AI PUBLISHING ACADEMY

Action Takers Tuesdays

Aug. 22, 2023

Welcome to the Publishing Family!

Q&A Time

First, we will go through all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

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Open Q&A

Submit your questions live on the call in the Zoom Q&A field. We will pick and choose the best the questions to answer.

FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.
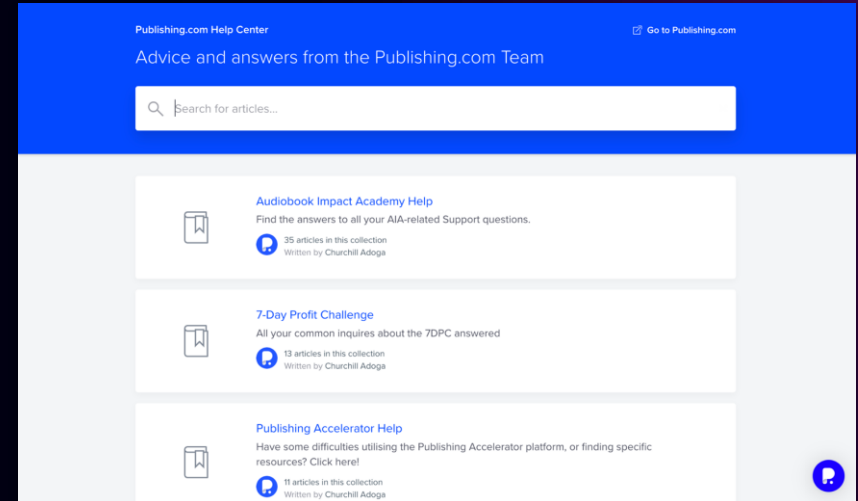
Most Frequently Asked Q&A Questions:
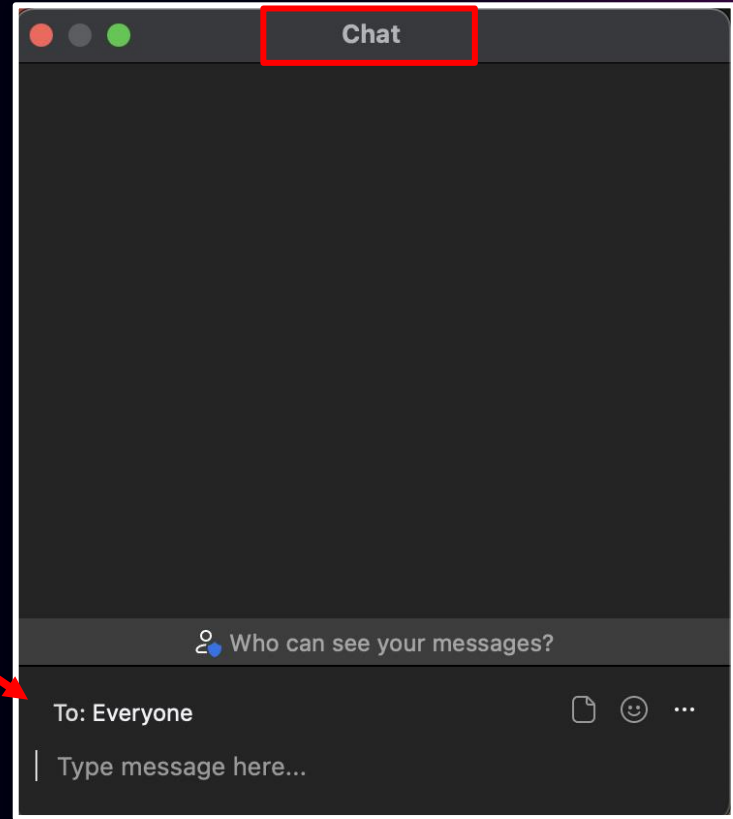
Visit our Help Center

help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.

Change your chat setting to "Everyone"

PS Monthly Discount - August

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

APLUS10

Students get **10%** off the A+ Content Package.

COMMUNITY SURVEY

WE WANT TO HEAR FROM YOU

AI PUBLISHING ACADEMY

Let's Begin!

Thought Of The Day

Did you achieve last week's goals?

