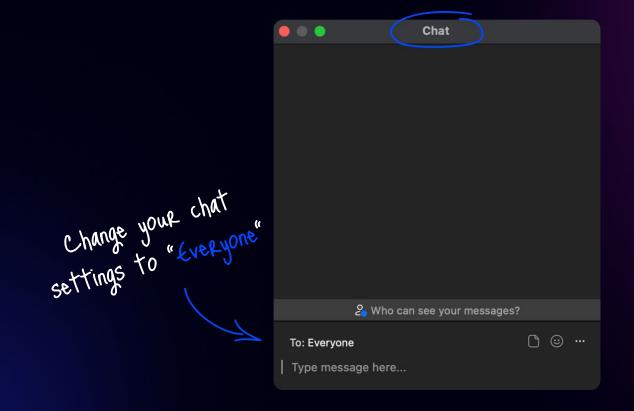


No BS Tuesday April 22nd, 2025

2025



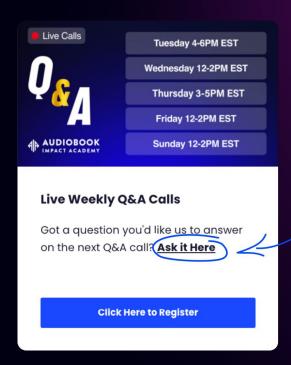
Welcome to the Publishing Family!





First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.





Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.





There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

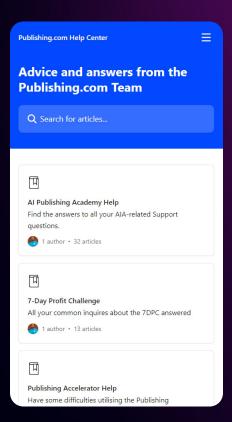
We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.



Visit our Help Center at help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



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FORMATTING

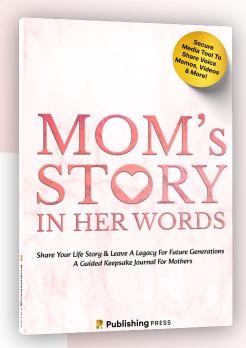
by Publishing.com

We Have A New Book Formatting Partner



Have You Heard?

We're researching a book launch method that you can benefit from too!



FRIENDLY REMINDER

All support related questions (payment, program access, technical) should be emailed to support@publishing.com



Rob Albrecht

Here are two titles, followed by two subtitles for feed back. Thanks!

Anxiously Overthinking Your Relationships?

Stop Anxiously Overthinking Relationships.

Break Free from Insecurity, Jealousy, and Worrisome Thoughts to Boost Confidence, Communication, and Emotional Balance for a Loving Partnership (161)

Mindful Strategies to Quiet Worrisome Thoughts and Boost Confidence, Communication Skills, and Emotional Balance to Create a Loving Partnership (163)

Jessica Hooper

I don't understand what to do with the sited sources (hyperlinks) in the references found at the bottom of my manuscript. How do I site sources in my book if I don't know what info was pulled from the sites listed in the references?

Daniel Mitchell

Hi, new here got POC on keyword "how to talk to anyone" checked top sellers all have this in the title. My title: "Determine how to talk to anyone" My subtitle: "Get & Give Point of Views, insights and opinions for memorable conversations

Daniel Baijal

Hi coaches, could you please clarify what links I give to people on my review list after the book is published? Do I give them a review link only, or a link to purchase also? I'm not sure where this is covered in the modules. Thanks for your input.

Dale Samson

I am struggling with topic. How can I put my name on a book written by AI (by a computer)? I think of a topic, and I look it up on Amazon using KDSPY. I see many books written by people who have spent 50 years studying and working in that field. How can I compete with that? How can I write a book on something I don't know anything about? Do I need to read all the books on Amazon written by people who have worked in the field for 50 years, and then write a book saying what I just learned?

Moi

Would you please present training on how and where to keep my separate writing projects organized? Perhaps a file folder on the desktop with all the covers, manuscripts, and other information pertaining to each book project. I have trouble with pieces of my book being in various locations.

