

Book Topic AND POC Q&A CALL



Thursday June 22, 2023

Q&A Time

First, we will go through a run down of Topic Research and POC, and then we we answer all questions submitted prior to today's call through the form in the AIA dashboard (Top 20).

Average length: 45 - 60 mins.

Live Calls

Tuesday 4-6PM EST

Wednesday 12-2PM EST

Thursday 3-5PM EST

Friday 12-2PM EST

Sunday 12-2PM EST

Q&A

AUDIOBOOK
IMPACT ACADEMY

Live Weekly Q&A Calls

Got a question you'd like us to answer on the next Q&A call? [Ask it Here](#)

[Click Here to Register](#)

Special Segment!

Today's Q&A is on:

1. Finding a book topic
2. Establishing Proof of Concept for your book topic

*** General questions will resume on the next Q&A. ***



Open Q&A

Submit your Topic or Proof of Concept questions live on the call in the Zoom Q&A field. We will pick and choose the best questions to answer.



FYI

There are many students on this call, all at different points in their publishing journey. We receive many questions and do our best to choose the ones that are applicable and helpful to the majority of attendees on this call.

We would rather spend more time going deep into a good question rather than rushing from one question to the next. Therefore, we will pick and choose the best questions.

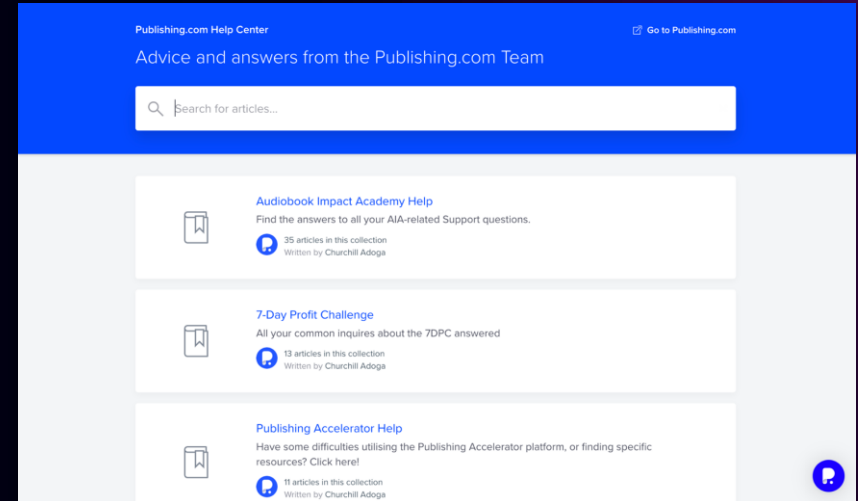
Most Frequently Asked Q&A Questions:

Visit our Help Center

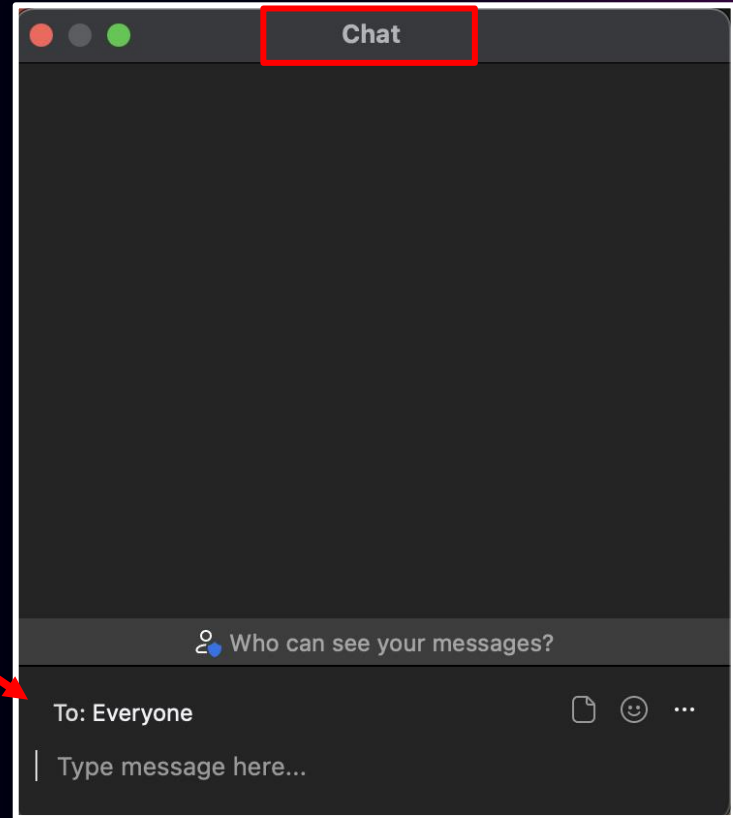
help.publishing.com

- Account related (resetting password, Facebook group, etc.)
- KDSpy, incognito, Chrome etc.
- 7 Day Profit Challenge
- Pen names

In the Help Center, you will find clear answers (with videos) to all of these questions, so we will likely skip all questions related to these topics.



Change your chat
setting to
“Everyone”



PS Monthly Discount - June

AIA students on Q&A calls get monthly discount codes from Publishing Services for various packages. New codes shared monthly and active all month.

