

# Tech Talk on Fridays

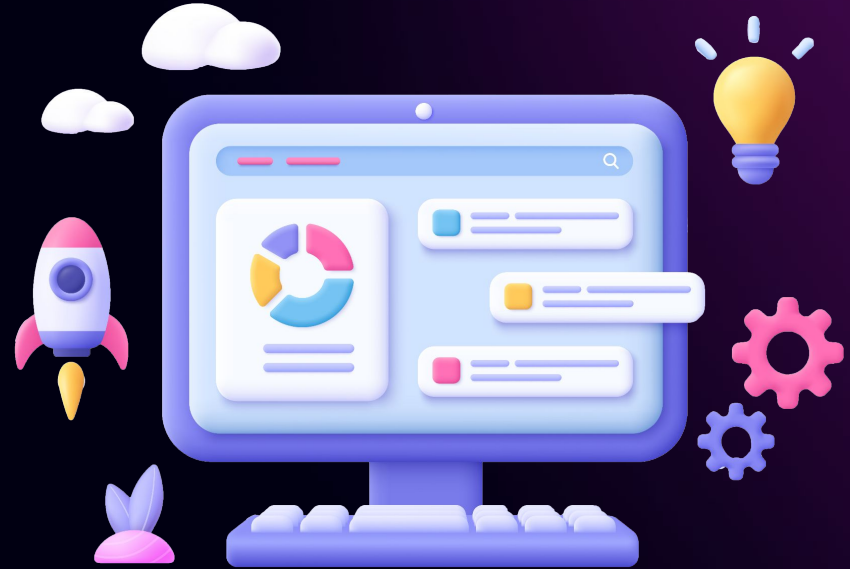
● 2024



# Common Tech Skills

First, we will prioritise the most important skills to be able to smoothly navigate the course

Average length: **30-45 mins.**



# Q&A TIME

Live Calls

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

**Live Weekly Q&A Calls**

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Second, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **30-45 mins.**

# SPECIAL SEGMENTS

- Password Management
- How to Use Loom
- Using System Preferences
- Quiz
- Something else

Got a good idea for a segment?  
Let us know!





## OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick the best questions to answer!



There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

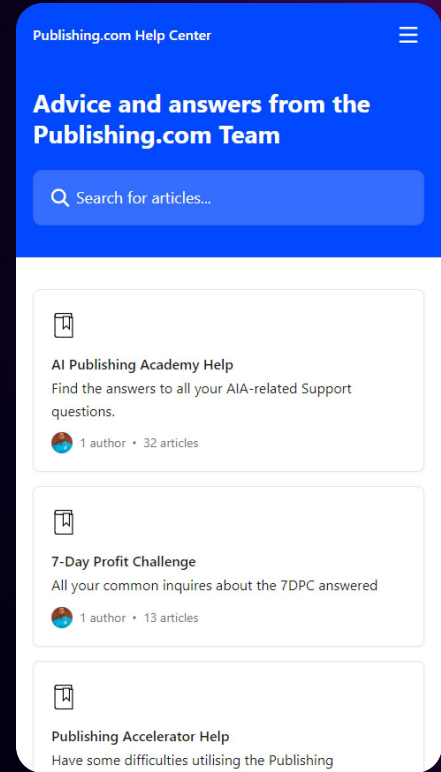
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, Incognito, Chrome etc.
- 7 Day Publishing Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*



# PS MONTHLY DISCOUNT

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly which are **active all month**.

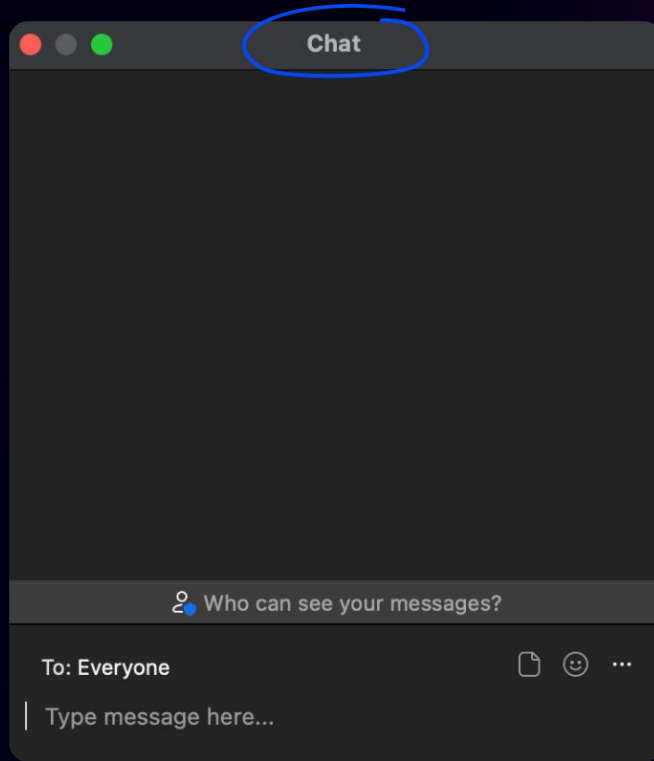


**HUMANIZE10**

Students get **10%** off AI Manuscript Developmental Editing & Humanization Package



Change your chat  
settings to "Everyone"