Alfred Vincent

In my manuscript I write "Both estrogen and testosterone levels decline, which can impact everything from metabolism to mood to muscle mass (Merck Manual's Consumer Version, n.d.). in my Reference Section I list Effects of Aging on the Endocrine System Https://ww.merckmanuals.com/home/hormoral-and-metabolic-disorders/biology-of-the-endocrine-system/effects-of aging-on-the-endocrine-system. Is this acceptable or do I have to list this and other references in a different format.

sandra L guyer

I, 19 submitting my Tital and subtital for review. My Topic is Trivia for Seniors

Nostalgic Trivia Challege: Seniors, Large Print, 1950s, 1960s, 197,0s, 1980s, 1990s, Fun Facts with Family and Freinds

Ron Williams

I would appreciate your comments on my 3 titles.

The Ultimate Shift to Daily Joy: A radical new way of looking at yourself, your life, and reality to experience a joyful life every day.

136 Characters

Living Joyfully Every Day: the ultimate shift from suffering and anxiety to full satisfaction through the discovery of a new reality 132

Beyond the Breakthrough: A radical new way of looking at yourself, your life, and reality to experience joy daily, the measure of life mastery.

143

Thanks much,

Ron Williams

Lorraine Hixson

Why do we want to limit 30 keywords per campaign?

My manual keyword campaign has been running for over a month and many of the terms are not even getting impressions. Should I just remove (deactivate) those terms, or keep them but just keep raising the bids? I wonder if my keywords are just not close enough to what people are searching for.

Lorraine Hixson

Fine-Tuning Ads

My campaigns have been running for over a month now, but not getting many impressions (total of ~11000 across all 4 campaigns, over 7 weeks). I've increased my bids the \$0.05 as suggested, but I'm still not getting many impressions. My book topic is saturated/overcrowded, and I see that they're all/mostly from this community. We seem to just be competing with each other.

- 1. Will it help to bid over \$0.80? Your class says not to bid over \$0.80
- 2. Does it make sense to replace keywords vs adjusting bids? When is a good time to do so?
- 3. Your class suggested no more than 30 keywords per campaign. Should I remove keywords that are not getting impressions, or keep them on and keep increasing bids? Until when....?

Leonard McKinnon

Please review my Titles and Subtitles Titles:

Discover The Spiritual Helper in Your Spiritual Journey

Embrace The Spiritual Helper in Your Spiritual Journey

Encounter The Spiritual Helper in Your Spiritual Journey

Subtitles:,

- -Embrace The Holy Spirit for Biblical Guidance, Emotional Healing and Spiritual Growth
- -Unlock Mindfulness, Overcome Negativity and Spiritual Growth with Discovery of Holy Spirit
- -Transform Your Life with Holy Spirit to Build Mindfulness, Emotional Healing, and Spiritual Awakening
- -Find Spiritual Growth, Overcome Negativity, and Cultivate Peace Through Holy Spirit Guidance

Mfon Archibong

Hello Coaches, please review my topic, title and subtitle. Thank you!

Book Topic

Burnout Recovery

Title:

Burnout Recovery for Parents of Special Needs Children

Subtitle:

A 30-Day Plan to Reclaim Energy, Reduce Overwhelm, Set Boundaries, and Parent with Calm, Confidence, and Clarity

John Payne

for Q&A Call today, I would appreciate your feedback regarding the following 3 potential titles for my 30K book:

- Relationship Communication for Couples Aged 35-55: How to Be Heard, Stop Fighting, and Have Scary Conversations, Even If Your Partner Doesn't Read This Book (156 Characters)
- The Communication for Couples Practical Guide: Be Heard, Stop Fighting, Have Scary Conversations, and Build a Stronger Personal Relationship with Your Partner (160 Characters)
- Stress-Free Relationship Communication for Couples Aged 35-55: 7 Key Ways to Be Heard, Avoid Reoccurring Arguments, and Have Difficult Conversations Constructively (163 Characters)

Keywords: Communication, Couples, Relationship

Benefits: Be heard, have scary/difficult conversations, avoid reoccurring arguments, build a stronger relationship

Christine Grace

Greetings, coaches!

My manuscript is ready for professional editing. Dibbly has two options that might work. One is a humanization of AI, and the other is line editing. I'm having trouble reaching Dibbly customer service. Can you recommend which option would be better for my 30 K-word book?

THANK YOU for your assistance!