5STARREVIEWS

Get **10%** off your next author bio package.



Let's Begin!

- 1. How To Find A Topic**
- 2. Finding Proof Of Concept (POC)**
- 3. Q&A**

How To Find A Topic



What IS a Book Topic?

A good book topic:

Solves a specific problem, solved in a specific way for a specific group of people

- Clearly state what the book is actually about
- Terms people are searching on Amazon
- Specific (not vague)

Good book topic = *usually between 2 - 6 words*

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Good book topic = *usually between 2 - 6 words*

How to read music	Beekeeping for beginners
Food truck business	At home workouts
Public speaking for beginners	Gut health
Off grid living	Decluttering your home
Rental property investing	Budgeting for college students
Meditation for entrepreneurs	Leadership for women
Social media marketing	Cognitive behavioral therapy
How to small talk	Chess for kids

What ISN'T a Book Topic?

- Book titles
- Niches
- Sub-niches
- Vague terms
- Famous authors

Ask yourself - Are people searching for these terms regularly on Amazon?

What ISN'T a Book Topic?

- Book titles
- Niches
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- Vague terms
- Famous authors

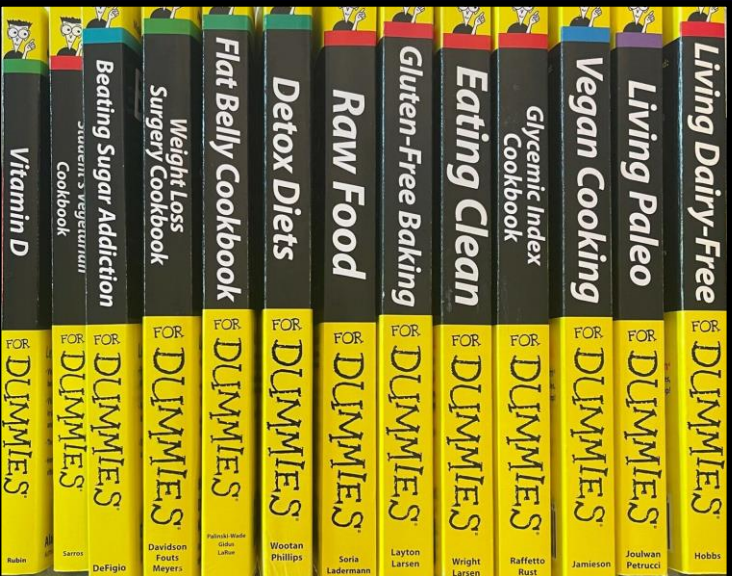
Ask yourself - Are people searching for these terms regularly on Amazon?

Self help	Atomic Habits
Exercise	Think and Grow Rich
Diet	Money secrets
Music	Tony Robbins
Outdoors	Money magic
Love	Weight loss magic
Why anxiety sucks	For women
I can't lose weight	Math

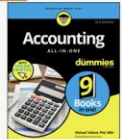
BONUS

TOP 100 BOOK TOPICS

 **AUDIOBOOK**
INCOME ACADEMY



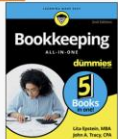
Best Seller



Accounting All-in-One For Dummies (+ Videos and Quizzes Online) (For Dummies (Business & Personal Finance))
by Michael Tallard, Joseph Kraynak, et al.
★★★★☆ - 74

Paperback
\$28⁹⁹ List: \$34.99
-prime
FREE delivery Wed, May 24
Or fastest delivery Sat, May 20
More Buying Choices
\$27.44 (51 used & new offers)
Other format: Kindle

Best Seller



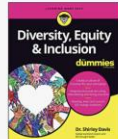
Bookkeeping All-in-One For Dummies
by Lita Epstein and John A. Tracy
★★★★☆ - 696

Paperback
\$20⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$14.98 (56 used & new offers)
Other format: Kindle



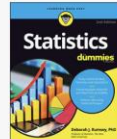
Real Estate Investing For Dummies, 4th Edition
by Eric Tyson MBA, Robert S. Griswold MBA MSBA CFE, et al.
★★★★☆ - 747

Audible Audiobook
\$0⁰⁰ List: \$24.49
Free with Audible trial
Available instantly
Other formats: Paperback, Kindle, Audio CD



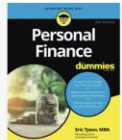
Diversity, Equity & Inclusion For Dummies
by Dr. Shirley Davis
★★★★☆ - 142

Paperback
\$29⁹⁹
-prime
FREE delivery Wed, May 24
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$19.69 (50 used & new offers)
Other format: Kindle



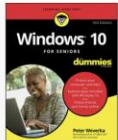
Statistics For Dummies (For Dummies (Lifestylal))
by Deborah J.J. Rumsey
★★★★☆ - 1,863

Paperback
\$11⁹⁹ List: \$19.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$2.62 (98 used & new offers)
Other format: eTextbook



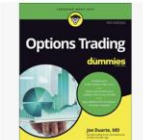
Personal Finance For Dummies
by Eric Tyson
★★★★☆ - 1,217

