

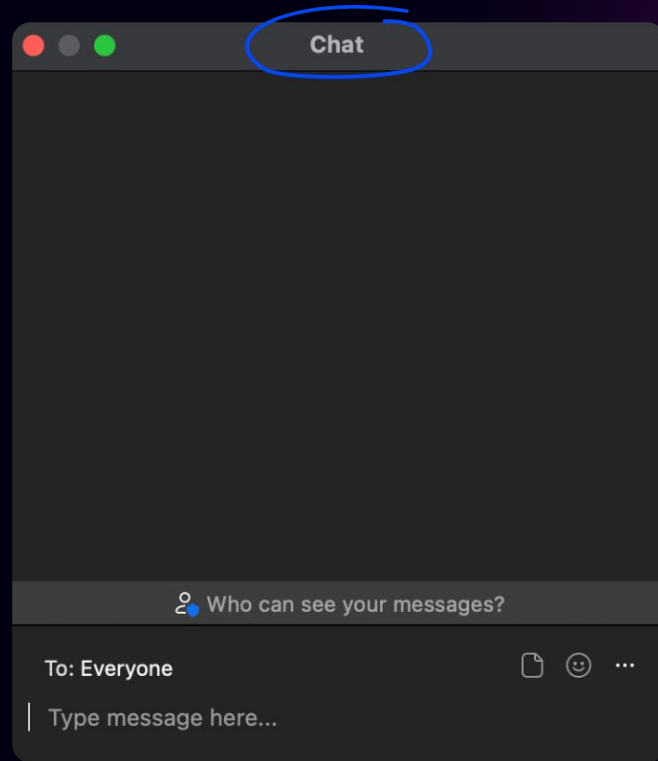


AI PUBLISHING  
ACADEMY

**Action Takers Tuesdays!**  
**May 21, 2024**



Change your chat  
settings to "Everyone"



# Welcome to the Publishing Family!



# Q&A TIME

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: **45 - 60 mins.**

Live Calls

- Tuesday 4-6PM EST
- Wednesday 12-2PM EST
- Thursday 3-5PM EST
- Friday 12-2PM EST
- Sunday 12-2PM EST

**Q&A**

AUDIOBOOK  
IMPACT ACADEMY

### Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

# OPEN Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.



The logo consists of the letters 'FYI' in a bold, white, sans-serif font, centered on a blue rectangular background that has a slightly distressed or torn edge effect.

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

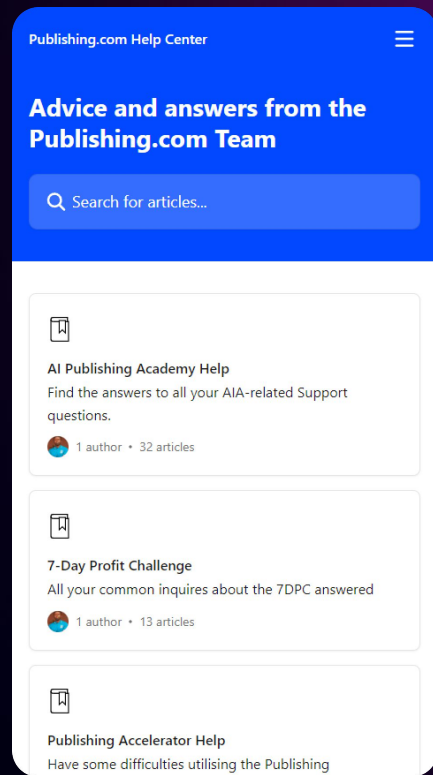
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

# F.A.Q.

Visit our Help Center at [help.publishing.com](https://help.publishing.com)

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



# Limited Free Coaching Call For AIA Students

**Sign up with this link** - <https://publishing.as.me/limited-time-coaching-calls>



# PUBLISHING.AI NOW OPEN TO EVERYONE

## What Can Publishing.ai Offer You?

Access the platform and enjoy features like:

- Book topic ideas
- Customer research
- Book outlines
- Book descriptions

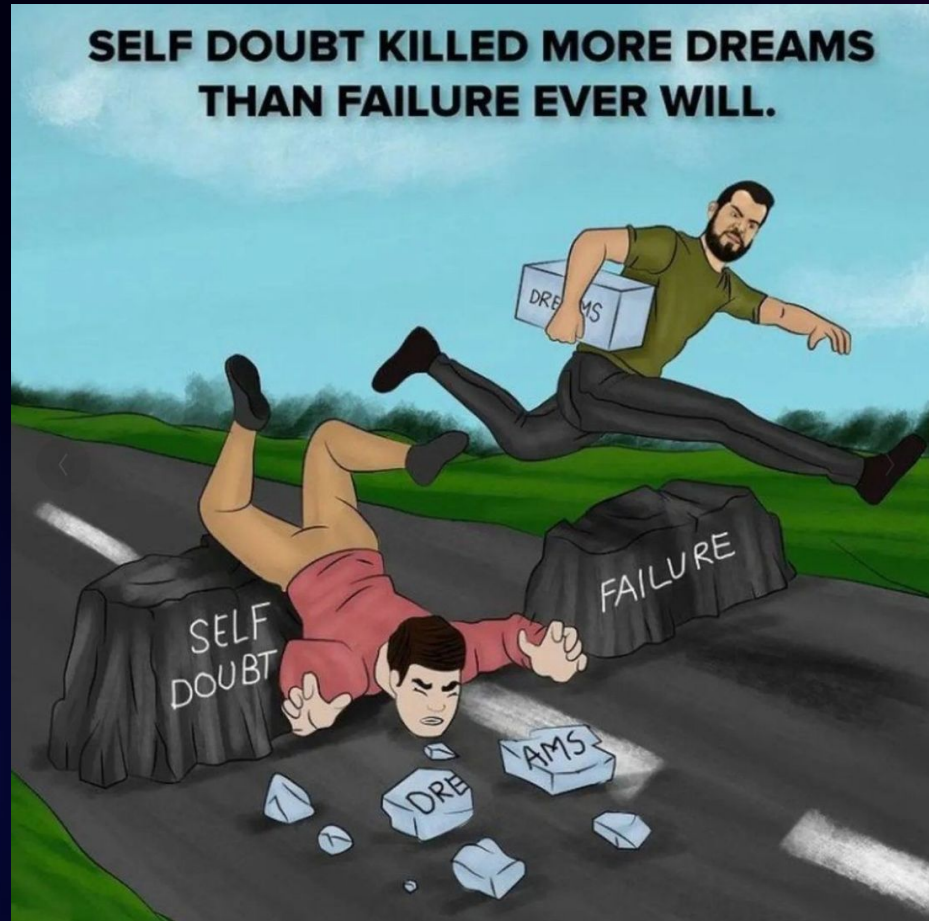
...and even generating a 30,000-word manuscript



*Check your email inbox for more info or contact support*

**LET'S BEGIN!**

# Thought Of The Day



# TIP OF THE WEEK

Use the 'Title Cheatsheet' to create a catchy title.

# Sara

What sources do you have for audiobook narrators besides Fiverr?

# Shannon

There are many great lessons archived on topics removed from the main training area, which is appreciated for those of us who wish to go above and beyond. However, the links and guides are no longer there to use. For instance, I was watching the Active Campaign Guide and there were several things that I would have liked to have access to. For instance, the Power Point and the Step-By-Step Redirect Guide. Are those hidden somewhere in the platform that we can access? If not, can you consider allowing them to be available again? Thank you!