Pia Vanessa Domingo

hello dear coaches! please review and help me choose/edit my titles;

1) Greenhouse Gardening for Beginners

Complete Easy To Follow Roadmap To Build Your Own Greenhouse And Enjoy Organic Harvests Of Fresh Fruits, Vegetables, Herbs and Flowers Year-Round

2) Greenhouse Gardening Simplified

Complete Beginner's Guide To Build Your Own Greenhouse And Grow Organic Produce All Year Long, In Any Space No Matter The Climate

3) Greenhouse Gardening Made Easy For Beginners

Step By Step Guide To Build Your Own Greenhouse And Enjoy A Year Round Harvests Of Organic Vegetables, Fruits, Herbs And Flowers In Any Season (or No Matter The Climate)

Martha DeLaine

On my Manual Product--Product ASINS: How many ASINS can I/should I include?

Martha DeLaine

On my Manual Product--Product Categories. I have 3 categories which automatically came into view. Should I have more? And how do I find more? I went to KDP, but could not figure how to add any categories. Help, please

Desmond W

I have a MAC and my draft manuscript was written in the Pages word editor. Will Ultimate Book Formatting accept Pages documents for upload soon?

Martha deLaine

Yesterday, while talking to Priyanka at Amazon about my Manual Product-Categories, she said for "Any" campaign I can do manual targeting, as well as Auto targeting. Is that correct?

Kelly Stamper

Hello coaches! Hope you had a restful weekend!

The title remains the same: Unleash Your Digital Marketing Power

The original subtitle is: The Beginner's Guide to Build Loyal Audiences, Turn Clicks into Cash & Outshine Competitors While You Sleep

I have two new subtitles:

Discover How to Grow a Global Audience, Boost Sales in Every Time Zone, and Make Your Competitors Wonder What Magic You're Using(164)

Beginner's Guide to Win Global Attention, Flip Clicks into Steady Income, and Enjoy the Kind of Freedom that Makes Your Old 9-to-5 Jealous(174)

Martha DeLaine

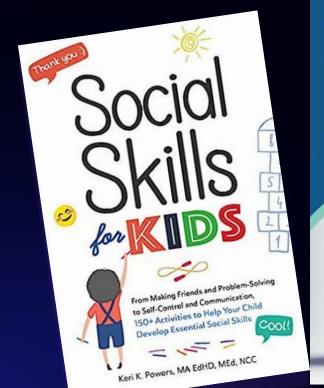
In my Manual Product--Product ASINs campaign, I set up Auto Targeting, because Priyanka at Amazon said I should do both--Auto Targeting AND Manual Targeting. When I click on the Ad group, it shows 4 subgroups groups--Compliments, Substitutes, Loose Match and Close Match. I think these 4 populated automatically. I do not recall touching any of these 4 words anywhere. Was that supposed to happen since I set it up as Auto Targeting? Should I have only set it up as Manual Targeting only, where I would include the specific ASINS that I want to compete against? Or is it OK to do both. Final Question:When I set up Manual ASINS will these 4 groups also appear automatically?

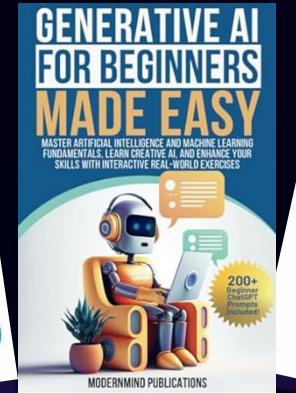
Karina Kleiner

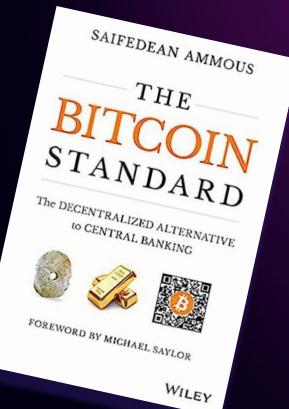
Hey Coaches, Can you review my covers please? Here is a link: https://docs.google.com/document/d/1IZU6NW5Fz3vNxc76CHX_mug2pGSAuy6riidTABDOwOs/edit?usp=sharing

Too many covers to select. Please resubmit with your top 3

Cover Intervention



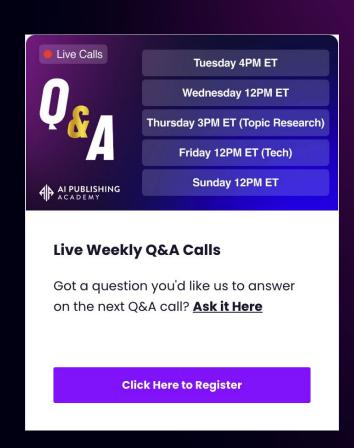




Cover Intervention Submission Rules

Submit

- 1-3 covers max
- For 30K book only
- Must be a professional cover
- Submit the front cover (eBook) ONLY
- Submit Google Doc link with 3 covers
- Submit it to only 1 Q&A session/week
- Cut off time Tuesday 12pm EST