Paperback
\$13⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$7.71 (76 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



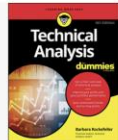
Windows 10 For Seniors For Dummies (Computer/Tech)
by Peter Wierker
★★★★☆ - 917

Paperback
\$15⁹⁹ List: \$24.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$3.96 (54 used & new offers)
Other format: Kindle



Options Trading For Dummies
by Joe Duarte
★★★★☆ - 285

Paperback
\$19⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$15.59 (25 used & new offers)
Other formats: Audible Audiobook, Kindle, Audio CD



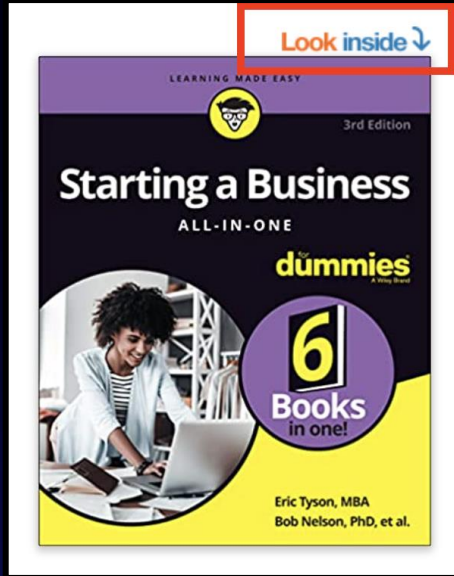
Technical Analysis For Dummies
by Barbara Rookerfeller
★★★★☆ - 992

Paperback
\$17⁹⁹ List: \$29.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Tomorrow, May 19
More Buying Choices
\$9.58 (59 used & new offers)
Other format: Kindle



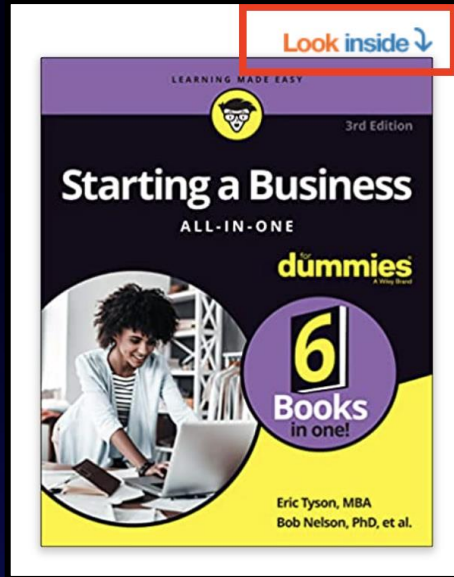
Sewing For Dummies
by Jen Saunders Marsh
★★★★☆ - 1,252

Paperback
\$10⁹⁹ List: \$19.99
-prime
FREE delivery Wed, May 24 on \$25 of items shipped by Amazon
Or fastest delivery Sat, May 20
More Buying Choices
\$5.22 (71 used & new offers)
Other format: Kindle



Look inside ↓

Get topic ideas from the subtopics in the TOC - They could be a whole other book



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Contents at a Glance

Introduction	1
Book 1: Moving from Idea to Reality	5
overview: Your Business in Context	7
overview: Defining and Defining Your Business Idea	27
overview: Creating a Business Model	45
overview: Finding Your Target Market	63
overview: Considering a Franchise	79
Book 2: Planning for Your Business	101
overview: Writing a Business Plan	103
overview: Finding the Funding	115
overview: Setting Your Franchise's Wheels in Motion	135
overview: Starting a Home-Based Business	167
overview: Creating an Online Presence for Your Business	193
overview: Starting with the Right Legal Structure	215
Book 3: Handling Your Finances	229
overview: Setting Up the Books	231
overview: Reporting Profit or Loss in the Income Statement	257
overview: Reporting Financial Condition in the Balance Sheet	281
overview: Reporting Cash Sources and Uses in the Statement of Cash Flows	305
overview: Controlling Costs and Budgeting	327
overview: Satisfying the Tax Man	363
Book 4: Managing Your Business	381
overview: Tackling the Hiring Process	383
overview: Setting Goals	401
overview: Embracing Corporate Social Responsibility	413
overview: Managing with Technology	425
overview: Dealing with Get Things Done	433
Book 5: Marketing and Promotion	445
overview: Optimizing Your Marketing Program	447
overview: Laying a Foundation for Growth	465
overview: Telling Your Story of Your Business Image	485
overview: Forging Your Brand	499
Copyrighted Material	
Copyrighted Material	
overview: Creating Marketing Communications That Work	515
overview: Social Marketing: Facebook, Twitter, Instagram, LinkedIn, and Pinterest	533
Book 6: Staying in Business	545
overview: Developing Employees Through Coaching and Mentoring	547
overview: Keeping Your Customers Loyal	563
overview: Cultivating a Growing Business	575
Index	593

Ask ChatGPT



**Is Inner Peace a
good topic?**

**Too Broad -
We don't know
what it's about
or who it's for**

**Using ChatGPT,
we can break it
down**

K

What would some good sub topics be for inner peace?



