



**AI PUBLISHING**  
ACADEMY

**WEDNESDAY WINNING STRATEGIES**  
**June 21st, 2023**

# Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

**AUDIOBOOK**  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# Special Segment

- Topic specific live training
- Reviewing book covers/titles
- Student interview
- Quiz
- Something else

Got a good idea for a segment? Let us know!



# Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



# FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

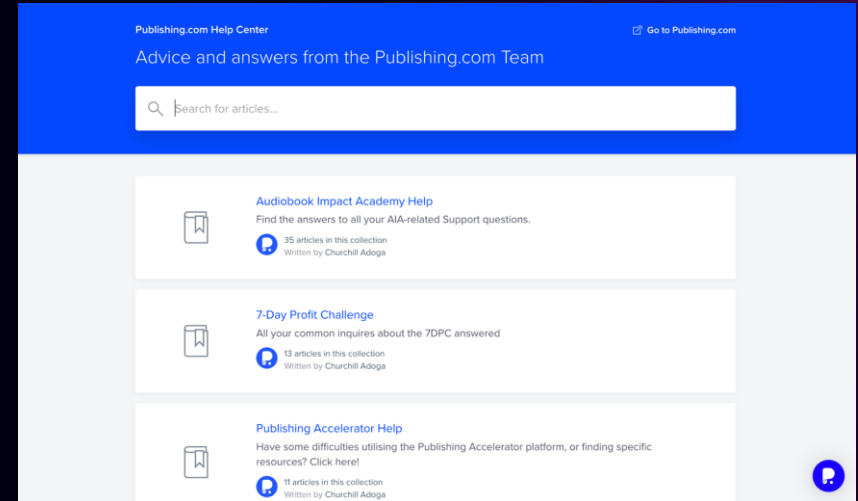
# Most Frequently Asked Q&A Questions:

Visit our Help Center

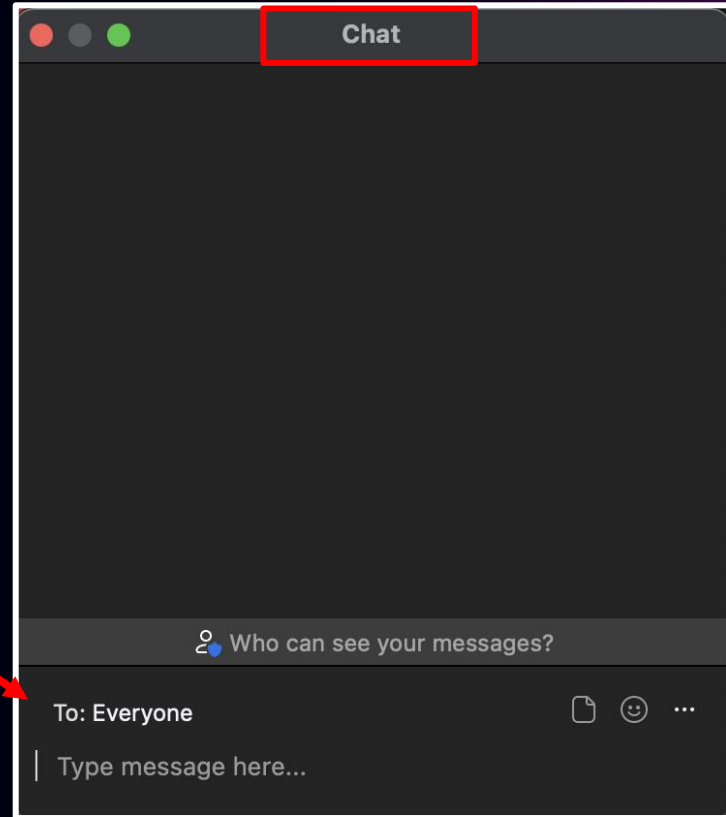
[help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat  
setting to  
“Everyone”



# PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

## 5STARREVIEWS

Get **10%** off your next author bio package.





# What Were Your Wins?

## Nicole-

- Adding Images
- Ordered A + content
- Editor done

## Stefan-

- Reformatted the book;
- Audiobook in Review;
- Pubby and Audio Review Group to get reviews



# Let's Begin!

# Mark

I understand that the Thursday call is for topic review. I want to base a series of books on Life after 50 (eg. muscle and mobility- how to retain and regain; sex after 50; relationships). Is this a viable topic?

# Kamilla

Hello! I started the 7 day challenge and I wanted to ask if I should write this book in English or in Dutch. Backstory: One of my jobs is social media content creation. I have 138.000 followers on TikTok and 20.000 on Instagram and their native language is Flemish (Belgian Dutch). In my book I want to explain every word from Procreate, the app I use to draw digitally which has been seen in many video's. When I looked on amazon i saw loads of books on Procreate in English, but only three are written in Dutch. Would this be a good thing for me to write it in Dutch, so my audience can understand it better and to have almost no competition on Amazon? Or rather the opposite? Thank you for your advice.

# Kamilla

Hello! I started the 7 day challenge and I wanted to ask if I can write it about a digital drawing app called Procreate? I know you cannot use brand names, however I found countless books on amazon stating this name in their titles and logo on their covers. Almost all of them use the word 'iPad' and 'Apple Pencil' as well. So I am a bit confused if I am allowed to do this, yes or no? Thank you for your help.

# Torialeen

Would I be able to use Ghostwriting on my First book and do it the old ways and use AI later and my following books?

# Kathleen

will my name appear on the books i publish?

# Chris

Please review topic, title, and subtitle and provide feedback.

Topic: chair exercises for seniors

Title: 37 Quick & Easy, Low-Impact Chair Exercises for Seniors

Subtitle: Just 10 Minutes of Yoga Each Day to Reduce Joint Pain and Stiffness, and Improve Flexibility, Muscle Strength, Range of Motion, Stability, and Balance During the Golden Years



# Alusine

What is the Pen name? Does it has to be your real name?

# Gladys

I'm currently in the process of creating meal plans (PDF) for my book, but I'm encountering difficulties in finding copyright-free photos for the recipes. I've been contemplating whether to proceed with the meal plans without any photos, as I still want to provide a PDF version for my readers. However, another option I'm considering is not including the meal plans at all. I'm seeking suggestions and recommendations on the best course of action. Any advice would be greatly appreciated.

# Erica

In the POC phase. It was mentioned to avoid topics that need to be printed in color like cookbooks. Can you elaborate on this - because I'm coming up on topics that are heavy on the pictures, more reference style, or like children oriented books that would lend better in color. Do we go with this or not?