Brian

- Hire another new writer - Yes

- Complete A+ Content - 1/2

Karina

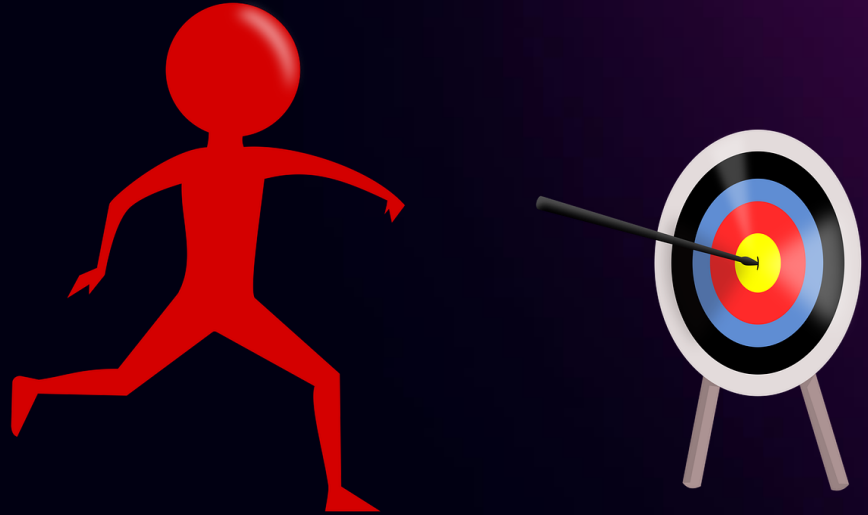- Customer Research - Yes

What are your goals this week?

Brian

- Revise new cover

Karina

- Published another Book
- Outline done for one more Book

Patrick E

I am about to start a contest on 99designs for my book cover. I have a few questions for the coaches

1) Should I make it a blind contest ? what are the advantages/disadvantages to making it a blind contest ?

2) What should I make the contest title ?

3) Lastly, can you give me any final suggests or thoughts on what to expect after launching the contest on 99designs so I can get the most out of my order.

Frederick

How do I sign up for 1-on-1 coaching call?

Margaret

How do I see BSR on Amazon?

Margaret

What if there are none of my niche books on Audible? My niche is birding for kids.

Stephen Felsen

My book topic/title:

First time fatherhood:Preparing for the arrival of your bundle of joy!

Stephen Felsen

how to conduct a trademark search

Margaret

I want to publish a cookbook. Do I have to change the recipes I find on the Internet?

Nancy

While doing POC in KDspy, how many results (1-20, 21-40, 41-60, etc.)is best to look thru? Sometimes you don't get enough with just 20. Thanks!

Selin

Hi coaches,

I'm at the point where my manuscript is edited and proofread. I'm putting in my lead magnet page. I wanted to double check about inserting the review page. Since I won't get the link for reviews until the book is published how should I leave it in the manuscript? I want to start giving my manuscript to my early review team soon. Thank you.

kathleen

when told i dont need to know anything about my subject for my book, my ghostwriter is doing all the work.- How does a bio get written making me look like an expert in the field?

Syreeta

why can't I get into the facebook group? i joined months ago and have been trying to reach someone to let me in.

Gloria

Gloria Ingram

This is the correct one,

Please critique my title and subtitle for the 8/22/23 class. Thank you.

Title: Building Harmonious Parent-Child Relationships

Subtitle: A Step-by-Step Guide to Unlock Effective Communication, Promote Positive Behavior, and Nurture Empathetic Connections

Estelle

Once we have over 100 reviews, is it okay to target books that have way more reviews (like 1,000) when setting up products ad campaigns or should we still look at products that have a similar amount of reviews?

Conversely, is it worth targeting products that have only a few reviews and don't seem to sell much?

Sharon

Dear Coaches,I have changed my book title to the best version, as agreed with my coaches. I updated the book covers; no information was added or subtracted from the manuscript. I followed the process in the course to first contact KDP to inform them that I was changing my book title and wanted to retain the reviews. I uploaded the eBook cover and manuscript; I received the confirmation email. Then I unpublished the paperback and hardcover versions. That created a problem because the new book title did not match the title and subtitle I wrote when initially uploading the eBook on KDP. I contacted KDP, and they changed the title and subtitle because only they can do it. That solved the problem for the paperback and hardcover. However, KDP said the e-Book would be taken down days later because the information misled customers. I checked it, and the book cover information differs from the title and subtitle shown on the Amazon page, while my KDP account shows that the book title and subtitle match the book cover because someone from KDP already changed it.How do I get the book title and subtitle to match the book cover on Amazon.com?KDP responded, "Only minor corrections can be done, and major typo corrections will not be entertained in this."

Eric

Amazon Ads Scaling: I have 1 successful keyword & 1 successful category that meet the criteria for scaling. The walk-through for how to set up the initial "test" ads is super helpful but I can't find anything like that for scaling. Do you use manual targeting ads and use the successful category and/or keywords? Do you then negative target those in the test ads you are running? Thank you!

Rina

Newbie question: If AIA students have been at this for a few years, how are there any good niches left? And - when I find a topic with POC - why would I publish in that niche if good books already exist there? Surely that means the niche is saturated? I can't imagine that with our method, AI, ghost writing, non-authority publisher, that we will come up with a better book on the subject than what's already out there. I'm almost afraid it's unethical - better that the customer should select a more authoritative, factual book than mine. Thoughts? Thank you! And - how do I know if you'll answer this question, and if you do, on which call? I want to make sure I'm on it. THANKS SO MUCH!!!