When it comes to inner peace, there are several subtopics that can be explored. Here are some ideas to consider:



1. **Mindfulness:** The practice of being fully present in the moment and cultivating awareness without judgment.
2. **Meditation:** Different meditation techniques and their benefits for achieving inner peace.
3. **Emotional well-being:** Strategies for managing and regulating emotions to foster inner peace.
4. **Stress management:** Techniques and coping mechanisms to reduce stress and find inner calm.
5. **Gratitude:** The practice of acknowledging and appreciating the positive aspects of life to enhance inner peace.
6. **Self-reflection and self-awareness:** Exploring one's values, beliefs, and thought patterns to gain a deeper understanding of oneself and promote inner peace.
7. **Acceptance and letting go:** Embracing acceptance of the present moment and learning to let go of attachments and expectations.
8. **Forgiveness:** Understanding the power of forgiveness and its role in finding inner peace.
9. **Finding balance:** Exploring ways to create a harmonious balance between different aspects of life, such as work, relationships, and personal well-being.
10. **Self-care and self-compassion:** Nurturing oneself through self-care practices and developing a compassionate attitude towards oneself.

These subtopics provide a starting point for exploring the concept of inner peace. You can delve deeper into each topic and consider additional subtopics that resonate with you personally.

K

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K

From those 10 topics can you identify 3 keywords for each of those that could also be a topic?



Certainly! Here are three keywords for each of the suggested subtopics related to inner peace:



1. Mindfulness and Meditation:

- Mindfulness techniques
- Guided meditation
- Breath awareness

2. Emotional Well-being:

- Emotional resilience
- Stress management
- Positive psychology

3. Self-Acceptance and Self-Love:

- Self-compassion
- Authenticity
- Inner worth

4. Gratitude and Appreciation:

- Gratitude journaling
- Acts of kindness
- Cultivating gratitude

5. Letting Go and Forgiveness:

- Release and surrender
- Radical forgiveness
- Healing past wounds

6. Living in the Present Moment:

- Mindful presence
- Savoring the present
- Mindful activities

7. Simplifying Life:

- Minimalism
- Decluttering techniques
- Essentialism

8. Finding Meaning and Purpose:

- Personal mission statement
- Exploring passions
- Legacy and impact

9. Nurturing Relationships:

- Healthy boundaries
- Effective communication
- Empathy and understanding

10. Self-Care and Well-being Practices:

- Holistic self-care
- Mind-body connection
- Creating daily rituals

These keywords can serve as starting points for further exploration and research on each subtopic.

🔄 Regenerate response

K

If I am writing a book on Stress Management, who would be the target audience?



The target audience for a book on stress management can vary depending on the specific approach and focus of the book. However, in general, the target audience for a book on stress management would typically include individuals who experience high levels of stress or are seeking ways to effectively manage and reduce stress in their lives. Here are some potential target audiences for a book on stress management:

1. **General Readers:** This would include a broad range of individuals who are interested in learning about stress management techniques and strategies to improve their overall well-being.
2. **Working Professionals:** This audience may include individuals in high-pressure jobs, corporate settings, or any profession that involves demanding workloads and responsibilities.
3. **Students:** Students at various levels, such as high school or college, often experience stress related to academics, exams, and other obligations. They can benefit from learning stress management techniques to maintain their mental well-being.
4. **Parents and Caregivers:** Raising children, managing a household, and balancing multiple responsibilities can be stressful. A book on stress management targeted at parents and caregivers can provide guidance on maintaining personal well-being while fulfilling their roles effectively.
5. **Health and Wellness Enthusiasts:** This audience may consist of individuals who are actively interested in self-improvement, personal growth, and maintaining a healthy lifestyle. They may be seeking strategies to manage stress as part of their overall wellness goals.
6. **Individuals with Specific Conditions:** People dealing with specific conditions that are often associated with stress, such as anxiety disorders or chronic illnesses, may benefit from a book tailored to their specific needs and challenges.

It's important to define the specific target audience for your book early on, as it will help shape the content, tone, and approach of your writing. Consider the needs, interests, and demographics of your intended readers to create a book that resonates with them and provides valuable insights into managing stress effectively.

Work Backwards

- If you have a topic that you are interested in and it isn't meeting Proof of Concept, try working backwards
- Ask ChatGPT why someone would need a book on this topic; that may give you other topic ideas
- Then ask it for some keywords that could be potential book topics

K

Why would someone need a book on Inner Peace?



There are several reasons why someone might need a book on inner peace. Here are a few common ones: 🗒️ 👍 🗨️