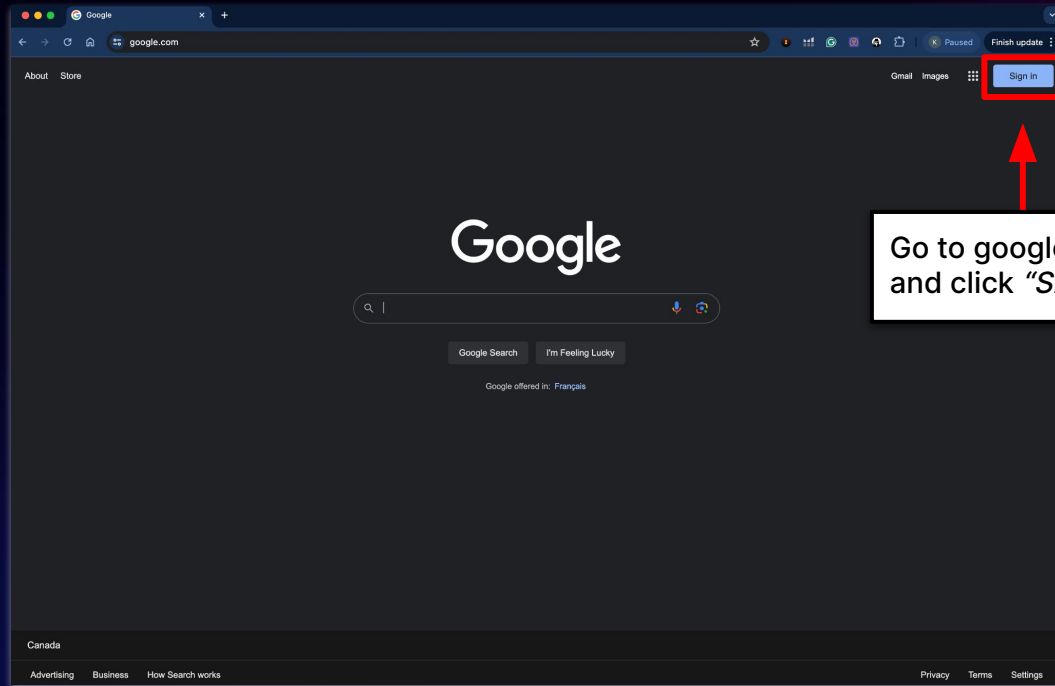
**LET'S BEGIN!**

# Tip of The Week



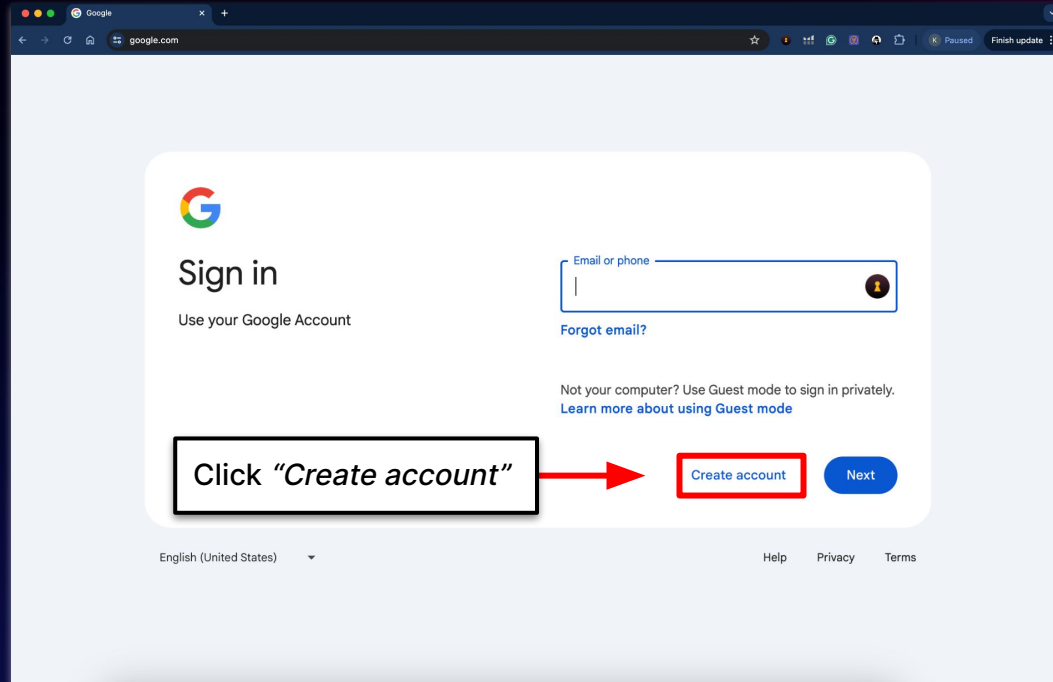
Restart your computer ONCE a week

# Creating a Google Account

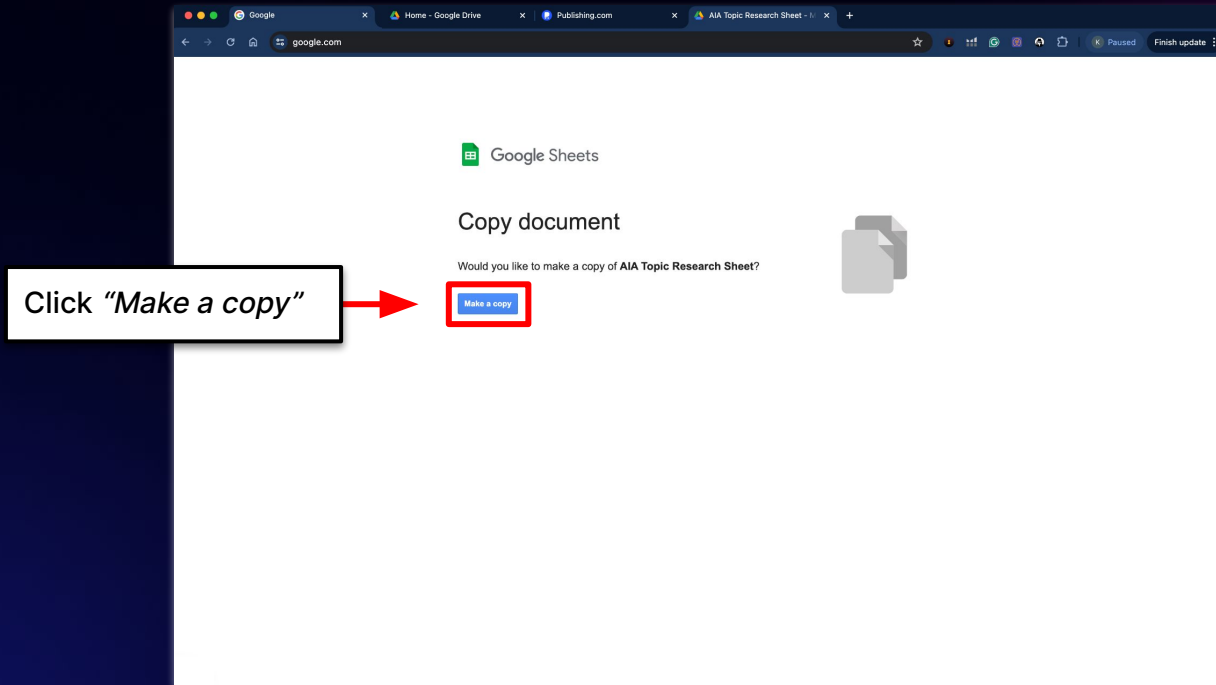


Go to google.com  
and click "Sign In"