# jennifer delany

please confirm proof of concept on Thursday call for "life skills for teens and young adults"

# Alex

Hi Coaches. I have generated and reviewed my outline and confirmed that all resource links are live. I generated 3 writing samples and have settled on the one that I like. Is there anything that I am missing before I click on the "generate the full manuscript button" and use one of my credits. Please share your thoughts. Thanks



# colleen

which book cover do you like? <https://99designs.com/contests/poll/ae870f20d6>

# Edward

Question about outsourcing our editing. If we are going to pay someone (PS for example) \$750ish to edit and proofread a manuscript does it matter if we do option A: I scan it with Grammerly and do the best editing I can do as a novice ensuring they get something thats

at least readable. or option B: assume that if I gotta pay them, I ain't checking \$#!+ so I just read it and confirm that the manuscript follows the gist of my vision for the book, even though it looks like its written in pig latin. Do they charge more if you hand them something atrocious?

# edward

does professional editing (PS, Upwork) include special requests? for example my book is going to have instructions for users to click things on the screen. One of the things I want to do is put certain words in BOLD letters if those words represent a button like NEXT or OK or START or DISPLAY SETTINGS, etc.... Is that something I can ask them to do?

# Elma

Is this a good book title? (Book topic is 'growth mindset')

\*\* Mastering the Growth Mindset: The No-Bull Path to Achieving Lasting Success for a Meaningful Life \*\*

PS I try to figure out if the promises is strong, clear benefits and speaks to the emotions of the readers (etc). So in other words, how to create the right title with the right ingredients to motivate the reader to buy and to read. I hope I make my point clear

# Jani

Hi!

Not sure if there is a way to direct a question to a specific coach, but this question is for Karina: I watched her October 11, 2023 bit on how to work the FB groups in the best way, and in there she said that she responds "Thank you for your comment, would you be ok for me to use it in my book?". Some Q&A call attendee asked if she then puts that comment in her book and she said "150% yes!".

My question is: if she gets 200 comments, how to put all these in the book?

Is there another way to respond that is as efficient but doesn't promise something like this?

Thanks!

# Shereen

"Bonsai tree book for beginners"( this is the title. This phrase has the most search volume than ' bonsai for beginners ', which is the book topic passing poc)

Subtitle - " Discover highly effective pruning, styling, and maintaining techniques for your miniature tree plus experience aesthetic tranquillity and mindfulness more than ever before.

Second subtitle- " Discover expert recommended pruning, styling, and maintaining techniques for your miniature tree plus experience aesthetic tranquillity and mindfulness more than ever before."

Or reap the health benefits of aesthetic tranquillity.

# Rowdy

I feel like I am faltering with the Amazon Ads. I wish that the course would have told us exact numbers to aim for, so I could compare and find what was "normal". Right now, I am averaging (on amazon ads) 1-4 sales a day. That means some days 3, some days 0. What does the expected amount of impressions - clicks - sales look like? How can I "fix" this?

# Kathy

I submitted this question last Tuesday evening, but it was not answered on Wednesday or Friday so I am sending again. I would like to have input on the final three 99 Design covers I picked. I don't have much time left to choose. I set my google drive for anyone to see this - hope it works. Thank you.

<https://docs.google.com/document/d/18uucNuLe1NNYaRe24djSWbNSdWs75nBcwXAeXrAN3CM/edit?usp=sharing>



# colleen

second batch of covers really would like you to look at both my questions and links and let me know which ones you like <https://99designs.com/contests/poll/e9f87b79b5>

\*\*\* Pls submit correctly!

# Lee

I have come up with a list of 10 working titles for my book on the topic of "Adult ADHD Workbook" and would appreciate help from fresh eyes to narrow the list down to 3-5 of the most appealing.

[https://docs.google.com/document/d/1\\_vnq\\_XYcwSpVmgyZ81fjsPvghmkYDTbNo7fJ2OCb\\_2RY/edit?usp=sharing](https://docs.google.com/document/d/1_vnq_XYcwSpVmgyZ81fjsPvghmkYDTbNo7fJ2OCb_2RY/edit?usp=sharing)

\*\*\* Pls DO NOT submit subtitles this way.