1. **Stress and Anxiety:** Many people struggle with stress and anxiety in their daily lives. A book on inner peace can provide valuable insights and techniques to help manage and reduce these feelings. It can offer guidance on calming the mind, cultivating mindfulness, and finding peace amidst the chaos.
2. **Self-Reflection and Personal Growth:** Inner peace is closely tied to self-awareness and personal growth. Books on inner peace often encourage self-reflection and exploration of one's thoughts, emotions, and beliefs. They can help individuals gain a deeper understanding of themselves and their inner world, leading to personal growth and a greater sense of peace.
3. **Overcoming Challenges and Adversity:** Life is full of challenges, setbacks, and difficult situations. A book on inner peace can offer guidance on how to navigate these challenges with grace and resilience. It can provide tools for finding inner strength, developing a positive mindset, and maintaining equilibrium even in the face of adversity.
4. **Improved Relationships:** Inner peace can positively impact our relationships with others. When we are internally calm and balanced, we are more likely to approach relationships with compassion, understanding, and patience. Books on inner peace often offer insights and practices to cultivate healthier relationships and resolve conflicts peacefully.
5. **Spiritual Growth and Connection:** For those on a spiritual journey, a book on inner peace can serve as a guide to deepening their spiritual practices and connection with something greater than themselves. It can explore themes of spirituality, mindfulness, meditation, and provide tools for finding spiritual fulfillment and peace.
6. **Overall Well-being and Happiness:** Inner peace is an essential component of overall well-being and happiness. A book on inner peace can provide practical techniques and perspectives to help individuals lead more fulfilling lives, experience greater contentment, and find joy in the present moment.

Ultimately, the reasons why someone might seek a book on inner peace can vary from person to person. Whether it's to manage stress, foster personal growth, navigate challenges, improve relationships, explore spirituality, or enhance well-being, a book on inner peace can offer valuable insights and practices to support individuals on their journey toward a more peaceful and balanced life.

K

Can you provide a list of keywords that could be potential book topics



Certainly! Here is a list of keywords that could potentially be book topics related to inner peace:



1. Mindfulness
2. Meditation
3. Finding tranquility
4. Emotional well-being
5. Stress reduction techniques
6. Self-compassion
7. Healing from past trauma
8. Cultivating inner strength
9. Inner peace and relationships
10. Spirituality and peace
11. Self-reflection and introspection
12. Letting go of negativity
13. Inner peace in a busy world
14. Finding balance and harmony
15. Gratitude and contentment
16. Mind-body connection
17. Overcoming anxiety and worry
18. Peaceful living principles
19. Nurturing inner peace in children
20. Holistic approaches to inner peace.

These keywords can serve as a starting point for exploring various aspects of inner peace and developing book topics that delve deeper into these areas.

Proof of Concept

Is the book topic in demand?

Proof of Concept

Review from the Course

Number of Reviews: =< ??

Est. Monthly Sales: => \$\$\$

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$??$

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

Same ??

Same ??



Proof of Concept

Review from the Course

Number of Reviews: ≤ 150

Est. Monthly Sales: $\Rightarrow \$500$

+

Same topic

Same ??



Proof of Concept

Review from the Course

Number of Reviews: =< 150

Est. Monthly Sales: => \$500

+

Same topic

Same audience



Proof of Concept

Example:

The screenshot displays the KDSPY PRO software interface. At the top, there is a navigation bar with the KDSPY PRO logo, a notification that the extension was updated to v5.11.2, and buttons for 'Options' and 'Logout'. Below the navigation bar, the search results are for the keyword 'puppy training'. The results summary shows a rank of 1-20, an average sales rank of 66,123, an average monthly revenue of \$4,143, an average price of \$16.08, and an average number of reviews of 2,130. A table of results follows, listing 20 books with columns for rank, title, length, price, estimated monthly sales, estimated monthly reviews, reviews, and sales rank. At the bottom, there are filters for 'Kindle' (19) and 'Audiobooks' (7), a 'Pull Results 21-40' link, and a summary section showing 'Total Monthly Rev. \$82,870' and 'Popularity Potential Competition' with three colored circles (green, green, red).

Keyword: puppy training [Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results: **1-20** Avg. Sales Rank: **66,123** Avg. Monthly Rev: **\$4,143** Avg. Price: **\$16.08** Avg. No. Reviews: **2,130**

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
3	Dog Training: Impulse Control and Frustrati...	I S C	180	\$14.9114	224	\$ 3,340	29	19,104
15	The Complete Puppy Training Manual: Ever...	I S C	105	\$11.9911	8	\$ 96	36	613,185
9	The Do No Harm Dog Training and Behavio...	I S C	346	\$34.0034	37	\$ 1,258	120	138,637
19	Tips and Tales: On Training Your Bird Dog	I S C	246	\$28.9528	74	\$ 2,143	149	66,308
11	Mental Exercise for Dogs: A Step-by-Step Ill...	I S C	112	\$15.9715	243	\$ 3,881	269	17,391
20	Complete Dog Training for Beginners: 2 Bo...	I S C	207	\$18.9718	45	\$ 854	294	113,348
7	Clicker Training for Dogs: Master Basic Trai...	I S C	146	\$9.399	171	\$ 1,607	340	26,061
18	Mental Exercise for Dogs: The Best Dog G...	I S C	147	\$16.1916	195	\$ 3,157	460	22,396
12	Dog Training 101: Step-by-Step Instructions...	I S C	176	\$9.64	176	\$ 1,697	558	25,333
2	The Dog Training Bible: [2 in 1] A 4-Week P...	I S C	92	\$19.9719	117	\$ 2,337	991	40,161
1	Dog Training Bible: Everything You Need to...	I S C	103	\$19.3619	563	\$ 10,901	1,098	6,244
4	Puppies For Dummies	I S C	432	\$13.57	233	\$ 3,162	1,152	18,259
17	Puppy Training: How to Housebreak Your P...	I S C	114	\$9.87	217	\$ 2,142	1,784	19,850
16	Dog Training for Kids: Fun and Easy Ways t...	I S C	176	\$14.36	451	\$ 6,476	2,315	8,247
8	Zak George's Guide to a Well-Behaved Do...	I S C	224	\$13.49	240	\$ 3,238	2,578	17,630
5	Training the Best Dog Ever: A 5-Week Prog...	I S C	304	\$9.39	244	\$ 2,291	2,704	17,285
13	Puppy Training in 7 Easy Steps: Everything...	I S C	178	\$11.79	355	\$ 4,185	3,629	11,042
14	The Art of Raising a Puppy (Revised Edition)	I S C	352	\$15.78	836	\$ 13,192	4,399	3,769
6	Zak George's Dog Training Revolution: The...	I S C	240	\$11.99	1,341	\$ 16,079	8,830	2,012
10	Easy Peasy Puppy Squeazy: Your Simple S...	I S C	272	\$21.95	38	\$ 834	10,866	136,200