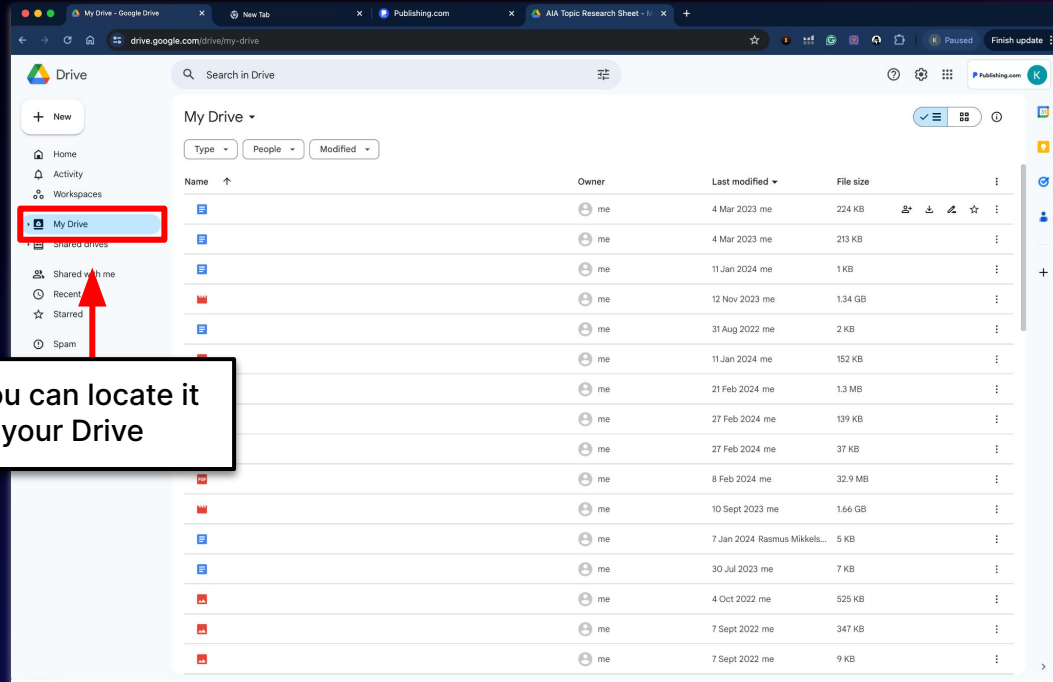
# Creating a Google Account



# Using Your Google Drive



# Using Your Google Drive



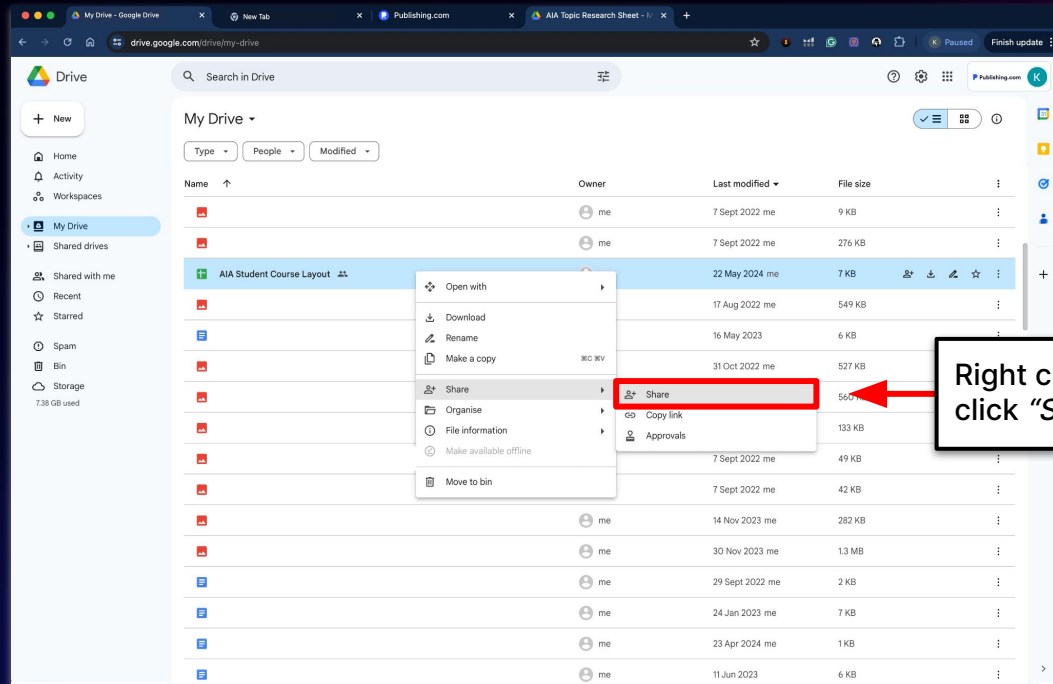
The screenshot shows the Google Drive web interface. In the left sidebar, the 'My Drive' option is highlighted with a red box. A red arrow points from a callout box to this option. The main area displays a list of files and folders under 'My Drive'.

Name	Owner	Last modified	File size
[Icon]	me	4 Mar 2023	224 KB
[Icon]	me	4 Mar 2023	213 KB
[Icon]	me	11 Jan 2024	1 KB
[Icon]	me	12 Nov 2023	1.34 GB
[Icon]	me	31 Aug 2022	2 KB
[Icon]	me	11 Jan 2024	152 KB
[Icon]	me	21 Feb 2024	1.3 MB
[Icon]	me	27 Feb 2024	139 KB
[Icon]	me	27 Feb 2024	37 KB
[Icon]	me	8 Feb 2024	32.9 MB
[Icon]	me	10 Sept 2023	1.66 GB
[Icon]	me	7 Jan 2024	Rasmus Mikkel... 5 KB
[Icon]	me	30 Jul 2023	7 KB
[Icon]	me	4 Oct 2022	525 KB
[Icon]	me	7 Sept 2022	347 KB
[Icon]	me	7 Sept 2022	9 KB

**You can locate it in your Drive**



# Sharing a File or Folder



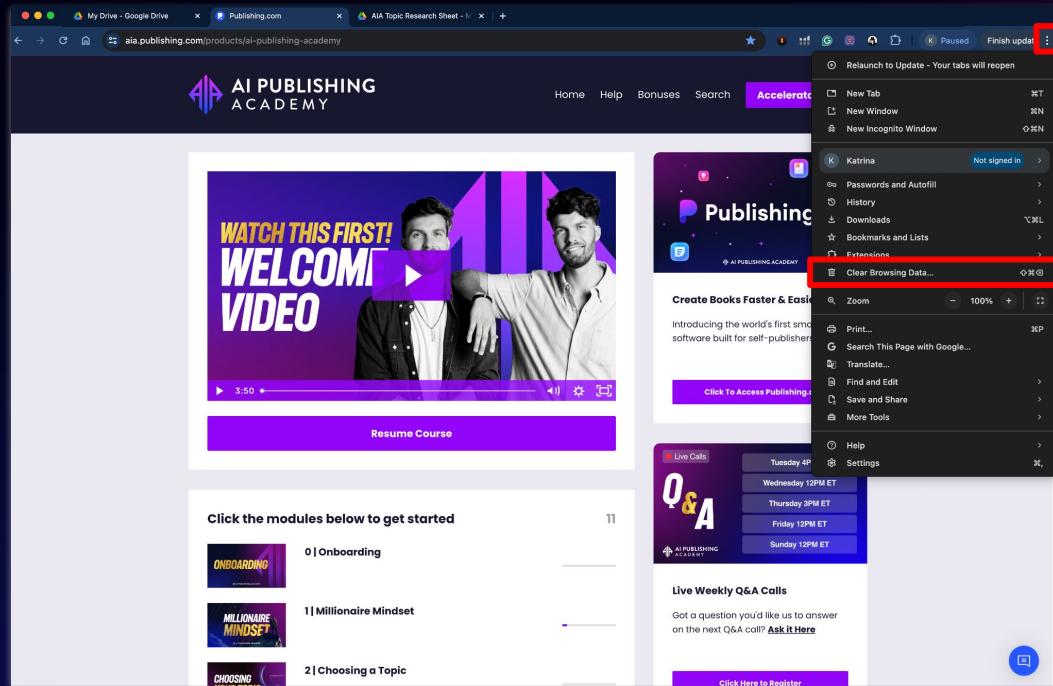
Right click on the file and click "Share"

# Sharing a File or Folder

The image shows a screenshot of the Google Drive web interface. A 'Share' dialog box is open over a file named 'AIA Student Course Layout'. The dialog has three main sections: 'Add people, groups and calendar events' (with an input field), 'People with access' (listing 'Katrina Johanson (you)' as the Owner), and 'General access' (set to 'Anyone with the link' with a 'Viewer' role). A red box highlights the 'General access' section, and a red arrow points from a callout box to it. The callout box contains the text: 'Change the "General access" to "Anyone with the link"'. The background shows a list of files in 'My Drive' with columns for Name, Owner, Last modified, and File size.