Cover Intervention
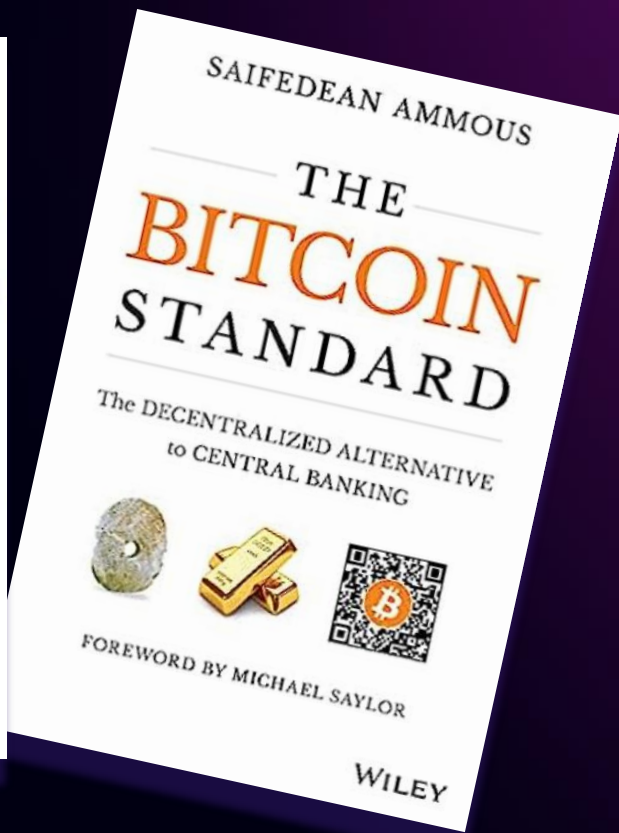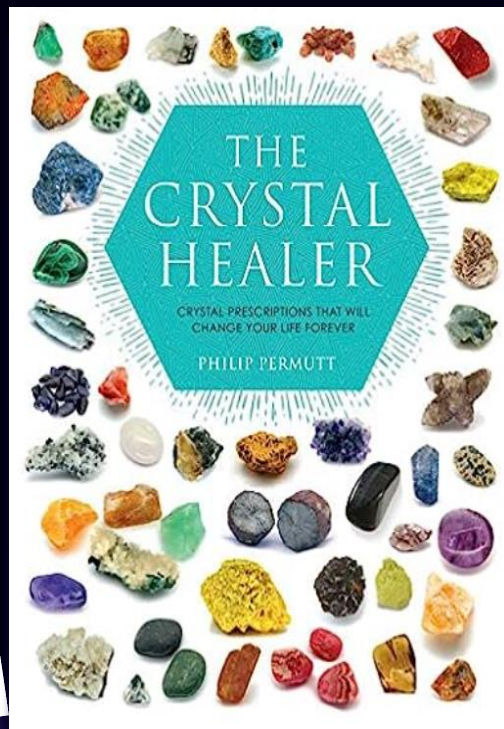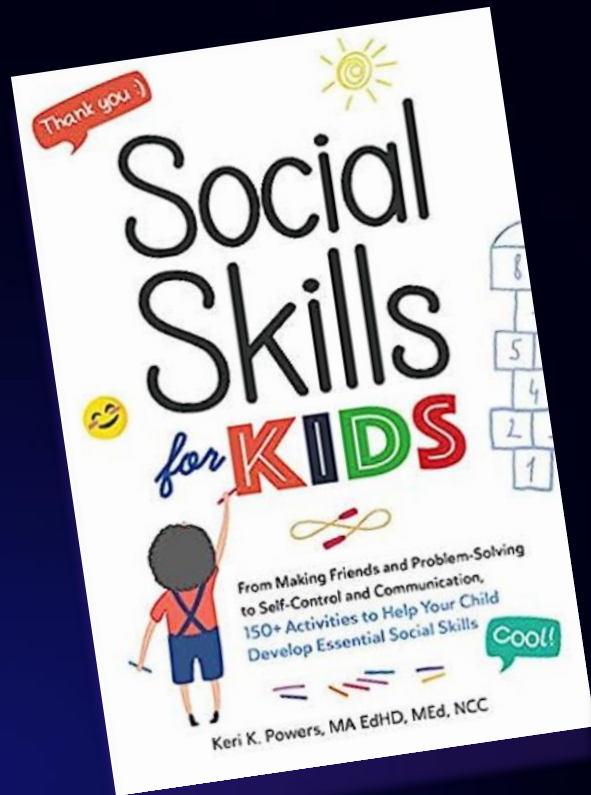
Cover Intervention Submission Rules

Submit
- **2-3 covers max**
- **For 30K book only**
- **Must be a professional cover**
- **Submit only the front cover (eBook format) - individual file**
- **Submit it to only 1 Q&A session**
- **Through Email - brian@publishing.com & karina@publishing.com**
- **Cut off time - Tuesday 2pm EST**

PAULETTE