Seller Tab. Where do I find that on Amazon? I know you're supposed to check it every so often. How often.



Sallie

I am referring in my book to a few books and services, by way of their websites. What relation is there to "affiliate links"? How best to handle these references?



Sean

What's my next best step after the successful launch of my first book?

I've published my first book on Amazon, IngramSpark, and have the audiobook in production.

I'm nearly at 100 Amazon reviews at 4.8 stars, and I have plenty of ARC reviewers to help me get to at least 125. Sales are on an upward curve, and I'm routinely optimizing my ads. ACOS is already below breakeven.

If my next step is writing a second book, what do I do differently to identify a topic and leverage my existing work?



Jess

Hi! I am currently interviewing writers on Upwork's platform, and I am asking several of them to write one chapter of the book (paid) and then I will choose my writer. I can attach the chapter outline on Upwork, right into my message thread with the writer. Here is my question- Is it normal to send a docx file?? Is there a different format I should use, or one that's considered normal? I created the file in google docs and I am also scared I will somehow send multiple writers a live file that they will all be able to edit at once, I don't know what I'm doing please help ahhhh



catherine

hi coaches!

my book has just finished the editing stage, and i am eager to get moving!

I am having trouble with my subtitle. here are my ideas below.

my TITLE is:

"Core Life Skills For Teens"

I have written 46 skills inside the book.

Subtitle ideas on next slides



catherine

46 Skills to help Teens get a head start in life- from heartbreak & hygiene to your first job and how to land it!

46 essential life Skills to help teens become successful, responsible adults.

46 essential life skills teens need to become well-prepared for adulthood and everything that comes with it!

46 skills to prepare teens for the challenges of adulthood, while leading successful, healthy, and happy lives.

46 Skills every teen needs to live a successful, healthy, and happy life.

thanks in advance!



Amanda Hopper

Can I get Feedback on my book Title:

Find Your Mantra Momma

A New Mom's Guide to Conquering Postpartum, Anxiety, and all the Chaos that comes from
Childbirth



Kristi

My book title is "Conquer The Clutter" (subtitle) Declutter With Intention - Find Peace - Love Your Home Again". Is this title enough to catch attention or seem interesting?



Linda

Please review covers

<https://99designs.com/book-cover-design/contests/create-dynamic-cover-financial-planning-parents-will-buy-1222439>