Name	Owner	Last modified	File size
Sept 2022 me		Sept 2022 me	9 KB
Sept 2022 me		Sept 2022 me	276 KB
May 2024 me		May 2024 me	7 KB
Aug 2022 me		Aug 2022 me	549 KB
May 2023		May 2023	6 KB
Oct 2022 me		Oct 2022 me	
Sept 2022 me		Sept 2022 me	
Sept 2022 me		Sept 2022 me	
Nov 2023 me		Nov 2023 me	282 KB
30 Nov 2023 me		30 Nov 2023 me	1.3 MB
29 Sept 2022 me		29 Sept 2022 me	2 KB
24 Jan 2023 me		24 Jan 2023 me	7 KB
23 Apr 2024 me		23 Apr 2024 me	1 KB
11 Jun 2023		11 Jun 2023	6 KB

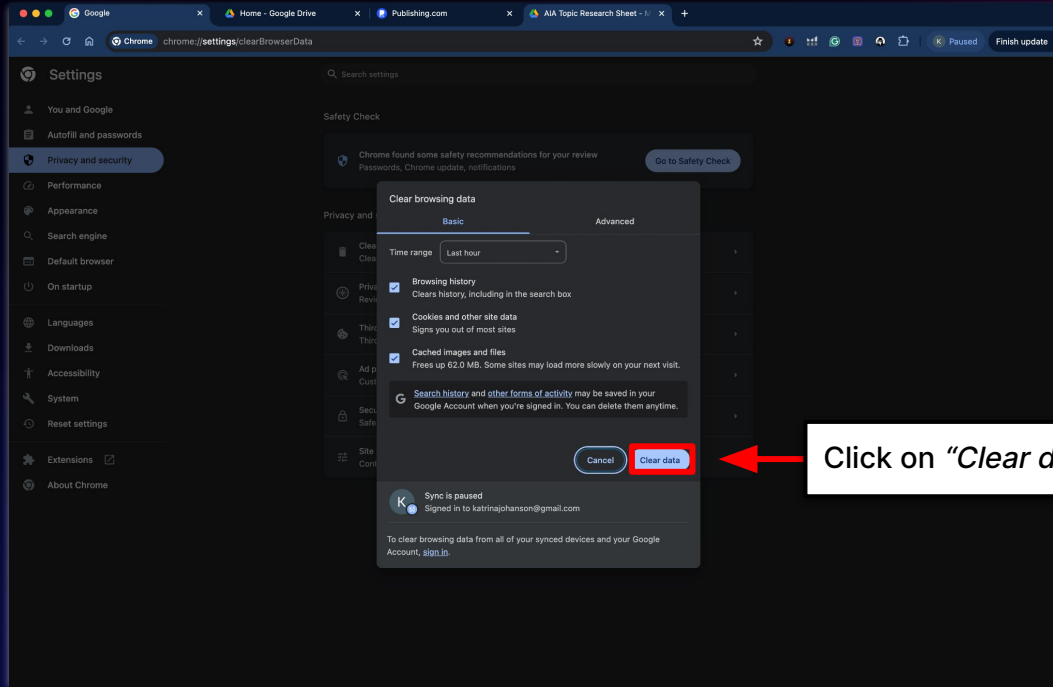
# Clearing Your Cache



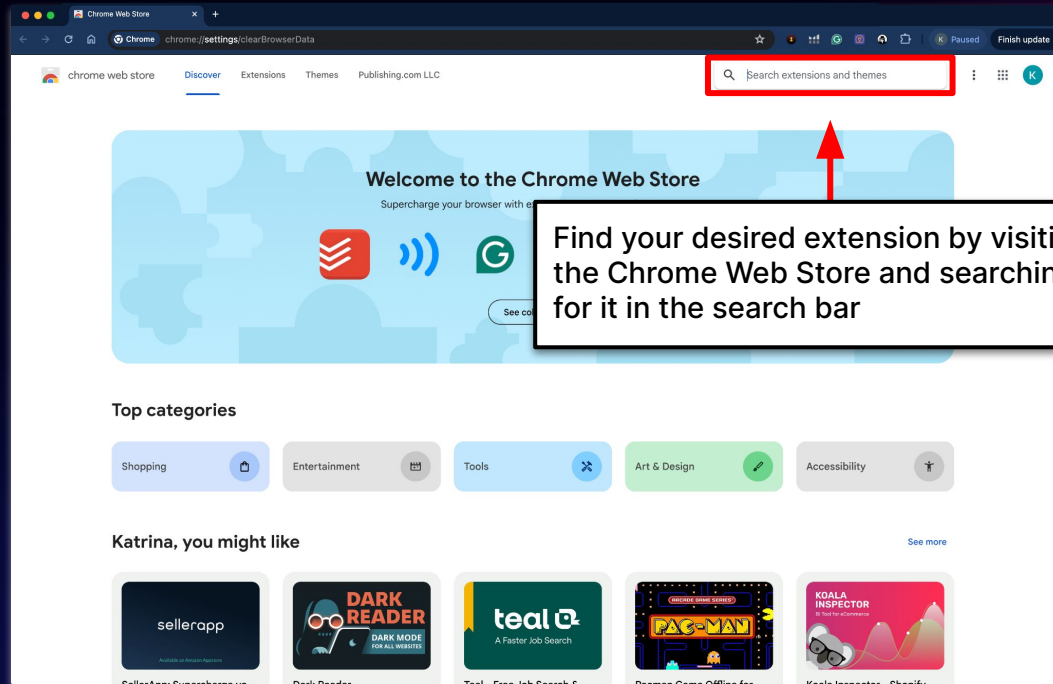
1. Click on the three dots

2. Click on "Clear Browsing Data"

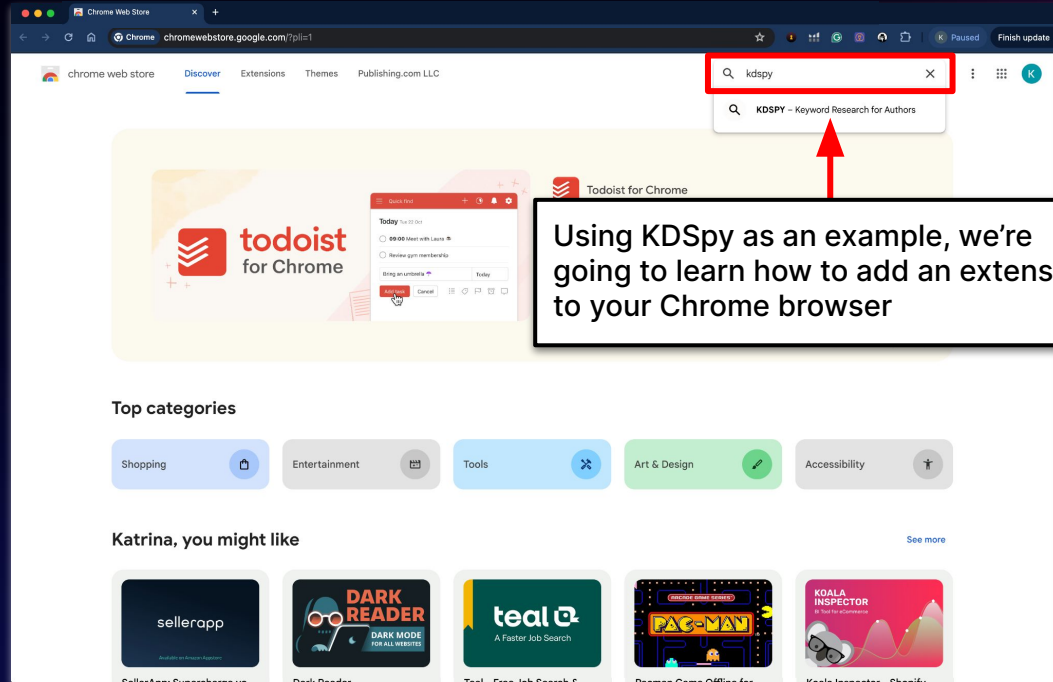
# Clearing Your Cache



# Adding Extensions To Chrome



# Adding Extensions To Chrome



Using KDSpy as an example, we're going to learn how to add an extension to your Chrome browser

# Adding Extensions To Chrome

chrome web store Discover Extensions Themes Publishing.com LLC

chrome web store

## KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

**Add to Chrome**

Click on "Add to Chrome"

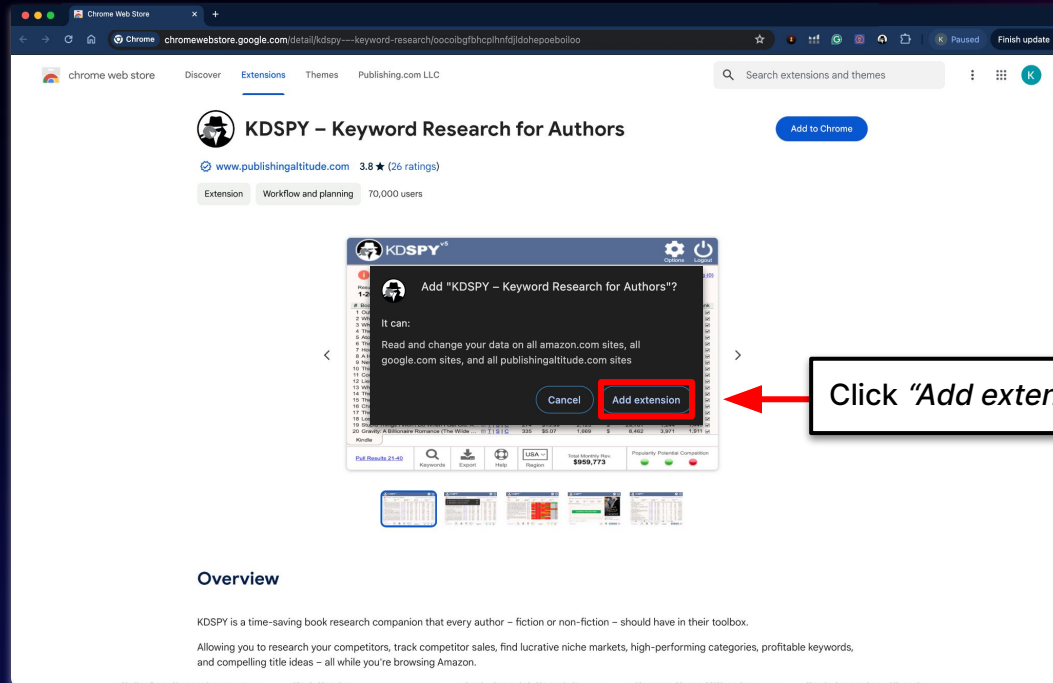
Rank	Book Title	Author	Pub. Date	Price	Est. Mkt. Sales	Est. Mkt. Share
1	1001 Reasons to Be Grumpy	John Grisham	12/20/11	\$12.99	12,345	1.2%
2	Why We Get Sick: The Hidden Embodiment of...	Robert M. Muncie	11/15/11	\$12.99	10,123	1.1%
3	Why We Get Sick: The Hidden Embodiment of...	Robert M. Muncie	11/15/11	\$12.99	10,123	1.1%
4	The Molecular Mind: How a Single Change...	Michael S. Gazzaniga	11/15/11	\$12.99	8,765	0.9%
5	Alone: A Memoir	Robyn Davidson	11/15/11	\$12.99	7,654	0.8%
6	The Language of Numbers	Michael S. Gazzaniga	11/15/11	\$12.99	6,543	0.7%
7	How Not to Die: Discover the Foods, Herbs...	Michael Greger	11/15/11	\$12.99	5,432	0.6%
8	A Heart That Works	Michael Greger	11/15/11	\$12.99	4,321	0.5%