# Audra

While hundreds of "students" from AIA Publishing are creating books, aren't we saturating the market, thus causing it to be difficult for our individual books to sell? You may not want to answer this question for the entire group. It's just a concern of mine because right now, I'm having difficulty nailing down a topic that will pass the Proof of Content process.

# Mao

Hello,

2nd time I am submitting my titles. Please give me your thoughts and advise on the following titles. Thanks in advance.

1. Chair Yoga for Senior over 60: Gentle Poses 10 Minutes a day, Improved Mobility, Enhanced Balance Stability, and weight loss
2. Chair Yoga for Senior Made Easy: How to reclaim your Independence, Improved Mobility Flexibility and Built Strength in just minutes a day

# Chuck

Title question. Final draft.

This: Men with ADHD Superpowers: Build Resilience to an Overwhelmed Life, Quiet the Chaos, and Move Past Failure by Celebrating Your Gifts for Success and Happiness

Or

Superpowers of Men with ADHD: Build Resilience to an Overwhelmed Life, Quiet the Chaos, and Move Past Failure by Celebrating Your Gifts for Success and Happiness

Only difference is the title part

# Rita

Will I be able to work on my AIA program from Bangkok, as Amazon is not available in Thailand?

Maybe KDP is available, but how would I do my Amazon research with KDSpy, etc?

thanks

# George

Hi coaches. Please comment on the covers for any layout or image suggestions?

<https://docs.google.com/document/d/1Ce1pFw1Cs8v59iWNtB8HGyoBDRpVYDtPtUSLHjsT3VA/edit>

# Donna Conroy

I won't be able to listen live today and, therefore, unable to interact - I'll review your answer later. In one of the past Q&A sessions (a couple of Sundays ago), the subject of FB review groups came up from several students, one of them being myself. When my question was answered, the response was basically, "Once and for all, stay away from FB groups!" ...or, something of that nature. I'm not trying to call anyone out - I'm just confused because of the entire section on how to get FB reviews, including step-by-step instructions on how to do it and keep track of all contacts before launching a free promotion on Amazon. Can you tell me what you may have been referring to when your answer was to STAY AWAY from FB review groups? Thanks so much!



# JINDU

<https://docs.google.com/document/d/1BlmUZOmte0u7D9PsWHiBv4cPwovYTkFKqg-xlq1aYFQ/edit?usp=sharing>

# Malik

Hey guys, I would appreciate some feedback on my title and book cover. This is for the 7-day challenge. TIA

Quick Wall Pilates For Women

7-Day Kickstart Pocketbook to Enhance Balance, Improve Flexibility, and Lose Weight

[https://www.canva.com/design/DAGFjXFebg8/tGbX2eQejgpwaT0QYgf\\_Sg/edit?utm\\_content=DAGFjXFebg8&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGFjXFebg8/tGbX2eQejgpwaT0QYgf_Sg/edit?utm_content=DAGFjXFebg8&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# Mark

Hi Coaches,

I have changed my Title and Subtitle and wanted to get your opinion on it.

Is the subtitle too wordy??

Title: Homesteading Uncomplicated

Sub-Title: Achieve Self-Sufficiency with Organic Gardening and Food Preservation for a  
Healthier Lifestyle, Plus Renewable Energy and Water Conservation on a Budget

Thank you.

# Malik

Hey, I worked on my 7-day challenge this morning after posting my previous question, so you can disregard that one. Here are the updated titles and book covers. I appreciate your criticism.

Title:

Quick Wall Pilates For Women

Subtitle:

7-Day Kickstart Pocketbook For Improved Flexibility, Balance Cultivation, & Weight Loss

Book Cover:

[https://www.canva.com/design/DAGFjXFebg8/tGbX2eQejgpwaT0QYgf\\_Sg/edit?utm\\_content=DAGFjXFebg8&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGFjXFebg8/tGbX2eQejgpwaT0QYgf_Sg/edit?utm_content=DAGFjXFebg8&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)

# Janet C.

Hello, so... I just finished proof-reading & editing my manuscript in Publishing.ai and so now what do I do? I hit the COPY button and then paste (ctrl-v) into my google docs-yes? Do I have to do it each chapter or will the whole thing go over? And then once it's in my docs I will then add my charts & pics-yes? And how do I know what size the pics & charts are (& will be in the book)? Is that something that I need to do or will that happen in formatting?