Kindle **19** Books Audiobooks **7**

[Pull Results 21-40](#) [Keywords](#) [Export](#) [Help](#) USA [v](#) Total Monthly Rev. **\$82,870** Popularity Potential Competition ● ● ●

Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)Results:
1-20Avg. Sales Rank:
66,123Avg. Monthly Rev:
\$4,143Avg. Price:
\$16.08Avg. No. Reviews:
2,130

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
3	Dog Training: Impulse Control and Frustrati...	I S C	180	\$14.9114	224	\$ 3,340	29	19,104
15	The Complete Puppy Training Manual: Ever...	I S C	105	\$11.9911	8	\$ 96	36	613,185
9	The Do No Harm Dog Training and Behavio...	I S C	346	\$34.0034	37	\$ 1,258	120	138,637
19	Tips and Tales: On Training Your Bird Dog	I S C	246	\$28.9528	74	\$ 2,143	149	66,308
11	Mental Exercise for Dogs: A Step-by-Step Ill...	I S C	112	\$15.9715	243	\$ 3,881	269	17,391
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2	The Dog Training Bible: [2 in 1] A 4-Week P...	I S C	92	\$19.9719	117	\$ 2,337	991	40,161
1	Dog Training Bible: Everything You Need to...	I S C	103	\$19.3619	563	\$ 10,901	1,098	6,244
4	Puppies For Dummies	I S C	432	\$13.57	233	\$ 3,162	1,152	18,259
17	Puppy Training: How to Housebreak Your P...	I S C	114	\$9.87	217	\$ 2,142	1,784	19,850
16	Dog Training for Kids: Fun and Easy Ways t...	I S C	176	\$14.36	451	\$ 6,476	2,315	8,247
8	Zak George's Guide to a Well-Behaved Do...	I S C	224	\$13.49	240	\$ 3,238	2,578	17,630
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13	Puppy Training in 7 Easy Steps: Everything...	I S C	178	\$11.79	355	\$ 4,185	3,629	11,042
14	The Art of Raising a Puppy (Revised Edition)	I S C	352	\$15.78	836	\$ 13,192	4,399	3,769
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10	Easy Peasy Puppy Squeazy: Your Simple S...	I S C	272	\$21.95	38	\$ 834	10,866	136,200

Kindle **19**

Books

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Keywords



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\$82,870

Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

Results:

1-20

Avg. Sales Rank:

66,123

Avg. Monthly Rev.:

\$4,143

Avg. Price:

\$16.08

Avg. No. Reviews:

2,130

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9	The Do No Harm Dog Training and Behavio...	I S C	346	\$34.0034	37	\$ 1,258	120	138,637
19	Tips and Tales: On Training Your Bird Dog	I S C	246	\$28.9528	74	\$ 2,143	149	66,308
11	Mental Exercise for Dogs: A Step-by-Step Ill...	I S C	112	\$15.9715	243	\$ 3,881	269	17,391
20	Complete Dog Training for Beginners: 2 Bo...	I S C	207	\$18.9718	45	\$ 854	294	113,348
7	Clicker Training for Dogs: Master Basic Trai...	I S C	146	\$9.399	171	\$ 1,607	340	26,061
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Kindle **19**

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Keywords



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Total Monthly Rev.

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Popularity Potential Competition



i Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Kindle **19**

Books

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Kindle **19**

Books

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Keywords



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Total Monthly Rev.

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Popularity Potential Competition



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Books

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Keywords



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Popularity Potential Competition



Keyword: **puppy training**[Results](#) | [Analysis](#) | [Insights](#) | [Word Cloud \(20\)](#) | [Book Tracking \(16\)](#)

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Kindle **19**

Books

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Popularity Potential Competition



Example:

What are the main topics of the books?

Who are they written for?