9	Never Fretful: Enhance Your Mind and...	Michael Greger	11/15/11	\$12.99	3,210	0.4%
10	Thinking, Fast and Slow	Daniel Kahneman	11/15/11	\$12.99	2,100	0.3%
11	Control: How and Why You Can't Stop What...	Michael Greger	11/15/11	\$12.99	1,987	0.2%
12	What Happened to You? Conversations on...	Bessel van der Kolk	11/15/11	\$12.99	1,876	0.2%
13	Control: How and Why You Can't Stop What...	Michael Greger	11/15/11	\$12.99	1,765	0.2%
14	The 5 Love Languages: How to Help You Find...	Gary Chapman	11/15/11	\$12.99	1,654	0.2%
15	The Confidence Game: A Guide to Deception...	Michael Greger	11/15/11	\$12.99	1,543	0.2%
16	How to Succeed in Business Without Really...	Michael Greger	11/15/11	\$12.99	1,432	0.2%
17	The 5 Love Languages: How to Help You Find...	Gary Chapman	11/15/11	\$12.99	1,321	0.2%
18	Love My Grown-Up: How to Help Your Child...	Michael Greger	11/15/11	\$12.99	1,210	0.2%
19	The 5 Love Languages: How to Help You Find...	Gary Chapman	11/15/11	\$12.99	1,100	0.2%
20	Diagnose: What's On Your Mind When I Get Old...	Michael Greger	11/15/11	\$12.99	1,000	0.2%

Overview

KDSPY is a time-saving book research companion that every author – fiction or non-fiction – should have in their toolbox.

Allowing you to research your competitors, track competitor sales, find lucrative niche markets, high-performing categories, profitable keywords, and compelling title ideas – all while you're browsing Amazon.

# Adding Extensions To Chrome



chrome web store Discover Extensions Themes Publishing.com LLC

chrome webstore.google.com/detail/kdspy-keyword-research/oooolgfbhpcplhmfjldohapoabooloo

chrome web store

KDSPY – Keyword Research for Authors

www.publishingaltitude.com 3.8 ★ (26 ratings)

Extension Workflow and planning 70,000 users

Add to Chrome

Add "KDSPY – Keyword Research for Authors?"