And lastly, where do I send it for formatting & how long does that usually take? I have a very low budget (if any) and this is just a gardening book so it shouldn't be too hard- I just can't do it myself.

Thanks so much!

# georganne

my topic, (exercise book - did pass POC) will require graphics. i've read that it can be black and white line drawings however i'm not sure how well this would sell if best selling books have colored graphics....? i've been trying to find a topic that won't require any graphics but so far no luck.

# Brenda

Thanks so much for the excellent title suggestions last week. Based on those (and my review of the average number of benefits other titles in this POC topic have and keyword searches), I've come up with "Metabolic Health Roadmap: Epigenetic Hacks for More Energy, Sounder Sleep, Increased Calm and a Healthier You". I'm still open to feedback on the subtitle.

In addition, I have a draft book cover. The backdrop is pretty much decided but I can adjust wording, font size etc.

Here is the link to the book cover photo:

<https://drive.google.com/file/d/1znYMQIC8AFGIImRJ39yMToMwkbbTDkxBs/view?usp=sharing>

Thank you for your input!

# Rita

In Module 4, lesson 2 about Midjourney, Ed makes it sound like the magical be-all and end-all for image generation.

Because there are no dates on the videos, and AI changes so quickly - is that still the case? Or is the new Chat GPT4.0 as good at generating imagery as Midjourney? I'm not talking about ease of use, but quality and interpretation for generating final imagery.

Thanks



# Alisha

I tried submitting my bundle for review on ACX but I'm getting the following email from them and they won't accept the book. How have you guys dealt with this when they say it contains duplicate content from another book?

"We've identified a critical issue related to your title submission. It has come to our attention that this title contains audio files that are already available in another ACX audiobook.

Per our Conduct & Content Guidelines, sections or entire audiobooks cannot be duplicated across ACX projects, with the exception of production credits. This is in violation of our ACX Agreements (<http://www.acx.com/help/legal-contracts/200485430>) , and negatively impacts our producer community and listeners. While some listeners enjoy listening to a book more than once, they will be disappointed to find that content repeated in another audiobook they have purchased.