The screenshot shows an Amazon product page for the book "The Do No Harm Dog Training and Behavior Handbook: Featuring the Hierarchy of Dog Needs®" by Linda Michaels. The page is viewed on a desktop browser. At the top, the Amazon navigation bar includes the "business" logo, a delivery location of "Milton L9T 8J", a search bar with "puppy training" entered, and an "Office supplies store" link. Below the navigation bar, there are links for "Departments", "Add People", "Buy Again", "Gift Cards", "Recommendations", "Business Savings", and a user account for "Kristopher" with a "Right As Game ..." account type. The main product area features the book's cover, which shows a black and tan dog with a red leash. The cover text includes "THE DO NO HARM DOG TRAINING AND BEHAVIOR HANDBOOK" and "Featuring the Hierarchy of Dog Needs®". The product title is "The Do No Harm Dog Training and Behavior Handbook: Featuring the Hierarchy of Dog Needs® Paperback – July 5, 2022". The author is "Linda Michaels (Author)" with a 4.7 star rating and 120 ratings. Two pricing options are shown: "Kindle from \$14.99" and "Paperback \$34.00". A "Buy new" price of \$34.00 is also displayed. Shipping and import fees of \$12.49 are listed, with a delivery date of Friday, May 19. The product is in stock and can be added to the cart. A "Shopping from Canada" banner is visible at the bottom right, offering faster delivery on eligible products.

amazon.com/Harm-Dog-Training-Behavior-Handbook/dp/1732253706/ref=sr_1_13?crd=1C50TMOR1K7TV&keywords=p...
business Deliver to Kristopher Milton L9T 8J Books puppy training Office supplies store
Departments Add People Buy Again Gift Cards Recommendations Business Savings EN Hello, Kristopher Account for Right As Game ... Lists Try Business Prime
Books Advanced Search New Releases Best Sellers & More Children's Books Textbooks Textbook Rentals Best Books of the Month
International Kindle Paperwhite Buy Now
Books > Crafts, Hobbies & Home > Pets & Animal Care
Look inside
THE DO NO HARM DOG TRAINING AND BEHAVIOR HANDBOOK
Featuring the Hierarchy of Dog Needs® Includes Problem Solving for Trainers and Pet Parents
LINDA MICHAELS M.A. PSYCHOLOGY FOREWORD BY MARC BEKOFF, PH.D.
Kindle from \$14.99 Paperback \$34.00
Read with Our Free App 6 Used from \$25.66 12 New from \$27.12
Buy new: \$34.00
\$12.49 Shipping & Import Fees Deposit to Canada Details Delivery Friday, May 19. Order within 23 hrs 54 mins
Or fastest delivery Thursday, May 18
Deliver to Right - Milton L9T 8J
In Stock
Qty: 1
Add to Cart
Ships from and sold by Amazon.com.
 Add a gift receipt for easy returns
Add to List
Shopping from Canada? Save on shipping and get faster delivery on eligible products from Amazon.ca
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11	Mental Exercise for Dogs: A Step-by-Step Ill...	I S C	112	\$15.9715	243	\$ 3,881	269	17,391
20	Complete Dog Training for Beginners: 2 Bo...	I S C	207	\$18.9718	45	\$ 854	294	113,348
7	Clicker Training for Dogs: Master Basic Trai...	I S C	146	\$9.399	171	\$ 1,607	340	26,061
18	Mental Exercise for Dogs: The Best Dog G...	I S C	147	\$16.1916	195	\$ 3,157	460	22,396
12	Dog Training 101: Step-by-Step Instructions...	I S C	176	\$9.64	176	\$ 1,697	558	25,333
2	The Dog Training Bible: [2 in 1] A 4-Week P...	I S C	92	\$19.9719	117	\$ 2,337	991	40,161
1	Dog Training Bible: Everything You Need to...	I S C	103	\$19.3619	563	\$ 10,901	1,098	6,244
4	Puppies For Dummies	I S C	432	\$13.57	233	\$ 3,162	1,152	18,259
17	Puppy Training: How to Housebreak Your P...	I S C	114	\$9.87	217	\$ 2,142	1,784	19,850
16	Dog Training for Kids: Fun and Easy Ways t...	I S C	176	\$14.36	451	\$ 6,476	2,315	8,247
8	Zak George's Guide to a Well-Behaved Do...	I S C	224	\$13.49	240	\$ 3,238	2,578	17,630
5	Training the Best Dog Ever: A 5-Week Prog...	I S C	304	\$9.39	244	\$ 2,291	2,704	17,285
13	Puppy Training in 7 Easy Steps: Everything...	I S C	178	\$11.79	355	\$ 4,185	3,629	11,042
14	The Art of Raising a Puppy (Revised Edition)	I S C	352	\$15.78	836	\$ 13,192	4,399	3,769
6	Zak George's Dog Training Revolution: The...	I S C	240	\$11.99	1,341	\$ 16,079	8,830	2,012
10	Easy Peasy Puppy Squeazy: Your Simple S...	I S C	272	\$21.95	38	\$ 834	10,866	136,200

Kindle **19**

Books

Audiobooks **7**[Pull Results 21-40](#)

Keywords



Export



Help

USA v

Region

Total Monthly Rev.