It can:

- Read and change your data on all amazon.com sites, all google.com sites, and all publishingaltitude.com sites

Cancel Add extension

Click "Add extension" on pop-up

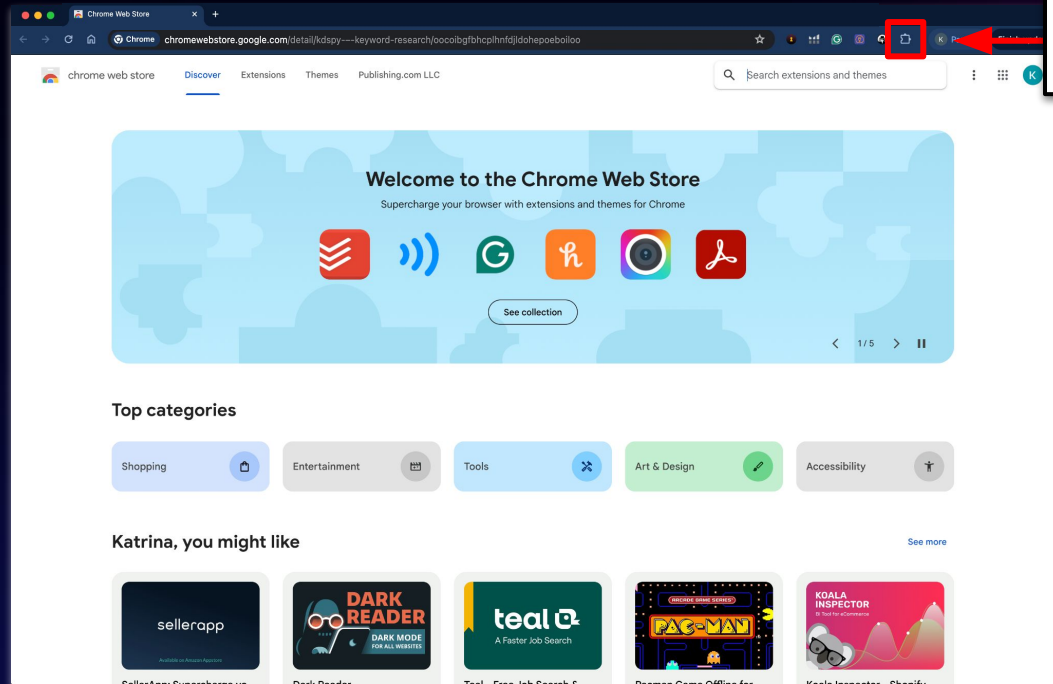
### Overview

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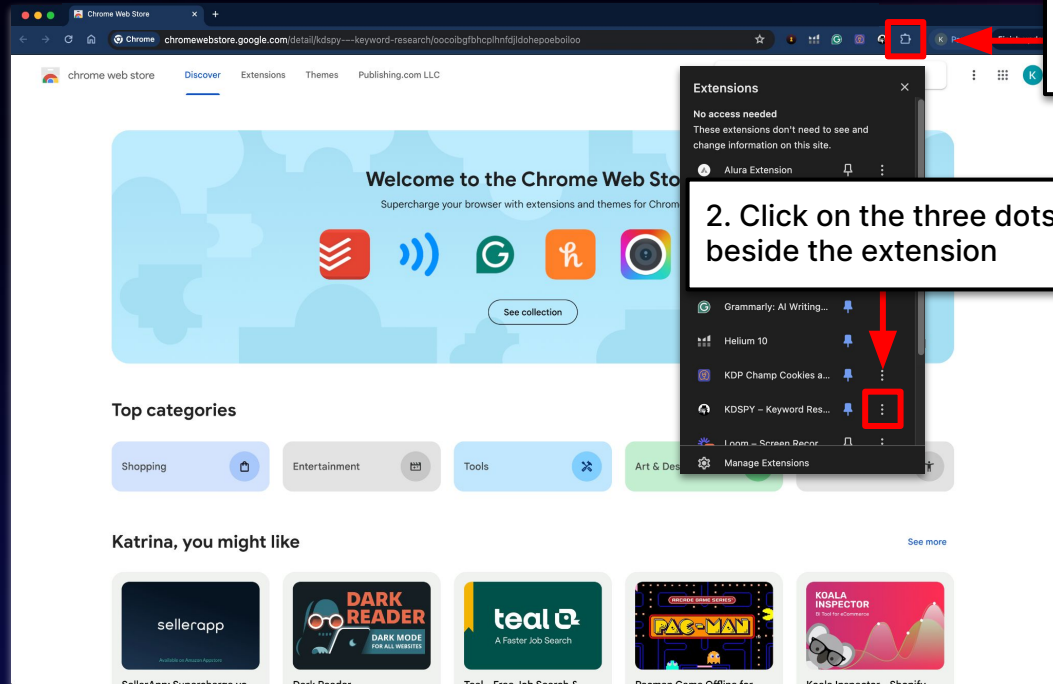


# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

# Finding Extensions in Chrome



1. Click on the puzzle piece (extensions)

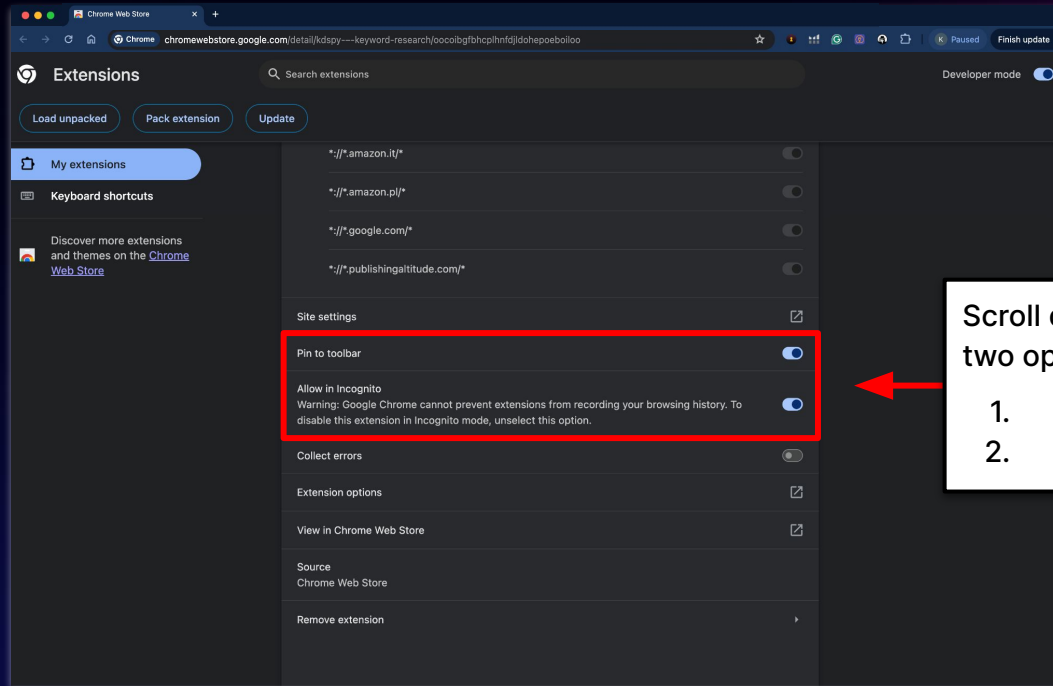
2. Click on the three dots beside the extension