# Marcella

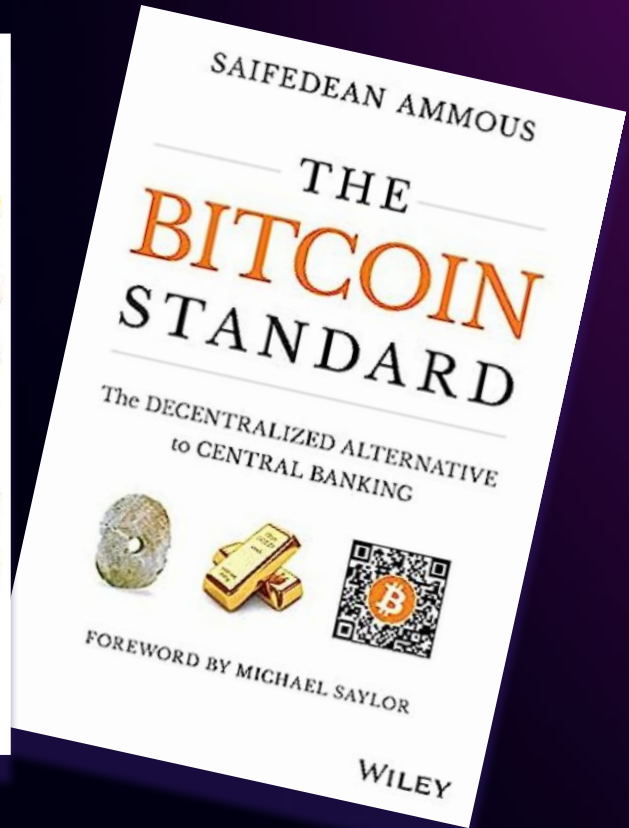
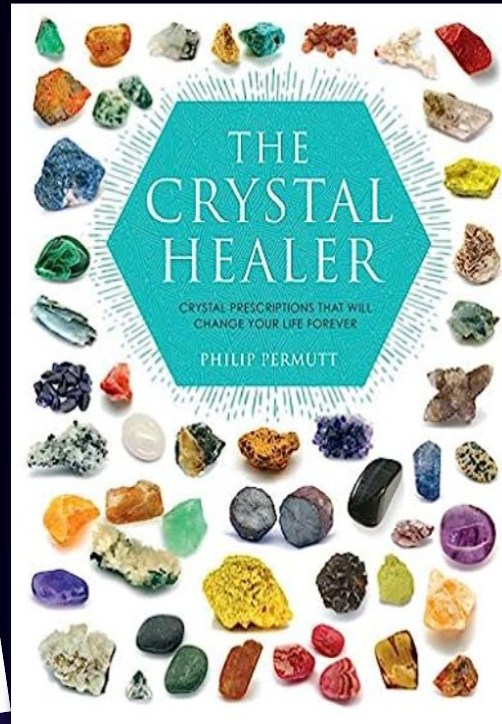
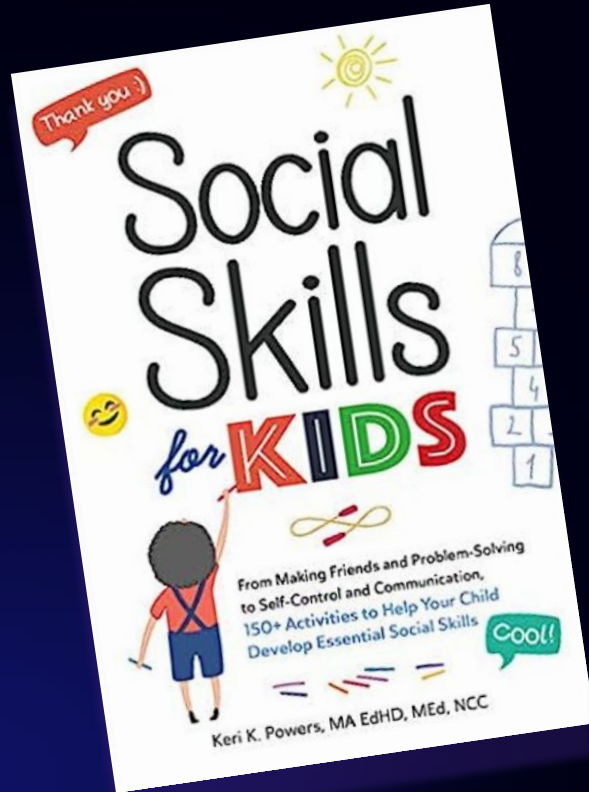
(Question for Thursday) I want someone to verify my POC. Self-Love Workbook/Guide for Women  
>150 Review/\$500+ = 6 and 5 relate to my topic.

# Debbie

This is for the Thursday POC Q&A. I am traveling so wanted to submit in advance. On the AIA Topic Research Sheet in the Business & Money Category I was focused on Management & Leadership Sub-category. I narrowed my niche to two topics that I would like you to validate POC. When I ran the KDSpy tool, I found POC on both of these.

1. “Coaching.” My POC search returned 4. The book concept would target individuals interested in becoming successful coaches, improving their coaching skills, or seeking guidance on building a coaching business (aspiring coaches, experienced coaches looking to enhance their practices, and individuals in leadership or manager roles).
2. “Effective Communication.” My POC search returned 4. The book concept would target people looking to enhance communication for career advancement, personal relationships, and public speaking. Benefits would be increased self-confidence, professional success, and better relationships.