Myrna

Project Management

For Business

A PRACTICAL GUIDE TO STREAMLINE MANAGEMENT, MAXIMIZE PRODUCTIVITY AND DRIVE RESULTS FOR TEAMS, LEADERS AND ENTREPRENEURS

PROJECT

MAXIMIZE PRODUCTIVITY AND DRIVE RESULTS FOR TEAMS, LEADERS AND ENTREPRENEURS

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EBUSINESS

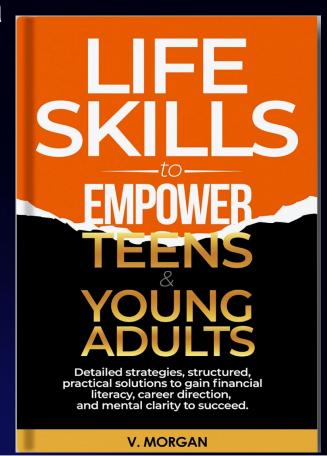
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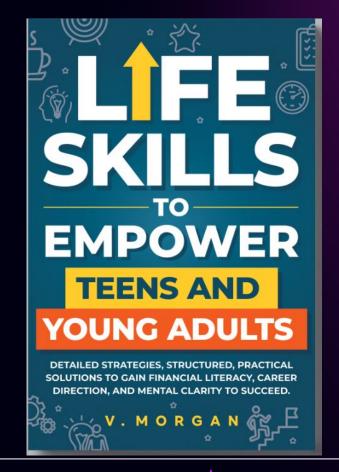
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Laura





SHORT SHORT SHORT STORIES STORIES



ESENIORS

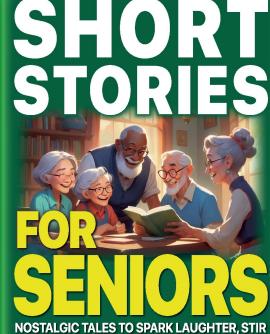
Nostalgic tales to spark laughter, stir memories, warm the heart, enhance focus, and improve mental clarity

WARREN MARKUM



Nostalgic tales to spark laughter, stir memories, warm the heart, enhance focus, and improve mental clarity

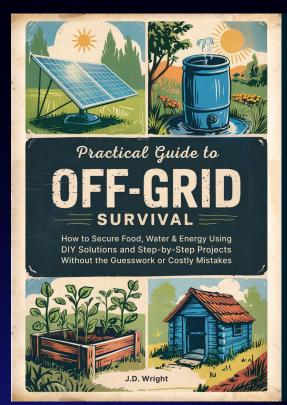
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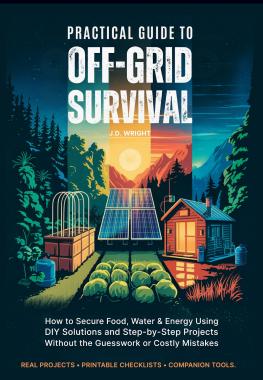


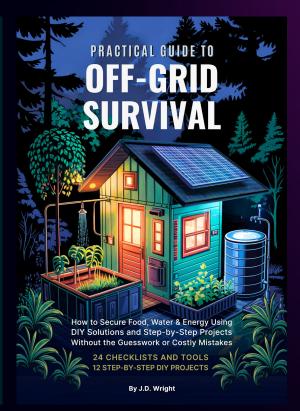
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WARREN MARKUM

Karina







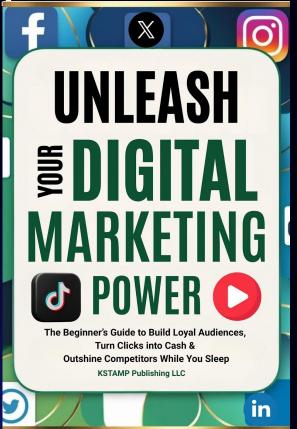
Paul

HERBS FOR TEA

Novices Guide to Cultivation, Harvest, and Storage of Botanicals for Safe and Healthy Beverages that Benefit the Body



Kelly



UNLEASH **EDIGITA** MARKETING **POWFR**













The Beginner's Guide to Build Loyal Audiences, **Turn Clicks into Cash & Outshine Competitors While You Sleep**

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