# Finding Extensions in Chrome

The image shows a Chrome browser window displaying the Chrome Web Store. The address bar shows the URL `chrome://webstore/`. The page content includes a welcome message, a 'See collection' button, and various extension categories like 'Shopping', 'Entertainment', 'Tools', and 'Art & Design'. A list of recommended extensions is visible at the bottom, including 'sellerapp' and 'KOALA INSPECTOR'. Three callout boxes provide step-by-step instructions:

- 1. Click on the puzzle piece (extensions)**: A red arrow points to the puzzle piece icon in the top right corner of the browser's toolbar.
- 2. Click on the three dots beside the extension**: A red arrow points to the three-dot menu icon next to the 'KDSPY - Keyword Res...' extension in the 'Extensions' dropdown menu.
- 3. Click on "Manage Extension"**: A red arrow points to the 'Manage Extension' option in the sub-menu for the 'KDSPY - Keyword Research for Authors' extension.

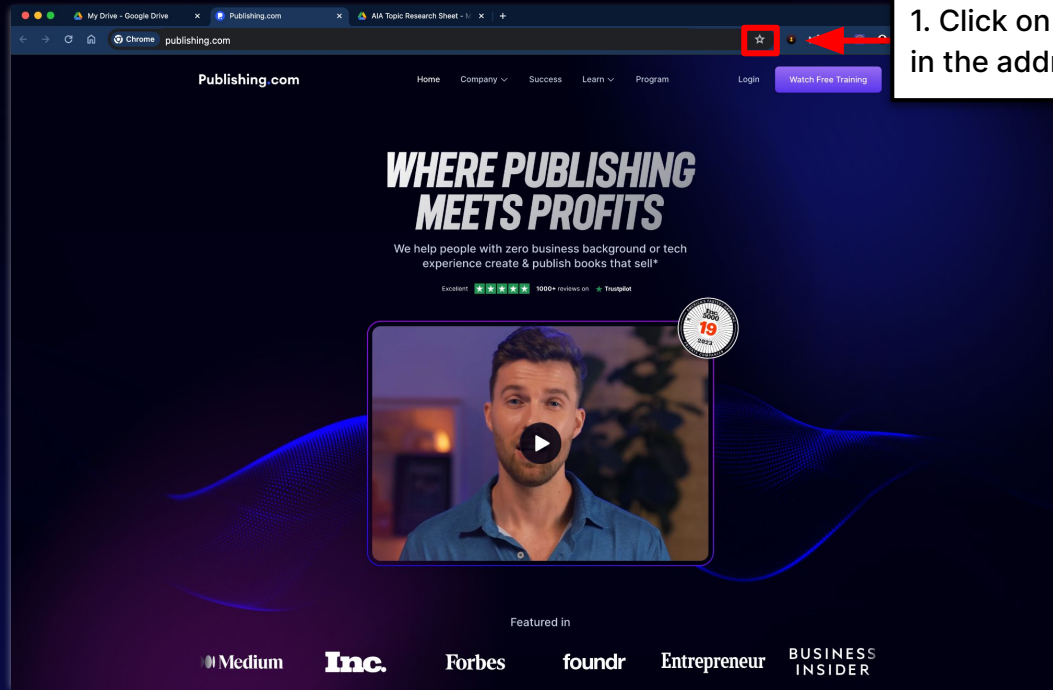
# Finding Extensions in Chrome



Scroll down to find these two options:

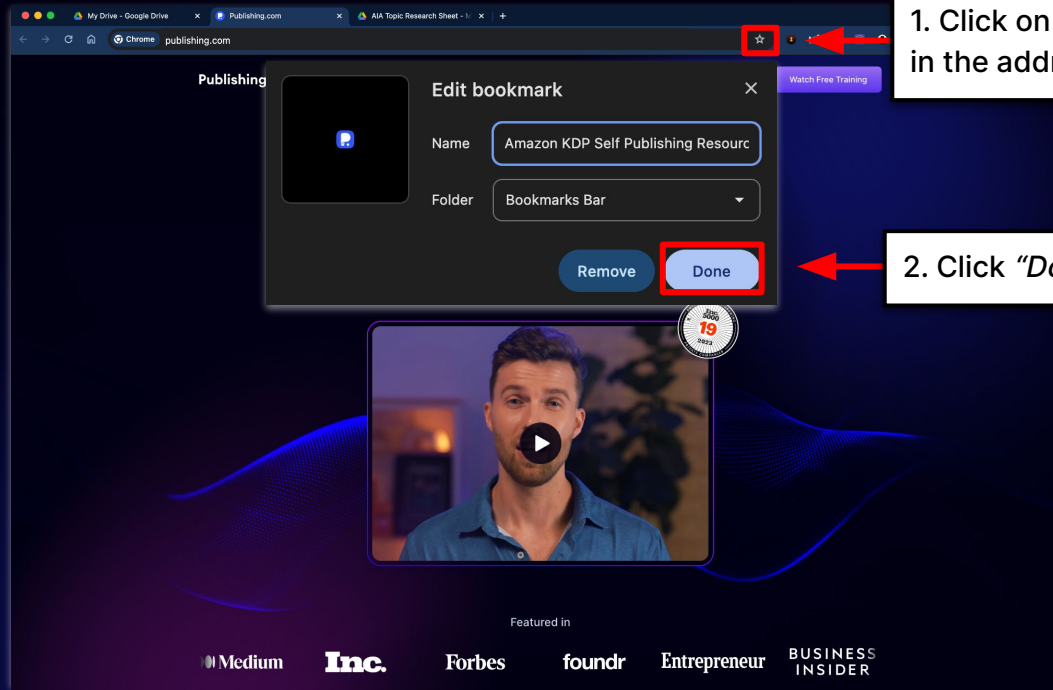
1. Pin to toolbar
2. Allow in Incognito

# Bookmarking



1. Click on the star in the address bar

# Bookmarking



1. Click on the star in the address bar

2. Click "Done"

# Jack S

Putting finishing touches on title and subtitle before farming out cover. How is this? : Title:

Herbal and Natural Remedies UNLEASHED!

Subtitle: The Fast Track to Vibrant Health: Merging Ancient Wellness Secrets with Modern Cutting Edge Science for Lasting Transformation

Revitalize Your Path to Wellness: Boost Energy, Enhance Clarity, Strengthen Immunity, Eliminate Digestive Discomfort, and Embrace Radiant Health

# Cindy

In a book that includes exercises, can I put resources to access in the back or in a footnote? For example, if there is a particular YouTube channel, can I put that in my resources?



# Karla

Could you please review the main theme for each of the Q&A's? I know Friday is Tech Friday. What is the subject for Monday, Tuesday, Wednesday and Thursday? Thanks!

# Tanya Dransfield

Hi, Thank you for your help with my POC last week. Could you give me feedback on these revised titles please? Thanks.