# Cover Intervention



# Cover Intervention Submission Rules

## Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (**eBook**) ONLY
- Submit **Google Doc link** with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time - **Tuesday 12pm EST**

Live Calls

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# Kathy

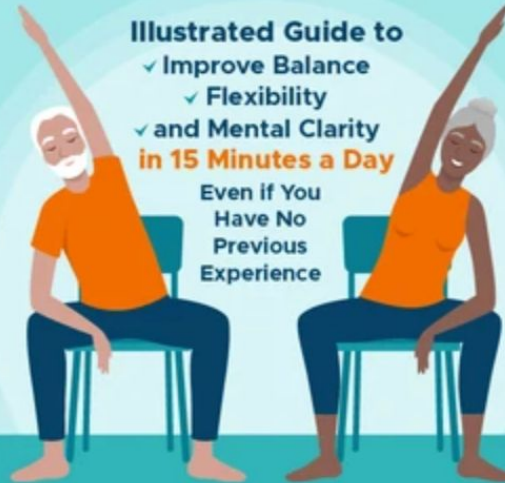
# CHAIR YOGA FOR SENIORS



Illustrated Guide to Improve Balance,  
Flexibility and Mental Clarity in  
**15 Minutes a Day** Even if You Have  
No Previous Experience

ROBERTA BLAKE

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Illustrated Guide to  
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IN **15** MINUTES  
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ROBERTA BLAKE



George

# ADVANCED PREPPER'S SURVIVAL ESSENTIALS

CREATE A LONG-TERM FOOD STORAGE HIDEAWAY,  
LEARN BUSHCRAFT SKILLS, OFF-GRID SECURITY TACTICS  
AND TRANSFORM YOUR HOME INTO A SAFE HAVEN

ALEX P. MANN

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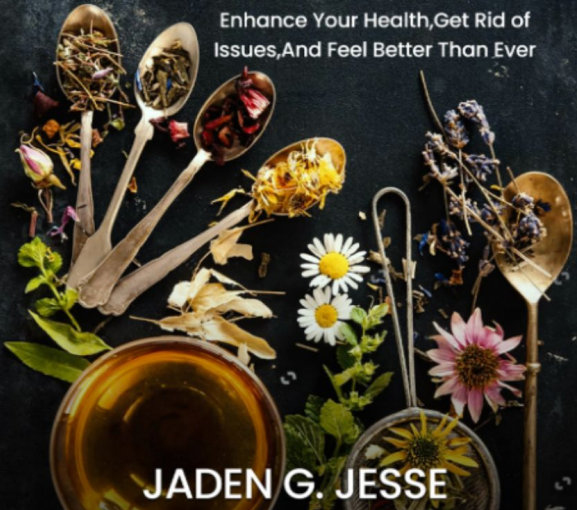
ALEX P. MANN



# Jindu

## A COMPLETE GUIDE TO HERBAL REMEDIES

Proven Natural Solutions to  
Enhance Your Health, Get Rid of  
Issues, And Feel Better Than Ever



JADEN G. JESSE

## A COMPLETE *Guide to* HERBAL REMEDIES

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JADEN G. JESSE

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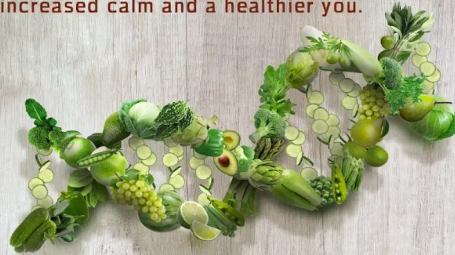
JADEN G. JESSE



# Brenda

## EPIGENETIC HACKS

... for more energy, sounder sleep,  
increased calm and a healthier you.



## METABOLIC HEALTH ROADMAP

BRENDA WOLLENBERG