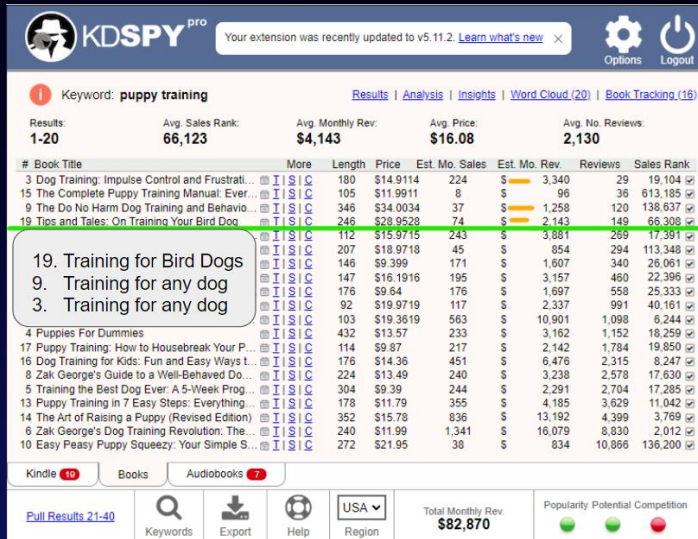
\$82,870

Popularity Potential Competition



Proof of Concept

Do we have proof of concept?



The screenshot shows the KDSPY Pro interface with a search for 'puppy training'. The results table lists various books with their sales rank, price, and estimated revenue. A callout box highlights three specific titles: '19. Training for Bird Dogs', '9. Training for any dog', and '3. Training for any dog'.

#	Book Title	More	Length	Price	Est. Mo. Sales	Est. Mo. Rev.	Reviews	Sales Rank
3	Dog Training: Impulse Control and Frustrati...	I S I C	180	\$14.9114	224	\$ 3,340	29	19,104
15	The Complete Puppy Training Manual: Ever...	I S I C	105	\$11.9911	8	\$ 96	36	613,185
9	The Do No Harm Dog Training and Behavo...	I S I C	346	\$34.0034	37	\$ 1,258	120	138,637
19	Tips and Tales: On Training Your Bird Dog	I S I C	246	\$28.9528	74	\$ 2,143	149	65,308
19	Training for Bird Dogs	I S I C	112	\$15.9715	243	\$ 3,881	269	17,591
9	Training for any dog	I S I C	207	\$18.9718	45	\$ 854	294	113,348
3	Training for any dog	I S I C	146	\$9.3999	171	\$ 1,607	340	26,061
9	Training for any dog	I S I C	147	\$16.1916	195	\$ 3,157	460	22,396
3	Training for any dog	I S I C	176	\$9.64	176	\$ 1,697	558	25,333
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6	Zak George's Dog Training Revolution: The...	I S I C	240	\$11.99	1,341	\$ 16,079	8,830	2,012
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Callout box content:

- 19. Training for Bird Dogs
- 9. Training for any dog
- 3. Training for any dog



Proof of Concept

Do we have proof of concept?

KDSPY pro

Your extension was recently updated to v5.11.2. [Learn what's new](#)

Options Logout

Keyword: **puppy training**

Results: **1-20** Avg. Sales Rank: **66,123** Avg. Monthly Rev.: **\$4,143** Avg. Price: **\$16.08** Avg. No. Reviews: **2,130**

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Kindle 19 Books Audiobooks 7

USA Region Total Monthly Rev. **\$82,870** Popularity Potential Competition



Proof of Concept

Live Walkthroughs

What topics would you like to check?



Proof of Concept



Red Flags

Investigate any red flag:

- Price is over \$30
- Page count is 350+
- 0 reviews, lots of sales

Automatic disqualification

- Low content books
- Journals
- Workbooks
- Bundles



Textbooks

Disqualified!

How do you identify a Textbook?

<https://www.amazon.ca/First-USMLE-Step-Thirty-Third/dp/1264946627>



Textbooks

Who are well known textbook publishers?

1. McGraw-Hill
2. Pearson
3. Scholastic
4. Cengage Learning
5. Houghton Mifflin Harcourt
6. Emerald Group Publishing
7. Macmillan Learning
8. Wolters Kluwer
9. Wiley Publishing
10. Routledge Taylor and Francis Group

Authority Figures

How do you know if they're an Authority Figure?

1. Over 150 reviews
2. The book is a "second edition" or greater
3. Fame or accomplishment is listed in their book description
4. They have healthy sales with 0 reviews showing in KDSpy

Example:

<https://www.amazon.com/Invisible-Child-Survival-American-Pulitzer/dp/0812986954/>



Questions?

What additional questions can we answer for you?



Nichole

POC needed for topic: Freight Dispatcher Training

Thank you Coaches

Aderonke Filani

So, I am new at this and struggling to get the 5 topics I need to move to the next stage. I am stuck at proof of concept. All the topics I chose from the books I found did not pass the POC but, other topics that I found under some of the search results did so, I have 2 topics now that were not my initial topics but, they passed the POC requirements. Now, my question...Can I move to another category to get the remaining topics or all 5 topics has to come from the same category? My category is Health, Fitness and Dieting. Sub-category is Beauty, grooming and style. Thanks in advance.

Carlos R

Can you do a live demonstration, of how to find book topics and POC in the last 15 min of the Q&A today please