TITLE - From Anxious Attachment To Inner Security:

SUBTITLE - Transform Fear Into Trust, Improve Your Relationships,

& Build Inner Peace With Proven Techniques (140)

TITLE - Anxious Attachment Self-Help Handbook:

SUBTITLE - Understand Yourself And Those You Love,

Recognize Avoidant and Disorganised Types

& Build The Greatest Relationships Of Your Life (167)

# Niki

My POC is "Teen Finance" "Economics skills for teens" & Teen Money skills

Title: Money Hacks for Teens: What School Didn't Teach Us About Personal Finance

Subtitle: Learn Simple, Practical Economics Skills with Exercises, Loads of Resources, and Apps to Start Now! (Total 173 chars)

Based on customer research that first is focused on what tools will be included, the one below is more focused on the actual skills

Alternate: Title: Money Hacks for Teens: What School Didn't Teach Us About Personal Finance

SubTitle: Learn Simple and Practical Economics Skills to Save and Budget and Stay Out of Debt: Start Now! (170 chars)

# Tanya Dransfiled

Me again :) Could we have some clarity on how many times we can submit titles in a week please? There have been different answers from the coaches and as newbies I know several of us are confused - and don't want to be banned!

# Shane Flaherty

Hi Coaches, I have 75 interested reviewers from the uk who I sent my PDF too. I only have 3 in the USA because I got no traction from my Facebook group posts, so I decided to run Facebook ads targeted at the USA; my account got compromised, and someone hacked it, so ads are stopped (I can't get through to anyone on Facebook to sort this either). I have 73,000 snaps to use for reviews on Pubby, is this enough to get reviews for my Launch? I was a member of 60 different Facebook groups. I interacted/ commented every 3 days for 5-6 weeks, and only 4 pages would let me post; I messaged all the group admins and tried to post my book regardless, but they did not approve the post, and I got very little traction. I have tried my best on this, but is it so hard. am locked out of ads but do not have time for reviewers to read as my launch is next week. is this enough to get reviews for my Launch?

# Trinity

Do these work for titles for Game Development. Below is the research info and 3 options

Key Words from KDspy: Development, Unity, Video, Engine, With, Game

Topics from customer research: Basic Programming Concepts, Engine-Specific Tutorials, Game Design Principles, Project-Based Learning, Multiplayer Features, Performance Optimization

Target Audience from customer research: Hobbyists to professionals, Career changers, Creative minds, Eager learners

Beginner's guide to game development: Start your video game creation and turn your hobby into a profession.

Beginner's guide to game development: Basic Programming Concepts, Engine-Specific Tutorials, and Video Game Design Principles

# Siu Elizabeth

(1) Title: Soul Health Care

Subtitle: Learn The Baby Steps Of Your Soul Care Journey -

Experience Turnaround From Stress To Courage In Facing Life Storms

(2) Title: Soul Up!

Subtitle: Be The Head And Not The Tail In Your Soul Health Journey -

How To Overcome Stress And Mood Disorders

(3) Title: Soul Care

Subtitle: Manage Your Soul Health Journey -

From Stress To Courage In Facing Life Storms

# Deborah

I submitted 3 titles and wanted to add easy to them so here they are again adding easy

## 1.First-Time Dad

From Pregnancy to Daily Life as a Father, Your Easy Guide to

Build Strong Bonds,Use Self-Care Strategies, and Manage Work and Family Life

## 2.Your Guide to Thrive as a First-Time Dad

From Pregnancy to Daily Life as a Father, Use Easy Strategies to

Build Strong Bonds, Practice Self-Care, and Manage Work and Family Life

## 3.First-Time Dad

Your Guide to Thrive From Pregnancy to Daily Life as a Father, Use Easy Strategies to

Build Strong Bonds, Practice Self-Care, and Manage Work and Family Life



# Rachel

Hi Coaches, I need help with POC. I found 2 topics that I want to be sure of. The 1st one is Stress and Aging. The other one is Healing Sounds. I'm leaning toward Healing Sounds. Thank you.

# Paul

My POC is "Artificial Intelligence for Beginners"

TITLE: Artificial Intelligence for Beginners Made Easy

SUBTITLE: Banish the AI Ogre for Career Advancement, Everyday Problem Solving and Technological Mastery--Even if You Don't Know Any Code (177)

TITLE: Artificial Intelligence for Beginners Simplified

SUBTITLE: Unlock the Power of AI of Career Advancement, Easier Problem Solving and Updated Technology (145)

TITLE: Artificial Intelligence for Beginners Simplified

SUBTITLE: Embark on Your AI Journey for Easier Problem Solving, Career Advancement and Soaring Creativity (147)

# Jack S

Think I'm zeroing in on my final title and subtitle before doing the cover of the book I finally finished writing. How this: Title : Herbal and Natural Remedies UNLEASHED Subtitle: Fast and Simple Ways to Boost Energy, Enhance Mental Clarity, Relieve Stress, Improve Sleep, Optimize Digestive Health, Strengthen Immunity, and More by Merging Ancient Wisdom with Modern Science

# Janet C.

So, I have been doing the FB stuff ( Putting out a post & then Messaging people back that respond) for about 2 weeks now. When I message the people back I am trying to get they're emails so that I can send them the free copy for them to review (using the advice from Coach Karina). So far I have 2 people that have given me their emails & are ready for me to send their free copy. Do I have to wait til I have 200 emails until I publish my book? I have joined about 40 groups and have responded to about 70 people and again, only have 2 emails so far.

Also, am I supposed to go on private fb groups or should I stick to just public ones?

Thanks

# Francisca

Hi coaches on the bonuses if you add some body does the person has do everything under you like if he ask anything on facebook, zoom call all has be under the participants. 2) how do pull W sheet from google doc. 3) how do you connect kdspy to Amazon.

# Lyn

My KDP account has been suspended. Completed the 7DPC and my ebook and paperback are live on Amazon. I asked KDP what was wrong with my ebook and paperback, and explained to them in great detail what I thought what was wrong. My ebook is not similar to my paperback, because I wrote more in my paperback. I made the mistake of ticking off colour, rather than black & white, and KDP told me I don't have enough pages, therefore, I formatted my paperback differently and added more info. I also added an AI image of myself and did not list where it was from. I don't know how to make changes to my book without KDP, or unpublish. Please help.

# Aisha Othman

I have the full manuscript for my first book using the AI. I have proof read, edited and checked for plagiarism. Next step is Book Description. What do I do there? What is the next step? Thank you.

# pam

i am trying to set up a personal DM link following the directions and when i do I get the error message: "this page isnt working" www.m.me redirected you too many times. try deleting cookies"

I have deleted cookies and signed out and back in and tried incognito as well and its still not working. suggestions?

also, should the link connect to my 'publishing' page or my personal page? And if i can't get it working can i move forward without this as i don't want this to delay things? thank you.



# Randy

The title for my book is "Leading with Honor" sub text is "Cultivating Respect, Loyalty, and High Performance in Management". In looking at potential conflict I found a book with the title "Leading with Honor: Leadership Lessons From the Hanoi Hilton" and another with the title "Leading with Honor: The Inspiring Life of Cline Johnstone". Am I ok to keep my title or do I risk copyright issues?